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By Debby Zelman Rapoport



Thus, even one small change, such as lighting a candle or adding a vase of flowers can bring about a sense of positive transformation.

ast month, I listened to Oprah and Deepak Chopra's Perfect Health meditation series. They talked about creating balance in our lives and the importance of being in a nurturing environment. They said that everything we surround ourselves with impacts our well being; and how a calm environment enhances our inner peace, which makes us happier, more productive, and more creative.

Thus, even one small change, such as lighting a candle or adding a vase of flowers, can bring about a sense of positive transformation. Constructive actions make us feel good, which, in turn, nourish our brains and increase the probability of perfect health.

Look around. Does your personal space reflect your inner world? If they are aligned, do they reflect inner peace or chaos? If chaos or other turmoil, there are things you can do to counteract the negativity.

This month's issue of *Beachwood Buzz* highlights a "Spring Spruce Up." Observe your surroundings. Is your color scheme calming? How do your window coverings look? How efficient is your ventilation system? Is your space fresh and clean? Is there clutter? Bottom line: is your personality reflected in your space?

I often hear people say that they need to make upgrades to their homes before they put them on the market. My intuitive response to this is to ask, "Why are you putting the money in now for someone else to enjoy the upgrades?"

If you're going to put money into your home, why not do it now, so you can enjoy the results?

We spend a lot of time in our homes. Take a look around and do what you need to do to maintain your space or to make it more comfortable. Then, when the time comes to sell, you'll be prepared!

As you thumb through these pages, think about how you feel in your space and what you may want to do to enhance it. We have many local businesses that specialize in something you may be looking for.

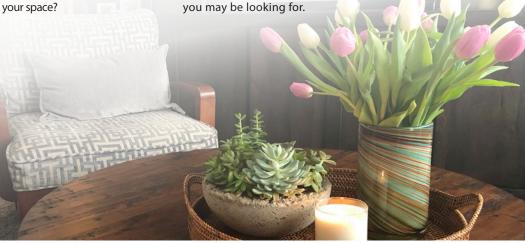
Since our outer world affects our inner world, and our inner world affects our health, it pays to take action. According to Oprah and Deepak, "We each have the power to control our environment – to create one that brings us peace, joy, and closer to perfect health."

So what are you waiting for? Sometimes it's hard to take the first step, or cost may be a factor, but the value of inner peace is priceless.

Be sure to see our Spring Spruce Up section that starts on page 19.

Have a great month,





Get active this Spring and support the following races, which are listed on page 14:

- The Race, to raise awareness for the early detection of breast cancer
- Race for the Place to benefit The Gathering Place and support National Cancer Survivors Day
- Montefiore's 5th-annual Home Run to benefit Montefiore and The Weils

# Specialized spine care: Providing relief when you need it.





Marzena Buzanowska, MD Hillcrest Hospital

Acute neck and low back issues can cause extreme pain and may impact every aspect of your life sitting, standing, sleeping, working.

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- Lower back
- Neck
- · Sciatic nerve
- Arm

The Specialized Spine Clinic (SSC) at Cleveland Clinic Hillcrest Hospital addresses new spine pain that has been present for less than six months.

In one appointment, patients see a specially trained medical spine practitioner and a

physical therapist, who together develop a care plan tailored to the patient's specific needs. The first physical therapy treatment usually occurs during the initial visit.

"This care model helps ensure that the right patient gets the right care at the right time," says Marzena Buzanowska, MD, a physical medicine and rehabilitation specialist at Hillcrest Hospital.

"The team-based approach decreases unnecessary medical visits, facilitates patient education and accelerates access to the right treatment."

Physical therapy is the primary mode of treatment for spine issues. In some cases, patients may be referred for additional medical or surgical intervention.

To find out if the specialized spine clinic is right for you, or to make an appointment with Dr. Buzanowska at Hillcrest Hospital, call 216.636.5860.





## Congratulations, Hillcrest Hospital!

Cleveland Clinic Hillcrest Hospital Breast Center has been recognized for its high quality care of patients with breast disease. The center achieved Three Year Full Accreditation from the American College of Surgeons' National Accreditation Program for Breast Centers (NAPBC).



#### "Pieces of Hope" for Autism

In honor of National Autism Awareness Month, the 45 Panera Bread bakery-cafés in Northeast Ohio are hosting the annual "Pieces of Hope for Autism" campaign. From Monday, April 8, through Sunday, April 14, 100 percent of proceeds from each Puzzle Piece Shortbread cookie sold will be donated to Cleveland Clinic Children's Center for Autism.

Puzzle Piece Shortbread cookies can be purchased in the Cleveland, Akron and Canton area Panera Bread bakery-cafés or preordered online at covelli.com/autism.

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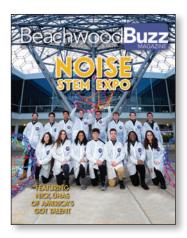
We're here for you at Cleveland Clinic Hillcrest and South Pointe hospitals.

Visit ClevelandClinic.org/Access





# **NOISE** STEM EXPO



On Saturday, April 13, from 11 am to 4 pm, the Beachwood High School Junior Achievement Program will present NOISE, a one-day expo showcasing STEM principles. NOISE, a family-friendly event, will be held at Beachwood High School. *Complete story starts on page 7.* 

Cover story photos taken by Scott Morrison, Discovery Photo, at ASM International, home of the largest open-work geodesic dome in the world.

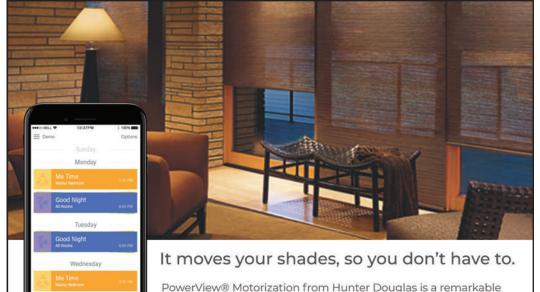
Front Row: Jordyn Kaplan, Samantha Raiffe, Madison McShepard, Anthony Occhiuto, Vincent Petronzio, Cydney Granger and Ashley Shagrin.

Back Row: Noah Shore, Reid Constantino, Aryan Mahajan, Max
Luxenburg, Ryan Muencz, Robert Godnavec, Jackson Gruber and
Matthew Friedman.

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Jordyn Kaplan, Matthew Friedman, Max Luxenburg, Aryan Mahajan and Samantha Raiffe tour ASM International

# NOISE NORTHEAST OHIO INNOVATIVE STEM EXPO

## Featuring Nick Uhas of America's Got Talent

n Saturday, April 13, from 11 am to 4 pm, the Beachwood High School Junior Achievement Program will present NOISE (Northeast Ohio Innovative STEM Expo), a one-day expo showcasing Science, Technology, Engineering and Mathematics principles. NOISE will be held at Beachwood High School. Hands-on activities will be displayed, as well as a STEM Marketplace that will highlight student entrepreneurship emerging from STEM. NOISE is a family-friendly event that is free and open to the community.

STEM is a concept based on the idea of educating students in science, technology, engineering and mathematics in an interdisciplinary and applied approach. Beachwood High School marketing teacher Greg Perry told us that the marketing students wanted to produce another exciting NOISE event based on the successful 2017 program. They've worked throughout the school year to identify companies and organizations that will join the

2019 event. Promoting, selling, and producing NOISE is the best form of project-based learning for these aspiring business professionals.

The NOISE Expo will be inspirational to kids and adults alike. With more than 120 exhibitors and thousands of attendees expected, interactive activities are sure to attract interest. In addition, the attendees will receive their own STEM tote bags, and the first 1,000 students will also be given a

free NOISE lab coat and goggles. Parking will be available at Beachwood High School, the Beachwood Municipal Complex and Beachwood Family Aquatic Center, with free shuttle service to and from the high school from off-site locations.

Nick Uhas, from the 12th season of America's Got Talent, will perform free shows at 12 and 2 pm. Nick, the star of "Nickipedia" on YouTube, will explore scientific concepts and chemical reactions in ways that are approachable, fun, and engaging. His focus is on making science active and demonstrable. Nick also appeared on The Today Show. Tickets are free, but must be reserved. Visit www. beachwoodschools.org orwww.noiseexpo. com for details. Attendees must be in Beachwood High School at least 30 minutes before the reserved show's start time.

NOISE offers something for everyone – demonstrations, the ASM Mini-Materials Camp, food trucks, shopping, The Young Entrepreneur Market, and STEM toy shop. Attendees may participate in hands-on demonstrations from Great Lakes Science Center, ASM International, the Nature Center at Shaker Lakes, and Smuckers, to name a few.

The Young Entrepreneur Market will feature 50 Northeast Ohio middle school, high school and college entrepreneurs from area schools, along with their products and businesses. It is a partnership with University School's Young Entrepreneur Institute and sponsored by the Burton D. Morgan Foundation. After stealing the show at NOISE in 2017, young entrepreneurs will once again showcase their wares and services, from lawn care to clothing, and makeup to hair styling.

Young Beachwood Entrepreneurs include:

#### **Liam's Sports Cards**

 Liam Wasserman collects sports cards and trades them online and through special events.

#### **Money Bags**

 Lloyd Taylor created a custom line of clothing targeted at high school students. The Money Bags Collection includes hoodies, hats, beanies, t-shirts

#### Waffle, Inc.

Ethan Luxenburg and Daniel
 Uria just released the company's signature long-sleeve tshirt.

#### **Goosie Industries**

 Gabe Stern founded this streetwear apparel company four years ago.

NOISE was developed by 39 senior students who participated in the Marketing/Junior Achievement Program at Beachwood High School under the direction of teacher Greg Perry.

The class works as a company with an organizational structure and management positions.

The marketing program is a college-tech prep course through Excel TECC – a consortium of students from ten different schools: Beachwood, Brush, Mayfield, Solon, Chagrin Falls, Aurora, West Geauga, Willoughby South and Orange. In collaboration with

#### **ABOUT NOISE**

- NOISE is a one-day expo that will showcase STEM principles through hands-on activities and a STEM Marketplace that will highlight student entrepreneurship created from STEM
- NOISE is presented by the Beachwood City School's Marketing/ Junior Achievement Program
- Free event to the public
- Over 100 businesses and organizations
- Activities for students K-12
- Young Entrepreneur Market
- NICK UHAS was a contestant on America's Got Talent, Season 12. While at Ohio State, Nick worked for the Anatomical Science department and became a published chemist in the field of Organic Chemistry



City of Beachwood community services director Karen Carmen, who is also the Beachwood Junior Achievement adviser, the class operates efficiently as a business throughout the school year. It evolved from former Junior Achievement award-winning programs, which included NOISE 2017, Entrovation, and Green Dream, which also operated under the direction of Greg and Karen.

Sponsors include Burton D. Morgan Foundation, Cleveland Clinic, RPM, ASM Materials Education Foundation, Futuri, Brennan, OMNOVA Solutions Foundation, First National Bank, Legacy Capital Partners, Beachwood City Schools, Benesch, City of Beachwood, Excel TECC, Federal Equipment Company, Junior Achievement, Leikin Motor Companies, Nordson, Pleven Gallucci, Precision Brush, Seaman and Associates, Talent Launch, Ulmer and Berne, Pella Windows and Doors, WKYC, Beachwood Buzz and Cleveland Jewish News.

For more information, please visit <a href="http://www.noiseexpo.com">http://www.noiseexpo.com</a> or contact Greg Perry at gwp@ beachwoodschools.org.

#### **BHS Grad Returns as Gold Sponsor**



**Daniel Anstandig** 

Daniel Anstandig, a former student at BHS (class of 2001) who built a career with the principles of STEM, supports NOISE as a gold sponsor.

Daniel hosted his own radio show on WELW-AM in Willoughby at age 9. At age 14, he started DAER Media, and sold ad time for radio stations across the country. Just before Daniel graduated from BHS, he sold his company to Microsoft. He continued his education at John Carrol University, but soon left to focus on international

consulting work with broadcasters and traditional media companies on digital audience and revenue strategies.

Daniel has been recognized by *Billboard Magazine* as one of the top five innovators in media. In 2001, he was named the #1 Young Entrepreneur by *Young Entrepreneur Magazine*, in recognition of a streaming technology company he founded. He is also a proud two-time recipient of Edison Media Research's 30 Under 30 Award.

In 2009, Daniel founded Futuri Media (originally known as Listener Driven Radio), and developed "crowdcasting" software, which allows listeners to pick the songs that play on the radio. Broadcasters around the world use this software to create interactive broadcasts, including Cleveland's 106.5 The Lake, and 99.5 WGAR. In 2012, he created TopicPulse, which provides news rooms and content producers with real-time data about what their audiences are talking about on social media

Futuri Media is a global leader in audience engagement technology A partner to thousands of market-leading broadcasters in 20 countries, Futuri's platforms reliably drive audience and revenue growth. Futuri has been named one of America's Fastest Growing Companies on the prestigious Inc. 500 list for five consecutive years. Futuri Media now holds 11 published or pending patents and has been named to the Inc. 5,000 List of America's fastest-growing private companies for four consecutive years.

Daniel, CEO of Futuri, a proud Beachwood graduate, and former marketing student, leads the Cleveland, Chicago, and Washington, DC-based software company in developing innovative interactive consumer platforms and SaaS technology solutions for broadcasters.



ASM consultant Tom Dudley explains to (from left:) Noah Shore, Madison McShepard and Ryan Muencz how tennis ball models have significant relevance to NOISE and science. A ball at each corner of a cube with a ball in the center of a cube represents one of the crystal structures of iron and is called a body centered cubic (BCC). Tom was holding the face centered cubic crystal structure, which has an iron atom at each corner of the cube and one in the center of each face (FCC-like the number 5 in a pair of dice). This is the form iron takes when it has over 8% nickel in it and is known as stainless steel. The change in the phase of iron from FCC to BCC will be demonstrated at NOISE.

### **ASM Mini-Materials Camp Returns to NOISE**

The ASM Mini-Materials Camp, a real hit at NOISE 2017, returns to this year's expo. ASM International, a gold-level sponsor, will man demonstration tables that provide hands-on opportunities for students to learn about metals and expand their interest in science and engineering with its education foundation, staff and volunteers. Demonstration topics include: Keeping Astronauts Cool, Can Steel Take the Heat?, Melting Metal with Microwaves, Super Absorbent Polymers, and Nitinol – A Shape-Memory Alloy.

"The U.S. and other developed countries are challenged with increasing the pipeline of new engineers," said Carrie Wilson, executive director of the ASM Materials Education Foundation. "Many young people are not studying science and engineering, mostly due to lack of exposure to the exciting careers available in these fields.

"There is a critical need to provide employers with qualified applicants for the growing number

of highly-skilled jobs in the fields of science, technology, engineering, and math (STEM)," Carrie added. "Our Mini-Materials Camp provides opportunities for students to expand their knowledge in these areas."

ASM International, formerly the American Society for Metals, is located on a 45-acre campus in Russell Township. It features a state-of-the-art materials laboratory and classroom facility where professionals can develop and strengthen their knowledge of materials science, metallurgy, failure analysis, heat treating, surface engineering, metallography, and other topics.

ASM International, located at 9639 Kinsman Road in Novelty, is known for its geodesic dome, the largest open-work geodesic dome in the world. The dome's purpose is aesthetic and symbolic. Although the facility is closed to the public, its gardens and grounds are open during the normal work week, Monday through Friday, 7 am to 6 pm.

# What the Students Say About Noise and Stem

"NOISE is much more than meets the eye. This multi-faceted event brings awareness to students, families, and businesses in this region about the impact of STEM education, principles, and opportunities."

#### Ally Marchewitz Finance Department

"Choose to be different at NOISE 2019. Indulge yourself in creativity and innovation."

#### Grace Yoo VP of Marketing

"NOISE will introduce students to STEM, and will help people understand that it is not just science. All companies and careers use STEM principles in products, new technologies, communications, and day to day tasks."

#### Reid Constantino Communications Department

"NOISE is more than a science expo. It provides a way to connect all of Northeast Ohio together for an opportunity to network and inspire a new generation to be involved in STEM."

#### Cydney Granger CEO Beachwood Junior Achievement

"People might wonder how marketing relates to STEM, but in truth, everything relates to STEM. All career fields come back to STEM – from accounting to athletics."

Ryan Muencz VP of Finance Beachwood Junior Achievement

# The Power of Affirmations

by Jennifer Stern



o be human is to be flawed. We are imperfect beings. Perfection does not exist. We create images of what we believe our lives should look like and then construct narratives of not being enough when our reality does not reflect our fantasy. This is self-sabotage. When practiced over time, self-criticism, self-defeating thoughts or feelings of not being enough become our automatic response and our default to vulnerability is triggered.

Comparison is often the root cause of insecurities. People see in others what they wish they experienced in themselves.
Focusing on your perceived flaws while filtering only the strengths of others creates a reality imbalance allowing space for the distorted belief that you are not enough to become your default, your automatic response, your truth. Not thin enough, strong enough, wealthy enough, liked enough...

Our brains are powerful. We can turn any thought into truth, any belief into our reality. When you feel triggered, practice replacing your automatic (default) response of self-defeating, self-critical narratives with an affirmation response. The goal is for your self-talk to become connected to your strengths, not your insecurities. What you give power to is what grows. If you give power to insecurities rather than

strengths, your insecurities becomes the lense through which you see yourself and your world. You, and only you, have the ability to empower yourself to live your life forward in strength.

Replace intrusive thoughts that sabotage confidence with affirmations:

#### I am . . .

- Capable of growth
- Resilient
- Strong
- Willing to try
- Able to adapt to change
- Able to ask for help
- Human
- Enough

#### I try. . .

- To be responsible
- To be kind
- To be helpful
- To live healthy
- To show up
- To treat myself and others with respect
- To treat myself and others with compassion
- To learn from my mistakes

#### I am learning...

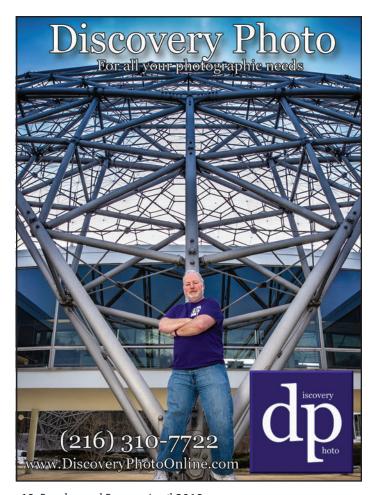
- To focus on and grow my strengths
- · To trust my instincts
- To approach life one day at a time
- To practice self-care
- To let go of what keeps me stuck (perfectionism, guilt, shame, regret, judgement of self and others, comparison)

While this exercise may remind you of the SNL character Stuart Smalley and his daily affirmation skit, "I'm good enough, I'm smart enough and, doggone it, people like me," science proves that self-affirmation works.

You, and only you, have the ability to empower yourself to live your life forward in strength.

Our thoughts impact our mood, our choices, how we see ourselves and, ultimately, our ability to live our lives authentically and with strength. There is endless research and countless books on the power of positive thinking. There is no inherent risk or downside to practicing an affirmation response in place of a critical, self-defeatist one. It is a tool accessible to all. Affirmations increase positive self-awareness, self-acceptance, and self-confidence, and they foster a growth mindset. It takes the same amount of time to think a negative thought as a positive one, but the impact is drastically different.

Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information, call 216.464.4243. Visit her website, www.transformativegrief.com, and sign up for monthly posts.





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\*Lease per month with \$750 down, all + tax, title, registration and doc fee due at signing. AHFC lease w/ approved tier one credit 720 or higher beacon score. Not all customers will qualify. 12,000 miles per year. 15 cents thereafter. Customers may be responsible for wear + tear at lease end, and \$350 disposition fee. Stock #3636. Ends 4/30/19. \* \*Lease per month with \$995 down, all + tax, title, registration and doc fee due at signing. AHFC lease w/ approved tier one credit 720 or higher beacon score. Not all customers will qualify. 12,000 miles per year. 15 cents thereafter. CR-V is US Banklease. Customers may be responsible for wear + tear at lease end, and \$350 disposition fee. CRV Stock #3008; Civic Stock #2750. Ends 4/30/19. © Jay Auto Group 2019.

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Colin Powell (81)

April 6th
Billy Dee Williams (81)

April 7th
Russell Crowe (54)

**April 8th** Julian Lennon (55)

April 10th
John Madden (82)

April 11th Joel Grey (86)

April 12th

Shannen Doherty (46)

Vince Gill (60)

David Letterman (71)

April 13th Ricky Schroder (48)

> April 14th Pete Rose (77)





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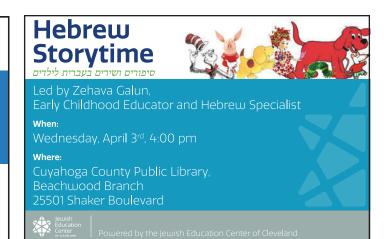
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# Beachwood Writer/Director Debuts Short Film at CIFF



Jeremy Borison

Beachwood resident Jeremy Borison has a passion for film. He graduated from Fuchs Mizrachi in 2010, earned his bachelor's degree in film at University of Michigan, and is now pursuing his passion in Los Angeles as an independent filmmaker. Jeremy is back in town for the premiere screenings of *Boxes*, his 13-minute short film, which will screen April 2-5 at Tower City, in the Cleveland International Film Festival.

Boxes follows two characters — a grandmother, Oma, and her granddaughter, Jessica — while they spend the afternoon packing up Jessica's recently-deceased grandfather's belongings. As they reminisce, hidden truths about their lives come to light. Oma tries her best to hide a secret life she lived before the Holocaust, while Jessica tries her hardest to come out about her sexuality.

"As creators of the project, this film is very dear to us. It is a passion project that stems from true stories in our own lives, about the intersectionality of identities, the clash between religion and sexuality, and the hidden nature of family secrets," Jeremy told us, referring to his own life story and that of executive producer Shira Steiner. "We are excited to bring this story to life and create something meaningful to share with others on screen."

Jeremy also said that he is proud to be screening *Boxes* in Cleveland, so as to provide an opportunity for those who contributed to his GoFundMe initiative to to bring his project to the big screen.

The movie's storyline came about after one of Jeremy's friends lived a similar story – a secret that was never disclosed. "We began to have a dialogue of how this may have played out had my friend and her grandmother known and communicated their secrets with each other," Jeremy told us.

Religion and LGBT rights are very personal to Jeremy since he comes from a religious background and is gay, and this movie touches on both.

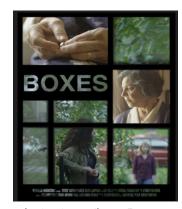
"It's still very hard for LGBTQ people to come out in religious and observant communities, especially within families of Holocaust survivors. The pressure of everything a grandparent has suffered as an excuse for not coming out is very real," he said. "We have an important message to share and we're proud to have a platform on which to do so."

Boxes recently had its first private screening in Los Angeles, which was followed by a Q&A with three LGBTQ grandchildren of Holocaust survivors, and a discussion about the pressure of those often-conflicting identities.

"The Q&A started a dialogue, which is our goal," Jeremy said. "The trauma of the Holocaust still affects family members of survivors. We were able to highlight the direct conflict this creates with LGBTQ relatives concerning their need to share their secrets and their grand-parents' needs to hide theirs."

Boxes will be making its festival premiere at CIFF and, thus far, has been accepted into three other festivals – the New Jersey Film Festival, Detroit Jewish Film Festival, and Poland LGBT Festival, where it will tour around the entire country.

What's next for Jeremy? A similar script that will be made into a full-length feature film. If you wish to become involved later this year through his kickstarter fundraising efforts, contact Jeremy



at borisonj@gmail.com. For more information about *Boxes*, visit www.boxesshortfilm.com.

For more information about the Cleveland International Film Festival, visit <a href="www.clevelandfilm.org">www.clevelandfilm.org</a>. Beachwood Buzz is a proud community sponsor. Use the code BBUZZ and receive \$1 off each ticket price.



Oma (Kathryn Kates) and Jessica (Elana Gantman) converse in Oma's living room.



# Beachwood Historical Society Spring and Summer Events

he Beachwood Historical Society, in collaboration with the City of Beachwood, invites you to the following events:

#### **Homes and Garden Tour** Sunday, June 23 • 1-4 pm

View beautiful homes and gardens in our very own community. Cost is \$15 per person. This program is also in collaboration with the Beachwood Arts Council.

#### Tai Chi and Yoga Classes

Free classes will take place in the Beachwood City Park West Pavilion, rain or shine. Programs are in conjunction with Cuyahoga Arts & Culture.

#### Yoga · Saturdays, 11 am - noon July 6, 13, 20, 27

Meditate and try gentle poses with Julie Konrad of Luna Presence Yoga. Bring a chair, mat or towel.

#### Tai Chi • Sundays, 10 - 11 am July 7, 14, 21, 28

Relax and breathe with Jennifer Stepien.

**Patriotic Concert** Sunday, June 2 • 7 pm **Beachwood Family Aquatic Center** 

#### **Pickleball Anyone?** Saturday, July 13

A doubles pickleball tournament is back by popular demand! Singles are welcome and will be paired up with a partner. New and experienced players are welcome.

#### **Mad for Plaid Luncheon** Thursday, July 18 noon

How did Queen Victoria introduce plaid to the people? A curator from the Western Reserve Historical Society will unveil the story and teach us about our very own Cleveland plaid.

For more information about these programs and to register, visit www.beachwoodohio.com.

The only impossible journey is the one you never begin.

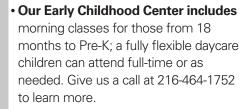
- Tony Robbins

# ANSHE CHESED FAIRMOUNT TEMPLE Lifelong Learning Begins Here

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 Our dynamic Religious School offers a FREE Pre-K Sunday program open to all, regardless of membership. This complements our highly acclaimed Parent-Child Hebrew program, Religious School and retreat programs Kindergarten through High School.

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# Let's Hit a Grand Slam

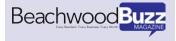


#### Join the Montefiore Foundation's 5th Annual **Home Run** 5K Run/Walk & 1 Mile Walk Event

All are invited on Sunday, May 5, 8:30 am, at the Ursuline College Campus to support Montefiore's 5th annual Home Run 5K Run/Walk & 1 Mile Walk. Funds raised by this familyfriendly event will enable Montefiore and The Weils to continue providing exemplary care to residents, patients, and families. Pre-register for \$25 by Friday, May 3, or register for \$30 on race day.

The Run/Walk will be held rain or shine. Every participant will receive a Dri-Fit shirt. New this year is chip timing for 5K participants! For more information about sponsorships and event registration, visit www. montefiorecare.org/homerun.

For questions and more information, contact Denise Pease, development associate, at 216.910.2350 or dpease@ montefiorecare.org.



Everyone has a story to tell. Tell yours in Beachwood Buzz!

Email story ideas to beachwoodbuzz@gmail.com

### The Race One-Mile Walk/Run & 5K

#### Making a difference by raising awareness for the early detection of breast cancer

The Race is looking forward to a large crowd at Legacy Village this Mother's Day for its 16th annual one-mile walk/run and 5K run. It's an exciting opportunity to raise awareness about the early detection of breast cancer and help the non-profit reach \$1,500,000 in funds raised to date for breast cancer clinical research.

The Race, a Northeast Ohiobased non-profit founded in 2004 by siblings Josh Berns, 27, and Dani Berns, 25, is unique in that it is organized almost entirely by student volunteers, including younger sister Abby Berns, 16. The Race encourages students and their families to get involved to actively fight to eradicate breast cancer. All proceeds from the event will

benefit The Case Comprehensive Cancer Center, which coordinates all clinical cancer research in Northeast Ohio, including Case Western Reserve University, University Hospitals, and the Cleveland Clinic.

For the past six years, The Race has partnered with Effective Leadership Academy (ELA) to find student volunteers to assist in the preparation of the event. High school students from surrounding communities join together to develop and utilize 21st Century Skills including teamwork, leadership, and project management. They also embrace the importance of philanthropy.

The Race will be held at Legacy Village, 25333 Cedar Rd., Sunday, May 12. Registration for



the event begins at 7:30 am. The 5K run will begin at 8:30 am and both the one-mile walk/run will begin at 9:30 am.

Tickets are \$20 per adult and \$15 per child. Each registered participant will receive a t-shirt and can enjoy entertainment, refreshments, prizes and children's activities. Prizes will be given away throughout the morning. To register or learn more about The Race, visit www. **DoTheRace.com** and follow @ DoTheRace on Facebook, Twitter, Instagram and Snapchat.

> Register Today! The Race Legacy Village Sunday, May 12

# Get Ready...Get Set...Race for the Place!



Race for the Place is an annual 5k and 1 mile walk/ run to benefit The Gathering Place

(TGP) and celebrate

National Cancer Survivors Day. The race is an opportunity to bring the community together to celebrate and honor individuals and families who are living with cancer, and the family and friends who support them. This year, The Gathering Place is celebrating 20 years of serving the community and is looking forward to the largest Race for the Place crowd ever.

TGP is very grateful for the many people and organizations that help make Race for the Place a success. They thank their sponsors, participants, Beachwood Place, the City of Beachwood, and all of the wonderful Beachwood neighbors who continue to be patient when their neighborhood streets are blocked off.

In addition to being a celebration, Race for the Place generates significant revenue that is used to provide programs and services, free of charge, for individuals and families coping with the impact of cancer in their lives. This year's goal is to raise \$400,000 (net), and TGP hopes you will help them reach this goal!

Consider starting a team, joining a team, registering as an individual or making a donation at www.racefortheplace.com.

Race for the Place is Sunday, June 2, at Beachwood Place. Consider starting a team, joining a team, registering as an individual or making a donation. To register or for more information, call 216.595.9546 or visit www.racefortheplace.com.

#### RACE FOR THE PLACE

- Sunday, June 2 **Beachwood Place**
- 5K and 1-mile walk/run
- 2019 Presenting Sponsor: University Hospitals Seidman Cancer Center
- Registration: 7:30 am
- Celebration Village with Family Activities opens at 8 am
- National Cancer Survivors Day Ceremony: 8:45 am
- · Walk/Run: 9 am
- Awards Ceremony: 10:30 am

Editor's note: Kim Gray and I invite you to join TEAM ZELMAN & ASSOCIATES as we honor and remember my sister and Kim's co-worker, Darcy (Zelman) Alter, who lost her battle to cancer on November 30, 2015. We welcome you to walk with us or to make a donation. Every dollar helps TGP reach its goals.

# **BAC Programs**

he following Beachwood Arts Council programs take place at the Beachwood Community Center. Spring into action by supporting the arts in Beachwood! For complete information, follow Beachwood Arts Council on Facebook or visit www.beachwoodartscouncil.org.

#### **Beachwood Schools K-12 Art Show and Music Program**

Wednesday, April 10 -Wednesday, May 1

#### **Gallery Hours:**

Monday-Friday • 10 am – 4 pm Saturday • 10 am – 3 pm Sunday • 10 am - 1 pm

#### **OPENING RECEPTION**

Wednesday, April 10 5 - 7 pm

Beachwood K-12 students will display their creative artwork, including collages, drawings, paintings, and sculptures. Entertainment will be provided by talented student musicians. This event is free and open to the community.

#### **Jewelry Workshop with Cleveland Rocks and Beads**

Saturday, April 27

9 – 11 am

Create a beautiful "floating" necklace, using silk cord, Swarovski crystals, and freshwater pearls. Fee includes all materials. \$25/BAC members; \$30/non-members. To register, please call 216.595.3400 by Saturday, April 20.





#### The Nightingale **A Cappella Concert**

Sunday, April 28

2-3pm

This spirited women's ensemble will perform jazz tunes, doowop songs, and pop hits. The program, free to the community, is made possible by grants from Cuyahoga Arts & Culture and Ohio Arts Council.



#### **Attention Friends** of the Arts: **BAC Board Seats** Available

Beachwood Arts Council, a non-profit, volunteer organization founded in 1964, presents art exhibits, music programs, and a variety of hands-on workshops in the Beachwood Community Center. These offerings are designed as opportunities to cultivate creativity and a sense of community.

BAC thrives because of its volunteers and Board of Trustees and currently has several Board seats available. If you would like to be considered as a Board member and are willing to support the organization with ideas, time, and effort, please contact Paula Rollins, BAC President, at phonepr@aol.com.

JEWISH NATIONAL FUND

# **WOMEN FOR ISRAEL** LUNCHEON

#### **FEATURING** Siggy Flicker

Former Real Housewives of New Jersey Cast Member, Relationship Expert, Motivational Speaker, TV Personality, and Author

> Tuesday, May 21, 2019 11:00 am - 1:30 pm

**Executive Caterers at Landerhaven** 

RSVP by May 13 at inf.org/nohluncheon

#### WOMEN FOR ISRAEL LUNCHEON CHAIRS

Susan Rubin · Shirleu Schloss Margaret Singerman · Stacy Singerman

#### MORE INFORMATION

Mindy Feigenbaum, Director, Northern Ohio mfeigenbaum@jnf.org, 216.292.8733



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# HEY NEIGHBOR!

# Luke, a Golden Therapy Dog

uke Ellis doesn't have a master's degree in social work, but he can soothe people in distress, help children and adults heal from trauma, and even offer a strong shoulder to lean on.

In fact, all that Luke needs is a dog biscuit and a scratch behind his ears to know he is well loved and has done his job well.

Luke, a handsome, 6-year-old golden retriever, is the constant companion of Tunbridge Road resident Debbie Ellis. "I've had dogs all my life, but there's never been one like Luke," Debbie says. "By the time he was 18 months old, I knew he was special."

Debbie is not Luke's only fan; he is the dog magnet for many kids in her neighborhood. "Children ring my doorbell and ask if Luke can come play outside or at their homes," she says. "He goes sledding with the kids, attends their soccer games, and is invited over for neighborhood movie nights."

Debbie says she and her late husband, Larry, got Luke from a breeder in Wellington, Ohio. "Luke walked over to us and snuggled on our laps," Debbie says, "and we immediately knew he was The One."

Sadly, Larry died one year after Luke became part of the family. "Luke was a great comfort to Larry when he was ill," says Debbie. "I realized he would make a great therapy dog. He intuitively sensed when someone was not feeling well and made an emotional connection. His heart is as big as he is." When Debbie enrolled Luke in dog-therapy class, Luke was a natural and passed all his tests on the first try.

During his training, Luke was taught to pay no attention to other dogs or to items left on the floor, to be able to deal with close and unexpected encounters, and to stay calm around noisy hospital equipment, like walkers, crutches, wheelchairs and beeping machines. He was also trained to obey commands of sit, down, and stay, which enabled him to sit patiently for up to an hour while strangers petted or hugged him.

"I realized he would make a great therapy dog. He intuitively sensed when someone was not feeling well and made an emotional connection. His heart is as big as he is."

Luke is part of the Pet's Pal program at Rainbow Babies & Children's Hospital, and he visits Menorah Park residents and Hillcrest Hospital patients. He also provides solace for overworked and stressed nurses in hospitals, and students on college campuses during finals.



Debbie Ellis with her therapy dog, Luke.

Additionally, Luke is part of "Tail Waggin' Tutors," a read-aloud program at local schools and libraries. "Struggling readers are not intimidated or self-conscious when they read aloud to dogs, and with Luke's presence, students relax enough to improve their reading skills," says Debbie.

Luke, the stellar therapy dog, may not be a Jedi Knight like Luke Skywalker, but his deeds of kindness are out of this world.



Tunbridge Road neighbor Lexie Jaffe cuddles Luke.

# Beachwood High School Students Shine at White & Gold

White & Gold, the annual Beachwood High School talent show, will take place in the high school's auditorium, Saturday, April 13, at 7 pm. Enjoy watching participants sing, dance, play music, act, and share this year's rendition of "Teachers' Lounge," a video tradition that you won't want to miss!

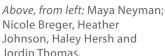
Talya Berenholz, Gabriela Costa, Orly Einhorn and Maya

Neyman are this year's directors. Come enjoy the show and cheer on all of the talented performers!

Prices are \$15 for adults, \$12 for seniors, and \$8 for students.

To order tickets, visit https://www.eventbrite. com/e/bhs-white-gold-2019tickets-58029003311. For more information, please contact Darlene Haight at dah@beachwoodschools.org.





Right: Tal Yankevich and Stephanie Yen.





# Kindergarten Registration

**Register Online Today for Kindergarten** 2019-2020 School Year

The Beachwood Board of Education is excited to welcome your child to Kindergarten! Please register online by visiting www.beachwoodschools.org/ OnlineRegistration.aspx.



# BHS and BMS Choir Concert

The Beachwood Middle School and Beachwood High School Choir Concert will take place on April 16, 7:30 pm, in the Beachwood High School auditorium. Admission is free.

The Middle School's highlights are "Rhythm of Life," and a medley, featuring "Remember Me," from the 2018 Oscar nominee 3D-computer-animated fantasy film, Coco.

The High School Choir will

spotlight songs from the Bruno Mars medley in the musical "Dear Evan Hansen," and "Salmo 150," a Latin American song.

Finally, both choirs will merge and sing "Amavolovolo," a Zulu Dowry song; and "Sisi Ni Moja," a song that celebrates unity and community through cultures.

Invite your family and friends and please join us for this night of uplifting traditional and contemporary music.

#### MULHOLLAND & SACHS at ETON " Chagrin Blvd. Donovan Designs Make it personal with notepads, Trunk Show stationery, stickers & gift tags. Great gifts for graduations, teachers, Friday April 12 birthdays, bat mitzvahs and yourself. 10 am - 6:30 pm Grab N Goes will be available to purchase. Made in Columbus, Ohio

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Beachwood Buzz is a proud sponsor. Use code BBUZZ and save \$1 on each ticket. www.clevelandfilm.org

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Restrictions may apply. For more information, visit www.onehappycamper.org, or contact Maya Holtz Groys at mgroys@gecc.org or 216-371-0449.







# IDEAS Exhibition at Beachwood Library

#### Meet the Artists • Sunday, April 7 • 2 - 4 pm

pARTners Project Studio, a safe, engaging space focused on the creative process, and ABILITY, proudly announces their IDEAS Exhibition, which will take place at the Beachwood Library, April 7 – 27 during library hours, with a meet-the-artists reception on Sunday, April 7, from 2 to 4 pm.

Art from pArtners Project Studio members Blaise E. (Beachwood), David R., and Julia L. will be on exhibit and for sale. When we asked them about the importance of art in their lives, both Blaise and David said that art makes them feel comfortable and proud. Julia said, "Art makes me feel better when the world starts to make me feel numb. Without it I would be living in a numb world with nothing to make me feel whole. It allows me to be myself."

pARTners Project Studio welcomes adult artists of all abilities, and is a safe space for budding artists to build skills.

Project manager and founder Amy Bennett, MFA, explained how this program differs from an art class. "Members work in their media of choice and feel as though 'they are boss over their own art here, as stated by a former member," she said.

"When artists apply, they must have a portfolio and talk about their goals," Amy added. "The program is for artists who want to advance their skills above the hobby level. Once they are accepted, we facilitate a program to help them create and sell their art, and to learn skills to become a professional artist."

Amy told us that in addition to honing their art skills, members learn conversation skills, responsibility, and how to give and receive feedback - life skills that build confidence both in and out of the studio.

"In the world of people with disabilities, the average person is reluctant to say anything critical because he or she feels it may add to their stress," Amy said. "Here, guest artists who do a demonstration or give instruction ask for and provide feedback, which helps them become more confident, empathetic people."

The upcoming IDEAS show provides a space for artists to sell their work, and artists receive 70% of the sale price of work that sells.

"Legitimizing our members' passion with studio space and an avenue for sales is fulfilling," Amy said. "Our vision is to have this sort of protocol for studios open throughout the country. Everyone deserves a fair shake."

Former sales have taken place in pop-up shops at the Beachland Ballroom and Euclid Art Walk. "It's a turning point for artists when they sell their artwork," Amy told us. "Once you sell that first piece, the loop closes. Artists see that other people like their work. which builds their confidence and motivates them to create more."

pARTners Project Studio is located in Euclid. For more information, visit www. partnersprojectstudio.com.

#### About the artists:

Blaise E., a Beachwood resident, is the artist behind Blaise' Graphic Designs. A graduate of Beachwood High School and C-VEC, Blaise has been interested in art since her teens. Blaise's professional work goal is to make a living as an artist. She currently works at White House Black Market.

Her graphic design has been featured on the Horvitz JFSA YouthAbility program van. The Horvitz Youth Ability program serves disabled and at-risk youth by engaging them in volunteer service, vocational activities, and social enrichment. YouthAbility participants help themselves by helping others.

Julia L. is an eclectic artist whose artwork was featured at Artisans Corner Gallery during Art and Soul in April, 2018. She has a wide range of interests including photography, painting, costuming, jewelry making, and drawing. She is a student at Lakeland Community College, and she describes her style as "sort of out there."

David R. has been drawing ever since he was a small boy. In 2009, he began taking art lessons with Stacie Pinover, and began painting as well. His art work has been exhibited at University Hospitals, The Cleveland Music School Settlement, KindTree, the Artist Archives of the Western Reserve. and is part of the George Streeter Circulating Collection. Also, Milestones has used his artwork on note cards. David is a graduate of Monarch School and the Monarch Transitional Education Program (MTEP).



Beachwood resident Blaise E. working on a mosaic creation.



Painting by David R.

Bracelet by

Julie L.

## As a community, how may we help?

#### **Support pARTners Artists**

· Meet the artists on Sunday, April 7, 2-4 pm

#### Visit the Show

• IDEAS Exhibition runs through Saturday, April 27, during library hours

#### **Support pArtners Studio Space**

• Spread the word so more individuals may follow their passions

#### **Be Accepting**

• The world of disabilities is moving towards inclusion. Once these artists realize they are accepted, they thrive.

#### **Be a Guest Artist**

• If you are a professional artist who would like to lead a class, email Amy at vanbennealsh@gmail.com

#### Hire an Individual with a Disability

 Learn about employment opportunities and benefits of hiring someone with a disability.

#### **Learn About OOD**

· Opportunities for Ohioans with Disabilities (OOD) is the State of Ohio agency that partners with Ohioans with disabilities to achieve quality employment and independence. For complete information, visit www.ood.ohio.gov.



pring is here! Open the windows, let in the breeze, take a look at your surroundings, and evaluate what you would like to do to freshen up your home. Whether you're looking to clean carpets and furniture, paint, remodel, upgrade window coverings, install new flooring, replace hardware, maintain or upgrade landscaping, jazz up outdoor lighting, schedule maintaince on or replace your HVAC (heating, ventilation and air conditioning) system, take out a home equity line, or sell your home and buy a new one, we've got you covered. Plus, while you're looking around your home, you may choose to declutter and get rid of things you are no longer using, which always freshens up your home. If you're not sure where to donate items, we have a suggestion for you. Here in Beachwood, our neighbors and friends provide quality goods and services. As you peruse the following pages, keep them in mind and remember to tell them you saw them in *Beachwood Buzz*!

# Beachwood-based Earl R. Agin & Associates Window Treatments At the Forefront of Innovation and Technology

Whether it's clothing styles or window fashions, technology and innovation are almost always responsible for change. Fortunately, window fashions aren't nearly as fickle as clothing styles, which, at times, may only last a single season.

"Quality window treatments have staying power that significantly adds to the beauty of a home for many years, but innovation and technology are having a material impact on the industry," says Sharon Agin-Rosenberg, president of Earl R. Agin & Associates, Inc., the "everything for the window" company that has made Beachwood its home for more than 40 years.

To stay ahead of the tech and innovation curve, Sharon has recruited one of the founder's grandsons, her nephew, from sunny Southern California, to focus on home automation, connectivity, and new lighting technologies relating to the window treatment business. Over the past six months, Greg (Agin) Samuels has introduced scores of homeowners to motorized, programmable solutions that move your shades so you don't have to. If you think that's not a big deal, think again. Homeowners who appreciate their big, beautiful glass-walled views won't give them up, and they can still enjoy their privacy on a fullyautomated basis. There are many control options and, yes, you can even use your iPhone as a remote!

Greg says, "Aside from the cool and practical reasons to automate, motorized solutions have another gigantic benefit – safety. Cordless window treatments save children from the dangers associated with hanging cords."

Greg says, "Aside from the cool and practical reasons to automate, motorized solutions have another gigantic benefit – safety.

Cordless window treatments save children from the dangers associated with hanging cords."

(See ad on page 5. For more information, call 216.464.9017 or visit www.earlagin.com.)

The family patriarch, Earl

R. Agin, started it all in 1977.

Daughter Sharon joined the

company 36 years ago, and

learned the art from the Master

guarantees that Earl R. Agin &

for many years to come.

himself. Now, the next generation, with Greg leading and learning,

Associates will be at the forefront

of window-treatment innovation



# Flooring Options



great way to spruce up your home this spring is to update flooring or add area rugs. Currently, the hard-surface market is being dominated by the LVT segment (luxury vinyl). It is a floating floor that looks exactly like wood or tile. It is scratch proof and waterproof, and available at very affordable pricing.

The area-rug trend has shifted to contemporary – beautiful rugs at all price points with random color patterns throughout the entire rug that are colorful and textured.

At Marshall Carpet One & Rug Gallery, we have been serving the community since 1966 as a family-owned and operated business. Our 17,000 square foot showroom boasts a variety of products, including residential and commercial carpet, hardwood, ceramic and porcelain tile, vinyl, bamboo, cork, area rugs, and any other flooring choices.

Marshall Carpet One carries many carpet brands, including Karastan, Mohawk, Shaw, Tigressa, Dixie, Masland, Lees, Fabrica, Nourison, Stanton, Beaulieu, Milliken, and many boutique type carpet mills. We also supply a vast array of hard surface brands, including Johnson, Columbia, Mirage, Anderson, Mannington, Bella Cerra, Provenza, Mercier, Armstrong, Tarkett, CoreTec, Invincible, Happy Floors, DalTile, Marazzi, American-Olean, Kraus, plus many others.

In addition to our full lines of carpet and hard surface material, we offer the largest selection of area rugs around town. Over 1,000 rugs stocked in various sizes ensure a wide selection of style and color – including many that follow the 2019 trend mentioned above. Some of the brands that we work with, but are not limited to, include Nourison, Karastan, Kalaty, Oriental Weavers, Dalyn, and Feizy.

Area rugs are a wonderful addition to a room for a number of reasons. They are often used in tandem with hard surface flooring such as hardwood, tile, laminate, or vinyl because they add a level of protection over your flooring. They also protect against heavy impacts from things such as furniture or foot traffic.

Area rugs can add warmth and a soft surface underfoot, they can break up a room into different sections, they can add a pop of color or style, or they can add a combination of all three! Before buying an area rug, it is important to consider what the rug will be used for. This consideration will determine the sizing and placement you will choose.

We take pride in our work and we expect the same from our installers. Our customer service is second to none, and the professionalism of our installers is top notch. Our confidence and knowledge makes Marshall Carpet One your one-stop-shop for your entire floor covering needs.

Our sales team here at Marshall Carpet One has over 155 years of combined flooring knowledge and expertise. This promises a smooth and trouble-free shopping experience at our beautiful flooring showroom. We take pride in our work and we expect the same from our installers. Our customer service is second to none, and the professionalism of our installers is top notch. Our confidence and knowledge makes Marshall Carpet One your one-stopshop for your entire floor covering needs.

Marshall Carpet One is the premier Northeast Ohio floor-covering destination. Stop in and let us help you select the perfect flooring option to spruce up your home this spring! Visit us at Eastgate Shopping Center, 1451 Som Center Road, Mayfield Heights, or online at <a href="https://www.marshallcarpet1.com">www.marshallcarpet1.com</a>.







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#### 2019 Color of the Year Metropolitan • AF-690



#### 2019 Color Trends





















# Dunn Hardware is Your Go-To Place to Kick Off Your Spring Design Project

ainting is a quick, easy way to update the look of any room. As one of the leading suppliers of Benjamin Moore Premium Paints in Northeast Ohio, Dunn can provide any number of options from their top of the line Aura, a rich thick paint that provides a beautiful finish, to Natura, Benjamin Moore's greenest paint, which is certified asthma and allergy friendly, zero VOC.



Dunn's own in-house Color Consultant, Karen Scully, says there are plenty of color trends emerging in addition to the gray palette that has become so popular over the past year. "I'm also seeing a resurgence of soft, light pinks, as well as warm, shades of beige and cream." Benjamin Moore's 2019 Color of the Year is Metropolitan (AF-690), a stylish gray with cool undertones, while the Pantone color is Living Coral (16-1546). "Each year, these choices dictate fashion trends for the year, from interior design to clothing," Karen notes.

Karen Scully has been working with color and in home decor since 1985, after graduating with her BFA from The Columbus College of Art and Design. "Each home that I approach is an individual beginning. I never tell someone what to do. I help them achieve their visions," Karen says. "People come to us with an idea of what they'd like to express in their home, and it's my joy to bring that expression to life."

Owners Abby and Jamie Stadlin (Beachwood High School grads, class of '92), realized the need for an inhome color consultant who specializes in Benjamin Moore, noting that choosing colors can be one of the most difficult decisions in any home remodeling project. "Once the colors are chosen, everything falls into place," Abby says. "Karen is amazing, because she doesn't rush someone through a set of choices, but treats each project as a labor of love. She embodies our philosophy of customer service, and brings her attention to detail to every home she visits."

In addition to a fresh coat of paint, adding new window treatments or hardware, is another quick way to update a kitchen or bath. Trends in hardware this year lean toward warmer tones, like copper, champagne or a two-tone finish. "We work with top suppliers like Emtek, Alno, Top Knobs, Schaub, Richelieu, and Colonial Bronze, and regularly

receive new additions to our hundreds of hardware boards on display," Karen told us. "We are here to help you select the perfect complements for your home, and will gladly loan out samples so you can be sure you've made the right choice."

Dunn's paint and design center offers an enormous selection of wallcovering books from Phillip Jeffries, Thibaut, York, and others for you to peruse, as well as fabrics for draperies, and custom window treatments from Hunter Douglas and Graber. Wallpaper samples arrive in just a couple of days, and are typically free of charge. "Our prices are competitively quoted. We won't be undersold," Abby says.

Dunn also caters to professionals in the business. "We are thrilled to work with designers and contractors, and we offer commercial discounts to those in the trade," Abby says. "Getting your job done right is our top priority."

Karen is available for inhome color consultations

by appointment, and when you use Dunn Hardware's consultation service, you can receive additional discounts on paint, including a buy-oneget-one free color sample, as well as savings of \$10/gallon on any premium product from Benjamin Moore. A color consultation costs \$75 for 90 minutes, and can be scheduled by calling Dunn's Design Center at 440.720.0411, ext. 2. Dunn Hardware is open seven days a week to serve you, at 5144 Wilson Mills Road, across from Richmond Mall.

"Our prices are competitively quoted.
We won't be undersold,"
Abby says.

# Multi-Generational Company Provides Comfort

A.C. Plumbing, Heating & Mechanical is a family owned and operated full-service plumbing, heating, air conditioning and mechanical company.

Anthony Caruso, Sr., started the company in 1980, back when he worked out of his Duffield Road garage in Beachwood. Today, A.C. Plumbing is a multi-generational business that employs journeyman plumbers, masters of hydronics and steam, apprentices in HVAC, mechanics, carpenters, and even firemen and paramedics.

We've seen a lot in our days. We love problem-solving, but most importantly, we want to help you rest easy in your home.

Our services extend further than just completing the job and saying goodbye. We are a familyoriented company and our goal is to leave each customer with confidence in our work, and the understanding of what was done, and why.

We love problem-solving, but most importantly, we want to help you rest easy in your home.

We thank those who consider working with us, have worked with us, recommend us, and continue to grow with us. We look forward to continued opportunities to keep you and your family comfortable.



# Spruce Up Your Home by Decluttering

The Beachwood PTO Garage
Sale is back! Donate, volunteer
and shop at this year's sale, which
will be held at the Beachwood
Service Department, 23550
Commerce Park, Beachwood,
on Friday, April 26, 8:30 am 4:30 pm; Saturday, April 27, 9 am 4pm; and Sunday, April 28,
10 am - 1 pm.

# Donations make this fundraiser a success.

Please think of us as you clean out your closets, kitchens, basements and garages.
Decluttering is the best way to spruce up your home this spring!

We accept new or lightly-worn clothing and shoes, kitchenware, electronics, books, toys and furniture. If you have large items (furniture, appliances, etc.) to donate, you can schedule a

pick-up. Corporate and retail donations, as well as estate items, are also welcome!

Donation drop-off dates are Sundays, April 7, 14 and 21, 10 am - 2 pm, with curbside assistance available.

> Decluttering is the best way to spruce up your home this spring!

All donations benefit Beachwood City Schools' programs and are 100-percent tax deductible.

We need many volunteers, starting on April 4, for set-up. For additional information or to volunteer, contact Nancy Yan Liang at yanliangcaselaw@gmail.com or 216.233.0609.





# Buying or Selling This Spring?

Spring is the season of renewal, and many of us do "spring cleaning" to prepare for the Passover or Easter holiday.

When thinking of sprucing up your home, some of you may be looking to start fresh by selling your home. If so, it's time to take spring cleaning to a whole new level!

Many experts on HGTV, or home stagers, recommend you start by de-cluttering. Get a few bins from a dollar store and organize your belongings in three categories: purge, save or donate. This can be done with clothing, tools and all items throughout your home.

Clothing is usually the first to go. If you have not worn it in a year or two, let it go. There are many organizations in need of gently-worn clothing, and there are resale and consignment

stores as an alternative when getting rid of things.

If you're getting rid of books, local libraries are a great resource for disposal. They regularly have book sales and would love to include them in their inventory.

Next – dishes, bric a brac and collectibles. Many young people today, regrettably, do not want grandma's dishes. As with clothing, there are organizations that will pick up donations, and consignment shops are always an option. The same goes for furniture, and the tax deduction/benefit you will receive is often greater than what a used sofa will sell for on the open market.If you find there is still clutter in your home after sorting through your items, it may be wise to rent a short-term storage unit until your home is

sold; and, if you have difficulties sorting through items, you may want to hire a professional organizer to help you.

When putting your home on the market, in addition to cleaning, remember – less is more. Clean the garage. Counters should be free of ancillary items. If you have a lot of personalized items, put them away. Stage your home so perspective buyers can see themselves living

there. And, if repairs are needed, make them.

As an experienced realtor, I can assist with many of these recommendations and can provide referrals to help get your home in tip-top condition. The cool trend you may be looking for this spring is a new home – and I can help you with that, too!

~ Sharon Friedman



# "Experience the Difference... The Difference is Experience."



Sharon Friedman

"I've served the **Beachwood** community, friends, and neighbors throughout my career. Thank you for making me YOUR neighborhood Professional and Real Estate Resource since 1975!"

# SENIOR TRANSITION SPECIALIST

Now is the time to prepare your home for sale. Call me for a complimentary evaluation and a plan to get your home sold in a timely manner!

#### Sharon Friedman

Broker Associate, GRI, CRS, Realtor® Luxury Collection<sup>SM</sup> Specialist Sell Phone: **216.338.3233** Voice Mail: 216.999.2064

Email: sfriedman@bhhspro.com www.sharonfriedmanhomes.com



BERKSHIRE HATHAWAY offection



# Smylie One Offers Pro-Max Cooling Tune-Up & Safety Inspection

hile sprucing up your home this spring, let Smylie One help you keep your cooling system in tip-top condition.

In 1957, William Smylie started his distinguished career with Smylie Bros. Inc, a local 120 pipe fitters firm that specialized in industrial and commercial engineering projects. His brothers, Leon and Bernie, started the company in 1955. Since then, the Smylie name has been one of the most trusted and recognizable names in heating and cooling in Northeast Ohio. Their slogan was "Service with a Smylie." This carries on today with Smylie One Heating, Cooling & Plumbing Co., Inc. In a few short years, Smylie One has established itself as a company built on integrity and trust.

Smylie One specializes in residential add-on and replacement, along with light commercial, heating, air conditioning, and plumbing installations and services.

The reputation of Smylie One today rests with Steven Smylie, Rick Coates and Gary Rosen, along with sons Jordan Smylie and Joseph Rosen, nephew Justin Richman; and Rick's brother, Ron Valentino. Working together, they bring experience and expertise in all phases of HVAC, both residentially and commercially. For innovative solutions to all of your comfort needs, Smylie One is the company to call.



We haven't been meeting – we have been beating – our customer's expectations.
Our friends, family and past customers ask us for service the way it used to be, and we kindly oblige! We promise to give you a personal touch – a family touch – for your home or business.

Smylie One asks you, when was the last time you had your cooling system tuned up and cleaned by a professional HVAC company? We recommend that you have this done yearly. Our

comprehensive maintenance includes over 20 checkpoints that will determine the efficiency and dependability of the entire operation of your cooilng system. These, along with many other checks, are vital to keeping your cooling system working through the dog days of summer. You can have a Pro-Max tune-up at your home for only \$99.95, a \$20 savings. Call Smylie One at 440.449.4328 Today. When booking your appointment, say you saw this in Beachwood Buzz!



# PowerMax Carpet & Upholstery Cleaning Provides Maximum Cleaning at Maximum Value

owerMax Carpet & Upholstery Cleaning has been serving the greater Cleveland area for almost 30 years. When working with PowerMax, you feel comfortable from start to finish. They answer their telephones – live – seven days a week and will take care of you as if you're family.

PowerMax will never pressure you to purchase more than you would like and their prices are reasonable for everyone. They guarantee their work, have an A+ rating with the Better Business Bureau, and you can trust that they will treat you and your home with respect.

Power Max's services include carpet cleaning, upholstery cleaning, tile and grout cleaning, and emergency water extraction. Every job includes free pre-treating, free scrubbing and free deodorizing. They clean residential and commercial spaces and offer free estimates. They are insured and use stateof-the-art, truck-mounted steam cleaning equipment.

Owners Jodi and Frank Turk compliment each other as business partners. Jodi will guide you through the process of quotes, answer all your questions and make sure you are happy from the start. Frank will make sure your carpets are clean, and your tile and grout sparkle. He is meticulous with his work and loves what he does.

Both Jodi and Frank give back to the community regularly, and are proud to say that most of their business comes from repeat customers and referrals. Every job is backed by



the PowerMax Promise - their pledge to give you maximum cleaning at maximum value.

Give Jodi and Frank a call at 440.442.4240. You won't be disappointed!



# The Importance of **HVAC** Maintenance

When you keep up on heating and cooling system maintenance, you will enjoy:

- Boosted System Energy Efficiency
- A Higher Quality of Indoor Air
- · Maximized System Life
- Lower Heating Bills

We want all our customers to be safe, comfortable, and cool this summer, so call us the moment you suspect you need cooling maintenance or a new installation. A newer, more efficient model will keep you cool throughout the

summer, and will also save you money on energy bills.

KW Lang has been air conditioning and heating Cleveland homes for years and there isn't a problem we haven't come across. Our technicians are highly trained and come backed with years of experience. We offer heating and cooling repair, maintenance, and installation services; and whatever your problem is, we can help you find a solution!



### True RoomService

oomService Painting & Remodeling has provided fine painted and custom finishes to many of the area's finest homes for 30 years, adding remodeling over ten years ago.

Complete design and product selection services are available. or we are happy to collaborate with your interior designer to make your vision a reality.

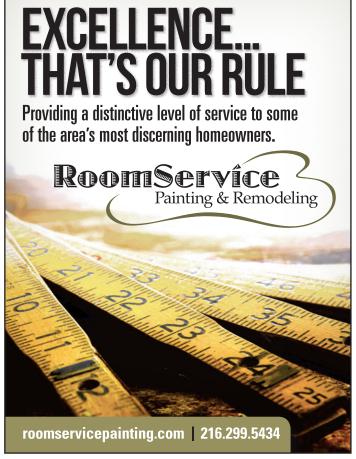
From a small project to a total bath or kitchen remodel, we will walk you through the design and production process, drawing on over three decades' experience working with design professionals, to keep your project on time and on budget.

For a free consultation, please call David Newton at 216.299.5434 or visit www.roomservicepainting.com.

We are at your service!













# At Eastside Landscaping, "Details Make the Difference"

One of the simplest ways to spruce up your yard this spring is to begin with a spring cleanup. When Eastside Landscaping sends a crew to your yard, they remove leaves and debris from the lawn and beds, trim groundcover, cut down remaining grasses and perennials and establish bed edges.

It's easy to add curb appeal to your yard by simply installing mulch to the bed areas, seeding the lawn and replacing unhealthy or dead plants. Perennials will provide interesting textures and color that will return each year, and with the addition of annuals, you will have color throughout the season.

Other options to add an exciting new look include installing landscape lighting, replacing a walk or patio, improving drainage in the yard, or installing a

handcrafted fence, customized outdoor fireplace or a state-ofthe-art outdoor kitchen to your existing patio. Jim Freireich of Eastside Landscaping explains that these upgrades will not only add beauty and function to your home, but will add value as well.

Whether you plan to install a new landscape or renovate your existing one, allow the designers at Eastside Landscaping to discuss all of the details with you. A well-thought-out plan will transform ideas into a functional and aesthetically-pleasing yard. Eastside is a full-service landscaping company that has been providing snowplowing, landscape maintenance, design/ build, and construction to homes on Cleveland's east side for more than 30 years.

Think about how you can create your dream yard. Imagine

a stone walkway and patio transforming your yard into the ultimate outdoor living room. Today's patios now include fire pits, or custom stone fireplaces, built-in kitchens with gorgeous granite counter tops, and wood structures such as pergolas and screened in porches.

This spring, allow us to spruce up your property. At Eastside Landscaping, "Details Make the Difference."

This spring, allow us to spruce up your property. At Eastside Landscaping, "Details Make the Difference."

For more information, call us at 216.381.0070 or visit www.eastside-landscaping.com.



# LANDSCAPING Details make the Difference!

A DESIGN, BUILD & MAINTENANCE CO.

**CUSTOM PATIOS** & RETAINING WALLS

**OUTDOOR KITCHENS** & FIREPLACES

CREATIVE PLANTINGS

YARD MAINTENANCE

COMPUTER IMAGING DESIGNS









See our portfolio at www.eastside-landscaping.com

# Middlefield Bank's Home Equity Line of Credit Provides Money for Whatever You Need Today.

pring is right around the corner and if you're a homeowner, you probably have some home improvements, remodels, and additions in your plan. Middlefield Bank can help!

In fact, your home can be a source of financing for any worthwhile project and isn't limited to home repairs. Middlefield Bank's Home Equity Line of Credit provides money for whatever you need today.

Middlefield Bank's Home Equity Line of Credit can be used for many financial projects that include vacations, continuing education, paying down higher interest debts, or even unexpected medical expenses. With our equity line of credit, you could be paying a third less in interest compared to an average personal credit card and be prepared for short-term, long-term, or emergency financial needs.

Our loans and lines of credit are specially designed to give you flexibility and let your home work for you. A Home Equity Line of Credit can be used over and over once the

line is paid down to make room for even more borrowing. No reapplication is necessarv in most cases.

Middlefield Bank has been rooted in our Ohio communities since 1901. We pride ourselves on delivering big bank services delivered with a friendly hometown feel. Let one of our mortgage professionals show you how to unlock the value in your home today. Your home has more potential than you may realize.

Get started on your HELOC today by visiting our Beachwood Office at 25201 Chagrin Boulevard, Suite 120; by calling the office at 216.359.5580; or by visiting us online at www.middlefieldbank.bank/heloc. You can also speak with one of our experienced mortgage professionals: Chris Hess, Branch Manager, at 216.359.5588; or Jay Valerian, SVP, Residential Lending, at 216.359.5530.

We pride ourselves on delivering big bank services delivered with a friendly hometown feel. Let one of our mortgage professionals show you how to unlock the value in your home today. Your home has more potential than you may realize.





# **ASK ABOUT OUR** FIRST-TIME BUYERS PROGRAM

Serving Northeast Ohio and Central Ohio

### HomeONE<sup>SM</sup> MORTGAGE offers flexible financing options for first-time buyers or families who have not owned a home in the last three years.

- ▼ Fixed Rates
- ▼ Low down payment of 3%
- ▼ Flexible financing options
- ▼ Homes, townhouses and condos
- ▼ No geographic or income restrictions

Chris Hess | Branch Manager Jay Valerian | SVP, Mortgage Lender

**Beachwood Branch** 

25201 Chagrin Boulevard, Suite 120 216.359.5580



middlefieldbank.bank

888.801.1666



# A Healthy Lawn is Just a Phone Call Away

green and healthy lawn doesn't have to come at the cost of hours upon hours of back-breaking yard work. When you work with your local lawn care experts at Lawn Doctor of Pepper Pike-Beachwood, you can enjoy a great-looking lawn without the hassles of DIY.

At Lawn Doctor, we offer flexible and effective lawncare programs to help your lawn recover from any existing issues and produce healthy growth throughout the seasons. Some of our services include power seeding, weed control, tree and shrub care, core aeration, and mosquito and tick control.

Homeowners throughout the Beachwood, Pepper Pike, Shaker Heights, Cleveland Heights, and Solon, Ohio areas count on us for our unbeatable convenience and long-lasting results.

Contact Lawn Doctor of Pepper Pike-Beachwood at 216.789.2844 to get your FREE quote today!



# **Protect Yourself** with a Service Partner Plan

If you don't service your car, you compromise its safety, performance, and gas mileage. Your HVAC system is no different. Buildup of dirt, wear of components, and improper airflow levels can decrease your system's performance by up to 5% every year it misses a tune-up.

Our Service Partner Plan covers all your heating, cooling, indoor air quality and plumbing needs; and plans start at \$14.95 a month. With our Service Partner Plan, the maintenance cost is FREE!

We apply the low maintenanceplan costs to an Equipment Replacement Savings Account, so all your maintenance-plan costs are banked toward your future equipment needs. When your heating and cooling equipment is properly serviced, it lasts longer and runs more efficiently. Then, when it's finally time for an upgrade,

you're prepared with a potentiallysignificant down payment.

So contact us today at 216.587.2800 or email service@ goarco.com to schedule your first tune-up or register for our Service Partner Plan.

#### **Brian Friedman • Owner Beachwood Resident**



216-587-2800 www.goarco.com





# Beachwood Insider APRIL 2019

#### Contact Info

CITY OF BEACHWOOD 25325 Fairmount Blvd. Beachwood, OH 44122 216.464.1070 www.beachwoodohio.com

TV PROGRAMMING Spectrum - Ch. 1020 AT&T U-Verse - Ch. 99

**EMERGENCY** Dial 9-1-1

## **Departments**

CLERK OF COUNCIL 216,595,5493

**AUDITOR** 216.595.3712

**BUILDING DEPARTMENT** 216.292.1914

COMMUNITY SERVICES 216.292.1970

**ECONOMIC DEVELOPMENT** 216.292.1915

FINANCE DEPARTMENT 216.292.1913

FIRE DEPARTMENT 216.292.1965

LAW DEPARTMENT 216,595,5462

MAYOR'S OFFICE 216,292,1901

POLICE DEPARTMENT 216,464,1234

PUBLIC WORKS DEPT. 216.292.1922

## **PUBLIC SAFETY CENTER TRAINING**

The Beachwood Public Safety Center was the training site for the Southeast Regional Hazmat and East Tech Tech-Rescue Squads last month. One of the practiced drills was to rescue a victim from inside a tanker truck with the use of an Arizona Vortex (AZV). The AZV allows users to elevate rope lines above edges, cliffs and confined spaces.





#### HARVEST FOR HUNGER



City of Beachwood employees raised \$5,007 during the 2018 Harvest for Hunger campaign. That's 20,000 meals to help the Greater Cleveland Food Bank!



#### LIKE US ON FACEBOOK Facebook.com/BeachwoodOH Facebook.com/BeachwoodPolice

**FOLLOW US ON TWITTER** Twitter.com/ BeachwoodOH Twitter.com/BeachwoodPolice

**EMAIL YOUR COUNCIL MEMBERS** firstname.lastname@beachwoodohio.com Ex: barbara.janovitz@beachwoodohio.com

MAYOR MARTIN S. HORWITZ



216.292.1901 mayor@beachwoodohio.com

COUNCIL PRESIDENT BRIAN LINICK



216.496.0202

COUNCIL V.P. IAMES PASCH



216.630.9671



216.509.6509

**FOLLOW US** www.BeachwoodOhio.com serves as the primary source of information for City news. Follow the City on social media! Community events and more may be found at:

- FACEBOOK.COM/BEACHWOODOH
- TWITTER.COM/BEACHWOODOH
- WWW.NEXTDOOR.COM (SEARCH CITY OF BEACHWOOD)
- LINKEDIN.COM (SEARCH CITY OF BEACHWOOD)



Regarding Comprehensive Zoning Changes: Ordinance 2018-94 April 1, 2019 • 7:15 PM

(During the City Council Meeting)



#### **RECYCLE RIGHT**

Recycling is a simple and easy way to make a difference in saving the planet.

## PERFECT PLEDGER

Thank you to
Hilltop thirdgrader Ari
Schlachter
for leading
the Pledge of
Allegiance at
the City Council
Meeting on
March 4.

#### **WAYS TO RECYCLE RIGHT:**

- Leave recyclables loose not bagged. Plastic shopping bags can be recycled at many retail locations, including Giant Eagle, Lowe's Home Improvement, Marc's, Target and Walmart stores.
- Make sure it's clean and empty. Rinse residue from cartons, containers, bottles and jars or any other recyclable that may contain food particles.
- Keep it dry. When it comes to paper and cardboard, keeping it dry is imperative for the recycling process. Please flatten all cardboard boxes.
- Don't wishcycle. Think you can throw everything into your recycling bin and it will get sorted out at the recycling plant? Think again. Recycling only these five core items is

paramount: cans, cartons, glass, paper and plastic along with plastic bottles and jugs.

RECYCLE RIGHT

More information at www.CuyahogaRecycles.org or call 216.443.3749.

# FREE PERSONAL SHRED DAY FOR RESIDENTS

Bring personal documents, mail and files to be shredded for FREE! Proof of residency required. Rain or shine. Limit: 12 blue bags or 6 banker boxes.



SUNDAY, MAY 12 from 9 AM – 12 PM BEACHWOOD COMMUNITY CENTER PARKING LOT



#### **BLOOD DRIVE**

FRIDAY, APRIL 26
1:00 - 7:00 PM
BEACHWOOD COMMUNITY CENTER

**Missed a Council Meeting?** Listen to audio recordings or view live & archived videos online at www.BeachwoodOhio.com.

### **UPCOMING MEETINGS**

#### **CITY COUNCIL**

Mondays, April 15 and May 6 at 7:00 PM. Questions? Call 216.595.5462.

#### PLANNING & ZONING COMMISSION

Thursday, April 25 at 7:00 PM. Questions? Call 216.292.1914.

ARCHITECTURAL BOARD OF REVIEW Mondays, April 15 and May 6 at 7:00 PM. Questions? 216.292.1914.

## ALEC ISAACSON



216.291.2797

BARBARA BELLIN JANOVITZ



216.406.5914

ERIC SYNENBERG



216.401.0074



216.533.7640

## **HYDRANT FLUSHING**

The Fire Department will be conducting hydrant

flushing from **Saturday, May 3 – 11.**Signs will be posted. Hydrant flushing may occur on your street on any day during that week. Should you encounter rusty water, please run the COLD water until it runs clear. For more information, call 216.292.1965.



BEACHWOOD RECREATION COMMUNITY THEATER
SPRING PRODUCTION

# THE WLITTLE ERMAID

Saturday, May 4: 4:00 PM

Sunday, May 5: 2:00 PM

Friday, May 10: 7:30 PM

Saturday, May 11: 4:00 PM

Sunday, May 12: 2:00 PM

Friday, May 17: 7:30 PM

Saturday, May 18: 4:00 PM

Sunday, May 19: 2:00 PM

Tickets - \$9 Adults \$8 Students/Seniors

Beachwood Middle School
QUESTIONS? 216.292.1970

#### SENIOR RUBBISH ASSISTANCE

Are you 80+ years of age or disabled with no one in your single-family home to assist you with your rubbish & recycling bins? In cooperation with volunteers from Village in the Heights, the City of Beachwood can help. Call 216.292.1922 to register.

**BE A MEMBER NOW!** 

THE BEACHWOOD FAMILY AQUATIC CENTER OPENS MEMORIAL DAY WEEKEND, MAY 25 – 27

Full season runs daily from June 1 – August 13 and Thursday – Sunday until September 2.

#### **MEMBERSHIP RATES**

Children (up to 3 years of age) – No charge
Individual (age 4 – adult) – \$55

Family (family of four) – \$160

Each additional family member (after four) – \$25

#### SENIOR DISCOUNT RATES - SAVE 50%

Senior Season Membership – \$30.00 Senior Resident Day Pass – \$4.00 Senior Non-Resident Day Pass – \$6.00 (Proof of age along with proof of residency required for purchase - 60 years or older.)



Memberships on sale NOW at City Hall.

#### **DON'T FEED THE ANIMALS**

Feeding wild animals on your property creates health hazards and jeopardizes the safety of your neighbors and domestic pets.

# **UPCOMING ART EXHIBIT**

# BEACHWOOD SCHOOLS

K-12 ART SHOW
AND MUSIC PROGRAM

April 10 - May 1

Beachwood K-12 students will display their works, including collages, drawings, paintings, and sculptures.

Opening Reception: April 10, 5:00 – 7:00 PM





Beachwood Community Center

MON - FRI • 9 AM - 4 PM

SAT • 10 AM - 3 PM, SUN • 10 AM - 1 PM







## **SOCCER SEASON: PARENT COACHES NEEDED**

Beachwood Recreation programs cannot be offered without parental involvement. Interested in coaching? Contact Frank Vicchiarelli at 216.292.1970. The City requires Youth Sport Volunteer Adult Coaches to submit to a background check.

#### **CALL FOR ARTISTS: RAIN BARREL PAINTING COMPETITION**

To honor the 50th Anniversary of the final Cuyahoga River Burning, The City of Beachwood, along with Friends of Euclid Creek and The Collinwood Painted Rain Barrel Project, are hosting a Rain Barrel Painting Competition. Submit your designs by Friday, May 3! Once the top designs are selected, artists will be commissioned to paint them on 55-gallon rain barrels that, when completed, will be exhibited in the Beachwood Community Center.

Commissioned artists will be paid \$100. Barrels will be auctioned via a silent auction, with the proceeds to benefit the Friends of Euclid Creek Conservation Fund. Prizes will be awarded to the top-three designs in the categories of professional artist, amateur, and child artist as determined by a jury of local artists and arts professionals.

Design proposals must be delivered to Susan Merdler, City of Beachwood Community Services Department, by 3:00 PM, Friday, May 3. For a pdf of the application, email susan.merdler@beachwoodohio.com. For more detailed information, visit www.euclidcreekwatershed.org/programs/rain-barrel-art-call-to-artists.



This project is made possible by a generous grant from Cuyahoga Arts and Culture to Friends of Euclid Creek.

# **BUILD COMMUNITY**

**HOST A BLOCK PARTY!** 



Host a block party and we'll help you with the supplies, including chairs,

tables, pop-up tents, a cornhole game, and more. Call Lynn Johnson at 216.292.1905 to get your block party rolling!



#### PICK UP AFTER YOUR DOG

It's the law! (Beachwood City Ordinance 618.12)



### **SAVE THE DATE**

Beachwood Historical Society
House and Garden Tour
SUNDAY, JUNE 23
1:00 - 4:00 PM
\$15.00 PER PERSON

Benefitting Beachwood Historical Society, this tour starts at Beachwood City Hall. Registration required: www.beachwoodohio.com.

#### FREE MULCH!

- STARTING APRIL 15TH
- 7:30 AM TO 3:30 PM

12 bags of FREE mulch available per resident household.
Proof of residency and Driver's License needed.

Available at Public

Works Shipping

Available at Public Works Shipping and Receiving: 23355 Mercantile Rd. 216.292.1922



#### **USE CAUTION & BE SEEN**



Use caution when walking at dawn, dusk and evening hours. Add reflective items to your clothing.

When and if it is necessary to walk in the street, please walk

facing traffic and if in a group, single file.

## **DON'T FALL VICTIM TO SCAMS!**

Too often, older Ohioans fall prey to con artists and scammers.

To protect Beachwood residents, the Beachwood Police Department shares the following information from the Ohio Attorney General's office.

For more information or to report a scam, call the Beachwood Police Department at 216.464.1234.

**Fake Check Scams** • Someone sends you a check and asks you to deposit it and return some of the money via wire transfer.

**Grandparent Scams** • Watch for con artists posing as grandchildren.

**Identity Theft** • This occurs when someone fraudulently uses your personal information

Investment Fraud • A scammer might offer you a "risk-free" investment only to steal your money.

**Living Trust Scams** • Beware of people who make exaggerated claims about probate costs or the tax advantages of living trusts. **Phishing** • Scammers pretend to represent your bank or a government agency and request your personal information.

**Phony Charities** • You may receive letters or calls from someone who is only pretending to represent a charity.

Prizes/Sweepstakes Scams • Someone claims that you have won a lottery or other prize, but you're asked to pay a fee.

#### HANG UP THE PHONE IF...

- You're asked to send money via wire transfer, mail cash or pay with gift cards.
- You win a contest you never entered.
- Caller threatens your arrest or property seizure.
- You must pay a fee to receive a prize.
- Your personal information is requested.
- A repair person calls out of the blue.
- A company refuses to give written information.

City Insider.



## Why Join the Beachwood Chamber?

he Beachwood Chamber of Commerce promotes business opportunities and community partnerships to stimulate economic vitality. Whether you are a current member or are considering joining the Chamber, there are many opportunities available for every business, no matter what the size.

**Networking**: The Beachwood Chamber of Commerce hosts monthly luncheon and Networking After Five events regularly, which provide great opportunities to make new business contacts, reconnect with existing connections and promote your company.

**E-blast Newsletter**: The e-blast newsletter is currently delivered weekly to more than 2,000 people. You do not have to be a member to receive these emails. To sign up, visit <a href="https://www.beachwood.org">www.beachwood.org</a>.

**Events**: The Beachwood Chamber hosts several events with opportunities to engage with the Beachwood community, including a Golf Outing, Business Expo and Taste of Beachwood. The Chamber also collaborates with the City of Beachwood and the Beachwood Board of Education on some of their initiatives to bring the business community and residents together. The Chamber also participates in activities with surrounding Chambers to provide additional exposure to our members.

**Employment Opportunities:** Whether you are a company looking for new talent or an individual looking for a new career opportunity, contact the Beachwood Chamber. We have a great referral program.

**Sponsorship Opportunities:** There are different sponsorship levels available for each event hosted by the Beachwood Chamber. Sponsorships are a great way to promote your business and boost community involvement.

**Volunteer Opportunities:** Chamber events are driven by committees, all of which welcome new members at any time. Meetings are held once a month, for one hour.

**Affordable Rates**: Joining the Beachwood Chamber is simple and affordable. Discounted rates are available for non-profit and some service organizations. For more information about the Beachwood Chamber of Commerce, visit us online at <a href="https://www.beachwood.org">www.beachwood.org</a>, or call us at 216.831.0003.











The Beachwood Chamber of Commerce is a member of the Northern Ohio Area Chambers of Commerce (NOACC). Through this partnership, NOACC offers several business benefits and discounts to our members. Examples include:

**Health, Life & Disability Insurance.** Anthem offers savings on health insurance for any size business. Free quotes. **Workers Compensation Premium Reduction Program.** Paramount Preferred Solutions offers an array of services to reduce your workers' compensation premium through impeccable claims administration, risk assessments, financial management and oversight, and successful return-to-work strategies.

<u>Payment Services.</u> Heartland Payment Systems offers credit and debit card processing, e-commerce (virtual terminals) and much more. Free quotes are available.

<u>Office Supplies & Services.</u> Buy Rite Office Products provides outstanding pricing with price match, no contract, large inventory, free shredding and much more.

Shipping/Freight Discounts. FedEx offers savings up to 27% on select services and up to 70% on LTL freight services.

#### PARTNERS OF THE BEACHWOOD CHAMBER



























## BEACHWOOD CITY SCHOOLS

#### **BOARD OF EDUCATION**

Dr. Brian Weiss, President, (216) 438-1733, bw@beachwoodschools.org
Maria E. Bennett, Vice President, (216) 264-9398, mbennett@beachwoodschools.org
Josh Mintz, (216) 245-7831, jmintz@beachwoodschools.org
Jamie Elwell, (216) 369-9530, jaelwell@beachwoodschools.org
Megan Walsh, (216) 287-4657, mwalsh@beachwoodschools.org

### **Science Olympiad - BHS and BMS Qualify for States**





Congratulations to the Beachwood High School and Middle School Science Olympiad teams that both qualified for their state tournaments.

The High School finished in fourth place, and took home 1st-place awards in the Astronomy, Fermi Questions, Protein Modeling, and Water Quality events.

The Middle School ranked ninth with participant **Kai Zheng** (grade 8) receiving an award in all five events in which he competed.



#### **Bison Feast & Fest**



Many thanks to the Beachwood Community PTO who hosted the fourth annual Bison Feast & Fest, a multicultural community festival, at Beachwood Middle School on March 13, 2019. Hundreds of community members and their children cooked dishes that were representative of their families' heritages and participated in performances throughout the afternoon. Once again, the BFF showcased the amazing diversity of our school community!



#### **ADMINISTRATION**

Dr. Robert P. Hardis, Superintendent, (216) 464-2600 ext. 299 • rph@beachwoodschools.org
Michele E. Mills, Director of Finance/Treasurer, (216) 464-2600 ext. 239 • mm@beachwoodschools.org
Dr. Ken Veon, Assistant Superintendent, (216) 464-2600 ext. 230 • kev@beachwoodschools.org
Lauren J. Broderick, Director of Pupil Services, (216) 464-2600 ext. 234 • ljb@beachwoodschools.org
Linda LoGalbo, Director of Curriculum & Instruction, (216) 464-2600 ext. 289 • lhl@beachwoodschools.org
Kathleen Stroski, Assistant Treasurer, (216) 464-2600 ext. 240 • ks@beachwoodschools.org



## **Top Scores Earned at OMEA Solo & Ensemble Contest**



Beachwood High School musicians fared very well at the 2019 Ohio Music Educators Association Solo & Ensemble Contest. Thirty-seven top scores were earned by members of the orchestra, four top scores by members of the band, and two top scores by members of the choir.

Please come to the Beachwood High School Auditorium to hear our musicians in their upcoming Spring Concerts:



BHS Choir - 7:00 pm - April 16, 2019 BHS Band - 7:30 pm - April 23, 2019 BHS Orchestra - 7:30 pm - April 24, 2019



### **PenOhio Writing Contest Regional Qualifiers**



Four Beachwood Middle School students qualified to compete in the PenOhio Regional Tournament being held on April 6, 2019. PenOhio is a statewide organization dedicated to "helping teachers focus on inspiring, praising, and rewarding young writers." Best of luck to: **Dhruv Seth** (grade 8), **Eli Shore** (grade 8), **Nishan Shrestha** (grade 7), and **Samah Khan** (grade 8).

#### High School Reporter Contributes to "Since Parkland" Project

BHS Junior **Prerna Mukherjee** contributed fourteen biographies to the nationwide "Since Parkland" project that documents the 1,200 children who have died from gun violence in the year since the Parkland, Florida murders. Thanks to Prerna and 200 other student reporters across our country, "Since Parkland" has helped



us gain "an unprecedented account of the full scale and contours of gun violence as it impacts American children."

#### **CVC STEM Wars**

Beachwood High School hosted students from seven different Chagrin Valley Conference (CVC) schools in the **1st Annual STEM Wars Challenge** on March 15, 2019. This event was conceived by the Beachwood High School Technology Department.

Students competed in seven different challenges:

**Mousetrap Car** 

Rockets - water, air, and combustion-propelled Truss/Suspension Bridge

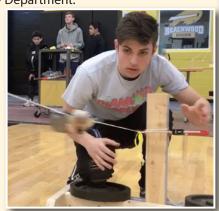
9-Volt Motors

**Cardboard Boat Regatta** 

**Digital Design** 

**Video Editing** 

Students were awarded prizes in each category. It was a great day of collaboration and friendly competition to promote STEM education in NE Ohio.





Truss/Suspension Bridge

**⋖**9-Volt Motors





Morning, noon and night, The Weils embraces your life. Gorgeous 1- and 2-bedroom suites with full kitchen and washer/dryer, 24/7 nursing, chef-prepared meals, life enriching programs, outings and transportation - waiting for you at... A Montefiore Senior Community FINE ASSISTED LIVING in CHAGRIN FALLS, OHIO ASSISTED LIVING • MEMORY CARE • REHAB THERAPY

> For details, please contact a Weils team member. 440.543.4221 | theweils.org

## Lunch and Learn at The Weils

"Dementia from the Inside Out"

Tuesday, April 16 11:30 am lunch · 12 pm presentation

he community is invited to attend a free Lunch and Learn, entitled "Dementia from the Inside Out." featuring the Very Rev. Tracey Lind, a newly-retired Episcopal priest and city planner whose ministry has included work for social and environmental justice, interfaith relations, sustainable urban development, arts and culture, and progressive theology.

Most recently, Tracey's ministry has extended to include the spiritual insights and lessons she has gained from a life complicated by dementia.

In November 2016, Tracey was diagnosed with the early stages of frontotemporal degeneration (also known as FTD, which is the most common form of dementia for people under the age of 60). This diagnosis hasn't stopped her from fully immersing in what life has to offer - and what she has to give. From 2000-2017, Tracey served as dean of Trinity Episcopal Cathedral, a thriving and diverse urban congregation in Cleveland.

This program, generously supported by the Deborah Rocker Klausner Memorial Fund of the Montefiore Foundation, is free and open to the community. The Weils is located at 16695 Chillicothe Road, Chagrin Falls. For more information or to register, call 440.996.0504.

The Weils assisted living campus is owned and operated by Montefiore and offers assisted living, a rehabilitation therapy pavilion and a beautiful new assisted living memory care pavilion. Tours will be available. Space is limited, so register early.

Passion is energy. Feel the power that comes from focusing on what excites you.

- Oprah Winfrey



## Stroke



Heather Dickinson, RN

troke is probably one of the scariest medical events that most people can even imagine. Chances are you know of someone who had a stroke and experiences some lasting disability as a result.

The realities about stroke are somewhat grim. Stroke is the fifth leading cause of death in the United States and is the number one cause of disability among adults.

Stroke can happen to anyone at any time, sometimes without warning, which is one of the reasons people find it so scary. Fortunately, there are two things you can do to help prevent disability from stroke, according to Heather Dickinson, RN, the stroke program coordinator at University Hospitals Ahuja Medical Center.

"First, everyone should be as familiar with the symptoms of stroke – a brain attack – as they are with heart attack symptoms," she says. "Secondly, it's important to understand your risk factors and manage them to reduce your risk for stroke."

According to the National Institutes for Health, the top five stroke symptoms to remember are:

- Sudden numbness or weakness of the face, arm, or leg, especially on one side of the body
- Sudden confusion, or trouble talking or understanding speech or the written word
- Sudden trouble seeing in one or both eyes
- Sudden trouble walking, dizziness or loss of balance or coordination
- Sudden severe headache with no known cause

Sudden nausea or vomiting not caused by a virus and fainting or seizures without some other cause also can be symptoms of stroke.

Dickinson emphasizes that the outcome of a stroke is related to how quickly the individual receives treatment. "A stroke is a medical emergency that requires immediate attention as soon as the first symptoms appear," she says. "If you or someone you are with experiences any of these symptoms, call 911 immediately."

#### **Life-Saving Treatment**

A stroke occurs when the flow of blood to a part of the brain is cut off. This can be due to a blood clot (ischemic stroke) or a burst blood vessel bleeding into the brain (hemorrhagic stroke).

The clot-busting drug tPA was developed about 20 years ago, the first effective treatment for stroke. But tPA still is effective only if given within the first three to six hours following the onset of symptoms. Beyond that, treatment options have been few.

Today, with improvements in clot removal technology and advanced brain imaging, when a patient with an acute ischemic stroke gets to an emergency room within 24 hours of experiencing symptoms, they still have a good chance for a complete recovery when their MRI shows brain tissue is still salvageable. Throughout the

UH health system, including UH Ahuja, the stroke team evaluates these patients to determine who is eligible for this procedure in the cath lab, where an interventional vascular specialist opens the blocked artery to remove the clot.

UH adopted this revolutionary new treatment – called mechanical thrombectomy –as the result of the DAWN study that showed its effectiveness. UH was a major participant in this study.

#### **Stroke Prevention 101**

Although the incidence of heart and vascular disease and metabolic disorders increases with age, "stroke isn't an inevitable consequence of aging," Dickinson notes. "It's important for individuals of any age, including seniors, to manager their risk factors to reduce their chance of having a stroke."

That includes the usual healthy lifestyle guidelines. Getting regular exercise, smoking cessation, eating a healthy diet, minimizing stress and getting plenty of sleep are as important for stroke prevention as they are for heart attack prevention.

"For senior citizens, studies show that following these guidelines reduces their stroke risk to about the same as for younger people," Dickinson adds.

UH Ahuja Medical Center is located at 3999 Richmond Road in Beachwood.

"A stroke is a medical emergency that requires immediate attention as soon as the first symptoms appear," she says. "If you or someone you are with experiences any of these symptoms, call 911 immediately."

#### Free Stroke Risk Assessment

Monday, May 6, 2019

10 a.m. – 4 p.m.

University Hospitals Ahuja Medical Center 3999 Richmond Rd., Beachwood, Ohio 44122

## **Knitters** Needed!

The Beachwood Peace Pod of Women4Women-Knitting4Peace meets the first Friday of every month at the Beachwood Library, from 10 - 11:30 am. The next meetings take place April 5 and May 3. Yarn, needles, and instructions are available at each meeting.

LakeHealth Medical Center has a need for "lapghans" for veterans who use its medical services. As many as twenty vets are treated daily. These lap afghans need to be knitted or crocheted in red, white and blue yarn, and measure about three-byfour feet.

The group is also in need of baby caps in many colors.

For more information, call Iris at 216.831.2646 or email lbrtyclub@gmail.com.

## "Knock Knock, Give a Sock"

tudents in the Beachwood High School class of 2019 are making a difference by collecting socks to donate to homeless shelters, and they want our help.

"When we were researching community service projects that make an impact, we found that socks are the most needed, but least donated, clothing item," said BHS senior Maya Neyman. "We reached out to an organization called 'Knock Knock, Give a Sock,' centered in New York City, and they responded with flyers, creative ideas, logos, and words of encouragement."

The senior class created the "Sock Hall of Fame," a billboard of photos that highlights people who who donate, to help spread the buzz about its mission.

They also created a raffle. Everyone who donates is

A Leader for More

Than a Century

Since 1881 to be exact.

entered into the raffle, so the more socks you donate, the greater your chances to win! The raffle prize is a \$25 gift card to Amazon.

The sock drive is catching on amongst students, and now the class of 2019 is reaching out to the community for additional help.

"Most people don't know how necessary socks are in homeless shelters," Maya said. "Our sock drive continues through the end of April and we encourage community participation! Please purchase new socks for adults or children (or gently used for adults) and drop them off at the high school to the attention of



Alexander Paulchell. We also encourage you to reach out to neighbors to collect more socks."

Everyone has a story and we don't know the life events that existed for those in homeless shelters. Donating socks is a small gesture that has a big impact.

For more information, contact Maya at mneyman@ beachwoodstudents.org, or Alexander at apaulchell@ beachwoodschools.org.

"Also, if you would like to join the Sock Hall of Fame, please include a small picture of yourself with your donation," said Maya. "We would love to see your smiling face!"



#### **Attention High School Students:** Win \$10,000 in College Scholarships!

## **Shining Star Auditions Now Open!**

If you love to sing... if you want to showcase your talent... if you can imagine yourself performing on stage under Playhouse Square lights... you'll want to participate in Shining Star CLE 2019. Save the date for Sunday, September 22, 7 pm, for The Finals Performance & Competition!

This unique solo-singing competition gives high school students from Northeast Ohio the chance to compete for college scholarships and perform at the prestigious Ohio Theatre. First place winner will also have the opportunity to perform with The Cleveland Pops Orchestra at Severance Hall.

All participants must have a 2020-2023 high school graduation date. No entry fee. All music genres welcome! It's easy, just record yourself singing your



favorite song and upload your video audition (three minutes max) to www.shiningstarcle.org by July 1, 2019. In-person auditions will follow. Piano accompaniment, personal instrument usage or acapella are welcome.

For more information, visit www. shiningstarcle.org or contact Renee Greller in Montefiore's Foundation department at 216.910.2652 or rgreller@montefiorecare.org.

This event is a benefit for memory care programs offered at Montefiore and The Weils, nonprofit organizations and leaders in senior healthcare.

## Recline, Relax and Enjoy the Show



At Atlas Cinemas Eastgate 10 in Mayfield Heights, you can now watch movies from the comfort of luxurious, oversized-style recliners, with a large-screen digital presentation and great surround sound.

"As the largest, independentlyowned theater chain in northeast Ohio, Atlas Cinemas has always been on the forefront of technology to provide its customers the best theater experience," said Gabriel Saluan, vice president of Atlas Cinemas. "We take pride in exceeding our customers' expectations and giving them the best value for their entertainment dollar."

Atlas Cinemas at Eastgate is also equipped with advance digital ticketing that allows customers to bypass the box office. With online reservations, quests can choose their movie and time, and select their seats.

"With its new renovations, Atlas Cinemas Eastgate 10 is an ideal place to host a birthday party, corporate meeting or large group event," Gabriel said. "All events can be customized to meet your individual needs. Pricing is based on package offerings and group size."

Atlas Cinemas also has locations in Mentor (Diamond Center 16 and Great Lakes Stadium 16), and recently took over Shaker Square Cinemas, which is now completely renovated.

"We are proud to offer the best movie experience," Gabriel added. "Our amenities, concessions, price and value are at the forefront of our customer service."

For show times, call Atlas Cinemas Eastgate 10 at 440.460.0399. For information on upcoming movies and show times at any Atlas Cinemas locations, or to reserve your seats online, visit www.atlascinemas.net.

## Your Family & Gun Safety

Join Park Synagogue for an important community forum on "Your Family & Gun Safety: Strategies for a Safer Home & Community," Thursday, April 11, 7 pm at Park Synagogue East, 27500 Shaker Blvd., Pepper Pike.

Every year, nearly 300 children age 17 and under gain access to a gun and unintentionally shoot themselves or someone else, and nearly 500 more die by suicide with a gun. Join the Park Social Action Committee for a panel discussion exploring simple ways to prevent gun violence in our homes, our neighborhoods, and nationwide. This program will be particularly helpful for parents, grandparents, and others with minors in the home, as well as anyone looking to learn more about how to be an effective advocate for gun safety.

#### Program panelists will be:

• Dr. Edward M. Barksdale, Jr., surgeon in chief of University

- Hospitals (UH) Rainbow Babies & Children's Hospital, who will discuss the effects of gun violence in Cleveland.
- Ohio State Representative Janine R. Boyd, who will provide an update on Ohio laws and tips on communicating with lawmakers.
- Sara DeMuch, a public school teacher and leader with Moms **Demand Action for Gunsense** in America, who will discuss her successful advocacy against arming teachers.
- Gayle Horwitz, a trainer with the Be SMART Campaign, which focuses on five easy steps to keep our kids safer.

This event, free and open to the community, is co-sponsored by Park Synagogue's Social Action Committee and Moms Demand Action. RSVP's requested to Ellen Petler at epetler@parksyn.org or 216.371.2244, ext. 122.



## The Rockin' Wish of Maureen Chase: To Meet or Talk to Tommy Shaw

f the strength of the human spirit could take physical form, it would mirror the smile, eyes, heart and soul of Maureen Chase. Her friends call her Reenie. She's a warm, funny and beautiful 60-year-old woman who lives at Menorah Park. She has hopes and dreams like anyone else, but realizes they may never come true.

Reenie survived a very serious stroke six years ago, and has since been diagnosed with terminal cancer. No one knows what the future holds, but she is determined to remain positive.

On this cold and snowy afternoon, Reenie is in her room, surrounded by cute stuffed animals, mostly pigs and piglets. She had a large collection when she owned her own home, before the stroke. After the stroke, for four months, Reenie was "out of it." When she became more cognizant, nearly everything, including her independence, was gone.

From her wheelchair, Reenie talks about before and after in terms of her life pre-and post-stroke. And now, she adds terminal cancer to the mix. She sighs, and recalls going to concerts. Her favorite band is Styx, and Tommy Shaw is her very favorite member of the band. "I got to see him in real life long ago," she said, "And I dream of meeting him again."

Reenie laughed as she recalled meeting Aerosmith's Steven Tyler, only to tell him she wasn't going to his concert because she had tickets to Bob Seger's show instead. "It was a lifetime ago, when thoughts of being in a wheelchair; or without the use of my arm, leg, or facial muscles; or living anywhere but in my own home, never occurred to me."

The stroke came like a thief in the night. Reenie was at her cousin's house, fell asleep, and was awakened a few hours later by the sound of her cousin calling her name. That's when she realized she was totally

debilitated. "I couldn't walk, talk, or move my arms," she recalled. "I knew something was wrong, but I couldn't say anything. The words wouldn't come."

Reenie was placed in rehab at a local hospital. There for several months, and still unable to talk, she felt helpless. Then, one day, a friend who had been coming to see her regularly was there and her words came. She said, "Why don't you leave and come back another time."

To fill her days, Reenie watches her favorite shows on TV and looks forward to therapy, art, and baking sessions. She reflects on her life and told us that although she has one lifelong friend who she talks to, she misses her other friendships and says that it would be nice to hear from more people.

Although she could say some words, Reenie struggled to regain her speech. Today, she is able to communicate beautifully and poignantly about her journey – a rough one, but one she accepts. "It is what it is," she concludes. "I tell myself that I'm fantastic and I'm a survivor; the sun comes up and goes down. It is what it is."

That being said, Reenie doesn't believe in helplessly waiting for



Reenie finds comfort and a creative outlet in art therapy.

her life to fade. "Just survive," she says. "And bake – I love to bake and bake!"

She moves her'good hand' to simulate cracking eggs, and mentions that she is part of the baking club, which will meet later that day.

Several times a month, Reenie engages in programs and activities that are good for her mind, body, and spirit. She finds comfort and a creative outlet in art therapy, relaxation in massages, and spiritual wellness in Reiki.

"I don't know what it is about Reiki, but I laugh so hard!" she said, and the laughter is a reprieve.

To fill her days, Reenie watches her favorite shows on TV and looks forward to therapy, art, and baking sessions. She reflects on her life and told us that although she has one lifelong friend who she talks to, she misses her other friendships and says that it would be nice to hear from more people.

How does she deal with the inevitable? With hope, like a true survivor.

"I know that my mom and dad are guardian angels who are watching over me," she said. "I keep the faith and hold what's dear to me in my heart."

Reenie's positive attitude emits a ray of light to all who meet her. She closes her eyes and remembers playing albums on her record player. She remembers parts of the career she left behind. She remembers using her right hand. She sees growth from her circumstances. She speaks up, and seizes the moments to let her voice be heard.

Sometimes, being a survivor, in the truest sense of the word, means knowing that you have your inner strength and spirit, along with hope that miracles still can happen. It's a portrait of strength on a canvas that is being created by Reenie's strong desire to live her life to the fullest, here and now, regardless of what the future may bring.

If you would like to send good wishes to Reenie, and/or have contacts to help make her dream of meeting Tommy Shaw come true, her address is:

Menorah Park
Attention: Sherry Gavanditti
For Reenie
27100 Cedar Rd.
Beachwood, Ohio 44122

### Center 4 Brain Health

Brain health is a key component of your overall health! At Menorah Park's Center 4 Brain Health, we offer classes that are designed to help you understand how your brain works and what it needs to stay healthy. Join us during our Spring semester to learn about brain health myths and boosting brain power (Building Blocks for a Better Brain), bringing out your inner artist (Zentangle®), and the fundamentals of brain health (Brain Health and Wellness/ Social Cognition). Classes at Menorah Park's Center 4 Brain Health are community friendly and for all learning levels. They start at 10 am, and are \$10 each.

For more information, contact Kathy Teague at kteague@menorahpark.org or 216.831.6500, ext. 193.

## Building Blocks for a Better Brain

Mondays, April 1, 8, 15 with Lucas Hamilton, M.A.

#### **Brain Health and Wellness**

Fridays, April 5, 12, 19 with Jessica Williams

#### Zentangle

Mondays, April 22, 29 with Lisa Ruschman

#### **Social Cognition**

Fridays, April 26, May 3, 10, 17 with Tracy Markis, PhD

## Good Grief

I'm So sad... Now What?

Grief is a common thread among humans, and it is even more common for seniors to struggle with grief. Sadly, in society at large, death and the afterlife are subjects that often remain undiscussed, which keeps us unprepared.

Furthermore, as we age, shortterm memory may be lost, and dementia may cause us to relive our past losses. Likewise, losing a spouse of many decades can be devastating. Regretfully, parents may sometimes outlive their children, and such losses are indescribable.

What are some of the best ways to deal with grief?

- Getting an understanding of human transience and eternity early on can be very helpful.
- Turn to traditions to reap benefits of ancient customs.
- Visit the graves of loved ones to imbue us with a sense of our own mortality and immortality.
- Choose burial plots with a spouse early on.
- Rededicate our lives to the values and memory of a loved one to re-energize us, while allowing us to grieve.

by Rabbi Joseph Kirsch Associate Rabbi, Menorah Park

- Volunteer and find ways to help others. This may refocus our grief and may bring needed respite.
- Discuss one's pain with a professional, religious leader or grief counselor.
- Find a support group.
- Have close contact with family. We must never run from our loss, but rather allow ourselves to express our grief in healthy ways. Most important, if one is experiencing clinical depression, always consult our doctor.

Understand that grieving is a process. Different people need to grieve in different ways, and for different lengths of time.

Ultimately, only the grieving parties will be able to help themselves by slowly readjusting their lives, when they are ready. Unacknowledged grief remains painfully bottled up inside. This concealed agony weakens an individual over time in various ways. By opening up to the right people, the internal agony may slowly be released, thus allowing This allows for a more therapeutic resolution to one's anguish.

# Age isn't chronological. IT'S PERSONAL.









Just as there were a thousand ways to be 25, there are a thousand ways to be **68**, **88** or **98**. No matter where you are in your journey,

#### we can help -

from therapy and brain health education, to home health, residential care and more.

## Find out more at **MenorahPark.org**



EXCELLENCE IN CARING"

Menorah Park • 27100 Cedar Road • Beachwood 216-831-6500

## NCJW/Cleveland's 28th Annual Women's Seder

omen of all generations are invited to celebrate the special messages of Passover at the National Council of Jewish Women's 28th Annual Women's Seder.

This year's theme is "Immigration: We Are All In This Together," and the event will include tradition, good food, dancing and fun.

The seder will be held in Beachwood, on Thursday, April 11, and its location will be shared when you register.

Since this year's focus is on immigration, guests will share readings, songs, and stories from the diverse backgrounds that make up our nation. The theme illustrates the message of hope and freedom, and provides an opportunity to inspire guests to advocate for important and

current issues that impact immigrants and refugees.

Since this year's focus is on immigration, guests will share readings, songs, and stories from the diverse backgrounds that make up our nation.

Doors open at 6 pm and the seder begins promptly at 6:30 pm. The cost is \$30 for adults and \$20 for children 12 and younger. For more information, questions, or to RSVP, please call 216.378.2204, ext. 101.

## Hop to It, Get Outside!





he City of Beachwood and Cuyahoga Soil & Water Conservation District recommend the following:

- Test your soil. If results indicate the need, amend it. Organic products are best.
- Tolerate some weeds in your garden, they are not the enemy. Plant biodiversity in your lawn provides food for pollinators and beneficial soil organisms. If you must remove weeds, try these non-synthetic chemical approaches:
- Apply corn gluten meal to prevent annual weed seeds from germinating.
- Spot treat existing weeds with an organic weed control product that contains molasses or liquid iron.

 Hand-pull weeds. Purchase a tool to help, like a Speedy Weedy, or encourage your children to pull!

#### Did you know?

 Don't leave fertilizer pellets and grass clippings on your driveway and hard surfaces.
 They wash into streams and rivers, blocking water flow and adding unwanted nutrients.
 Aim your mower so grass clippings stay on the lawn, where nutrients are needed.



## It's Not Just Coffee. . .

s part of its 20th-anniversary celebration of serving the community for 20 years, The Gathering Place has launched the sale of its 20th-Anniversary Roast coffee.

All proceeds from the sales of each one-pound bag of medium roast ground coffee helps to support the free programs and services The Gathering Place provides to individuals and families coping with cancer. The coffee beans are organically grown and harvested by female owned farming co-ops through the Café Femenino program, which is a one-of-a-kind ethical sourcing model committed to ending the cycle of poverty afflicting women coffee farmers across the world. Solstice Roasters, located on St. Clair Avenue, locally roasts the beans.

Purchasing this 20th-Anniversary Roast is not just an occasion to enjoy a delicious cup of coffee. It's an invitation to support TGP, a local nonprofit that has been helping to make a difference in the lives of those coping with cancer, and an opportunity to honor and celebrate its service.

Purchasing this 20th-Anniversary Roast is not just an occasion to enjoy a delicious cup of coffee.

Each bag of coffee sells for \$15 and would make a great hostess gift, or can be your coffee of choice in your home or office.

To purchase, visit <a href="https://give.classy.org/tgpanniversa-ryroast">https://give.classy.org/tgpanniversa-ryroast</a>.

# 115th Annual Meeting of the Jewish Federation of Cleveland

#### Monday, April 8

Gross Schechter Day School 27601 Fairmount Blvd. No Cost to Attend Register at www.jewishcleveland.org

Celebrate 115 years of community at the Jewish Federation of Cleveland's annual meeting that will feature:

 Tamara Cofman Wittes, senior fellow of foreign policy, Center for Middle
 East Policy at the
 Brookings Institution



- Remarks by outgoing board chair Gary L. Gross
- Presentation of the 2019
   Charles Eisenman Award for Exceptional Civic Contributions to Richard W. Poque
- Election of Federation trustees

Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor.

Catch the trade winds in your sails.

Explore. Dream. Discover.

- Mark Twain

## Volunteer and Make a Difference



JD YOU KNOW... In just a few hours a week, you can VOLUNTEER and make a difference in the lives of many in our community?

#### **Home Delivered Meals Drivers**

The free delivery of fresh, kosher meals provides a critical service to many older adults on the east side of Cleveland, But more importantly, it is the VOLUNTEERS from JFSA that connect clients with the greater community. Volunteer with a friend or family member to share in the deliveries and friendly visit! Deliveries are on Tuesday and/or Thursday mornings and begin between 8:30 am - 9:30 am and takes approximately 2 hours.

## Adult Volunteers for Horvitz Youth Ability

Join this active group of young adults as they engage in volunteer service and social enrichment. YouthAbility members help themselves by helping others! Positions are available during the school year or the summer. We can make it work to fit your schedule.

Call Sandy Lusher-Waterhouse at 216.378.3475 or email slusher@jfsa-cleveland. org and say "Yes! I WILL VOLUNTEER!"

## Good Deeds Day



On Sunday, April 7, join the Jewish Federation of Cleveland and celebrate this global day of good deeds. Families and individuals of all ages are invited to volunteer at 10 different social service organizations

within the Jewish and general community. Times vary based on the volunteer opportunity you choose.

For more information and to register, visit www.jewishcleveland.org.

You can't make positive choices for the rest of your life without an environment that makes those choices easy, natural, and enjoyable.

- Deepak Chopra



## Have Confidence with Your Home Care.

When you choose JFSA as your home care provider, you not only receive the highest quality care and plenty of services to choose from, you get something extra: **Confidence.** 

Our nurses and home health aides want you to be as independent as possible and enjoy the confidence you gain when working with our supportive and caring staff.

- Skilled Nursing
- · Medical Social Worker
- · Physical, Occupational & Speech Therapy
- · Home Health Aides
- · Medication Management
- · Lifeline Medical Alert
- Home Cleaning
- · Kosher Home Delivered Meals
- · Holocaust Survivor Support Services
- JFSA Shuttle On-The-Go! Free Transportation

Call 216.378.8660



## 5 Ways for Businesses and Employees to Protect their Data this Year

n today's modern workplace, embracing and implementing technology is necessary to promote innovation and efficiency. Without proper IT practices, technology can become the number one threat to business security. A lack of understanding of common threats can put confidential information pertaining to the business, clients, and employees at risk.

Here are five things that businesses and their employees can do to safeguard their data:

1. Educate employees: In many cases, it is an employee that accidentally allows unauthorized access into the company's network. By clicking on an unknown link in an email or connecting to an unsecure Wi-Fi network while outside the office, a security breach can occur or open a backdoor for hackers. It's very important for businesses to implement best practices and educate their employees on how to properly access networks and utilize technology.

Elaborate email phishing scams that affect small and medium-sized businesses are on the rise. The best way to defend against these scams is to educate your employees. Does the layout of the email seem odd? Can you validate the sender's address? Are there blatant

misspellings?

Awkward phrases? If an email seems out of the ordinary or slightly off, it's probably not from a legitimate sender. Don't click on any links or attachments in the email, but instead, delete the email immediately.

#### 2. Use strong passwords:

When creating passwords, avoid obvious combinations such as "password123." It's shocking how many people will use simple, easy to guess passwords while attempting to protect important data. Passwords should have at least 8 characters, including lower- and upper-case letters, numbers, and symbols, and be implemented on your desktop, laptop, smartphone, and any other connected device.

Passwords should be changed regularly and should not be kept on sticky notes, saved in emails, or kept on a phone's notepad.

A reputable password management system is a good way to help employees keep track of multiple passwords.

- 3. Enable two-factor authentication: The problem with a single password is that it can be easily hacked. Two-factor authentication is a security feature that requires two distinct variables to prove one's identity. This method requires a combination of credentials, such as a password and an automatically generated six-digit code sent to a phone. This creates a nice balance between security and accessibility to prevent invalid logins.
- 4. Avoid public Wi-Fi when possible: Since anyone can access public networks, the data on your device is vulnerable to hackers. When traveling away from a secured network it is best to use your personal hotspot. If you absolutely need to access public WiFi, be sure to ask the establishment the exact name of their network and only connect to that signal. Avoid financial transactions, password resets, file transfers, and other transmissions of personally identifiable information when connected to public Wi-Fi. Reserve these actions for when you have a secure connection.
- 5. Have an automated backup system in place:Manually backing up data is cumbersome and often

neglected. The best defense against data loss is making sure you have data backed up frequently and in multiple locations (such as on-site plus cloud solutions). An external hard drive doesn't cut it. What if there is a fire or flood or an employee deletes data? You need the data on your computers to be safely secured in a remote place. Frequent backups should be performed automatically with encrypted transmission of data.

Since anyone can access public networks, the data on your device is vulnerable to hackers.

Avoid financial transactions, password resets, file transfers, and other transmissions of personally identifiable information when connected to public Wi-Fi.

#### **About the Author**

Ed Cordiano is president of CMIT Solutions of Cleveland East & Southwest. His Beachwood-based company provides IT support to businesses by providing efficiency, reliability, and security to their infrastructure and operations. For more information, visit <a href="https://www.cmitsolutions.com/cleveland-east-southwest/">www.cmitsolutions.com/cleveland-east-southwest/</a>.

## 11th Annual Stop the Hate® Contest Winners Named

Son of Immigrants, Samuel Oguntoyinbo, of Solon High School Named 11th Grand Prize Winner

\$100,000 in scholarships & anti-bias education grants awarded to students and schools

During a prestigious annual event held in Northeast Ohio, ten high school juniors and seniors competed for the title of grand prize winner at the Maltz Museum of Jewish Heritage's 11th Annual Stop the Hate® Youth Speak Out essay writing contest. The contest, focused on students speaking out in support of diversity and inclusion, has engaged an estimated 30,000+ student participants across 12 Northeast Ohio counties and awarded \$1.1 million to students and schools in scholarships and anti-bias education grants over the last eleven years.

The top ten essays, selected from thousands of entries, were read for an audience of 600+ at The Cleveland Museum of Art as juniors and senior high school students vied for a chance to win the grand prize of a \$40,000 scholarship. Samuel Oguntoyinbo of Solon High School, who is the son of Nigerian immigrants, was named grand prize winner. In his essay, he wrote of his experience with racism and passion for inclusivity, saying:

I believe that once we educate others and reinforce our shared humanity, we can do away with much of the ignorance, bigotry, and hatred that plague us as a society. While this is much easier said than done, the pursuit of this goal is well worth the work it entails.

Samuel's full essay reading from the event is available on the Maltz Museum's YouTube channel (https://bit.ly/2W-3mK3K) along with the other remarkable top ten finalists (https://bit.ly/20b1vdn).

A PDF of the essay book which features the top 25 essays can be found here: https://bit. ly/2HEFVwO

For the first time in the contest's history, presenting sponsor, Dworken and Bernstein, announced a contribution of \$100,000 to the Maltz Museum's Stop the Hate initiative, in support of anti-bias education in Northeast Ohio. Irving Rosner, a principal of the firm, presented a check to co-founders Milton and Tamar Maltz; managing director, David Schafer; board chair, Grant Dinner; Stop the Hate chair, Darrell McNair; and, Stop the Hate vice chair, Scott Simon who was also the night's emcee before the winners were announced.

#### **Beachwood winners include:**

YOUTH SPEAK OUT FIRST RUNNER-UP (\$15,000 scholarship) Priyanka Shrestha,

7th Grade 2nd Place: Ariana Preston 3rd Place: Veronica Schwartz

Congratulations to all of the participants, finalists, and winners. Also, to the schools, teachers, readers, judges, and guests who helped make the eleventh year one of the best yet. For more information on the Maltz Museum, or to request a Stop the Hate group tour, please call 216.593.0575 or visit www.maltzmuseum.org.





## Beachwood Swimmers and Divers Excel

or the second year in a row, the
Beachwood Bison Swim and Dive Team
has been a force to be reckoned with at
the Ohio State Championships.

Diving for Beachwood, Spencer Bystrom (placing 1st at Districts) and Amanda Leizman (placing 3rd at Districts) qualified for the State Championship Event. Amanda finished a very competitive round at 17th, while Bystrom finished State Runner Up in 2nd place, just a mere 1.7 points behind the 1st-place winner.

"Amanda and Spencer have shown how much hard work can pay off. Their commitment to diving has provided for an incredible season. They have represented the Beachwood Bison at the State level and I am excited for what next year holds for both of them as Spencer continues on to College and Amanda finishes out her high

school career," said Morgan Srail, Beachwood Bison Dive Coach.

The Boys Swim Team ended the best season Beachwood Swimming has ever seen, placing 7th overall in Finals in the 200 Freestyle Relay, and placing 12th in the 200 Medley Relay. Both Relays were carried by Grady Bystrom, Spencer Bystrom, Gabe Colmenares and Matthew Keyerleber.

Spencer and Gabe also finished 23rd and 25th respectively in their individual 50 Freestyle Events.

"Our junior and senior classes, led by Spencer, Gabe and Matt, have set the standard for qualifying to states as well as scoring and medaling for the team," said head swim team coach Brad Bur-



Photo by Sean Bass, Custom Sports Photography.

get. "Grady joined the relay team this year as a sophomore and will be a great asset to our team for the next couple of years."

"These student athletes are amazing representatives of Bison Athletics," added Beachwood Bison athletic director Ryan Peters. "They are great kids in and out of the classroom and have helped Bison Athletics reach higher levels of success."

"Our junior and senior classes, led by Spencer, Gabe and Matt, have set the standard for qualifying to states as well as scoring and medaling for the team," said head swim coach Brad Burget.

## Programs at Fairmount Temple

hroughout the month of April, Fairmount
Temple will welcome special guests from
the Lutheran Metropolitan Ministry to share
stories from *Portraits of Homelessness*, its powerful
artistic collection that features 45 photographs
and stories of residents in its men's shelter. This
exhibit honors strength and frailty, brokenness and
resilience, hope and sorrow, and indeed potential.

#### Friday, April 12 6:15 pm Kabbalat Shabbat

Guest speakers from the Lutheran Metropolitan Ministry Men's Shelter will speak about homelessness in Cleveland. The exhibit will be on display after the Shabbat service.

Sunday, April 14
10:15 am
Special Adult Education
Program about
Homelessness in Cleveland

Please RSVP for the Sunday program by emailing Staci Cohen at scohen@fairmounttemple.org. Reservations are not requested for Friday's Kabbalat Shabbat service.

#### **About the Exhibit**

According to photographer Rev. Lydia Bailey, shelter staff member and creator of the *Portraits of Homelessness* collection, "When you see the expression on a person's face, hear the inflection in a person's voice, or work with a

person who is homeless and know their strengths, you pick up on the individual and begin to know their challenges. These are individuals with concerns and hopes like yours and mine. Through this show, I hope to convey their gifts and vital personalities as well as the confusing, fearful and damaging elements of homelessness. It's gratifying to have recorded the stories and photographs of these individuals who feel largely invisible; who feel loss living in a shelter and on the street."

Lutheran Metropolitan Ministry's Men's Shelter is the largest shelter in Ohio, serving more than homeless 4,500 men each year. Community members are encouraged to attend to learn about this important issue.

Sunday, April 28 • 9:30 – 11 am Religious School Pre-K and Kindergarten Open House

This is an opportunity for parents and their pre-K children to explore and learn more about the temple's Jewish kindergarten supplementary programs. Fairmount Temple also offers a special Sunday morning pre-K class for children who are 4 or 5 and just a year away from kindergarten. Children will spend some time in the classroom, while parents will have time to meet with clergy, staff, and teachers to learn more about the Pre-K and Kindergarten programs at Fairmount Temple. To RSVP, please contact Staci Cohen at 216.464.5890 or Scohen@fairmounttemple.org.

#### Sunday, April 28 • 9 am – 1 pm American Red Cross Blood Drive

The Men of Fairmount
Temple invite you to give the
gift of life and donate blood.
To choose your time slot, visit
www.redcrossblood.org.

## Lake Health Beachwood Medical Center Opens its Doors

n March 6, Lake Health Beachwood Medical Center held a ribbon-cutting ceremony to officially open its doors in Beachwood. The center is the result of a unique partnership between Lake Health, Manna Isle Ohio, and 22 local independent physicians who envisioned patient care in a convenient, efficient, patient-friendly setting.

Lake Health Beachwood Medical Center is a full-service. acute care hospital that specializes in orthopedics, urology, spine, and pain management. It is designed to provide the ideal patient-healing environment and experience to maximize patient privacy, reduce the possibility of infection, and be welcoming and warm for all who come in search of treatment.

"It is my honor to welcome you to your new home, to a city that takes great pride in our superior services, just as you take pride in your new approach to healthcare; one that this building and your staff represent," said Mayor Martin S. Horwitz. "Congratulations to everyone who has helped bring us to this exciting day, and to all the doctors and staff who will contribute to Beachwod and the entire region through your dedication to improved health and improved healthcare delivery."

In recognition of the building's opening, Mayor Martin S. Horwitz and City Council proclaimed March 6, 2019, as Lake Health Beachwood Medical Center Day in the City of Beachwood.

Lake Health Beachwood Medical Center is located at 25501 Chagrin Blvd. For more information, visit

#### www.lakehealth.org.

Administrators and physicians cut the ribbon to officially open Lake Health Beachwood Medical Center.



Mayor Martin S. Horwitz presents a proclamation to Dr. Reuben Gobezie and Cvnthia Moore-Hardy, president and CEO of Lake Health.







New sips, snacks, and savory moments are waiting for you! Come and enjoy Lindey's Lake House, Cedar Creek Grille, Bomba Tacos & Rum, and more.

**BEACHWOOD PLACE** 

BEACHWOODPLACE.COM

#### Cleveland Clinic Genetic Counselors Address Health Disorders Associated with Jewish Ancestry at May Meeting of Jewish Genealogy Society of Cleveland

"How Jewish Ancestry Impacts Genetics" is the topic of the Jewish Genealogy Society of Cleveland meeting, which takes place on Wednesday, May 15, 7:30 pm, in the Miller Board Room at Menorah Park.

They will also provide helpful information for those who are considering meeting with a genetic counselor, and what to expect from genetic testing.

Two board-certified genetic counselors with the Cleveland Clinic's Center for Personalized Genetic Healthcare will provide a general overview of common conditions in individuals with Jewish ancestry, such as Hereditary Breast and Ovarian Cancer Syndrome due to BRCA mutations. They will also provide helpful information for those who are considering meeting with a genetic counselor, and what to expect from genetic testing.

Sarah Mazzola, MS, LGC, a general genetic counselor, will focus on non-cancer related inheritable disorders such as Gaucher, and also touch on prenatal risk screening.

Megan Quinlan, MS, LGC, a cancer genetic counselor, will share information related to inherited cancer risk in the Eastern European Jewish population.

Board members are available at the Help Desk from 7 pm to assist with individual research questions. Guests are welcome. RSVP to Programming@ClevelandJGS.org.

## Chagrin Valley Camera Club

he Chagrin Valley Camera Club usually meets twice a month from 7-9 pm. Guests are always welcome. For a complete overview of meetings, speakers and events, visit www. chagrinvalleycameraclub.com.

#### April 16 Beachwood Library

**CVCC** member Larry Smith will share his travel and photography experiences from Alaska and other parts of the Northwest Coast. Larry will display shots from the famed Butchart Gardens on Canada's Vancouver Island, and then move on to a wide array of images from our own 49th state. Coastal areas such as picturesque Ketchikan and Glacier Bay will be covered before moving inland to the majestic scenery of Denali National Park and the historical attractions of Fairbanks. Larry's talk will culminate with an extended offering of images (and video) that capture the famed Northern Lights – a "bucket-list" entry for any photographer and one that offers interesting technical challenges as well.



Northern Lights by Larry Smith

#### May 5 Beachwood Library

CVCC's signature annual event, The May Show, will be on exhibit in the library's main meeting room during the entire month of May. An opening reception will be held on Sunday, May 5, from 2 – 4 pm, and the general public is warmly invited to attend this first look at an extensive display of outstanding images.

For a complete overview of meetings, speakers, and events, visit the Chagrin Valley Camera Club's website at <a href="https://www.chagrinvalleycameraclub.com">www.chagrinvalleycameraclub.com</a>.

CVCC May Show
Opening Reception
Beachwood Library
Sunday, May 5
2 – 4 pm

## Beachwood Residents Receive Shimon Peres Leadership Award

Beachwood residents Michal and Steven Soclof were among nine individuals who were presented with the first annual Shimon Peres Leadership Award at the annual Israel Bonds International Prime Minister's Club Dinner, held March 3, in Hollywood, Florida. The award recognizes individuals who show exceptional dedication to Israel and Jewish causes. In referencing Israel's recent lunar landing craft launch, Ambassador Ron Dermer said, "Israel Bonds has been our booster rocket, helping to fuel

Israel's remarkable rise among the nations."

Mike Almog, Shimon Peres's granddaughter, cited the late president's forward-looking vision when she told honorees, "You, too, are made of the future."



Pictured from left: Thomas Lockshin, Israel Bonds executive director, Ohio and Kentucky; Stuart Garawitz, Israel Bonds vice president, national sales; Howard Goldstein, chairman of the board of Development Corporation for Israel/Israel Bonds; Rachel Soclof; Elana Soclof; Steven Soclof, honoree; Ron Dermer, Israel's Ambassador to the United States; Michal Soclof, honoree; and Israel Maimon, Israel Bonds president and CEO.

## Styles of Imagination Boutique Opens in Beachwood

n February 23, fashion designer Diane Linston opened the doors to Styles of Imagination Boutique, at 24331 Chagrin Blvd., in the Pavilion Shopping Center. Diane has been featured in more than 20 magazines, and her N.G.U. (Never Give Up) line of fashions can be found in more than 30 stores across the nation.

Styles of Imagination has received multiples awards, including a "Female Business Enterprise" honor by the City of Cleveland, which was presented by Mayor Frank Jackson in May 2017. Diane's sense of style and keen eye have allowed her to stock her boutique with some of the best fashions and accessories for women, bringing a Rodeo Drive sensibility to Beachwood, while helping women feel more confident and timeless.

Diane chose to open her boutique in Beachwood after hosting a successful pop-up store at the Pavilion in December 2018. Her business partners, who sell their own fasions, include: Rose Douglas, Louise Ruthford, Deb-

bie Lewis, Cindy Russell, Victoria England Patton, Kelly Banks, Ivy Robinson, Louchis Royster, Alsie Clay, Connie Lawson and Sonyette Farrier.

"Diane is a super-talented, dynamic force," said Lynn Johnson, City of Beachwood communications coordinator. "Her boutique is a wonderful addition to the Beachwood's business community."

In recognition of the boutique's opening, Mayor Martin S. Horwitz and City Council proclaimed February 23, 2019, as Styles of Imagination Boutique Day in the City of Beachwood.

For more information, visit www.stylesofimagination.com.

"Diane is a super-talented, dynamic force," said Lynn Johnson, City of Beachwood communications coordinator. "Her boutique is a wonderful addition to Beachwood's business community."



*Pictured from left:* Alsie Clay, Mayor Martin S. Horwitz, Ivy Robinson, Diane Linston, Debbie Lewis and Rose Douglas.

## Sipt Café Opens in Beachwood

hen trying to lead a healthier lifestyle, convenience, taste and information can certainly help set one up for success. Sipt Café, a quick-serve juice and coffee café that serves all-natural, hand-pressed-and-poured beverages, small bites, and wellness-based products and programs, is now open in Beachwood. Providing convenient and smart options toward a healthier, cleaner lifestyle is what Sipt is all about.

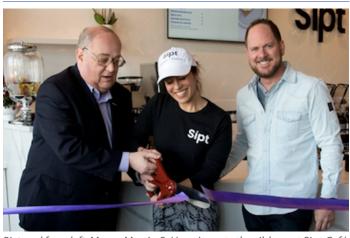
Sipt sources local, organic and seasonal ingredients to create its health-infused menu and aims to fulfill the need for before/after class grab-and-go beverages and snacks for the surrounding wellness-based businesses. All of the drinks are plant-based and vegan-friendly. In addition, Sipt has the vision of creating a destination for health-minded individuals who are looking for a place to work or relax in an environment that is unique to the area.

"At Sipt, our goal is to create and serve convenient options that are healthy and taste amazing," explains Carina Grenier, co-owner of Sipt Café. "After moving here from Miami where these types of wellness initiatives are everywhere, I quickly saw a need and want for this type of café in my new hometown."

Carina also told us that she wants to create an experience where people will feel good about what they put into their bodies and eliminate confusion or second quessing.

In recognition of Sipt Café's opening, Mayor Martin S. Horwitz and City Council proclaimed Saturday, March 9, 2019, as Sipt Café Day in the city of Beachwood.

Sipt Café is located at 3365 Richmond Road, Suite 125. For more information, visit <u>www.siptcafe.com</u>. "At Sipt, our goal is to create and serve convenient options that are healthy and taste amazing,"



Pictured from left: Mayor Martin S. Horwitz cuts the ribbon at Sipt Café with co-owners Carina Grenier and Jason Friedman.

## Beachwood Middle School Red Cross Club

hortly after Ian Anderson joined the Marine Corps in 2009, his mom, Beachwood Middle School library assistant Debra Chuma, began to volunteer for the American Red Cross, which is the liaison organization that links communications between military personnel and their families.

Debra's passion for the organization grew and, for the past nine years, she's been serving as a Red Cross advisor and SAF (Service to the Armed Forces) volunteer. Last year, when she learned about the organization's middle- and high-school clubs, Debra sought more information, presented it to BMS principal Paul Chase, got approval, and put together a constitution to create the first Middle School Red Cross Club in Ohio.

"Certain criteria had to be met to register as a club," Debra told us. "After students were recruited, we were required to create individual programs that addressed military services, blood services, and disaster services."

She began by reaching out to BMS teachers who recommended students who displayed leadership qualities. Fifteen students were interested, and the club was born. Since the club's inception last school year, members have supported disaster-preparenesseducation initiatives at Hilltop Elementary; raised funds for those impacted by disasters; wrote cards of appreciation to members of the military and/or veterans; and promoted the collection of blood.

The club's first project was to create thank-you cards for blood donors here in Beachwood. "Students learned about the importance of giving blood," Debra told us. "By creating cards, they were able to show appreciation to those who donated."

To fulfill their military project, students created holiday cards for those who serve or had served in the military. The Red Cross Club provided all supplies, and all BMS students and staff members were invited to create cards in the library, which were then delivered to the Red Cross offices downtown for distribution through its Holidays for Heroes program.

To teach students about preparation for disaster services, the club hosted a hands-only CPR program for students and staff, and trained 45 people. It also hosted an American Red Cross Pillowcase Project at Hilltop Elementary School, a free, interactive preparedness program designed for youth ages 8 to 11. The program aims to increase awareness and understanding of natural hazards and teaches safety, emotional coping skills, and personal preparedness. Through an instructor-led presentation, students learned the best ways to stay safe and how to create their own emergency supply kits by packing essential items in a pillowcase for easy transport during a disaster. Students also had the opportunity to decorate and personalize their pillowcases and share what they had learned with friends and family.

Because of the buzz generated about the club, its size doubled this year. In addition to fine-tuning and repeating many of last year's programs, the BMS Red Cross Club implemented Pint-Size Heroes and Future Blood Donors programs throughout the district.

The club also hosted its first blood drive at the middle school. Students recruited their parents, many of whom were first-time donors. All club members were



Junae Simmons gives a thumbs up as she and her friends create holiday cards for veterans.

involved. They greeted donors, manned sign-in and snack stations, and created thank-you cards. After the drive, the Red Cross provided information about where the blood was distributed, which made the process much more personal.

"This blood drive collected 32 units, which has the potential of saving up to 96 lives," said Mandi Kelley-Masters, American Red Cross account manager. "I'm so pleased to partner with Beachwood Middle School. Their program provides a wonderful way to involve students in mission-based work, and to help the American Red Cross achieve our mission of alleviating human suffering."

"The club is now working to schedule first-aid training, CPR training, and, possibly, a babysit-ting certification class," Debra added, "It's very rewarding to see how dedicated all of the students are, and to watch them grow because of our hands-on experiences."

Special thanks to Carly Margolis, two-term president, and all participating students. "We owe the club's success to a team effort," Debra said. "We're the first middle school in Ohio to create a Red Cross Club, and next year, under the leadership of eighth-graders Meira German and Karmanyaah Malhotra, Beachwood High School hopes to be the third high school in Ohio to create its own club."

"I love working with and volunteering for the Red Cross Club because helping others comes at no cost to you," Meira told us.

"I had heard a quote about leadership that resonated with me,"



Ori Balkan displays a pillowcase to be used as an emergency supply kit.

Karmanyaah said. "Leadership is no longer about position – but passion. It's no longer about income – but impact, and the Red Cross is a great platform for many people to help others."

Another benefit of the club is that it encourages students to volunteer. "We are always willing to help at different events or community gatherings when needed," Debra emphasized. "The BMS Red Cross Club will gladly help with local projects, and the American Red Cross will track each individual's hours, which contributes to the 50+ volunteer hours that each student needs to graduate."

"Beachwood's club has come a long way since its inception just two years ago," said Debra Kellar, American Red Cross senior volunteer engagement specialist. "I look forward to a continued partnership with Debra and the student club members as we further our humanitarian mission within Northeast Ohio."

If your group or club would like assistance, please contact Debra Chuma at dchuma@ beachwoodschools.org.

## A Disney World Experience!

rom February 22-24, Beachwood residents Sloane Harris and Nora Resnick participated with the Mercury Theatre Company at the National Performing Arts Festival in Disney World,

Congratulations to Sloane and Nora, and the rest of the Mercury Theatre Company, for winning 1st Place in the junior division and second place overall. Mercury Theatre Company also won 10 individual awards, including best choreography and best female soloist.

Mercury was selected as one of three companies to perform in the final showcase on Marketplace Stage in Disney Springs. Singers and dancers performed in front of a live audience, and their voices were amplified through a sound system for nearby guests.

Sloane and Nora, both 7th graders, have been acting since 2nd grade, often through the **Beachwood Recreation Theater** program under the direction

of Jill Koslen-Freireich. In the absence of a fall performance, the duo chose to hone their skills at Mercury, performing in the musical production of Newsies.

Although competing is what took them to Disney, education was center stage. Participants enjoyed acting, vocal and dance workshops; and Q&A sessions with Disney casting directors and other professionals.

Both Sloane and Nora's favorite part of the competition was performing on stage in Disney Springs. They both plan to continue acting in local productions, including **Beachwood Community** Theater's Little Mermaid, which will take place at Beachwood Middle School next month.

They both plan to continue acting in local productions, including **Beachwood Community** Theater's Little Mermaid, which will take place at Beachwood Middle School next month.

Sloane and Nora thank Mercurv's artistic director Pierre Jacques-Brault, managing director Brian Marshall, choreographer Jake Washabaugh, music director Jason Falkofsky, and the entire cast and crew of the Mercury Jr. Theatre Company - as well as their families for this amazing opportunity!



Nora Resnick and Sloane Harris proudly hold their 1st Place

Mercury Theatre is located in South Euclid. For more information, visit www. mercurytheatrecompany.org.

## Are We Approaching The Next Silent Spring?

Rachel Carson raised the red flag years ago. Pesticides were not only killing insects, but also disrupting the delicate balance of nature. Now history is repeating itself.

To commemorate Earth Day 2019, the Northeast Ohio Sierra Club extends an invitation to attend "Next Silent Spring?" at the Cleveland Museum of Art Recital Hall on Sunday, April 28, from 2-4 pm.

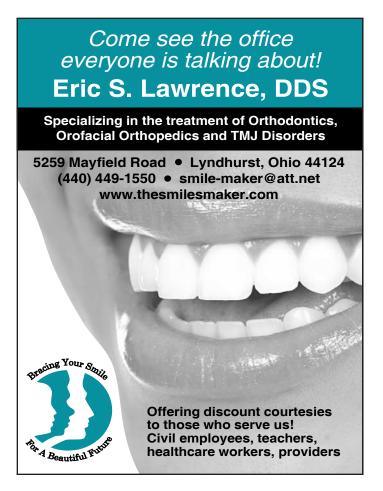
Laurel Hopwood, senior advisor to Sierra Club's Pollinator Protection Program, will show the outstanding documentary, "Nicotine Bees."

Pollinator populations are declining. How does this affect our food supply? How does this affect our entire ecosystem?

A panel of experts will discuss how everyone can help to move things forward.

- Dr. Mary Gardiner, associate professor in the OSU Department of Entomology, and her graduate students have been introducing pollinator pockets throughout vacant lots in Cleveland.
- Tom Gibson, principal of Green Paradigm Partners, uses his soil-building and communityorganizing skills to help revive neighborhoods.
- Elle Adams, founder of City Rising Farm, helps people in underserved communities learn to grow fresh local food locally and to build healthy, long-lasting relationships with each other, and use those skills and relationships to create opportunities in their own neighborhoods.

This event is free and open to the community. For more information, email Laurel at lhopwood@ roadrunner.com.



## Mandel JCC Men's Club

The mission of the Mandel JCC Men's Club is to provide opportunities for men to socialize, meet new friends, and take part in discussion groups. The club meets every Monday from 11 am – 12 noon in the Mandel JCC's Stonehill Auditorium.

For more information, contact Bob Young at youngbob12@gmail.com. Guests are welcome!

#### Monday, April 8

Gil Rubanenko, executive director of the Mandel JCC, will speak about "What's Happening at the JCC."

#### Monday, April 15

Join us as we view a Great Decisions video titled Global Health: Preventing Pandemic.

#### Monday, April 22

Marquita Rockamore, director of health industry solutions at Tri-C's Corporate College, will speak about "The Health of Workers Today."

#### Monday, April 29

Patti DePompei, president of UH Rainbow Babies & Children's Hospitals and Mac-Donald Women's Hospital, will speak about "The need and goals for this recently opened facility."

"The more you praise and celebrate your life, the more there is in life to celebrate."

- Oprah Winfrey

## Women of Fairmount Temple

#### Tuesday, April 16

1 – 2 pm

Special Screening of "Nicky's Family"

This is a moving documentary about Nicholas Winton, an Englishman who organized the rescue of 669 Jewish Czech children just before the outbreak of World War II and placed them with British host families. Free for WFT members, \$5 for guests.

#### Also on April 16

11 am

Bible Class taught by Diane Lavin: "David and the Women He Loved"

#### 12:15 pm

Join us for lunch. You can bring your own or purchase it. Cost is \$10 for WFT members and \$14 for guests. Please make your reservation by Friday, April 12, by calling Phyllis Henry at 440.461.7921 or emailing womenft@fairmounttemple.org.

#### Mitzvah Projects Wednesday, April 10

9:30 - 11:30 am

Help create Touch 'n Tell Alphabet Books for children at the Sight Center, in conjunction with the Women from Fairmount Presbyterian Church. For more information, call Phyllis Berlas at 216.381.8738.

#### Sunday, April 28

9:30 - 11:30 am

Help create blankets, number books, and therapeutic vests. For more information, call Phyllis Berlas at 216.381.8738.

#### **Every Tuesday**

9:30 - 11:30 am

Help create dolls for homeless children and children in need. For more information, call Nancy Klein at 216.752.4123.

## Milestones Autism Resources Brings Autism Trailblazer Haley Moss to Cleveland

Milestones Autism Resources is proud to present attorney and self-advocate Haley Moss, Esq., as a keynote speaker at the 2019 Milestones National Autism Conference, June 11-12. Diagnosed with Autism Spectrum Disorder (ASD) at the age of three, Haley is making history as the first person who has disclosed an autism diagnosis to pass the Florida Bar. She is also a renowned visual artist and author, known for her books Middle School: The Stuff Nobody Tells You About, and A Freshman Survival Guide for College Students with Autism Spectrum Disorders: The Stuff Nobody Tells You About.

"I've always been raised to give back and to help others in need. It takes a village to raise a child, and it takes an even bigger village to raise a child with a disability," Haley told us. "I realize that when I share my story, I may be a part of someone else's village."

Haley will deliver the keynote address and multiple break-out sessions throughout the day on Wednesday, June 12, at the I-X Center. She will follow June 11 keynote speaker Michelle Garcia



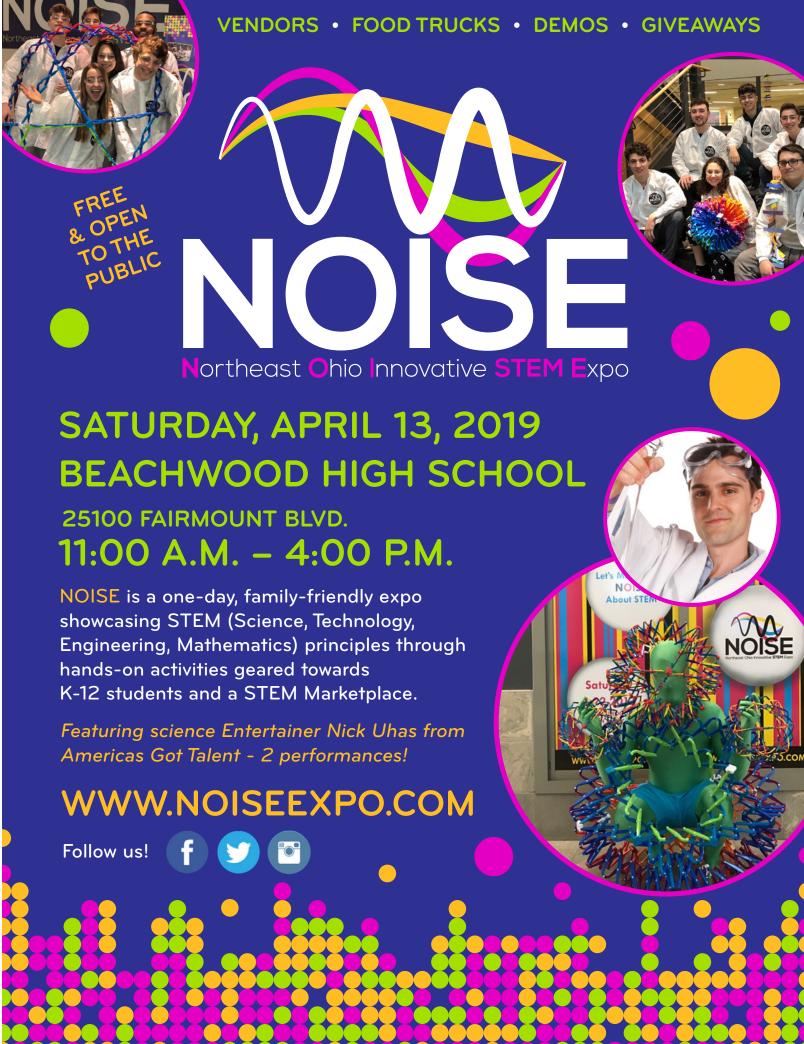
Haley Moss, Esq.

Winner, MA, CCC-SLP, CEO and founder of Social Thinking®, which specializes in developing treatment strategies for helping individuals with social emotional learning challenges.

Now in its 17th year, the Milestones National Autism Conference offers specialized tracks for professionals, parents and caregivers, and individuals with ASD. All members of the community are welcome to attend, with scholarships and group rates available. Register or learn more at www.milestones.org.

"I've always been raised to give back and to help others in need. It takes a village to raise a child, and

it takes an even bigger village to raise a child with a disability," Haley told us. "I realize that when I share my story, I may be a part of someone else's village."



## Programs at the Beachwood Library

#### **Book Chat**

Tuesday, April 9 • 7 – 8 pm

Enjoy a discussion of *Lost and Found* by Brooke Davis. Registration is not required. Items will be available at the circulation desk one month before the discussion.

#### **Drop in and Download**

Monday, April 15 • 2 – 5pm and Saturday, April 20 • 10 am – 1 pm

Learn how to borrow free eBooks, eAudiobooks, eMagazines, movies and music from the library's digital collection anytime, anywhere. Bring your device and passwords to the library, and the library staff will get you started. The digital collection is available 24/7, 365 days a year, and there are never any late fees! Registration is not required.

#### Third Wednesday/ Third Thursday Book Discussion

Wednesday, April  $17 \cdot 1 - 2$  pm and Thursday, April  $18 \cdot 2 - 3$  pm

Enjoy a monthly book discussion led by library staff. No registration required. All are welcome! April's book is *Tea Girl of Hummingbird Lane*, by Lisa See. May's book is *Little Fires Everywhere*, by Celeste Ng. Books will be available at the circulation desk one month prior to each program date. Refreshments will be provided by Friends of the Beachwood Library.

#### **Meet Author Irina Reyn**

Monday, April 22 • 7 – 8:30 pm

Meet award-winning author Irina Reyn as she visits to discuss her new novel, Mother Country, an emotionally complex and urgent novel that explores what it means to be a mother in a world where you can't be with your child. Her other novels include: The Imperial Wife and What Happened to Anna K, which was named one of the best books of 2008 by Entertainment Weekly, The San Francisco Chronicle, and The Washington Post. It also won the Goldberg Prize for Jewish

Fiction from the Foundation for Jewish Culture. Irina is also the editor of the anthology *Living on the Edge of the World: New Jersey Writers Take on the Garden State.*Books will be available for purchase and signing courtesy of Mac's Backs – Books on Coventry.

#### **Success with Succulents**

Tuesday, April 23 • 7 – 8 pm

Master gardeners will introduce you to the many unusual varieties of succulents. They will aso teach you how to grow and care for them, and design planters.

## Cleveland Opera: Susanna's Secret (Il segreto di Susanna)

Wednesday, April 24 • 7 – 8 pm

Susanna's Secret (II segreto di Susanna), by Ermanno Wolf-Ferrari, is a comedy that is guaranteed to make you laugh! It will be presented in the glorious art-deco style that celebrates the Golden Era of Cleveland. This performance is supported by the Friends of the Beachwood Library.

## Through the Eyes of the Artist – George Seurat

Friday, April 26 • 10 – 11am

Each month, Art historian Felicia Zavarella Stadelman presents a series on the lives and works of beloved artists. This month, she features Georges Seurat and his Pointillism style. Sponsored by the Friends of the Beachwood Library.

#### **Mandala Rock Painting**

Tuesday, April 30 • 7 – 8 pm Learn the healing art of mandala rock painting. A mandala is a geometric pattern that represents the universe. All supplies are provided. Supported by the Friends of the Beachwood Library. Registration is required.



#### Balloflex:

#### **Seated Chair Fitness Program**

Friday, May 10 • 2 – 3 pm

Balloflex incorporates elements of music and dance using low-impact movements. This is a safe, seated workout for adults of all ages and abilities.

#### **Children's Programming**

#### **Hebrew Storytime**

Wednesday, April 3 • 4 pm Families

Hear stories and songs in Hebrew and English. Presented in collaboration with the Jewish Education Center of Cleveland.

## People in Your Neighborhood: Firefighter Storytime

Thursday, April 4 • 4 pm

Enjoy stories about fire safety, presented by a firefighter from the Beachwood Fire Department. This event will also include songs, rhymes and a craft.

#### Friday Family Fun: Wild About Weather

Friday, April 12 • 10:30 am Ages 2 to 6 with a caregiver

Discovery the wonders of weather through hands-on activities, crafts and stories.

#### **Chinese Storytime**

Saturdays, April 13 and 27 10:30 am Families

Enjoy stories, songs and rhymes in Mandarin Chinese, and stay for a craft and playtime after. Presented in cooperation with the Chinese Language and Culture Center.

#### Magic Treehouse Club: Hour of the Olympics

Thursday, April 18 • 4 pm Grades 1 to 4

Travel with Jack and Annie on magical adventures through space and time. This month's discussion will be Hour of the Olympics. Enjoy games, crafts and activities, too.

#### **Captain Underpants Party**

Thursday, April 25 • 4 pm Grades 2 to 5

Captain Underpants is going to need your help. All of the villains are wreaking havoc around town, and he needs your help to stop them. Show off your own heroics in several fun activities, while finding your own inner Captain Underpants.

#### **Storytimes:**

#### **Toddler Storytime**

Mondays • 4 pm and Wednesdays • 10 am Ages 19-35 months with a caregiver

Enjoy books, rhymes, songs and fingerplays.

#### **Baby & Me Storytime**

Tuesdays • 4 pm and Thursdays • 10 am Caregivers and their babies from birth-18 months

Enjoy rhymes, songs, fingerplays and books that are perfect for baby.

#### **Preschool Storytime**

Wednesdays • 1:30 p.m. Ages 3-5 not yet in kindergarten and their caregivers

Enjoy stories, books, rhymes, songs and fingerplays with your little one.

#### **Pajama Party Storytime**

Wednesdays • 6:45 pm Ages 19 months – 5 and their caregivers

Wear your PJs and enjoy stories, songs and fingerplays.

Registration is required for all programs except storytimes or where otherwise noted. To register, please call 216.831.6868 or visit <a href="https://www.cuyahogalibrary.org">www.cuyahogalibrary.org</a>.

## CASA of Cuyahoga County Needs Volunteers for Abused and Neglected Children

ASA of Cuyahoga County, a program of Child and Family Advocates of Cuyahoga County (CFACC), is a nation-wide network of 1,000 programs that recruits, trains and supports citizen volunteers to advocate for the well-being of children in courtrooms and communities.

Court-Appointed Special Advocates (CASAs), appointed directly by the Cuyahoga County Juvenile Court, provide the court with information needed to make critical decisions in the child's life. CASAs advocate for each child's best interests in court. To be effective, CASAs get to know the child, and work with family members and other significant individuals in the child's life, including doctors, therapists, teachers, social workers, and attorney Guardians ad Litem (GALs). CASAs review records, attend court hearings and make recommendations to the court in the child's best interest. These special community volunteers advocate for the child through the life of the case.

CASA of Cuyahoga County needs more community volunteers to advocate for children in Juvenile Court. In Cuyahoga County, there are

more than 700 children under court-ordered protective supervision and more than 3,000 children who have been removed from their homes because of the great risk of abuse and neglect. Each of these children deserves the individual support and advocacy of a CASA in court.

CASAs only advocate for one or two sibling groups at a time. To become a CASA, community members must be at least 21 years of age, pass screening requirements, and attend training provided by CFACC.

CASA of Cuyahoga County needs more community volunteers to advocate for children in Iuvenile Court.

The CASA program currently has 78 trained volunteers.

These community volunteers have dedicated their time and attention to 398 children. volunteering 10,570 hours on 194 cases. CASAs have been credited with reducing foster-care placement and trauma, reducing child welfare costs and care gaps, and helping to prevent transition problems for older youths. The work for this segment of our community has only just begun and there is a long way to go, but as a former foster child stated, "To give a child a CASA volunteer is to give them a voice. To give them a voice is to give them hope, and to give them hope is to give them the world."

Abused and neglected children need the help of caring community members. Individuals interested in becoming a CASA are encouraged to visit www.cfadvocates.org, or to contact CFACC at info@cfadvocates.org or 216.443.3377.

## Village in the Heights **Programs**

illage in the Heights offers programs that enhance the lives of seniors. Upcoming programs include:

#### Thursday, April 11 • 4-6 pm **Brennan's Colony**

Join us for Village Happy Hour at the corner of Lee and Silsby Roads.

#### Wednesday, April 17 • 1 pm **University Heights Library**

Attorney Rachel Kabb Efron will speak about "Veterans Rights - What You Need to Know."

#### Monday, April 22 **Cedar Lee Theater**

Join us for a mid-afternoon Village Movie Day at Cedar Lee Theater. Call 216.512.1844 for details.

#### Sunday, May 5 • 4-6 pm Los Arcos Mexican Restaurant

Join us for a Cinco de Mayo Party. The restaurant is located in the Cedar Green Plaza.

For more information or to confirm your attendance, call 216.512.1844 or email info@ villageintheheights.org.

#### Take the first step in faith. You don't have to see the whole staircase, just take the first step.

- Dr. Martin Luther King Jr.

## Summer College Internships at Montefiore

o you know college students looking for some hands-on experience this summer? If so, Montefiore may be the place for them.

Montefiore is offering internships for six-weeks. 30-hours a week, with a small stipend. If you know someone who is interested in learning

about marketing and public relations, human resources, activities or finance, have them contact Denise Miller at 216.910.2494 or dmiller@

montefiorecare.org, and put "Summer Intern Candidate" on the subject line.

Applications are available at www.montefiorecare.org – click on 'Careers," go to 'Apply Online.' All applicants will be screened and asked for two letters of reference. Applications are due by Friday, April 26.

If you want to touch the past, touch a rock. If you want to touch the present, touch a flower. If you want to touch the future, touch a life.



## Who's Buzzin' in Beachwood?

by Arlene Fine

Rotary Pancake Breakfast

ommunity members flipped over pancakes and sausage served at the Chagrin Highlands Rotary 27th annual Pancake Breakfast that was held in the Orange High School Cafeteria. Along with great camaraderie, the breakfast included contra dance music, played by the band Mud in Your Eye. This annual Rotary Club fundraiser benefits both local and worldwide communities. The club proudly serves Beachwood, Orange, Pepper Pike, and Woodmere.



### Music For Food

he annual Music for Food benefit concert for the Kosher Food Pantry was a noteworthy success. A sold-out crowd filled Harcourt Manor, the historic, elegant Cleveland Heights home of Anya Rudd. Guests heard worldclass musicians, including cellist Sharon Robinson, who donated their time and talent for the benefit concert. Music for Food is a national musician-led initiative for local hunger relief. The Kosher Food Pantry provides a safety net to the hungry and food insecure in Cleveland's eastern suburbs. As one of the largest food relief agencies in Northeast Ohio, the Kosher Food Pantry supplies emergency and supplemental food to 4,000 people each month including home deliveries to 1,200 seniors.



Event co-chairs Beth Kuhel and Cheryl Fox



Jim and Mikki Loveman



chair Cheryl Fox



Helen and Paul Gewirtz



Hostess Anya Rudd giving a tour of Harcourt Manor, her magnificent home



Chuck Whitehill, Rivka Goldstein and Devorah Alevsky, director of the **Kosher Food Pantry** 



Arlene and Michael Smith



## Bison Fest

omemade ethnic fare like General Tso's chicken, glazed pork buns, coconut rice curry and hamentashen were some of the offerings at the BISON FEAST + FEST, held at Beachwood Middle School. Along with delicious food samples, the afternoon included cultural performances by students and their families, a silent auction and activities. The Fest, a PTO fundraiser in support of Beachwood Schools programs, celebrates Beachwood's unique and culturally-diverse school community.



Taryn Lackritz and Lucila Thal



Abby Cherian, Grace Yan



Nancy Liang, Lyndia Zheng



Jen Alexander





Somali Ghosh



Ben and Ashley Lamphear

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### Thank you Beachwood

Beachwood Buzz is 22 years old. and there are still a lot of stories to be told.

Have a story idea? Please let us know,

please email it to beachwoodbuzz@gmail.com. Those who send in qualified leads will receive a bag of coffee and a Beachwood Buzz coffee cup, as a token of our appreciation,

because Beachwood Buzz creates abuzz that lasts!



## Institute for Integrated Project-based Learning

Joseph and Florence Mandel Jewish Day School (Mandel JDS) will hold its second annual Institute for Integrated Project-based Learning, June 18-19, at Mandel JDS. Attendance for this program for educators is priced at \$400. Last year, it attracted more than 25 educators from Cleveland, Michigan and Atlanta.

IPBL is an educational method that focuses on interdisciplinary studies, experiential learning, and making authentic connections between material learned in school and the "real world." With this type of active and engaged learning, students are inspired to obtain a deeper knowledge of their subjects. The IPBL approach teaches students critical thinking, problem solving, collaboration, and leadership skills.

The objective of the conference is to give its participants the tools and knowledge to bring this innovative and highly effective educational method to their own schools.

Jerry Isaak-Shapiro, head of school, is proud to share successes with other educators. "When you come across something that works for you, you want to share it with your colleagues," he said. "We have witnessed success from this approach and want to share it with other educators. Our objective is to provide participants with the tools and knowledge when teaching their own students.

For more information on the upcoming Integrated Project Based Learning Institute, please visit www.mandeljds.org/ apps/pages/institute.

## NCJW/Cleveland Screens True Story About Teen-Age Rape\*

National Council of Jewish Women/ Cleveland (NCJW/CLE) explores the issue of sexual assault, the rape culture in society, and how it split an Ohio community when it screens the award-winning documentary Roll Red Roll. The event, entitled Rape Culture in America: Teen Age Rape, Responsibility and Repudiation, takes place at the Mandel Jewish Community Center in its Stonehill Auditorium on Sunday, April 28, 2-4 pm, doors open at 1:30 pm. Event co-chairs are The Chagrin Documentary Film Festival and the Mandel Jewish Community Center.Roll Red Roll is a true crime thriller that goes behind the headlines to uncover the deep-seated and social media-fueled "boys will be boys" culture at the root of high school sexual assault in America. Rachel Dissell, award-winning Plain Dealer reporter who helped bring this Steubenville, Ohio crime to light, will lead the post-screening conversation on sexual violence, its impact and ways to change the culture.

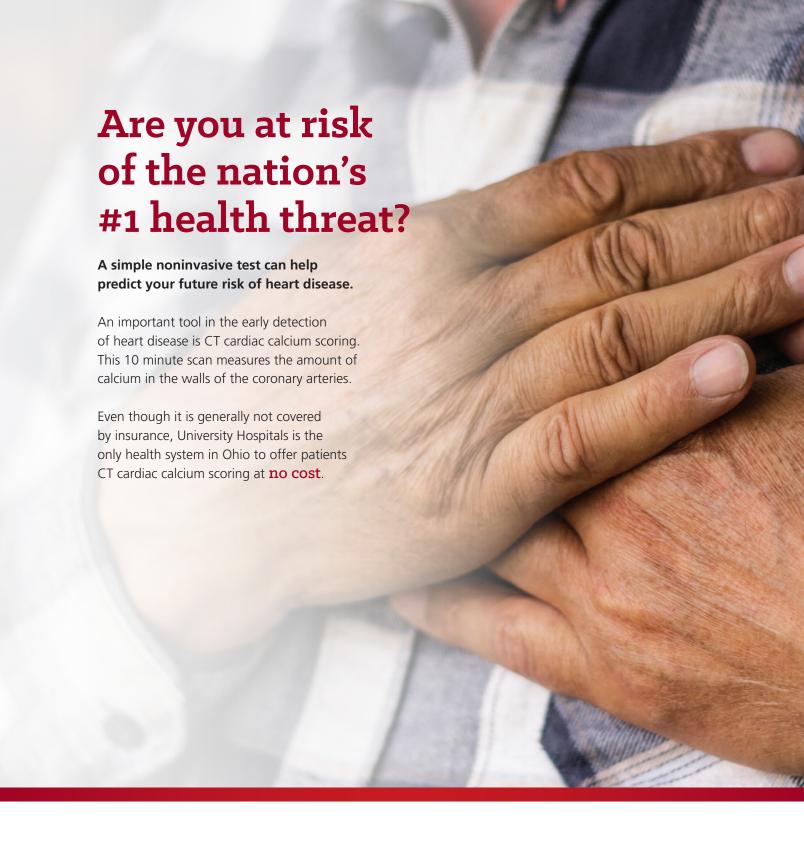
"This event is the second this year in our quarterly series of Understanding the Issues. It follows on the heels of Olympic gymnast Aly Raisman's NCJW visit last September, when she addressed the sanctity of women's bodies and refusal to tolerate abuse," said Elaine Geller, president, NCJW/Cleveland. "We are continuing the conversation of sexual assault with this film and discussion."

NCJW has a long history of advocating for women's rights, which includes visiting Columbus and Washington to seek legislation for gender equality, donating new clothing and toiletries to rape victims at hospitals, and presenting programs detailing the facts of Women's Reproductive and Social Justice

Filmgoers can access the Mandel JCC through the Stonehill Auditorium entrance on the west side of the building. Carpooling is recommended.

To register, visit www.wizevents. com/register/6591 or call Lisa Hazlett at 216.378.2204. Cost of the event is \$5, which will be used to purchase toiletries and clothing for rape victims as they leave the emergency room. Young people under age 21 may attend free of charge.

\*This film contains adult language and explicit content. Parental discretion is advised. The film's distributor recommends it for high school age and above. View the trailer at https://www. youtube.com/watch?v=5XJXC6VkpEM.



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