

# Beachwood Buzz

August 2014

Every Resident. Every Business. Every Month.

MAGAZINE



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“Achieving greatness at anything is hard – at any age. There is no easy path to get to anywhere great. You can take the easy path, but you’ll never win the gold!”

– Jeff Hoffman

I was recently invited to sit in on a program co-sponsored by The Beachwood Chamber of Commerce (BCC) and The Effective Leadership Academy (ELA). BCC is a leading voice for the Beachwood business community and recognizes the importance of training today’s youth to become tomorrow’s leaders. ELA is a 501(3)c non-profit organization that provides personal-development programs for students in grades 5-12, and those who impact the lives of youth. It teaches networking skills, team-building, confidence, goal-setting, attitude, self-knowledge and self-leadership skills to help young people develop their most valuable asset – themselves.

The week-long program, titled Beachwood Junior Leadership Academy, attracted 14 enthusiastic students who learned community-building and self-awareness skills from community leaders. Each morning they had an hour and a half of leadership development training from ELA, and each day, a new panel was introduced based on the theme of the day: government, arts and culture, environmental, health and wellness, and entrepreneurial.

Friday’s program, the one I attended, featured a panel of local entrepreneurs who shared stories, beliefs and actions that brought them to where they are today. The program was impressive, and the lessons are valuable in all phases of our lives.

The panel included:

- Chris Wentz, founder of EveryKey, with associate Max Gottfried;
- Tami Schneider, founder of Cleveland Yoga;
- Brad Tramer, founder and designer of the J.Riley Brand; and
- Jeff Hoffman, entrepreneur, motivational speaker, and founder of Priceline and other companies.

**Wentz**, whose company is developing a wristband that will replace all keys and passwords, recognizes that wearable technology is one of the quickest growing markets. His 25-person company that spans three countries has hopes of being a major job creator in this region. He started EveryKey as a class project, and was this year’s Entrovation winner. The messages he shared are to be persistent, keep trying and don’t give up.

**Schneider** has yoga studios in Beachwood and University Circle and runs 115 yoga classes each week, accommodating 350 students per day. She believes that underneath it all is passion – and her passion is to share yoga powerfully through her voice and those of her teachers; to be involved in community events, workshops and retreats; to give back; and to empower others through certified teacher-training programs. “Realizing your passion is your secret sauce,” she said. “Create and share your vision. Be fearless. Learn in the doing. Don’t be afraid to make mistakes, and recognize that, if you do, everything is recoverable.”

**Tramer**, a 17-year-old rising senior at Hawken School, created the J.Riley brand after visiting the New England states and admiring the timelessness and beauty of true American style. He knew he wanted to create something bigger than himself – something that could embody the craftsmanship and heritage of authentic east coast style. He wanted to be a part of the world he learned to admire and respect, saying, “When we find something we’re passionate about, we have the freedom to do what we love every day – to keep pushing forward, to recognize challenges – and to take leaps of faith.”

**Hoffman** has been an entrepreneur his whole life. Being an entrepreneur wasn’t about money, it was about independence. Hoffman has created and sold many start-up companies, the biggest being Priceline. “It’s about creating value that people want,” he added. “It’s about problem solving. I never

wanted to just start a company. When I recognized a problem, I said, ‘Let’s fix it.’”

His biggest message is don’t chase money; chase excellence. Money follows excellence. “I never cared about money,” he said. “I did care about commitment, passion, and other things we did well. That’s why I’m successful.”

“Achieving greatness at anything is hard – at any age,” Hoffman shared. “There is no easy path to get to anywhere great. You can take the easy path, but you’ll never win the gold.”

Here are some additional messages shared by the panel:

- Don’t be afraid of failure.
- Dream big. Work hard. Create value.
- When you fall, get up, shake yourself off, and try again.
- Follow your big, crazy dreams.
- Remind yourself of goals you want to achieve.
- Put yourself out there.
- Explore options. Discover a passion that you didn’t know was inside you.
- Surround yourself with kind, ambitious people.
- Take yourself seriously.
- Make a commitment to invest in yourself.
- Attitude determines outcome.

Following the panel discussion, students participated in a networking event led by Hoffman, who said, “Entrepreneurship is a career. It’s driven by freedom, independence and wanting to design your own future. Work as hard as your dreams are big. Create something that the world cares about.”

# Beachwood Buzz

Every Resident. Every Business. Every Month.

**Buzz**  
MAGAZINE

## Who We Are

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Write to us and tell us what you think. Beachwood Buzz magazine welcomes all Letters to the Editor. Please send all letters via email to [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com). Letters must have the contact's name and phone number. Phone numbers will not be published.

### Calendar Section

Please send information about clubs, organizations, events and meetings. The deadline is the 10th of each month. Email information to [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com)

### Article Submissions

Beachwood Buzz welcomes your story ideas. If you have a story idea or photos you would like to share, email [debby@beachwoodbuzzmag.com](mailto:debby@beachwoodbuzzmag.com). All articles and photos will be reviewed by the publisher, and the person submitting the information will be contacted.

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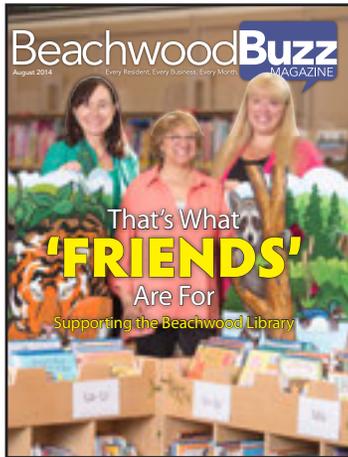
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## Cover:

Supporting the Beachwood Library is what "Friends" are for. Friends of the Beachwood Library is a volunteer group that sponsors activities at the newly remodeled facility at the corner of Richmond Road and Shaker Boulevard. Pictured from left are Hedy Westra, Lynn Katz Danzig and Kathy Rothenfeld.

Complete story is on page 6.

Photos by Scott Morrison.

## City Council Update Page 26

Beachwood CVB –  
Building Beachwood as a Destination City

Vision 2014 and Beyond

American Red Cross Blood Drive

Personal Shred Day

Mulch Available to Residents

Upcoming Meetings

Beachwood Family Aquatic Center

50-Year Resident Salute

Family Fun Day

Honkin' Haulin' Hands-On Trucks

10,000 Small Businesses

Goldman Sachs Program Provides Potential for Economic Growth and Job Creation in Beachwood

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Summer Music Concert Series

Beachwood Resident Art Exhibit

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# Letter to the Community

With the start of our July 1 fiscal year, the Beachwood Arts Council (BAC) invites you to become a member of one of the finest arts councils in northeast Ohio.

For more than 50 years, the BAC has presented and will continue to host outstanding arts programming, including:

- Exhibitions of artwork by local and nationally known artists
- Museum, garden and artist-studio tours
- Annual holiday arts and crafts show
- Annual juried, regional high school student art show
- Special events featuring visual, performing and culinary arts
- Hands-on projects where you make the art, such as glassblowing and silk scarf painting

Additionally, the BAC gives back to the community by awarding the Si Wachsberger Arts Scholarship each year to a regional high school senior who will pursue his or her artistic dream in college.

Join us and help support our efforts to showcase the arts in Beachwood and neighboring communities. Please send your dues by

September 15 to enjoy all that the BAC has to offer this year, and to be entered into a drawing for a \$100 gift card to Playhouse Square. To join, complete the membership form at [www.beachwoodarts.org](http://www.beachwoodarts.org), under the "About the BAC" tab. Once the form is submitted, instructions about where to send your check will pop up on the screen. Memberships start at \$25.

If you would like to assist in planning a program or event, or would like more information about becoming a member, please contact me at [leahgilbert@sbcglobal.net](mailto:leahgilbert@sbcglobal.net) or 216.752.0752. We encourage and appreciate member participation. The BAC is only as strong as its membership!

Sincerely,  
Leah Gilbert  
Executive Director

The Beachwood Arts Council is a tax-exempt 501(3)c organization. [www.beachwoodarts.org](http://www.beachwoodarts.org)

**?** If you've been a Beachwood resident for **50 years or longer** and have not yet been recognized by the City of Beachwood, please see information about the 50-Year Resident Salute on page 26.

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**K**athy Rothenfeld is aware of how some people view libraries as dusty bore-a-toriums where the only sound above a whisper is the crack of a ruler from a mean old librarian. Since Rothenfeld isn't living in a movie about the 1950s, she knows the truth – libraries are awesome!

The Beachwood Branch of the Cuyahoga County Public Library holds a particular place of reverence in Rothenfeld's heart. Over the last four years, she has been president of Friends of the Beachwood Library, a volunteer group that sponsors activities at the newly remodeled facility at the corner of Richmond Road and Shaker Boulevard.

Rothenfeld has been a member of the organization since 1998, so there's no need to convince her that the modern-day library is a super cool knowledge depository where learning lives in concert with varied and interesting programming. Her goal is to reach out to members of the community and convince them of what she's been privy to for years.

After all, that's what Friends are for, says Rothenfeld.

"There are some older people who haven't been inside a library since high school," she says. "Our job is to draw them in."

Fun programs are a way to accomplish just that, Rothenfeld believes. Throughout the year, the library hosts book discussions, cooking classes, art shows, play readings, SAT preparation programs and more. Bestselling authors Rick Steves, Daniel Silva and Chris Bohjalian have come around to meet fans, while the facility has sponsored book launches for local writers, including Sam Thomas and Shelley Costa.

It may seem antithetical to old school types who are used to a

quiet reading space, but music is a big deal at the Beachwood branch. A Mother's Day concert has become an annual tradition. In October, the library will welcome the Dan Zola Orchestra, a 19-piece big band steeped in the sounds of famous swing acts. Try reading Proust over that!

Realizing that the works of Glenn Miller won't bring in droves of teenagers, Rothenfeld and the rest of the 11-member Friends' board are busy creating programs for young people. Talent contests and games are aimed squarely at teens. A scholarship contest, meanwhile, is open to graduating Beachwood High School seniors. Students are asked to write essays about their favorite library memories, with the winner receiving \$1,000. For younger children, there are puppet shows and art projects.

"The library isn't some stuffy old place anymore," says Rothenfeld. "There are a lot of great things happening here."

Rothenfeld first joined Friends when current board member Betty Barson asked her to help with a book sale. The group itself was formed in 1982, the same year that the library opened. Friends' dual fervor for both reading and the city of Beachwood has made the library a special place to learn and grow, notes the organization president.

The Beachwood library is one of the most heavily trafficked branches in the system, far afield from the small-town library Rothenfeld

frequented during her childhood in Iowa. Instead of simply picking up a book and leaving the premises, as Rothenfeld did years ago, libraries like Beachwood's have become a destination.

Though popularity is wonderful, a shrinking county and state budget have compelled the group to raise money through book sales and an annual membership drive. Funding is used for programs, classes and author visits, as well as to improve the ambiance of the facility. One of the library's newest addition is ten custom-made book bins, created by Cleveland artist Hector Vega. An outdoor reading garden with rocking chairs, sculptures and plantings is another enhancement spearheaded by group members.

A decade ago, such hands-on involvement was not necessary, says Rothenfeld. Adding more programming funded by the fruits of their labors is a challenge the organization is excited to meet.

To this end, Rothenfeld lauds the support of an enthusiastic library staff and a community that's always offering books, DVDs and time to ensure the library's steady flow of happy patrons. An active board that's willing to entertain fresh ideas has been a bonus for the suburb's book-hungry populace.

"We never want the library or the community to suffer," Rothenfeld says. "It's been rewarding because we're making a much bigger difference than just a few changes here and there. It's an honor to work with such a fantastic group of people who love the library and all it represents."

Board member Hedy Westra is in charge of the ongoing book sale, and spends about two hours every day sorting the shelves. Through her years with the Friends, Westra

has witnessed the facility's evolving into a place where theatrical productions and musical programs are as appreciated as much as the latest summer sizzler.

"Libraries today are not just about books," she says. "I'm proud to help make Beachwood Library an even greater place for the community."

The book sale brings in over \$1,000 each month. Board secretary Lynn Katz Danzig, who handles publicity for the sale and other events, visits the library to print documents or pick up a book on travel if she's planning a trip. Two decades as a volunteer has also brought her closer to library staff.

"I love being able to talk to the employees as people, not just as faces behind a desk," Danzig says.

For Rothenfeld, a library acts as both a communal hang out and a treasure trove of entertainment and information. Even the small library of Rothenfeld's formative years holds fond memories of escape into strange new worlds. That early introduction into reading translated easily into adulthood, and whether kicking back with the latest Neslon Demille thriller or learning a new arts-and-crafts skill, the long-time library volunteer always makes sure to have a book handy.

As reading was hardwired into Rothenfeld's brain at a young age, she would like nothing more than to pass on that passion to the next generation. With modern libraries' being a more welcoming place than the creaky book mausoleums of yesteryear, she is nothing, if not encouraged.

"If you get kids to love reading when they're young, you'll foster a lifelong love of learning," says Rothenfeld. "That will be something they never lose."

# Supporting the **BEACHWOOD LIBRARY** is what 'Friends' are for

By Douglas J. Guth



Pictured, clockwise from top right: Hedy Westra, Kathy Rothenfeld and Lynn Katz Danzig.

Book bins created by Hector Vega.

Photos by Scott Morrison.

# Fidelity Voice and Data:

## 15 Years on the Cutting-Edge of Telecommunications

by Katie Devine

**F**idelity Voice and Data, the Midwest's premier, full-service telecommunications provider, based here in Beachwood, is expanding, growing and continuing to lead the industry in technology, state-of-the-art equipment, and world-class customer service and support.

Founded in 1999 by Beachwood resident, Robert Marks, the company has grown into a \$22 million enterprise with 3,000 customers, 43 full-time employees and a comprehensive portfolio of telecommunication offerings, including voice, internet, colocation and cloud services.

After growing up in Beachwood and graduating from the University of South Florida, Marks worked for a few years with AT&T. Upon becoming disenchanted, he felt that he could do a much better job than the big guys did by offering custom-designed telephone and computer services, with better pricing and much better support, to their customers.

"I started the company in my bedroom with a file cabinet, a desk and a couple of phones. My kids had taken over the basement, so this was my only option," Marks said.

Despite a shaky tech economy and logistical challenges, the gamble paid off. Marks was able to secure funding, and with hard work, dedication and passion, he steered his little start-up into the black in just 11 months.

Marks says the key to success in telecommunications is a very simple three-point approach. "First you have to take care of your clients, provide them with personalized service and be there for them 24/7. Then you have to employ the absolutely best people in the business; and third, you need to manage your finances and growth in a sustainable way. It sounds uncomplicated, but it is

amazing how many larger, more prestigious companies do not deliver these basics," he added. "There was a niche open for me to walk right into."

Fidelity Voice and Data's clients come in all shapes and sizes, from corporations to professional-service firms, nonprofit entities, government offices, educational facilities and healthcare organizations. Some local examples include a 6-person steel company, a hospital, a car dealership, and a law firm. Additionally, its market penetration in Beachwood is more than 25% for businesses with 10 employees or more.

There are four components of the Fidelity Voice and Data service package.

The first is InterVoice, which provides enterprise class telephone packages for organizations that require a high-quality connection at an affordable price, backed by dedicated support and an expert engineering team.

Since privacy and security are crucial to clients, the InterConnect component of Fidelity's business, the second, provides customers with critical uninterrupted services that include an array of data offerings, designed with the strictest of security and performance requirements.

The third component, Fidelity's InterSpace solutions, allows clients to manage their network resources securely in a data center, located in Cleveland. The data center's colocation services provide peace of mind to clients by protecting their telecommuni-



Pictured: Mitch Marks, chief strategy officer; Robert Marks, CEO; Larry Dubin, COO and general counsel; and Ron Kohn, president of sales and marketing.

Photos by Scott Morrison.

communications infrastructure from power failure and intrusion.

By moving your company's infrastructure to Fidelity's InterCloud, the fourth, users can reduce capital investment, avoid over-investing in hardware, and reduce upfront capital on costly telecommunications equipment. Fidelity uses industry-standard, carrier-class equipment for telephone, internet and cloud.

"In fact, Fidelity, always on the cutting-edge, was one of the first to offer cloud availability for our clients, said Marks. "We provide

dedicated internet access at the fastest speeds and offer the most minutes of up-time of any provider," he added.

Each of Fidelity Voice and Data's management team members brings added value to the company by providing expertise in a different discipline. Robert's brother, Mitch Marks, joined the company in 2001, and functions as chief strategy officer. Robert Marks credits his brother with being the company "visionary."

Continued on Page 10



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"Mitch actually came up with the concept for Fidelity Voice and Data. I was in a position to implement the start-up, so we collaborated," said Marks. Larry Dubin serves as chief operating officer and manages legal matters as general counsel, and Ron Kohn, on board since 2004, is president of sales and marketing.

Sales and technical support are critical functions at Fidelity Voice and Data and the company boasts that it offers customers unparalleled support from the best engineering staff in the industry. "Our agent partners in sales enjoy the best commission structure in the industry and the most comprehensive array of support service," said Marks. "In addition to technical advice, we provide our agents with provisioning, billing- and commission-tracking help. We encourage their growth by giving them incentives, promotions and referrals and by creating a true partnership to help them create and deliver the best solutions for their customers."

James Douth, City of Beachwood economic development director, sings the praises of Fidelity Voice and Data and singles them out as one of Beachwood's stellar companies..

"Fidelity Voice and Data is a great example of a 'homegrown' Beachwood company. In a short time, it has become a force to be reckoned with in the highly competitive telecommunications field, both regionally and nationally. We are so pleased that a quality company like Fidelity calls Beachwood home," said Douth. "Fidelity has also gained credibility locally by being chosen, for six consecutive straight years, as one of the Weatherhead 100, an elite club of companies in northeastern Ohio that is celebrated and rewarded for management acumen and big growth in net sales," he added. In March, the company was also recognized with a NEO Success Award.

Keeping the family roots in Beachwood is important to Marks. He and wife, Laurie, reside here, and their four kids, Allyson,

16; Ryan, 15; Jonathan, 13; and Julia, 11, are enrolled in the Beachwood schools.

Fidelity Voice and Data has plans to continue growing in Beachwood and beyond. "We just added 7,000 square feet of space to our facility here, and by August, we will be hiring 10 more technical and sales staff members in our Beachwood headquarters," said Marks.

Fidelity Voice and Data opened offices in Columbus in 2009 and in Chicago in 2011. Plans are in the works for three additional satellite locations: Pittsburgh 2015, Indianapolis 2017 and Milwaukee 2019. "All our new locations will be supported by our Beachwood headquarters' staff," said Marks. "Our goal is to continue to find solutions to suit any client, large or small, and to do so at an affordable price, backed by the best engineering staff and dedicated support team in the industry."

"Fidelity Voice and Data is a great example of a 'homegrown' Beachwood company. In a short time, it has become a force to be reckoned with in the highly competitive telecommunications field, both regionally and nationally. We are so pleased that a quality company like Fidelity calls Beachwood home."

— James Douth,  
Economic Development  
Director, City of Beachwood.

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 Blake Ellison  
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 Retail

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*Michael Friedman*

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August 6	Lucille Ball (Would have been 103)
August 8	Roger Federer (33) Dustin Hoffman (77)
August 9	Deion Sanders (47) Whitney Houston (Would have been 51)
August 10	Antonio Bandaras (54) Rocky Colavito (80) Jo-Ellen Balogh (Looks 40)
August 11	Hulk Hogan (61)

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# Ask PBC: Your Mental Health Q&A

**Q: My child is really worried about leaving for college and being away from home for the first time. I have to admit I'm a little worried too. What can I do to help us both prepare?**

*Psychologist Richard Rakos, Ph.D., responds:*

As you and your child get ready for him to leave home for the first time to go to college, there are many things both of you can do to navigate through this first step toward independence.

#### What is your child worried about?

- Fitting in
- Roommate
- Homesickness
- Grades
- Money
- Living independently

#### What are parents worried about?

- Safety
- "Empty nest"
- Good judgment/sex, drugs, alcohol
- Communication
- Will I be able to let go?

Learning rational thinking skills – the ability to recognize our desires accurately and to see failure as an opportunity to learn from your mistakes – not only will help your child cope with a new and independent living situation, but also help alleviate homesickness.

Talk to each other openly about what kinds of things your child can expect at college and the fears, hopes and excitements that each of you harbors. Try to communicate an acceptance – and even an expectation – of imperfection, that some things will not go as planned or hoped for. You may want to say that he can expect to do better and worse in some subjects, have ups and downs with peers, and may at times miss home and family (but at times will not!). And when something undesired happens, it is an unfortunate problem to be solved – not a horrible catastrophe that shouldn't have happened.

Other skills that your child will need at college that you can help her learn: studying, time and stress management, communication, problem-solving, decision-making, self-control, personal hygiene, even sleeping. Help him understand how to make good choices, especially relating to social activities and peer pressure.

#### Here are some additional "Do's and Don'ts:

##### DO:

- Have faith in your child and in your parenting
- Have realistic expectations
- Learn to use the technology of your child's generation so you can communicate with him in the method he prefers
- Research the services offered at your child's college
- Let your child solve her problems – but be there to lend support if she asks
- Identify issues you should discuss before he leaves – money, health care, what to do in case of emergency
- Shop together for the things she will need
- Recognize that you will miss each other

##### DON'T:

- Be a helicopter parent
- Be critical or judgmental
- Let your child see you cry when you drive away

*"Your Mental Health Q&A" is part of a Beachwood community service program provided by PBC. Email your questions to [info@psychbc.com](mailto:info@psychbc.com). All identifying information will be held in strictest confidence in the PBC secure email system.*



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# Mark Your Calendar!

**Cocktails for a Cure** 

Friday, October 17

Returning for a second year, Cocktails for a Cure takes place on Friday, October 17, from 6:30 to 10 p.m. at Hyde Park Prime Steakhouse in Beachwood. The entertaining evening features cocktails, elegant appetizers, live entertainment, silent auction and the chance to chat with UH Seidman Cancer Center's finest as they serve up signature drinks from behind the bar, all in an effort to support cancer research.

Last year's sold-out event raised \$40,000 for clinical research trials at UH Seidman Cancer Center. Kathy Coleman and Debra A. Wert return as event co-chairs. Support from Cocktails for a Cure funds important cancer research programs, including recruitment of research staff, expansion of research programs and training and educational opportunities for research personnel.

For more information or to purchase tickets, please visit, [uhgiving.org/cocktailsforacure](http://uhgiving.org/cocktailsforacure)

## 2nd Annual "BHASH" Block Party!

Residents on the following streets are invited to celebrate summer with their neighbors: **B**ernwood, **H**urlingham, **A**nnesley, **S**elkirk, and **H**endon (**BHASH**)

The party will take place on the Hurlingham cul-de-sac on Sunday, August 24, from 4:30 – 7:30 p.m.

There will be a fire truck, bounce house, ice cream truck, games, and more. Pizza will also be available if pre-ordered.

Thanks go to the BHASH planning committee, which includes: Barbie Barnholtz, Justin Berns, Leslie Carno-Harf, Sandy Levine, Harold Levine, Amy Lipson, Sharon Sable, Susan Shapiro and Mariam Stevens.

For more information, email [beachwood-blockparty@gmail.com](mailto:beachwood-blockparty@gmail.com).

## Call for Artists/Crafters!

The Beachwood Arts Council is looking for artists/crafters to participate in its Holiday Arts and Crafts Show, which will take place November 15. For more information, please contact Leah Gilbert at 216.752.0752 or [leahgilbert@sbcglobal.net](mailto:leahgilbert@sbcglobal.net).

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# Refinancing of BHS Bonds Saves \$2.3 Million

After confirming its Aaa bond rating with Moody's a week earlier, the Beachwood City School District saved more than \$2.3 million by refunding its Build America Bonds that financed a portion of the Beachwood High School construction project, school district Treasurer Michele Mills announced in June.

The refunding yielded a 6.36 percent net present value savings that translates into an actual interest savings of \$2,379,121 over the life of the issue.

Although the original total project cost (including financing) was estimated to be \$50.6 million, federal stimulus incentives coupled with the initial sale of low-interest-rate bonds in August, 2010, saved Beachwood taxpayers more than \$11 million off the initial total projected cost. The payback period was also reduced at that time from 30 years to 24 years.

Beachwood Schools is one of only four Aaa-rated public school districts in Ohio. The Aaa bond rating is based on the district's low debt burden and prudent fiscal management, as well as the community's exemplary voting history of passing school levies.

"The confirmation of our Aaa rating is the direct



Pictured: Beachwood High School was rededicated in September, 2013, following a \$35.6 million upgrade.

result of the outstanding leadership and fiscal management by our district's administration, led by Superintendent Dr. Rich Markwardt and Treasurer Michele Mills," said Board of Education President Mitch Luxenburg. "If not for their superior management of our funds and constant monitoring of external factors, including the market rates, the District may not have been able to capitalize on this opportunity. We are thrilled that this project will now cost our community millions less than initially projected. We should all be proud of this latest development.

"Beachwood Schools enjoy an unparalleled level of support from its residents," Luxenburg added. "Beachwood residents can rest assured that this support is never taken for granted."

# Jewish Genealogy Society of Cleveland

The next meeting of the Jewish Genealogy Society of Cleveland (JGSC) will take place Wednesday, August 6, in the Miller Board Room at Menorah Park. In her presentation, "Back to the Shtetl," JGSC member, Amy Wachs, will share types of records tracing back to the 19th century Russian Pale that are now available to researchers. She had lived in Latvia, Lithuania and Moldova, and has been to all the countries comprising the Russian Pale. Ms. Wachs discovered many records have survived through her on-site research of holdings in state archives in this region.

The program is free and open to the public. For further information, contact Stewart Hoicowitz at 440.473.5364.

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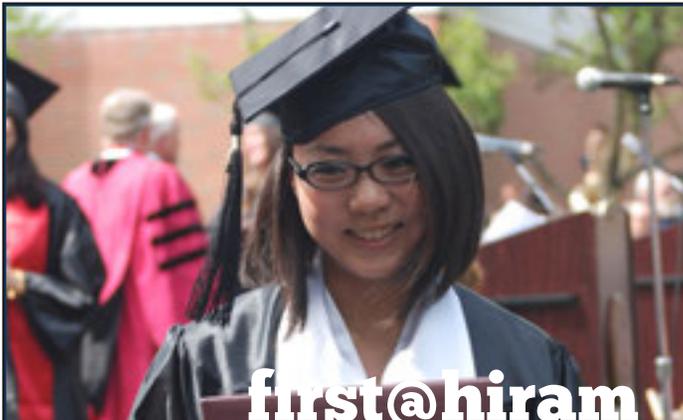


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<b>Friday, August 8</b> 7 Mile Isle - Alumni of the University of Akron Steelband	<b>Saturday, August 16</b> Zydeco Kings
	<b>Friday, August 22</b> Carlos Jones

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or visit website: [www.pepperpike.tutoringcenter.com](http://www.pepperpike.tutoringcenter.com).

**For additional information on these listings, see page 18 and 19.**

## Upcoming Events through the Jewish Federation of Cleveland

### Fresh Produce Distribution: Kosher Food Bank

**Wednesday, August 13, 2 – 6 p.m.**

**Kosher Food Bank, 2004 S. Green Rd.**

Pack, sort and distribute fresh produce to children and families in need. This Food Bank is the kosher department of the Greater Cleveland Food Bank and serves all people in need, regardless of race or religion. To register, visit [www.jewishcleveland.org/volunteer](http://www.jewishcleveland.org/volunteer). For additional opportunities at the Kosher Food Bank, call Devorah Alevsky at 216.288.7288.

### Feed the Hungry: Produce to People

**Thursday, August 21, 3:00 – 7:00 p.m.**

**Greater Cleveland Food Bank, 15500 S. Waterloo Rd.**

### Feed the Hungry: Community Kitchen

**Monday – Friday, various shifts available**

Help fight hunger in Cleveland! Join us for Produce to People, a monthly distribution program to pack, sort and distribute fresh produce to hungry children and families in need. Volunteers are also needed for the Community Kitchen, to prepare lunches that are distributed to local youth centers. Volunteers must be 12 years and older. Register for both programs at <http://greaterclevelandfoodbank.org/give-help/volunteer>. Registration deadlines are 1 week prior to events.

### YLDay of Caring

**Sunday, August 17, 9:00 a.m. – 1:00 p.m.**

**Jewish Federation of Cleveland, Mandel Building**

Join Young Leadership Division for a feel-good day of volunteering with other Jewish Clevelanders (ages 21-45). You'll meet new people and make a difference in somebody's life. Meet at the Federation for breakfast, then head over to your volunteer activity! Breakfast and snacks will be served. Kosher dietary laws observed. Choose from one of the following activities:

#### • Cleveland Metroparks

Roll up your sleeves and spend the day in nature with some of the greatest people you'll ever meet, JFSA's YouthAbility. Help them clean and beautify their adopted trail in the great outdoors!

#### • Warrensville Community Apartments

Laugh, learn and engage with a few of Cleveland's best storytellers when you volunteer at the J's Senior Lunch Plus Program. Who knows...you may even play bingo! (all are welcome – especially Russian speakers.)

Pre-register by August 14. Family-friendly for ages 8+. Participants are responsible for their own transportation.

# Natural Solutions to Heal What Ails You

by Brian Rapoport

**W**hen looking for medical care, where do you turn? Many people go to a traditional doctor to heal what ails them, but in today's world, we have options.

Enter Dr. John St John, a chiropractor with extensive post-graduate training in clinical nutrition, who teaches advanced clinical nutrition to healthcare practitioners nationwide. He says the body has all the tools necessary to maintain strength and function, but it's our job to recognize and provide our body with these tools to maintain good health.

"At Chagrin Natural Health Clinic, we offer an effective, drug-free approach to handling most health issues," Dr. St. John told us. "For more than 14 years, we have been effectively helping people with pain management and weight loss, as well as helping them increase energy levels and find relief for headaches, allergies, digestive issues, and more.

Dr. St. John's nutritional practice revolves around Nutrition Response Testing, which he describes as a unique method of determining an individual's nutritional deficiencies and which specific organs are under-functioning because of food allergies,

heavy-metal or chemical toxicity, and/or immune challenges.

"Through the use of whole food supplements and dietary recommendations, most health conditions can be addressed, including fatigue; digestive problems; allergies; back, neck and joint pain; and more," Dr. St. John told us.

Dr. St. John examines his nutrition patients by having them lie on their back, with one arm flat at their side and the other arm at a 90-degree angle, sticking straight up in the air. He then asks you to match his moderate pressure as he tries to push your arm forward towards the table, while using his other hand to touch different reflex points on your body, which correspond to different organs. Although a strong body can resist this pressure, a weak body cannot. The location of his hand when your body can no longer match his pressure determines where a weakness exists in your body. Through this testing, Dr. St. John can identify if various heavy metal or chemical toxins, food sensitivities, or nutritional deficiencies are causing the weakness. Finally, he can determine what whole-food supplements should be added to your diet and/or pinpoint dietary changes that will

help you restore balance over time.

"Patients often come to me as a last resort, when they've exhausted their options," Dr. St. John said. "When coming to see us, we take time to listen and explain the cause of the condition. Medicine often treats the symptoms. Our treatment methods address the cause. That's why so many health-conscious people have benefited from our care."

Dr. St. John told us that at least 90% of his patients come from referrals who enthusiastically tell others about the results they have achieved through personalized and individualized Health Improvement Programs.

"There are natural solutions to many conditions, and we can help!" Dr. St. John said.

Dr. St. John has been in practice for 15 years and recently expanded his clinic, Chagrin Natural Health Clinic, to a new 4,000-square-foot location behind Heinen's in Bainbridge. His purpose is to offer people an effective, drug-free approach to handling most health issues and to have a true impact on the healthcare community. For more information and to read testimonials about Chagrin Natural Health Clinic, please visit [www.chagrinnaturalhealth.com](http://www.chagrinnaturalhealth.com) or call 440.384.3099.

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**CEDAR CREEK GRILLE**

**Cedar Creek Grille is a classic American grille featuring fresh fish, steaks, sandwiches, and more.**

Enjoy happy hour at our bar  
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Reservations Are Recommended  
*Call today to reserve the patio or terrace!*

**2101 Richmond Road  
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info@cedarcreekgrille.com  
www.cedarcreekgrille.com**

# Summer

Private Parties

Catering Available



**Chef Inspired**  
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**1 Yours Truly**

For over 30 years, Yours Truly restaurants have offered casual, family-friendly dining for breakfast, lunch and dinner. Voted Best Family Dining by *Cleveland Magazine*. Open Monday through Saturday, 6:30 a.m. to 11 p.m.; Sunday, 7:30 a.m. to 10 p.m. Carryout, catering and delivery are also available.

**2 Pearl of the Orient**

Established in 1978, Pearl of the Orient restaurant was the first to offer Szechuan and Northern Chinese cuisine in Cleveland, and continues to be a favorite among Chinese food cognoscenti. The Pearl has been consistently voted Best Chinese Restaurant by *Cleveland Magazine* and *Northern Ohio Live*, and has appeared in numerous magazines and newspaper articles, including *USA Today*.

**3 Piccolo Italian Restaurant**

Piccolo Italian Restaurant offers the epitome of homemade ethnic cuisine. Chef Chris Licht offers some Old World recipes and contemporary twists on quality cuts of veal, chicken, beef, fresh seafood, and homemade pastas and pizzas, accompanied by a full bar and

extensive wine list. Happy hour is Monday through Thursday, 4-7 p.m.; Friday and Saturday, 4-6 p.m. and 9-11 p.m.; and Sun. 4-9 p.m.; offering \$5 appetizers, pasta bowls, wine and drink specials. Live entertainment schedule is on our website.

**4 Tomaydo Tomahhdo**

Some say Tomaydo, some say Tomahhdo, but we say fresh food and healthy choices! At Tomaydo Tomahhdo, fresh homemade entrees are our specialty. Whether you are looking for a quick lunch time salad or sandwich, or a dinner pasta dish or pizza, Tomaydo Tomahhdo has something just for you!

**5 Cedar Creek Grille**

Cedar Creek Grille is a classic American grille, featuring fresh fish, steaks, sandwiches and more. Enjoy our beautiful covered terrace and outdoor patio for those gorgeous summer days. Please come and join us at the bar for our famous happy hour (M-F, 3-6 p.m.), Tuesday night half-priced bottles of wine, and live music every Thursday. For complete information, visit [www.cedarcreekguille.com](http://www.cedarcreekguille.com).

# CITY OF *Beachwood* Council Update

MAYOR  
**MERLE S. GORDEN**

216.292.1901



**FRED GOODMAN**  
PRESIDENT

216.464.6624



**MARTIN S. HORWITZ**

216.464.6560



**ALEC ISAACSON**

216.291.2797



**MELVIN JACOBS**

216.464.1541



**MARK MINTZ**

216.360.0330



**JAMES PASCH**

216.630.9671



**MARK I. WACHTER**

216.765.1921



## BEACHWOOD CVB

### *Building Beachwood as a Destination City*

Under the direction of Patty Lampert, The Beachwood Convention & Visitors Bureau (CVB) continues to place an emphasis on attracting and growing the number of leisure and business travelers coming to the City.

#### HERE ARE A FEW CVB ACCOMPLISHMENTS:

- Created [www.VisitBeachwoodOhio.com](http://www.VisitBeachwoodOhio.com)
- Customized the site for smart phones and tablets
- Established partnerships with organizations and created website listings
- Added events tab for partners to promote their events to travelers
- Published Beachwood Visitor's Guides for 2013 and 2014
- Established the annual Food, Fun & Fashion Week held in October
- Received award from regional and state tourism associations for advertisements and rack card design for Food, Fun & Fashion Week
- Created an airport taxi program for Beachwood hotels and residents
- Established monthly meetings with hotels to discuss marketing opportunities
- Worked with Beachwood businesses to find conference meeting space within Beachwood

"The Beachwood CVB is still in its infancy but has already accomplished several amazing objectives," said City Council president and CVB board member Fred Goodman. "I take great pride in having the opportunity to work with Patty who is doing a wonderful job as she continues to establish the partnerships necessary to grow the CVB."

With Cleveland being awarded the bid for the 2016 Republican National Convention, Lampert is already working to block out rooms in each of Beachwood's eight hotels. With 40,000 people expected to be in town for the convention, Beachwood is expected to host thousands of convention goers.

"This is very exciting for Beachwood," Lampert said. "With the influx of people coming to town, we expect hundreds of thousands of dollars to be spent in our community."



## City Contact Information

**CITY OF BEACHWOOD**  
25325 Fairmount Boulevard  
Beachwood, Ohio 44122  
216.464.1070  
[www.beachwoodohio.com](http://www.beachwoodohio.com)



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Dial 9-1-1

**CLERK OF COUNCIL**  
216.595.5493

# VISION 2014 AND BEYOND

Mayor Merle S. Gorden and City Council have been working on the City's "Vision 2014 and Beyond" plan. Components of this conceptual plan have been a result of collaboration and discussion amongst all 9 directors. Vision 2014 and Beyond is grouped as:

## SAFETY SERVICES

- Proposed Fire Station #2
- Police Headquarters
- Area-Wide Dispatch
- Jail
- Shooting Range

## RECREATION

- New Mechanical Storage Building
- Outdoor Amphitheater

## BUSINESS DISTRICT IMPROVEMENTS

- Changeable-copy signs
- Retention Basins
- Cul-de-sac on Highpoint Road
- Public Road Connecting Mercantile and Harvard Roads
- Signage at I-271 Interchanges and Bridges

Public work sessions are being scheduled to discuss each component in detail. To see when meetings take place, visit the Agenda Center at [www.beachwoodohio.com](http://www.beachwoodohio.com).



*"We pride ourselves on interactive communications between department heads, City Council and the community."  
– Mayor Gorden*

## OF SPECIAL NOTE PERSONAL SHRED DAY

SUNDAY, SEPTEMBER 28 • 9 A.M. – NOON

BEACHWOOD COMMUNITY CENTER  
PARKING LOT

*Beachwood residents can have up to 12 blue grocery bags or 6 banker boxes shredded on site for free. Proof of residency required. Rain or shine.*

## MULCH AVAILABLE TO RESIDENTS

**\$2 A BAG**

For the past several years, the City of Beachwood has been producing mulch from the brush it collects from our community. Historically, the brush has been double shredded and used on city properties. For the second year, the City is offering mulch to residents for \$2 per bag (2 cubic feet).



Mulch can be purchased at the Service Department, 23355 Mercantile Road, Monday – Friday, 7:30 a.m. – 3:30 p.m.



**American Red Cross**

## AMERICAN RED CROSS BLOOD DRIVE

FRIDAY, AUGUST 15 FROM 1:00 – 7:00 P.M.  
BEACHWOOD COMMUNITY CENTER

## UPCOMING MEETINGS

### CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Mon., August 18 & Tues., September 2. Questions? Call 216.595.5462.

### PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thurs., August 28. Questions? Call 216.292.1914.

### ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Mon., August 4, Mon., August 18 & Tues., September 2. Questions? Please call 216.292.1914.

## Departments

**AUDITOR**  
216.595.5492

**BUILDING DEPARTMENT**  
216.292.1914

**COMMUNITY SERVICES**  
216.292.1970

**ECONOMIC DEVELOPMENT**  
216.292.1915

**FINANCE DEPARTMENT**  
216.292.1913

**FIRE DEPARTMENT**  
216.292.1965

**LAW DEPARTMENT**  
216.595.5462

**MAYOR'S OFFICE**  
216.292.1901

**POLICE DEPARTMENT**  
216.464.1234

**SERVICE DEPARTMENT**  
216.292.1922

## BEACHWOOD FAMILY AQUATIC CENTER



### OPERATING HOURS

#### MONDAY – FRIDAY

Lap Swim Only, 6:15 a.m. – 8:30 a.m.  
Open Swim, 12:15 p.m. – 8:00 p.m.

#### SATURDAY & SUNDAY

Lap Swim Only, 9:00 a.m. – 10:45 a.m.  
Open Swim, 11:30 a.m.– 7:30 p.m.

Infant/toddler area 10:00 a.m. daily

### HOW TO PURCHASE MEMBERSHIPS

- Membership registration must be done in-person, at the Beachwood Family Aquatic Center during regular hours.
- \* Two forms of proof of residency required (ex. ID and utility bill)

Non-resident individuals employed within the city are eligible to purchase a season membership. Proof of employment is necessary. Guest restrictions apply.

QUESTIONS? PLEASE VISIT  
[WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM) OR  
CALL BEACHWOOD RECREATION  
AT (216) 292-1970

## 50-YEAR RESIDENT SALUTE

TUESDAY, AUGUST 12 • 6:30 PM  
BEACHWOOD FAMILY AQUATIC CENTER

We invite all residents who have lived in Beachwood for 50 years or more to join us for special recognition.

Newly minted 50-year residents will receive a special gift. FREE but a reservation is needed. RSVP by calling 216.595.3733.



## FAMILY FUN DAY

SUNDAY, AUGUST 31

1:00 – 5:00 P.M.

BEACHWOOD FAMILY AQUATIC CENTER PARKING LOT

Parking at Beachwood High School  
(FREE SHUTTLE SERVICE)



### TOTALLY FREE! TOTALLY FUN!

Giant Slides, Pony Rides, Crafts, Carnival Games, Climbing Wall, Caricatures, Clowns, Zip Line, Face Painting, Petting Zoo, Music & More!

## HONKIN' HAULIN' HANDS-ON TRUCKS

SUNDAY, SEPTEMBER 21

1:00 – 3:00 P.M.

MUNICIPAL SERVICE CENTER



Get into the driver's seat of over 20 trucks including: Fire Engines, Ambulance, Rubbish Truck, Front End Loader, Dump Truck and more!



[WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM)

# Council Update

## 10,000 SMALL BUSINESSES

### Goldman Sachs Program Provides Potential for Economic Growth and Job Creation in Beachwood

The \$500 million, six-year program, funded by the Goldman Sachs Foundation, aims to provide small businesses with access to comprehensive business education, business support services and financial capital. Beachwood and the Greater Cleveland area is one of just 12 metropolitan centers across the United States where the program is being offered.



With the right mix of support, training and education, small businesses can grow their companies and their revenue while creating new jobs. To date, over 1,300 small business owners throughout the U.S. have completed and graduated from the Goldman Sachs 10,000 Small Businesses program.

“Based on their very positive track record and first-hand accounts from Beachwood businesses that have graduated from the program, I am an enthusiastic supporter of the Goldman Sachs 10,000 Small Businesses program,” said Mayor Merle S. Gorden. “I encourage our Beachwood-based small businesses to give strong consideration to applying for this free program and pursuing this worthwhile educational and entrepreneurial opportunity. The only investment required is your time.”

#### ELIGIBILITY REQUIREMENTS ARE:

- Business in the annual revenue range of \$150,000 to \$4 million with growth potential
- Minimum of four full-time employees
- Must have been in business a minimum of two years
- Applicant must be owner or co-owner

Deadline to apply for the Spring 2015 is August 23, 2014.  
Visit [www.tri-c.edu/10ksb](http://www.tri-c.edu/10ksb) for more information.

## DID YOU KNOW?

### RX DRUG DROP BOX IN POLICE DEPT. LOBBY

A prescription drug drop-off box is located in Police Department lobby for unused, unwanted or expired prescription drugs.

Drugs can be dropped off Monday – Friday, 8:00 a.m. – 4:30 p.m.  
No liquids or needles. No special containers needed.



## OUTSIDE

BEACHWOOD FAMILY AQUATIC CENTER  
6:30 - 8:00 P.M.

### TUESDAYS

AUGUST 5 • **The King Bees**  
R&B Classics, Blues, Jazz to Pop Music

AUGUST 12 • **Red Light Roxy**  
Swing, Boogie-Woogie & Old-School R&B  
SALUTE TO OUR 50 YEAR RESIDENTS

## Summer Music Concert Series

**Time Canvas: Dancing Through the Ages** • AUGUST 7  
Violin, Guitar, Cello & Bass

**Rhymes, Lullabies & Letters, Oh My!** • AUGUST 14  
Interactive Children's Songs

### THURSDAYS

FREE

## INSIDE

BEACHWOOD COMMUNITY CENTER  
6:30 - 8:00 P.M.

## ART EXHIBIT

FREE

Beachwood Community Center

MONDAY – FRIDAY • 9:00 AM – 4:00 PM

SATURDAY • 10:00 AM – 3:00 PM

SUNDAY • 10:00 AM – 1:00 PM

### BEACHWOOD RESIDENT ART EXHIBIT

Join us as we feature photography, paintings and other artworks of Beachwood residents.

*Featuring: Robert Allyn, Shirley Aaron, Anne Berk, Morris Burke, Mike Cargill, Les Greenberg, Jo de Haseth, Alex Klayman, Judy Kossoff, Lenore Peretz, Bud Rich, Kathy Rothenfeld, Ken Weiss, Marlene Weinstein.*

Show Dates: August 16 – September 6

Artists' Reception: Sat., August 16, 1:00 – 2:30 p.m.



# View from the Curb By Mike Cargile

## From Cell To Jail Cell If You Drive And Jive

This is a true story. You couldn't make it up. On a typical Monday morning, around 8:30 a.m., on my way to pick-up a *Plain Dealer* newspaper at my local Speedway gas station, I was surprised to see two cars exiting the gas station as I was trying to enter. Both drivers were manipulating the steering wheels with their elbows as they cradled cell phones in one hand and large super-sized hot coffees in the other. It was obvious that the drivers were oblivious to everything except their phone conversations. When they pulled out of the gas station against traffic, they not only blocked my entry but everyone else's movement. In a manner of seconds, the entire intersection of Green and Cedar roads was in a total gridlock. No cars could move in any direction.

The clueless drivers never did stop talking or texting on their cellphones, neither did they seem to notice the angry horn blowing and mid-

dle-finger waving directed toward them. Luckily, no deaths, loss of limbs or costly car damages occurred. This incident of texting and driving could have been a lot worse and often is. These two drivers should have had the book thrown at them for inconsiderate and dangerous driving. Now, because of them and thousands of other drivers that continue to talk and text while using some type of hand-held electronic device, laws are changing for all our safety. We are accountable for our actions and have to follow these laws, or pay a steep price.

Beachwood has been a leader in a growing list of cities—including Pepper Pike, University Heights, South Euclid, North Royalton, Brooklyn and now Shaker Heights—with cell phone bans. Shaker Heights has added additional bite to their cell ban. Not only will they fine habitual offenders up to \$1,000 and add two points to their driving records, but there is also jail time of up to six months. The maximum penalties are reserved for the most extreme circumstances, such as loss of life and major property damages. While most people consider jail time too stringent a punishment for a crime of texting or talking while driving, remember that not too long ago, nobody wanted to wear a seat belt. Today we know that the enforcement of the seat belt law has saved countless lives and I'm sure we will one day be able to say the same thing about cell-phone-ban laws.

If you currently drive and chat or drive and text, or both, with one hand or no hands on the wheel, it's time to re-learn the skill

of driving with both hands on the wheel. Remember when you were a kid, driving your first pedal car and your parents made you put both hands on the wheel? Then, you graduated to learning how to ride a bike with both hands on the handle bars. And then it was on to driver's education classes where you were taught to keep both hands on the wheel at all times if you wanted to get a driver's license. Now, we are asking you to return to those good old days of two hands on the wheel and no cell phone in your hands.

Also, if you are reading this article, you're probably old enough to remember when we all had landline phones in our homes and offices. We used the phone before we left home or when we got to the office or found an operable phone booth with a phone that hadn't been vandalized. Without cell phones in our cars, our only major driving distractions were changing radio stations, inserting CDs or 8-Tracks, animated talking to other passengers in the car or constantly turning around in the driver's seat to discipline kids in the back seat.

Today, it's almost impossible to pass a moving car that doesn't have a driver who is actively engaged in texting or talking on a cell phone while driving. Recently, *View From The Curb* took several visual surveys of drivers in moving cars who were actively engaged in using some type of hand-held electronic device while driving in either direction between Beachwood and Shaker Heights. Each group consisted of 100 cars.

In the first group observed, 17% of drivers were using a hand-held

device, and one lady was holding a large, white drink cup in her right hand while driving with her left, which is also dangerous.

The second group, observed driving eastward on Shaker Boulevard from Shaker Heights into Beachwood, during lunchtime, showed 21% using cell phones. And, as you might imagine, there were at least a dozen drivers actively eating their lunch while driving, also a hazard.

During another visual safari on Green Road, between Shaker Blvd. east and west, 15% were using hand-held devices.

Lastly, we were interested in learning if these numbers would decrease when driving on Richmond Road past Beachwood City Hall, the police station and the fire station. Guess what? Getting caught didn't seem to faze the hardcore cell users one bit. Of 100 drivers observed, 17%, were chatting away.

So, our mini-research visual survey uncovered that of a random sample of 400 moving drivers, cruising through Beachwood at different times of the day, over a three-day period, produced 70 drivers' breaking the cell-phone-ban law in Beachwood. This is just not acceptable!

This continuing use of cell phones while driving is a serious legal, social and financial crisis that affects us all. We need everyone's help in the Beachwood community to be part of the solution, not the problem. And, here's one more thing. The next time you reach over to grab your cell phone while driving, remember this slogan: "FROM CELL TO JAIL CELL IF YOU DRIVE AND JIVE."



**Our Mailing Address Has Changed!**  
**Beachwood Buzz**  
 P.O. Box 22194  
 Beachwood, Ohio 44122

PLEASE NOTE:

# DOLLAR BANK

Supports the Arts in Beachwood

## BEACHWOOD'S

# Got Talent!

Everywhere you look in Beachwood you find talented artists, writers, musicians, photographers, dancers, singers, sculptors and entertainers. Beachwood is a mecca for creative and artistic talent. *Beachwood Buzz* is proud to support this incredible pool of talent that helps define why Beachwood is known as one of America's most livable cities. *by Mike Cargile • To share your talent, email beachwoodbuzz@gmail.com.*

Tina Gudín, floral artist and special-events coordinator, has been creating floral arrangements in her Beachwood studio, Prestige Floral, for 16 years. Her designs have graced some of Northeast Ohio's most lavish weddings and corporate events. Tina has been recognized for specializing in weddings with lavish colors. *Cleveland Magazine* selected her for "Best Roses" in Cleveland.



Brian Lackritz, Entertainment and Event Producer, is a creative powerhouse who produces solutions for a broad range of events and entertainment venues for individuals, businesses, organizations and concerts. Working with Hughie's, a 60-year-old Cleveland company, he uses lighting, audio, video, decor, rigging and staging to make your ideas possible. Brian has worked with stars, including Michael Jackson, LeBron James, David Copperfield and many more.

Drummer Jonny Birne really rocks! He creates a heavy-metal, progressive-metal sound. He also plays in the Notre Dame College marching-band percussion ensemble and performs in parades and music competitions. He also attends drum clinics throughout the United States.



Classic piano player Lauren Clar, now 11, has been playing classic piano since she was only five years old, and has performed in numerous major piano concerts at Baldwin Wallace and Cleveland State Universities. Lauren attends the Music Settlement, and is a scholar student and in the gifted program in the Beachwood schools.



Textile artist Katherine Graham Sarlson has been creating one-of-a-kind, hand-painted, silk designs in vibrant colors for 15 years. Her award-winning silk designs may be worn as a fashion statement or framed as art for home or business.

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## Free "Success Starts Here" Workshop

The Tutoring Center is pleased to present "Success Starts Here," a FREE workshop for students who are entering grades 4 through 8, on Sunday, August 17 from 6:30 to 7:30 p.m. This event is offered as a community service to help area students start the new school year well prepared and confident.

Are you worried about your child's changing classes for the first time? Have you looked into a backpack and wanted to cry? Does your middle school student lose assignments – before or after they were completed? Are your child's notes disorganized and missing the main ideas? "Success Starts Here" is recommended for any student who is changing classes for the first time, or has trouble getting and staying organized, planning his or her study time, and taking effective notes. The event starts with pizza for all, and includes a raffle drawing for helpful study and organizational aids.

To make reservations, please e-mail The Tutoring Center at [pepperpikeoh@tutoringcenter.com](mailto:pepperpikeoh@tutoringcenter.com), with student's name and grade, and parent's name and phone number, or call 216.292.4357. Space is limited, so early reservations are recommended.

The Tutoring Center is located at 30659 Pinetree Road, in Landerwood North Shopping Plaza at Lander and Chagrin. Using its research-based rotational approach to learning and one-to-one instruction, The Tutoring Center helps students from kindergarten through high school to rapidly increase skills in reading, writing, math and study skills, while also improving focus, concentration and confidence. Students with ADD/ADHD or other learning challenges thrive in this environment. More information is available at [www.pepperpike.tutoringcenter.com](http://www.pepperpike.tutoringcenter.com), or by calling 216.292.HELP.

## Saltzman Youth Panel Accepting Applications

High school juniors and seniors who are interested in strengthening the Jewish community and making the world a better place are encouraged to apply for the 2014-2015 Maurice Saltzman Youth Panel (SYP), sponsored by the Jewish Federation of Cleveland. As a group, panelists recommend how to distribute \$50,000 to worthy programs in the Jewish and general communities. Participants will develop their leadership and group consensus skills as they learn about the philanthropic process and respond to community needs.

Applications and additional information are available at [www.jewishcleveland.org/syp](http://www.jewishcleveland.org/syp) and are due by September 2, 2014 at 5:00 p.m. Applicants will be notified of their status no later than September 17, 2014. Panelists are selected through nominations from their rabbis, religious school directors, youth group advisors, or through a submitted application; affiliation with any Jewish organization or congregation is not required for consideration.

Selection to the Saltzman Youth Panel is highly selective and requires true commitment from its members. Selected students are required to attend all scheduled sessions, including seven Sunday meetings, a presentation to the Federation's Board of Trustees, Super Sunday, two dialathons, and conduct outside research and agency site visits.

This program was established through a generous gift from Shirley Saltzman and her family in memory of the late Maurice Saltzman.

For information about submitting nominations or obtaining an application for the 2014-15 Saltzman Youth Panel, contact program coordinators Ann Garson at [agarson@jcfclve.org](mailto:agarson@jcfclve.org) or Jessie Bruder at [jbruder@jcfclve.org](mailto:jbruder@jcfclve.org), or 216.593.2900.



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216.831.0700, ext. 0

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October 23<sup>rd</sup>–26<sup>th</sup>

# Food, Fun, & Fashion Week

## Beachwood Ohio

More Details at  
[VisitBeachwoodOhio.com](http://VisitBeachwoodOhio.com)



## October

- 23<sup>rd</sup>** Building the City at the Maltz Museum  
The Impact of the Garment Industry on Northeast Ohio at Fleming's Steakhouse  
The Art of Fashion & Martinis at Fringe Boutique
- 24<sup>th</sup>** Harold Arlen: Lucky Man-A Musical Lecture at the Beachwood Library  
Flavors of Sicily at Giovanni's  
Microsoft Bytes at the Microsoft Store  
The Art of Tequila at Tres Potrillos  
Beer Master's Dinner at Granite City
- 25<sup>th</sup>** Learn How to Power your Body's Engine for Life at Athleta  
Food & Culinary Reactions 101 at Tri-C  
The World of Dance & Food at Tri-C  
Beachwood Historical Society: Tales at the Beachwood Library  
Xbox Party at the Microsoft Store  
Amarone & Ripasso Wine Tasting at Valenti's Ristorante  
Rivertown Beer Tasting at Winks Bar & Grille
- 26<sup>th</sup>** Beachwood 5K Run: Celebrating Healthcare with the Cleveland Clinic  
Feel the Breeze at Bahama Breeze  
Music of the Big Bands at the Beachwood Library

2014  
Sponsors



Beachwood Convention & Visitors Bureau | 216.378.9333

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Presenting

## Tai Chi

How can Tai Chi lead to a healthy body and mind? An early master wrote that the ultimate purpose of learning Tai Chi is not just for longevity but also for robustness, even as we age.

We at Triple Balance Studio would like to introduce you to China's Four National Exercises, which will help you attain a youthful body and a razor sharp mind.

If learning Tai Chi interests you, please call John Lee, Tai Chi instructor, at **216.773.1060** or stop in at Triple Balance Studios.

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Left to right: Dr. Pierre, Beachwood Mayor Merle Gorden, Dr. Mak, Dr. Warn, Dr. Wiley, Dr. Bafna, and Dr. Cox at the Beachwood office grand opening.



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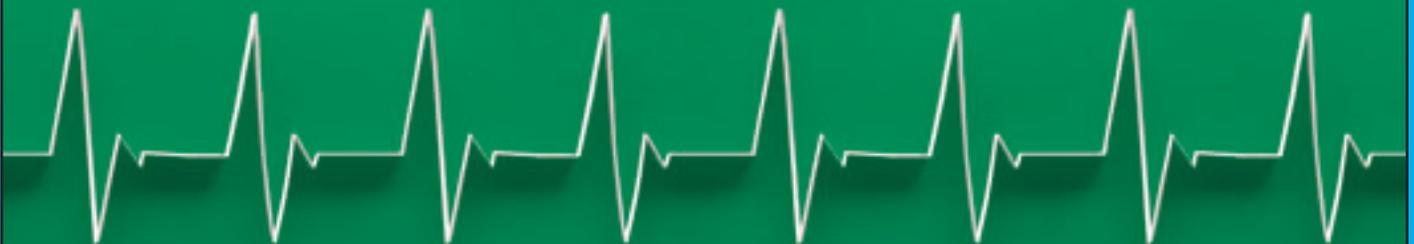
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Coming next month!

## A TRIBUTE TO BEACHWOOD BUSINESS

"A Tribute to Beachwood Business" will run in the September '14, December '14, March '15, and June '15 issues of *Beachwood Buzz*, with special sections and special advertising rates for Beachwood businesses only. For details, email [sales@beachwoodbuzzmag.com](mailto:sales@beachwoodbuzzmag.com).

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# Wellness

## Health & Wellness

What you need to know and where you need to go to stay fit and healthy



### Arden Courts

Arden Courts is a memory-care community which is dedicated to caring for persons living with Alzheimer's and other types of dementia. Our structured programs and personalized assistance help each Arden Courts' resident maintain his/her highest level of independence and promote his/her sense of well-being. At Arden Courts, we understand because memory care is all we do.



### Barre Cleveland

Barre Cleveland™ is a private fitness studio providing the best total body, female-only workout program in Cleveland through the integration of the fitness basics in strength, balance and flexibility.



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### Cleveland Clinic

For Cleveland Clinic Heart and Vascular Locations, visit [clevelandclinic.org/heartlocations](http://clevelandclinic.org/heartlocations)



### Cleveland Eye Clinic

The Cleveland Eye Clinic doctors are recognized as leaders in their field. The doctors were the first to offer their patients all laser LASIK and Refractive Laser-Assisted Cataract Procedures in the area. Beachwood is our newest of six state-of-the-art offices. Pictured: Dr. William Wiley and Dr. Shamik Bafna.



### Cleveland Yoga

At Cleveland Yoga, we invite you to show up just as you are! We are excited to announce our New Student Offer, 30 Days of Unlimited Yoga for \$40. Roll out your mat with us, dig deep, sweat a lot, love it and feel like you are at home again!



### Nightingale

Stella Nsong is a registered nurse and certified dementia practitioner. She works with families across the country who do not want the stress of caregiving, who want to enjoy their own personal lives, but want to see their parents thrive outside of a nursing home. Stella Nsong is the president of the CAREgiving institute, a 501 c3 organization, whose mission is to provide options and resources for today's and tomorrow's elderly.



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FOR MORE INFORMATION, SEE PAGES 32-35.

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## **State-of-the-art bronchoscopy technology revolutionizes treatment of lung nodules at University Hospitals Ahuja Medical Center**

*Minimally invasive procedure diagnoses hard-to-access tissue, prevents surgeries on benign nodules*

University Hospitals (UH) Ahuja Medical Center is offering a state-of-the-art bronchoscopy system, superDimension i-Logic™, to diagnose lung nodules and facilitate the most effective course of action for treatment of lung diseases.

“Lung nodules are actually very common, but it is important to determine if they are benign or malignant,” says Akhil Bindra, MD, FCCP, pulmonary/critical care specialist and chairman, Department of Medicine, UH Ahuja Medical Center. “Because of their inaccessibility, many lung nodules were challenging to biopsy prior to the

development of this technology.”

The i-Logic Electromagnetic Navigation System® enables pulmonary specialists at UH Ahuja Medical Center to see a three-dimensional image of the lungs and to precisely target and sample nodules to determine if they are cancerous. “The technology is like a GPS for the lung,” says Dr. Bindra. “If a nodule is malignant, i-Logic also aids the surgeon, with the placement of geographical markers, to treat the malignancy while removing as little as possible of the healthy tissue.”

In addition, the system accu-

rately determines if surgery is necessary at all. “Just as important as maximizing the effectiveness of surgery on malignant lung nodules for an optimum outcome, i-Logic’s diagnostic accuracy also helps us to avoid surgery because of its unparalleled ability to prove that a nodule is benign,” says Dr. Bindra. “This is especially critical for older patients who often have other medical issues that can make surgery even more problematic.”

For more information about the full array of pulmonology care and diagnostic capabilities available

close to home at UH Ahuja Medical Center, visit [www.UHahuja.org](http://www.UHahuja.org). University Hospitals Seidman Cancer Center offers a low-dose CT lung cancer screening test for just \$99 to qualifying patients with a history of heavy smoking. For details and to learn if you qualify for the test, which is available at UH Ahuja Medical Center, call 216.593.5500.

Pictured: Akhil Bindra, MD, FCCP, pulmonary/critical care specialist and chairman, Department of Medicine, UH Ahuja Medical Center.

## **University Hospital Holds Summer Camp for Beachwood High School Medical Academy Students**

UH Ahuja Medical Center hosted the first Medical Academy camp last month for many of Beachwood High Schools’ upcoming freshmen, who have enrolled in this exciting new program.

As previously announced, University Hospitals and the Beachwood City School District have partnered to establish a rigorous, four-year, science-based curriculum designed to prepare high school students for professional careers in medicine.

The students were introduced to many UH physicians and medical professionals who shared their personal experiences and journeys into the field of medicine. They learned about specific specialties, such as Pediatrics, Orthopedics, Radiology, and Emergency Medicine. In addition, they were instructed in infectious disease and how germs spread, CPR training, and the importance of nutrition and pharmacology in the healing process. They each received a stethoscope with training in basic heart sounds and vital signs.

Susan Juris, president of UH Ahuja Medical Center, shared what it takes to run an entire hospital and the many departments and individuals needed to meet community needs. The Medical Academy partnership with UH is a great example of responding to the public’s welfare. This program is a first-of-its-kind collaboration between a major health system and a public school system.

“Teaching is a part of our mission,” says PJ Hrehocik, vice president of Corporate Health at UH. “We are excited to partner with a leading school district to further enrich the education of students who are interested in pursuing a career in healthcare. And, through the Connor Integrative Medicine Network, we are educating folks both within and outside of University Hospitals, including the Medical Academy, about integrative options that treat body, mind and spirit, and are more holistic, less invasive, less costly and often more effective.”

For more information call 216.285.4070.



Pictured: PJ Hrehocik, UH VP of Corporate Health, reviews basic nutritional guidelines with Medical Academy students from Beachwood High School.

# Psychological and Behavioral Consultants Open House

On June 19, Psychological and Behavioral Consultants (PBC) held an open house at its new Signature Square headquarters, at 25101 Chagrin Blvd., Suite 100, in the Signature Square II building.

PBC also celebrated its accreditation by The Joint Commission, the nation's oldest and largest accrediting body in healthcare. PBC earned The Joint Commission's Gold Seal of Approval for accreditation earlier this year by demonstrating compliance with the Joint Commission's national standards for quality.

In partnership with the Cleveland Center for Eating Disorders, a presentation, "Eating Disorders and the Brain," took place prior to this event.

Guests met the group's 15 psychiatrists and more than 75 psychologists, advanced practice nurses, social workers and clinical counselors who together compose the largest outpatient behavioral healthcare practice in Ohio. They also enjoyed tours, hors d'oeuvres and desserts.

In recognition of this celebration, Mayor Merle S. Gorden and City Council proclaimed Thursday, June 19, 2014 as "Psychological and Behavioral Consultants Day," and wished them continued success.



Pictured: Mayor Merle S. Gorden presents a city proclamation to PBC Managing Director Don Sykes.

# Beachwood Buzz Team – Season and Tournament Champs

Congratulations go to the Beachwood Buzz softball team on being named season and tournament champs! The minor girls' team, ages 9-12, played in this year's Beachwood Recreation Youth Softball League.



Pictured: Front row from left: Didi Regalbuto, Vivien Marmarstein and Emily Clar. Second row: Lauren Clar, Claire Weaver, Sadie Alter, Nia Jones, Nina Regalbuto, Olivia Moore and Shayna Preisler. Back row: Team manager Griffin Preisler; and coaches Jefferson Jones, Randy Alter and Bill Preisler.



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# Steven Hacker Films Wins Two Top Honors In 35th Annual Telly Awards

The 35th Annual Telly Awards bestowed its highest honor on Beachwood, Ohio production company, Steven Hacker Films ([stevenhackerfilms.com](http://stevenhackerfilms.com)), for To Be a Woman in the Holocaust: Cleveland Stories, a documentary produced for Maltz Museum of Jewish Heritage. From a field of more than 12,000 entrants from all 50 states and numerous countries, Steven Hacker Films was awarded the Silver Telly in two categories: Religious/Spirituality and Films With Budgets Under \$700 Per Minute.

To Be a Woman in the Holocaust: Cleveland Stories recounts the personal experiences of four Northeast Ohio women survivors. "This film is both quite sad and incredibly uplifting," explains director/cinematographer Steven Hacker. "Ultimately, it shines a light of hope, revealing remarkable strength exhibited during man-

kind's darkest hours."

"The creation of this poignant, original film allowed us to make very real connections to our community," says Maltz Museum Director of Development David Schafer. "Steve captured some truly inspiring stories we can share with visitors for years to come." The Telly Awards was founded in 1979 and is the premier award, honoring outstanding local, regional and cable TV commercials and programs, the finest video and film productions, and online commercials, video and films. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators and corporate video departments in the world.

For its 35th season, a prestigious judging panel of more than 500 accomplished industry professionals, each a past winner of a Silver Telly and a member of



The Silver Telly Council, judged the competition, upholding the historical standard of excellence that Telly represents. The Silver Council evaluated entries to recognize distinction in creative work. Entries do not compete against each other, rather entries are judged against a high standard of merit. Less than 10% of entries are chosen as winners of the Silver Telly, the highest honor. Approximately 25% of entries are chosen as winners of the Bronze Telly.

"The Telly Awards has a mission to honor the very best in film and video," said Linda Day, executive director of the Telly Awards. "Steven Hacker Films' accomplishment illustrates the production company's creativity, skill and dedication to its craft and serves as a testament to great film and video production."

Steven Hacker Films produces documentaries, films and commercials. It is currently in pre-production on a feature short project slated to be filmed in the Cleveland area later this summer.

**Hebrew Storytime**  
סיפורים ושירים בעברית לילדים  
at the  
Cuyahoga County Public Library, Beachwood Branch  
25501 Shaker Boulevard  
**Wednesday**  
**August 27, 2014**  
**4:00 pm**  
Led by:  
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# Peter B. Lewis Aquatic and Therapy Center Unveils Improvements

Improvements to the Peter B. Lewis Aquatic and Therapy Center, a service of Menorah Park Center for Senior Living, are now complete. On June 12, guests enjoyed a ribbon-cutting ceremony and tours of the expanded "spa" locker rooms and new décor. Janet Rosel, who, with her late husband Peter B. Lewis, gave a major gift to renovate and expand the center, was honored at the event.

The Aquatic Center was originally designed for 30 weekly therapy sessions and is today accommodating more than 300 each week. It also accommodates 400 health-maintenance members who have completed their prescribed therapy.

The newly renovated space adds 2,000 sq. ft. of new construction



Menorah Park Foundation Director Joel Fox, Beachwood City Council President Fred Goodman, and Foundation Board President Rick Rivitz celebrate as improvements are unveiled.

to the changing rooms, providing more dignity and comfort to the clients.

In recognition of these improvements, Mayor Merle S. Gorden and



Pictured: Menorah Park Board Member Nancy Glick receives a proclamation from Beachwood City Council President Fred Goodman.

City Council proclaimed Thursday, June 12, 2014 as "Menorah Park – Peter B. Lewis Aquatic and Therapy Center Day" in the City of Beachwood.

## Upcoming Programs at Menorah Park

### Club Menorah

Club Menorah, created for seniors who may be isolated or unable to get out and socialize, has been a great success on the Menorah Park campus. Participants meet on the third Monday of every month from 10:30 a.m. – 2:30 p.m., and it's time to RSVP for August and September to ensure a seat!

As a free service to the community, you can enjoy a day out, and come to Menorah Park's Saltzman Auditorium to be pampered, socialize with peers and enjoy special activities, accompanied by a free signature chef-prepared lunch. Upcoming dates are August 18 and September 15, and every third Monday of each month thereafter. Free transportation is provided within our service area. Space is limited; reservations are required. Please RSVP to club host Tina Witt at 216.839.6673.

### Scholar on Campus Community Program

Join us for a community program, "Eleanor Roosevelt – First Lady of the World," Wednesday, September 10, at 7:30 p.m.

Eleanor Roosevelt shares with the audience her tragedies and triumphs. Born into the opulent wealth of America's "Golden Age," she would grow from the shy, homely orphan into a confident, driven woman. Annealed by personal tragedy, she would emerge as a champion of civil rights, author, and stateswoman. She is best summed up by President Harry S. Truman, who dubbed her "The First Lady of the World."

### Distance Learning Classes

The Community is invited to participate in the following distance-learning classes, held on Mondays at 2:30 p.m. Please RSVP to [lastuver@menorahpark.org](mailto:lastuver@menorahpark.org), or call 216.831.5452, ext. 244.

**August 11** "Impressionism," by the Cleveland Museum of Art

**August 18** "Then and Now: The History of Toys," by The Toy Museum of New York (Brooklyn, NY)

**August 25** "FIN TV: Marine Science Research" by Mote Marine Laboratory (Sarasota, Florida)

### Aging Resources Center Fall Dinner Conversation

This year's Fall Dinner Conversation, Hips and Knees – Challenges and Solutions, will take place Thursday, September 11. Dinner will take place at 5:30 p.m. and conversation will follow at 6:30 p.m.

This program is free and open to the public. There is limited seating, so please reserve your space early.

For more information or make reservations, please contact Beth Silver at [bsilver@menorahpark.org](mailto:bsilver@menorahpark.org) or 216.839.6678.

## Upcoming Programs at The Gathering Place

**Survivorship Support Group**  
Thursday, August 14,  
6:30 – 8 p.m. and Wednesday,  
August 27, 1:30 – 3 p.m.

This program is for individuals who have completed cancer treatment. Call Betsy Kohn at 216.595.9546 for required advance registration.

**Prostate Partners**  
Thursday, August 14,  
6:30 – 8 p.m.

A monthly program for men with prostate cancer. Family members are welcome. Dialogue with Dr. Leonard Bernstein. No registration required.

**Exercising Through Prostate Cancer**  
Mondays and Wednesdays,  
September 8 through October 29, 2 – 3 p.m.

An 8-week strength-training program for men with prostate cancer. Designed to reduce some of the side effects from hormone therapy treatments like weight gain and fatigue. Advance registration required by calling Beth Roth at 216.595.9546.

### Family Counseling

Our children's specialists are available to meet with parents or other family members to discuss concerns about issues with children who are coping with cancer in the family. Call 216.595.9546 to make an appointment.

# Montefiore Celebrates 132 Years at Annual Meeting

Montefiore, a leader in senior health-care and wellness services, recently hosted its 132nd annual meeting – an uplifting evening of achievements, accolades, and awards. Amidst a welcoming audience of over 150 guests, including board members, auxiliary members, residents, guests and staff, Lauren Rock, president and CEO, spoke on “Shaping the Future,” and how Montefiore is truly an innovator in myriad ways. Rock also honored Steve Willensky as outgoing board chair with a meaningful tribute in words and video.

Willensky surprised everyone with a beautiful song that he wrote and accompanied on the piano, along with creating a heartfelt video reflecting back on his past three years as board chair of Montefiore. Beachwood resident Andrew Hoffmann, immediate past board and foundation chair, received the prestigious Harley I. Gross Presidential Award for his dedication and leadership to



Pictured from left: Donald Scherzer presents The Harley I. Gross Presidential Award to Beachwood resident Andrew W. Hoffmann as they celebrate with Lauren Rock, Montefiore president and CEO, at Montefiore’s 132nd annual meeting.

Photo credit: McKinley Wiley

the organization from his longtime friend and supporter, Donald Scherzer, also a past Montefiore board chair.

# Beachwood Men’s Softball Hall of Fame

In 2012, the Beachwood Men’s Softball League began documenting the history of this 60-year league by creating a Hall of Fame and inducting 16 players. In 2013, an additional 11 players were inducted.

With the 2014 season underway, we proudly recognize this second group of inductees, each of whom as been a member of the Beachwood Men’s Softball League for more than 15 years; has achieved a batting average five times, placing him in the

top 15 batting averages; or has been a batting champion one year and has been on the list twice; and has been a significant contributor to the betterment of the league.

Additionally, a Legend’s Game was created last year for retired and current Beachwood players over the age of 60. It is expected



2013 inductees include: Front row from left: Mark Weiskind, Brad Emerman, Todd Adelman, Fred Gross and Adam Baker. Back Row: Marty Emerman, Randy Cohen, Ed Bernstein, Ralph Gilbert, Michael Cohen and James Heller.

that at least 50 players will participate in this year’s game, which will take place prior to the league’s 3rd Annual All-Star Game. This year, cheerleaders will be added for additional excitement.

A 3rd class of Hall of Famers will be inducted at the league’s banquet in November.



# Maltz Hospice House and Palliative Care Pavilion opens on Montefiore Campus

Montefiore recently held a ribbon-cutting ceremony to mark the opening of its Maltz Hospice House and Palliative Care Pavilion for patients and families facing challenging end-of-life issues.

This 12-bed pavilion offers life-affirming communal spaces where families can visit with loved ones in a warm and inviting environment, and supports Montefiore’s vision to provide compassionate care for patients and loved ones facing end-of-life issues.

In recognition of this day, Mayor Merle S. Gorden and City Council proclaimed Wednesday, June 19, 2013 as “Maltz Hospice and Palliative Care Pavilion Day” in the City of Beachwood.

Pictured: Mayor Merle S. Gorden, Montefiore board of directors chair Steve Willensky, Montefiore president and CEO Lauren Rock, philanthropists Tamar and Milton Maltz, and director of Vinney Hospice of Montefiore Diane Korman.

Photo by McKinley Wiley.

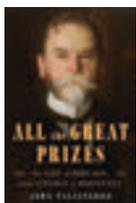
# August Book Recommendations from the Beachwood Library



**A Constellation of Vital Phenomena, by Anthony Marra.**

Residents of a small village in war-torn Chechnya help each other survive while struggling to find a glimmer of hope. Join us for a discussion of Cleveland's 2014 Anisfield-Wolf award winner on Tuesday, August 12, at 7 pm. Registration requested.

**Recommended by Marcia Klein.**

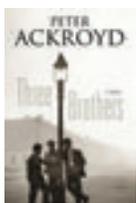


**All The Great Prizes: The Life of John Hay, from Lincoln to Roosevelt, by John Taliaferro**

From his stint as Abraham Lincoln's personal secretary to his position as Secretary of State under Theodore Roosevelt, John Hay was at the center of nearly every momentous event in the latter half of the 19th century. A fascinating biography as well as a great study of

American history.

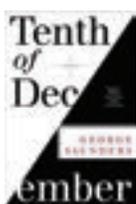
**Recommended by Margaret Reardon.**



**Three Brothers, by Peter Ackroyd**

This book follows the lives of three brothers, all born at the same time on the same day (although years apart). Coming of age with little adult supervision in post-war Britain, each must find his own way in a tough part of London in this tale that is, by turns, both gritty and mystical.

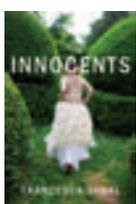
**Recommended by Matthew Weitendorf.**



**Tenth of December, stories by George Saunders.**

Writing brilliantly and profoundly about class, sex, love, loss, work, despair, and war, Saunders cuts to the core of the contemporary experience. These stories take on the big questions and explore the fault lines of our own morality, delving into the questions of what makes us good and what makes us human.

**Recommended by Marcia Klein.**



**The Innocents, by Francesca Segal**

When glamorous Ellie arrives in town, she upsets the comfortable existence of her friends and family in their close-knit Jewish community, and almost disrupts the wedding of her conventional cousin, Rachel. Inspired by Edith Wharton's *The Age of Innocence*.

**Recommended by Margaret Reardon.**



**Yellow Eyes of Crocodiles, by Katherine Pancol**

After sixteen years of marriage, Josephine's chronically unemployed husband, Antoine, runs off with another woman to start a crocodile farm in Kenya. Faced with raising two daughters while trying to make ends meet on what she makes researching medieval history, Josephine finds herself in an unenviable position. Then, Iris, Josephine's socialite sister, comes up with a plan that she thinks will solve her sister's problem. She suggests that shy and retiring Jo write an historical novel set in the 12th-century, and beautiful and charismatic Iris will pretend to be the author and do all the interviews and book tours. Needless to say, things do not go exactly as planned for the sisters.

**Recommended by Matthew Weitendorf.**

# A Very Special Birthday By Dalia Zullig

Carlson Jones is not your ordinary ten-year-old girl. On June 13, the day of her birthday party, she invited all her friends over for fun and games. But her friends did not come with presents. Instead, Carlson asked each one of them to bring a minimum donation of \$10 to benefit Flying Horse Farms, a summer camp dedicated to giving kids with medical conditions a normal camp experience.

"We've designed every detail of the camp experience to help our campers leave sickness behind while they're here," wrote the camp's website.

According to Carlson's mother, Joy Jones, Carlson came up with the idea by herself.

"It was all on her own," she said. "She's wanted to do this for about two years, and she really had a plan."

Thumbs up to Carlson for recognizing at such a young age that everyone can make a difference. If you wish to learn more about Flying Horse Farms or would like to make a donation, please visit [flyinghorsefarms.org](http://flyinghorsefarms.org).



# Dan Bankhurst Participates in CAAS Convention

The annual Chet Atkins Appreciation Society Convention (CAAS), in Nashville, provides opportunities for attendees to enjoy four fully-packed days and nights of the music of Chet and many other superstars. Performers at the convention are a virtual who's who of world-class performers in the guitar world. Each year, the convention hosts around 60 guest artists, and this year, Dan Bankhurst was invited to participate.

Bankhurst, a Beachwood High School graduate, has the passion and talent to continue building his career as a finger-style guitarist, and performing at the CAAS Convention was a dream come true.

Pictured: Bankhurst jamming with Australian finger-style guitarist Tommy Emmanuel; and Bankhurst with Phil Keaggy, an American acoustic and electric guitarist and vocalist. Bankhurst said, "I can't believe that Phil came just to see my show!"



# A Class By Itself: Menorah Park's Rose Institute Celebrates 18 Years of Life Long Learning

On June 11, Menorah Park's Rose Institute for Life Long Learning held its 18th Achievement Ceremony. Incidentally, eighteen is the numerical value of the Hebrew word chai, which means life. As research continues to support that lifelong educational opportunities are the secret to a healthier, longer life, Menorah Park wholeheartedly supports these findings and provides programming to help promote mental wellness.

Over the past eighteen years, more than 1,800 students have participated in 733 classes offered by 278 instructors. The program's true accomplishments are not in the attainment of any particular achievement level, but in providing opportunities for participants to challenge their minds, enhance the quality of their lives, and grow as individuals.

Lila Newman, this year's recipient of the Rose Award given for strong dedication to learning, has attended classes for almost eleven years. "On a scale of 1-10, it's a 12!" says Newman. She admits her favorite classes are the political ones.

At 91, Connie Berland, recipient of the Valedictorian Award, is certain she maintains a sharper brain because of the classes. Having attended for six years, she says it's a wonderful way to keep seniors engaged.

Through programs with the Rose Institute, Menorah Park celebrates the meaning, vitality and excitement of life with each and every resident.



Pictured: Connie Berland, with Wiggins Place administrator Nancy Sutula, receives Valedictorian Award.

Lila Newman receives this year's Rose Award.



# Local Youth Places 1st in Competition

The ninth-annual Continental Cup International Youth Sports Festival recently took place at various venues throughout northeast Ohio, with athletes competing in baseball, soccer and basketball.

This year's Continental Cup featured 3,200 athletes from the United States, Canada, Mongolia, Nepal, Nigeria, Kenya, Colombia, Indonesia, France and Greece. The event contributed an estimate of \$3.6 million in regional economic activity.

Congratulations go to Andrew Belleli and the Spiders Baseball Club for placing first in the 12-year-old age group. The Cleveland Indians is one of the team's sponsors.



Pictured: Andrew Belleli with his dad, David.

# Milestones Autism Resources Honors Three Northeast Ohio Employers

At its recent Autism Spectrum Disorder Conference, Milestones Autism Resources honored three northeast Ohio employers for creating opportunities for employees with all abilities in their workplaces. Honorees included Cleveland Clinic, Natural Essentials, Inc., and Independence Community Center.

"One challenge we're facing is employment for individuals with developmental disabilities," said Ilana Hoffer Skoff, co-founder and executive director of Milestones Autism Resources. "We choose to highlight these visionary employers for creating work environments that other businesses can emulate."

Cleveland Clinic has worked with several adult service providers to hire individuals with disabilities. These individuals have worked in various departments for more than 30 years. The clinic provides training through their Disability Task Force, which promotes an environment that is welcoming and accessible to people with disabilities.

Natural Essentials, Inc., an FDA-Registered Drug Manufacturing Facility, hires individuals with developmental disabilities with the objective of training individuals to realize their true potential.

The City of Independence Community Center has created an inclusive environment, with on-site, hands-on training and regular follow-up for employees with disabilities.

Every year, Milestones Autism Resources hosts the Milestones Autism Spectrum Disorder Conference that brings family members and leading experts in the field of autism together to share evidence-based practical strategies and best practices. The 2014 event attracted 1,000 attendees and included more than 45 exhibitors and over 75 workshops. Nationally-recognized speakers presented on topics ranging from ground-breaking research to job coaching, funding to self-advocacy and many more.

For more information, visit [milestones.org](http://milestones.org).

# Upcoming Programs at the Library

## Adult Programs

### **Killer Heat: Cool Off with Hot Mysteries**

**Sunday, August 10 at 1:15 p.m.**

Join the Northeast Ohio Chapter of Sisters in Crime for a fun afternoon dedicated to the mystery genre. Mystery expert Dr. Katherine Clark will interview special guest author Daniel Stashower. Also participating are local authors Shelley Costa, Amanda Flower, Kylie Logan, Mara Purnhagen, Sam Thomas and Jane Turzillo; librarian Cari Dubiel; freelance editor Jennifer Fisher; and bookstore manager Jim Huang. Learn about current trends, what editors look for, and hear what our authors are reading, writing and recommending. The afternoon ends with a mystery trivia contest.

### **A Constellation of Vital Phenomena – Book Discussion**

**Tuesday, August 12 at 7 p.m.**

Discuss this 2014 Anisfield-Wolf Award winner for fiction, *A Constellation of Vital Phenomena*, by Anthony Marra. The Anisfield-Wolf Award recognizes books that have made important contributions to our understanding of racism and our appreciation of the rich diversity of human cultures. For over 79 years, the distinguished books' earning Anisfield-Wolf prizes have opened and challenged our minds.

### **Play Reading Group: Cat on A Hot Tin Roof**

**Monday, August 18 at 7 p.m.**

Join actor/director Brian Westerley as he leads the group in a reading of Tennessee's Williams' steamy classic. Plays are available at the library.

### **My Promised Land – Book Discussion**

**Tuesday August 26 at 7 p.m.**

Enjoy a discussion about *My Promised Land: The Triumph and Tragedy of Israel*, by Ari Shavit, a 2014 Anisfield-Wolf non-fiction award winner. The program will be moderated by Margaret Reardon, with Karen Long of the Anisfield-Wolf Book Awards and Dan Moulthrop of The City Club of Cleveland. The author will be speaking at the City Club on Friday, September 12. Books are available at the library while supplies last.

### **Louis Sockalexis: Baseball's First Indian**

**Wednesday, August 27 at 7 p.m.**

Find out how much you really know about Louis Sockalexis, thought to be the inspiration for the name of The Cleveland Indians. Author Ed Rice will share his years of research on Sockalexis' significance as a baseball player, the history of the team's nickname, and provide insight on the Chief Wahoo debate.

### **Author David Laskin**

**Wednesday, September 3 at 7 p.m.**

Meet the author of *The Family: Three Journeys Into the Heart of the Twentieth Century*, a sweeping epic that spans the three great upheavals that affected Jews in the twentieth century: immigration, two world wars, and the founding of Israel. Laskin is the bestselling author of *The Children's Blizzard* and several other non-fiction books. He writes for *The New York Times* and *The Washington Post*. *The Family* was chosen as Amazon Best Book of the Month. Books will be available for purchase and signing, courtesy of Mac's Backs-Books on Coventry.

## Children's Programs

### **Friday Family Fun: Sun Celebration!**

**Wednesday, August 6 at 1:30 p.m.**

**Ages 2-8 with a caregiver**

Come and celebrate the summer with our salute to the sun! Hear sunny stories and make your own sun catcher.

### **Old-Fashioned Family Game Night**

**Monday, August 11 at 6:30 p.m.**

**For Families**

Beat the summer heat, grab your family and friends and enjoy an old-fashioned game night with a wide variety of board games for all ages. Come and try something new and enjoy snacks and good, old-fashioned family fun!

### **Hebrew Storytime**

**Wednesday, August 27 at 4 p.m.**

**Ages 2-8 and a caregiver**

Enjoy a Hebrew/English storytime when we will hear stories, songs and finger plays in Hebrew and English. Presented in cooperation with the Jewish Education Center of Cleveland.

To register for the above-listed programs, please visit the branch page at [www.cuyahogalibrary.org](http://www.cuyahogalibrary.org) or call 216.831.6868.

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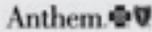
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