

Beachwood Buzz

May 2015

Every Business. Every Month.

MAGAZINE



Building Relationships

Retired Bryden Teacher, **Steve Jurkovic**, Building Relationships in Cleveland and Beyond

Also inside :

Community Thank-You Celebration & BBQ to Honor Dr. Markwardt, Superintendent From Beechwood to Beachwood
The Race • Race for the Place

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He wrote: "By holding the intention of peace toward water — by thinking, speaking and acting with the intention of peace toward water — water can and will bring peace to our bodies and to the world."

I recently had a conversation with my son about (the late) Dr. Masaru Emoto's famous rice experiment, of which the premise is that thoughts, emotions and words can change matter. He had taken three jars of rice, labeling two of the three – one with "thank you," and another with "you're an idiot."

Then, every day for a month, he said "thank you" to one beaker, "you're an idiot!" to the next, and completely ignored the third. After 30 days, the rice in the "thank you" beaker was fermenting and releasing a pleasant aroma; the rice in the "idiot" beaker had turned black, and the rice in the ignored beaker had begun to rot.

A few weeks later, while I was making wine with some friends, the vintner asked if we knew about Emoto's study, referring to the one about water crystals. She went on to explain that when water is blessed with positive thoughts, it crystalizes differently because of the energy emitted. She then asked us to bless the wine, which we all happily did.

For those of you who regularly read my columns, you know that I believe in the power of energy, and that the energy we put out is what comes back to us. Dr. Emoto believed this and built his career on spreading his thoughts. The water experiment, conducted much like, but prior to, the rice experiment, showed how water from various sources crystalized. He then went on to show that when outside elements, like music and prayer, were added, the crystals were affected accordingly.

Dr. Emoto became renowned in the alternative medicine realm after self-publishing his book, *The Message of Water*, which became an international bestseller. He claimed that human consciousness has an effect on the molecular structure of water, writing that water could react to positive thoughts and words, and that polluted water could be cleaned through prayer and positive visualization. His ideas also appeared in the movie, *What the Bleep Do We Know?* His hypothesis was, "Molecules



Pictured from left:
Water crystals labeled with Love, Gratitude,
Joy and I Hate You, You Make Me Sick

of water are affected by our thoughts, words and feelings."

In the prologue of his book, Dr. Emoto asked readers to evaluate their lives to determine if they are happy; if they have a sense of peace in their hearts, a feeling of security about their futures and a feeling of anticipation when they awaken in the morning. He continued that most people are unable to say that their life is everything they had hoped for because of surrounding chaos. He further stated that although people are different, they have one thing in common: the average body is 70% water. When he started to look at the world from this perspective, he began to see things in an entirely new way. He began to see how people could live happy, healthy lives by purifying the water that makes up 70% of the human body. He explained that water serves as a transporter – when it's moving it remains pure, but when stagnant as a result of our emotions, it dies, since the condition of the mind has a direct impact on the condition of the body.

Although Dr. Emoto was fully convinced that water is able to memorize and transport information, this concept was rejected by the medical and science communities. Although his experiments received a lot of buzz, there were too many outside variables to deem them scientific.

When looking at test results, Dr. Emoto shared messages about how we treat ourselves and others, about the messages we send and what they do at the molecular level. If thoughts can transform water, imagine what they can do to us. He wrote: "By holding the intention of peace toward water — by thinking, speaking and acting with the intention of peace toward water — water can and will bring peace to our bodies and to the world."

While processing these ideas, the wine we recently blessed is distilling. I guess the proof will be in the potion when we bottle it next month!

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Buzz
MAGAZINE

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Write to us and tell us what you think. Beachwood Buzz magazine welcomes all Letters to the Editor. Please send all letters via email to beachwoodbuzz@gmail.com. Letters must have the contact's name and phone number. Phone numbers will not be published.

Calendar Section

Please send information about clubs, organizations, events and meetings. The deadline is the 10th of each month. Email information to beachwoodbuzz@gmail.com

Article Submissions

Beachwood Buzz welcomes your story ideas. If you have a story idea or photos you would like to share, email beachwoodbuzz@gmail.com. All articles and photos will be reviewed by the publisher, and the person submitting the information will be contacted.

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COVER STORY

Steve Jurkovic is a household name for many in the Beachwood community. A Bryden elementary school teacher for 30 years, Jurkovic won the hearts of many of our children and their parents, and that love didn't stop when he left the district.

Story Photos by Scott Morrison, Discovery Photo.

City Council Update • Page 24

From Beechwood to Beachwood

Update on Beachwood's Master Plan

Centennial Fact

Mulch – Now on Sale!

Upcoming Meetings

Olaf's Summer Splash

Mommy & Me Fairytale Tea

Fertilizer Safety

Art Exhibits

Free Personal Shred Day

Police Department Promotions/New Hires

Proper Mulching for Happier, Healthier Trees

Muffins with the Mayor

Beachwood Historical Society Bicycle Summer Tour

Beachwood Honors Soldiers

Planning and Zoning Commission Overview

Newest Housing Inspector Sworn In

Road Work

Curbside Leaf Pick-Up

Heritage Home Program

Beachwood Family Aquatic Center

You and Your Schools – Page 28

Three Beachwood DI Teams Headed to Globals

BHS Newspaper Staff Takes 1st Place Awards

Beachwood Earns 8th Straight Music Education Award

Community Thank-You Celebration & BBQ

Beachwood Takes Top Prizes at Science & Engineering Fair

Robotics Team Qualifies for States, Wins Imagery Award

Correction:



It was incorrectly stated in last month's *Beachwood Buzz* that Neff Landscaping recommends six pre-emergent lawn treatments per year. It should have stated, six fertilizer applications, with up to two that could include pre-emergents. John Neff also suggests that anyone having pesticides applied to their property should make sure that the applicator is licensed by the State of Ohio.

Letter to the Community:

We are excited to hold our 15th annual Race for the Place, to be presented by University Hospitals Seidman Cancer Center, at Beachwood Place, on Sunday, June 7. On this day, we join communities throughout the United States and celebrate National Cancer Survivors Day. This is our local opportunity to honor individuals who are living with cancer, and the family and friends who support them.

There are so many people who are instrumental in making Race for the Place a successful event, including our sponsors, individuals and organizations that form teams, Beachwood Place and the City of Beachwood, but we would be remiss if we did not recognize the residents of Beachwood. For the past fourteen years, they've been patient when we blocked off their surrounding neighborhood streets. We know it can be frustrating to wake up and prepare to leave one's home, only to remember that they're blocked in for a couple of hours. They've taken it in stride and some have even come out to cheer our runners and provide extra water when race day was a real scorcher.



Race for the Place has become the largest suburban race in Northeast Ohio and, over the past fifteen years, we have raised 2 million (net) to help keep our programs and services free of charge.

Thank you, thank all of you for your support. We could not have done Race for the Place without you!

If you're inclined this year to start a team or walk/run as an individual, we encourage you to sign up at www.racefortheplace.com, or just continue to cheer us from the sidelines. Either way, we are grateful to you.

Warm regards,

The Gathering Place, A Caring Community for Those Touched by Cancer
Staff, Board of Directors, Volunteers & Participants

Photo courtesy of Pixelate Photography & Design

15th Annual Race for the Place

June 7, 2015 • Beachwood Place, Upper Level Parking Deck between Nordstrom and Dillard's

1-mile Walk and 5K Run

Registration: 7:30 a.m.

Celebration Village with Family Activities opens at 8 a.m.

National Cancer Survivors Day Ceremony: 8:45 a.m., Emceed by WKYC Evening News Anchor and Senior Health Correspondent Monica Robins

Race: 9 a.m.

Awards Ceremony: 10:30 a.m.

Registration: Visit www.racefortheplace.com or call 216.595.9546. The first 4,500 registrants are guaranteed a special fifteenth-anniversary T-shirt designed by CLE Clothing Company. Most registration fees increase on June 1, 2015. Children five and under are free to participate in the 5K run or one-mile walk.

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Michael Friedman
Beachwood Resident



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Celebrity Birthdays

- May 6th George Clooney (54)
Bob Seger (70)
- May 7th Johnny Unitas
(Would have been 82)
- May 8th Don Rickles (89)
- May 9th Billy Joel (66)
- May 10th Pat Summerall (84)
- May 11th Salvador Dali
(Would have been 110)
- May 12th Steve Winwood (66)
Yogi Berra (90)
- May 13th Stevie Wonder (65)
- May 14th Kate Blanchett (45)
- May 18th Tina Fey (44)

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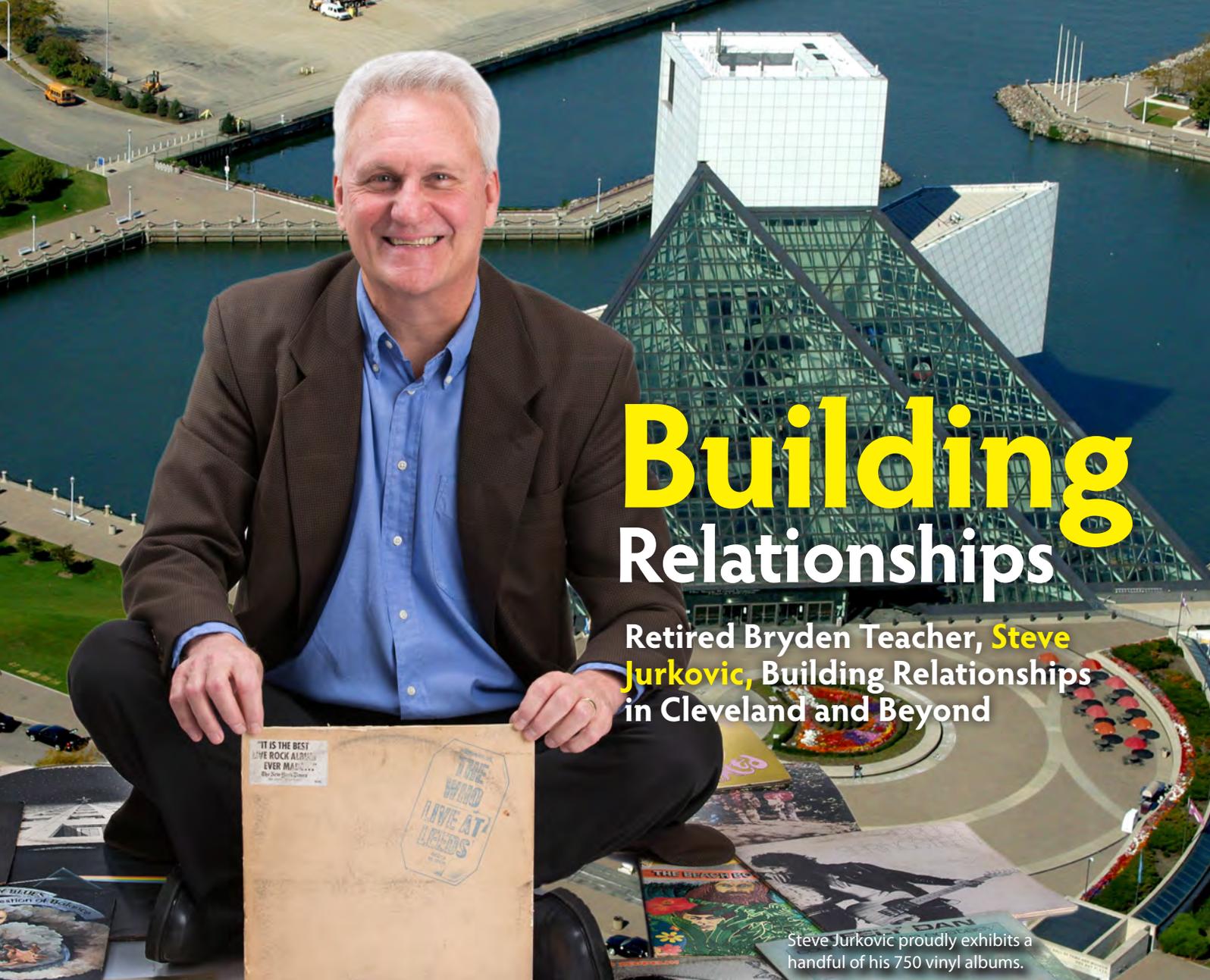
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Building Relationships

Retired Bryden Teacher, **Steve Jurkovic**, Building Relationships in Cleveland and Beyond

Steve Jurkovic proudly exhibits a handful of his 750 vinyl albums.

Steve Jurkovic is a household name for many in the Beachwood community. A Bryden elementary school teacher for 30 years, Jurkovic won the hearts of many of our children and their parents, and that love didn't stop when he left the district.

Upon completion of his undergrad education, majoring in psychology and sociology, Jurkovic accepted a position as a childcare worker at Sagamore Hills Children's Psychiatric Hospital in 1978, where he learned a lot about working with children. "It was a locked facility," he told us, "where the kids were either a danger to others or to themselves."

While employed at Sagamore, Jurkovic heard about an early childhood education master's

program offered by Kent State University, which was specifically designed for non-education undergrads. He felt this was a good fit and enrolled in '79.

He worked full time while continuing his education, and became more competent in dealing with kids all the while. "I enjoyed working with the kids," Jurkovic told us, "and I worked all three shifts. During second shift, we played softball and engaged with them in other non-school activities.

Because of these interactions, I gained their trust."

Jurkovic also learned that when he was consistent and fair, and didn't waiver, the kids would listen. "Sagamore was a tremendous training ground," he said. "The skills I acquired there were applied throughout my career in Beachwood."

After graduating with his master's degree, Jurkovic's Kent State counselor guided him to the interview in Beachwood where he landed his position as a second-grade teacher.

During his interview, Jurkovic remembers being asked by Barbara Lindsay, then Hilltop principal, for the difference between a digraph and a diphthong. When asked, Jurkovic said he didn't know but would find out. After Lindsay rec-

ognized he wasn't trying to dance his way around the question, Jurkovic was hired.

From the beginning, Jurkovic was comfortable with his class management techniques. "I had heard and read that class management was the biggest problem for some new teachers," he told us. "Coming from Sagamore to Beachwood, all the kids listened! Sagamore was a great training ground."

With class management under control, Jurkovic found his challenges to be in learning the curriculum and understanding how sequence sheets, a Beachwood educational technique in 1980, were used. One of Jurkovic's first impressions of Beachwood was when administrator Mimi Sobel came in on a Sunday before school,

and worked with him for six hours to show him how to set things up. "I then began meeting incredible teachers, many with whom I've built friendships," Jurkovic said. "Teachers like Sam Ashmun, Karen Horowitz, Libby Gee and Mary Decker, who also helped me at her home with the sequence sheets, just to name a few. I could list so many more! You can choose to rise or sink to any occasion or situation, depending on who's around you. The work culture at Bryden was such that you wanted to continually maximize your abilities and potential."

Teaching was great fun for Jurkovic. In addition to being an exceptional teacher and playing nerf football and kickball with students on the playground from his very first day, he invited former students to join him for lunch once they entered third grade. Looking back, he recalls how many hours the students, mostly girls, would save him by putting stickers and stamps on papers and helping him set up his room. And, about a dozen students chose to come back to his classroom for their senior projects because of their interests in education.

Because of the relationships he built, Jurkovic was often invited to and attended students' bar and bat mitzvahs, recalling terrific parties and how he saw parents in a different light!

It's a continuation of these relationships that makes him stand out from the crowd today, five years after retiring. He and his wife, Pat, also a retired school teacher (they



Clockwise from left to right: Casey Heiser (Beachwood High School when her aunt, Sharon Weisman, was inducted in the Gallery Hall of Success); Stacey Snider Cohen and Craig Cohen (Panini's on Coventry); Jurkovic's wife, Pat; Emily Cala and Alexandra Somogyi (High School Graduation)



were introduced by Nancy Herrick, another Beachwood elementary school teacher), spend their days traveling and absorbing all that Cleveland has to offer. With the help of social media, Jurkovic stays in touch with many of his former students.

"Facebook and social media opened the doors for communications," he said. "When I signed up for Facebook, Mary Decker was my first friend. After that, I got a friend request from Susie Geraci, who lives in Florida and was in my second class. She asked if I remembered her, if I had her class picture, and if I would post it.

"I posted the picture and the next day 15 additional students

sent me friend requests. I then posted additional class pictures and invited anyone from my past, from any circle of life, to feel free to contact me. This ballooned and I was reunited with students who now live all over the country – from New York to California and Florida to Colorado – as well as many who settled down right here in Ohio."

Jurkovic shared stories about students from his first class, who are now 42 years old. He also taught children of former students, including Julie Shaw and her daughter Paige Safenovitz; Twilla Simson and her son, Evan; and Adrienne Lynum and her daughter Kayla Corlew. Addi-

tionally, he taught Stacey Snider Cohen and Craig Cohen, who were in the same class, and are now married to each other.

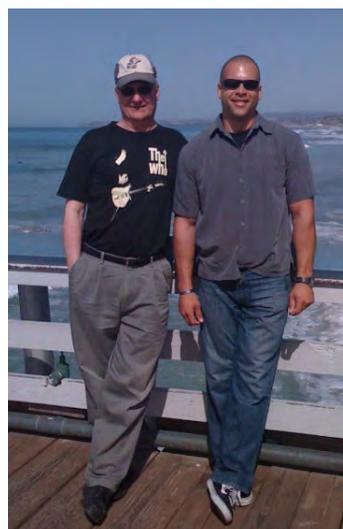
The first time Jurkovic met with a former student's family while traveling was in the 90s. Irina Holz was a former student who had moved back to Switzerland, and he met with part of her family after communicating via email. "I loved the family," he said. "Pat and I stayed the night in their lovely Swiss home and they treated us like royalty!"

Having traveled through all the states except Alaska, Jurkovic has met with students from all over the country – about 50 from out of state and about 140 more who live in and around Cleveland – many of whom carry fond memories of their second-grade class: kickball, chewing bubble gum in the classroom, stories from Jurkovic's past, Halloween celebrations, including scary masks and other surprises in their desks.

Continued on page 9

Tocombamaria Murphy, Samantha Noland and Michelle Miller (BHS 20-year reunion)

Damon Smith (San Clemente Pier, CA)





Pictured clockwise from top left: Louie Rosenbaum, Lexi Stovsky and Emily Danzig (Emily's high school graduation party); Kaitlyn Landis (Rock and Roll Hall of Fame and Museum Library and Archives); Kauner, Kaulin and Kaury Hooper (High School Graduation). Pictured below: Jurkovic's first and last class photos.



As adults, his students have chosen all sorts of careers, but they have at least one thing in common. Many have told Jurkovic that they recognize and appreciate their roots and how fortunate they feel to have been educated in Beachwood.

The teaching has now gone full circle, Jurkovic professes. Today, former students are teachers in their own right. When telling us this, Jurkovic referenced his February 2015 meeting with Bryan Wynbrandt, who is now a producer/writer at Paramount Studios. "Getting together with Bryan in his element was great," Jurkovic said. "He took Pat and me on a tour, teaching us about his industry."

Jurkovic also talked about visiting Rosie Rapoport in her second-grade classroom in Chicago, observing her as a teacher and reading to her class; and meeting with Stacey Snyder Cohen, a veteran first-grade teacher who began teaching second grade this school year in Cleveland Heights.

"What so many past students

have done with their lives, although astonishing, doesn't surprise me," he said. "The writing was on the wall in second grade."

"It begins with family," he added, "and the families in Beachwood were involved in the schools. My students' parents put such an emphasis on their children's getting a proper education, which is partly why so many of them are successful."

When asked if he remembers his second-grade teacher, Jurkovic said yes, Miss Tomiach, and he believes she influenced his teaching career. He also said his mom was always the Gibraltar of his family.

Jurkovic truly enjoys each day to the max. In addition to traveling, he loves reading, music, art, architecture, nature and educational television; and always finds something to do, whether in Cleveland or elsewhere. "There is so much to do culturally and in nature right here in Cleveland and Cuyahoga County," he said. "Often, when I post pictures on Facebook, people will ask where

I'm traveling now, and many times, I'm right here in northeast Ohio. You don't have to go to seemingly exotic, faraway places to find beauty and incredible culture. It's right in your own backyard."

His love for music is no secret. Jurkovic's collection of 45s exceeds 500 and he has about 750 vinyl albums. One of the retirement gifts he received from the Bryden staff was a machine to convert tapes and vinyl to CDs. His favorite British bands are The Rolling Stones, Beatles, Led Zeppelin, Pink Floyd, Moody Blues and The Who, which he has seen 25 times since 1970 and has tickets to see them in Louisville, Columbus, Seattle, Vancouver, Detroit and Pittsburgh in 2015. He also loves Ireland's U2 and his favorite American bands are Bruce Springsteen, Beach Boys, Byrds, Jimi Hendrix, Steely Dan, Blue Oyster Cult and Creedence Clearwater Revival. Additionally, he enjoys many obscure bands from the 80s and 90s that he got to know on local college radio stations.

Jurkovic is still a rocker and estimates he has seen 800-900 concerts in total. When talking about The Who, his all-time favorite band, he proudly shared a story about wearing a Who t-shirt while walking on the beach in San Diego just this past February. A teenager walked up to him, pulled off his headphones, and "My Generation" was the song that the 13-year-old was listening to. "We talked for a

while about the band and he told me his dad is going to take him to see them in Los Angeles in 2015. I shared Who stories with the teens and I think they thought I was God!" Jurkovic enthusiastically said with a smile.

Jurkovic, who was the recipient of *The Plain Dealer* Crystal Apple Award in his final year of teaching, has stayed involved with Beachwood schools. He was a volunteer on the Beachwood High School Gallery of Success committee in 2014 and this is his second year as a volunteer on the PTO Scholarship Committee.

"I love history. Everything and everyone has a rich, layered intricate history. It's important to remember where we have come from and who has helped us along the way, for that can help us focus on where we are going," he said. "I am indebted to so many people; circles of life are real."

"I loved my career and have always been blessed. It amazed me that so many people supported and trusted me with their flesh and blood. It's still a marvel to me, as is all of life. When you put love out, it comes back."

It's a continuation of these relationships that makes him stand out from the crowd today, five years after retiring.

He and his wife, Pat, also a retired school teacher (they were introduced by Nancy Herrick, another Beachwood elementary school teacher), spend their days traveling and absorbing all that Cleveland has to offer. With the help of social media, Jurkovic stays in touch with many of his former students.

Northeast Ohio Community Joins to Raise Funds for Breast Cancer Research

Breast Cancer Survivor Honorees Share Their Stories to Generate Awareness

Members of the community are invited to participate in the twelfth annual The Race on Mother's Day, May 10. This nonprofit organization, based in Northeast Ohio, coordinates an annual one-mile walk/run to raise funds towards the fight against breast cancer. Last year, the event drew around 1,500 participants. Unique to The Race is that 100% of the proceeds raised are directly invested in local Northeast Ohio organizations. The event has garnered approximately \$850,000 over the last 11 years. This year, organizers will donate the money to University Hospitals (UH) Seidman Cancer Center in support of clinical research, treatment and education.

"We are incredibly proud and thankful to be associated with The Race," says Lyndsay Harris,

MD, Director of the Breast Cancer Program at UH Seidman Cancer Center. "The event represents an extraordinary effort by young adults to help us advance new breast cancer therapies and technologies in delivering the most effective, personalized treatment options to our patients."

It's having access to new advancements and support from family, friends, and the community that Lisa Vinocur, 52, from Pepper Pike, says helped immensely during her course of treatment for stage-2 breast cancer. "For people going through cancer, just knowing there are so many people on your side, rooting you on, helps you know you're not fighting alone," says Vinocur.

Vinocur and Jessica Garrod, 33, from Columbiana, Ohio, are the two breast cancer survivors The Race organizers are recognizing at

the event.

Diagnosed with stage-3 breast cancer at 22-years-old, Garrod, a second grade teacher, decided to engage her students in a life-learning lesson. She had them create a list of things cancer can't do. They created a book from their responses and called it, "Cancer Can't." Garrod says the project wasn't just to address the importance of a positive outlook and attitude for individuals diagnosed with cancer. The idea behind the activity was to help students understand they may not always be able to control or change what happens in life, but they can change how they look at it.

Change is exactly why The Race organizers started the fundraiser. Founded by children, the event focuses on empowering young individuals to be change makers in

the battle against breast cancer. The original founders, Josh Berns, now 23, and Dani Berns, 21, have been actively involved in the organization since its inception. One of the greatest benefits of The Race has not just been the funds raised but the leadership skills gained by the young people involved with the charity.

The Race will be held at Legacy Village on Sunday, May 10. Tickets are \$20 per adult and \$15 per child. Each individual who registers will receive a t-shirt, enjoy entertainment, refreshments, prizes and children's activities. Registration begins at 8 a.m. The walk/run begins at 9 a.m.

WKYC Channel 3 News Senior Health Correspondent Monica Robins will be the honorary chair.

Please call 866.540.7223 or visit www.dotherace.com to register and/or for more information.

Cleveland's 12th Annual



kids & their families making a difference
one step at a time



University Hospitals
Seidman Cancer Center

Proceeds from this year's event will support breast cancer research at University Hospitals Seidman Cancer Center, focusing on new theories, trials and treatments aimed at managing breast cancer and extending lives.



Join Us for a One-Mile Walk/Run!
Mother's Day • Sunday, May 10, 2015

Honorary Chair: Monica Robins
Channel 3 News Senior Health Correspondent/Anchor

- ♥ \$20 Entry Fee Per Adult
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- ♥ Balloon Artists
- ♥ Bounce House
- ♥ Kids' Crafts

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BHS Class of '75 Classmates-Only Party

In celebration of its 40th reunion, The Beachwood High School class of '75 will be hosting a classmates-only party on Friday, July 3, at the Winking Lizard on Miles Road. Those interested in attending, please contact Robyn Engel Gordon, committee chair, at robynsagency5@gmail.com. An e-vite will be sent to all classmates who respond and request to have their email address added to the list.



Words from the Ward

Winter is in our rearview mirror, and while you were sitting on the couch, members of the Beachwood Democratic Ward Club were learning so much from our speakers. Whether it was about the Beachwood Police Department from Chief Winebrenner, the Diversity Center of Northeast Ohio from Peggy Zone-Fisher, the scourge of heroin from Judge Astrab or the Cuyahoga County Democratic Party from Executive Director Nick Martin, each speaker captivated the room and we all came away better for being there.

The Speakers Series 2015 was by all measures a wonderful success. Thanks to all of the speakers and all who attended for making it great.

Our next meeting is Tuesday, May 12, at 7 p.m., in Council Chambers. Join us as we nominate a slate of officers for the coming year and discuss proposed changes to the club's constitution.

Another way to keep up to date with the Ward Club is to follow [@BWoodDemocrat](https://twitter.com/BWoodDemocrat) on Twitter.

As always, I am Beachwood Democratic Ward Club President Steve Rosen and I approve this message. For more information call Steve Rosen at 216.292.5562 or email BeachwoodDemocrat@gmail.com.

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Dizziness? Balance problems?

You are not alone.

Dizziness (or vertigo) is one of the most common reasons that adults see physicians. It is a serious condition, increasing the risk of serious falls by 13 times. Because dizziness can be caused by blood pressure variations, infections and other medical issues, seeing your primary care physician is a good first step.



Judith White, MD, PhD

"Vertigo is an illusion of movement," says Judith White, MD, PhD, director of Cleveland Clinic's Dizziness, Balance and Fall Prevention Center at the Beachwood Family Health and Surgery Center. "Recall the childhood game of spinning quickly and abruptly stopping –

everything continues spinning for a few seconds."

Usually, vertigo indicates an imbalance in the vestibular portion of the inner ear and brain. Three tiny fluid-filled canals in the ear detect motion and gravity, helping us to stay upright and focus on objects – even while we move.

Benign paroxysmal positional vertigo (BPPV), the most common vestibular disorder, affects about 30 percent of people at some point. When people with BPPV awaken and turn in bed, the room rapidly swirls around them (often accompanied by nausea). Any head movement worsens the symptoms.

BPPV occurs when tiny particles in the inner ear dislocate and float into areas where they do not belong. "Often, we can pinpoint the exact location of stray particles using infrared recording

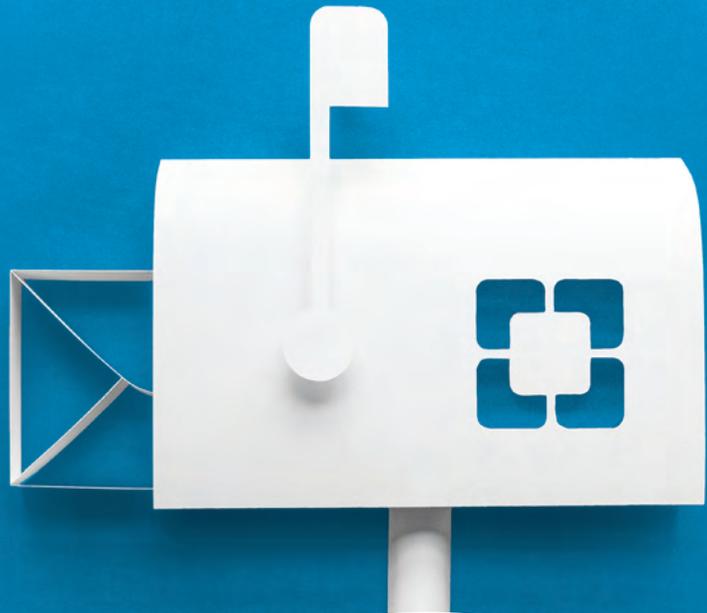
technology during an office visit," says Dr. White. "A vestibular physical therapist, neurologist or otolaryngologist specializing in vestibular disorders can coax particles back to their proper locations by slowly rolling the patient's head."

Other vestibular disorders can cause loss of function in one or both inner ears, which may result in severe, prolonged vertigo and imbalance, and sometimes hearing loss.

With appropriate treatment, most people with vestibular disorders have a good chance of recovery.

For an appointment at Cleveland Clinic's Dizziness, Balance and Fall Prevention Center at the Beachwood Family Health and Surgery Center, call 216.839.3000. Cleveland Clinic offers same-day appointments.

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Beachwood Elderclass Welcomes Joe Hunter Trio and Vocalist Eileen Burns

Joe Hunter Trio and vocalist Eileen Burns return by popular demand for the final program of the 2014-15 Beachwood Elderclass season.



Joe Hunter has been playing piano professionally since 1978 and is one of Cleveland's most versatile, popular and busiest jazz pianists. He plays almost every night at various venues, including Nighttown, either solo or with his trio. As co-host, he is an important part of Bill Rudman's Musical Theater Project's concert series.



Eileen Burns is an accomplished vocalist who specializes in jazz, swing, and rhythm and blues. In 2012, she was selected as the new female vocalist for the world-famous Glenn Miller Orchestra and toured with the band for a year. During that time, she sang at sold-out concert venues throughout the world.

Sponsored by the Beachwood Board of Education, Elderclass affords residents an opportunity for learning and entertainment in a high school environment. Excellent lunches, catered by the vocational culinary arts class, are \$5 for Beachwood residents and \$8 for non-residents, if space is available.

Programs in the new community room are free and open to the public.

Elderclass coordinator Mort Biel reminds attendees that lunch will be served in the Beachwood Bistro at noon, with the program to follow at 1 p.m. in the adjacent community room. A bus will begin pickups going from the northeast corner of the parking lot to the front entrance, beginning at 11:15 a.m. and ending at noon. The bus will return you to your car following the program.

Please register for the lunch, using the flyer you will receive in the mail. If you are not registered to receive Elderclass monthly program flyers, please contact Marlene Dunger at the Beachwood Board of Education, 216.464.2600. Reservations will be accepted by mail only. No walk-ins for lunch. No reservations needed for the program only.



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Beachwood Irish Dance Troupe Wins World Title

The Murphy Irish Dance Troupe recently competed in the World Championships of Irish Dance in Montreal, Canada. They were among thousands of dancers from around the world who traveled to Montreal to compete in solo and team dancing for world titles.

The competitions took place over Easter week from Sunday, March 29, to Sunday, April 5. The Dance Drama category, which requires the competitive teams to portray a story of Irish background through music, sets, props, costumes, make up and, of course, excellent dancing, competed on Friday, April 3.

The title for the Dance Drama competition was "Miracle on Whiskey Island." The story revealed life in the 1800s for the Irish immigrants who worked on the Cleveland docks and lived in the derelict Whiskey Island, which exists today although much changed. The 17 dancers portrayed a mother with her two daughters, a mean landlord with his four bosses and their apprentice boys who do all the dirty work, three magical fairies from Ireland, and the landlord's two children who start out being mean and wild but end up being obedient and pleasant.

Dancers range in age from 9 to 24 and all live in Cleveland's eastern suburbs. Included are a Cleveland Heights policeman, a Ph.D candidate at Case, a senior and sophomore at John Carroll University, a sophomore and three seniors in high school, seven middle-school dancers and two children.

Additional congratulations go to Tom Conkey, Annie Profeta and Hugh O'Neill for competing and placing as soloists in the World Championship.

The Murphy Irish Arts Center, in its 37th year, is under the direction of its founder, Sheila Murphy Crawford, who developed the Whiskey Island story and dance. She and her niece, Maureen Cavanaugh, are certified dance

teachers and part of the governing body of Irish Dance in Dublin, Ireland. Her husband, Bob Crawford, the technical director, also helps the parents with the development and construction of sets, props and costumes.

The team received five first-place votes from the judges, one second-place and one fourth-place. Throwing out the high and low, they scored 475 out of 500 and beat out the next closest team by 105 points.



Pictured: Murphy Irish Arts Center team, in costume, at the World's ceremony, along with Sheila Murphy Crawford, director, teacher and producer of "Miracle on Whiskey Island" (left) and Maureen Cavanaugh, teacher (right).



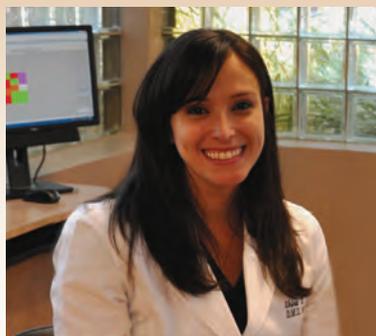
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**Beachwood Arts Council
Upcoming Shows**

Beachwood K-12 Art Show

Wed., May 20 – Sun., May 31
Opening reception:
Wed., May 20, 5 – 7 p.m.

Beachwood K-12 art students display their creative artwork, including collages, paintings, drawings and sculptures; entertainment provided by talented student musicians. Refreshments will be served.

Indian DiversityFest

Sun., June 7 – Wed., July 8
Learn about India and Indian customs through this multi-faceted art exhibit.
Festival: Sun., June 14, 2 – 5 p.m.
Explore the fascinating world of Indian culture at this exciting festival, featuring Indian artwork, food, music and dance. Details to follow. For updates, please visit beachwoodarts.org.

For more information, visit www.beachwoodarts.org.

**Last Call for Entries!
Beachwood Arts Council “Art Card Contest**

The Beachwood Arts Council (BAC), an all-volunteer, non-profit organization that has supported the arts in Northeast Ohio since 1964, is holding an “Art Card Contest” for Beachwood residents of all ages.

BAC art exhibits, programs and hands-on activities enrich our entire community. To continue offering these programs and in keeping with the “arts” spirit, the BAC is sponsoring this contest and needs your help!

“As a fundraiser, we will be selling folded note cards that are created by people in our community,” said the organization’s executive director, Leah Gilbert. “We’re excited about the opportunity to showcase local talents, while raising money to support our programs and scholarship fund.”

Here are the steps to submit your entry:

- Your artwork can be a photo or can be created in watercolor, oil, acrylic, pastels, collage or other media.
- Submit original artwork or a photo of the artwork in an 8 x 10 format. Please include name, address, phone, and email on the back of the artwork.
- Each entry must have a title.
- All entries must be received by May 15.

Drop off or mail entries to:
Beachwood Arts Council
Beachwood Community Center
25225 Fairmount Blvd.
Beachwood, Ohio 44122
Attn: Art Card Contest

You can also email a high-res photo entries to phonepr@aol.com. Be sure to note BAC

Art Card Contest on subject line. Winning artists’ names will be printed on the back of the folded cards; the inside of the cards will be blank. Each winner will receive one package of assorted art cards with the winning designs, along with 20 extra cards of his/her design. Winners will be contacted by June 1.

The kickoff of this fundraiser will take place at BAC’s Indian DiversityFest on June 14, at the Beachwood Community Center. Cards will also be sold at all BAC programs and other city events.

Questions? Email Paula Rollins at phonepr@aol.com.





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Join us for Montefiore's Annual Meeting "Transitions — Celebrating 133 Years"

The community is invited to attend Montefiore's Annual Meeting, "Transitions – Celebrating 133 Years," on Wednesday, May 20, at 7 p.m. in the Montefiore Maltz Auditorium, One David N. Myers Parkway, in Beachwood.

The Harley I. Gross Presidential Award will be presented to Judy and Steve Willensky, both active members of Montefiore's board of directors. Steve is immediate past board chair and chair of Montefiore Housing Corporation and Judy is active on several committees and has co-chaired several past fundraising events.

Other meeting highlights include: Remarks from immediate past president and CEO, Lauren B. Rock, who will speak on "Reflections and Transitions"; remarks from new president and CEO, Seth Vilensky, on "Building on Our Strengths"; election of the board of directors; honoring the Montefiore Auxiliary; employee recognition; and remarks from board chair Lawrence Mack who will speak on "Positioning for the Future."

If attending, please respond by Friday, May 15, to Sharon Castro, at 216.910.2658 or scastro@montefiorecare.org. Light refreshments will be served. Free and open to the community.

Suburban Symphony Orchestra

Sunday, May 17

Hail University: A Concert Celebrating
125th Anniversary of University School
Martin Kessler, Conductor

Join the Suburban Symphony Orchestra for its final concert of the 2014/15 season in a celebratory concert of the University School's 125th anniversary. Hear featured University School alumni Johnny Lee, now a member of the Los Angeles Philharmonic; soloists Jeffrey Kish and Eric Dina in works by Mendelssohn and Copland; as well as a world premier by University School's own faculty, Joseph Hollings. Tchaikovsky's Marche Slav will conclude this final program of the season.

The concert will take place in Conway Hall, University School Shaker Campus, 20701 Brantley Rd., Shaker Heights. Doors open at 3 p.m. Concerts are free and open to the public.



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Women of Fairmount Temple Programs

The Women of Fairmount Temple invite you to participate in the following programs:

Tuesday, May 12

Irene Shaland, popular lecturer, will excite the Women of Fairmount Temple with stories of exotic China with her presentation of "In Search of a Jewish Story in China." Ms. Shaland has traveled extensively, looking for stories of Jews in places all over the world. Her talk begins at 1 p.m. and is free and open to the public. Lunch at noon costs \$7 for members; guests pay \$10. Reservations for lunch may be made on Monday by calling 440.461.7921 to leave a message, or on Tuesday from 9:30 to 10:30 a.m. by calling 216.464.1330.

Tuesday, May 19

"Ladies Night Out" will take place at Nighttown, starting at 7 p.m. Transportation is on your own. Please call Trina Miller at 440.442.8421 or Helen Rivelis at 216.464.8216 for carpooling arrangements and reservations. We will be seated in a private room and entertained by students of the Cleveland Institute of Music. Meal cost depends on each person's menu choice.

Friday, May 29

The annual dinner and service sponsored by the Men of Fairmount Temple, along with the Women of Fairmount Temple, begins at 6 p.m. Readers from both groups participate in a beautiful service under Cantor Sager's direction. For more information, call Trina Miller at 440.442.8421.

Sunday, May 31

Join the group in making lap robes, pillows, Touch and Tell number books and vests. The program starts at 9:30 a.m. and everyone is welcome to work on Mitzvah projects. Coffee and refreshments are part of the scene, of course.

Tuesday, June 2

Closing Luncheon at Landerhaven will be the very last event of the 2014-15 year. Enjoy entertainment by Dianne Palmer, a WFT favorite who plans to sing "The Music of Your Life – All the Hits from the 30s and 40s." All WFT members will receive an invitation to the luncheon. There will be a slate of officers to vote on, followed by an installation. Interested non-members may call Ellen Klein at 440.461.5711 for more information.

Toastmasters

Do you panic, get tongue-tied or break out in a sweat when you have to speak in front of a group? If so, then Toastmasters is for you. Toastmasters is an international organization, designed to help people overcome their fear of public speaking by practicing proven successful methods in a friendly setting. Its mission is to provide a supportive and positive learning experience that develops communication and leadership skills resulting in greater self-confidence and personal growth. All are welcome and encouraged to attend!

Transformative Toastmasters, a local club, meets every Tuesday evening, 6:30-8 p.m., inside Heights Christian Church, 17300 Van Aken Boulevard, Shaker Heights.

For more information, contact Janet Wasserman at japawa1@aol.com.



Beachwood Convention & Visitors Bureau
VisitBeachwoodOhio.com • 216.378.9333

Save the Date! Food, Fun & Fashion Week, October 1-4, 2015



City of Beachwood Showcased as a Destination Community

By Patty Lampert, President

For the 3rd year, the Beachwood Convention & Visitors Bureau (CVB) participated in the WWIZ/PBS televised auction to raise funds for public television in Northeast Ohio. Due to the support of the many hotels and businesses, the Beachwood CVB secured items valued over \$2,300. It is WWIZ/PBS's most distinctive shopping opportunity, providing four days of fun for thousands of enthusiastic viewers who watch, bid and buy the auction items. On April 25th and 26th, the City of Beachwood was showcased as a "Destination Community," with two destination boards, donated by local businesses, highlighting the Beachwood area. With exposure to viewers in 17 counties, including Cleveland and Akron, the items on the board encourage overnight stays and visits to Beachwood. Mr. Jim Douth, Director of Economic Development for the City of Beachwood, and Patty Lampert, President of the Beachwood CVB, auctioned the boards.

The Beachwood CVB thanks the following for their support of the auction:

- Aloft Hotel
- Clarion Hotel
- Embassy Suites
- Fairfield Inn & Suites
- Indigo Hotel
- Homewood Suites
- Residence Inn
- Bahama Breeze
- Cedar Creek Grille
- Cleveland Pops Orchestra
- Fleming's
- Giovanni's
- Maltz Museum of Jewish Heritage
- Maggiano's
- Moxie The Restaurant
- The Pub at Beachwood Place
- Valenti's Ristorante

Winning bidders now have the opportunity to create the perfect getaway for a day or overnight and experience fabulous food, fun & fashion. If you are interested in participating in next year's auction, please contact the Beachwood CVB at 216.378.9333 or Patty@VisitBeachwoodOhio.com.



You know what you like.

Fortunately, so do we.

At Homewood Suites by Hilton® Cleveland/Beachwood, you get what guests want most: variety.

Pick out your favorites from our bountiful hot full breakfast served daily. Enjoy evening dinner and drinks Monday through Thursday. Then you can retreat to your spacious suite. Whip up a snack in your fully equipped kitchen. The longer you stay, the more variety you enjoy! So stay with us. **Eat, drink and be at home.**

25725 Central Parkway, Beachwood, OH 44122
216.464.9600 | www.homewoodsuitesbeachwood.com



©2014 Hilton Worldwide.

CITY OF *Beachwood* Council Update

1915 - 2015

MAYOR
MERLE S. GORDEN



216.292.1901

FRED GOODMAN
PRESIDENT



216.464.6624

MARTIN S. HORWITZ



216.464.6560

ALEC ISAACSON



216.291.2797

MELVIN JACOBS



216.464.1541

MARK MINTZ



216.360.0330

JAMES PASCH



216.630.9671

MARK I. WACHTER



216.765.1921

FROM BEECHWOOD TO BEACHWOOD

The City, in cooperation with Beachwood Junior Achievement, is commemorating its namesake – beech trees – by displaying 35, six-foot custom fiberglass beech leaves in the Beachwood Community Center until May 15.

Leaves have been designed by local artists and organizations. The leaves depict a range of designs from wildlife scenes to abstract art to business strategies.

This exhibit will be on display at Beachwood Place from May 18 thru June 26 throughout the lower level.



City Contact Information

CITY OF BEACHWOOD
25325 Fairmount Boulevard
Beachwood, Ohio 44122
216.464.1070
www.beachwoodohio.com



LIKE US ON FACEBOOK
www.facebook.com/BeachwoodOH



FOLLOW US ON TWITTER
twitter.com/BeachwoodOH



FOLLOW BEACHWOOD POLICE ON TWITTER
twitter.com/BeachwoodPolice

TV PROGRAMMING
Time Warner - Ch. 96.20
AT&T U-Verse - Ch. 99

EMERGENCY
Dial 9-1-1

CLERK OF COUNCIL
216.595.5493

PLANNING FORWARD UPDATE ON BEACHWOOD'S MASTER PLAN

It is no secret. Beachwood provides its residents and businesses with an exceptional quality of life. Great neighborhoods, outstanding municipal services and award-winning schools, Beachwood is a very desirable place to live and work.

Home to more than 2,500 businesses, Beachwood is a preeminent commercial hub of northeastern Ohio. Over the past 8 years, Beachwood has fostered more than \$900 million in new capital investments.

We have entered into a contract with the Cuyahoga County Planning Commission (CCPC) to create a 5-Year Master Plan. An important first step was to develop surveys and gather input from both city residents and businesses. In January, surveys were randomly sent by the CCPC to 900 residents and 575 businesses. The feedback from these surveys is being collated and analyzed by CCPC. The results will be an important factor in the development of the Master Plan.



Join us for an overview of the results. All are invited to attend.

**WEDNESDAY, MAY 13 AT 5:30 PM
CITY HALL / COUNCIL CHAMBERS**

The next phase of the planning process will include the formulation of a vision statement and drafting goals and strategies to serve as the framework of the Master Plan. The Master Plan will be a core component of the road map to Beachwood's continued success.

SPECIAL NOTE

In honor of Memorial Day, the Service Department will be closed on Monday, May 25. Rubbish pick-up will be pushed back one day throughout the week.

DID YOU KNOW? CENTENNIAL FACT

What is now Chagrin Blvd. and Richmond Rd. was Stop 24 of the Inter-Urban Railroad.

There were 41 stops from East 116th and Kinsman to Chagrin Falls in 1920.



MULCH NOW AVAILABLE TO RESIDENTS

\$2 A BAG

The City of Beachwood produces mulch from the brush it collects from our community. The brush has been double shredded and is also used on city properties. The City is offering mulch to residents for \$2 per bag (2 cubic feet).



Mulch can be purchased at the Service Dept., 23355 Mercantile Road, Monday – Friday, 7:30 a.m. – 3:30 p.m.

UPCOMING MEETINGS

CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Monday, May 4 and May 18. Questions? Call 216.595.5462.

PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, May 28. Questions? Call 216.292.1914.

ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Monday, May 4 and May 18. Questions? Please call 216.292.1914.

Departments

AUDITOR
216.595.5492

BUILDING DEPARTMENT
216.292.1914

COMMUNITY SERVICES
216.292.1970

ECONOMIC DEVELOPMENT
216.292.1915

FINANCE DEPARTMENT
216.292.1913

FIRE DEPARTMENT
216.292.1965

LAW DEPARTMENT
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE DEPARTMENT
216.464.1234

SERVICE DEPARTMENT
216.292.1922

OLAF'S Summer Splash

Games, Crafts and Swimming!

Sunday, June 28

10:00 a.m. - 12:00 Noon

\$15 per child / \$5 per adult

Beachwood Family Aquatic Center

Space Limited - Children Ages 3 - 7



To register visit
WWW.BEACHWOODOHIO.COM

Participants must exit facility at Noon



MOMMY & ME Fairytale Tea

Children ages 3 - 6 years. Dress as your favorite fairytale character, prince or princess. Enjoy snacks and royal refreshments. Appearances will be made by many of your favorite fairytale characters. Be sure to bring your camera!

WHEN: Sunday, May 17 from 1:00 - 2:30 p.m.

LOCATION: Beachwood Community Center

REGISTRATION: \$12 per person, pre-registration required call 216.292.1970, limited spaces available!

WWW.BEACHWOODOHIO.COM

Council Update

FERTILIZER SAFETY

When fertilizing, please make sure fertilizer stays on the lawn and is cleaned from sidewalks, driveways and streets.

Chemicals also pose a health threat to pets. Failure to remove granules from previously mentioned locations is a violation of Ohio Pesticide Law.

ART EXHIBITS

Beachwood Community Center

MONDAY - FRIDAY • 9:00 AM - 4:00 PM

SATURDAY • 10:00 AM - 3:00 PM

SUNDAY • 10:00 AM - 1:00 PM

FROM BEECHWOOD TO BEACHWOOD

Fiberglass, weatherproof beech leaves designed by individuals, companies and organizations.

Show Dates: **Now - May 15** at

Beachwood Community Center

May 18 - June 26 at Beachwood

Place. In cooperation with Beachwood Junior Achievement.

Free and open to the public.



BEACHWOOD ARTS COUNCIL PRESENTS BEACHWOOD K-12 ART SHOW

Students display their creative artwork, including collages, paintings, drawings and sculptures. Free and open to the public.

Show Dates: May 20 - May 31

Opening Reception: May 20 from 5:00 - 7:00 p.m.



OF SPECIAL NOTE

FREE PERSONAL SHRED DAY FOR RESIDENTS

Bring personal documents, mail and files to be shredded for FREE! Proof of residency required.

SUNDAY, MAY 17 from 9 A.M. - 12 P.M.

BEACHWOOD COMMUNITY CENTER

Rain or shine. Limit: 12 blue bags or 6 banker boxes.

POLICE DEPT. PROMOTIONS/NEW HIRES

The City of Beachwood recently swore in eight officers to new supervisory positions and three newly-hired officers.

Police Chief Keith Winebrenner said, "I view this as an opportunity for our organization to grow under new leadership, with new direction and innovative new ideas. I have the utmost confidence in these men and women and their ability to provide sound leadership and direction to our police department."



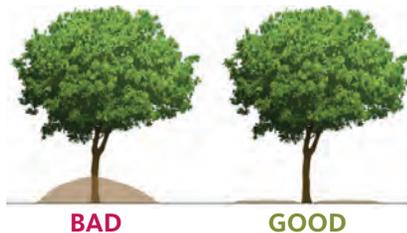
Congratulations go to the following officers:

- Police Captain John M. Korinek
- Police Captain Gary R. Haba
- Police Lieutenant Richard E. Lessick
- Police Lieutenant Kevin L. Owens
- Police Lieutenant John C. Atterbury
- Police Sergeant Lisa K. Budny
- Police Sergeant Erin A. Draves
- Police Sergeant James M. Krakora
- Police Patrol Officer Michael D. Malliski
- Police Patrol Officer David M. Miller
- Police Patrol Officer Terrance A. Schaefer



PROPER MULCHING FOR HAPPIER, HEALTHIER TREES

Trees need mulch but bad mulching kills trees. Mulch protects the soil, keeps roots moist and cool, and suppresses weeds. Never pile mulch up around the tree's trunk.



Trees grow by transferring food up and down the outer layers of the trunk, just beneath the bark. That's the only part of the trunk that's really "alive." Any damage to the trunk stops the food from flowing. Additionally, the moisture conserved under mulch is good for growing root ends, and mulch can keep the soil underneath from compaction. When moisture stays around the trunk, it can choke off the tree's food, killing the tree.

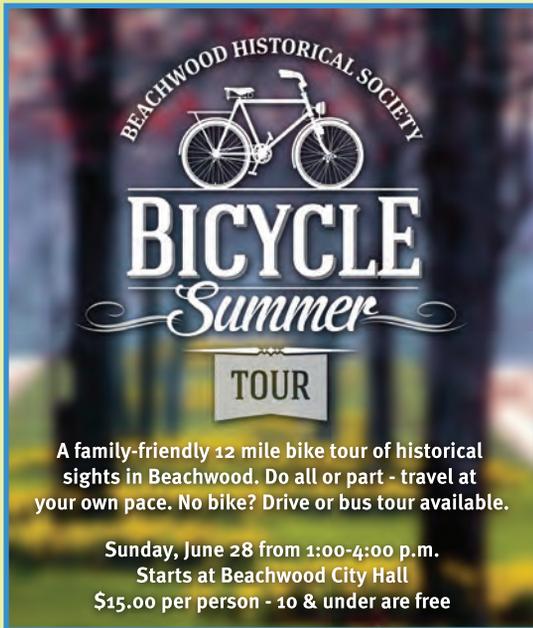
MUFFINS WITH THE MAYOR

FREE

Mayor Merle S. Gorden invites you to join him while you enjoy a muffin and coffee.



May 13 at 10:00 a.m.
Beachwood Community Center
Mingle, munch and meet the Mayor as we celebrate May – Older Americans Month. Call to reserve your space. 216.595.3733. **FREE!**



BEACHWOOD HONORS SOLDIERS

The City of Beachwood will once again be creating a field of American flags to honor and commemorate the soldiers who lost their lives in service to our country.



“It will be a tribute to the true meaning of Memorial Day and a powerful message of community support to the families of these fallen heroes,” expressed Mayor Merle S. Gorden.

View the display at Beachwood City Hall (on the lawn facing Fire Station #1) the week before Memorial Day.

PLANNING AND ZONING COMMISSION OVERVIEW

Mark Wachter, Council Member

The Planning and Zoning Commission members are the Mayor, one Council member and four residents. The residents are selected from city districts as established by Council. One resident appointee is considered to be “at-large” and can be from any part of the city.

Among other duties, P & Z reviews new plans for construction, other than single family residential homes and considers variances.

Occasionally, a proposed project does not conform to the building requirements. A lot may be too small for the necessary parking or the configuration of the lot may not allow for a reasonably sized building to be within the setbacks. P & Z would hear an application for a variance. If the variance involves property, other than residential property, the commission makes a recommendation to City Council which has the final approval.

The most visible activity of P & Z is its advisory capacity of a rezoning request. If a property owner requests rezoning of property, the application is first heard by City Council. Rezoning applications must be heard by City Council at three meetings and a public hearing must occur before passage. After the initial hearing, the City Council refers the rezoning application to P & Z for a recommendation. The application is then referred back to Council, with P & Z’s recommendation in favor or opposed, for subsequent readings and a public hearing.

Although P & Z has authority limited to the use of real property within the city, the role is very important as decisions can affect traffic, taxes and the nature of neighborhoods for years to come.

I serve as Council’s representative to the Planning and Zoning Commission along with the Mayor and commissioners Bill Mann, who serves as the chair, Craig Cohen, Rochelle Hecht, Orry Jacobs and Brian Zabell.

The agenda and minutes of the Planning and Zoning Commission are posted on our website. I encourage you to review the minutes and attend a future meeting.



CITY TWEETS @BeachwoodOH
PD TWEETS @BeachwoodPolice



LIKE US ON FACEBOOK
www.facebook.com/BeachwoodOH

NEWEST HOUSING INSPECTOR SWORN IN

Chad Anselmo was sworn in as Beachwood's newest housing inspector. Anselmo formerly drove seniors for Beachwood's Community Services Department.



BEACHWOOD FAMILY AQUATIC CENTER MEMBERSHIPS

MEMBERSHIPS ON SALE NOW

SPECIAL REGISTRATION DATES/TIMES

May 18 – 21 from 1:00 – 6:00 p.m. at the Community Center. Beat the crowds and avoid the wait by purchasing your membership early.

REGULAR REGISTRATION DATES/TIMES

Monday – Friday, 8:00 – 4:30 p.m. in the Recreation Office, 25325 Fairmount Blvd.

Beachwood Residents are eligible to purchase a season membership. Proof of residency is required at the time of registration. Two (2) forms of proof of residency identification must be presented. A current utility bill AND current driver's license OR current picture ID with address.

SEASON STARTS

May 23

PRE-SEASON DATES

May 23, 24, 25

May 30 & 31

June 6 & 7

FIRST FULL DAY

June 12

ROAD WORK

Maidstone Lane, Allen Boulevard and Havel Lane will undergo total reconstruction this spring with all new concrete surfacing, new curbs and aprons. Work should begin in late May or early June and take about 65 days to complete.



CURBSIDE LEAF PICK-UP

On May 1, 8 & 15, there will be curbside leaf pickup for single family residences. Please have your leaves curbside by 7:30 a.m.

HERITAGE HOME PROGRAM

If your home is over 50 years old, the Heritage Home Program can provide:

- Free Technical Assistance
 - Site visit to the property
 - Help finding contractors
 - Help reviewing estimates
 - Advice on home repair or improvement work
- Low-Interest Financing to cover home rehab costs



MOST PROJECTS QUALIFY!

This program, offered by the Cleveland Restoration Society, is operated in partnership with the City of Beachwood. WWW.HERITAGEHOMEPROGRAM.ORG



Individuals employed within the City of Beachwood are eligible to purchase a season membership (*restrictions apply*). Proof of employment necessary: must present current paycheck stub or letter from employer on company letterhead.

PASSES MUST BE PURCHASED IN-PERSON.

QUESTIONS? CALL 216.292.1970 OR VISIT

WWW.BEACHWOODOHIO.COM

Noted Theater Icon to Speak at Fairmount Temple

Anshe Chesed Fairmount Temple is pleased to welcome Cleveland theater legend Dorothy Silver as the next Sunday Morning Forum speaker on May 17, at 10 a.m. This program is free, open to all, and is sponsored by the Men of Fairmount Temple.



For more than a half-century, Dorothy Silver has been one of Cleveland's cherished theater icons. Whether it's acting or directing, she has blessed the stages all across Northern Ohio and has been honored with numerous theater awards. She has played lead roles in plays and was co-star and collaborator with her late husband, Reuben Silver, appearing in 50 of his shows. She has been described as "Cleveland's grand dame of theater," and we welcome her to Fairmount Temple to share some stories and memories.

Coffee and bagels will be served at 9:30 a.m.

Remembering the Holocaust

Eleven hundred Holocaust survivors call Cleveland home. Last month, our community honored these survivors and remembered those who perished in the Holocaust at the Jewish Federation of Cleveland and the Kol Israel Foundation's Yom Hashoah V'Hagvurah.

Guests witnessed a moving ceremony where six of Cleveland's Holocaust survivors and their families lit memorial candles to remember those who perished. A seventh candle was lit by a World War II veteran and liberator, and an eighth candle was lit to represent "Righteous Among the Nations." Children also participated in a "March of the Generations," to signify that Jewish life continues after the Holocaust continues.

As part of the Holocaust education curriculum, local schools entered the Yom Hashoah V'Hagvurah Creative Arts Contest, where students were invited to create original written and visual arts pieces to incorporate this year's theme, "70th Anniversary of the Liberation: Keeping the Memory Alive."

Congratulations to the following Beachwood residents, recognized as contest winners:

Visual Arts – Middle School

2nd Place – Orly Einhorn, 8th Grade (Gross Schechter Day School)

Visual Arts – High School

1st Place – Hannah Levitin, 10th Grade (Fuchs Mizrahi School)

2nd Place – Mollie Goldman, 9th Grade (Beachwood High School)

Pictured from top: Artwork by Orly Einhorn, Hanna Levitin and Mollie Goldman.



4th Annual Chamber Awards Ceremony

Thursday, May 14, 2015

Cocktail Reception at 4:00 p.m. • Keynote Speaker at 4:45 p.m. • Awards to Follow
Mandel Jewish Community Center • 2600 I South Woodland Road • Beachwood

Congratulations to our finalists for Business of the Year and Civic Organization of the Year.
Winners will be announced at this ceremony.

Business of the Year – Finalists (in alphabetical order)

Fidelity Voice and Data, Huntington Bank and Psychological & Behavioral Consultants

Civic Organization of the Year – (Finalists in alphabetical order)

Effective Leadership Academy, Menorah Park Center for Senior Living and University Hospitals Ahuja Medical Center

Congratulations to Citizen of the Year

Gayle Hochheiser



Keynote Speaker: Jeff Hoffman
Founder of Priceline.com
Successful Entrepreneur and Motivational Speaker

Register at www.beachwood.org • Reservations Required • Space is Limited



A message from
Executive Director Cindy Caldwell

BBC Volunteers Recognized

The Beachwood Chamber held its annual Volunteer Recognition Luncheon on April 15th at the DoubleTree Beachwood. This special event brought together members, volunteers, community partners and staff to recognize member dedication to the chamber through hours of volunteerism.

The speaker for the event, **Roseanne Deucher**, Director of Business Engagement at Business Volunteers Unlimited, relayed the importance of volunteerism, the impact that one can make on the success of an organization, and the personal fulfillment one gets from working with a team to achieve common goals.

Heathyr Ullmo, board president, shared her vision and passion of having volunteer leaders engaged, achieving chamber excellence and strengthening community partnerships.

Receiving the President's Award for Board Member of the Year was board vice president **Donnamarie Cook** from the Cleveland Clinic.

The President's Award for Volunteer of the Year went to **Krina Walsh** of Visible Innovations.

The Chamber's highest honor, the Richard Adler Distinguished Service Award, was given to **Dell Duncan** of People's Bank. This award was created to recognize board members who have given of themselves during their tenure on the board, as had the late Dick Adler.

We thank our many member volunteers who have spent their time and resources to help us become the strong chamber we are today. It is through their continued support and volunteerism that the Beachwood Chamber of Commerce continues to be a catalyst for growth in the business community.

Pictured from top:
Donnamarie Cook
Krina Walsh
Del Duncan



Unselfish and noble actions are the most radiant pages in the biography of souls – David Thomas
Those who can, do. Those who can do more, volunteer – Unkown

The Beachwood Chamber Welcomes for 2015/2016

Board Officers

President, Heathyr Ullmo • ORG Portfolio Management
Vice President, Donnamarie Cook • Cleveland Clinic
Vice President, Benjamin Light • The Gathering Place
Vice President, Andrew Somich • Pease & Associates, Inc.
Secretary, Debby Zelman Rapoport • Beachwood Buzz
Treasurer, Mickey Brown • Brown Family Enterprises, LLC

Board of Directors

Leon Anderson • Sports & Spine Physical Therapy
Christin Barone • Ohio Educational Credit Union
Dr. Carmen Centanni • Dr. Carmen Centanni Chiropractic Physician
Steven Dlott • Meyers, Roman, Friedberg & Lewis
James Douth • City of Beachwood
Chris Erb • DDR
Tulio Garonzi • Embassy Suites – Beachwood
Jon Horning • Huntington Bank
Lori Kaplan • Eagle Strategies, LLC
Doug Levin • Beachwood City Schools

Brittany Neish • Microsoft Retail Store – Beachwood Place
Debra Posner • Mandel Jewish Community Center
Karen Shoemaker • Liberty Bank
David Weiss • Cleveland Better Business Bureau

Honorary Directors

Michael Goldstein • Michael S. Goldstein Co., LPA
Richard McKenna • Peak Performance Resources
Shirley Morgenstern • The Cleveland POPs Orchestra
John Newburger • AT&T – Retired
Louis Orkin

BOARD OF EDUCATION

Mitchel Luxenbug, President, 382-8943 • ml@beachwoodschoools.org
 Dr. Brian Weiss, Vice President, 464-6678 • bw@beachwoodschoools.org
 Josua Mintz, 650-464-6788 • jmintz@beachwoodschoools.org
 Steve Rosen, 292-5562 • srosen@beachwoodschoools.org
 Michael Zawatsky, 292-9916 • mzawatsky@beachwoodschoools.org

Three Beachwood DI Teams Headed to Globals

Three Beachwood teams qualified for the Destination Imagination Global Finals, to be held May 20-23, at The University of Tennessee in Knoxville, after their outstanding performances in April at the state competition in Mt. Vernon, Ohio.

The three qualifying teams are a first-year team of fifth graders from Hilltop Elementary School that placed first at States, and two teams of Beachwood High School students that each placed third. Six Beachwood teams qualified and competed at States after placing first in their respective challenges at the Destination Imagination Regional Tournament held at Beachwood High School on March 14. More than 1,000 competitors, coaches, teachers, parents and volunteers attended that regional at BHS.

At the March 14th regional, all three Beachwood High School teams qualified for States by finishing in first place, as did three teams from Hilltop Elementary School. A record 15 Beachwood teams competed, including five "Rising Stars" teams that compete for exhibition only from Brdyen Elementary School.

Two Beachwood teams won the regional "Spirit of DI" award for their outstanding spirit, teamwork, volunteerism, and sportsmanship, and two Beachwood teams won the regional "Renaissance Award" for outstanding design, engineering, execution, and performance.

GLOBALS QUALIFIERS

The Happy Group Team,
 Elementary "Improv Games"
 State: 1st Place; Regional: 1st Place
Sameer Shah, Sam Warner, Irene Yang, Tory Yang, Bowen Zhang, Zilin Zhang

The Five Carbon Sugars,
 High School "Creature Feature"
 State: 3rd Place; Regional: 1st Place
Asha Gaines-Smith, Meghan Opre, Angela Wang, Samantha Zawatsky, Jinle Zhu

The Flaming Marshmallowzzz,
 High School "Improv Games"
 State: 3rd Place; Regional: 1st Place
Andrew Feldman, Molly Rosen, Julia Warner, Amanda Wasserman

STATE QUALIFIERS

(Includes Global Qualifiers)

The Cupcake A"Choc"lyps,
 Elementary "Feary Tales"
 Regional: 1st Place & Renaissance Award
David Kuang, Gregory Perryman, Claire Weaver, Lucas Yang, Amy Zhao

The Diversities, Elementary "Feary Tales"
 Regional: 1st Place
Jack Baris, Sophia Baris, Rebecca Gips, Moonhee Kim, Olivia Moore, Anwar Sossey

The BaSix, High School
 "Feary Tales" & Spirit of DI Award
 Regional, 1st Place
Olivia Adelman, Abbey Brewer, Gaby Rodriguez, Lily Steiger, Yuke Zheng



Pictured clockwise from top right:
 "The Happy Group" team: Sameer Shah, Sam Warner, Tory Yang, Irene Yang, Bowen Zhang and Zilin Zhang.

"The Five Carbon Sugars" team: Meghan Opre, Samantha Zawatsky, Jinle Zhu, Asha Gaines-Smith and Angela Wang.

"The Flaming Marshmallowzzz" team: Amanda Wasserman, Molly Rosen, Julia Warner and Andrew Feldman.

"The Rising Stars" team from Bryden Elementary School: Elizabeth Liu, Isabelle McClung, Maria Zarjetskiy, Akansha Saikia and Karina Krishnan
 "The Diversities" team from Hilltop Elementary School: Moonhee Kim, Olivia Moore, Jack Baris, Sofia Baris, Anwar Sossey Alaoui and Rebecca Gips

ADMINISTRATION

Dr. Richard A. Markwardt, Superintendent, 464-2600 • supt@beachwoodschoools.org
Michele E. Mills, Director of Finance/Treasurer, 464-2600 • mm@beachwoodschoools.org
Robert P. Hardis, Assistant Superintendent, 464-2600 • rph@beachwoodschoools.org
Lauren J. Broderick, Director of Pupil Services, 464-2600 • ljb@beachwoodschoools.org
Ken Veon, Director of Curriculum & Technology, 464-2600 • kevin@beachwoodschoools.org
Kathleen Stroski, Assistant Treasurer, 464-2600 • ks@beachwoodschoools.org
Doug Levin, Director of Marketing & Communications, 464-2600 • dl@beachwoodschoools.org.

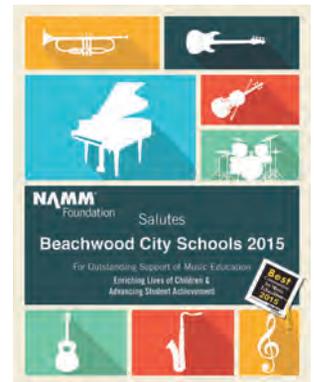
BHS Newspaper Staff Takes 1st Place Awards



Beachwood High School's student newspaper staff won its third consecutive first-place rating and also won a first-place rating for its bcomber.org web site at the Ohio Scholastic Media Association Conference, held April 10-11, at Kent State University. The Beachcomber staff also won a school-record 37 individual awards.

Beachwood Earns 8th Straight Music Education Award

Beachwood City Schools - for the eighth consecutive year - has been selected among the Best Communities for Music Education by the NAMM Foundation. Only 388 school districts in 46 states earned this designation. Now in its 16th year, the Best Communities for Music Education designation acknowledges schools and districts across the U.S. for their commitment to and support of music education in schools. The BCME program evaluates schools and districts based on funding, staffing of highly qualified teachers, commitment to standards, and access to music instruction.



COMMUNITY THANK-YOU CELEBRATION & BBQ TO HONOR RICHARD A. MARKWARDT, PH.D., SUPERINTENDENT UPON HIS RETIREMENT FROM BEACHWOOD CITY SCHOOLS



SATURDAY, MAY 30 • 12-4 PM
BEACHWOOD HIGH SCHOOL



Join us for a free BBQ lunch to thank Dr. Markwardt for his 11 years of service and leadership to the Beachwood community.

- Free and open to the community!
- Hamburgers, hotdogs, chicken, veggie burgers and more!
- Desserts from Ben & Jerry's, The Donut Lab, and The Mobile Cupcakery
- Pony rides, inflatables, face-painting, games, and other activities for students of all ages

Beachwood Takes Top Prizes at Science & Engineering Fair

Ten Beachwood High School and Beachwood Middle School students placed at the 62nd annual Northeastern Ohio Science and Engineering Fair, held March 12th at Cleveland State University. Seven students also won Special Awards, which are cash and prizes given by fair's sponsors.

BHS sophomore **Swathi Srinivasan**, one of four BHS students who won first place, won three Special Awards and was selected as one of the two Grand Prize Winners in the physical sciences. She will represent Northeast Ohio at the Intel International Science Fair in Pittsburgh in May. Srinivasan also won the Silver Award at the University of Akron's BEST Medicine Engineering Fair on March 14th and took first place in the chemistry (grades 5-12)

category at the Western Reserve District 5 Science Fair to qualify for the Ohio Academy of Sciences' State Science Day at Ohio State University on May 16th.

Below are all of Beachwood's award winners from the NEOSEF:

1st Place Winners: **Cameron Haynesworth** (9th-10th grade physics), **Andrew Lubinger** (9th-10th grade math/computer science), **Swathi Srinivasan** (9th-10th grade chemistry), and **Yuke Zheng** (9th-10th grade biology).

2nd Place Winners: **Aman Bhriguvansh** (9th-10th grade chemistry), **Ben Kitay** (9th-10th grade environmental science), **Zoe Rozine** (7th-8th grade behavioral science), **Jing-Jing Shen** (7th-8th grade physics).

3rd Place Winner: **Sridhar Uppalapati** (9th-10th grade math/computer science).



Honorable Mention: **Timothy Ordillas** (7th-8th grade physics)
 Special Awards: **Aman Bhriguvansh, Cameron Haynesworth, Zoe Rozine, Jing Jing Shen, Swathi Srinivasan, Sridhar Uppalapati, and Yuke Zheng.**
Stephen E. Haynesworth, Ph.D., is the founder and volunteer advisor for Beachwood's Science and Engineering Fair Club.

Front Row: Timothy Ordillas, Zoe Rozine, Jing-Jing Shen and Sridhar Uppalapati.
 Back Row: Yuke Zheng, Cameron Haynesworth, Aman Briguvansh, Swathi Srinivasan, Andrew Lubinger and Benjamin Kitay.



Swathi Srinivasan accepts award.

Robotics Team Qualifies for States, Wins Imagery Award

Beachwood High School's robotics team has qualified to defend its state title at this month's FIRST® Ohio State robotics championships after its top-eight finish at the FIRST® Buckeye Regional at Cleveland State University in March. For the third consecutive year, BHS's "Team 695" also won

the regional Imagery Award as the team that best exhibited attractiveness in engineering and outstanding visual aesthetic integration of machine and team appearance. This year's team comprises more than 40 students in grades 9-12. The state championship is Saturday, May 30, in Dayton.



Pictured from left: Sridhar Uppalapati, Maya Peleg, Gabi Rodriguez, Macky Davis, Abi Brewer, Benny the Bison and Joey Rogoff. Gabi Rodriguez, Abi Brewer, Sridhar Uppalapati, Joey Rogoff, Ted Sender, Ashish Patel and William Zhang.

HaZamir Cleveland in its 10th Year at @akiva in Beachwood

When Michele Sass and her family moved to Cleveland ten years ago, she was disappointed to learn that there was no "HaZamir Cleveland." Her daughter, Paula, had enjoyed singing with HaZamir North Jersey, a chapter of HaZamir: The International Jewish High School Choir, and she had to leave the powerful experience behind. Not to be deterred, Michele was determined to secure funding and support for a new chapter here in Cleveland, of which her daughter and other Jewish Cleveland area teens could be part. When Sass met with Amnon Ophir, the executive director of @Akiva, it was clear that she found HaZamir Cleveland's new birthplace and home in Beachwood. Now, ten years later, HaZamir Cleveland is one of the largest chapters in the Midwest and, in many ways, the impetus for exciting new developments on the regional and international level.

HaZamir Cleveland is not simply a local choir but rather one of an international Jewish network of 26 chapters across the U.S. and Israel, with high-level choral singing at its core. Here in Beachwood, a select group of 8-12th-grade teens have been dedicating two hours of each Sunday to @akiva, tackling challenging Jewish choral music with their conductor, Cantor Richard Lawrence of Temple Emanu El. The experience culminated in New York on March 22, when they joined with nearly 350 other singers from across the U.S. and Israel for a festival and breathtaking gala performance at Lincoln Center, honoring long-time HaZamir supporter, Dr. Ruth Westheimer.

On the regional level, HaZamir: The International Jewish High School Choir has invested in growing the midwest region and Cleveland is at the forefront of this effort. Having recently hired Sandy Laserson as the midwest coordinator for HaZamir Cleveland, Pittsburgh and Columbus, the organization plans to grow and strengthen the current chapters while starting new ones in the Midwest.

Last year, with the help and vision of long-time HaZamir supporter Fran Gordon, the Jewish Community Federation established a partner chapter in Israel, HaZamir Beit Shean. This was the first time that a U.S. HaZamir chapter had a partnership chapter to host, learn from and sing with. After three fun-filled days of Cleveland exploration, education and music, HaZamir Cleveland and HaZamir Beit Shean headed off together to New York for the annual HaZamir festival and gala performance, which included 350 HaZamir singers from all 26 HaZamir chapters and was held in Avery Fisher Hall at Lincoln Center.

It's hard to believe that only ten years ago HaZamir Cleveland was nothing more than an item on a new Cleveland teen's wish list. Today it is a flagship midwest chapter and an innovative catalyst for growth in the Midwest and even in Israel.

HaZamir: The International Jewish High School choir is a program of the Zamir Choral Foundation, Matthew Lazar, founder and director. HaZamir Cleveland is grateful to the Daniel and Ethel Hamburger Music Fund, with Harold and Sandy Levine, trustees; and the Gretel B. Bloch Charitable Trust, Sandford and Eppie Shore, trustees. The Cari Flox Scholarship Fund @akiva, named in memory of the late Cari Flox, beloved HaZamir volunteer, ensures that no student is kept from participating in @akiva programs due to financial need.

For audition information, please contact Sandy Laserson, HaZamir Cleveland manager and HaZamir midwest coordinator at slaserson@zamirchoralfoundation.org.

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Montefiore Welcomes New President and CEO

Montefiore welcomed Seth Vilensky as he assumed the position as its new president and CEO on Monday, April 13, when Lauren Rock, president and CEO, stepped down. Mr. Vilensky was formerly the administrative director of the Cleveland Clinic's Center for Connected Care. With the help of both Vilensky and Rock, Montefiore's board of directors are experiencing a seamless and coordinated leadership transition.

"Seth is the ideal candidate to take the helm of Montefiore," said Lawrence Mack, chair of the Montefiore board of directors. "He has a wealth of experience in the healthcare field, specifically in senior care, which makes him uniquely qualified to lead the Montefiore team through a diverse and aggressive business model and will enable us to continue to navigate a rapidly changing and complex healthcare environment."

At Cleveland Clinic, Vilensky was

responsible for post-acute care operations, including homecare, hospice, skilled nursing and inpatient rehabilitation business units. He also successfully launched new programs and models for post-acute care delivery in response to healthcare reform and value-based healthcare strategy. Mr. Vilensky brings with him extensive experience in healthcare management consulting in both Chicago and London. He is also recognized for numerous publication articles and presentations, including, most recently, a presentation to White House staff on "Innovative Care and Service Models" at an Association of Jewish Aging Services (AJAS) forum in Washington, DC, in June 2014.

"I am honored to serve this amazing organization and excited about the opportunities that this leadership position brings," said Vilensky. "I plan to leverage my relationships and experience in developing partnerships throughout

the industry, as well as my passion for caring for older adults in the community and to keep Montefiore at the forefront in delivering quality, world-class care for our patients, residents and families."

Lauren Rock has stepped down from Montefiore after eight years as president and CEO. During her tenure, she helped transform Montefiore into the top-quality organization it is today. Under her leadership, Montefiore invested more than \$15 million to significantly expand its rehab services and become a leading provider of dementia care in Northeast Ohio. She was instrumental in helping to elevate the quality of care at both campuses — Montefiore in Beachwood and The Weils in Chagrin Falls, both of which have received perfect quality surveys and were recognized by *U.S. News & World Report* for Best Nursing Homes in their ranking of the top facilities in the country.

"Montefiore's Board of Directors,

our residents and their families, and the entire Jewish and general communities have benefited from Lauren's visionary leadership, and with Seth as the new president and CEO, we will continue to distinguish Montefiore as the premier healthcare organization, providing a comprehensive system of support services related to healthcare needs throughout the aging process," said Mack.

Vilensky holds a Master of Business Administration degree from the Kellogg School of Management at Northwestern University and a Bachelor of Business Administration from the University of Michigan. He and his wife Emily live in Solon with their two children, Ariel and Eli, and are members of Solon Chabad.



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New Course at JLI Explores the Origins of Judaism

Beginning this May, the Rohr Jewish Learning Institute (JLI) will present Judaism Decoded: The Origins and Evolution of Jewish Tradition, a new six-week spring course which will uncover the unique formula that has sustained Jewish tradition for millennia.

Rabbi Shmuli Friedman will conduct the six course sessions, running from May 5 – June 9, at 25400 Fairmount Blvd., on Tuesday evenings, from 7:30 – 9 p.m. and Wednesday mornings from 10:30 a.m. – noon.

With the world changing at a rapid pace, Judaism Decoded tackles the intricate questions of whether rabbis can unilaterally change Torah, and how Jewish tradition reacts to new circumstances and modern-day dilemmas.

Like all previous JLI programs, Judaism Decoded is designed to appeal to people at all levels of Jewish knowledge, including those without any prior experience or background in Jewish learning. All JLI courses are open to the public, and attendees need not be affiliated with a particular synagogue, temple, or other house of worship.

Interested students may call 216 282 0112 or visit www.myJLI.com for registration and other course-related information. JLI courses are presented by Chabad of Cleveland and sponsored in part by The Fund for the Jewish Future of The Jewish Community Federation of Cleveland.

Blaise Eitman Featured on Billboards Throughout Cleveland



Beachwood's own Blaise Eitman was featured on this poster and on billboards throughout Greater Cleveland in March by the Cuyahoga County Board of Developmental Disabilities. CCBDD's "Can Do! Like You" campaign highlights the talents and abilities of exceptional people like Blaise who make a difference in our communities. Throughout her high school and post high school transition

years with Beachwood Schools, Blaise has participated in numerous work training opportunities and work experiences in preparation for her seamless transition into the work world. "We all benefit when people with developmental disabilities are equal partners in the workforce, in schools and in the community," the poster says. Beachwood is proud!

COMMUNITY THANK-YOU CELEBRATION & BBQ

SEE PAGE 39



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Mandel JCC Presents "Slavery & Freedom" Art Show

Slavery & Freedom is an eclectic art exhibition representing the works of 13 local Jewish artists, showcasing a variety of their original, contemporary art works.

The exhibit, which takes place at the Mandel JCC and runs through June 15, is presented by The Cleveland Jewish Arts & Culture Lab and The J. Participating artists are part of the third Artist Fellowship that was formed in January 2013 by the Cleveland Jewish Arts & Culture Lab.

Rabbi Zachary Truboff, Sara Hurand and the artists met over the course of several months to study the theme of "Slavery & Freedom" using Torah, text study and discussion. Each artist was commissioned to do a work or works in the spirit of the slavery and freedom theme inspired by the learning the group did together.

Artists include: Shira Atik, Lisa

Beth Allen, Hazel Brown, Hilary Krzywkowski, Deborah Silver, Louis Chaiten, Lisa Yanofsky, Pamela Goodwin, Alice Kiderman, Debbie Moskowitz, Martin Kohn, Even Cooper and Debra Gressel.

Here's a little more news about the Beachwood artists:

Shira Atik is a Hebrew-English literary translator. Her translations have been published by the Jewish Publication Society, the Institute for the Translation of Hebrew Literature, *Zeek* magazine, and individual authors. She graduated from Barnard College with a degree in religion, and received her master's degree in Hebrew literature from New York University. Shira is married to Michael Rothberg and is the mother of Ariel, Carmi, Eitan and Tal.

Hazel Brown is a painter and retired human resources professional. Throughout her career, she has regularly studied painting and other

art forms at various venues. She currently studies with Robert Raack (watercolor) and Susan Porges (pastels) while continuing to explore new and different approaches to expression. Her

formal education includes an MA in Art History from the University of Chicago, a BA in Art History from the University of Delaware and an MBA from the University of Illinois at Chicago.

Pam Goodwin is a creative conceptual, writer, and editor. She grew up in El Paso, Texas, and moved to Cleveland in 1980. A wizard of words, Pam is a senior editor in the creative studios of American Greetings. With almost 32 years' tenure, she has contributed her conceiving, writing, and/or editing skills to every product category that American Greetings manufac-

tures. Additionally, Pam had several of her single-panel cartoon concepts picked up by nationally syndicated cartoonists and published. She lives with two wonderful daughters and an exuberant terrier.

The Slavery & Freedom exhibit is free and open to the community during Mandel JCC regular business hours. For more information about the artists and the exhibit, visit www.mandeljcc.org/Slaveryand-Freedom or call 216.831.0700, ext. 0.

Pictured: Pastel Painting by Hazel Brown



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For more information about SAY, please contact Chris Ruma-Cullen, LISW-S, CDCA, director of SAY, at 216.320.8203 or cullenc@bellefairejcb.org or visit www.e-say.org.

SAY, Social Advocates for Youth, is a school-based prevention and early intervention program of Bellefaire JCB for students in middle and high school. SAY services are offered in eight east suburban school districts in Cuyahoga County: Beachwood, Chagrin Falls, Cleveland Heights-University Heights, Mayfield, Orange, Shaker Heights, Solon and South Euclid-Lyndhurst.



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Spring into Summer – Safely!

With the warmer temperatures of spring and summer fast approaching, activities such as gardening, golfing and tennis will once again be on everyone's schedule. And, since most of us hibernate during the winter months, when the nice weather hits, we want to jump right into all the activities we've been missing. However, whether you're eight or eighty, after a lengthy period of inactivity, we all need to prepare our bodies for the additional demands of a healthy, active lifestyle. So, if you haven't been exercising regularly during the winter (lifting a cup of hot chocolate repeatedly doesn't count), take the advice of sports medicine physician and orthopaedic surgeon, J. Martin Leland, MD, and start your "spring training" now!

"As an arthroscopic surgeon, the most common injuries I see in my adult patients are rotator cuff (shoulder) and meniscus (knee) tears," says Dr. Leland. "And, many of these painful injuries could be avoided if people follow some simple guidelines before and during physical activity."

Dr. Leland recommends that adults of all ages do the following:

1. Talk to your primary care physician about your fitness goals and the best way to safely ease into an exercise routine to strengthen muscles and increase flexibility. Once you have been given the go-ahead, make exercise a daily habit. Slowly and gradually build up endurance, but remember to always listen to your body. "Soreness after a workout is fine, pain is not. If your pain is not relieved by ibuprofen or naproxen and if the pain is all you can think about, that's bad pain and you need to slow it down," says Dr. Leland.

2. Practice good form when lifting heavy objects to prevent rotator cuff tears and back injuries. Bend with your hips and knees – not your back – when lifting objects off the ground and hold heavy items close to your

body. Do not extend your arms when lifting or carrying objects and keep a slight bend in your elbows to reduce stress on your shoulders. As we age, the tissues in our body lose resilience and can take longer to heal, so the best strategy is to prevent injury in the first place.

3. Keep your bones strong with a healthy diet. Avoid processed foods, eat plenty of vegetables and fruits and low-fat calcium rich dairy products, like yogurt and skim milk. Dr. Leland also recommends that all adults take a multi-vitamin daily. While studies show that nutrients obtained through food are best, it can sometimes be difficult to get the recommended amount of some vitamins and minerals through diet alone. Calcium + Vitamin D supplements are also helpful in maintaining bone density – particularly for post-menopausal women. Talk to your doctor about all the medications you take and which supplements are recommended for you.

Even with precautions, however, injuries still occur. If your knee or shoulder pain does not subside over time with ice, rest, and over-the-counter medications or if you feel a stabbing, persistent pain, it's probably time to talk to an orthopaedic specialist. "Even though I'm a surgeon," says Dr. Leland, "80% of my patients do not require surgery and can be successfully treated with medications and physical therapy."

According to Dr. Leland, the first line of treatment is usually anti-inflammatory medications. In addition, he will often prescribe physical therapy to strengthen the muscles around the joint. And sometimes, a steroid injection will be given to calm things down – it's not a permanent fix but it can last for four to six weeks. Steroids are really just a concentrated anti-inflammatory that can reduce the pain so that physical therapy is more tolerable for the patient and they can recover more quickly.

Final words of wisdom? Warm up and cool down. Stretching before you exercise will warm up your muscles and help to prevent injury. Icing afterwards will draw blood away from the muscles that have been stressed and give them a chance to calm down and reduce any swelling that might occur.

Dr. Leland is the Medical Director of Sports Medicine at UH Geauga Medical Center and is board-certified in orthopaedic surgery. He also has offices at UH Geneva Medical Center and UH Solon Health Center. Call 440-285-5004 to schedule a consultation.

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Final words of wisdom? Warm up and cool down. Stretching before you exercise will warm up your muscles and help to prevent injury. Icing afterwards will draw blood away from the muscles that have been stressed and give them a chance to calm down and reduce any swelling that might occur.



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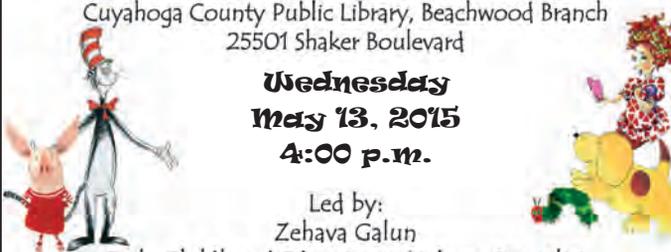
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Menorah Park Scholar on Campus

Menorah Park Scholar on Campus presents Sarah Morrison, M.A., who is the artistic director and choreographer for Morrison Dance. She is also a behavioral researcher recipient of the Ohio Arts Council Individual Excellence Award for Interdisciplinary Arts and has created 50 original dances.



Moving Perceptions, MorrisonDance's company of eclectic movers and thinkers, will present an exciting repertoire that will take the audience on a journey of interdisciplinary inspirations.

The event takes place Thursday, May 21, in Menorah Park Auditorium, 7:30 – 8:30 p.m.

RSVP to Menorah Park LifeLong Learning Director LeAnne Stuver at 216.831.5452, ext.244.

Thank You to Our Responsive Community – We Are Honored

Through a satisfaction survey, Menorah Park was honored to receive high marks from family members – 98% overall satisfaction. Its priority is to provide the best care on a consistent basis. That means ensuring all needs from physical to emotional and everything in between are met with a high level of quality and satisfaction. One of the best ways to understand how Menorah Park is doing and to make any needed adjustments is to hear from and listen to its family members. Another indicator is the report by the Centers for Medicare and Medicaid, which has ranked Menorah Park's post-hospital and skilled long-term care in the top 7% of long-term care and living centers nationally.

"We are very proud of these facts, because it means we are doing the right things for our community. We are always open to suggestions from our clients and families, which are brought before Menorah Park's Quality of Life Committee for study and review and are incorporated whenever they are found to improve the quality of life of those we serve," said Menorah Park Administrator Richard Schwalberg.

Taste of Spring




Subway is now located at Pavilion Shopping Center, right here in Beachwood! Call 216-245-6282 or visit www.subway.com. Hours are: Monday – Friday, 7 a.m. to 9 p.m.; Saturday, 9 a.m. to 9 p.m.; and Sunday: 9a.m. to 7 p.m. Fresh is what we are known for. Fresh Cut veggies, fresh baked bread, and cookies. We have a variety of ingredients for our sandwiches.

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More than a Game – Maltz Museum Plays, Panels and Movie Nights Explore Baseball's Role, Appeal

Chasing Dreams: Baseball & Becoming American celebrates baseball heroes on the field and off. On view at the Maltz Museum of Jewish Heritage through September 7, the multimedia exhibition organized by the National Museum of American Jewish History and made possible in part by a major grant from the National Endowment of Humanities: Celebrating 50 Years of Excellence, looks at how issues of culture, race and community play out through the country's national pastime. The summer promises to be filled with short plays, film screenings, expert panels, player appearances, city tours and other programming related to baseball's role in society and place in our hearts. Admission to these events includes Chasing Dreams, and visitors are encouraged to arrive early or stay late! Here are some of the events planned through June:

Bull Durham and Beer
Wednesday, May 6, 5 p.m.
(film starts at 7 p.m.)

M-Cubed, the Maltz Museum young professionals group, hosts

a screening of Bull Durham, the classic comedic baseball love story that tops ESPN, Sports Illustrated and American Film Institute lists of all-time best sports movies. Enjoy the film, a cold brew and Chasing Dreams: Baseball & Becoming American.

Mother's Day @ Maltz Museum
Sunday, May 10, 11 a.m. – 5 p.m.

Step up your game and treat mom to a day at the Museum. All mothers receive free museum admission. Take in the Chasing Dreams: Baseball & Becoming American exhibition and bring home an "MVP" (Most Valuable Parent) award you create during a memorable afternoon that will ensure you remain her favorite child.

The Kid from Cleveland
(1949; 89 minutes)

Wednesday, May 20, 7p.m.

Enjoy the tale of a down-on-his luck youngster (Russ Tamblyn) helped back to the straight-and-narrow by his favorite team! Revisit the glory days of Cleveland baseball in a film that includes such legends

as Bill Veeck, Hank Greenberg, Bob Feller, Satchel Paige and Larry Doby. This screening is followed by a talk-back session led by baseball historian Morris Eckhouse of the Baseball Heritage Museum.

Jews, Baseball and The American Dream

Wednesday, June 10, 7:30 p.m.

An evening of reminiscence, celebration and exploration of the role of America's pastime in the lives of Jews, from the late 19th century to the present day. Rabbi Roger Klein and sports broadcaster Les Levine share their love of the sport and look at how baseball has dealt with some of the major issues in American society, such as integration and capital vs. labor.

Father's Day @ Maltz Museum

Sunday, June 21, 11 a.m. – 5 p.m.

Make this Father's Day special with an outing that will knock it out of the park. All dads receive free museum admission. Take in the Chasing Dreams: Baseball & Becoming American exhibition and bring home an "MVP" award (Most

Valuable Parent) you create during this celebration of Dad and the great American pastime!

You're Out: LGBTQ and Sport in America

Wednesday, June 24, 7 p.m.

How has sport been a mirror of our society? From the shattering of the color barrier in baseball to Michael Sam's coming out prior to the 2014 NFL draft, we see our best and worst selves. This moderated panel, featuring Team Cleveland's Scott Swaggerty, explores the role of sport as bellwether or lagging indicator of social change in relation to the LGBTQ community.

For fees and more information, follow @maltzmuseum on Twitter or visit maltzmuseum.org.



Gross Schechter Students Place at University of Akron Science Day

Brian and Andrew Caplan, 8th grade Gross Schechter students from Beachwood, presented and placed at the 67th annual Western Reserve District 5 Science Day at the University of Akron.

Brian Caplan won CSU Department of Physics Award, 2nd Place Broadcom MASTERS Award and a Superior rating for his "Water's Cohesion" project.

Andrew Caplan earned 2nd Place William R. Sweet Award for Outstanding Chemistry Project and Superior rating for his "Bell Pepper Pigments" project.

Both students will go on to the

State Science Day competition at Ohio State University on May 16.

Congratulations go to both of them. The Science and Engineering Team at Gross Schechter is led by science teacher Matt Norton.



The Capital Grille Plans to Open at Legacy Village

Legacy Village recently announced that plans are underway for the addition of the award winning restaurant, The Capital Grille. This first-to-the-market, 9,000 square-foot fine dining establishment is scheduled to open at Legacy Village in 2016. The Capital Grille will be adjacent to Legacy Village's main entrance, which is located directly off of Cedar Road.

The news of The Capital Grille joining the tenant mix at Legacy Village comes just weeks after several other exciting announcements, including plans for Ohio's first L.L. Bean retail store, a brand new 8,600 square-foot Talbots store and expansion plans which include a new 135-room Hyatt Place Hotel and a five-story, 355-space parking garage with walkway access to Main Street. The new Talbots store is expected to open in May, directly across from their current location on the corner of Legacy Court next to White House/Black Market. L.L. Bean will open in November, just in time for the holidays and the structured parking and Hyatt Place Hotel will open during the first half of 2016.

The Peter B. Lewis Aquatic & Therapy Center Celebrates 15 Years

During a celebration ceremony at The Peter B. Lewis Aquatic & Therapy Center, photo canvases of long time health-maintenance and therapy clients and staff were unveiled, as attendees cheered. Director of the Menorah Park Rehabilitation Department Ruth Plautz fondly remembered the generosity of Peter B. Lewis, "I know Peter (B. Lewis) is with us in spirit. We were so appreciative of his vision working with us to bring the center from concept to reality with his overwhelming support and dedication to the center. We are also grateful for the additional gift from Peter Lewis and Janet Rosel to update the center."

Menorah Park Administrator Richard Schwalberg added, "It's a family affair – the magic is in the teamwork of staff and clients. Keep up the great work!"

Longtime supporter, Marcia Ungar of Beachwood, fondly recalled that her dad, Abe Kipperman, lived at R.H. Myers and would go to another location to swim. She went on to explain that he was persistent in his requests for a pool at Menorah Park. One day he talked with executive director Steve Raichilson about his idea, and Raichilson said, 'why not', according to Marcia. She said the Center is in her heart, that it is a part of her, and she appreciates being part of the 'family', as she hugged the center's first client, Nancy Kitay, and one of the first therapist, Debbie Glett. Throughout the day, long-time clients who have attended the center up to 15 years were appreciated with certificates and group photos, while reminiscing with staff, many of whom have been working at the center just as long. They all concurred that it is truly a family that welcomes all newcomers.



Marcia Ungar, Debbie Glett and Nancy Kitay.

A Kosher Taste of Cleveland

Seven local top independent chefs and one talented dessert chef will take on the challenge of preparing signature dishes, following the rules of Kashrut, at A Kosher Taste of Cleveland, to support Congregation Shaarey Tikvah.

Moxie, EDWINS, Felice Urban Café, Grovewood Tavern, Saffron Patch, Sweet Melissa, Black Box Fix and Desserts by Diane will prepare appetizers, entrées and desserts in the synagogue's kosher kitchen under the supervision of Rabbi David Kosak, a former west coast restaurant chef.

The event will take place Sunday, May 17, from 6-9 p.m. Tickets, priced at \$95 each (table and sponsor pricing available), include appetizers, salads, the chef selection, wine and a champagne signature drink. Congregation Shaarey Tikvah is at 26811 Fairmount Blvd. in Beachwood.

For more information, please contact Martha at 216.765.8300 ext. 101.

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Highlights at the Library

Mother's Day Serate Musicali (Musical Evenings) with soprano Diane Julin Menges, mezzo-soprano Jennifer Woda and pianist Adam Whiting

Sunday, May 10 at 2 p.m.

Enjoy this delightful program of songs, arias and duets from the Italian repertoire. The program includes excerpts from Mozart's *Le Nozze di Figaro*, beloved arias of Puccini, ariettas and duets by Donaudy, and canzonettas and duets from Rossini's *Soirées Musicales*, named after the composer's weekly gatherings of musician friends and colleagues. Free and open to all through the generous sponsorship of the Friends of the Library. Registration is required.

Euclid Beach Park

Monday, May 11 at 7 p.m.

Historian John Frato will share memories of Euclid Beach Park, Cleveland, Ohio's most beloved amusement park, which operated from 1895 through 1969. Registration is required.

Book Launch: Author Mark Dawidziak

June 4 at 7 p.m.

Join us for the launch of Mark Dawidziak's two new books: *Mark Twain's Guide to Diet, Exercise, Beauty, Fashion, Investment, Romance, Health and Happiness* and *Mark Twain in Ohio*. Mark Dawidziak is the television critic for the *Plain Dealer*, as well as an acclaimed author, playwright, director, and actor who frequently portrays Twain in live performances. Registration is required.

Great Lakes Light Opera A Schubert Primer: German Art Song at Its Finest

Friday, June 5 at 10 a.m.

In this lecture, we will dive into the prolific work of one of opera's greatest treasures, Franz Schubert. We will analyze art song, experience the music of Schubert live and begin to understand why and how we appreciate the beauty and power of German *Lieder*. Registration is required.

Teen Events

After School Creativity for Teens

Thursday, May 7, 4 – 5 p.m.

Grades 6-12

Join our after-school program hosted by U-EarthH (Ursuline Endless art Healing), a student art-therapy organization at Ursuline College, for a chance to learn techniques to create altered books as well as other featured projects. All supplies provided. No registration is required.

League of Minecrafters

Wednesday, May 20,

3:30 – 4:30 p.m. • Grades 5-10

If you dig Minecraft, check out this new monthly club! Activities include building projects and Minecraft papercrafts. Space is limited. Registration is required.

Babysitting Workshop

Saturday, May 30,

9:30 a.m. – 2:30 p.m. • Grades 6-12

New to babysitting or just need some tips? Learn best practices and how to keep your

charges safe and entertained. Presenters include a registered nurse and members of the police and/or fire department. Lunch provided. Parents or guardians must sign release forms before the program. Registration is required.

Children's Programming

Friday Family Fun:

Singing in the Rain

Friday, May 8, 1:30 p.m.

Ages 2-6 with a caregiver

Come celebrate spring with stories, songs and crafts all about rain.

Kiddie Café: Butterfly Magic

Friday, May 15, 10:30 a.m.

Ages 2-6 with a caregiver

Come celebrate the magic of butterflies through story and song, followed by a delicious edible craft!

Please register for the above-listed programs at www.cuyahogalibrary.org or by calling 216.831.6868.



Congratulations go to Liam Resnick on his success at March Magnus, a chess tournament that took place at Case Western Reserve on March 21. Resnick played against adults and children, placing second in U-1000 tournament and first in U-750. He was awarded a medal and a \$30 cash prize. Resnick extends special thanks to his private chess coach, Damon Rucker.

BBB Alert

In recent weeks, consumers in the Cleveland area have reported the same story to BBB – they paid Millennium Sales in full for magazines or books last fall but never received their orders.

Millennium Sales is located in New Jersey. According to consumers, sales reps for Millennium Sales cited various organizations and individuals would benefit from the book and magazine sales. Some reps claimed sales would benefit Rainbow Babies and Children's Hospital, orphanages, schools, or would help the rep earn points toward a scholarship. At least three consumers reported receiving additional invoices after they paid in full.

Consumers calling the company report they receive only a recorded voice message and are unable to leave a message.

Millennium Sales has nearly 370 complaints on file at BBB and an "F" rating.

Traveling Sales Crews Pitfalls – Often, high school and college

students and young adults are recruited by traveling sales crews and are transported out of town to knock on doors and sell magazines, candy and other items. They may claim your purchase will help them get a scholarship, pay for educational expenses, or other seemingly worthwhile purpose.

Consumer complaints about purchases from traveling sales crews typically concern non-receipt of ordered items, feeling pressured to purchase, sales misrepresentations and failure to honor cancellations. In Ohio, you have a three-day "cooling off" period to cancel a purchase of \$25 or more made at your home.

BBB offers the following advice:

- Always research the company with your Better Business Bureau at bbb.org/cleveland before agreeing to purchase.

- Check with your local City Hall to determine if the sales crew has any required permits to solicit door-to-door in your neighborhood.

- Don't purchase products based solely upon the sales rep's "hard luck story" or to help him/her win a scholarship or other prize. These sales claims may not be true.

- Victims of fraudulent magazine or book sales can file a complaint with Better Business Bureau at bbb.org/cleveland. You can also contact your local police department and the Ohio Attorney General - who may be able to "throw the book" at them.

In Ohio, you have a three-day "cooling off" period to cancel a purchase of \$25 or more made at your home.



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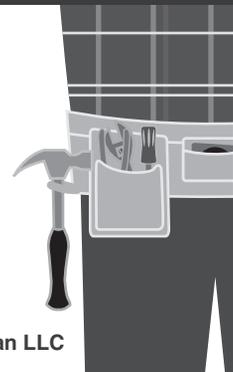
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Beachwood Business Networking Group is Expanding

The Network Breakfast, an 11-year old business networking group, is reaching out to increase its membership and broaden the range of industries and occupations represented in the group.

According to its newly-designed business card, The Network Breakfast is "A friendly, Cleveland-area referral group that provides a platform to advance skills, expand your network and grow your business." Members of the group have also described it as helping to "create a life in business and a lifetime of friends."

The group meets on Tuesday mornings for breakfast, at 7:30 a.m. at Corky and Leny's on Chagrin Blvd. The Network Breakfast has held true to its original concept of being a somewhat less structured, informal and low-cost organization. The only cost to members is the price of breakfast plus a tip. There is no penalty for missed meetings.

In addition to being a vehicle to develop business opportunities, the group also creates a sense of fellowship as evidenced by its volunteer efforts. Members have raised money for worthwhile causes and provided "person power" for such organizations as Ronald McDonald House and the Cleveland Food Bank.

In addition to being a vehicle to develop business opportunities, the group also creates a sense of fellowship as evidenced by its volunteer efforts.

At a typical meeting, after breakfast, members introduce themselves and explain how their company's products and/or services can help others in the group, and one member gives a more extensive presentation each week. Meetings usually adjourn about 8:30 a.m.

For additional information and a roster of current members, visit TheNetworkBreakfast.com. Anyone interested is invited to join the group next Tuesday at 7:30 a.m.

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