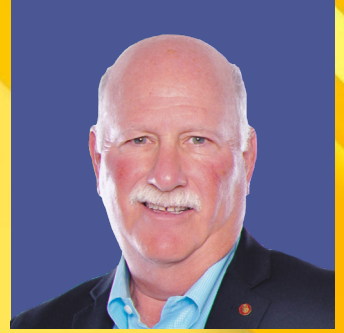
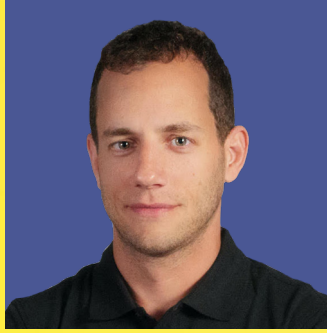


Beachwood Buzz

April 2022

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MAGAZINE



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Letter from **THE EDITOR**

By Debby Zelman Rapoport



Marc and Angel Chernoff are *New York Times* bestselling authors, professional coaches, full-time students of life, admirers of the human spirit, and have been recognized by *Forbes* as having “one of the most popular personal development blogs.” Through their blog, books, course and coaching, they’ve spent the past decade writing about and teaching proven strategies for finding lasting happiness, success, love and peace.

This month, I focus on happiness, which, they explain, “is a mindset, not a destination.” I tie this topic in with our “Spruce Up for Spring” advertising section, which starts on page 40, because when our homes reflect our values we create an atmosphere that better welcomes a happiness mindset.

Look at your surroundings. Is everything in working order? Is it aesthetically pleasing? Is it in its place? Does each room give you an *ahhhh* feeling? If things aren’t as you’d like, what would it take to transform your space? Would you like to buy something? Fix something? Organize something? I believe in objectively looking around and doing what we can to increase our happiness quotient.

Mark and Angel recently shared a list of suggestions that may help transform your mindset to create additional happiness. It includes:

Start making your own happiness a priority.

Your needs matter. If you don’t value yourself, look out for yourself, and stick up for yourself, you’re sabotaging yourself. Remember, it IS possible to take care of your own needs while simultaneously caring for those around you. And once your needs are met, you will likely be far more capable of helping those who need you most.

Start spending time with the right people.

These are the people you enjoy, who love and appreciate you, and who encourage you to improve in healthy and exciting ways. They are the ones who make you feel more alive, and not only embrace who you are now, but also embrace and embody who you want to be, unconditionally.

Start being honest with yourself about everything.

Be honest about what’s right, as well as what needs to be changed. Be honest about what you want to achieve and who you want to become. Be honest with every aspect of your life, always.

Start noticing and living in the present.

Right now is a miracle. Right now is the only moment guaranteed to you. Right now is life. So stop thinking about how great things will be in the future. Stop dwelling on what did or didn’t happen in the past. Learn to be in the “here and now” and experience life as it’s happening. Appreciate the world for the beauty that it holds, right now.

Start creating your own happiness.

If you are waiting for someone else to make you happy, you’re missing out. Smile because you can. Choose happiness. Be the change you want to see in the world.

Start giving your ideas and dreams a chance.

In life, it’s rarely about getting a chance; it’s about taking a chance. You’ll never be 100% sure it will work, but you can always be 100% sure doing nothing won’t work.

Start believing that you’re ready for the next step.

You are ready! Think about it. You have everything you

need right now to take the next small, realistic step forward. So embrace the opportunities that come your way, and accept the challenges – they’re gifts that will help you to grow.

Start looking for the silver lining in tough situations.

When things are hard and you feel down, take a few deep breaths and look for the silver lining – the small glimmers of hope. Remind yourself that you can and will grow stronger from these hard times. Focus on what you have, not on what you haven’t.

Start noticing the beauty of small moments.

Find happiness in the small things that happen every day. Noticing these small pleasures on a daily basis makes a big difference in the quality of your life.

Take some time this month to take a good look at your surroundings. Does your home afford you the necessary space to create additional happiness?

When you repair something, replace it or eliminate it, do so with intent. Make your home your paradise. Create a space that makes you smile, one that you look forward to coming back to.

To read more by Marc and Angel, visit www.marcandangel.com.



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Beachwood High School Gallery of Success 2022



On Friday, April 8, ten Beachwood High School graduates will be inducted into the BHS Gallery of Success at its 12th Induction Ceremony. The Gallery, created in 1985 by the Beachwood Board of Education, inducts new students every three years. This class's induction ceremony was delayed because of COVID; members selected in 2020 will now be honored.

Pictured clockwise, from top right: Judson A. Kline (Class of 1968), Aaron D. Marks (Class of 2002), Emily Yahr (Class of 2004), David M. Rosenberg, M.D. (Class of 1966), David B. Ostro (Class of 1975), Robert Marks (Class of 1984), Jay B. Lurie (Class of 1998), Fran Winequest Bulloff (Class of 1967), Eric Desatnik (Class of 1997), and Sophia L. Hall (Class of 2005).

Story starts on page 7.

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Sanford Timen, MD
Cleveland Clinic
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Our tonsils are located at the back of the throat and serve as part of our immune system. However, removing them doesn't increase your risk for infection.

"Tonsillectomy, or surgery to remove the tonsils, is one of the most common pediatric surgeries. It's also performed on adults who suffer from recurring throat infections or have difficulty breathing during sleep," says otolaryngologist Sanford Timen, MD, who treats patients

at Cleveland Clinic Beachwood Family Health Center.

Typically performed on an outpatient basis under general anesthesia, complications from tonsillectomy are rare. However, the procedure and recovery can be more difficult for adults.

"In kids, the tonsils are mostly in the throat, but in adults, they've



become recessed into tissue and are harder to access," says Dr. Timen. "In addition, adults prone to tonsil inflammation tend to have many more years of infection than children. That can cause scarring, which makes the tonsils more difficult to remove."

So when is it time to consider surgery? Experts say if you're missing work for days at a time, you should have your tonsils checked. And if you get really sick a few times each year – to the point you cannot swallow and are missing several days of work each time – then surgery may make sense.

"It's not a fun operation, and people can experience more soreness than they expected," says Dr. Timen. "When I decide whether or not to recommend surgery, I base the decision on intensity and frequency of symptoms and their impact on daily life."

To make an appointment with Dr. Timen or another Cleveland Clinic otolaryngologist, call **216.444.8500**.

Is This Typical? Your Child's Development

A free virtual program for parents

Monthly program is presented via Zoom.

A panel of pediatric physical, occupational and speech therapists from Cleveland Clinic Children's help parents understand what to expect from their child at specific developmental age ranges.

Parents will learn about:

- Typical gross and fine motor development.
- Speech and language milestones.
- Atypical behaviors for all ages.
- Ways to facilitate developmental skills at home.

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— BEACHWOOD HIGH SCHOOL —

GALLERY OF SUCCESS

— 2022 —

12TH INDUCTION CLASS FRIDAY, APRIL 8

On Friday, April 8, ten Beachwood High School graduates will be inducted into the BHS Gallery of Success at its 12th Induction Ceremony. The Gallery, created in 1985 by the Beachwood Board of Education, inducts new students every three years. This class's induction ceremony was delayed because of COVID; members selected in 2020 will now be honored.

Congratulations to this year's inductees: Fran Winequest Bulloff (Class of 1967), Eric Desatnik (Class of 1997), Sophia L. Hall (Class of 2005), Judson A. Kline (Class of 1968), Jay B. Lurie (Class of 1998), Aaron D. Marks (Class of 2002), Robert Marks (Class of 1984), David B. Ostro (Class of 1975), David M. Rosenberg, M.D. (Class of 1966), and Emily Yahr (Class of 2004), who were selected because of service, humanitarianism, creativity, courage, and/or career contributions that have benefitted others.

Photos and recognition statements of inductees line the Gallery of Success wall in the high school's atrium, serving as a constant reminder to current students of how Beachwood prepares them for success. Following this week's ceremony, there will be 140 plaques in all; 139 of former BHS graduates, plus 1 for honorary inductee Judy Marks Fant, inducted in 1989, who was recognized for her dedicated service and significant contributions as a Beachwood School Board member from 1976-1989, and as a student advocate whose vision and vitality helped to develop the district's philosophy of education and to initiate the Gallery of Success. Judy's son, Robert Marks, is one of this year's inductees.

The program on April 8 will include a continental breakfast, induction assembly, and luncheon for invited guests. There will also be a "Meet & Greet," which will provide high school students an opportunity to talk with honorees.

Inductees were selected by a committee representing a cross-section of the Beachwood community. Selection committee members included alumni, previous Gallery inductees, community members, current and former teachers, staff, and current students. The selection committee, led by Coordinator Paula Zavell Rollins, included: Kim Allamby, Amy Budish, Joe Burwell, Josh Cohen, Linda Edwards, The Honorable Francine Goldberg, Dr. Robert Hardis, Kevin Houchins, Padma Jambunath, Lynn Johnson, Lena Leland, Val Parker, Jodi Rich, Allen Scott, Ziad Shehadeh, Shoshana Socher, Don Wachsberger, and Dr. Brian Weiss.

Paula, who has been the event coordinator since 2003, said, "This position is very rewarding. I love being involved with former students, many of whom I know. Some graduated with me, some with my kids, and others with my sisters. I like meeting them, learning of their accomplishments, and getting to know them. It's impressive to see the type of people who graduated from

Beachwood, and it's an honor to celebrate their accomplishments. This program is truly inspirational for our students. They walk by the Gallery of Success wall every day and recognize the true possibility that their plaque may be up there one day.

"We try to include student participation as much as possible. The Jazz Band will play as guests enter the auditorium; each inductee will have a student escort/presenter; students from the Bison TV Studio and *The Beachcomber* will conduct interviews; and student guides will greet and direct guests throughout the day."

The Gallery of Success Induction Ceremony will be live-streamed to the community at 9 a.m. on [YouTube.com](https://www.youtube.com), Beachwood Schools, 2022 BHS Gallery of Success.

The Gallery of Success Induction Ceremony will be live-streamed to the community at 9 a.m. on [YouTube.com](https://www.youtube.com), Beachwood Schools, 2022 BHS Gallery of Success. This recorded video will stay on YouTube for future viewing.

For further information and to learn about past inductees, visit www.beachwoodschoools.org/Gallery.aspx.

FRAN WINEGUEST BULLOFF (CLASS OF 1967)

PRESENTED BY BROOKLYN BENNETT (CLASS OF 2022)

In recognition of her teaching and subsequent legal career representing the disabled and marginalized, her extensive volunteerism, and her leadership of the Validation Training Institute, an international nonprofit organization teaching caregivers effective communication with older adults experiencing dementia-related cognitive loss.

Fran attended Beachwood Schools from second grade through graduation. She excelled scholastically, was founder/editor of *The Introspect*, was on the first *It's Academic* television team, and was voted "Most Likely to Succeed" by her 1967 class. She graduated Phi Beta Kappa from the University of Michigan in December 1970. Her first career, teaching English, started one week thereafter, initially at junior high and community college levels, then at Cleveland State University in the English Department and the Division of Special Studies. Her "special" students typically came from poor neighborhoods and immigrant homes; many had challenging physical conditions.

Message to the Community:

Personal success is not measured by fame nor fortune, but by living a fulfilling life.

While teaching full-time at CSU, Fran earned an M.A. in English, attended night law school classes, and obtained a law degree cum laude in 1978. In her second career as an attorney, she focused on Worker's Compensation and Social Security Disability law, representing injured people seeking benefits from adversarial state and federal bureaucracies. Fran interrupted her practice in 1980, when her first child arrived eleven weeks prematurely, and resumed in 1982.

Sandwiched between a declining elderly mother and stepfather, and two school-aged children, Fran retired in 1993 to devote more time to family and community. She served as a longtime volunteer for the Jewish National Fund, JCC Book Festival, JCC Book Club, B'nai Jeshurun Congregation, Cleveland Orchestra, Cleveland Bar Association's 3 R Program, and CWRU Association for Continuing Education. To date, she remains a Better Business Bureau arbitrator.



Since 1989, Fran has served on the Board of the Validation Training Institute, a nonprofit organization founded by fellow Clevelander, Naomi Feil, to train caregivers in techniques for communicating with older adults experiencing dementia-type cognitive loss. President of VTI since 2010, Fran has helped spearhead its growth from a small organization to an international one, with 23 training centers in 13 countries, more than 430 certified Validation teachers around the world, and online resources available in nine languages.

Fran and her husband, Aaron, reside in Beachwood. The couple has two children and three grandchildren.

ERIC DESATNIK (CLASS OF 1997)

PRESENTED BY ALICE ANASTOS (CLASS OF 2022)

In recognition of his successes in the fields of strategic communications and public relations, and for his dedication to leveraging film and mass media to raise global awareness of important environmental and conservation causes.

Named to the list of "PR 50: The best public-relations people in the tech industry," by Business Insider, Eric Desatnik is an award-winning strategic communications and global public relations executive who helps brands create real-world impact at the convergence of science, technology, and media. He consults for clients that have included *National Geographic*, Google, Waymo, SpaceChain, the Milken Institute, ABL Space Systems, Tye Sheridan's Wonder Dynamics, and Adrian Grenier's DuContra Ventures.

For nearly a decade, Eric led the Global Communications team at XPRIZE, the leading nonprofit organization that manages high-profile competitions to encourage technological breakthroughs to benefit humanity, including the \$30 million Google Lunar XPRIZE and Elon Musk's \$15 million Global Learning XPRIZE.

Eric created and populated a Science Fiction Advisory Council to help guide the work of XPRIZE, working closely with 120+ of the leading science fiction voices in the world, including Margaret Atwood, Neal Stephenson,

Andy Weir, Ernest Cline, and Neil Gaiman. He also designed and managed STEAM education programs for Disney, Sony Pictures, Will Smith's Overbrook Entertainment, and J.J. Abrams' Bad Robot.

Previously, Eric led the communications team at WildAid, a global conservation organization focused on ending the demand for illegal wildlife products, managing influencer engagement programs for Leonardo DiCaprio, Richard Branson, and Jackie Chan. He also spearheaded a global campaign to highlight NBA star Yao Ming's first visit to Africa to raise awareness of the elephant and rhino poaching crisis, generating global media coverage.

Eric founded the Environmental Film Festival at Yale, now the largest student-run festival of its kind, for which he was named one of *Variety's* "Standout Students." Alongside Ryan Reynolds and Scarlett Johansson, Eric executive produced the documentary, *The Whale*, named a "Critic's Pick" by the *New York Times* and *Washington Post*.

He held previous roles at BWR Public Relations, Management 360, and JFK Jr's *George* magazine.



Eric, a 1997 BHS graduate, holds a Master of Environmental Management degree from Yale University, a bachelor's degree from Ohio University's Scripps College of Communication, is a LEED® Accredited Professional by the U.S. Green Building Council, and is on the advisory boards for WildAid and SXSW Eco. He resides in Los Angeles.

Message to the Community:

If I'm in a position to offer advice, it's to not be beholden to your own life story.

SOPHIA L. HALL (CLASS OF 2005)
PRESENTED BY ALYSSA MURPHY (CLASS OF 2022)

In recognition of her courageous legal advocacy on behalf of women, people of color, immigrants, individuals living with HIV/AIDS, and other underserved populations experiencing discrimination and inequities at work or in their community.

Sophia Hall is a civil rights attorney at Lawyers for Civil Rights (LCR), a nonprofit legal organization in Boston, Massachusetts, that provides legal services to communities of color and immigrants facing discrimination. She currently serves as the deputy litigation director at LCR.

As an experienced litigator, Sophia handles a broad range of civil rights matters, with a particular focus on employment and police misconduct litigation. Her legal work is regularly featured in media such as the *New York Times*, the *Boston Globe*, and NPR. In addition to her litigation, Sophia spearheads a statewide nonpartisan voter protection initiative, Election Protection, mobilizing hundreds of volunteers statewide to ensure equal access to the ballot box. She has been recognized as “Lawyer of the Year” by *Massachusetts Lawyers Weekly*, a “Top Lawyer” by *Boston Magazine*, and as one of Boston’s Most Impactful Black Women.

Prior to joining LCR, Sophia was a staff attorney with the AIDS Action Committee of Massachusetts, New England’s largest HIV/AIDS service organization. There, she represented low-income individuals living with HIV/AIDS on a wide range of legal issues and advised the organization on legal matters. Sophia also worked at the Boston College Law School Legal Assistance Bureau, supervising law students in a variety of civil matters.

Sophia serves on the board of directors for Community Servings, a nonprofit organization that provides medically tailored meals to low-income persons

Message to the Community:

Life is long. It is incredibly important to be nimble and open-minded to all opportunities that present themselves, because you may find yourself in a position to make a significant difference for people in need.



living with disabilities. She also serves on editorial boards for the Boston Bar Association’s Boston Bar Review and *Massachusetts Lawyers Weekly*. Sophia actively mentors other women-of-color attorneys and law students in the Boston area through the Women’s Bar Association and the Boston College Law School Black Alumni Network.

Sophia is a graduate of Boston College Law School, where she served on the National Frederick Douglass Moot Court Team. She also holds a bachelor’s degree from Emory University. While at BHS, she actively participated in the Model United Nations Team and the Student Council. Sophia lives in Boston with her fiancé, Jemel Robinson, and their daughter.

JUDSON A. KLINE (CLASS OF 1968)
PRESENTED BY RADHA PAREEK (CLASS OF 2025)

In recognition of his successful career in architecture, his volunteerism at the school and community level, and his local and national leadership in organizations dedicated to architecture and design, and as a champion of sustainability, equity, and educational engagement.

Judson A. Kline, following 37 years as senior director/partner of Herschman Architects, Inc., established CIVITAD Services, LLC, to work with community economic directors. He is a licensed architect, LEED AP, and an adjunct professor in the Kent State University College of Architecture and the North Coast College.

A member of the American Institute of Architects (AIA), Jud served as Ohio 2012 and Cleveland 2001 president; AIA Diversity Council member; Center for Civic Leadership 2018 chair; the K-12 Member Group 2021 chair; the College of Fellows regional representative; and the president of the Greater Cleveland Real Estate Organization and the Shaker Heights Rotary Club. Currently an Orange Village councilman, he serves on the Planning Commission and also chairs the Village’s Sustainable Building Committee and the Racial Equity, Diversity, and Inclusion Committee. He has chaired the John Hay High School of Architecture and Design Advisory Board and has served on the International Council of Shopping

Centers CenterBuild Committee. Jud is a member of the North Coast College Interior Design Advisory Board and is the team leader at ACE Mentors program at East Tech; he leads the Lake Erie Boy Scout Council Architect Explorers Post 14 and serves on the Council’s Eagle Scout Committee.

Jud earned a BArch from Miami University and pursued studies at the Architecture Association of Bedford Square, London, U.K.; and Case Western Reserve University. He has authored and contributed to multiple publications, including: *The ICSC Guide to Renovating and Expanding Shopping Centers the Smart Way*; *The ICSC Guide to Operating Shopping Centers the Smart Way*; *Sustainable Retail Development*; *The Retail Project*; and *The Golf Song*, as well as *Orange Goes Green Certification Program*; *Living Your Life as a Leader*; *The Citizen Architect Handbook*; and *The Impact of Autonomous Vehicles on Urban Planning*. He has been a speaker at numerous professional association conferences.



Jud is a recipient of the ACE Mentor of the Year award, the AIA Ohio Community Service Award, and the Rotary District 6630 Governor’s Citation. He is a member of the American Institute of Architects College of Fellows and is an Eagle Scout.

Jud and his wife, Sheryl, live in Orange Village and have two children and three grandchildren.

Message to the Community:

My personal philosophy is, “You make a living by what you do, and you make a difference by who you are.”

JAY B. LURIE (CLASS OF 1998)

PRESENTED BY REBECCA GIPS (CLASS OF 2022)

In recognition of his integration of business, public policy, and sustainable development as a financier of global infrastructure projects that address public challenges including access to electricity and water, climate change, food security, traffic congestion, and affordable housing.

Jay B. Lurie has cultivated a global career integrating business, public policy, and sustainable development.

The founding chief investment officer and member of the management team at DC Green Bank, a financial institution dedicated to providing innovative solutions to help Washington D.C. reach its ambitious climate targets, Jay was a lead architect of the organization's first transactions, supporting rooftop solar, stormwater resilience, and low-carbon affordable housing projects.

Message to the Community:

When we forge relationships with people from different backgrounds and benefit from their kindness, we find that we have more in common than not. To our community's young people: I encourage you to practice tolerance and compassion and to take risks – seek out opportunities beyond your comfort zone.

Prior to joining DC Green Bank in 2020, Jay spent 11 years at the World Bank Group's private financing arm, the International Finance Corporation (IFC), where he led the financing of pioneering infrastructure projects in developing countries, most recently focusing on Latin America.

From 2008 to 2016, Jay lived in India and Singapore where his work spanned frontier markets of Asia and the Pacific, including Bhutan, Fiji, Bangladesh, and Indonesia. He launched his career in New York with roles at global investment banks, UBS, Credit Suisse, and Macquarie Capital. While in Singapore, he founded an infrastructure industry networking group, which now has more than 500 members across 100+ organizations.

Currently, Jay resides in a (nearly) fully-electrified, 113-year old row house in D.C. with his fiancée, Rachel. As part of a sabbatical from his desk-oriented career, he and Rachel recently returned from a three-month journey in Chile, where they volunteered on off-grid organic farms.



Through philanthropy and volunteer work, Jay has aimed to build community bonds, safeguard human rights, and champion sustainability. He is an ardent supporter of refugee assistance organizations and has served on D.C.-area leadership committees at the U.S. Holocaust Memorial Museum, the American Jewish Committee, Upwardly Global, and Sixth & I Historic Synagogue.

Jay holds an M.A. from Johns Hopkins University School of Advanced International Studies, a B.B.A. with High Distinction from the University of Michigan, and a Chartered Financial Analyst (CFA) charter.

A K-through-12 product of Beachwood schools, Jay remains close with many of his earliest classmates. In carrying out his "life term" as senior class treasurer, he has served on the planning committees and as emcee for both the 10- and 20-year reunions.

AARON D. MARKS (CLASS OF 2002)

PRESENTED BY LEA SOKOL (CLASS OF 2022)

In recognition of his courage and persistence to overcome addiction and his steadfast efforts to assist others suffering from substance use disorder, with schools, the community, and law enforcement, and to raise awareness and eliminate stigma.

Aaron D. Marks' path to success was not a traditional one. While attending Beachwood High School, he was far from an ideal student. Between lackluster participation in furthering his education, a growing drug and alcohol problem, and a variety of disciplinary issues, there were many things to cause concern.

In 2004, while attending University of Cincinnati, he entered treatment for substance use disorder and began his journey of recovery and hope.

Aaron believes deeply in the principle of sharing your experiences to help others. There has always been a tremendous stigma surrounding substance abuse disorder; Aaron aims to eliminate it. By passionately and openly sharing his story, Aaron shows us not only that substance abuse happens everywhere, but that it is nothing of which to be ashamed. We must bring these difficult topics out of the shadows and address them as a community.

Today, Aaron is chair of the Education and Prevention Subcommittee for The United States Attorney's Heroin and

Opioid Task Force. His efforts have resulted in changes to state laws, making the overdose antidote, Naloxone, more widely available. His efforts have also provided a greater understanding among law enforcement and the broader community about the complexity of substance abuse disorder. Aaron's work on the Task Force contributed to the group receiving the Attorney General's Award, the highest honor in the United States Department of Justice.

Aaron supports many behavioral health nonprofit organizations in Northeast Ohio; he is president of the board of directors at Stella Maris, an addiction treatment

Message to the Community:

My message is one of hope. People have the power to overcome what can sometimes feel like insurmountable challenges, and can use those experiences to help those around them.



center in Cleveland; and he was previously a member of the board of directors at Recovery Resources, an addiction resources center. He is a regular speaker at schools, community events, on news programs, and more. Aaron does all this while working full time at American Express as a director in its Global U.S. and Large Enterprises segment.

Aaron views his induction into the Gallery of Success as something bigger than a personal achievement. To him, this symbolizes that our community is moving closer to eliminating the stigma surrounding addiction and mental health disorders.

Aaron and his wife, Rebecca, reside in Cleveland Heights.

ROBERT MARKS (CLASS OF 1984)

PRESENTED BY KIMIA ADABI (CLASS OF 2023)

In recognition of his self-made success as an entrepreneur in the internet and telecommunications industries, and his long-time and continued community service, especially on behalf of Beachwood Schools' many school support organizations.

Robert Marks is recognized for his pioneering professional career in the internet and telecommunications industries, his philanthropic contributions to numerous nonprofit organizations, and his volunteerism to the Beachwood community. Throughout his robust and successful career, Robert believed a strong community foundation could set up a person to reach his/her highest potential.

After earning a bachelor's degree in Economics with a minor in Computer Science at the University of South Florida, Robert returned to Beachwood and established himself as a successful entrepreneur by launching his own start-up company. Focused on customer service and innovative products, Robert established Fidelity Voice and Data in 1999 and soon grew the start-up into one of the largest competitors throughout the Midwest. He sold the successful company in 2015 and decided to focus his attention on continuing to give back to his local community of Beachwood, to mentor

and teach future entrepreneurs, and to volunteer to help others in greater need.

For over 20 years, Robert volunteered with many organizations throughout the Beachwood community and coached youth sports. He served as treasurer of the Beachwood Schools Foundation and the Beachwood Athletic Boosters, was on the board of the Beachwood Convention and Visitors Bureau to assist the city in attracting business revenue, and held many other volunteer positions. Recently, Robert became the technology chairperson for the Jewish Federation of Cleveland.

In 2010, Robert chaired the Beachwood Schools bond levy campaign to rebuild and renovate Beachwood High School. His work not only helped our local education system, but also shaped the vision for the city's future for decades to come. In 2009, he was honored by the City of Beachwood with the Leo Weiss Sportsmanship Award for his outstanding work



with youth athletic teams in Beachwood. Robert was also involved with large-scale fundraising for many Beachwood school support organizations. His passion for the Beachwood community is endless, and Robert continues to give back in any way possible, dedicating his leadership and teaching skills to leaving the community a better place for future generations.

Robert and his wife, Laurie, have four children.

Message to the Community:

Get involved. The community is ours to manage and to provide vision for its future.

DAVID B. OSTRO (CLASS OF 1975)

PRESENTED BY DAVID KUANG (CLASS OF 2022)

In recognition of triumph over challenge, spirit of service, relentless work ethic, strong moral code, and financial acumen leveraged to benefit the Beachwood Schools, The Gathering Place, and Temple Emanu El, and for professional achievement at Parker Hannifin Corporation.

"Given his deep spirit of service, relentless work ethic and moral code, and financial acumen that has delivered results, there is no better way for us to thank him for his example than to have his lifetime of achievement and service honored by the school district that he loves." It was with this touching tribute that David B. Ostro's sons, Stuart ('04) and Zachary ('06), nominated him for the Gallery of Success.

As vice president – treasurer of Parker Hannifin Corporation, a \$14.4 billion Cleveland-based global manufacturer, David has been responsible for managing the company's overall liquidity and capital structure during its period of impressive growth. After

graduating from Miami University, and while earning an MBA from CWRU, David remained in Beachwood where he and his wife, Hermine, proudly live today.

A lifelong stutterer, David credits his Fairmount School speech therapist and sixth-grade teacher for giving him confidence to face this challenge, unlocking his potential to achieve and lead. From that time forward, he made himself a promise to not only strive toward professional success, but more importantly to commit to using his talent and empathy to make a positive and lasting difference in the lives of others.

Elected three times to the Beachwood School Board, serving thrice as its president over 14 years, David's combination of leadership skills and financial expertise were essential to the significant transformation of the physical campus, institution of key academic initiatives, and an upgrade in the district's financial condition. Remaining committed to our schools, David presently serves as chair of the district's independent Audit Committee.



Over a nine-year period, David served first as treasurer and then as chairman of the board of The Gathering Place, a not-for-profit benefiting thousands of people across Northeast Ohio who have been touched by cancer. His leadership spearheaded the completion of the organization's expansion to a new Westlake location, and a successful search for the CEO to succeed the organization's founder.

David has also played a key role as a multi-term member of his synagogue's board of trustees, including taking a leadership position in the financial planning for the current synagogue building.

In addition to their children, David and Hermine have three grandchildren.

Message to the Community:

The world we live in may change at lightning speed, but staying true to one's values and goals will forever remain the true bedrock of success.

DAVID M. ROSENBERG, M.D. (CLASS OF 1966)

PRESENTED BY ELIZABETH LIU (CLASS OF 2025)

In recognition of his leadership and contributions in providing superior patient-centered medical care, his work as a medical educator including for Beachwood High School students, and his service and efforts with various agencies on behalf of people in need.

Dr. David M. Rosenberg graduated from Case Western Reserve University School of Medicine. He completed his internal medicine internship and residency at the Duke University Medical Center and a pulmonary fellowship at the National Institutes of Health. David holds a Master's degree in Public Health in occupational medicine from the Medical College of Wisconsin. He is board certified in three areas (internal medicine, pulmonary disease, and occupational medicine) and serves as a national consultant on issues pertaining to occupational and environmental health.

Message to the Community:

Giving back generates an incredible sense of self-satisfaction, and we all have the ability to contribute toward making the world a better place.

Currently, David is the medical director of UH Ahuja Lung Center, designed to provide pulmonary services for patients in Northeastern Ohio. In addition, he directs the UH COVID Recovery Clinic for treating patients with long-haul manifestations of COVID-19. He is on the faculty of the CWRU School of Medicine, serving as an educator for students and physicians, both in training and in practice. David believes that the foundation of the practice of medicine needs to be modeled on the importance of the physician-patient relationship. With this in mind, he helped originate an experiential course for health science students at the Case Western Reserve School of Medicine called Aging in Place. This course stresses the importance of relationship building, communication skills, and inter-professional team building. David has also worked with the UH Ahuja Medical Center to help create the Beachwood Medical Academy, a medical learning experience for high school students.



In conjunction with Jewish Family Services, MedWish, and MedWorks, David has helped facilitate programming to improve the health of vulnerable individuals. Most recently, David has joined the board of the Greater Cleveland Food Bank to advance programming and research in the area of food as medicine.

Giving back to the community generates an incredible sense of self-satisfaction for David, and he believes everyone has the ability to contribute toward making the world a better place.

David and his wife, Enid, a 2003 Gallery of Success inductee, are both BHS graduates of the Class of 1966. They reside in Pepper Pike, and have two children and four grandchildren.

EMILY YAHR (CLASS OF 2004)

PRESENTED BY SAMAH KHAN (CLASS OF 2023)

In recognition of her impactful, award-winning journalism covering pop culture and the entertainment world, from music to television to celebrities, as well as her commitment to giving back to a new generation of journalists.

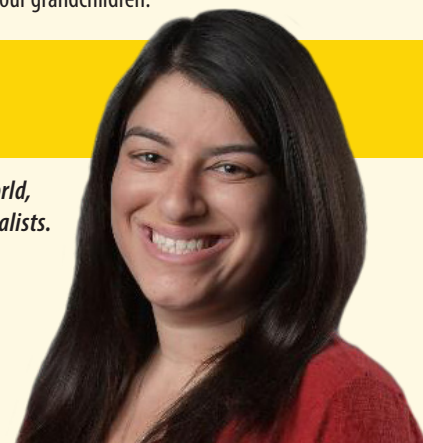
Emily Yahr dreamed of being a journalist since she was in elementary school and started a household newspaper that had everything from breaking news (the Yahrs are having a garage sale!) to comic pages. She continued on that path as sports editor of *The Beachcomber*, Beachwood High School's student newspaper. From there, she earned a degree in journalism from the University of Maryland and interned at the *Cleveland Jewish News*, the *Lexington (KY) Herald-Leader*, *USA Today*, and *American Journalism Review*; she also completed a six-month co-op/internship at *The Boston Globe*.

Shortly before she graduated college in May 2008, Emily was offered a job at *The Washington Post* as an editorial aide in the Style section to work with the TV critic and TV columnist. She spent nearly six years in that role before being promoted to pop culture reporter, the job she still has today, for which she covers TV, music, movies, and celebrities.

Emily has developed a niche writing about country music. In 2019, she was awarded the *Rolling Stone* Chet Flippo Award for Excellence in Country Music Journalism for a feature that looked at how the country music industry addressed the #MeToo movement. She often writes about the struggle for female artists to

break through in a male-dominated format. She has also covered the genre's reckoning with its historic lack of diversity, as well as its complicated relationship with the National Rifle Association after the mass shooting at a country music festival in Las Vegas.

Emily writes about a range of pop culture topics, including the inner workings of Hollywood, the psychological impact of appearing on reality TV, and in-depth profiles of stars, such as Conan O'Brien and Kelly Clarkson. She frequently covers major TV events, from award shows to Oprah Winfrey's primetime interviews. Her story on the 10-year anniversary of Kanye West interrupting Taylor Swift's acceptance speech at the 2009 MTV Video Music Awards (one of the world's first



viral social media moments) earned an award from the Society for Features Journalism.

Emily enjoys speaking to college and high school journalism classes, encouraging students who have a passion for writing and news to pursue the challenging yet deeply rewarding field.

A 2004 Beachwood High School graduate, Emily resides in Washington, D.C.

Message to the Community:

Never apologize for your taste in pop culture. As an entertainment reporter, people approach me all the time and "confess" TV shows they watch or music they listen to, as if they're ashamed. They shouldn't be! I can't stand the phrase "guilty pleasure" because it implies you should feel bad about something that makes you happy. Life is challenging and the world can be overwhelming. If there's a show or movie or book or song or game or comedy album or concert that brings you joy, or just gives you a few minutes of escape, don't belittle that. Embrace what you like and don't worry about what other people think.



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Family Kindness Festival

Sunday May 1 • 1-4 p.m. Beachwood High School

Join us for an exciting afternoon that brings kids and parents together to have fun, do good and be kind – all at the same time!

Senders Pediatrics is partnering with Beachwood City Schools to present a community-wide Family Kindness Festival that is free and open to the public. This event will provide the perfect opportunity for kids and parents to get together, have fun, do good, and be kind – all at the same time. Family Kindness Festival is geared for children ages 5-13 years. All ages are welcome to attend; however, children must be accompanied by an adult.

Family Kindness Festival is designed to inspire students (and their parents) to see that no act of kindness is too small, and that individual acts of kindness add up and can have a big and meaningful impact on friends, classmates, and our communities. This one-of-a-kind festival is presented by Senders Pediatrics in partnership with Beachwood City Schools.

Highlights of the day include:

- **Crafts for a Cause:**

Attendees can engage in a variety of make-and-give-back projects that will benefit many local nonprofit organizations and the people they serve.

- **Exchange Ideas:** Kids will have a chance to meet and exchange ideas with other area students who have developed awesome ideas to spread acts of kindness in their own schools and communities.

- **Upcycle Parts:** Attendees will create crafts that reuse recycled parts and materials and appreciate that being kind includes being kind to our planet by recycling, reusing, and reducing waste.

- **Wigs for Kids:** Kids will have a chance to participate in the cut-a-thon or cheer on volunteers who are donating their own hair to help make wigs for children experiencing hair loss.

- **Meet Local Organizations:**

Attendees will have opportunities to meet with representatives from a wide variety of Cleveland area organizations, and nonprofit agencies and discover ways to get involved and give back.

- **Wizbang Circus School:**

Attendees will enjoy clowning around, juggling and stilt-walking.

- **Music, entertainment, and refreshments will delight the whole family!**

“We’re living in a world where childhood anxiety, stress, teen aggression, and cyberbullying are at an all-time high,” said Shelly Senders, M.D. “Promoting and spreading kindness in our schools and communities can go a long way toward mitigating the angst, anger, and aggression to which students are exposed on a daily basis. In addition, there has been a plethora of research showing that children who learn to be kind, generous, and purposeful have less stress, feel more happiness, and create more meaningful connections with others throughout their lives. Our goals for this event are to shine a light on those children who are already adding more kindness to this world, to demonstrate that being kind can actually be fun, and to remind and reinforce



to everyone that performing acts of kindness can be contagious and can create a positive ripple effect throughout the world.”

Family Kindness Festival is designed to inspire students (and their parents) to see that no act of kindness is too small, and that individual acts of kindness add up and can have a big and meaningful impact on friends, classmates, and our communities.

“Beachwood City Schools’ mission, ‘To develop intellectual entrepreneurs with a social conscience,’ aligns seamlessly with the Family Kindness Festival. We are excited to host the community for this important event and proud to feature the acts of kindness in which our students are engaged daily,” stated Dr. Robert P. Hardis, superintendent.



School sponsors to date include:

- Cleveland Council of Independent Schools
- Cleveland Heights-University Heights Schools
- Fuchs Mizrahi School
- Gilmour Academy
- Hathaway Brown School
- Hawken
- Laurel School
- Lawrence School
- Mandel Jewish Day School
- Old Trail School
- Ratner Montessori School
- Urban Community School

For more information, visit senderspeditrics.org or tinyurl.com/familykindness.

There are still opportunities for organizations, student activists and sponsors to get involved. Those interested should contact Joan Morgenstern at jmorgenstern@senderspeditrics.com or 216.230.2153.

JFSA Volunteer Opportunities



If you're interested in lending a hand and giving back to our greater Cleveland community, JFSA is seeking volunteers who are interested in any of the following opportunities:

- Delivering meals for JFSA's home-delivered meals program
- Delivering groceries through the Cleveland Chesed Center
- Volunteering at JFSA's vaccination clinics
- Making friendly phone calls to older adult clients
- Visiting with older adult clients to brighten their days

All volunteers receive virtual training and continued support throughout their volunteer experience. Volunteer opportunities can be ongoing or done in a day!

If you are interested in volunteering or if you have any questions, please contact Laura Kestin at 216.378.3475 or volunteer@jfsa-cleveland.org.



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"The smallest act of kindness is worth more than the grandest intention."

~ Oscar Wilde

From Blaise Eitman

In February, we ran an article, *For the Love of Art – Artist is Quick on the Draw*, by Arlene Fine. The article featured Blaise Eitman.

For the past ten years, Blaise, 28, the daughter of Cheryl Eitman and Scott Eitman, has been using brilliantly colored Sharpies to create fetching, whimsical pieces of art that she lovingly gifts to friends and family.

After the article ran, Blaise emailed Arlene. She wrote, "I want to be in another *Beachwood*

Buzz. I want to add that I love wearing dresses, jumpsuits, sweaters, and blazers; and using purses. My whole family supports me, as well as friends and my Beachwood Community Theater family."

Blaise's art is for sale at The Funky Junkyard, 261 South Street, Ashland, and Artful 21, at www.artful21.com/vendor/blaise-eitman-by-blaise-eitman/.



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BAKED by Abbie

Macaroons

Have you ever tried homemade macaroons?

These ancient treats have a fascinating history. According to *The Nosh*, almond macaroons were first made by Sicilians, who learned the trade from Tunisian Arabs who captured Sicily in 827. Judy Pister from the Kashruth Council of Canada reports that the treats first appeared in an Italian monastery in the 8th or 9th century. Other sources acknowledge origin in Italy, but attribute creation in France, in the 1530s, by pastry chefs of Catherine de' Medici, wife of France's King Henry II.

Regardless of the exact origin, the word macaroon comes from the Italian word *ammaccare*, which means to crush. This refers to the almond paste

which historically was the main ingredient. Italian Jews found these flourless confections perfect for Passover, and added ground almonds or pistachios. Eastern European Jews who immigrated to the United States in the 19th century then incorporated shredded coconut.

This recipe is a great fusion of flavors and traditions. Make a batch – you'll never go back to store-bought macaroons!

This recipe is a great fusion of flavors and traditions. Make a batch – you'll never go back to store-bought macaroons!



Macaroons

Recipe by Shannon Sarna, *The Nosh*, April 1, 2015

Ingredients

- 2 large egg whites
- ¼ cup plus 2 Tbsp sugar
- ¼ cup whole almonds, chopped
- ¼ cup chopped apricots
- ¼ cup ground pistachios plus extra for garnish
- 2 cups shredded coconut (depending on sweetness preference, either sweetened or unsweetened)
- 1 tsp vanilla
- ½ tsp lemon zest
- Pinch salt
- Optional: ½ cup white or regular chocolate chips plus 1 tsp vegetable oil

Instructions

- Preheat oven to 350°F and line baking sheet with parchment paper.
- Whisk together the egg whites and sugar. Add remaining ingredients and combine.
- Using a cookie scoop (or your hands), create even mounds of the macaroon mixture and place onto baking sheet, about two inches apart.
- Bake 14-15 minutes. Allow to cool for a few minutes on the baking sheet before transferring to a cooling rack.
- For chocolate drizzle, heat chips and vegetable oil in a

glass bowl in the microwave at 25 second intervals until melted. Using a fork, drizzle melted chocolate on top. Dry completely before storing.



Notes:

- Makes 12 macaroons when using standard cookie scoop. Recipe easily doubles.
- To grind pistachios, put whole, unsalted (and preferably unskinned) nuts into a food processor fitted with a blade attachment and pulse 30 seconds. Avoid over pulsing and making pistachio butter.

Abbie Nagler Sender, a licensed, award-winning baker, is the owner of BAKED by abbie, a Beachwood-based home bakery that offers customized baked goods with a Jewish twist. For more information, visit www.BAKEDbyabbie.com and like her Facebook business page, BAKEDbyabbieCLE.

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Education: An Investment in Human Capital and Our Region's Future

by State Representative Kent Smith

Recent census data indicates that 28.3% of the Ohio population (age 25+) has a four-year degree. Ohio ranks 37th of the 50 states in our country, as the national average is 32.1%.

Jill Biden has said, "The nation that out educates us, will out compete us." This is an ever-lasting truth, and the history of Boston demonstrates it.

If you examine Boston's economic history, you will see they have been great at different things at different times. They were first a world class ship building town. Then they were a world class textiles town. Then they were a world class technology town. Those are three distinctive skill sets. But because the Boston workforce was a "best in the world" industry leader, it led to regional prosperity. They didn't stand still.

The Boston economy evolved as history moved forward. That's the lesson for all of us.

We don't know how innovation changes the world, but we know that people – the workforce – will do it. To that end, don't think of education as an expenditure; I think of it as a long-term investment in human capital and in our region's future Fortune 500 list. Incidentally, Massachusetts has the highest bachelor's degree percentage in America at 44%.

This past month, I visited with nine graduate and undergraduate students from Cleveland State's

Levin College. They were attending the CSU Levin College Columbus Seminar, a week-long program at the state capital.

I shared with them a story about Robert F. Kennedy. On February 13, 1968, Senator Kennedy spoke to 250 college students at Alice Lloyd College in Pippa Passes, Kentucky, which is about 4 hours south of Columbus. He said, "You are the most exclusive minority in the world, because you have a college education. You have this advanced training that very, very few of the citizens of this world have. And with that great opportunity comes

great responsibility. And that's a responsibility to those who are far less well off, and desperately need your helping hand."

The percentage of the world population that has a college degree is 6.7%. The lesson remains: Plant today, harvest tomorrow. But replant after every harvest.

State Representative Kent Smith represents Ohio's 8th House District, which includes Beachwood, Euclid, South Euclid, Richmond Heights, East Cleveland, Woodmere Village, and a little bit of the City of Cleveland.

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'If Only' Moments

by Jen Stern

I am so inspired by my niece. At just 16, she bravely and articulately communicated what so many of us experience: "if only" moments. We have all missed opportunities to connect, be more present and supportive, and communicate love and appreciation for those we love.

When our loved ones die, those "if only" moments may come to the forefront of our minds, wrapped in regret. We often waste precious energy and time ruminating over the "if only" without ever attaching meaning-making, which, in psychology is the process of how people construe, understand, or make sense of life events, relationships, and the self.

My niece, with all of her wisdom and grace, was able to refrain from regretful rumination in order to create a life goal rooted in gratitude awareness.

She transparently and courageously shared a moment of regret seared into her memory of a specific "if only" moment. We all have those. We all live with "if only" moments. This is our desire for perfect love experienced and expressed, which does not exist.

I have many "if only" moments for which I wish a redo. Opportunities to love better, more patiently, in more present ways. This is the (enlightened) human experience: to want to grow, change, and learn from our "if only" moments. As Dr. Maya Angelou said, "Do the best you can

until you know better. Then when you know better, do better."

My niece created a teachable and transformative moment for herself (and all of us lucky enough to hear her reflection) that inspired an intentional reframe, from regret to a more mindful approach of appreciating people and experiences.

Life goals:

- To try and be more present and not take people or moments for granted.
- To Intentionally acknowledge and express what we love, appreciate, and respect in others.
- To create gifted opportunities for deeper, more meaningful connection.
- To counterbalance annoyances with awareness of positive intention.
- To say, "I love you," more.
- To attach meaning-making to regret.

In my niece's example, I will continue to try and live more mindfully: to try and do better by being more present, appreciative, and grateful in the moments I am lucky enough to have.

In my niece's example, I will continue to try and live more mindfully: to try and do better by being more present, appreciative, and grateful in the moments I am lucky enough to have.

Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information, call 216.464.4243, or visit www.transformativegrief.com and sign up for monthly posts.



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Beachwood Arts Council 26th Annual Ileen Kelner Juried Art Show first-place winner: *Invitation to the Couch*, Acrylic on Canvas, by Inga Wilihelmy, Lakewood High School, Grade 12.

Just Bison, No Bull

by Shana Wallenstein

During the pandemic, Missy Arbuckle and a couple friends came to realize that there was a need for a venue to find information about the Beachwood community and nearby family-friendly activities. Not finding what they were looking for, Missy, along with these friends, started a new Facebook Group, Just Bison, No Bull.

"We started the group because we wanted a positive forum where we could share relevant community information, celebrate the achievements of our community members, and potentially meet other like-minded Beachwood neighbors," Missy shared.

The group has slowly grown to nearly 200 members who support the community by sharing relevant content.



"We ask people a series of questions before admitting them, and we take the rules we've set seriously," Missy added. "We don't allow anything to be posted that is unhealthy or mean-spirited. Nor do we allow the page to be cluttered with advertising."

Missy and her fellow moderators cull local news and other Facebook pages for content, sharing information about local events, the city, and the schools. To join the group, visit <https://www.facebook.com/groups/justbisonnobull/>.

Park Synagogue Programs

Bereavement Support Group
Wednesdays, April 27 – May 25
4:30-5:30 p.m.
Park Synagogue East
27500 Shaker Blvd.

This free program, facilitated by Jennifer Stern, LISW and grief counselor, is for individuals who have experienced the death of a loved one, whether spouse, parent, child, sibling, or friend.

Participants will gain insight into the stages of mourning and the normal feelings of grief experienced after the death of a loved one. Group members will also find support, strength, friendship, and hope from each other.

Space is limited and pre-registration is required. Please contact Ellen Petler at epetler@parksyn.org or 216.371.2244, ext. 122, for more information and to register.

"Shanghai: Safe Haven During the Holocaust"
Sunday, April 24
1:00 p.m. on Zoom • Free

We invite you to take a virtual tour of the Illinois Holocaust Museum's latest exhibit, *Shanghai: Safe Haven During the Holocaust*, which features photos taken by photojournalist Arthur Rothstein and artifacts from Survivors. The exhibition is a tribute to human endurance as the refugees managed to not only survive but also thrive in difficult conditions.

Following the tour, you will hear personal accounts from Clevelander Eric Kisch who, along with his family, was a young refugee in the Shanghai ghetto during World War II.

Pre-registration is required. Please contact Ellen Petler at epetler@parksyn.org or 216.371.2244, ext. 122, or visit www.parksynagogue.org.

Spring Spruce Up starts on page 39!

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Wizbang Circus School

- Clown around, juggle and stilt-walk

Interact with Cleveland Non-Profits

- Learn about exciting youth and family volunteer opportunities

Music, Entertainment & Refreshments to Delight the Whole Family!

Meet Inspiring Students

- Connect with enterprising local students who are making a positive difference in our community.

Create Crafts for a Cause

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Family Kindness Festival is a project of the Senders Pediatrics Health Initiative, a federal 501 (c) (3) charitable organization. Donations are tax deductible to the extent allowed by law.

BHS Team Went to Court to Stay on Track

by Arlene Fine

In a race against time, Beachwood Schools Superintendent Robert Hardis, elected officials, parents, and students, fought to allow the Beachwood High School track team to compete in the Ohio Indoor State Track and Field Championships at Geneva's SPIRE Institute on March 5.

But it took an injunction granted by a Cuyahoga County judge to make that happen. A week before the meet, The Ohio Association of Track and Cross Country Coaches (OATCCC) ruled that the BHS team was ineligible to compete because their coach, Willie Smith, failed to complete the registration in time.

Smith said the registration mix-up occurred because the registration dates were different than previous years. As soon as he realized his error, he appealed to the OATCCC to make an exception and let BHS student athletes participate in the meet.

Despite repeated efforts by Dr. Hardis and Smith, the OATCCC didn't budge, even though Smith, who's been a BHS coach for 24 years, was named the OATCCC Coach of the Year in 2021, as well as the National Federation of High School Sports Coach of the Year for the Girls' Track team.

On March 3, as the race deadline was fast approaching, Ohio House District 8 Rep. Kent Smith wrote a letter to the president of the OATCCC that included the following: "I have gotten to know these athletes and coaches and I believe them to be some of the finest people I have met. A clerical error should not stand in the way of these athletes' ability to compete."

Still, the OATCCC stood firm. That's when Beachwood Mayor Justin Berns and councilpersons Eric Synenberg and June Taylor stepped in. Synenberg, an attorney, along with several other lawyers, filed a claim for a temporary injunction order as a "Hail Mary pass."

"It was clear these student-athletes earned the right to compete," said Synenberg. "These students, many of them among the best in the state, had worked so hard to get to this point."

"These students, many of them among the best in the state, had worked so hard to get to this point."

– Councilperson Synenberg

On Friday, March 4, just one day before the meet, Cuyahoga County Court of Common Pleas Judge Kenneth Callahan ruled in favor of BHS's track team. Judge Callahan wrote, "Immediate and irreparable injury, loss, or damage," would result to Beachwood's athletes if their motion for a restraining order against the OATCCC's decision was not granted.

Dr. Hardis said he wished it had not required a court order for the OATCCC to allow Beachwood's team to compete, "But ultimately a wrong was made right. For me, the silver lining of the whole episode was that our student-athletes witnessed an outpouring of support and the Beachwood community came together to fight on their behalf."

BHS seniors Noah Saidel and Greg Perryman, and junior Caleb Berns, were the three BHS student athletes listed as plaintiffs in the temporary injunction.

"I was so proud of Noah, and Caleb who sat quietly and respectfully during the proceedings," said Karen Saidel,



Proud members of the BHS track team.



"There was no way I was going to allow inflexible adults to make decisions that didn't put the kids' best interests first."

– Councilperson Taylor

Noah's mom. "Every meet is important, but this one had special significance for BHS seniors who might have potential college scholarships or admissions riding on the outcome."

Councilperson Taylor used her political clout on behalf of the track team. "I knew there was someone who could intercede on behalf of the students," she said. "There was no way I was going to allow inflexible adults to make decisions that didn't put the kids' best interests first."

Even though it was touch-and-go for a while, Coach Smith didn't give up. As he told WKYC news, "We never stopped

practicing. We never stopped believing. We practiced through our disappointment. It was a teachable moment."

On Monday, March 7 the BHS track team attended the Beachwood City Council meeting to offer thanks to the community. BHS track member Greg Perryman said, "As Coach Smith often told us, when we are 80 years old we will remember high school track like it was yesterday. We will not soon forget the lessons we have learned from this experience. And most of all, we will remember forever how it felt to have our community on our side."

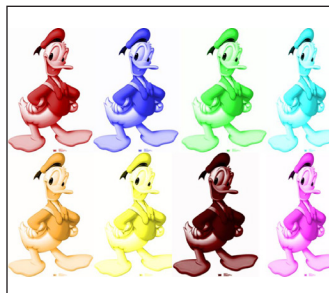
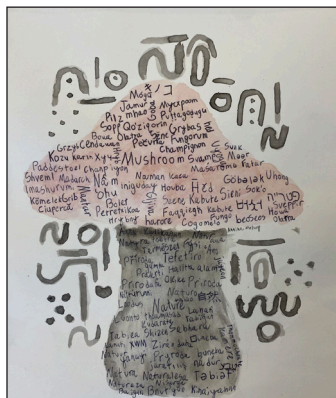
From Beachwood Arts Council

Beachwood Arts Council presents the following show and event.
For additional details, see page 30.



Beachwood K-12 Art Show

Through Thursday, April 21 • Beachwood Community Center



Mushroom, by Annika Molloy, 5th grade; *Self-Portrait*, by Esha Samprathi, 5th grade; *Donald*, by Sano Karamaga, 8th grade; *Untitled*, by Benjamin Allen, 8th grade.



The BackTraxx Band Concert

Sunday, April 24 • 2-3 p.m. • Beachwood Community Center



This popular band will entertain the audience with a “blast from the past” by playing favorite songs from the 1960s, 1970s, and 1980s. Free and open to the community. No advance registration necessary. Sponsored by grants from Cuyahoga Arts & Culture and Ohio Arts Council.

Beachwood Arts Council Thanks Its Sponsors!

Beachwood Buzz

- Berkshire Hathaway HomeServices, Sharon Friedman
- Big Frog Custom T-Shirts & More of Solon
- Cuyahoga Arts & Culture
- Diamond Auto Lease
- En Garde Deer Defense
- Lawn Doctor
- Marshall Carpet
- Martin Horwitz
- Mimi Vanderhaven
- O'Brien Law Firm
- Ohio Arts Council
- Paladar Restaurant
- VSD Realty, Jennifer Woomer

Advertise in *Beachwood Buzz*

Every Resident • Every Business • Every Month

NOVIS HEALTH OF BEACHWOOD

Novis Health helps our members with countless health issues because of our unique and personalized approach to wellness.

Our Novis health coaches integrate with Functional Medicine doctors to execute a unique plan built specifically for you & your health conditions.

Learn more about our services and how Functional Medicine can support your body's healing.

Type II Diabetes
Thyroid Problems
Gastrointestinal Issues
Autoimmune Diseases
...and More!

Schedule Your **FREE** Consultation Today!

CONTACT INFO:

(216) 930-4500

www.novishealth.com

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Beachwood OH 44122

beachwood@novishealthsystems.com

NOVIS HEALTH
BECAUSE YOU MATTER

Nourish with Viktoria: A Fresh Perspective on Mind, Body, Spirit

by Debby Zelman Rapoport

For Viktoria, who was born and raised in Hungary by pharmacist parents, health coaching is a calling that has evolved from curiosity, practice, dedication, training and experience.

Whether it's health coaching, helping clients manage their stresses, preparing delicious bites, developing and marketiing delicate skin care products, or teaching salsa dancing, Viktoria is driven by an inner force that has been always hard to describe or hold back.

From a young age, Viktoria struggled with a whole range of autoimmune issues. Although she grew up in a pharmacist family, pharmaceuticals weren't the route on which she wished to rely. When she changed her lifestyle choices to improve her health and turned to food as medicine – not only for her own benefit, but for those around her as well – she started to feel better.

"For many cultures, food is love, food is religion, food brings people together."

Although Viktoria knows how to cook a variety of delicious, mouth watering foods (she was voted Cleveland's Best Goulash Cook in 2014), she now focuses on healthy, delicious dishes that address autoimmune issues for everyone to freely enjoy.

After moving to Cleveland, Viktoria became a certified health coach through the Institute of Integrative Nutrition. She established her coaching business, "Nourish with Viktoria," and started to work at wellness events and community centers, did one-on-one coaching, and organized workshops.

"I believe in what I'm doing and my passion for it inspires people," she told us.

"In a world of living under constant stress, it's not enough to only eat healthy and exercise. Healing needs to come from addressing emotional awareness as well."

When I met Viktoria, her positive energy filled the room and her words resonated with me. She has a love for life, learning, teaching, and connecting with others, and it's clear why people find her energy contagious.

"Whether working with individuals or corporate clients, I'm enthusiastic about sharing a can-do attitude to help people to improve their quality of life," she said.

When COVID hit, Viktoria realized that mental health became the forefront of everyone's priority. With divine timing, she applied her freshly acquired resilience mentoring certification from HeartMath to develop a program at Orange High School. She combined health, wellness, and resilience, which benefitted students and faculty alike, during these challenging times of isolation.

By using the HeartMath science-based stress management technique to build personal resilience by managing stress in the moment, Viktoria felt first hand how stress management was inevitable for anyone wanting to step on a journey to better health.



"In a world of living under constant stress, it's not enough to only eat healthy and exercise. Healing needs to come from addressing emotional awareness as well."

Today, Viktoria is also the lead health coach at Novis Health in Beachwood, which blends specialized functional medicine, expert health coaching, and advanced healing technology to achieve longterm wellness. Novis' team uses core principles to create personalized treatments that address the root cause of your condition and empower you to be an active participant in the healing process.

To encompass mind, body, and spirit, Viktoria works to further develop her organic, all natural skincare line. She developed a nourishing skin balm and a luxurious skin serum to spread her glow even further.

GLOW NV, the facial moisturizing serum, is to promote a healthier glow, to reduce the signs of aging, to improve collagen formation, and skin elasticity; HEAL NV, a balm, is to support skin regeneration and healing; and Nourishing Lip Balm is for healthier lips.

"Today I feel healthier and younger than I did before," Viktoria said with a glowing smile. "My goal is to inspire and motivate people to be healthier, to enjoy their lives to the fullest, and to be fearless about their dreams ... and to teach more salsa to spread one of my greatest joys in life."

For more information and upcoming events, visit www.nourishwithviktoria.com. For more information about Novis Health Beachwood, visit www.novishealth.com.



Top 20 Stop the Hate® Contest Finalists Announced

Award ceremony to be held online April 13 naming this year's winners

The Maltz Museum of Jewish Heritage is proud to announce the 14th Annual Stop the Hate® Youth Speak Out & Youth Sing Out Awards Ceremony. Through the generosity of a donor, the Maltz Museum annually awards \$100,000 to Northeast Ohio middle and high school students, teachers, and schools who are speaking out against bias and discrimination through individual essays and group songs.

Winners will be named on Wednesday, April 13, at 7 p.m., online via Zoom. The event is free and open to the public; advanced registration is required. Register at www.maltzmuseum.org.

Be inspired by young people of different cultures, backgrounds, and identities raising their voices to effect positive change in their communities.

- Meet the top 20 Youth Speak Out essay contest finalists from grades 6-12.
- Hear the essays of finalists, grades 11-12, competing for a \$20,000 college scholarship.
- Discover which schools wrote the winning Youth Sing Out song lyrics.
- Celebrate the 2022 Stop the Hate® Teachers of the Year.
- Find out how your student or school can participate next year.

The Stop the Hate® contest is now in its 14th year. As of 2022, the total amount of scholarships, prizes, and anti-bias education grants awarded through the contest to Northeast Ohio students and schools will be \$1.4 million. An estimated 45,000-plus students have participated across twelve counties. Using object-based

learning, students learn what it means to be a bystander, upstander, or perpetrator in global events like the Holocaust and national events like the Civil Rights Movement. Reflecting on this history, they are asked to reflect on discrimination they experience or witness today. Students respond to the question of what role they play in changing their community.

Each of the 2,000-plus contest participants will receive a congratulatory Upstander Certificate for their participation in Stop the Hate®. Participating schools also share an award, and two Stop the Hate® teachers of the year will be named.

Beachwood Stop the Hate® finalists include:

- Samah Khan, Grade 11, Beachwood High School
- Ida Chang, Grade 8, Beachwood Middle School
- Anah Khan, Grade 9, Beachwood High School

Beachwood Youth Sing Out Finalists include:

- *Speak Out*, by Nicole Majercak's 1st Period Class, Beachwood High School, Teaching Artist: Taylor Lamborn
- *Tragedies and Memories*, by Nicole Majercak's 10th Period Class, Beachwood High School, Teaching Artist: Taylor Lamborn

To register for the 14th Annual Stop the Hate® Youth Speak Out & Youth Sing Out Awards Ceremony, please visit www.maltzmuseum.org. We invite you to hear the inspiring words of Northeast Ohio students who are making a difference in our community!

maltz museum of jewish heritage

STOP



THE

HATE

AWARDS CEREMONY

**SEE THE LIVE REVEAL ON
WED, APRIL 13, 7:00 PM**

FREE TO ATTEND • LIVE ON ZOOM

**Meet the top 20 Youth Speak Out
essay contest finalists from
6th – 12th grades**

**Hear the essays of the 11th & 12th
grade finalists competing for a
\$20,000 college scholarship**

**Discover which schools
wrote the winning
Youth Sing Out song lyrics**

**Celebrate the 2022 Stop the Hate
Teachers of the Year**

REGISTER AT MALTZMUSEUM.ORG

MAYOR'S MESSAGE

Among the many elements of my work as Mayor of Beachwood, safety is of the utmost importance. I'm focused on the **safety of all demographics here including residents, business community members, people seeking medical treatment and those who visit our city to shop, dine, and enjoy our parks and recreation.**

As a former volunteer firefighter for 12 years, I saw plenty of events that required swift and specialized action, and I witnessed the effectiveness of our fire department. The supplemental services I was able to offer gave me quite an education, and I understand the urgency of people's needs when unexpected situations strike.

One of the keys to handling these situations is to be prepared. With proper training and excellent leadership, the outcome is tipped toward successful rescue and recovery. Now that I have spent three solid months with the members of our police and fire departments, I've been privileged to admire and respect their daily hard work.

Police chief **Katherine Dolan has assumed her role as a leader with authority and a firm sense of mission.** She recently oversaw the arrest of several perpetrators at Beachwood Place resulting in the discovery of drugs, weapons and \$140,000 cash. This was entirely the result of outstanding police work.

This type of **effective surveillance, pursuit and arrest is how we are successfully dealing with crime** and sending the message that we are serious and vigilant in our approach to managing activity within our borders.

The City is currently acquiring license plate readers (LPR) which are becoming a widely adopted technology among law enforcement departments nationwide to protect communities and apprehend suspects. **LPRs are electronic devices that scan each passing vehicle, detect the license plate, read it and record it.** The devices alert law enforcement if the plate matches a "hot list." **They have become an increasingly useful tool in the prevention and detection of crimes in progress and act as avenues of investigation in the aftermath of criminal activity.** This is critical for promoting the safety of residents and visitors to our city, along with patrons of the many revenue-generating businesses that call Beachwood home.

We also are investing in continuing police training (CPT) to remain a model of accountability, community cooperation and exceptional policing standards. We are hosting two separate in-person training

opportunities in April and May 2022 for our officers, as well as surrounding police departments, to attend 24 hours of training. Some of the content being covered involves courses on diversity and building trust and mutual respect, along with legal updates on domestic violence, use of force and responding to sexual assaults.

It's worth noting that one of the most difficult challenges in a law enforcement professional's career is making the transition to first-line supervisor. **Recognizing our own officers' need for support as they advance in their careers, we have enrolled three police officers in the STEP (Supervisor Training and Education Program) instruction.** This will help them better anticipate what lies ahead.

Also, we have three officers attending Instructor Certification Training for ALICE (Alert, Lockdown, Inform, Counter, Evacuate) which is **the leading program for response to violent criminal incidents.** We have all witnessed violent acts nationwide against civilians, so we are acting to properly prepare our police department which, once certified, will assist in training city council members and city personnel as well.

Dealing with crime and other calamities is part of managing a city, and I accept that responsibility with a high regard for the boots on the ground working to protect all of us. We will always prioritize your safety, no matter where you work, live or play in Beachwood.



Mayor Justin Berns
MayorBerns@beachwoodohio.com



THE INSIDER



DEPARTMENTS

AUDITOR
216.595.3712

**BUILDING &
COMMUNITY
DEVELOPMENT**
216.292.1914

**CLERK OF
COUNCIL**
216.595.5493

**COMMUNITY
SERVICES**
216.292.1970

**ECONOMIC
DEVELOPMENT**
216.292.1915

FINANCE
216.292.1913

FIRE & RESCUE
216.292.1965

LAW
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE
216.464.1234

PUBLIC WORKS
216.292.1922

EMERGENCY
Dial 9-1-1 or
216.464.1234

2021 FIREFIGHTER OF THE YEAR AWARD WINNER



*Pictured left to right: Chief Steven Holtzman,
Mayor Justin Berns, and Greg Liggett*

Congratulations to Firefighter Greg Liggett who earned Beachwood Fire Department's 2021 Firefighter of the Year Award!

Greg has served the city for over 21 years and has played a vital role in many aspects of the department including the design of the Public Safety Center, building preplans, and he has been a member of the Eastside Technical Rescue Team since 2003.



MAYOR
JUSTIN BERNS
216.292.1901



COUNCIL PRESIDENT
ALEC ISAACSON
216.291.2797



COUNCIL V.P.
ERIC SYNENBERG
216.401.0074



MIKE
BURKONS
216.832.6771



BARBARA
BELLIN JANOVITZ
216.406.5914



JOSHUA
MINTZ
650.464.6788



DANIELLE
SHOYKHET
216.212.9212



JUNE
TAYLOR
216.533.7640

PUBLIC SWEARING IN OF DANIELLE SHOYKHET

The City of Beachwood welcomes our newest member of City Council, Danielle Shoykhet, who was formally sworn in at the Council meeting on March 7th. The room was filled with support from her family, friends and colleagues.



HOW TO EMAIL YOUR COUNCIL MEMBER:

FirstName.LastName@beachwoodohio.com
Ex: alec.isaacson@beachwoodohio.com



*Moses Safenovitz sworn in by Council President
Alec Isaacson to the Audit Committee on March 7th.*



*Barbara Bellin
Janovitz was sworn
in to the Planning &
Zoning Commission
on March 7th.*



*Joshua Mintz was
named as an alternate
to the Planning &
Zoning Commission
on March 7th.*

UPCOMING MEETINGS

City Council:
April 4th at 7:00 PM
April 18th at 7:00 PM

Planning & Zoning:
April 28th at 6:30 PM

Architectural Board of Review:
April 4th at 4:30 PM
April 18th at 4:30 PM

COMING TO BEACHWOOD!



CLE Market is a local pop-up market supporting small businesses in Northeast Ohio. Beachwood is proud to be the market's first eastside location. Come support local! Vendors, food, and fun on Wednesdays.

DATES:

April 13th
 May 11th
 June 8th
 July 13th
 August 10th
 September 14th
 October 12th

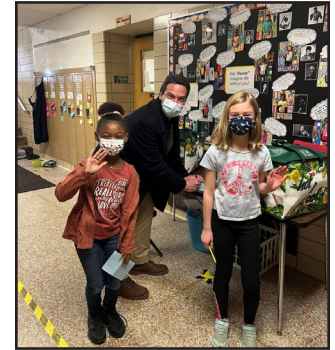


4:00-8:00 PM
 Beachwood City Hall
 25325 Fairmount Blvd.

HILLTOP CELEBRATES BLACK HISTORY MONTH WITH CONTEST

Mayor Berns visited Hilltop as a member of a panel of judges who evaluated wall decorations created for a contest involving students and teachers who celebrated February's Black History Month. The annual recognition honors the achievements made by African Americans and demonstrates appreciation for their role in U.S. history.

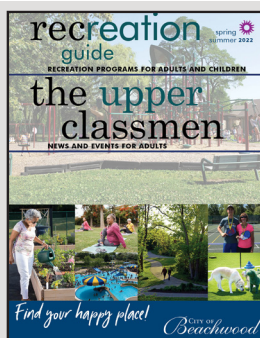
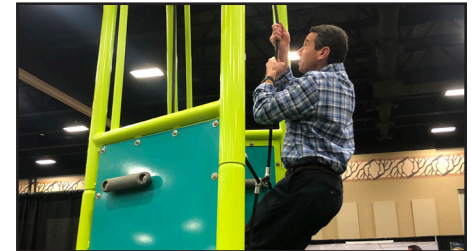
Other panel members included school administrators, school board members and student Bison Bucks winners. Criteria for judging involved design, creativity and clear communication of the historical and contemporary impact related to a theme from Black history.



MAYOR, STAFF SHOP FOR PLAYGROUND EQUIPMENT AT STATE CONFERENCE



Mayor Berns was joined by several city staff members on an exciting quest to explore potential equipment to upgrade and/or enhance our current playground. The group, including **Chris Arrietta**, Public Works Director; and **Derek Schroeder**, Community Services Director, traveled to Sandusky to attend the 2022 Ohio Parks and Recreation Association (OPRA) trade show at the Kalahari Convention Center in February. The event attracted 1,100 attendees.



NOW AVAILABLE!

The Spring and Summer Rec Guide and Upper Classmen can be found at BeachwoodRec.com. Questions about a program? Call 216.292.1970.



Community Concert

Presented by The City of Beachwood & The Mandel Jewish Community Center

Sunday, May 15th at 1 PM
 Beachwood High School Stadium

General - \$10 | Senior - \$5

20% Off General Admission:
 Promo Code - Buzz

On Sale April 4th: BeachwoodRec.com

FEBRUARY FREEZE WARMS HEARTS AND MAKES AN IMPACT

Beachwood's first February Freeze brought smiles to the faces of approximately 500 attendees at the evening event. It also made its mark with 613 pounds of food brought by attendees and donated to the Greater Cleveland Food Bank.

City Hall was glowing as families entered through vibrant tunnels, interacted at game tables, danced the night away with a Rock the House DJ and more. The night came to a dramatic conclusion with a brilliant fireworks display lighting up the February sky. For information on future special events, be sure to visit BeachwoodRec.com.



Photo Credit: Discovery Photos, DiscoveryPhotosOnline.com

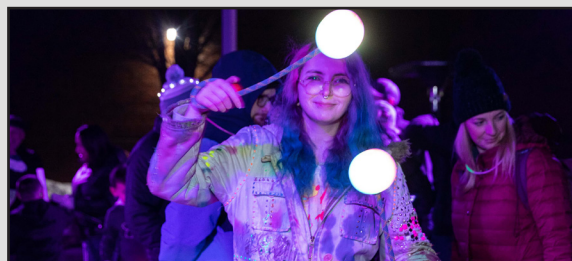


Photo album available at Facebook.com/BeachwoodOHRec.

FIRE HYDRANT FLUSHING APRIL 30TH - MAY 7TH:

During this time, you may notice slightly yellowish/orange colored water coming from your faucets. Run cold water for 3-5 minutes. The discoloration is not a safety risk.

MIND CHALLENGE, JOIN THE TEAM

Introduced in 2019, this program involves a series of trivia contests held at community centers throughout Northeast Ohio for active seniors. Modeled after the NCAA's basketball tournament, community center teams are asked a series of trivia questions and competing teams must make their way through six tournament rounds.

There are four to six players per team, and teammates collaborate to find solutions, a true team activity. Last year, Team Beachwood advanced through several rounds!

The City of Beachwood will be hosting the competition for the Southeast region, starting with team formations on Monday afternoon, May 16th.

We welcome you to be a part of this exciting program that promises to enlighten and energize you. Come use your knowledge, share in friendship, cheer on others, and represent the City of Beachwood!

For more information, call Senior Adult Manager, Susan Gordon Merdler, at 216.292.1911 before May 8th.



YOUR SUMMER STAYCATION: BEACHWOOD FAMILY AQUATIC CENTER



Passes are on sale now at Beachwood City Hall, Monday through Friday from 8:00 AM to 4:15 PM. Please remember to bring your driver's license and a current utility bill as proof of residency.

SAVE 20% ON MEMBERSHIPS IF PURCHASED AT CITY HALL PRIOR TO POOL OPENING!

Rates	Prior to 5/28	5/28 & After
Per Person	\$60	\$72
Family of 2	\$115	\$138
Family of 3	\$165	\$198
Family of 4	\$175	\$210
Each additional member	\$25	\$30
Senior (60+ years of age)	\$35	\$42
Governess	\$70	\$84
Employed in Beachwood*	\$110	\$132

* Restrictions apply

SILVERSNEAKERS CLASSES WITH TIM, KEEPING BEACHWOOD FIT

SilverSneakers is making fitness more fun and accessible to active adults 65 and beyond. These programs are open to all and you may qualify to participate for free. Visit SilverSneakers.com to see if you qualify. If not, purchase a class pass from Community Services. Only \$40 for 10 classes, that's \$4 per class to build strength, balance, and new friendships!

SilverSneakers Classic

Tuesdays & Thursdays

10:00-10:45 AM

Beachwood Community Center

Tim Carney will guide you through a variety of exercises designed to increase muscle strength, range of motion and activities of daily living. Hand held weights, elastic tubing with handles and a SilverSneakers ball are used for resistance.

SilverSneakers Yoga/Tai-Chi

Tuesdays & Thursdays

11:00-11:45 AM

Beachwood Community Center

Instructor Tim Carney will move you through a series of seated and standing yoga poses. Chair support is offered for a variety of seated and standing postures designed to increase flexibility and balance. Class is suitable for nearly every fitness level.

SPRING SHRED DAY

Sunday, May 15th | 9 AM-12 PM

Community Center Parking Lot

(West Side of City Hall)

Residents may bring up to 12 plastic grocery bags or 6 banker's boxes worth of documents to be shredded. Absolute Shredding, Inc. provides 3 trucks for the event. The next shred day will be Sunday, September 11th.



WE ARE HIRING

City of Beachwood
Day Camp
Counselor

➤ BeachwoodOhio.com/Jobs

SilverSneakers[®]
FITNESS



YOUR DOG IS YOUR WORKOUT PARTNER

Instructor Heidi Braun of Thank Dog Bootcamp provides an opportunity unlike any other for dog owners. Come exercise and work on obedience training at the same time! Open to all fitness levels, each hourlong class combines cardio, weight training, and obedience commands. Seven-week sessions available at City Park East. Mondays, April 11th to May 23rd at 6:30 PM or Saturdays, April 9th to May 21st at 9:00 AM. Register at BeachwoodRec.com.

Program Fee: \$84 Residents or \$101 Nonresidents

THE GREEN COMMITTEE

New opportunity to get involved! The city is looking for environmentally conscious volunteers (recycling, composting, rain gardens) who would like to help create, promote, and produce 'green' programs throughout Beachwood.

Interested?
Send an email!

Recreation@beachwoodohio.com

BASEBALL & SOFTBALL REGISTRATION

Beachwood Recreation is pleased to offer our Youth Baseball/Softball leagues for the Spring/Summer of 2022. It's the perfect time to sign up; practice starts the week of May 2nd. For full details and registration, visit BeachwoodRec.com or check your Recreation Guide.

BASEBALL PROGRAM

Novice Coed T-Ball: 5 – 6 years
Rookie Boys Coach Pitch: 7 – 8 years
Minor Boys Player Pitch: 9 – 10 years
Major Boys: 11 – 12 years
Pony Boys: 13 – 14 years

SOFTBALL PROGRAM

Rookie Girls Coach Pitch: 7 – 8 years
Minor Girls Player Pitch: 9 – 12 years

FEES FOR ALL LEAGUES

\$75 Resident
\$95 Non-Resident

Please be sure to note that you must place your child in the league based on the age they will be on August 31, 2022. Some of our Girls Softball and Boys Baseball programs will be operated in conjunction with O.C.E.R. (Orange Community Education & Recreation) and other communities.



COHATCH BEACHWOOD, NORTH HIGH BREWING LAUNCH NEW LOCATION

COhatch Beachwood and North High Brewing Co. opened in a shared space at Beachwood Place in March in a space formerly occupied by Maggiano's Little Italy restaurant and H&M. COhatch offers work, social and family space and has 30 locations nationwide. The Beachwood space is the company's largest project to date with more than 33,000 square feet over two floors. It's composed of 60 private offices, meeting and event spaces, a golf simulator, podcast room, game room and more. It offers membership and rental fee options.

Matt Davis, co-founder and CEO of COhatch, explains how Beachwood's location will be exceptional. "We'll be offering amenities to East Side residents that are above and beyond what we've ever been able to offer in some of our existing spaces."



Matt Davis, co-founder and CEO of COhatch, and Mayor Justin Berns cutting the ribbon on Thursday, March 10th.

COhatch Beachwood also will be the launchpad for COhatch's Ghost Kitchen, which will offer five different food concepts for mobile order and delivery only.

North High Brewing operates as both a restaurant featuring upscale pub food and a bar. Founded in Columbus in 2011, it has multiple locations in Ohio, including Ohio City.



Left to right: Council President Alec Isaacson, Mayor Justin Berns, Jasmine Neolm from COhatch, Christian Bryant from COhatch, and Council member Joshua Mintz.



New signage proudly on display at Beachwood Place.



Council members Alec Isaacson, Danielle Shoykhet, and Joshua Mintz.



HOST A BLOCK PARTY

Block parties are a wonderful way to build community and increase the security of your neighborhood! Beachwood Community Services can help with your party by delivering supplies to your home and

even closing your street. The supply trailer includes tables, chairs, cornhole, and more to make your party a huge success. All included at no cost to you! To secure a date, visit BeachwoodRec.com and complete the application. Two trailers available per weekend. Questions? Call Community Services at 216.292.1970.



BOOK A SPLASH PARTY

Starting your summer planning? Book a Splash Party at the Beachwood Family Aquatic Center. Available on Saturdays and Sundays, 12:00 PM to 3:00 PM or 4:00 PM to 7:00 PM. Ten admission

wristbands are included for \$75, only \$5 for each additional wristband. Limit 2 bookings per household. Reservations can be made in person at Beachwood City Hall. Please bring two forms for identification that include Beachwood residency (driver's license, utility bill, etc). For more info, visit BeachwoodRec.com or call 216.292.1970.

GOT AN ISSUE? TEXTMYGOV!

Need to report a pothole, request a special rubbish collection, etc? Use the new TextMyGov communications system by texting "Hi" (no quotes) to 216.545.0041.

BEACHWOOD



ARTS COUNCIL

UPCOMING SHOWS & EVENTS

Beachwood K-12 Art Show

March 24th-April 21st | Beachwood Community Center

View the creative talents of Beachwood K-12 students at this exhibit of collages, paintings, drawings, and sculptures. Free and open to the public.

The BackTraxx Band

Sunday, April 24th | 2:00-3:00 PM | Beachwood Community Center

One of Cleveland's premier bands will be playing the great hits that you loved from the past in the 60s and 70s. This music will make you smile, want to dance, and sing along. No advance registration necessary. Free and open to the public.

BEACHWOOD PUBLIC WORKS DEPARTMENT, YEAR END TOTALS FOR 2021

- TONS OF RUBBISH PICKED UP: 3,736.78
- TOTAL TONS OF RECYCLING MATERIALS GENERATED (INCLUDES CONSTRUCTION MATERIAL): 3,732.53
- TONS OF LEAVES COLLECTED FOR RECYCLING: 1,260.00
- TONS OF BRUSH COLLECTED FOR RECYCLING: 473.04
- TONS OF COMPUTERS COLLECTED FOR RECYCLING: 8.79
- TONS OF TIRES COLLECTED FOR RECYCLING: 5.09
- TONS OF HOUSEHOLD HAZARDOUS WASTE COLLECTED FOR RECYCLING: 2.43
- DEAD ANIMALS PICKED UP: 194
- TREE LAWNS REPAIRED: 96
- APPLIANCES PICKED UP: 82
- SKUNKS CAUGHT: 14
- SPECIAL RUBBISH & RECYCLING PICKUPS: 3,510
- RESIDENT REQUESTS COMPLETED: 5,897
- SIGNS REPAIRED OR REPLACED: OVER 56 SIGNS
- CATCH BASINS CLEANED: 532
- CATCH BASINS REPAIRED: 15
- SEWER ACTION ORDERS RESPONDED TO & COMPLETED: 367
- TONS OF COLD PATCH USED: 9.7
- TONS OF ASPHALT USED: NO ASPHALT WAS USED IN 2021
- SEWER LATERALS TELEVISED: 147
- TONS OF CONCRETE POURED & FINISHED: 208.77
- TREES PLANTED: 304
- TOTAL TREE WORK COMPLETED: 464

ALWAYS BE AN INSIDER, STAY CONNECTED!

Official Facebook Pages:

@BeachwoodOH
@BeachwoodPolice
@BeachwoodFire
@BeachwoodOHRec
@BarkwoodDogPark

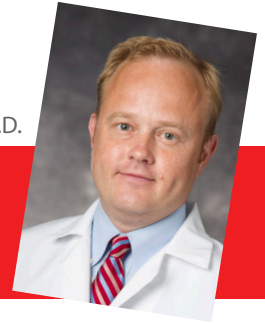
Official Twitter Accounts:

@BeachwoodOH
@BeachwoodPolice

Beachwood eList:

Email elist@beachwoodohio.com





Is Outpatient Joint Replacement Surgery Right for You?

University Hospitals Orthopedic Specialists Create Personalized Treatment Plans for Patients

If you are one of the millions of people in this country with persistent hip or knee pain that is not responding to conservative treatments like medications and physical therapy, you may be considering joint replacement surgery.

With new surgical advancements and minimally invasive techniques, total joint replacement (TJR) is often a great treatment option that can restore quality of life and allow people to return to the active lifestyle they love.

And now, for some patients, the procedure can be done on an outpatient basis, meaning they are discharged the same day to recover in the comfort of their own home. In addition to generally enhancing the patient's overall experience, recovering at home and avoiding a hospital stay may offer several benefits, including:

- Faster return to normal activities
- Possible reduced risk of hospital acquired infections
- Possible reduced risk of hospital readmission and postsurgical complications
- Potential cost savings when compared to an inpatient procedure/recovery

With new surgical advancements and minimally invasive techniques, total joint replacement (TJR) is often a great treatment option that can restore quality of life and allow people to return to the active lifestyle they love.

Who is Eligible for Same-Day Hip or Knee Replacement Surgery?

"Patient safety is our No. 1 priority and not everyone will be a candidate for outpatient joint replacement surgery," says Steven Fitzgerald, M.D., orthopedic surgeon at University Hospitals (UH) Ahuja Medical Center. "In addition to considering the patient's personal preference and comfort level with an at-home recovery, there are several criteria that must be met before a patient is approved for an outpatient joint replacement procedure."

Only those patients for whom minimally invasive surgical techniques can be used will be eligible to recover at home, Dr. Fitzgerald says. In addition, they must meet the following criteria:

- **Health:** You must be in good general health without significant medical problems that would require monitoring in a hospital setting.
- **Engagement:** You must be actively involved in your own care plan and motivated to participate in a rapid recovery protocol at home, including post-surgical physical therapy.
- **Support System:** You must have an adequate support system at home to ensure the home environment is safe and that you have the resources and support you will need for a successful recovery.
- **Pain Management:** Your team must determine that you and your support team will be able to adequately manage your pain at home.

How Do I Know if Joint Replacement Surgery is Right for Me?

Hip, knee and other joint pain can be caused by injuries, conditions such as arthritis, and every day wear and tear over time. Regardless of the cause, when joint pain and stiffness begin to interfere with your quality of life and are not responding to other more conservative treatment methods, it may be time to consider joint replacement surgery.

At University Hospitals, orthopedic specialists carefully review your medical history, including past treatments, and discuss your personal goals and objectives before making a decision to proceed with surgery.

To learn more and schedule an appointment with an orthopedic specialist at UH Ahuja Medical Center, call 216.342.2385 or visit UHhospitals.org/Ortho.

UH Virtual Health Talks

UH is bringing our health experts to the community through a series of virtual health talks. The virtual seminars include a presentation by physicians who are experts in their field, followed by a Q&A session. These events are free but registration is required.

Visit UHhospitals.org/Health-Talks to learn more about health talks related to orthopedic surgery and other medical procedures.

Mask Mandate Lifted



In light of the new guidance released by public health authorities, Beachwood Schools will lift its mask mandate on April 11th, a week after students and staff return from Spring Break. We are confident that with extremely low transmission within Beachwood and the region, our schools remain safe. Many precautions that have characterized school over the year and a half remain in place, including increased fresh air intake, upgraded HVAC, and distancing during lunchtimes for students. Should cases increase in one building, in the district, or locally, we have the option to return to masking as necessary. We have learned how to live with COVID-19 and will continue to make practical, common sense decisions in order to keep our students, their families, and our staff safe while continuing to operate school. Thanks to our families for backing our efforts throughout this long and challenging period of time – we couldn't ask for a more supportive community!

BEACHWOOD HIGH SCHOOL

GALLERY OF SUCCESS

2022

Induction on April 8th

A volunteer committee of community members has selected ten Beachwood High School graduates for induction into the 12th class of the Beachwood High School Gallery of Success. The induction ceremony – a school assembly – will take place **Friday, April 8th**, at Beachwood High School. The ceremony will be live-streamed to the community at 9 am on YouTube.com, Beachwood Schools, 2022 BHS Gallery of Success. This recorded video will stay on YouTube for future viewing.

This induction class brings the total number of Gallery members to 140. The Gallery of Success began in 1985. This year's Beachwood High School Gallery of Success inductees are leaders in a wide range of fields, interests, and service. From medicine to law, business to journalism, arts to advocacy, this group epitomizes Beachwood Schools' mission, "To develop intellectual entrepreneurs with a social conscience." Nominees must be Beachwood High School graduates whose accomplishments since high school make them outstanding role models for our students.

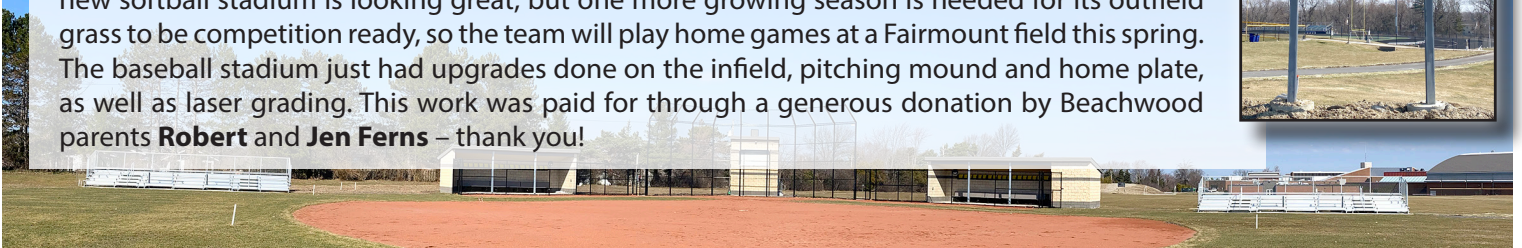
Second "Bison Talk" Set for April 7

About ten Bison sat down together at the Board of Education office on Sunday, February 27th. Board members, parents and administrators got to know each other better, discussed numerous topics of interest, and shared parental advice. The next "Bison Talk" will be hosted once again at the Board of Education office (24601 Fairmount Blvd.) on **Thursday, April 7th**, from **7:30 am - 8:30 am**. All are welcome and we hope to see you then!



Spring Sports Preview

Beachwood's middle and high school student-athletes have begun their preparations for the spring sports season in earnest. We are excited to watch our track and field, baseball, softball, boys tennis and girls lacrosse teams take on their competitors from throughout NE Ohio. The new softball stadium is looking great, but one more growing season is needed for its outfield grass to be competition ready, so the team will play home games at a Fairmount field this spring. The baseball stadium just had upgrades done on the infield, pitching mound and home plate, as well as laser grading. This work was paid for through a generous donation by Beachwood parents **Robert and Jen Ferns** – thank you!



ADMINISTRATION

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OMEA Honors for Musicians



Students from our orchestra and band participated in 23 total events at the recent Ohio Music Educators Association Solo and Ensemble Contest. This year's contest was held at Madison High School and was a return to the in-person format after a virtual event last year. All Beachwood students earned either a Superior or Excellent rating, the highest two ratings available.

Band Participants: David Kuang, Alexander Lahti-Thiam, Adam Ritzenberg, Alexander Bravo, Michael Karas, Leo Shi

Orchestra Participants: Alice Anastos, Rebecca Gips, Lucas Yang, Yahli Anter, Shreya Chellu, Elizabeth Liu, James O'Neill, John Shi, Sara Ahn, Chamira James, Nitzan Omer, Christian Wu, Ethan Harmer, Zachary Harmer, Nicholas Harmer, Tory Yang, Owen Shook, Jack Miller, Ilya Nikitin, Kyle Adams, Audrey Hardis, Leana Adunts, Sophia Yan, Erica Ward, Jonah Wolfe, Arielle Epstein

DI Teams Qualify for State Tournament



We are proud to announce that all of Beachwood's competitive Destination Imagination teams earned first or second place in their respective challenges at the regional tournament in March. Nine Beachwood teams have qualified for the DI State Tournament on Saturday, April 2nd. Good luck to all our competitors and their parent coaches!



Board of Education NEWS

Recent:

- Presentation on District Mask Requirement
- Recognized 2020 and 2021 Retirees
- Approved Retirements of Certificated Staff

Future:

- Recognition of Equity & Engagement Teams
- Presentation on Equity and Inclusion Initiatives
- Presentation on Facilities Maintenance and Planning
- Approved Continuing Contracts for Certificated Staff

Board Meeting Calendar:

- Monday, April 11, 2022 @ 7 pm
- Monday, April 25, 2022 @ 7 pm

Science Olympiad Teams Headed to State Competition

On Saturday, March 5th, the BHS Science Olympiad Team competed in the Regional Tournament and placed 2nd overall, the highest finish in team history! They qualified to compete in the state tournament in April! The BMS Science Olympiad Team competed in the Northeast Ohio Regionals recently at Solon Middle School and ranked 2nd overall. The team also qualified for the State competition. Wish these amazing competitors luck in Columbus!



Visit us at www.beachwoodschoools.org
www.facebook.com/BeachwoodBison



[@beachwoodbison](https://twitter.com/beachwoodbison)

Celebrating a Century of Smiles

Anyone who's met John Prcela during his visits to the Peter B. Lewis Aquatic & Therapy Center in Beachwood knows that his motto is "Keep Smiling," something that John himself practices every day. Physical therapist Dr. Michael Groesch says, "No matter what the situation, John is always smiling, positive, and uplifting. His positivity lights up the entire center when he comes in and he is always extremely grateful to the staff for helping him."

Michael adds, "His hard work and persistence when completing his therapy has helped him persevere through his multiple rehabs and I am sure contribute to how active he is at 100 years old!"

John agrees, calling the Center his "fountain of youth." In early March, John celebrated his centennial birthday, and age hasn't kept him from running errands, cooking his own meals, and keeping an eye on Cleveland sports. He will watch Cleveland baseball even when they are losing; he is definitely not a fair-weather fan! Though he stopped driving a couple of years ago, John lives independently in the house where he and his wife raised four children.

Although John is a happy, positive person, his life has not always been an easy one. Born in Kosute, Croatia, in 1922, he was mobilized by the communist Yugoslav People's Army on April 3, 1945. He spent a total of 69 days in the army before he fled to Italy, where he studied for several years before falling ill. After his long recovery, John left his own education in Italy to begin educating others in the United States.

John worked as a language teacher for Lakewood and South-Euclid Lyndhurst schools from 1957, when he received his Master of Arts degree from Western Reserve University, to 1988, when he retired. In his retirement, John enjoys spending most of his time with his family, both locally and internationally. His four children and eight

grandchildren are his pride and joy; he spends any time he can with them. Not only does John spend time with his family in person, he is also very popular online, chatting with his 3,500 Facebook friends and using Skype to speak with family in Croatia.

When asked about his positivity, John says, "The love of God and love of my fellow human beings motivates me each day of my long life. And the key to a long and happy life is to be faithful to God and the mission he has assigned to each of us."

John's faith is an integral part of his life, and has empowered him to write four unique and challenging

books on St. Joseph. He has also written several historical works including a book of eyewitness accounts of postwar brutality in Yugoslavia. Asked what he considers the greatest accomplishment of his long life, John answers without hesitation, "I am proudest of marrying on December 26, 1963, in Carcagente (Valencia), Spain, my life's chosen one, Amelia C. Mir, with whom I fathered three beautiful daughters and a handsome son."

As a husband, a father, a teacher, and a writer, John's hopeful approach to life has touched and changed the lives of those around him. To celebrate the centenarian and his life's work of spreading positivity,

the Menorah Park community launched a "Keep Smiling Campaign" during his birthday celebration at the Center.

When asked about his positivity, John says, "The love of God and love of my fellow human beings motivates me each day of my long life."

We join all of those who have experienced John's grace and positivity in wishing him a very happy 100th birthday, with sincere appreciation for the wisdom, joy, and accomplishments he shares with us.



The Lewis Aquatic and Menorah Park community wear smiley face masks as a shout out to John's influence in positivity as they gather around John (center) in celebration as he enters his "second century."

An Evening with Mandy Patinkin and Kathryn Grody

The *Cleveland Jewish News* and Medical Mutual will present *An Evening with Emmy and Tony Award-Winner Mandy Patinkin and Kathryn Grody* May 1, from 7-8 p.m., at the Maltz Performing Arts Center at The Temple-Tifereth Israel on the campus of Case Western Reserve University in Cleveland.

A discussion with Mandy and Kathryn, who are married, will be moderated by Kevin S. Adelstein, publisher and CEO of the *Cleveland Jewish News* and president of the Cleveland Jewish Publication Company, which will be followed by an audience Q&A.

General admission seats are \$60. VIP seats are \$160 and include a VIP reception from 6 to 7 p.m. with special welcoming remarks from the duo, heavy hors d'oeuvres, wine, beer, and soft drinks.

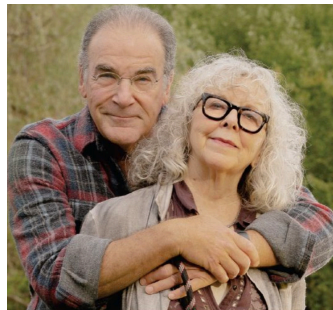
A livestream viewing option is \$18. A private single-use link to the livestream will be emailed on the afternoon of May 1.

To purchase tickets, visit cjn.org/Patinkin.

Title sponsor is Medical Mutual. The event is in partnership with Zashin & Rich. The VIP sponsor is Designer Accents at Home. Supporting sponsors are Clothes Mentor; COIT Cleaning and Restoration Services; Krause Family Foundation; Singerman, Mills, Desberg & Kauntz Co. L.P.A.; and Wayside Furniture. Venue sponsor is the Milton and Tamar Maltz Performing Arts Center at The Temple-Tifereth Israel at Case Western Reserve University in Cleveland.

For sponsorship opportunities, contact CJPC event manager Gina Lloyd at 216.342.5196 or email glloyd@cjn.org.

Mandy has carved out a career including theater,



concert stage, film, television, and recording artist. In his 1980 Broadway debut, he won a Tony Award for his role as Che in Andrew Lloyd Webber's *Evita*, and was nominated in 1984 for his starring role as George in the Pulitzer Prize-winning musical *Sunday in the Park with George*.

He has dozens of additional credits under his name, for stage, concerts, feature films, television, and as a recording artist.

Plus, Mandy's education in the field of social activism has been even more varied and continues to evolve.

Kathryn left Los Angeles for New York City and found herself employed on Broadway in *Scapino*, followed by dozens of additional productions.

Kathryn also appeared in dozens of well-known films, and is a usual suspect at New York Theater Workshops; she works with the International Rescue Committee, highlighting the plight of refugees worldwide; and is on the board of Downtown Women for Change and Dances for A Variable Population.

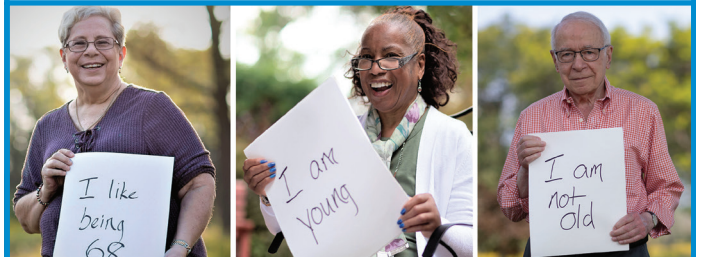
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BHS Grad Jada Stevens Performs at Playhouse Square

by June Scharf

While the NBA All-Star Weekend events rocked Rocket Mortgage Fieldhouse in February, there was another show being staged at Playhouse Square's KeyBank State Theatre with some solid basketball DNA. Gloria James, LeBron's mother, hosted a high energy fashion show celebrating Black designers and featuring local models. Also starring was BHS graduate Jada Stevens, Class of 2016, who served as the event's glamorous host/emcee.

The 1.5 hour-long program was dubbed "The House of Glo" (a double entendre, also a shortened version of Gloria), and incorporated a performance by the Central State University Marching Marauders which had the crowd on its feet dancing. This event, attended by about 1,500 people, was folded into a weekend-long celebration organized by Gloria that offered culturally immersive activities and highlighted those making a difference in Ohio. Her intention with the show was to showcase people, designers, and up-and-coming creators, according to Jada.

As the host/emcee, Jada introduced the show, hyped the crowd, and raised the energy level in the room. She returned to Cleveland from her home in Las Vegas where she moved in 2020. She works there as a radio personality and she hosts her own podcast.

"I'm trying to find my way in entertainment," she explained in a phone interview, noting that "great opportunities exist in Vegas to network and gain more exposure."

She's presently part of the on-air talent on radio station Hot 702.5 FM's morning show, *The Morning Wood*, 8-11 a.m. PST. She works with the crew on Thursdays and contributes to conversations covering current events and hot topics in entertainment and the media. To learn more, visit www.hot7025fm.com.



Her podcast, *Welcome 2 The Source*, can be found on Spotify and YouTube. Along with her male co-host, she pursues talk about entertainment and lifestyle. "It's relaxed, super fun, and offers male and female perspectives on a range of topics," she says, adding, "We are joined by accomplished guests and artists." They were all sourced from Vegas, but the podcast's second season will draw guests nationwide. Typically, episodes are 30-45 minutes in length.

"What I liked best about the role (of host/emcee) was feeling the crowd's excitement. It was a big weekend for Cleveland, people were very hyped, and it was cool to see their reactions to the show."

Jada graduated from Florida A&M University as a business administration major, and she also worked at the campus radio station. After graduation, she says she wanted to pivot more toward journalism, which gave rise to the Vegas move. "It was a huge risk," she says, but believes it has paid off. She is achieving the real-world experience and exposure that she hopes will lead toward more work in the entertainment industry.

She stresses the value of Vegas in particular. "It's a good market for entertainment, especially considering that it's not necessarily a good idea to initially jump into big markets like Los Angeles, New York or Atlanta."

She also pointed out that "Las Vegas is growing and seemed accessible. There's so much talent there. People may think it's just a tourist city, just The Strip and all that entertainment, and that drives the city, but there's a lot of local talent and opportunity."

She lives about 10 minutes from The Strip in the downtown area. "Many people don't know about downtown which is apart from The Strip ... people think The Strip is downtown."

Gloria James and Jada Stevens;
Jada Stevens as host, BHS Class of 2016.

"The House of Glo" gig emerged when the event's producer, Clevelander Alaina Holloway Carpenter, also a family friend, contacted Jada. Alaina works as an image strategist, among other pursuits, and is closely connected to Gloria James.

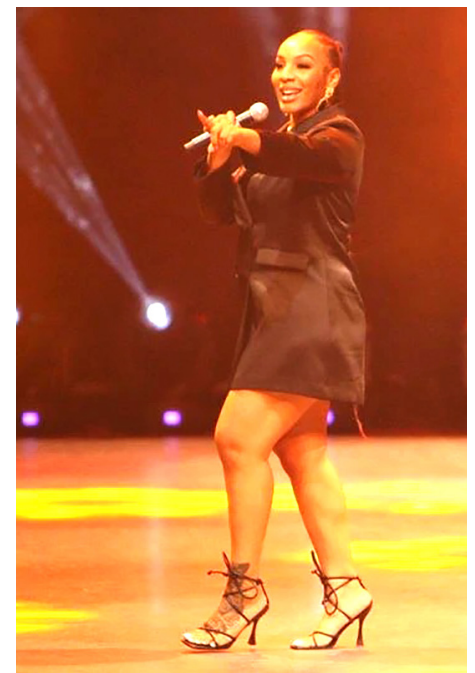
Jada was told she was chosen because Gloria perceived her as "a fresh and up-and-coming talent, and saw lots of potential," plus the gig would be a great opportunity to showcase her talent.

"When I got the call revealing that I landed the spot, I was so excited. It was huge for me because it was a very competitive situation."

It was a great learning opportunity as well. "What I liked best about the role was feeling the crowd's excitement. It was a big weekend for Cleveland, people were very hyped, and it was cool to see their reactions to the show."

Another fulfilling moment was delivered by Gloria herself.

"She gave me amazing words of encouragement, she loved my performance and how the show turned out, and she reassured me that I'm part of the family now, and she's looking forward to what I do in the future."



Heidi B. Goldstein Friedman and Jeffrey J. Wild to receive ORT America's 2022 Jurisprudence Award

Event Scheduled for June 23 at The Union Club

Heidi B. Goldstein Friedman, partner, Thompson Hine, and Jeffrey J. Wild, firm administrative partner and chief strategy officer, Benesch, Friedlander, Coplan & Aronoff, have been named the recipients of the 2022 ORT America – Ohio Region Jurisprudence Award.

The ORT America Jurisprudence Award is ORT's highest national award presented to members of the legal community who have established new directions for the enhancement of their community and their profession, and serve as a role model for others. Since the establishment of the award in Ohio in 1996, ORT has proudly honored many outstanding attorneys and jurists.

The awards will be presented on Thursday, June 23, 5 p.m., at The Union Club in Cleveland. Event co-chairs are Jill G. Okun, Porter Wright Morris & Arthur LLP, and Kenneth B. Liffman, McCarthy Lebit Crystal & Liffman Co., LPA. Steering committee members are Kevin S. Adelstein, Gary Desberg, Robert U. Fein, Adam Glassman, Todd Gurney, Suellen Kadis, Greg Marcus, Michael Perlmutter, Shawna Rosner, Niki Schaefer and William E. Schonberg.

"This year's awards recognize Heidi and Jeff for their legal skills, leadership abilities, and long-standing commitment to the community," explained ORT America, Ohio Region president Michael Perlmutter. "They have risen to the heights of professional excellence while serving their community and their profession. Through their work, both Heidi and Jeff have fostered professional and community engagement, and established themselves as role models for their peers."

For sponsorship options, tribute journal information or to make reservations, please call 216.464.3022 or email ohio@ortamerica.org. For additional information about Heidi and Jeff, visit www.ortamerica.org/regions/ohio-region/.

ORT is a global education network driven by Jewish values and innovation, preparing people and communities for meaningful, self-sufficient futures. The ORT network reaches more than 200,000 people a year in schools, universities, and vocational training programs in more than 30 countries. For more information, please visit www.ortamerica.org.



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Rabbi Elle Muhlbaum to be Installed as Newest Clergy Member of Fairmount Temple, April 22

Anshe Chesed Fairmount Temple in Beachwood will celebrate the installation of Rabbi Elle Muhlbaum, the newest member of Fairmount Temple's clergy team, on Friday, April 22, at the Shabbat Evening Service at 6:15 pm. Rabbis Robert Nosanchuk and Joshua Caruso and Cantor Vladimir Lapin will join Fairmount Temple leaders for this service, which will be offered in-person and virtually.

At this service, the special guest speaker will be Rabbi Nicole Auerbach, Central Synagogue's (New York) director of Congregational Engagement.

Rabbi Muhlbaum joined the Fairmount Temple staff in 2020 as director of the Lower School. Last July, she transitioned into a new role as associate rabbi, assuming additional responsibilities as captain of the temple's Educational Team, as well as weekly Torah Study, guiding ritual and life-cycle events and High Holy Day Services. Rabbi Muhlbaum will also help launch the Tamid initiative to engage young adults in synagogue life. An Ohio native, Rabbi Muhlbaum received rabbinical ordination at Hebrew Union College-Jewish Institute of Religion, and then served as associate rabbi at Temple Beth El in Great Neck, New York, before moving to Cleveland with her family.



The Shabbat Service is in-person (masked and social distancing as of this submission) and streamed live at the temple's website (www.fairmounttemple.org/worship/live-stream), on the Fairmount Sanctuary Roku channel (a free download), and live on the Temple's Facebook page.

For more information, call 216.464.1330 or email mail@fairmounttemple.org.

SAVE THE DATE!

The Cleveland Bluegrass Orchestra Concert
Sunday, May 22 • 2-3 p.m.
Beachwood High School Auditorium

Enjoy an afternoon of bluegrass classics, original arrangements, and more than a few surprises. This performance, free and open to the community, is made possible by grants from Ohio Arts Council and Cuyahoga Arts & Culture.



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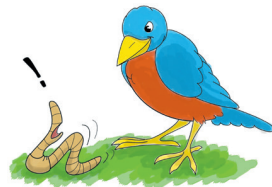
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If you're seeking a new look for your outdoor living space, you might want to consider replacing a walk or patio, making drainage improvements, or installing landscape lighting. The addition of a custom screened porch, a

handcrafted fence or pergola, a custom outdoor fireplace or firepit, a water feature, or a state-of-the-art outdoor kitchen will enliven your yard and provide you with an entertainment space to enjoy with family and friends.

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your existing one, a well-thought-out plan will transform ideas into a functional and aesthetically pleasing yard. Allow the designers at Eastside Landscaping to discuss all of the details with you. Eastside is a full-service landscaping company that has been providing snowplowing, landscape maintenance, and design/build construction services for homeowners on Cleveland's east side for more than 35 years.

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Smylie One Offers Pro-Max Cooling Tune-Up & Safety Inspection That Will Keep You Cool All Summer Long!

While sprucing up your home this spring, let Smylie One help you keep your cooling system in tip-top condition.

In 1957, William Smylie started his distinguished career with Smylie Bros. Inc, a Local 120 Pipefitters firm that specialized in industrial and commercial engineering projects. His brothers, Leon and Bernie, started the company in 1955. Since then, the Smylie name has been one of the most trusted and recognizable names in heating and cooling in Northeast Ohio. Their slogan was "Service with a Smylie." This carries on today with Smylie One Heating, Cooling & Plumbing Co., Inc. Over the years, Smylie One has established itself as a company built on integrity and trust.

Smylie One specializes in residential add-on and

replacement, along with light commercial, heating, air conditioning, and plumbing installations and services.

The reputation of Smylie One today rests with Steven Smylie and Gary Rosen, and sons Jordan Smylie and Joseph Rosen. Working together, they bring experience and expertise in all phases of HVAC, both residentially and commercially. For innovative solutions to all of your comfort needs, Smylie One is the company to call.

We haven't been meeting – *we have been beating* – our customer's expectations. Our friends, family and past customers ask us for service the



way it used to be, and we kindly oblige! We promise to give you a personal touch – a family touch – for your home or business.

Smylie One asks, when was the last time you had your cooling system tuned up and inspected by a professional HVAC company? We recommend that you have this done yearly. Our comprehensive maintenance includes over 20 checkpoints that will determine

the efficiency and dependability of the entire operation of your cooling system. These, along with many other checks, are vital to keeping your cooling system working through the dog days of summer. You can have a Pro-Max tune-up at your home for only \$99.95, a \$20 savings. Call Smylie One at 440.449.4328 today. When booking your appointment, say you saw this in *Beachwood Buzz!*

Whatever the Reason, Whatever the Season... Beachwood Can Count On Smylie One!



IT TAKES

The Right Financing to Keep You Warm This Fall. We Can Find A Plan That Fits Your Budget.

With flexible financing options, it's easy to invest in a new heating or cooling comfort system or an unexpected repair, without breaking your budget. For a limited time, take advantage of our special financing for 36-72 months* on select Bryant® high efficiency equipment. We make it easy for your family to stay comfortable all year long.

*Subject to credit approval. See Smylie One for details.

PRODUCT SPOTLIGHT

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Arco Comfort Air • (Ad on page 5)

Brian Friedman is at the helm of this veteran-owned family HVAC business that has been serving NE Ohio for 67 years. We have the firsthand knowledge, training, and skill to ensure that you get the services you need when you need them most. Our current Cash for Clunkers promotion will get you \$500, \$400 or \$200 respectively for trading in your old air conditioner, furnace, or water heater for a new one installed by our skilled craftsmen at Arco Comfort Air. With affordable financing starting

at 0% APR and evening/weekend estimates available, we can get you comfort and efficiency quickly. With equipment shortages, don't wait until yours break down.



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When you need a trusted and experienced professional to help with your home's heating, air conditioning, plumbing, or electrical system, rely on our team at Arco Comfort Air.

Need a generator? New electrical panel? Plumbing work? Air purifier? We can help with each of these. Our early-bird special includes your air conditioning tune-up for only \$69 in April and \$79 in May.

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We offer a large range of services from a one-day wood restoration "tune-up" to all new custom cabinets. If you would like to change the style and/or color of your cabinets, we offer painting, redooring, and refacing services. If you're thinking of moving things around and changing your layout, we can do that too!

We offer a large range of services from a one-day wood restoration "tune-up" to all new custom cabinets.

Our first visit is always a free in-home consultation and with over 30 years' experience we are always ready to answer your questions. Give us a call today so we can fulfill your kitchen dreams!



Buying or Selling This Spring?

Spring is the season of renewal, and many of us do “spring cleaning” to prepare for the Passover or Easter holiday.

When thinking of sprucing up your home, some of you may be looking to start fresh by selling your home. If so, it's time to take spring cleaning to a whole new level!

Many experts on HGTV, or home stagers, recommend you start by de-cluttering. Get a few bins from a dollar store and organize your belongings in three categories: purge, save or donate. This can be done with clothing, tools and all items throughout your home.

Clothing is usually the first to go. If you have not worn it in a year or two, let it go. There are many organizations in need of gently-worn clothing, and there

are resale and consignment stores as an alternative when getting rid of things.

If you're getting rid of books, local libraries are a great resource for disposal. They regularly have book sales and would love to include them in their inventory.

Next – dishes, bric a brac and collectibles. Many young people today, regrettably, do not want grandma's dishes. As with clothing, there are organizations that will pick up donations, and consignment shops are always an option. The same goes for furniture, and the tax deduction/benefit you will receive is often greater than what a used sofa will sell for on the open market.



24100 Woodside Lane in Beachwood

If you find there is still clutter in your home after sorting through your items, it may be wise to rent a short-term storage unit until your home is sold; and, if you have difficulties sorting through items, you may want to hire a professional organizer to help you.

When putting your home on the market, in addition to cleaning, remember – less is more. Clean the garage. Counters should be free of ancillary items. If you have a lot of personalized items, put them away. Stage

your home so perspective buyers can see themselves living there. And, if repairs are needed, make them.

As an experienced realtor, I can assist with many of these recommendations and can provide referrals to help get your home in tip-top condition. The cool trend you may be looking for this spring is a new home – and I can help you with that, too!

~ Sharon Friedman

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Sharon's 2021/2022 Beachwood Listings & Sales

COMING SOON: 24400 Union Cir, Community Gardens, listed at \$2,200,000

SOLD: 24100 Woodside Lane, listed at \$1,050,000

SOLD: 24640 Cedar Rd, Community Gardens, listed at \$549,900

SOLD: 3305 Havel Drive, listed at \$489,900

SOLD: 11 Kenwood Court, The Village, listed at \$479,900

SOLD: 24061 Halburton Road, listed at \$459,900

SOLD: 2402 Brian Drive, listed at \$449,900

SOLD: 1 Sherwood Court, The Village, listed at \$349,900

SOLD: 21514 Halburton Road, listed at \$349,900

SOLD: 4 Hanover Lane, listed at \$299,900

SOLD: 5 Windrush Lane, The Village, listed at \$294,900

SOLD: 2651 Edgewood Road, listed at \$274,900

The Market is Hot! 🔥

Call me for a complimentary evaluation of your home if you are thinking of Selling!

-Sharon



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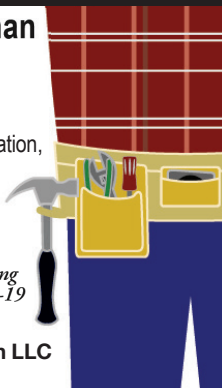
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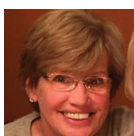
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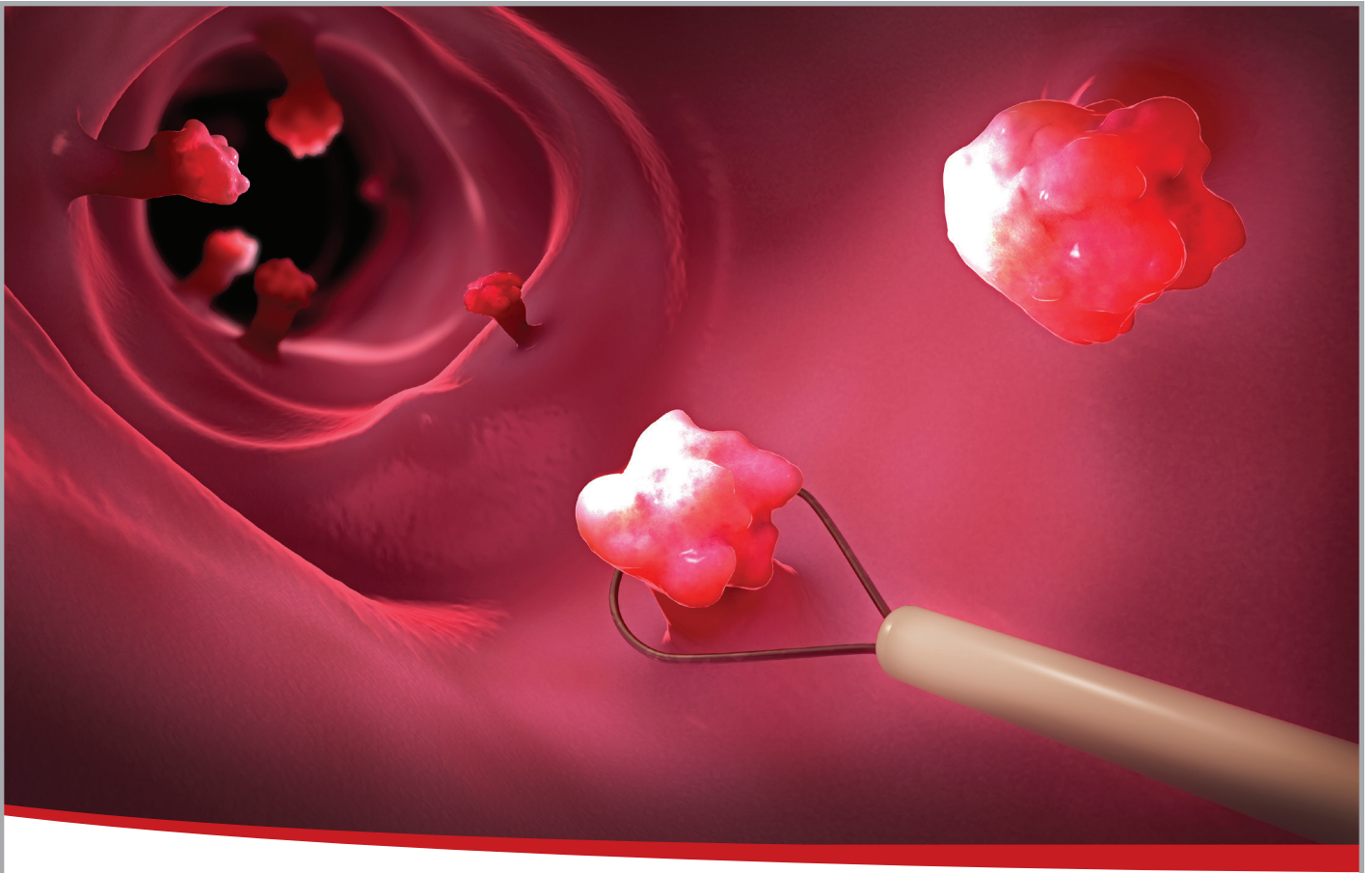
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