

Beachwood Buzz

MAGAZINE

015

Every Resident. Every Business. Every Month.



Beachwood Chamber of Commerce

Citizen, Business and Civic Organization of the Year.

Also inside:
Beachwood Historical Tour
Beachwood Summer
Concert Series
And Much More!

A COMMITMENT TO COMPASSION SINCE 1978

For 37 years, Hospice of the Western Reserve has relieved suffering for thousands across Northern Ohio. It's our mission to offer compassion in the moments you need us the most. Our community roots run deep, and extend beyond end-of-life care. As Northern Ohio's third-largest non-profit organization, we were able to provide more than **\$1.5 million in charity care** in the past year. We enhance quality of life with music and art therapy. We help families make memories they can cherish forever. When tragedy strikes in local schools, our bereavement center provides experts who can help the community heal. **And that's only the beginning.**

As we look ahead, our commitment to care is stronger than ever. We're proud to be a part of the Beachwood community, and honored to provide the comfort you need. Choose the hospice dedicated to Northern Ohio. Learn how we can help at hospicewr.org.



**HOSPICE
OF THE
WESTERN
RESERVE**

800.707.8922 | hospicewr.org



Just remember that until you believe in yourself, it will never matter what someone else says because the most important person doesn't believe it – you.

Along with the sunshine that arrives with spring comes more energy and mood improvements. While thinking about what we can do to maximize our good moods, keep in mind that our biggest disappointments arise because of misplaced expectations. This is especially true with relationships and interactions with others. Great expectations can wreak havoc on the reality of any relationship, so here is some food for thought to reduce unnecessary frustration by tempering our expectations.

- **Stop expecting others to agree with you.**

Each of us deserves to be happy, and to live an exciting life. We should strive to live up to our own expectations, not those of others. Neither should we feel that other people are on this earth to live up to our expectations. According to Catherine Pratt on www.Life-With-Confidence.com, one of the biggest obstacles to improving self-esteem is the constant need for approval by others. The more you approve of your own decisions in life, the less approval you will need from everyone else.

- **Dare to be yourself.**

Follow your own intuition and don't compare yourself to others. Follow your own path and stay true to your own purpose. Success is ultimately about spending your time in the way you wish to spend it.

- **Stop expecting others to respect you more than you respect yourself.**

True strength is in the soul and spirit – it's about having faith and trust in who you are and a willingness to act upon it. When thinking about the love, respect and attention that you want from others, remember that it is first important to show these qualities

to yourself. While it is important to be nice to others, it's even more important to be nice to yourself.

- **Self-love and self-respect**

Self-love and self-respect provide you with the tools to be happy – and when you are happy, you become a better friend, a better family member and a better you.

- **Always remember your worth.**

Stop expecting others to need and like you. You might feel unwanted and unworthy to one person, but you are priceless to another. Spend time with those who value you; avoid spending time with negative forces.

- **Love and respect others for who they are.**

When you stop expecting people to be a certain way, you can begin to appreciate them for who they are. Life becomes much more enjoyable when we respect others for who they are instead of whom we want them to be.

- **Stop expecting others to know what you're thinking.**

People are not mind readers. They don't know how you feel until you tell them. When you effectively communicate, more things will go your way.

- **Don't expect others to suddenly change.**

If you really need someone else to change something, be honest and share your feelings. Maybe they'll understand your point of view and will want to change. But, overall, we can't change people and shouldn't try. Either accept them as they are or choose to live without them. When we support them for whom they want to be, we allow them the freedom to be who they are.

- **When communicating with others, hope for the best, but expect less.**

Expectations set us up for disappointment and our own happiness is directly proportional to our thoughts and how we choose to think about things. Even when a situation or relationship doesn't work out the way we thought it would, it's still worthwhile if it made you grow, feel good or taught you something new.

Just remember that until you believe in yourself, it will never matter what someone else says because the most important person doesn't believe it – you.

Free Family Health & Safety Day

Saturday, June 20 | 9 a.m. – 1 p.m.

UH Ahuja Medical Center

3999 Richmond Road, Beachwood, Ohio 44122

Saturday, July 11 | 9 a.m. – 1 p.m.

UH Geauga Medical Center

13207 Ravenna Road, Chardon, Ohio 44024

Celebrate wellness at our event with free health screenings, education and demonstrations – plus family-friendly activities featuring the UH Rainbow Babies & Children's Hospital Safety Squad.

Preregistration is required for select health screenings.
For more information or to register, call **216-593-1768**.

Walk-up health screenings:

- Balance and grip
- Blood glucose
- Bone density
- Cholesterol
- Hearing
- Stroke risk assessment

Preregistered health screenings:

- Lower extremity vascular
- Prostate cancer*
- Skin cancer

Cancer Prevention 101* | 10 a.m.

Presented by Judah Friedman, MD.
Space is limited.

**At UH Geauga Medical Center only*



Beachwood Buzz

Every Resident. Every Business. Every Month.



Who We Are

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Letters to the Editor

Write to us and tell us what you think. Beachwood Buzz magazine welcomes all Letters to the Editor. Please send all letters via email to beachwoodbuzz@gmail.com. Letters must have the contact's name and phone number. Phone numbers will not be published.

Calendar Section

Please send information about clubs, organizations, events and meetings. The deadline is the 10th of each month. Email information to beachwoodbuzz@gmail.com

Article Submissions

Beachwood Buzz welcomes your story ideas. If you have a story idea or photos you would like to share, email beachwoodbuzz@gmail.com. All articles and photos will be reviewed by the publisher, and the person submitting the information will be contacted.

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COVER STORY

On Wednesday, May 14, the Beachwood Chamber of Commerce held its 4th Annual Beachwood Chamber Awards program at the Mandel JCC at which Citizen, Business and Civic Organization of the Year were recognized. Complete story on page 8.

Story Photos by Scott Morrison, Discovery Photo.

Pictured from left:

Susan Jarvis, President, University Hospitals (UH) Ahuja Medical Center; Don Sykes, Managing Director, PsychBC; Cindy Cykes, Administrative Director, PsychBC; and Gayle Hochheiser, Citizen of the Year.



City Council Update • Page 24

One of the Most Entrepreneurial Places in Ohio
Economic Development E-Newsletter
Arbor Day 2015
Rubbish Rules
Municipal Services Year-End Totals
Upcoming Meetings
Hear Sirens: Pull Over
Olaf's Summer Splash
American Red Cross Blood Drives
Beachwood Historical Tour

Art Exhibits
Home Safety and Emergencies
50-Year Resident Salute
Mulch Available to Residents
Beachwood Family Aquatic Center
Summer Concert Series
Bicycle Safety Tips
Senior Police Academy
Swim Under the Stars

You and Your Schools – Page 28

Beachwood Junior Achievement Named Company of the Year
Middle School Writers Advance to States
Bryden Students Celebrate Their Many Cultures
Media Specialists Win Awards, Host Author Festival

Everyone has a story. Tell yours in Beachwood Buzz.

Beachwood Buzz is a magazine about Beachwood, by Beachwood, for Beachwood. Please submit your announcements, photos and story ideas to beachwoodbuzz@gmail.com.

If we don't know about it, we can't publish it!

15th Annual Race for the Place

The Gathering Place is excited to hold its 15th annual Race for the Place, to be presented by University Hospitals Seidman Cancer Center, at Beachwood Place, on Sunday, June 7. On this day, they join communities throughout the United States and celebrate National Cancer Survivors Day. This is its local opportunity to honor individuals who are living with cancer, and the family and friends who support them.



Race for the Place has become the largest suburban race in North-east Ohio and, over the past fifteen years, has raised 2 million (net) to help keep our programs and services free of charge.

Race for the Place

- June 7, 2015 • Beachwood Place, Upper Level Parking Deck between Nordstrom and Dillard's
- 1-mile Walk and 5K Run
- Registration: 7:30 a.m.
- Family Activities: 8 a.m.
- National Cancer Survivors Day Ceremony: 8:45 a.m.
- Race: 9 a.m.
- Awards Ceremony: 10:30 a.m.
- Registration: Visit www.racefortheplace.com or call 216.595.9546.

Doors of Beachwood Photo Competition

Doors of Jerusalem? Doors of Ireland? Why Not Doors of Beachwood?! The Beachwood Library and the Beachwood Historical Society announce the Doors of Beachwood Photo Competition to celebrate the City of Beachwood's 100th birthday in 2015. This juried exhibition will take place at the Beachwood Library and will carry the message of opening doors to our community.

Amateur and professional photographers are invited to submit their JPG images. Experimental and mixed techniques are welcome. Take a picture of your favorite front door and doorway area, provided it is located within the City of Beachwood. No more than three images per household may be submitted.

Prizes will be awarded and it's free to enter. All entries must be submitted electronically to doorsofbeachwood@gmail.com by July 31, 2015.



Be sure to read about the Beachwood Historical Tour on page 13, with additional information on page 32.



HOSPICE
OF THE
WESTERN
RESERVE

WALK TO REMEMBER 2015

Sunday, June 7

Cleveland Metroparks Zoo
7:30 a.m. to Noon, Rain or Shine

Presenting Sponsor:



There's still time to join us!

Walkers receive full-day admission to the Zoo and Rainforest, a limited-edition t-shirt, complimentary beverages, healthy snacks and more. Enjoy entertainment and activities for children of all ages, plus the chance to honor the memory of your loved one.

\$25 for individuals | \$60 for families

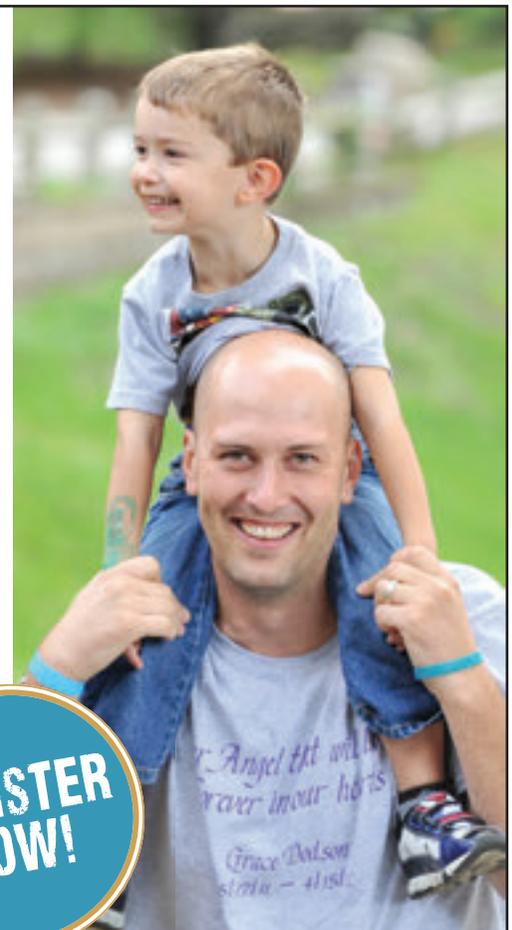
Register as a virtual walker! Unable to attend on June 7? You can still make a difference. Your donation honors those who have gone before us and supports all of the community-based resources we offer. And the funds you raise help improve the well-being of the patients and families currently in our care.

Thank You to Our Sponsors



hospicewr.org/walk

REGISTER NOW!



www.ArtFestival.com

25TH ANNIVERSARY

Art in the Village

Outdoor Art Show

Legacy Village in Cleveland, OH



Steve & Lynn Cebula

June 6th & 7th, 2015

Saturday 10am-8pm

Sunday 10am-6pm

FREE ADMISSION

SHOW LOCATION:
25001 Cedar Rd.
Lyndhurst, OH

Presented by

Cleveland Motorsports

A Bernie Moreno Company



For more information
call 561-746-6615
#HAEArtFest



Beachwood Chamber of Commerce



Citizen, Business and Civic Organization of the Year.

On Wednesday, May 14, the Beachwood Chamber of Commerce held its 4th Annual Beachwood Chamber Awards program at the Mandel JCC at which Citizen, Business and Civic Organization of the Year were recognized.

The program, free and open to the community, also included networking, appetizers and a high-energy presentation by keynote speaker, Jeff Hoffman.

Event chair Larry Mattes, donned in a tux, did an elegant job as master of ceremonies.

The program began with Hoffman's presentation, which focused on entrepreneurs and what makes them successful. An established entrepreneur and motivational speaker himself, Hoffman has founded mul-

iple startups, has been the CEO of both public and private companies, and has served as a senior executive in many capacities. He has been part of a number of renowned companies, including Priceline.com, uBid.com, CTI, ColorJar and more. Be sure to read the article that will include entrepreneurial lessons from Hoffman in next month's *Beachwood Buzz*.

Next, winners of the 4th Annual Fitness Challenge, Sports & Spine Physical Therapy and DDR, were presented awards by event chair Donna Cook; and awards from Taste of Beachwood were presented by event chair Doug Levin to Ben & Jerry's Ice Cream for being voted "Best Display," and Maggiano's Little Italy for "People's Choice."

Congratulations to the following 2015 finalists and winners:

BUSINESS OF THE YEAR / **PsychBC**

PsychBC opened its doors in Beachwood in 1989 with one prescriber and two therapists. Today, after relocating to its beautiful Signature Square office, PsychBC is the largest, privately held outpatient behavioral healthcare provider in Ohio, with nearly 100 psychiatrists, psychologists, advanced practice nurses, social workers and clinical counselors serving patients of all ages in eight locations. Its mission is to inspire and empower the patients, staff and clinicians of PsychBC and the communities it serves.

PsychBC serves all ages with a complete range of outpatient mental health services that include individual, family, marital and group counseling; psychiatric and psychological assessments and testing; forensic and industrial/organizational consulting; and medication management, when appropriate. It also offers an intensive outpatient program for those needing a higher level of care.

In 2014, PsychBC received accreditation from The Joint Commission, the country's oldest and largest standards-setting and accrediting body in healthcare, demonstrating its commitment to the highest level of care for the people it serves.

Over the past 10 years, the PsychBC medical staff has doubled, its clinical staff has tripled, and a nutritionist and occupational therapist have been added.

PsychBC is a member of the Cleveland Clinic Community Physicians Partnership (CPP) and the CPP Quality Alliance Healthcare Initiative and also is an active member of the National Alliance on Mental Illness (NAMI).

Don and his wife, Cindy, chose to raise their family in Beachwood for many of the same reasons that they chose Beachwood for its corporate headquarters – community stability, close knit and support-



PsychBC administrative team Gayle Hochheiser, Cindy Kovach, Don Sykes, Cindy Sykes, Medical Director Omar Elhaj, MD, Alex D'Auria and Scott Saunders.

ive neighborhoods, exceptional city leadership, city services and schools. Their children, Ben and Emily, now 29 and 25, are Beachwood High School graduates. Ben is now an investment banker in New York City and Emily is in medical school.

Additional finalists: Fidelity Voice & Data and Huntington Bank.

Fidelity Voice & Data

Founded in 1999, Fidelity Voice and Data implements industry-standard, carrier-class equipment and best practices design techniques to deliver its clients with scalable and reliable telecommunication services and support. Fidelity success is based on three key items: Take care of your clients with the best personalized care; employ top-notch employees who are the best in the business; and manage your finances and grow in a sustainable way.

Fidelity is truly a homegrown business. Founded by Beachwood residents, its offices are located in Beachwood and the company has seen double-digit growth every year since 2002. Additionally, Fidelity has grown steadily while remaining debt free as it grows, and will continue to add employees year after year.

Fidelity and its employees place great importance on giving back to the community. Its principals and management team sit on several local area non-profit boards; they hold food drives for the Cleveland Food Bank; collect school supplies for children in need; and participate in charitable golf outings. As a company, Fidelity participates and raises money for many local organizations and is very involved with organizations run through the city and Beachwood Board of Education.

Fidelity has been recognized with numerous awards and recognitions, including the Weatherhead 100 list for Northeast Ohio's Fastest Growing Companies for six years. It was also awarded an Inc. 500/5000 Fastest Growing Private Companies in the U.S.; and in 2014 was recognized with a NEO Success Award.

Huntington Bank

Huntington Bank with two branches in Beachwood, one in Legacy Village and Business Banking and Private Client Group offices in Pepper Pike, provides financing for small businesses in the community and surrounding areas for start-up, working capital and real estate purchases/refinancing. Additionally, Huntington is a strong community partner.

Founded in 1866, The Huntington National Bank and its affiliates provide full-service commercial, small business and consumer banking services; mortgage banking service; treasury management and foreign exchanges services; equipment leasing; wealth and investment management services; trust services; brokerage services; customized insurance brokerage and service programs; and other financial products and services. It also continues to offer innovative products, some of which provide opportunities to avoid overdraft fees and a late-fee grace period. Mobile deposit is available, as is the use of Apple Pay.

As a number 1 SBA lender in the country, jobs are created and retained. Huntington has been recognized as the #1 Small Business Administration in the Nation by units; and won both the JD Powers Consumer Banking Satisfaction Award and Small Business Satisfaction Award.

CIVIC ORGANIZATION OF THE YEAR / University Hospitals (UH) Ahuja Medical Center

When University Hospitals (UH) Ahuja Medical Center first opened its doors in March of 2011, the hospital administration was determined to find meaningful ways to get more involved with the local community and further the hospital's mission – to heal, to teach, to discover.

Under the leadership of Susan V. Juris, hospital president, a health and wellness initiative was introduced to several mayors from surrounding communities. The concept of this "Mayors' Initiative" was to work together to offer free wellness events, healthy eating programs and health screenings throughout the communities. The hospital's "Building Life Saving Communities" campaign has provided 17 local communities, including Beachwood, with a Lucas chest-compression device used by first responders to help save lives of those in cardiac arrest.

UH Ahuja Medical Center is a fully-accredited Chest Pain and Stroke Care Center, providing advanced heart attack and stroke care to its patients. With more than 900 employees and a high daily occupancy, the hospital's impact on our local economy is impressive. Proven to be financially viable in its first year of operation, UH Ahuja Medical Center offers comprehensive adult medical and surgical services, adult and pediatric emergency care, pediatric surgery, and state-of-the-art cardiac interventional care and surgery.

UH Ahuja Medical Center is a state-of-the-art facility committed to providing an exceptional model of community-based care. The U.S. Green Building Council awarded it LEED New Construction 2009 (Ncv2009) Silver Certification, making it the first healthcare facility in the country to receive certification under this version.

UH has a strong commitment to Beachwood. It supports our municipal leaders and its staff, is actively involved with our local schools and businesses, offers its free wellness speaker series on Wednesday evenings, partnered with Beachwood Schools to create the Beachwood High School Medical Academy, sponsored a leaf in the "100 Leaves"



Pictured from left: Julie Bogdan, Community Health Coordinator; Vanessa Sowell, Manager, Human Resources; Dan Ellenberger, Director, EMS Institute; Susan V. Juris, President; Lou Ann Marx, Regional Marketing Director; Beth Allen, Manager, Quality and Kim Kalista Marketing Strategist.

project, and partnered in Balanced Family Day at the JCC and additional programs. Additionally, UH Ahuja Medical Center is nationally recognized care right here in our community and has received numerous awards and recognition.

Finalists: Effective Leadership Academy and Menorah Park Center for Senior Living

Effective Leadership Academy

Effective Leadership Academy (ELA) exists to help young people develop their most valuable asset – themselves. They believe leaders are made, not born; and with that concept in mind, are committed to supporting and developing the leaders of tomorrow.

Founded in 2008, ELA serves the needs of students from 5th grade to young adulthood by providing essential life-skills development during these most formative years. Executive director Flo Brett strongly believes that your thoughts, values and beliefs create your reality; they form the attitudes that drive your behavior. “If you want better results, you have to change the behavior that drives them,” she says. “ELA challenges young people to take an internal look at themselves and strive on a daily basis to become a little better than the day before.”

ELA equips students with an essential 21st century toolkit that assists them on a self-led journey toward success in college, in the workplace and in everyday life. Its experientially-based programs cultivate the skills experts deem essential for life-long success: moral and ethical leadership and self-leadership; self-regulation and individual accountability; higher level and creative thinking; self-empowerment; goal setting and attainment; healthy behaviors and life balance; interpersonal and communication skills; work ethic, grit and perseverance; team dynamics and team roles; competitive and collaborative behaviors; networking and self-presentation skills; and project management.

ELA started in the Beachwood incubator program in 2008 with 30 students and has grown to include more than 7,500 student alumni, and has partnered with 72 schools and community organizations in northeast Ohio.

Menorah Park Center for Senior Living

For more than a century and within a framework of Jewish values, Menorah Park Center for Senior Living has remained steadfast in its tradition of providing vital, quality services to help people stay healthy, safe and happy throughout the aging process.

They are dedicated to personalized care and a standard of excellence with a strong national reputation of innovation, and act as a model for care facilities and programs around the country. Continuous forward thinking helps assure they will be able to meet the needs of the community's seniors long into the future.

Menorah Park provides senior care and advocacy by helping persons in need and by giving back to the community. The Aging Resources Center (ARC), developed four years ago, extends Menorah Park's values and mission of promoting healthy aging with up-to-date research, helpful tips, open lines of communication and easy access to information and services. Its Quarterly Dinner Conversations provide valuable information to seniors and the general community through education, opportunities for involvement and collaboration with experts and community professionals.

Through Observation Stay, Menorah Park's advocacy efforts ensure that seniors' best interests are represented in policy and in practice. For more than 100 years, Menorah Park has seen first-hand what their elderly need, and they continue to be there for them and help them remain engaged in their own health and wellness.

Both initiatives, Aging Resources and Observation Stay, were recently awarded by LeadingAge Ohio for Excellence in Communication and Social Commitment respectively.

CITIZEN OF THE YEAR / Gayle Hochheiser



Gayle Hochheiser has been a proud resident of Beachwood for 20 years. When her eldest daughter, now 32, was young, she made a lifetime commitment to do as much as possible to support our schools and community. In doing so, she became a role model for her girls and recognized that that Beachwood provided the foundation for them to become successful, strong, philanthropic young women.

Hochheiser's civic involvement includes: Member of the Beachwood Arts Council, Beachwood 100 and Fairmount Temple Sisterhood; past member of Beachwood Boosters, Friends of the Beachwood Library and multiple Beachwood Schools' committees, including Beachwood Boosters (track, cheerleading, volleyball, Drama Club, Beachwood Elementary, Middle School and High School PTOs, Bryden Publishing Center, school levy support and After Proms.

Hochheiser was also chair of the following committees: Elementary PTO, Kids Care; multiple bake sales; Innisbrook

fundraiser; Community PTO, Membership committee; and Beachwood Schools Foundation Scholarship, 2009-2014.

She also served on the board at Fairmount Temple, as Community PTO president (2005-2009), and as trustee (2008-14) and president (2013-14) on the Beachwood Schools Foundation.

Hochheiser's favorite and most meaningful contribution to our community has been taking charge of the Beachwood Community PTO Garage Sale, which is by far the district's largest fundraiser, raising between \$15,000 and \$20,000 each year. She was part of the initial development committee in 1999 and chaired the sale from 2003-2010. Each year, the garage sale is a massive, community-wide effort that draws thousands of people to Beachwood.

“Chairing the event has been one of the most meaningful parts of my life – meeting and working with so many dedicated citizens and students and being able to present gifts to our schools that would not otherwise have been possible,” Hochheiser said. “The garage sale also afforded me the opportunity to meet shoppers from outside of Beachwood. Seeing the same families from year to year, watching their children grow, and meeting the newest family members were particularly special to me. I also believe that the Garage Sale gave those from outside the area an opportunity to see Beachwood and its residents in a way that they never had before.”

Hochheiser always pledged to give as much back to our community in an effort to express her appreciation. Furthermore, she cherished this time and felt that by involving her daughters every step of the way, her dedication to our community was passed along to the next generation of Hochheisers.

Hochheiser and her husband, Al, have two daughters, Lesli and Morgan, both Beachwood High School graduates. Lesli is now 32 and Morgan is 24.

Congratulations to all finalists and winners, all who make contributions, making Beachwood stronger.



Fitness Challenge Winners from Sports & Spine Physical Therapy and DDR: Leon Anderson III, Kristin Camp, Excel McClain, Phil Smith (DDR) and Andre Russell.



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NOMINATING COMMITTEE REPORT FOR ANNUAL MEETING JUNE 9, 2015

Recommend for 1-Year Term as Trustee
(Ending at June, 2016 Annual Meeting)
Linda Boardman • Barbara Kusner
Debbie Orlansky

Recommend for 2-Year Term as Trustee
(Ending at June, 2017 Annual Meeting)
Barbara Flowerman • Martin Flowerman
Sandy Horwitz • Jan Kirschenbaum
Sharon Schlesinger • Laura Zuckerman

Recommend for 2-Year Term as Trustee
(Ending at June, 2016 Annual Meeting)
Doug Firman • Ellen Hacker • Susan Namen
Debby Zelman Rapoport • Paula Rollins

Recommend for 3-Year Term as Trustee
(Ending at June, 2017 Annual Meeting)
Rita Frankel • Harriet Gorden
Stephanie Jacobs • Phyllis Kalk • Marla Keilin
Ileen Kelner • Sandra Mandelbaum
Margot Mersfelder • Carole Weinberg

Continuing a 3-Year Term as Trustee
(Ending at June, 2018 Annual Meeting)
Leah Gilbert • Susan Haas
Honey Feinberg • Karen Levinsky

Continuing a 3-Year Term as Trustee
(Ending at June, 2016 Annual Meeting)
Mel Jacobs • Joe Kalk
Carolyn Frankel-Krieger • Tobi Mattes

Recommend for 2-Year Term of Office
(Ending at June, 2016 Annual Meeting)
President • Joe Kalk
Co Vice-Presidents • Susan Haas, Ellen Hacker
Membership • Paula Rollins
Corresponding Secretary • Susan Namen

Recommend for 1-Year Term of Office
(Ending at June, 2016 Annual Meeting)
Treasurer • Doug Firman

Continuing a 2-Year Term of Office
(Ending at June, 2016 Annual Meeting)
Recording Secretary • Marla Keilin

Recommend for 2-Year Term of Office
(Ending at June, 2017 Annual Meeting)
Recording Secretary • Sandy Horwitz

**Respectfully Submitted by
Nominating Committee Members**
Susan Haas • Phyllis Kalk • Ileen Kelner
Paula Rollins • Carole Weinberg

BAC Annual Meeting

The Beachwood Arts Council's annual meeting will be held on Tuesday, June 9, beginning at 7 p.m., at the Beachwood Community Center.

Mayor Merle S. Gorden will install the 2015-16 BAC officers and board members.

The Si Wachsberger Scholarship will be presented to this year's recipients, who will perform. In addition, last year's scholarship winner, Daniel Toner, who attends the University of Cincinnati Conservatory, will play his cello.

To conclude the evening, tasty refreshments will be served.

This event is free and open to the public, and BAC members encourage you to attend!

BAC Indian DiversityFest



On Sunday, June 14, from 2 – 5 p.m., the Beachwood Arts Council will host an Indian DiversityFest. Explore the fascinating world of Indian culture at this exciting festival, featuring Indian artwork, music and dance. Henna Art by Kristina Haberek of HennaMe Body Art will also be available between 4 and 5 p.m.; and costume Indian jewelry by Ameer Patel will be available for sale.

You are also invited to enjoy tasty Indian cuisine by The Saffron Patch, Choolaah Indian BBQ and Cafe Tandoor. Small plates will be available between 4 and 5 p.m. for \$5/person.

An Art Exhibit/Sale showcasing artwork of Marsha Gross from her trip to India will take place Sunday, June 7 – Wednesday, July 8. A portion of the proceeds will be donated to the Nepalese earthquake victims.

The art exhibit and festival are free and open to the community.

For additional information, please visit beachwoodarts.org or contact Leah Gilbert at BeachwoodArtsCouncil@gmail.com or 216.752.0752.

Beachwood Chamber of Commerce Announces Unique Real Estate Roundtable for June Luncheon Program

With real estate a hot topic in the greater Beachwood area, the Beachwood Chamber of Commerce has put together a unique roundtable discussion program for its June 17 networking luncheon to review commercial, retail and residential trends in the area.

Panelists representing three of the most prominent Beachwood real estate names include: J. David Heller, co-founder and principal of The NPR Group, LLC, developer of The Vue, a 348-apartment complex at the corner of Chagrin Blvd. and Green Road in Beachwood; Jeffrey M. Kahn, president, NAI Daus, a full-service commercial brokerage firm and owner of three commercial buildings in Beachwood Commerce Park; and, Rob Clarke, senior general manager, General Growth Properties, which owns and operates Beachwood Place. The discussion will be moderated by James Douth, director of Economic Development, City of Beachwood.

The program will be held at The Vue, beginning with informal networking and a gourmet box lunch from Valenti's Ristoranti in the complex's community room and (weather permitting) the pool area, starting at 11:30 a.m., followed by the panel discussion at 12:20 p.m. Optional tours of The Vue will be available after the panel discussion.

Cost for lunch and the program is \$25 for Chamber members, \$30 for non-members. Space is limited; reservations are absolutely required. The lunch is expected to be a quick "sell out," and no walk-ins will be admitted.

For additional information and to make reservations for lunch, visit the Chamber's website at www.Beachwood.org or contact the Chamber office at 216.831.0003.

Beachwood Birthday Bash Historical Tour

On Sunday, June 28, the Beachwood Historical Society will host a Beachwood Birthday Bash Historical Tour, providing opportunities for participants to experience Beachwood both then and now. The event, held in conjunction with the City's centennial celebration, will begin at the Beachwood Community Center, and run from 1 – 4 p.m. The cost is \$15 per person.

Participants have the choice of driving, walking, bicycling or riding in the City's transportation van.

Historical Tour highlights include tours of:

- Beachwood City Hall
- Civil War Era house on Richmond Road
- Old Farm House on South Woodland
- Hangar by Cedar
- Famous Gund Mansion
- Van Sweringen Houses
- Beachwood Cemetery – Home of veterans from seven world wars
- Beachwood Parks and more!

Registration is required. Tour-bus space is limited. Visit beachwoodohio.com or call 216.291.1970 to register. You are invited to do the entire tour or part of the tour. T-Shirts will be available for purchase at an additional fee. Registration deadline is June 24.

Water bottles will be provided, and dessert and beverages will be served at the tour's halfway point. Tour maps will be emailed to you after registering, or you may pick one up at City Hall starting at 12:30 p.m. on the tour date.

Join the fun, learn about our city's history, and celebrate Beachwood's 100th birthday!

Beachwood Students Perform with Graham Nash on June 5

On Friday, June 5, the Contemporary Youth Orchestra (CYO), founded in 1995 by Liza Grossman, will perform with Graham Nash, at 8 p.m. at Severance Hall. This is the 15th time the orchestra has been invited to perform with a rock-star artist.

CYO, comprised of 115 musicians, includes Beachwood residents Pauline Keselman (violin), Emily Topilow (violin), Ami Scherson (cello), and Paul Corty (cello).

Grossman and Nash have been personal friends for 13 years.

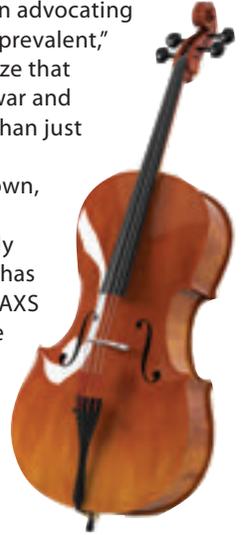
"During this concert, our musicians will provide additional voices for the social issues that Graham has been advocating since late '60s, all of which are still relevant and prevalent," Grossman said. "These young musicians recognize that these issues, including taking from the planet, war and respect for others, are really something bigger than just one concert."

CYO chorus, under the direction of Rachel Brown, will also be performing with Nash.

Winning three national awards, CYO is the only award-winning youth ensemble in Cleveland. It has been featured on PBS, VH1 Classic, Palladia and AXS TV; and last year was the official orchestra of the Alternative Press Music Awards.

CYO will also perform on July 22, at Quicken Loans Arena, at this year's nationally-broadcasted Alternative Press Music Awards.

Tickets for the June 5 performance may be purchased at www.cyoorchestra.org.



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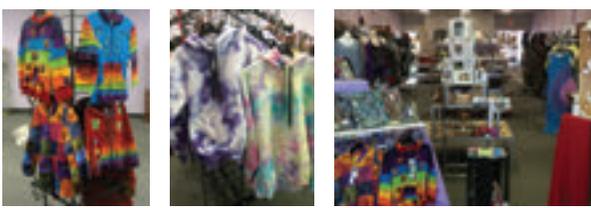



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WINDSOR HEIGHTS
ALZHEIMER'S SPECIAL CARE CENTER

Happy Anniversary Beachwood!



Arden Courts is an assisted-living community dedicated to caring for all stages of Alzheimer's disease and other forms of dementia in a homelike setting. With 64 employees at its Chagrin Falls location and more than 3,400 employees in total, it has been providing quality dementia care to families in 54 locations for over 20 years. The community in Chagrin Falls, which serves Beachwood, has been in existence for 16 years. Beachwood families have been appreciative of Arden Courts' meeting the specialized needs of their loved ones with dementia, and values and appreciates the referrals it receives. They also enjoy participating in and sponsoring events in Beachwood and with the Beachwood Chamber of Commerce.



Artistic Attic offers a unique blend of vintage handcrafts, giftware, antiques, collectables and Boho-chic-style clothing, specializing in handmade items, many from local artists, including some who live in Beachwood. Run as a co-op, Artistic Attic opened in 2014, provides a creative outlet for both artists and the community, and is always looking for new vendors and merchandise. They thank those in Beachwood who have been supportive since day one, and invite new clientele to visit.



Aspire Fitness Studios is a small business designed specifically for personal, partner, and small-group personal training. Traditionally, Aspire offered only in-studio training, but has recently expanded to include in-home, in-business and online training, as well. Each of Aspire's three private training studios is equipped to meet any fitness goal, and with seven nationally-accredited personal trainers, the training stays fresh to maximize results. At Aspire, the goal is to provide clients with professional guidance, support, structure and accountability needed to reach higher and go further. Aspire has been in business at its Beachwood location since 2008 and works with many Beachwood clients who recognize the benefits of health and wellness, and the studio is close to home.



Clothes Mentor is a women's upscale resale store that pays cash on the spot for better mall brands and designer clothing, jewelry, purses and other women's accessories. The Rose/Zeid families have been in the resale business for 14 years, and at their Mayfield Heights location for almost three years, where they employ about 10 people and are always looking for great style-conscious individuals to join their team. They love Beachwood customers because they recognize great, fashionable looks, enjoy the eco-friendly environment, and know they can easily earn cash by taking items there that are no longer wanted or needed.



First Catholic Slovak Ladies Association (FCSLA), is a fraternal benefit society founded in 1892 by nine Slovak American immigrant women. It has 35 employees and is domiciled in the State of Ohio. The Association offers a line of permanent and term life insurance along with annuity products. At a Special Convention in October of 2014, held in Beachwood, Ohio, the delegates voted to open its membership requirements to include all Christians. Their new home office was built on the same property and rededicated in 2007. FCSLA is proud to be located in the Beachwood community.



Jewish National Fund (JNF) began in 1901 as a vision to re-establish a homeland in Israel for Jewish people everywhere. Today, JNF continues to give all generations a unique voice in building and ensuring the prosperity of the land of Israel through their generosity and partnership with the people of Israel. For more information, JNF encourages you to contact Mindy Feigenbaum at mfeigenbaum@jnf.org or 216.292.8733. Proudly located in Beachwood, JNF provides easy access to every place and everyone.

Support these businesses that support our community!



Kabb Law (KLF), through its team of social workers and lawyers, helps seniors, veterans and the disabled with care coordination, legal planning, and Medicaid and VA solutions. Their mission is to help clients get quality care without losing what they have and going into debt. With 10 employees and their dog, Jake, KLF was founded by Kenneth Kabb in 1984 and has always serviced Beachwood clients. With so many long-term care settings, Beachwood is a great base for its elder-care firm. Their staff and clients love their convenient location and access to highways; and KLF is proud to be the only elder law firm in the city.



The Davis Frayman Financial Group of Raymond James orchestrates the financial affairs of a select group of individuals and families to provide them with clarity and confidence. Raymond James has more than 10,000 associates worldwide, and its local partnership has five employees. The local partnership has been operating since 1978; and The Davis Frayman Financial Group joined in 2006. The partnership enjoys being a part of Beachwood's thriving business community, which combines the best of a suburban community with big-city services to create an excellent place to do business.



The Maltz Museum of Jewish Heritage celebrates culture and explores identity to foster connection and promote a greater appreciation of the diversity of the human experience. The non-profit brings personal stories of courage, resilience and creativity to life through interactive exhibitions and thought-provoking programs. With 12 employees and 130 volunteers, the museum opened in 2015 and is just about to celebrate its 10th anniversary. Over the past decade, the museum has brought nearly 300,000 students and visitors from across Northeast Ohio and around the world to visit this great community, and values the benefits of being located in a supportive community filled with friendly people.



The Sokol Law Firm represents victims of serious injury and wrongful death from car accidents, dog bites, medical malpractice, nursing home neglect, and slip and falls; as well as general civil and business litigation. Roni Sokol, the owner and sole proprietor of the firm, handles her caseload with assistance from highly-qualified, support staff. Located in Beachwood since May of 2013, Sokol says the best parts of her location are being close to home (also Beachwood), being centrally located for clients and enjoying the outstanding city services. Through the Beachwood Chamber of Commerce she has met and conducted business with numerous other business owners in the community. Sokol feels that Beachwood is a great place for both residents and businesses.



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Mulholland & Sachs is about personal service. Rita Sachs is a problem solver who loves finding new and appropriate gifts, both personal and corporate. "We select gifts that fit both taste and budget," she says. As an independent American business, Mulholland and Sachs is proud to offer products that are handmade in America, although they happily stock beautiful worldwide imports as well. They have been in business for 13 years, have eight employees and have been serving Beachwood clients, as well as those throughout northeast Ohio and nationwide. They feel the best part of doing business with Beachwood clients is seeing good friends every day who value personal service.

WINDSOR HEIGHTS

ALZHEIMER'S SPECIAL CARE CENTER

Windsor Heights is a secured, assisted-living community designed for residents with Alzheimer's Disease and/or dementia. Located at 23311 Harvard Road, it allows residents to wander safely in the comfort of their home. They have a secured outdoor walking path and a large inner courtyard with piped-in music, shaded porch and fountain area. Known for their "Meaningful Moments" programs, they provide daily activities that are unique to each resident to help engage them in a purposeful way. With 40 employees, it opened on December 29, 2014, got its license on February 20, 2015; and enjoys that the city is extremely supportive, professional and experienced in serving older adults.

PJ Library® Hosts Family Fun Day at Mandel JCC Halle Park

Calling all Jewish Cleveland kids and their families! Join the Jewish Federation of Cleveland and the Mandel Jewish Community Center (JCC) in a camp-style, family fun event for kids under 9 at PJ Library Goes to Camp for Family Fun Day. The event will take place at Anisfield Day Camp at Halle Park in Burton on Sunday, June 28 from 10 a.m. – 3 p.m.

At the event, families may paddle in canoes, swim in the lake and pool, navigate the ropes course, participate in spirited song sessions, craft in the art shack, roast s'mores, and enjoy PJ Library story time. All are encouraged to bring their own picnic lunch.

The event is brought to you by the Jewish Federation of Cleveland, Mandel



Jewish Community Center, and The Michael and Anita Siegal One Happy Camper Program. In partnership with the Jewish Federation of Cleveland and the Harold Grinspoon Foundation, PJ Library in Cleveland is generously funded by Mort and Iris November, in celebration of Debra Ann November's life.

Registration costs vary for Family Fun Day. For more information or to register, visit www.jewishcleveland.org.

7th Annual Summer Soirée for Young Adults

The Jewish Federation of Cleveland's Young Leadership Division (YLD) and JCLE are teaming up once again to host the Summer Soirée, the social event of the season. The annual party will be held on Thursday, June 18, at the Mayfield Sand Ridge Club, 1545 Sheridan Road in South Euclid.

This event is known for drawing hundreds of young Jewish Clevelanders to celebrate the start of summer with awesome music, drinks, and great food. For more information or to register, visit www.jewishcleveland.org.



Wanted:

BHS Class of '75 Graduates!

The Beachwood High School class of '75 will hold its 40-year reunion on Friday, July 3, at 7 p.m., at The Winking Lizard, 25380 Miles Road, Bedford.



All classmates are invited to attend. Please pass along the word! The cost is \$40/person, which includes a buffet dinner, fun evening and cash bar. RSVP to Robyn Gordon at Robynsagency5@gmail.com.

Please send checks to Robyn Gordon, 11239 Frederick Lane, Twinsburg OH, 44087. Checks must be received by June 20.

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The Race

Cloudy skies and a few showers did not dampen the spirits of approximately 1,000 participants who attended The Race, this year at Legacy Village, on Mother's Day, May 10. From the youngest participant, just a few months old in a stroller, to the oldest participant, Mr. Mort Weiss, 101 years young, all had a great time and helped a great cause at this year's event.

Honorees Jessica Garrod and Lisa Vinocur, along with Jody Zawadsky of Beachwood, were heartened at the overwhelming support provided by the many friends who spent Mother's Day morning walking or running on their behalf. Event chair Patti Berns and University Hospitals Seidman Cancer



Center are grateful for the community's support and look forward to a sun-filled, heartwarming event in 2016. Thank you all.

The Race is a non-profit organization based in Northeast Ohio that coordinates an annual one-mile walk/run to raise funds toward the fight against breast cancer.

Words From the Ward

Our new location at Buy Rite Office Supplies is proving to be a great meeting space. Thanks to Michelle Ryb for opening her business to the club and making us feel at home.

Our June meeting includes the election of our slate of officers as well as the potential adoption of changes to our constitution and by-laws.

We'll meet Tuesday, June 9 at 7 p.m., at Buy Rite Office Supplies, 23715 Mercantile Road.

We can be contacted at BeachwoodDemocrat@gmail.com or 216.292.5562. Like us on facebook, Beachwood Democratic Ward Club; and follow us on Twitter, @BWoodDemocrat. As always, I am Beachwood Democratic Ward Club President Steve Rosen, and I approve this message.

25th Anniversary Art in the Village and Craft Marketplace

Festival promoter Howard Alan Events and Legacy Village present the 25th Anniversary Art in the Village and Craft Marketplace, at which 150 of the finest artists and crafters will converge upon Legacy Village for a two-day, juried, outdoor gallery-style art exhibit and craft showcase. A wide variety of original artwork, affordable crafts and unique gift items will be on display and for sale. The event will also feature an interactive children's art area, live music, a free art giveaway and wine tasting. The event will take place on Saturday, June 6, 10 a.m. to 8 p.m.; and Sunday, June 7, 10 a.m. to 6 p.m. Admission is free and open to the public.

All exhibitors are selected by a panel of expert judges from hundreds of applicants in order to ensure a superior event, featuring diverse art media and the highest quality, original handmade art. Festival patrons will have the opportunity to leisurely stroll through the eclectic exhibits and engage the artists and crafters to gain a better understanding of their work. There will also be live music, featuring local bands; an interactive children's art area; a wine tasting; and a free art giveaway, featuring the work of a participating artist.

No purchase will be necessary to register for the giveaway and the winner will be announced during the final hour of the art show. For more information, visit www.artfestival.com.



Pictured from left:
"Eternal Bond" metal sculpture
by Todd Andrew Babb
"Dancing by the Light" Photography
by Zsuzsanna Luciano
Handcrafted Silver and Pearl Earrings
by Kim Sutherland

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Arbor Day 2015

For the 19th consecutive year, The City of Beachwood earned the honor of "Tree City USA" by the Arbor Day Foundation for its commitment to effective urban forest management. On Friday, April 24, the City of Beachwood and Beachwood Historical Society held an Arbor Day celebration at the Beachwood Family Aquatic Center at which European Beech trees were planted. The event attracted residents, city and school officials, and preschoolers from both Beach-

wood and Cleveland.

Following a ceremony and the plantings, snacks were provided and each student was given a sapling to plant at home.

Because of generous support of a Cuyahoga Arts and Culture Grant, funds were available for Rosemary Nemeth, president of the Beachwood Historical Society, to visit Beachwood preschool classes to teach students about Arbor Day and prepare them for the actual ceremony. The grant also covered the

cost of "Beechy," created by Alison Hirsch, the Service Department's administrative assistant. Keep your eyes open for Beechy who is sure to be seen at future city events.

In celebration of Arbor Day 2015 and Beachwood's 100th anniversary, additional trees will be planted throughout the community. Residents are also encouraged to support the conservation of forests and woodlands on their own properties.

"Our City's longtime commit-

ment to urban forestry reflects the importance we place on trees and their vital role in our community," said Mayor Merle S. Gorden. "Trees benefit the health of our residents, our environment and our economy. As a Tree City USA community, we strive to become a more sustainable, eco-friendly city."



Maxwell Duan, Blake Cummings and Kara Houston.

Councilmen Fred Goodman, Mark Wachter, "Beechy", Mel Jacobs, Martin Horwitz and Mayor Merle S. Gorden.



Above: Ashley Cedeno, Harrison Flaherty, Sarah Zhou and Giovana Duares. Right: Karen Leeds and Harrison Flaherty.



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Jewish Secular Community Announces 2015-16 Bar/Bat Mitzvah Classes



Interfaith, humanistic and secular Jewish families can now introduce their children, age 11-1/2 to 14, to their Jewish heritage in a way that is comfortable for both parents and children.

The goal of the program is to connect the B'nai Mitzvah candidates to the rich 3,500 year-old traditions of Judaism, the miracle of Israel, and the vast web of Jewish activities and community services in the Cleveland area – all presented in a non-theistic, humanistic manner.

We teach Jewish history and customs to give meaning to our holidays and life cycle events. The program focuses on the Jewish values of Tzedakah (charity) and Tikkun Olam (repairing the world).

The class is small and personal and will be limited to just seven students. The class will again be taught by Dani Copeland (pictured), a Beachwood High School graduate and Heights-area school teacher. Classes will meet once a week for 30 weeks, starting October, 2015.

There are no requirements to learn Hebrew or Yiddish. The program concludes with a festive "coming of age" ceremony.

Informational Open House

For interested parents, an informational open house is set for Sunday, June 14, 10 a.m. to noon at a home in the Beachwood/Heights area. Here, parents will get complete details on the program, meet the teacher and educators who developed the program, and ask any questions.

For further information or to register for the June 14 open house, contact Sandra Arndt at 440.349.4793 or Jim Mayer at 216.371.9937, or email jsc@jklein.com.

Be sure to see City Council Update, starting on page 30, to see exciting programs and events the City of Beachwood has to offer.

For additional programming information, refer to your Recreation Guide and Upperclassmen or visit www.beachwoodohio.com.

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A program of Jewish Family Service Association of Cleveland



City of Beachwood Celebrated Centennial With Successful Public Art Project and Ice Cream Sundae Sunday

On Sunday, May 3, the City of Beachwood and Beachwood Junior Achievement offered the public an opportunity to view 100 LEAVES at Ice Cream Sundae Sunday, a community party that helped nine local charities raise money.

Attendees purchased a \$5 wristband with 100% of the donations going directly to the following non-profit groups/organizations: American Sign Language Club, The Race (one-mile walk/run held to raise proceeds for breast cancer research), Beachwood High School Robotics Club, Beachwood High School After Prom, Beachwood Historical Society, Beachwood Junior Achievement, Amnesty International and Shaarey Tikvah Scholarship Fund.

Mitchell's Ice Cream provided the ice cream and toppings

at this event that attracted hundreds of attendees.

100 LEAVES is the culmination of a year-long effort of the Beachwood High School Marketing/Junior Achievement class, a group of 24 Excel TECC high school seniors from Beachwood, Brush, Mayfield and Solon. These tenacious students sold 37 six-foot-tall fiberglass beech leaves to businesses and organizations throughout Northeast Ohio. The exhibit, which was on display in the Beachwood Community Center, is now on display at Beachwood Place through June 25.

Additionally, 45 nine-foot beech trees were purchased by businesses and will be planted on Beachwood City School grounds during the summer of 2015.



Pictured: Beachwood residents Livia Eppell and Cameryn Cohen; Zachary Ockenden, 3, son of Beachwood Firefighter Luke Ockenden; and the 2015 Beachwood High school Marketing and Junior Achievement Class.



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TEST DRIVE A SUBARU WITH YOUR COLLEGE GRAD!



Hello Beachwood Residents,

Welcome to June, a great time of the year to buy or lease a Subaru.
Sales continue to be good as we celebrate our second anniversary at our new location!
Thank you Beachwood for being a huge part of our success!

Michael Friedman
Beachwood Resident



According to Kelley Blue Book's KBB.com Subaru has the Best Resale Value of all brands for 2015.

2015 IIHS TOP SAFETY PICK

Subaru is the only manufacturer with IIHS Top Safety Picks for all models for the last six years (2010-2015).

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hwy/city

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37/28 MPG*
hwy/city

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- Fully synchronized 5-Speed Manual Transmission
- Symmetrical All-Wheel Drive

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Code FJA 01

Plus tax, title, registration, and \$250 documentary service charge. Mileage stated is EPA estimated fuel economy. Your actual mileage may vary. A proud member of the Ganley Auto Group. The Ganley Auto Group is an association of independently operated automobile dealerships dedicated to providing value and service to our customers and communities. Offers valid thru 7/5/2015.



Stop in and see **Gary Axelband, Tom Luxenberg and Josh Hershman** – Your Beachwood connection! Ganley Subaru of Bedford proudly supports The Friendship Circle. *Pictured: Rabbi Yossi Marozov, Michael Friedman, Linda Blumenthal and Barrie Galvin.*

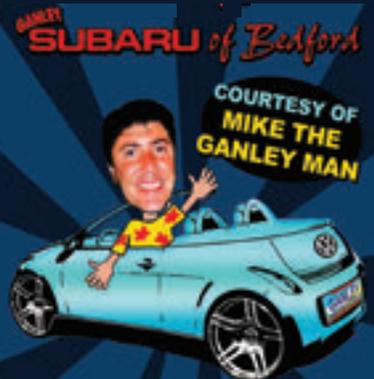
Celebrity Birthdays

June 8th	Joan Rivers (82) Barbara Bush (90) Matthew Friedman (14)
June 9th	Johnny Depp (52) Michael J. Fox (54) Dick Vitale (75)
June 10th	Elizabeth Hurley (50)
June 11th	Joe Montana (59)
June 12th	George Bush (91)
June 13th	Mary Kate and Ashley Olsen (29)
June 14th	Boy George (54) Donald Trump (69)
June 15th	Courtney Cox (51) Jim Belushi (61)



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I look forward to seeing you at The Barre!



Yana Salwan
BarreFit Founder and Teacher
Barre Cleveland
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Beachwood, OH 44122
216-342-4229
barrecleveland.com



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To donate home furnishings and accessories, call 216-595-9546.

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LogicJunction Uses Video Game Technology to Generate Winning Software

By June Scharf

The future is here and no, it's clearly not flying cars or teleportation. It's actually about the "gamification" of our world, where elements of video game technology are reaching into other corners of life, imbued in software that can educate or guide you. Some manifestations of these advances include the use of interactive 3D virtual characters (avatars) that offer instruction and indoor "wayfinding" applications for, quite literally, finding your way inside large buildings.

Helping to bring these types of advances forward into your technological universe – your smartphone or tablet or a kiosk when entering an institution – is LogicJunction, a cutting-edge, interactive software company located in Commerce Park and run by Beachwood resident Mark Jowell.

With 14 full-time employees and contractors hired as needed, the company resembles what is more often seen on the west coast, with its high-tech, innovative focus. The gaming technology developed out there keeps engineers here happy, using skills generally untapped in this market. And with the

healthcare industry being one of the targets for its products, the Cleveland area is a great match.

"We are creating products that enhance patient experiences," explains Jowell, a South African native, with a law degree and MBA on his resume. In 2001, he arrived in Atlanta where he founded the company, then moved the business to Beachwood in 2006 to be closer to family, to have access to great schools for his children, age 8 and 11, and to enjoy minimal traffic.

Since information is easily imparted through human communication, the 3D character creations deliver well as

personal docents or greeters displayed on kiosks in a hospital setting.

Their application also extends to use in museums and trade shows, and the company is exploring expansion across other markets and verticals including amusement parks, college campuses and stadiums.

The primary niche now, however, is for their use in hospitals. As such, the character appears as a nurse who trains either staff or patients through an app used on a tablet or other mobile platform.

In the case of staff training, one software package features a nurse teaching how a new infusion pump functions. She explains how to program dosage levels, and she examines real life examples, where staff members can interact with the pump in three dimensions. Another software development involves a virtual stroke patient where emergency medical technicians and nurses can learn the standardized 11-step stroke assessment process.

For patients, one LogicJunction creation tasks a 3D nurse with disseminating discharge instruction. The virtual nurse uses photos and videos to convey information, and the software allows patients to interactively immerse themselves

in experiences through the use of in-app games and simulations.

The benefit to using this approach is a reduction in staff time spent training patients and consistency and comprehensiveness in the lessons imparted.

The other major product LogicJunction offers is wayfinding software, enabling "door to door" navigation in an unfamiliar setting. By downloading an app, the software taps GPS functionality to offer step-by-step guidance in 3D. Directions begin with driving to the hospital, identifying parking options and routing the patient through the hospital to reach the desired office for an appointment. The Cleveland Clinic is one client among several hospitals nationwide offering this technology.

Jowell admits, though, that fewer than 10% of hospitals in the U.S. offer this type of technology, so the company accepts the role of educating and expanding the market. Another one of his ambitions is to create products that enable greater transparency across the healthcare ecosystem. He reports that huge inefficiencies exist with access to patient health records, and he envisions a day when accessibility is possible across many platforms and mobile devices.





University Hospitals
Ahuja Medical Center

Beat the Heat This Summer

Summer is finally here! The living is easy and everyone wants to be outside enjoying the fresh air and sunshine. Long, warm days offer the perfect setting for picnics, camping, swimming and family barbecues. However, just as cold weather can pose certain threats to our health, so can the hot and humid conditions of an Ohio summer.

It is important to keep in mind that intense heat is most dangerous for the very young, elderly, obese and chronically ill; therefore, extra precautions should be taken by individuals within those categories. For most of us, however, the following simple tips can help us to enjoy a safe and happy summer.

Wear lightweight, light-colored clothing

- Wear a wide-brimmed hat, sunglasses, protective clothing and sunscreen when in the sun
- Drink plenty of fluids, avoiding alcohol and caffeinated beverages. Dehydration can be a serious and potentially life-threatening problem, so keep those water bottles handy
- Limit high-protein foods as these increase metabolic heat (try the refreshing fruit salad recipe included here for a tasty treat in the heat)
- Avoid outdoor exertion and sun exposure between 11 a.m. and 3 p.m., the hottest time of the day with the highest UV rays. A simple way to remember is: Short Shadow = Seek Shade
- Whenever possible, seek out air-conditioned surroundings when the temperature really soars

Perhaps the most important safety tip for summer is to protect yourself against the cancer-causing and skin-aging effects of the sun. Your first line of protection is clothing so back-light your hat and clothing to test for sunlight “leakage” and look for clothing lines that come with built-in sun protection. Pick a sunscreen with UVA and UVB protection and an SPF of 30 or more and use it liberally and often.

Sunburn, which has been termed a “precancerous glow,” can be a serious condition, sometimes leading to severe pain, redness and even blistering. In such cases, you should always seek medical attention. For milder cases, aloe vera gel, ice packs, nonprescription pain relievers and hydrocortisone cream may provide relief. However, prevention is always the better choice.

Remember, a tan is just another word for damaged skin that leads to sagging, splotching, wrinkles and premature aging. And, cumulative exposure to the sun can lead to skin cancer. Artificial tanning beds and lamps are just as dangerous as natural sunlight. In fact, their prolonged use can double your risk of skin cancer. Check your skin regularly and, if you discover new spots or raised marks, see your doctor or dermatologist immediately.

If you need a primary care or specialist doctor, call 1-866-UH4-CARE (1-866-844-2273) for a list of University Hospitals physicians in your area.

RAINBOW FRUIT SALAD

Good as a side dish, snack or dessert, this salad, made from fresh fruit, is naturally low in fat, saturated fat and sodium, and is cholesterol free.

Mix together in a large bowl:

- 1 large mango, peeled and diced
- 2 cups fresh blueberries
- 2 bananas, sliced
- 2 cups fresh strawberries, halved
- 2 cups seedless grapes
- 2 nectarines, peels and separated into sections
- 1 kiwi fruit, peeled and sliced

Combine the following in a small bowl:

- 1/3 cup unsweetened orange juice
- 2 tablespoons lemon juice
- 1-1/2 tablespoons honey
- 1/4 teaspoon ground ginger
- Dash of nutmeg

Pour over the fruit and toss to coat. Serve immediately.

Yield: 12 four-ounce servings with 96 calories per serving.

University Hospitals seeking participants for stress management study

**Eligible participants are non-smokers,
between ages 21 and 60, and not taking
blood pressure medication**

The Connor Integrative Medicine Network at University Hospitals (UH) is seeking participants for a clinical research study to test whether stress-management training can help lower blood pressure in people with pre-hypertension. A first-of-its-kind study, the Serenity Study is a collaboration between UH, Kent State University and the University of Pennsylvania.

Researchers are hoping to enroll 90 participants in the coming weeks. Eligible participants are non-smokers, between the ages of 21 and 60, and not taking blood pressure medication. The program involves an eight-week, group-based, stress-management class, each weekly session lasting about 2.5 hours, and one full-day stress-management retreat.

David Fresco, PhD, professor of Psychological Sciences at Kent State University and adjunct associate professor of psychiatry at Case Western Reserve School of Medicine, is the principal investigator on the study. "We've long known of a simple straightforward way to manage one's blood pressure," Dr. Fresco says. "It involves following a regimen of diet and exercise. Trouble is, things that are simple are not always easy. Many of us struggle to follow a healthy lifestyle, and stress makes it so much harder. We believe that teaching individuals skills for stress management may help them deal with stress head-on and strengthen their resolve to make a healthy lifestyle a priority in their lives."

A thorough assessment of blood pressure will be conducted at the beginning and end of the eight-week program, and researchers will follow up with participants at six and 12 months for further blood pressure assessments. Because many assessments will be made at Connor Integrative Medicine Network's offices (25001 Emery Road, Warrensville Heights), it is suggested that study participants live within a reasonable driving distance.

Interested and eligible participants should contact Monica Fallon, Serenity Study coordinator, at 216.285.4087 or at Monica.Fallon@UHhospitals.org.

The five-year study is funded through a \$500,000 grant to Case Western Reserve University School of Medicine. The funding is part of a \$3.7 million grant that includes the Connor Integrative Medicine Network, Dr. Fresco and Joel Hughes, PhD, at Kent State University, and Jeffrey Greeson, PhD, at University of Pennsylvania.

Many happy hours spent with friends of the same vintage.



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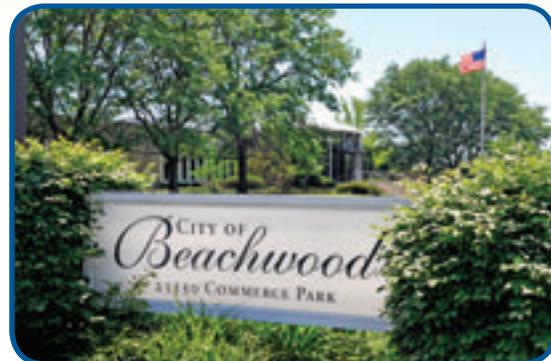
MAYOR
MERLE S. GORDEN

216.292.1901



ONE OF THE MOST ENTREPRENEURIAL PLACES IN OHIO

According to a study by consumer finance website, NerdWallet, Beachwood ranked 4th as the best place to start a business in Ohio.



Beachwood is one of the most entrepreneurial places in the state with 20.88 businesses per 100 residents. Additionally, at 2.1%, it has the lowest unemployment rate in the top 10 places to start a business in Ohio.

NerdWallet examined 228 communities with populations over 5,000 people and more than 500 businesses and looked for business climate and local economic health indicators to make its determinations.

For a full copy of the report, visit <http://www.nerdwallet.com/blog/small-business/best-places-start-business-ohio/>

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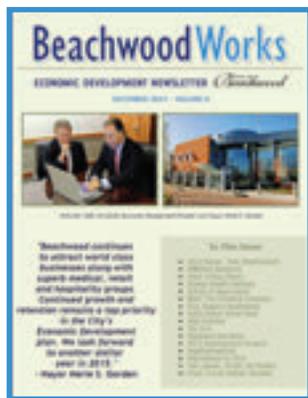
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City Contact Information

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www.beachwoodohio.com



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WACHTER

216.765.1921



WHEN YOU'RE IN *Beachwood*, YOU HAVE ARRIVED!

SPECIAL NOTE

In honor of our 100th Anniversary, six historical street banners are now displayed along Richmond Road near City Hall.



RUBBISH RULES

When placing your rubbish out for collection, please be courteous to your neighbors.

- Place rubbish & recycling carts on the curb, spaced 3 ft. apart, with the metal tracks on your containers facing the curb. Containers can be placed curbside after 6:00 p.m. the evening preceding the collection day or before 7:30 a.m. the day of your collection.
- Remove empty containers or other non-collectible rubbish items by 9:00 a.m. the day after your collection.



MUNICIPAL SERVICES YEAR-END TOTALS

The City of Beachwood is always searching for ways to be more sustainable. Here's how we measured up in 2014:

- 17,460 Tons of Recycling Materials Generated (Includes 11,574 Tons of Construction Materials)
- 2,835 Tons of Leaves
- 2,062 Tons of Brush
- 15.31 Tons of Computers
- 4.53 Tons of Tires
- 1.5 Tons of Household Hazardous Waste

ARBOR DAY 2015

For the 19th consecutive year, The City of Beachwood earned the honor of "Tree City USA" by the Arbor Day Foundation for its commitment to effective urban forest management. On April 24, the City of Beachwood and Beachwood Historical Society held an Arbor Day celebration at the Beachwood Family Aquatic Center. European Beech trees were planted. The pre-school students from Fairmount Early Childhood Education Center participated with songs, poems and posters. In celebration of our City's Centennial, 100



European beech trees will be planted throughout our community.

Thanks to Rosemary Nemeth, Nancy Hart and Chris Vild for making this event a success.

UPCOMING MEETINGS

CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Monday, June 15 and July 6. Questions? Call 216.595.5462.

PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, June 26. Questions? Call 216.292.1914.

ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Monday, June 15 and July 6. Questions? Please call 216.292.1914.

Departments

AUDITOR
216.595.5492

BUILDING DEPARTMENT
216.292.1914

COMMUNITY SERVICES
216.292.1970

ECONOMIC DEVELOPMENT
216.292.1915

FINANCE DEPARTMENT
216.292.1913

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LAW DEPARTMENT
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE DEPARTMENT
216.464.1234

SERVICE DEPARTMENT
216.292.1922



HEAR SIRENS? PULL OVER

Streets are utilized by many communities to quickly and efficiently transport victims to area hospitals. When you hear sirens, please pull over and wait for the emergency vehicles to pass. **TIME SAVES LIVES.**

OLAF'S Summer Splash

Games, Crafts and Swimming!

Sunday, June 28

10:00 a.m. - 12:00 Noon

\$15 per child / \$5 per adult

Beachwood Family Aquatic Center

Space Limited - Children Ages 3 - 7



To register visit

WWW.BEACHWOODOHIO.COM

Participants must exit facility at Noon




A family-friendly 12 mile bike tour of historical sights in Beachwood. Do all or part - travel at your own pace. No bike? Drive or bus tour available.

Sunday, June 28 from 1:00-4:00 p.m.
Starts at Beachwood City Hall
\$15.00 per person - 10 & under are free

ART EXHIBITS

Beachwood Community Center

MONDAY - FRIDAY • 9:00 AM - 4:00 PM

SATURDAY • 10:00 AM - 3:00 PM

SUNDAY • 10:00 AM - 1:00 PM



FROM BEECHWOOD TO BEACHWOOD

Fiberglass, weatherproof beech leaves designed by individuals, companies and organizations.

Now - June 26

Display at Beachwood

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BEACHWOOD ARTS COUNCIL PRESENTS INDIAN DIVERSITY FEST EXHIBIT - PHOTOGRAPHY BY MARSHA GROSS

Experience India and Indian customs. Free & open to the public

Show Dates: **June 7 - July 8**

Festival: Sunday, June 14 from 2:00 - 5:00 p.m.



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Red Cross**

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FRIDAY, JUNE 5 & FRIDAY, JUNE 19

1:00 - 7:00 P.M.

BEACHWOOD COMMUNITY CENTER

WWW.REDCROSS.ORG

WWW.BEACHWOODOHIO.COM

Council Update

HOME SAFETY AND EMERGENCIES

Make sure your home is safe and you are prepared for emergencies. "Plan - Practice - Prepare" is a helpful motto for you and your families to execute. Below are steps to take to ensure you are ready for an emergency:



- Make sure the alarms are in working order.
- Examine your home from the street. Are the address numbers clearly visible both day and night?
- Have a family emergency plan. Practice safe exits in the event of an emergency to ensure a quick and calm exit.
- Have a radio and flashlight with batteries handy.

Questions? Contact Lt. Thomas Wetzel at 216.464.2343 to arrange a residential security and safety survey. For more information on planning for emergencies, please visit www.ready.gov.

50-YEAR RESIDENT SALUTE



TUESDAY, AUGUST 11 • 6:15 PM
BEACHWOOD FAMILY AQUATIC CENTER

We invite all residents who have lived in Beachwood for 50 years or more to join us for special recognition.

Newly minted 50-year residents will receive a special gift. FREE but a reservation is needed. *RSVP by calling 216.595.3733.*

MULCH AVAILABLE TO RESIDENTS



The City of Beachwood produces mulch from the brush it collects from our community. The brush has been double shredded and is also used on city properties. The City is offering mulch to residents for \$2.00 per bag (2 cubic ft). Mulch can be purchased at the Service Dept., 23355 Mercantile Road, Monday – Friday, 7:30 a.m. – 3:30 p.m.



BEACHWOOD FAMILY AQUATIC CENTER



HOW TO PURCHASE MEMBERSHIPS

- Monday – Friday, 8 a.m. – 4:30 p.m. in Recreation Office, 25325 Fairmount Blvd.

PRE-SEASON DATES

June 6 & 7

FIRST FULL DAY

June 12

- * Proof of residency required, 2 forms (ex. ID & utility bill)

Non-resident individuals employed within the city are eligible to purchase a season membership. Proof of employment is necessary. Guest restrictions apply.

OPERATING HOURS

MONDAY – FRIDAY

Lap Swim Only, 6:15 a.m. – 8:30 a.m.
Open Swim, 12:15 p.m. – 8:00 p.m.

SATURDAY & SUNDAY

Lap Swim Only, 9:00 a.m. – 10:45 a.m.
Open Swim, 11:30 a.m. – 7:30 p.m.

Infant/toddler area 10:00 a.m. daily

QUESTIONS? PLEASE VISIT
WWW.BEACHWOODOHIO.COM OR
CALL RECREATION AT (216) 292-1970

DID YOU KNOW? CENTENNIAL FACT

WHEN THE VILLAGE OF BEACHWOOD WAS INCORPORATED ON JUNE 26, 1915, THE POPULATION WAS 151.



Pictured: Beachwood Village Hall in 1936

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100 MINUTES OF MUSIC

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SUMMER CONCERT SERIES

OUTSIDE TUESDAYS

*Beachwood Family Aquatic Center • Starting at 6:15 P.M.

- JUNE 16** - Revolution Pie • Beatles tribute
- JUNE 23** - Unglued • 80's & 90's music
- JUNE 30** - REPLAY • Mix of Many Genres
- JULY 7** - Blue Lunch • Swing, Blues
- JULY 14** - Nick Puin Band • Great American Song Book
- JULY 21** - 730 Club Band • Soft Rock Mix
- JULY 28** - Workmen's Circle Klezmer Orchestra
• Eastern European Soul Music
- AUGUST 4** - Tony Quarles and the Discovery Band • Motown, R&B
- AUGUST 11** - Sincerely Sinatra with Vince Mastro,
Joe Hunter Quartet & Ernie Krivda
50-Year Resident Salute

*INCLEMENT WEATHER
LOCATION BEACHWOOD
COMMUNITY CENTER
NON-MEMBERSHIP HOLDERS
PROHIBITED FROM USING POOL

INSIDE THURSDAYS

Beachwood Community Center • Starting at 6:15 P.M.

- JUNE 18** - OPUS 216: From Concert Hall to Cafe
Ariel Clayton, violin; Andris Koh, cello; Emily Grabinsky, piano
- JUNE 25** - Love Lost & Found: from Handel to Heggie
Natasha Simmons, soprano; Ida Mercer, cello;
John Simmons, piano
- JULY 2** - Gruca White Ensemble:
Linda White, flute; Robert Gruca, guitar
- JULY 9** - Fantastical!
Kimia Ghaderi, violin; Andrew Focks, piano
- JULY 16** - Broadway to Beachwood - Celebrating 100 years
Diane Menges, soprano; Emma Shook, violin; Lisa Bell, piano
- JULY 23** - Cleveland International Piano Competition
Young Artist Prizewinner 2015
- JULY 30** - Guitar Masterworks
Stephen Fazio, guitar
- AUGUST 6** - Classically Cool - Trillium Trio
Gayle Getts, flute; Emily Lada, clarinet; Lydia Byndas, bassoon
- AUGUST 13** - Our Favorite Things
Crystal Carlson, soprano; Kyle Kelvington, tenor;
Emily Grabinsky, piano

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CLEVELAND INTERNATIONAL PIANO COMPETITION 

QUESTIONS? 216-595-3733

Council Update

BICYCLE SAFETY TIPS

Many bicycle-related crashes resulting in injury or death are associated with the bicyclist's behavior, including not wearing a helmet, riding into a street without stopping, turning left or swerving into traffic that is coming from behind, running a stop sign, and riding the wrong way in traffic. Follow the rules of the road.

- **WEAR A PROPERLY FITTED BICYCLE HELMET**

- **ADJUST YOUR BICYCLE TO FIT**

Stand over your bicycle. There should be 1 – 2 inches between you and the top tube (bar) if using a road bike and 3 – 4 inches if a mountain bicycle. The seat should be level front to back.



- **CHECK YOUR EQUIPMENT**

Properly inflate tires and check that your brakes work.

- **SEE AND BE SEEN**

Always wear neon, fluorescent or other bright colors when riding day or night. Wear something that reflects light, such as reflective tape.

- **CONTROL YOUR BICYCLE**

Always ride with at least one hand on the handlebars.

- **WATCH FOR AND AVOID ROAD HAZARDS**

- **AVOID RIDING AT NIGHT**

Make sure you have reflectors and lights on the front and rear.



Swim Under the Stars
SPECIAL SUMMER NIGHTS

Beachwood Family Aquatic Center
DJ & Summer Grill Specials
Saturday • July 11 & August 1 • 8:00 – 10:00 p.m.
\$5.00 BFAC members / \$10 guests


CITY OF
Beachwood
1915-2015

ATTENTION BICYCLISTS: SLOW DOWN IN PARKS, SHARE PATHS

Maximum bike speed is 10 mph and cyclists should pass on the left. Use verbal signals. Cyclists are encouraged to wear helmets. Individuals under the age of 16 are required to wear helmets.

SENIOR POLICE ACADEMY

Beachwood Police Department is accepting applications for the Senior Police Academy.



Learn about real-life crime prevention and receive “hands on” experience with the help of knowledgeable instructors. Learn self-defense, CPR, safety and how not to become a victim of fraud, identity theft, robbery and burglary.



LOCATION:

BEACHWOOD CITY HALL

DATE: WEDNESDAYS

JULY 8 – AUGUST 26

TIME: 1:00 – 3:00 P.M.

PLEASE NOTE

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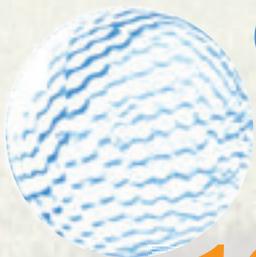
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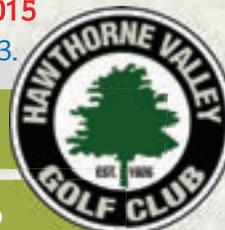


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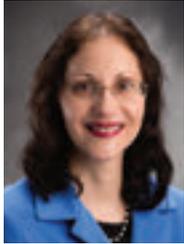
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Beachwood is the Perfect Destination City

by Patty Lampert

Imagine a destination that inspires your guests! The Beachwood Convention & Visitors Bureau (BCVB) has a wealth of information available for leisure and business travelers. We invite you to visit our newly redesigned website, www.VisitBeachwoodOhio.com, to discover fun things to do in and around Beachwood. You'll find great places to eat, shop, and stay, as well as fun family activities. Discover award-winning restaurants, the best shopping, beautiful parks, museums, and a world-class orchestra. It's easy to see why Beachwood is perfect for a day or long weekend!

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The BCVB continues to work with many businesses in the area. If we can be of assistance, please give us a call at 216-378-9333 or reach us via email, Patty@VisitBeachwoodOhio.com. The BCVB is excited to work with you and welcome your guests to the city. The experience will bring them back!



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Thinking Through Summer Fun

It's finally summer! Your children are signed up for camp or a variety of activities and lessons, and the weather is what we dreamed about all through our long, cold, dark winter. Grills are working, flowers are blooming, and kids think summer will last almost forever.

While we are enjoying all the pleasures of summer, let's give a little thought to how to make it beneficial as well as enjoyable for your children.

1. When the kids aren't in a scheduled activity, what are they doing?

With no homework in the evenings, it's easy to say sure, you can watch TV or play electronic games all evening. Easy, but not great for your child. Think about setting strict limits on time in front of a screen (whatever the size!) in favor of more social, participatory, and creative activities. Sending kids

outside (especially if there are others on your street) without a planned activity is a great way to get them to be creative, develop social skills, and learn to solve problems without resorting to calling in an adult referee. Just set some geographic and safety boundaries, and see what happens!

2. Plan some rainy day activities

Cook together, play a board game, do an art project, read together, write a book about your child with your child, with illustrations, of course. There is no way to overstate the benefits of spending quality time and creating lasting memories for both of you. But when it has to be child only, how about asking your child to do some creative on his/her own. Whether they are budding cooks, artists, writers, actors, architects or engineers, have some materi-

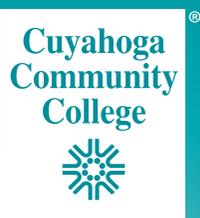
als around that appeal to their interests and age level and give them an opportunity to create something. An older child may be able to cook a healthy dinner for the family with minimal supervision. A child who likes to build may create something no one has ever seen before. Likewise, a budding actor may gather friends and or siblings and create a play for a family audience. Consider giving your young artist a section of wall in a playroom or bedroom and free rein to paint it. It's really not that hard to paint over it later.

3. Don't ignore the academics altogether

"Summer slide" is very real! Children lose about three months' worth of learning if they don't engage in academic learning over the summer. And, they lose more in math than they do in reading. If your child is still mastering basic math facts,

try adding 5-10 minutes a day with a computer game aimed at practicing those facts. Typing "math facts games" into your web browser will bring up a long list of game sites. If your child already knows his/her facts, but has learned them fairly recently, playing the games, three or four a week for a few minutes, will prevent the facts from slipping away over the summer.

This information was provided by The Tutoring Center. If math, reading or writing were struggles last year, or if next year's classes looks daunting, consider a summer program. If your child already has good grades, consider keeping up and extending his or her skills in a summer enrichment program. For a free diagnostic assessment, call 216 292-HELP (4357). For more information, visit www.pepperpike.tutoring-center.com.



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BHS Auditorium Renovation Update

Dear Beachwood Community:

Last October, the School District retained the architectural firm Westlake Reed Leskosky to redesign the Beachwood High School auditorium. At that time, the project was scheduled to be completed by the fall of 2015. Since then, WRL met with various stakeholders and developed a custom design for our auditorium that features new staging and seating configurations, as well as state-of-the-art lighting and sound along with other enhancements. We are confident in the direction of our design and that the auditorium will be the premiere performing arts venue that our community expects and deserves.

Concurrent with the design process, the District retained the construction firm The Albert M. Higley Co. to act as the construction manager using a method known as "Construction Manager at Risk." The CMAR process, among other things, requires the construction manager to set a "Guaranteed Maximum Price" that is intended to avoid disputes with subcontractors and unforeseen costs. Following this delivery method over the past several months has not produced these anticipated benefits. Therefore, after conferring with our owner's representative and legal counsel, the Administration has determined that continuing with this project under the CMAR method is not in the best interest of the district.

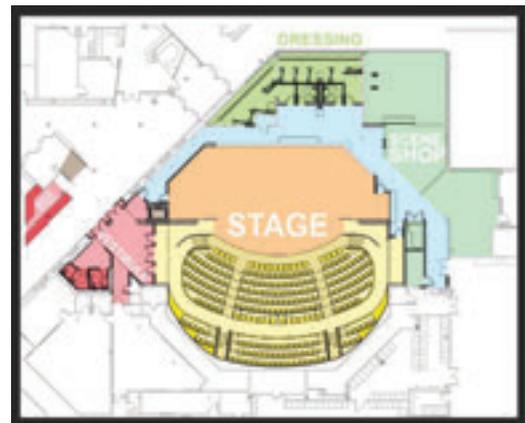
Accordingly, the Beachwood City School District has terminated its agreement with The Albert M. Higley Co. and will be entering into a new agreement under a "Construction Manager as Advisor" method. By making this change, the Board and Administration of the Beachwood City School District anticipate saving several hundred thousand taxpayer dollars. Any fees paid to the CMAR as the result of terminating the contract are nominal. Information yielded to date from the CMAR process has value in moving forward with this new method.

By state law, the District must advertise for the new construction manager, with whom we are prepared to move forward immediately utilizing the design developed by WRL. However, due to the change in the construction delivery method, we will no longer meet the anticipated opening date this fall. The Board and Administration strive to finish all projects on time and within budget. We are cognizant that the lack of an auditorium is an inconvenience. However, we refuse to compromise taxpayer dollars just to say that we finished on time. We remain committed to providing our community with the quality project it deserves.

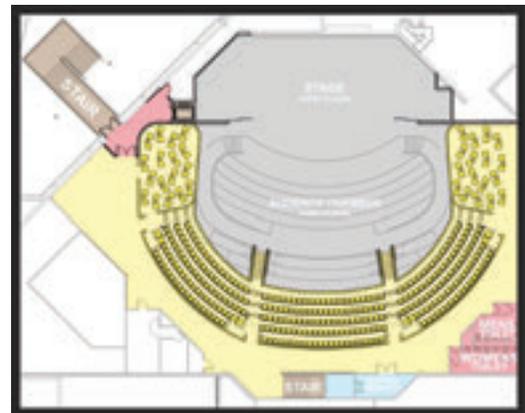
As always, we thank you for your understanding and support. We promise to keep you informed as we continue with the auditorium project.

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Lower Bowl



Upper Bowl

Beachwood Junior Achievement Named Company of the Year

Beachwood High School's Marketing/Junior Achievement class was named the Great Cleveland Junior Achievement Company of the Year at the JA Career Symposium competition held in April. The JA competition included a public trade show, commercial, and judged presentation. Beachwood JA advances to the JA National Student Leadership Summit held this month in Washington, D.C.

The class earned this distinction for its 100 Leaves company, a public art project that celebrates the City of Beachwood's centennial in 2015. 100 Leaves is the culmination of a year-long effort of the Beachwood High School Marketing/Junior Achievement class, a group of 24 Excel TECC high school seniors coming from Beachwood, Brush, Mayfield, and Solon. These tenacious students sold 37 six-foot-tall fiberglass beech leaves to businesses and organizations throughout Northeast Ohio.

Area artists were selected to design and create the leaves. Several



Beachwood marketing education students accepted their trophy and \$750 cash award at the Junior Achievement Career Symposium on April 30, 2015.

Excel TECC Studio Art & Design students were artists as well. Some of the sponsoring businesses include American Greetings, Cleveland Clinic, Legacy Village, Aleris, Beachwood Place, Eton, DDR, and Benesch Attorneys at Law. A complete list and photos of the designs may be viewed at www.100Leaves.com.

Additionally, 45 nine-foot beech trees were purchased by businesses as part of the 100 Leaves Project and will be planted on Beachwood school grounds during the summer of 2015. The City of Beachwood was originally named "Beechwood" after the grove of beech trees that occupied the land. The misspelling is attributed to a clerical error. Today, less than 10 beech trees remain in Beachwood.



Middle School Writers Advance to States



Seventh graders Priyanka Shrestha and Ruth Brown and eighth grader Jing Jing Shen advanced to the Power of the Pen State Tournament, representing the top writers among all district and regional writers throughout the state of Ohio. Priyanka also earned a fourth place medal at the regional competition. The Power of the Pen team is coached by Beachwood Middle School teachers Julie Ungier and Kelley McLaughlin.

ADMINISTRATION

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Michele E. Mills, Director of Finance/Treasurer, 464-2600 • mm@beachwoodschoools.org
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Doug Levin, Director of Marketing & Communications, 464-2600 • dl@beachwoodschoools.org

Bryden Students Celebrate Their Many Cultures



Bryden students and their families enjoyed a multicultural celebration and open house night at the school in April. Students learned about each other's diverse backgrounds by sampling ethnic foods, dressing in traditional clothing, and sharing cultural artifacts. Photos by Scott Morrison, Discovery Photo.

Media Specialists Win Awards, Host Author Festival



In April, Beachwood students of all ages enjoyed an afternoon of workshops, activities, and more with popular authors Neal Shusterman, Angela Johnson, Marc Brown, Shelley Pearsall, Lindsay Ward and John David Anderson. The event was planned by Beachwood Schools' media specialists/librarians in conjunction with the Beachwood branch of the Cuyahoga County Public Library.

Also, the Ohio Educational Library Media Association named Beachwood Schools as the recipient of its 2015 Outstanding School Library District Award, which recognizes an exceptional district library program. Honorees demonstrate a district culture that advocates for the integral role of the school library program in student achievement at the building and district level. Beachwood Schools media specialists are Jennifer Flaherty (BHS), Julie Ungier (BMS), Angela Maxwell (Hilltop) and Shahnyn Moody-Benedict (Bryden). Also, Mrs. Maxwell is OELMA's 2015 recipient of the Information Technology Innovation Award.



At top, author Lindsay Ward works with students during a writing workshop. Bottom: Beachwood Schools' media specialists with author Marc Brown (second from the left): Jennifer Flaherty, Shahnyn Moody-Benedict, Julie Ungier, and Angela Maxwell.

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Congratulations to the Beachwood High School Lady Bison Track Team on being named CVC Metro Champs!

Following Your Passion, At Any Age

Elizabeth Fink has always had a passion for travel. She has always traveled as much as possible and is very thankful to her parents, who shared their love of travel with her and her two sisters. To date, Fink has been to areas in approximately 42 countries, including Iceland, Costa Rica, Portugal, Greece, Spain, Czech Republic, Russia, Argentina, Belize, Guatemala, Ireland and England, and continues to grow the list.

"I have always been fascinated by other cultures and love meeting people from all over the world," she told us. "I am most interested in history, art, archaeology, architecture, music and cuisine."

Some of Fink's youngest travel experiences take her back to overnight camp in Maine and family trips to Cape Cod and the Caribbean. She recalls her experience in Mexico, between her junior and senior high school years, where she studied Spanish at the Instituto Tecnológico y de Estudios Superiores de Monterrey or ITESM (in English: Monterrey Institute of Technology and Higher Education). That, along with former years of studying Spanish, enables Fink to speak the language while traveling and while with Spanish-speaking friends.

She also completed an Ulpan (program designed to teach adult immigrants to Israel the basic language skills of conversation, writing and comprehension) at Kibbutz Ma'agan Michael in Israel, and participated in an archaeological dig at Gamla, in the Golan. Although she admits that her Hebrew knowledge is basic, Fink

recognizes that it starts to come back when she is exposed to it for a while.

Following a seven-month stint in Israel, Fink toured Europe with a Eurail Pass and has returned to Europe to ride the rails several times since then.

"I consider myself a global citizen and love to share my travel interests with others, hoping to inspire them to travel themselves," Fink told us. "My great passion is creating off-the-beaten-track itineraries in addition to seeing great cities and the usual places of interest."

Fink always finds that by venturing out to places off the radar of most tourists, you find yourself among locals or nationals where you can learn more about the culture.

"It always heightens the excitement and makes things more interesting," she says. "Plus, it often takes me out of my comfort zone by forcing me to use some foreign-language phrases or words to help get by."

"Just knowing a few words of a country's language goes a long way when speaking with locals," she added. "It shows that you are open, friendly and curious."

Fink also uses public transportation where available, saying she loves the sense of exploration and navigation, and is proud of the fact that she never uses a GPS and doesn't plan to in the near future.

"I like to discover places the old-school way by downloading maps and directions to my devices, or by using Google Earth to 'drive' a route, so I am familiar with potential obstacles," she says.

In addition to occasionally staying in some major hotels, Fink usually

opts for boutique venues, bed and breakfasts, and more recently, condominiums or flats booked through VRBO (Vacation Rentals by Owner), HomeAway and Airbnb, saying that it's always a great joy to shop and live, for however briefly, in a neighborhood.

Fink has a B.A. in History with a focus on International Studies and Western European culture from Cleveland State University, and a Master of Library and Information Science from Kent State University. She worked for many years in libraries and academia, and now focuses her time on travel, a career she had been thinking about since the mid-80s.

To follow her passion for travel, Fink's current endeavor is to serve as a tour host for a guided trip to South Africa and Victoria Falls in Zimbabwe in January 2016, with stops in Cape Town, Eastern Cape, Kruger National Park and Johannesburg. She is also promoting guided trips to Israel, the Mediterranean region or virtually anywhere in the world where there is an interest. She is working with Heavenly International Tours, owned by Elisha Ben Yitzhak, whom she first met 33 years ago prior to going to Israel.

"I am very excited about this next phase of my life," Fink told us. "I recognize how little time we have on our planet and understand that we need to make the most of it."

Fink is also passionate about antiquities and ancient monuments, and is saddened to know that some are being destroyed by the current world crises. On this note, she would like to be involved in some sort of effort to



help preserve precious cultural sites for future generations. "That would be a dream come true," she said.

When asked about secret close-to-home places, Fink mentioned Serpentine Mound, Hopewell Culture National Historical Park, Great Seal State Park and Fallingwater.

In closing, Fink says, "When traveling, don't be afraid. Learn a little bit of the language if you can and go outside your comfort zone to see things you may not normally want to see. It expands your mind."

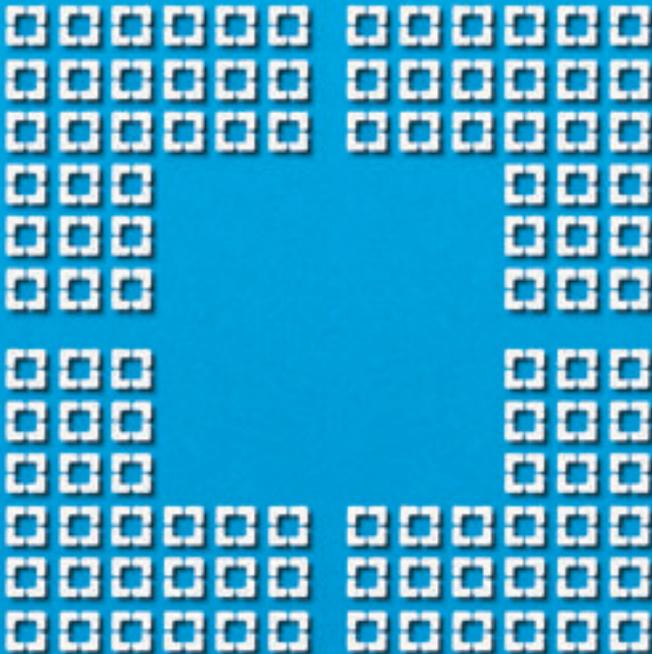
People have always said that Fink should be a travel agent, and now she's doing it. "It's never too late to start something new. Travel opens our eyes and hearts to the world around us," she said.

Elizabeth Fink, a Beachwood resident, can be reached at 216.233.3974 or efinktravel@gmail.com.

"I am very excited about this next phase of my life," Fink told us. "I recognize how little time we have on our planet and understand that we need to make the most of it."

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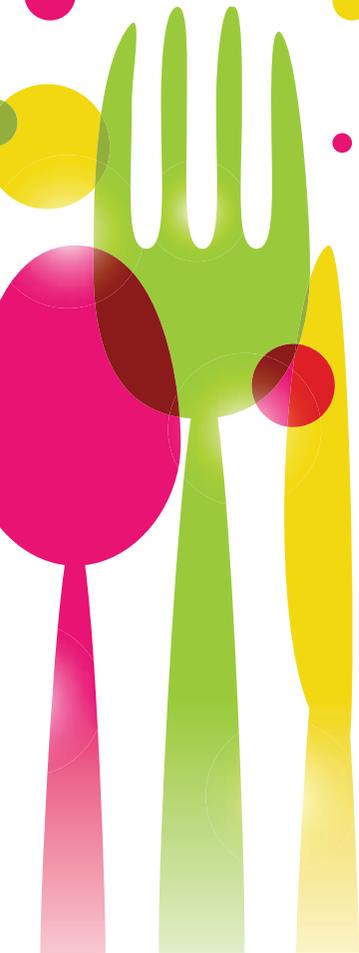
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For more information about the Pediatric ED, go to hillcresthospital.org/PedsED.

Flavors of Summer

A guide to dining, patios and treats



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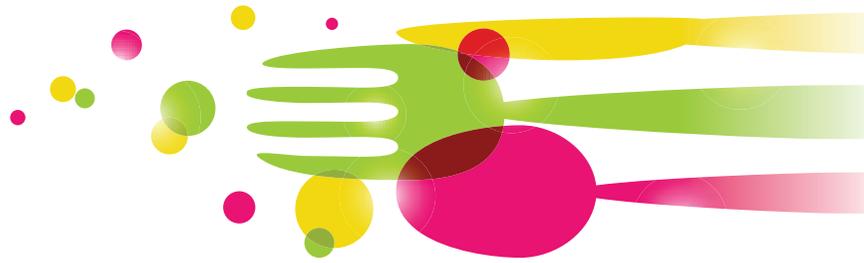
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June 27-28

Saturday: 10am-10pm
 (Craft Fair closes at 8pm)
Sunday: 11am-5pm

- Food, beer & wine
- Music by local bands
- Kids activities
- Street performers

FREE ADMISSION!

Entertainment schedule and details at
bit.ly/SHArtsFest

The Festival is supported in part by the residents of Cuyahoga County through a public grant from Cuyahoga Arts & Culture.

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UH Seidman Cancer Center's Five Star Sensation Features Record Number of Chefs and Vintners

Host Chef Michael Symon to be joined by 85 chefs and vintners

Cleveland's most celebrated benefit – Five Star Sensation – features a record 85 chefs and vintners from around the globe. Michael Symon, renowned Iron Chef and co-host of ABC's The Chew, leads this year's Five Star Sensation as the event's new Host Chef.

Five Star Sensation has raised more than \$16 million for University Hospitals Seidman Cancer Center since its inception in 1987. Tickets are now available for this extraordinary celebration of food and wine to be held Saturday, June 27, at Cuyahoga Community College, Eastern Campus.

This marks the first year as host chef for Michael Symon, a Cleveland native, renowned in the culinary world, with acclaimed restaurants Lola and Lolita in Cleveland, Roast in Detroit and several locations of B Spot Burgers throughout the Midwest.

"I am thrilled to participate in this culinary extravaganza in my hometown, benefiting the University Hospitals Seidman Cancer Center," said Michael Symon. "It raises vital funds for such an important cause in our community, and I'm honored to have the opportunity to serve as Host Chef of this truly sensational evening."

Five Star Sensation was led by celebrity chef Wolfgang Puck and chair Carole Carr for nearly 25 years. It was the first event of its kind outside of Los Angeles and has grown to be one of Northeast Ohio's top benefits. This year's co-chairs are Jackie Rothstein and Jane Seidman; Ralph Della Ratta of Western Reserve Partners LLC is corporate chair. Huntington Bank is returning for the fifth time as presenting sponsor.

This year's celebrity chefs include Jonathan Waxman (Barbuto, NYC), Richard Reddington (Redd, Yountville), Ken Oringer (Clio, Boston) and Traci Des Jardins (Jardinière, San Francisco). Acclaimed Cleveland chefs in attendance this year include Doug Katz (Fire), Paul Minnillo (Flour) and Jonathon Sawyer (Green House Tavern).

Funds from the benefit support UH Seidman Cancer Center physician-scientists' innovative work to identify promising new therapies as well as community cancer screenings, cancer information service and public education programs. UH Seidman Cancer Center prides itself on multidisciplinary care, innovation in treatment and therapies, surgical expertise, survivorship programs, and patient and family-centered care. UH Seidman Cancer Center is part of the National Cancer Institute – designated Case Comprehensive Cancer Center at Case Western Reserve University – one of only 41 such centers in the country.

"Five Star Sensation provides incredible support to the Seidman Cancer Center in fulfilling its mission of rapidly translating scientific discovery to patient care," said Nathan Levitan, MD, President of the UH Seidman Cancer Center. "As a result, our cancer patients and their families have access to the nation's most advanced technology, vast experience and promising treatments."

Five Star Sensation will be held at Cuyahoga Community College, Eastern Campus at 4250 Richmond Road, Highland Hills, OH. For more information or to purchase tickets for Five Star Sensation, call 216.844.0448 or go to www.fivestarsensation.org.

Extend the Wave Walking Club

Enjoy Beautiful Sunshine, Nature, and
Continued Well Being

Peter B. Lewis Aquatic and Therapy Center clients, staff, and community members once again gathered for a beautiful adventure in walking for good health, as the launch of the new season took place recently on trails at the Acacia MetroParks. Each year, exercise specialists from the center lead walkers through beautiful winding trails nestled in the heart of nature while helping them achieve their goals to better health and stamina. The community is always invited and no RSVP is necessary. Many walkers return year after year, and new ones join them as the season unfolds. Walkers meet every Wednesday at 12:30 p.m. in the parking lot of Acacia, and walk for about 40 minutes, then end the session with gentle stretching and educational information from the exercise specialists. The walk is at each individual's own pace, and there are plenty of benches along the way for resting or just taking in nature. Anyone interested need only show up in comfortable shoes. If you would like more information, call 216.595.7345.

Stone Gardens Celebration

Stone Gardens recently held its 20-year anniversary celebration at Menorah Park. Festivities included a special film recapping 20 successful years on campus, interviews with Steven Raichilson and other key people, current and past employees and campus residents, community members, featured art created by residents and much more. Donors for the event were Judy and Maury Weiss, Alice Sayre and the Menorah Park Men and Women's Association. Alice Sayre was the event chair and Barbara Drossin is president of the residents' council. Both women spoke at the event.



Pictured from left: Alice Sayre, Barbara Drossin, Ira Kaplan, Esther Epstein, Philip Wasserstrom and Peggy Wasserstrom.

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Residential Options:

The R.H. Myers Apartments
Stone Gardens Assisted Living Residence
Wiggins Place Assisted Living Residence
Menorah Park Skilled Nursing Home
Helen's Place Memory Care Apartments

www.menorahpark.org

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Call Beth Silver at (216) 839-6678

Milestones 13th Annual Autism Spectrum Disorder Conference

Milestones Autism Resources (Milestones) is pleased to announce its 13th Annual Autism Spectrum Disorder Conference to be held on Thursday, June 18, and Friday, June 19, from 8 a.m. – 5 p.m. at the Cleveland I-X Center.

“Milestones Annual Conference offers the entire autism community an opportunity to learn about evidence-based treatment options for all ages and ability levels and to network with each other,” explained Ilana Hoffer Skoff, executive director of Milestones Autism Resources. “With more than 80 workshops offered at the conference there is something of interest for every member of the autism community.”

Working with community partners, this year’s conference will offer three sponsored tracks:

- Adult Services Track, sponsored by the Cuyahoga County Board of Developmental Disabilities

sored by the Cuyahoga County Board of Developmental Disabilities

- Medical Track, sponsored by the Cleveland Clinic Children’s and University Hospitals Rainbow Babies & Children’s Hospital
- Visual Supports & Technology Track, sponsored by Monarch Center for Autism

This year’s national keynotes include Barry Prizant, Ph.D., CCC-SLP, an adjunct professor at Brown University and director of Childhood Communication Services in Cranston, RI; and Sondra Williams, a self-advocate, author, poet and speaker. Together, this year’s keynote speakers will offer attendees an opportunity to learn from one of the most respected speech-language pathologists in the country and gain a better understanding of

the autism experience from a self-advocate.

Medical professionals, including physicians, nurses and physician assistants, can earn Continuing Medical Education (CME) in Medical Track sessions on Thursday, June 18. These educational workshops will increase the knowledge and skills that medical professionals use to provide services to patients with autism. The Medical Track was planned in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Case Western Reserve University School of Medicine and Milestones.

“When planning this year’s conference, Milestones solicited suggestions from self-advocates not only about how to make the information shared at the con-

ference relevant to persons with autism but also to ensure that the environment is as welcoming as possible. The goal of this conference is to help individuals with autism reach their unique potential and fully participate in our community – the best way to do that is by listening to self-advocates,” explained Hoffer Skoff.

This year’s Milestones Annual Autism Spectrum Disorder Conference is made possible by multiple sponsors, including the Cuyahoga County Board of Developmental Disabilities, Cleveland Clinic Children’s Hospital, the University Hospitals Rainbow Children’s Hospital, Monarch Center for Autism, BAIRD, OAR and others.

For more information about the 13th Annual Milestones Autism Spectrum Disorder Conference, please visit www.milestones.org.

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Letters from Gelvan

In the 1970s, when Geraldine Adelman Powers' father was living with her, she found a green tallit bag filled with letters that were written in Yiddish. When she asked about them, her father, Morris Adelman was reluctant to share their history.

He promised he would, but it never happened. He told her that these 21 letters were written by his father, David Peretz Andiman, from his shtetl in Gelvan, Lithuania.

Powers was eager to have the letters translated. She wanted to know more about her family history and knew there were answers that had been tenderly preserved in these letters, which were written between 1909 and 1925.

In 1973, one month after her father passed away, Powers had the letters translated into English and found that they revealed a family history about life in Gelvan, a history of poverty, pain, devotion and those left behind.

"Once the letters had been translated, I realized why my dad would not, could not, emotionally share them with me," Powers told us.

"The contents of the letters revealed a secret and hidden family history," Powers added. "When the secret was revealed, our family's outlook on the past changed."

The letters graphically express many hardships, and especially the lack of food. People were starving to death. The letters emphasize keeping the Shabbos and getting married. And they end with a shocking murder.

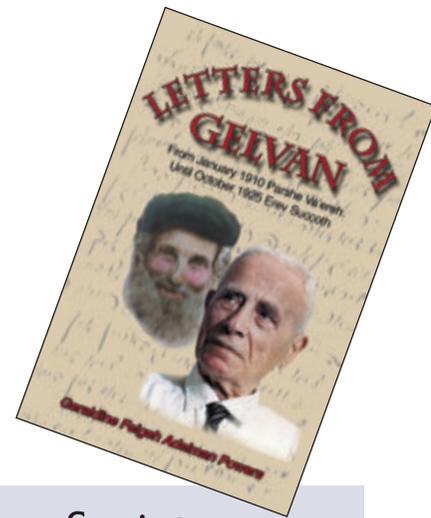
Early on, Powers shared the letters with Leatrice Rabinsky, who often used them for teaching purposes, and who repeatedly told Powers, "This is a book, Gerry. It's a book."

Powers recently published the book with Windjammer Adventure Publishing under the title "Letters from Gelvan." The book can be purchased on Amazon.com or by

calling Aurora, Inc. at 330.995.3228. The original Yiddish letters are archived as MS.4828, at Western Reserve Historical Society.

"My dad asked me to bury the letters with him, but I did not honor his request," Powers said.

"I had to tell the story, so I wrote the book and I am at peace now."



Jewish Genealogy Society of Cleveland

The next meeting of the Jewish Genealogy Society of Cleveland will be held Wednesday, July 1, starting at 7:30 p.m., in the Miller boardroom at Menorah Park, 27100 Cedar Rd., Beachwood.

July's program features local author Gerry Powers Volper, who will discuss her recently published book "Letters from Gelvan." The program is free and open to the public. Board members will be available at 7 p.m. to respond to questions and research issues.

For further information, contact Stewart Hoicowitz at 440.473.5364.

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Upcoming Programs at the Library

Adult Programs

Author James Robenalt:
January 1973: Watergate, Roe v. Wade, Vietnam, and the Month that Changed America Forever
Wednesday, June 10, 7 p.m.

Local author and historian James Robenalt will lead a discussion on his new book, *January 1973: Watergate, Roe v. Wade, Vietnam, and the Month That Changed America Forever*. Based on research from newly released Nixon tapes, the book provides readers with an inside look at the fascinating events that happened in American history and politics during this monumental month. James is the author of two other nonfiction titles and practices law in Cleveland. Books available for purchase and signing, courtesy of Mac's Backs Books on Coventry.

Play Reading: King Lear
Thursday, June 11, 7 p.m.

Join us for a reading of Shakespeare's classic tale of love, loss and legacy. When an aging monarch resolves to retire and divide his kingdom among three daughters, his sense of reason is suddenly shattered by the surprising emotional storm that ensues. Stoked by fierce winds of treachery, the tragic tempest plunges both king and kingdom into chaos. As his life hangs in the balance, a once-proud monarch is forced to wrestle with morality as he confronts his own mortality. Led by award winning playwright David Hanson.

Hometown Book Launch:
Author Daniel Melnick
The Ash Tree
Monday, June 15, 7 p.m.

The Ash Tree is a timeless story of the romance between an immigrant and a young American woman. They meet and marry and raise their family in the sunbaked Central Valley of California. Armen Ararat is a poet, a farmer, and then a businessman, who escaped from the nightmarish history of Armenians in Turkey early in the twentieth century. From 1930 to the 1970s, Armen and Artemis, his Armenian-American wife born in Connecticut, raise two sons and a daughter. The

Ararats grow into vivid, quintessentially American characters in this powerful and beautifully written novel. The program is presented as part of the commemoration of the Centennial of the Armenian Genocide. Books available for purchase and signing, courtesy of Mac's Backs Books on Coventry.

Father's Day Music at the Library:
Workman's Circle
Klezmer Orchestra
Sunday, June 21, 2 p.m.

The entire family is invited to celebrate Dad as we stomp, clap, sing and dance with the Workmen's Circle Klezmer Orchestra.

History of Superman
Monday, June 22, 7 p.m.

Superman might have been born on Krypton, but he was created in Cleveland. Enjoy a virtual tour of the story of how Jerry Siegel and Joe Shuster created the Man of Steel.

Meet Author Jim Sheppard
Tuesday, June 23, 7 p.m.

Author Jim Shepard stops by on his national book tour for *The Book of Aron*, a novel that Kirkus called, "An understated and devastating novel of the Warsaw ghetto during the Nazi occupation, as seen through the eyes of a street-wise boy." He is the author of six previous novels, including "Like You'd Understand Anyway," which was a finalist for the National Book Award.

The Gradall:
A Story of American Ingenuity
Thursday, July 9, 7 p.m.

Jim Grant, author of *The Gradall: A Story of American Ingenuity*, presents the history of the Gradall, which got its start right here in Beachwood. Grant will also touch on other areas of local interest. Gradall became a division of Warner Swasey in 1946, and a division of Bendix in 1983. Today it is part of Alamo group out of Texas, a \$70-million-a-year company that manufactures Gradall excavators, street sweepers and sewer suckers.

Please register for the above-listed programs at www.cuyahogalibrary.org or call 216.831.6868.

Teen Programs

Exam Cram
Monday, June 8, 5:30-8:30 p.m.
No registration required/
Grades 6-12

If you need a quiet place to study for finals, our large meeting room will be equipped with tables, chairs, snacks and a few fun diversions for when you need a break.

Anime Daze: Teen Anime Club
Monday, June 22, 4-5:30 p.m.
Registration required/Grades 6-12

Come hang out, watch some anime, read some manga, play some games, eat all the snacks and talk about the mediums and the culture we all love. A parent/guardian must sign a release form before the program.

Let's Do This
June 23 and June 30, 3-4:30 p.m.
Registration required/Grades 6-12

You need volunteer hours, we need volunteers! This summer, make your mark on the library, whether through a series of projects or a program you and your peers design and implement. Come prepared to share your ideas!

Children's Programming

Friday Family Fun:
Foot Celebration

June 12, 1:30 p.m.
Registration required
Ages 2-8 with a caregiver.

Come to this party and show your feet some appreciation! Just in time for flip-flop season – wear your sandals and get ready to hear silly stories, dance and make a craft to celebrate your hard-working feet.

Wildlife Wendy's Tropical Birds
June 25, 6:30 p.m.
Registration required/Families

Wildlife Wendy's Tropical Bird Show is an entertaining and educational program for all ages. This one-hour program features parrots that talk, sing, perform prop tricks and free fly, followed by a meet and greet with the trainers and birds.

Stevens Puppets Presents:
Beauty and the Beast
June 29, 6:30 p.m.

Registration required/Families
Continuing a grand tradition, Stevens Puppets' marionettes have been entertaining children and adults alike since 1933. This year, the magical tale of *Beauty and the Beast* will fill your hearts with joy, love and laughter.

Storytimes:

Toddler Storytime
Mondays at 4 p.m. and
Wednesdays at 10 a.m.
Ages 19-35 months with a caregiver.
Join us for books, rhymes, songs and fingerplays

Baby & Me Storytime
Tuesdays at 4 p.m. and
Thursdays at 10 a.m.
Caregivers and their babies from birth-18 months.

Join us for rhymes, songs, fingerplays and books perfect for baby.

Preschool Storytime
Tuesdays at 2:30 and
Wednesdays at 1:30 p.m.
Ages 3-5 not yet in kindergarten and their caregivers.

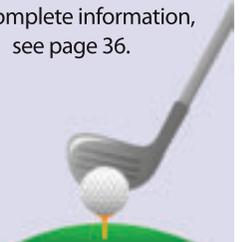
Enjoy stories, books, rhymes, songs and fingerplays with your little one.

Registration is required for all programs except storytimes. To register, please call 216.831.6868 or visit cuyahogalibrary.org.

For \$100, let more than 100 golfers see YOUR name.

Sponsor a hole at the Beachwood Chamber of Commerce Golf Outing!

For complete information, see page 36.



Montefiore Tribute Brunch Raises Funds For New In-Home Memory Care Program and Honors Outgoing President and CEO Lauren Rock

Montefiore honored the 8-year legacy of outgoing President and CEO Lauren B. Rock and raised \$120,000 at Montefiore, Memories & Mimosas, a benefit brunch held last month at Executive Caterers at Landerhaven.

A sold-out crowd of 400 guests enjoyed mimosas, appetizers and a delicious brunch while listening to musician Daniel Bankhurst on acoustic guitar in the background. All came to honor Rock's dedicated service to Montefiore and the community and her commitment to enhancing services for those with memory issues.

Guests heard from event co-chairs Mary Ann and Gary Shamis, Marti and Jeffrey Davis, Judy and Steve Willensky and Andrew Hoffmann, along with

remarks from Montefiore board chair Larry Mack. Montefiore's Carol Weiss, vice president of human resources and planning, spoke on behalf of Montefiore's administrative council and the tribute planning committee and presented Rock with an exquisite oil painting, entitled *Jerusalem*, by artist Shulamit Near.

A heartwarming tribute video was shown, produced by Steve Hacker, that honored Rock's many contributions over her past 35 years in the healthcare industry and highlighted her many accomplishments at Montefiore and The Weils. The video featured Rock's family, friends and colleagues.

Montefiore's new in-home memory care program is designed to assist individuals and families in navigating available

services and providing social work and nursing support. The initial funding for the program came from grants from the LeadingAge Innovation Fund

and the William J. and Dorothy K. O'Neill Foundation to introduce this new in-home memory support program to the community.



Lauren Rock and her husband, Peter Turner, with event co-chairs. Pictured from left: Steve Willensky, Judy Willensky, Jeffrey Davis, Marti Davis, Lauren Rock, Peter Turner, Mary Ann Shamis and Gary Shamis. Photo credit: McKinley Wiley

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Parkinson's Pals Continues to Raise Funds for a Cure

Parkinson's Pals fifth annual fundraiser is slated for July 17, with the goal of raising more funds to help find a cure for and create awareness about Parkinson's Disease. This year's event, "Party in CLE for Parkinson's," will be held at The Arcade, a Cleveland landmark at the Hyatt Regency Cleveland. Since its inception in 2010, Parkinson's Pals has raised more than \$250,000 toward this goal and, along with other Parkinson's community leaders, has helped bring national attention to Cleveland as being in the forefront of combatting this disease and providing services for people who live with Parkinson's.

When Sharon Meckler Roth's father died of Parkinson's in 2000, most people she encountered had a limited understanding of the disease, and she struggled to find a Parkinson's organization for donations in his memory. When Jamie Askari's husband Arman was diagnosed with early-onset Parkinson's, the young family's life changed, with Arman ultimately retiring from his thriving cardiology practice. Askari, Roth, and a group of others similarly affected by Parkinson's Disease, worked together to form Parkinson's Pals. Until Michael J. Fox shared the news that he had young-onset Parkinson's in 1998 (seven years after his 1991 diagnosis), public understanding for the disease was minimal, and it is still common for Parkinson's patients to feel very alone, hide their illness and even become housebound.

Parkinson's Pals has donated \$185,000 to the Michael J. Fox Foundation for Parkinson's Research (where Parkinson's Pals was recognized at a Fox Foundation MVP event); funded Dr. Cameron McIntyre's Neuromodulation Center at Case Western Reserve University, that focuses on Deep Brain Stimulation (DBS) and explores what is necessary to combat the effects of PD;

funded Dr. Hubert Fernandez at the Cleveland Clinic Center for Neurological Restoration for clinical research projects, to help Parkinson's patients who are suffering from non-motor problems of this devastating disease; and donated to InMotion, a community-based, nonprofit support center in Warrensville Heights, that focuses on the programs and services that integrate the physical, medical, and emotional dimensions of wellness for persons with Parkinson's Disease and other movement disorders, which opened in March 2015.

"We are thrilled with the response from our community to help raise funds for Parkinson's, and we feel incredibly grateful that Cleveland has emerged as such a strong leader in the fight to cure this disease and help people who have it," Roth said. "Parkinson's Pals is committed to supporting research at the Fox Foundation and locally, and we're very excited to be a part of funding In-Motion,

which is already making a huge difference in the lives of Parkinson's patients in our community." Parkinson's disease is a neurodegenerative disorder of unknown cause that affects nearly 5 million individuals worldwide, with approximately 35,000 in Northeast Ohio.

Along with fellow board-member Sheila Margolis, Roth and Askari are chairpersons for the July 17 fundraiser, and not only were all three raised and educated in Beachwood, but also many of the committee are Beachwood alumna, including Amy Berns, Sherri Blaushild, Andi Fenton, Marci Garson, Kerry Glueck, Karen Hess, Leslie Goodman and Lori Sonkin. Committee members Jodi Tucker and Laura Halpert are current Beachwood residents.

"Party in CLE for Parkinson's" will include dinner, drinks, dessert, live music, and a raffle. Sponsors include Beachwood-Westlake Plastic Surgery and Medical Spa; Alson; Benesch Attorneys at Law; Cohen

& Company; Famous Supply; Arthur J. Gallagher & Co.; Marcus & Millichap; Marlen; and Sonkin-Koberna. Tickets are on sale to the public and may be purchased at www.ParkinsonsPals.org or Parkinson's Pals, PO Box 241126, Cleveland, OH 44124, and tax-deductible donations are also welcome.

For more information, about Parkinson's Disease:

Parkinson's Pals:

www.ParkinsonsPals.org

InMotion:

www.beinmotion.org
216-342-4417

Michael J. Fox Foundation:

www.michaeljfox.org

Shaking With Laughter:

www.shakingwithlaughter.org

Painting With Parkinson's:

www.paintingwithparkinsons.com

Davis Phinney Foundation:

www.davisphinneyfoundation.org

For more information, contact Karen Hess at khesspr@aol.com or 216.973.6821.

InMotion Grand Opening Celebration

InMotion, a new wellness center supporting clients with Parkinson's disease and other movement disorders, recently hosted a grand-opening celebration at 4829 Galaxy Parkway, Suite M, Warrensville Heights, Ohio. The Center dedicated an art gallery in the name of Allan Goldberg; the living room in the name of Lee, Amy and the Handel family; and the vestibule in the name of Parkinson's Pals. InMotion is a nonprofit entity.

InMotion Rationale

There are close to 35,000 people with Parkinson's disease in Northeast Ohio. By offering multiple services

that are custom tailored to the needs of this community, InMotion provides a unique approach to supporting both the needs of movement-disorder clients and the needs of those who care about them. InMotion offers physical, social, and educational programming FREE OF CHARGE and all in one center. This is the first center of its kind in the United States.

Services

InMotion offers non-medical services, supporting those with Parkinson's disease and movement disorders. Services include: ongoing physical wellness programs designed to aid

those with movement disorders, client and carepartner support groups, healing arts programs, ongoing Speaker Series, and Doctors Forums organized by Dr. David Riley. InMotion is currently operating Wednesday, Thursday, and Friday and registration is always open.

Help Spread the Word

We want to reach as many people in the northeast Ohio region as possible.

Contact us to learn more about our supportive community. For more information, visit beinmotion.org or call 216.342.4417.

2,000 Pairs of Empty Shoes and Hundreds of Cleveland/Ohio Women Lobby for Women's Reproductive Rights

On Wednesday, May 6, a busload of Clevelanders left Beachwood Place at 8 a.m. to head to the Statehouse lawn in Columbus, Ohio, to participate in the NCJW/Cleveland's Lobby Day, in partnership with Planned Parenthood and other similarly-minded groups.

At the event, 2,000 pairs of empty shoes were on the Ohio Statehouse lawn, representing the many who could not be there.

NCJW and Planned Parenthood women told legislators "Don't Step on Our Rights," and protested two bills in the Ohio Statehouse which are carefully designed to strip a woman's right to have an abortion, as well as prevent low-income women from accessing preventive and prenatal medical care.

Representative Teresa Fedor, who had an abortion while in the military, spoke to the group that had signs and made their voices heard by meeting with their representatives.

The event, sponsored by the National Council of Jewish Women/Cleveland, was chaired by Roberta Herman and Cyndy Fellenbaum to bring awareness of the anti-choice legislation being presented by Ohio's legislators.

Toastmasters

Do you panic, get tongue-tied or break out in a sweat when you have to speak in front of a group? If so, then Toastmasters is for you. Toastmasters is an international organization, designed to help people overcome their fear of public speaking by practicing proven successful methods in a friendly setting. Its mission is to provide a supportive and positive learning experience that develops communication and leadership skills resulting in greater self-confidence and personal growth. All are welcome and encouraged to attend!

Transformative Toastmasters, a local club, meets every Tuesday evening, 6:30-8 p.m., inside Heights Christian Church, 17300 Van Aken Boulevard, Shaker Heights.

For more information, contact Janet Wasserman at japawa1@aol.com.

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- High staff-to-resident ratio
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Beachwood Library presents Jim Grant and The Gradall Excavator, First Manufactured in Beachwood Village in 1944

The Gradall excavator was first manufactured in Beachwood by brothers, Ray and Koop Ferwerda. Since that time, the product has grown to be a globally-recognized telescopic boom machine used in road maintenance, construction, mining and the maintenance of steel mill furnaces and ladles.

With the celebration of Beachwood's Centennial, Jim Grant, retired executive of Gradall Industries, Inc., will share the history of the Gradall at the Beachwood Library, on Thursday, July 9 at 7 p.m.

He will explain why this machine was invented, where it was built and how it was first used in construction and road maintenance, with the use of digital vintage photographs and colored 16-mm movies.

In 1943, the Gradall had a rural-pioneer beginning in a garage that was located on the northeast corner of Enterprise Parkway and Chagrin Boulevard, in what was then the Swetland Building, where P.F. Chang's is currently located.

Learn about the Ferwerda brothers and what prompted them to rent a garage in Beachwood to make construction equipment and invent the Gradall, a machine with unmatched versatility due to its five movements that match the human arm.

Grant will also talk about economic times, how the company was affected by the war, its business dealings with Warner & Swasey Company, and how it became a successful business in the U.S. construction industry.

Today, the Gradall continues its industry legacy from the Gradall Industries' production facilities in New Philadelphia. The Gradall name likewise continues as the iconic description for the telescopic boom excavator. Like the names Kleenex® and Clorox®, which are synonymous with tissues and bleach, the name Gradall® has become synonymous with the unique and versatile hydraulic excavator and industrial

maintenance machine with a triangular telescopic boom.

Be sure to visit the library for Grant's presentation and learn more about the Gradall and Beachwood as a village. Southeastern Equipment, the Ohio Gradall distributor, will have a new Gradall Excavator machine on display at the library for

this presentation.

Since his retirement from Gradall Industries in 2005, Grant has published two books, *The Gradall, A Story of American Ingenuity*, published in 2010, and *LOAD HANDLER – The Gradall LOED Materials Handler*, published in 2012.



Pictured from top: Two FWF Gradall machines at work removing the worn road surface of a city street in Shaker Heights in 1945. The Swetland building at 26011 Chagrin Blvd. with a Beachwood Police Dept. patrol car in 1938. The Gradall Model XL5100 III being used in the finish grading of the devil-strip along the side of a new city street.

Beachwood Business Networking Group is Expanding

The Network Breakfast, an 11-year old business networking group, is reaching out to increase its membership and broaden the range of industries and occupations represented in the group.

According to its newly-designed business card, The Network Breakfast is "A friendly, Cleveland-area referral group that provides a platform to advance skills, expand your network and grow your business." Members of the group have also described it as helping to "create a life in business and a lifetime of friends."

The group meets on Tuesday mornings for breakfast, at 7:30 a.m. at Corky and Lenny's on Chagrin Blvd. The Network Breakfast has held true to its original concept of being a somewhat less structured, informal and low-cost organization. The only cost to members is the price of breakfast plus a tip. There is no penalty for missed meetings.

In addition to being a vehicle to develop business opportunities, the group also creates a sense of fellowship as evidenced by its volunteer efforts. Members have raised money for worthwhile causes and provided "person power" for such organizations as Ronald McDonald House and the Cleveland Food Bank.

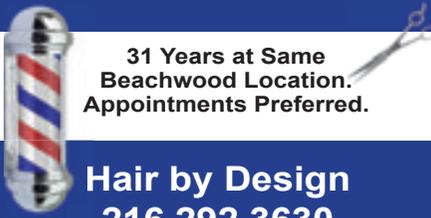
At a typical meeting, after breakfast, members introduce themselves and explain how their company's products and/or services can help others in the group, and one member gives a more extensive presentation each week. Meetings usually adjourn about 8:30 a.m.

For additional information and a roster of current members, visit TheNetworkBreakfast.com. Anyone interested is invited to join the group next Tuesday at 7:30 a.m.

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Distance Learning Schedule:

The community is invited to attend the following Distance Learning programs at Menorah Park, in the Miller Boardroom. Each session begins at 2:30 p.m. and lasts about an hour. Please RSVP to LeAnne Stuver, director of Lifelong Learning, at 216.831.6500 or email lastuver@menorahpark.org.

Monday, June 1 (2:30 – 3:15 p.m.)

“La Musica de Mexico,” by the Cleveland Institute of Music

Monday, June 8 (2:30 – 3:15 p.m.)

“The Great Crusade: D-Day, WWII and the Homefront”
by the National D-Day Memorial (Bedford, Virginia)

Monday, June 15 (2:30 – 3:15 p.m.)

“Mammal Mania,” by the Lee Richardson Zoo (Garden City, Kansas)

Monday, June 22 (2:30 – 3:10 p.m.)

“History’s Mysteries,” by the EarlyWorks Museum (Huntsville, Alabama)

Monday, June 29 (2:30 – 3:30 p.m.)

“Monument’s Men,” by the Cleveland Museum of Art

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Upcoming Programs at The Gathering Place

The Gathering Place is a caring community that supports, educates and empowers individuals and families touched by cancer through programs and services provided free of charge. The programs and services offered provide education and information, support, and help manage the stress of a cancer diagnosis. The Gathering Place has two locations in Beachwood and a location in Westlake. Below is a listing of upcoming programs at The Gathering Place, located at 23300 Commerce Park, in Beachwood. All programs require advance registration by calling 216.595.9546. For more information, visit www.touchedbycancer.org.

Art in the Garden

Enjoy the peacefulness and healing nature of our garden while gaining inspiration for creating works of art using watercolors and other techniques. No previous art experience necessary.

Tuesdays, June 2, 9, 16 and 23, 4:30-6 p.m.

KidShop/TeenShop

This workshop is for children and teens who have an adult family member with cancer. Utilizing art, play and discussion, children and their parents interact with families in similar situations.

Mondays, June 8 and June 22, 6:30-8 p.m.

Survivorship Support Group

A group for individuals who have completed cancer treatment.

Thursday, June 11, 6:30-8 p.m. or Wednesday, June 24, 1:30-3 p.m.

Labyrinth: A Walking Meditation for Women with Breast Cancer

Thursday, June 25, 6:30-8 p.m.

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