

Beachwood Buzz

Every Resident. Every Business. Every Month.

MAGAZINE

max



October 2015

peter max[™]
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Each of us is unique, powerful and amazing in our own right. Embrace your gifts, share them with the world, have a great month and enjoy your ride!

Life is Like a Journey on a Train

Since we never know where life will take us, I've chosen to share these thoughts with you to trigger some inspiration to live life at its fullest. The original author is unknown.

Life is like a journey on a train – with its stations, route changes, and accidents.

At birth, we boarded the train and met our parents, and we believe they will always travel on our side. However, at some station, our parents will step down from the train, leaving us to journey on alone.

As time goes by, other people will board the train. Some will be significant – our siblings, friends, children, and even the loves of our lives. Many will step down and leave a permanent vacuum, while others will remain unnoticed even as they vacate their seats.

This train ride will be crowded with joys, sorrows, fantasies, expectations, hellos, goodbyes, and farewells. Success consists of having a good relationship with all passengers, and requires that we give the best of ourselves.

The mystery to everyone is: We do not know at which station we will step down, so we must live in the best way, love, forgive, and offer the best of who we are. It is important to do this because when the time comes for us to step down and vacate our seat, we should leave behind beautiful memories for those who will continue to travel on the train of life.

I wish you a joyful journey for the coming year on the train of life. Reap success and give lots of love. More importantly, thank God for the journey!

As *Beachwood Buzz* celebrates its 19th anniversary, I thank each of you for being one of the passengers on my train. Each of us is unique, powerful and amazing in our own right. Embrace your gifts, share them with the world, have a great month and enjoy your ride!



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Calendar Section

Please send information about clubs, organizations, events and meetings. The deadline is the 10th of each month. Email information to beachwoodbuzz@gmail.com

Article Submissions

Beachwood Buzz welcomes your story ideas. If you have a story idea or photos you would like to share, email beachwoodbuzz@gmail.com. All articles and photos will be reviewed by the publisher, and the person submitting the information will be contacted.

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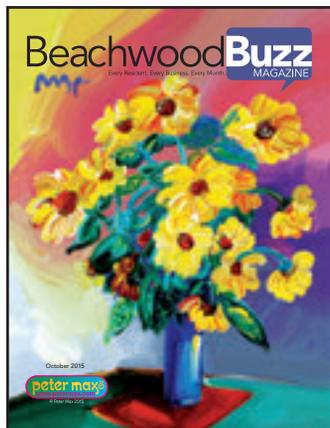
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COVER STORY

In preparation for Peter Max's return to Beachwood, the artist custom designed this cover. Here's what he said about it:

"Monet and Picasso have always been big influences for me, since I was a student at The Art Students League in New York City. The shapes and colors of their work are always inspiring. For my cover art, 'Homage to Monet: Sunflowers,' I used the colors of fall for this wonderful time of year full of change and beauty, inspired by the master Monet."

City Council Update • Pages 32-37

Peter Max Returns

Beachwood Fills the Boot for Muscular Dystrophy

Fall Leaf Pick-Up

Of Special Note

American Red Cross Blood Drive

Trick or Treat

Upcoming Meetings

8th Annual Taste of Beachwood

Art Exhibits

Summer Floods Action Plan

Jump Back Jog

Yarn Wrapped Trees

Veterans Day Program

Senior Police Academy

The Wizard of Oz

Family Fun Day

You and Your Schools • Pages 38-39

Boosters Back-to-School Bash

Beachwood's 3rd Annual Golden Pumpkin Patch

Newsweek Ranking

Attention Alumni

Back to School Spirit

Athletics



Everyone has a story to tell.

Tell yours in *Beachwood Buzz*.

Beachwood Buzz is a magazine about Beachwood, by Beachwood, for Beachwood.

Please submit your announcements, photos and story ideas to beachwoodbuzz@gmail.com.

JOSHUA MINTZ

Believes in Beachwood

No Yard Signs!

“In lieu of money being spent for yard signs that would clutter our community, any dollars that would have been spent on signs will be donated back into the community.”

The organizations that will share in this donation are:

Beachwood Community PTO
Beachwood Schools Foundation
Friends of the Beachwood Orchestra
Beachwood Athletic Boosters
Beachwood Band Parent Association
Diversity Matters in Beachwood



Re-Elect Joshua Mintz for Beachwood Board of Education

JMintz4Beachwood@gmail.com

Paid for by the Committee to Elect Joshua Mintz, June E. Taylor, Treasurer
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Peter Max Returns to Beachwood

Peter Max first visited Beachwood for the opening of the City of Beachwood's municipal complex in 2007 and will proudly be welcomed back as the City of Beachwood's centennial celebration continues.

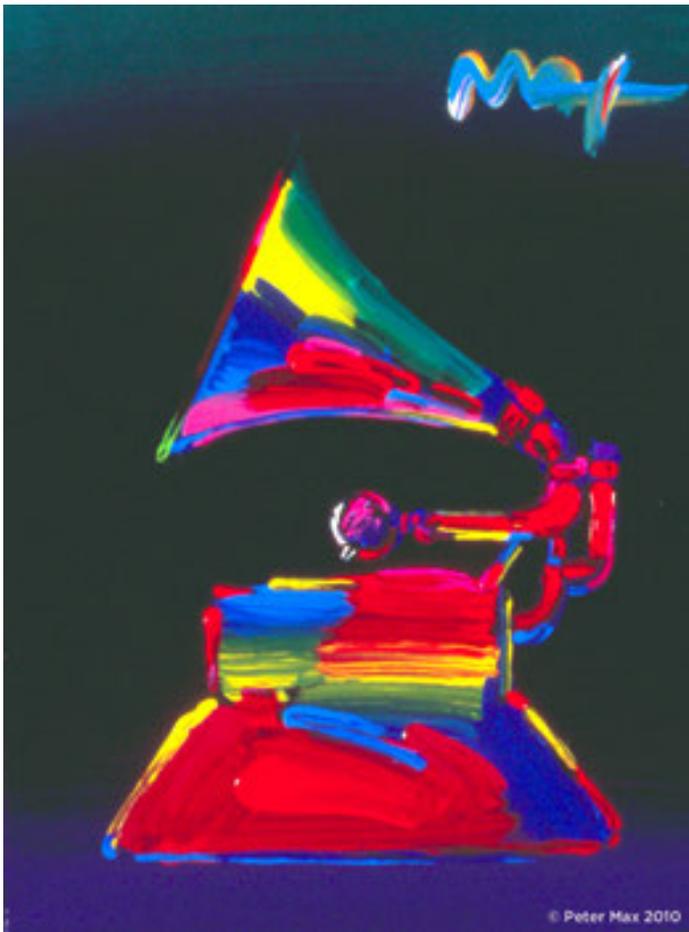
A newly-curated collection of Peter Max's exquisite paintings will be on exhibition and available for acquisition at the Beachwood Community Center, Saturday, Oct. 16 through Sunday, Oct. 25.

Max, an iconic American artist who is known for his cosmic landscapes and figures and vibrant art, has curated an exhibit that spans his 50-year career – from pop art to his Masters series, in which he interprets the works of Van Gogh, Monet, Picasso and Renoir in his own signature style and colors.

Max has had the distinct honor of painting the portraits of the last seven presidents of the United States and the world's best loved celebrities, among them the young sensation, Taylor Swift. His works are displayed in museums, presidential libraries, U.S. embassies across the globe, and thousands of galleries worldwide. He has been the official artist of the Grammys, five NFL Super Bowls, the 2006 Olympics, the World Cup USA, The World Series, The U.S. Open, The Indy 500, The NYC Marathon and The Kentucky Derby. He was also the official artist of the 30th annual induction ceremony for the Rock and Roll Hall of Fame, held right here in Cleveland.

When talking with him on a phone interview, Max told us he can recall his love for painting from a very young age while living in China. His mother, Salla, a fashion designer, cultivated his talent by leaving art supplies on the balconies of their pagoda home. She'd say, "Choose any balcony and medium, make a big mess and we'll clean up after you."

His art interests continued to grow, and while living in Haifa, Israel, Max took art classes and was introduced to the works of Henri Matisse, Maurice Vlaminck, Max Beckmann and Alexi Jawlensky.



Pictured are various paintings by Peter Max, including the Grammy Icon, Love, Statue of Liberty, Hearts, Van Gogh, Cosmic Runner and Rock & Roll Hall of Fame induction poster.

With an interest in astronomy, Max became absorbed in learning about the vastness and wonders of the universe and began to study art and astronomy simultaneously, which is reflected in his art of "The Cosmic '60s."

Max then lived in Paris where he took classes at the Louvre.

When he moved to New York at age 17, Max began his formal studies at the Art Students League in Manhattan under the tutelage of Frank Reilly, a realistic painter. Reilly's classmate, turned out to be one of America's favorite artists – Norman Rockwell. The League is still an institution of which Max speaks highly.

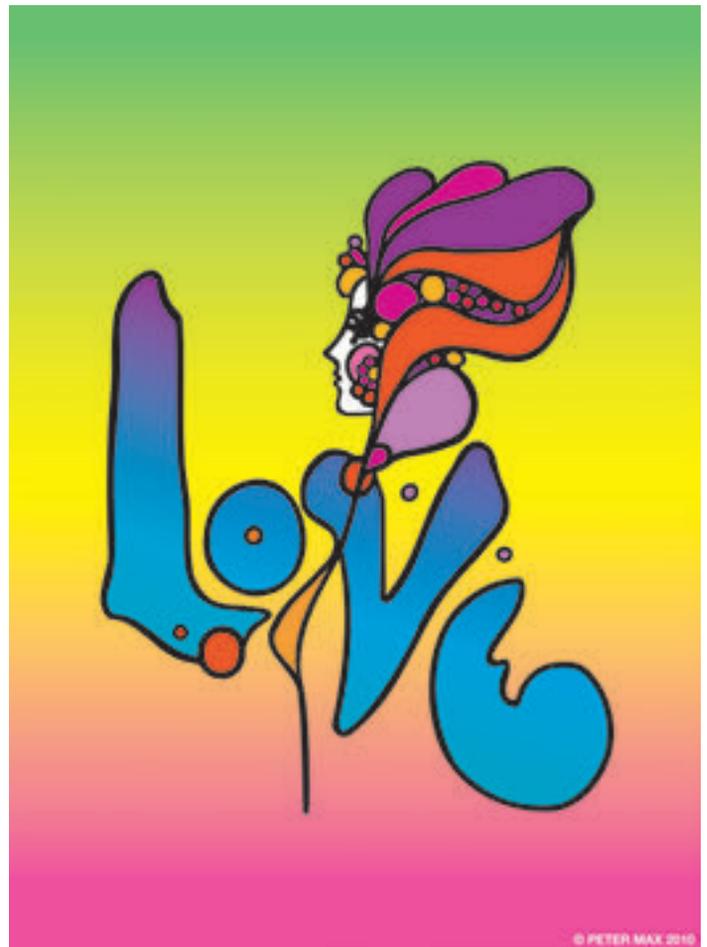
While studying, Max had an intense desire to master realism and he spent hours perfecting the skill. During his spare time, he frequented museums to study techniques of the masters.

When Max saw the print

industry expand to a four-color web press, he knew he could reproduce his art as posters, which opened a new world of possibilities. Soon, Max's posters were hanging in college dorms all across America, with several million sold in nine months. His posters were to the '60s what MTV was to the early '80s – radical, revolutionary and in demand.

To the youth of America, the '60s was the great American renaissance. The Beatles sang about it in songs like Lucy in the Skies; the musical, Hair was brought to the Broadway stage; and Max, with his signature style, captured its creative spirit. "Pop art was in," Max told us. "It was a reflection of the times and a reflection of what I learned in art school."

Like the Beatles, Max made his TV debut on the Ed Sullivan Show. He also appeared on the Tonight Show with Johnny



Carson and made the cover of *Life Magazine* with an eight-page feature cover story.

Max's art was so much in sync with the times that it was licensed by 72 corporations, from General Electric clocks to Burlington Mills socks.

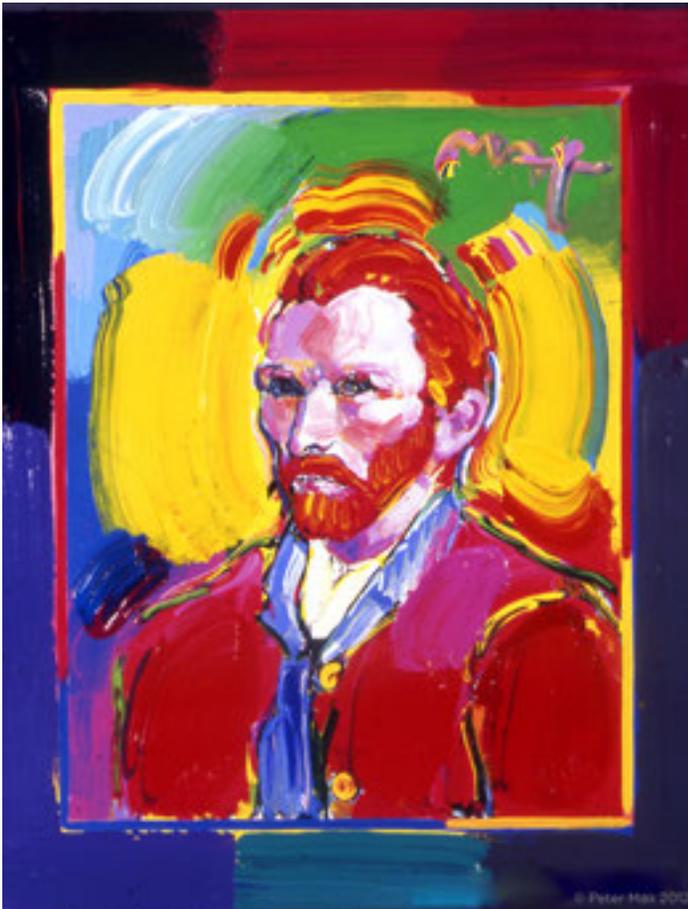
Today, Max says he built a nice surrounding with about 65 people to meet the demands of his artwork and products. Nonetheless, he is still inspired each time he picks up his brush. When asked about his process, he said, "I don't know what I'm going to create until the paint hits the canvas." When asked about future aspirations, he said, "I'm going to keep on going to create the funniest, greatest most unusual stuff in the world."

Soon, Max's posters were hanging in college dorms all across America, with several million sold in nine months. His posters were to the '60s what MTV was to the early '80s – radical, revolutionary and in demand.

His favorite painting?

"Every painting is my favorite. It's exciting because every week there's something new. Every time I finish a painting, I say, 'oh my god, wow!'"

Advice for children interested



Preview Party: Friday, Oct. 16 • 7-9 pm

Gallery Opens: Saturday, Oct. 17

Meet the Artist:
 Saturday, Oct. 24 • 6-9 pm and Sunday, Oct. 25 • 1-4 pm

Special Ceremony: Saturday, Oct. 24 • 5:30 pm

Gallery Hours:
 Monday-Friday from 10 am to 6 pm • Saturday from 10 am to 9 pm
 Sunday from noon to 5 pm.

RSVPs are required by calling 844.832.8800 or emailing rsvp@roadshowcompany.com

in art?
 “They need to draw and paint a lot to find their own style,” Max said, and then added, “It’s important to be encouraged by parents and art teachers.”
 Peter Max’s exhibit will fea-

ture his iconic and best-known pieces, including Statue of Liberty, Max’s famous Flag pieces, Umbrella Man and the prestigious Cosmic Runner. There will also be presentations of his celebrity portraiture, for which Peter Max is revered.

A Preview Party will take place on Friday, Oct. 16, from 7-9 pm. The gallery opens Saturday, Oct. 17.

Peter Max has created a commemorative piece, titled Beech Trees, which he will gift to the City of Beachwood. This will be presented in a special ceremony on Saturday, Oct. 24 at 5:30 pm. Mayor Merle S. Gorden and the Beachwood City Council will be in attendance.

Two meet-the-artist recep-

tions take place on Saturday, Oct. 24, from 6-9 pm and Sunday, Oct. 25 from 1-4 pm.

Gallery Hours are Monday-Friday from 10 am to 6 pm, Saturday from 10 am to 9 pm, and Sunday from noon to 5 pm.

All of the artwork on display is available for sale and all appearances are free and open to the community. RSVPs are required by calling 844.832.8800 or emailing rsvp@roadshowcompany.com.



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Letter to the Community:

Maidstone Lane now is a new, beautiful and well-constructed street. Yes, it took longer than we expected and yes some of us had to change our plans, but we survived.

Most importantly, we were so grateful to the team of workers who toiled so hard and long, often from 7 am to late in the evening to get the job done. These workers were so respectful to us and our needs, moving equipment, putting in temporary access points so that we (the residents of Maidstone and Brian) were able to come and go whenever we needed to.

A big "THANK YOU" to the City of Beachwood and all the construction teams.

– Sharon and Jeff Levey

Congratulations

Congratulations to Harriet and Jerry Zelman on the celebration of their 60th anniversary. Wishing you good health and lots of love for many years to come!



Beachwood PTO Clipboard

The Beachwood PTO proudly presents a two-part lectureship series on Finding the "AHA!" Developing a Growth Mindset with Your Child.

Presented by guidance counselors Ashley Saferight and Meghann Sullivan, this free presentation will take place Tuesday, Oct. 20 at 7 pm, in the Beachwood High School Community Room.

Have you ever looked at your children and wondered how to help them reach their full potential? Do you want your children to crave challenges, push themselves, and value learning to do new things? The way you interact with your children has a major impact on the way they think about themselves and perform in school and while participating in other

activities. Did you know that some praise can actually hinder performance? This interactive workshop will help parents learn about the differences between a fixed mindset and growth mindset, and how to nurture a growth mindset in your child. We will use real-world examples and interactive activities so that you will walk out the door able to immediately apply what you've learned.

BOXTOPS: Please remember to save your box tops and drop them off at the elementary schools.

GARAGE SALE: Start saving your belongings now – the Beachwood PTO garage sale is returning spring of 2016.



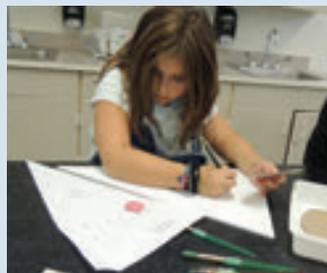
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Under the direction of Hilltop art teacher Allison Loeb-Munson, every student at Hilltop will be designing a flag to adorn the outside of the Beachwood Community Center to herald the return on pop artist Peter Max at the end of this month. After being inspired by his work, the students painted their own interpretation of his style. Pictured: Chloe Bernstein and Isaac Lo.

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GO BISON!



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Michael Friedman

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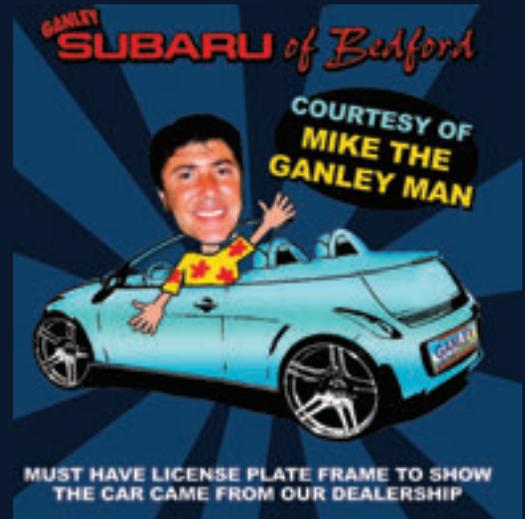
CELEBRITY BIRTHDAYS

- October 7 Toni Braxton (46)
- October 7 Simon Cowell (55)
- October 8 Matt Damon (44)
- October 8 Chevy Chase (71)
- October 9 Sharon Osbourne (59)
- October 9 John Lennon (would be 74)
- October 12 Luciano Pavarotti (would be 79)
- October 12 Linda Blumenthal (looks 29)
- October 13 Sacha Baron Cohen (43)
- October 13 Kelly Preston (52)
- October 13 Jerry Rice (52)
- October 13 Paul Simon (73)
- October 14 Usher (35)
- October 14 Ralph Lauren (75)



**Ganley Subaru Congratulates
Gary Axelband and
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Months!**

Quote of the Month
"The only person you should try
to be better than is the person
you were yesterday."



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Jeremy Eisenberg and Larry Boro.

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Couple Shares Dirt on Path to Top Tough Mudder Ranking

By June Scharf

Love can lurk in unlikely places, but would a Tough Mudder event, involving a 10-12 mile course featuring obstacles with names like Arctic Enema, Electroshock Therapy, Ladder to Hell, Kiss of Mud, Birth Canal, Balls to the Wall and Cry Baby be one of those spots?

For Beachwood residents Devon Musko and Andrew Blakley, both 27 years old, the answer is most assuredly yes. Their mutual love for each other and the grueling outdoor, military-style endurance events reached a climax in August with a marriage proposal in New York where they had traveled for more muddy Mudder mayhem.

But first, the intensity of their attraction to Tough Mudder should be qualified. It has catapulted them to the top of the heap, with Devon ranking #1 among women for competing in the greatest number of events in the world and ranking #2 among all participants with 78 completed. Andrew ranks #2 in the world for men and #3 overall, right behind Devon, with 72 completed. Their involvement began in 2012, and since then, they've been attending events held nationwide every weekend on Saturdays and Sundays during the March through October season.

What they've accomplished is

remarkably monumental, but to meet them is to discover two very balanced, casual and serene, but frequently self-deprecating, people. Of course, they are ultra-tough – 20–25 spleen-splitting obstacles litter the courses — but that just scratches the surface. Plenty of the grit required to finish an event lies in their minds as much as it does in their muscles.

Actually, the courses are designed intentionally to test physical as well as mental strength, playing on common fears of fire, water and heights, not to mention pain. But the courses are also meant to inspire teamwork, with participants almost uniformly committed to helping others complete the challenges. The object is simply to finish – it's not a race – and no one cares how long that takes. On average, 78% of the participants reach the end.

But what if you become injured? "You just go slower," says Devon, matter-of-factly. "And you stick with friends who are injured, too." She once tore some calf muscles. That was a long day.

Eventually, their bodies do say no to the weekly schedule.

"But we feed off each other and get amped up," says Andrew.

"We keep saying we're going to cut back, but we never do," says Devon.

By the end of the course, they are generally covered from head to toe with mud. "I'll need to wash my hair a few times to get it clean," Devon notes.

"I'll still have gravel in my hair after a shower," Andrew claims.

So why do they do it? And how did it become essentially a lifestyle?

Andrew blames his competitive nature. Plus, he wanted to become more athletic. And soon the events became gathering places where he developed friendships with people from around the country.

"I get excited to see everyone

every time. So I don't think much about why I do this, I simply love being there."

Devon explains that she turned to Tough Mudders to help her lose weight and get into shape.

"I was fat, but I lost 30 pounds in the first year I attended the events. I felt competitive with myself. I really wanted to improve."

Both she and Andrew are also conscious of eating well by balancing proteins, carbs and fats, and drinking about 100 ounces of water per day. Devon is strict with her calories, consuming about 1,200 per day. Andrew is disciplined with his gym attendance, showing up two to three times each week for strength work. But they admit to having weight fluctuations of about 20 pounds during the off season, which also overlaps with the holidays.

In her first event, she reports failing every obstacle and taking six-and-a-half hours to finish the course. Though she admits that she's not the most athletic or strong person, she does own being committed and having endurance. "While it isn't always pretty, I get it done."

Another source of motivation is the contrast between her sedentary job, working indoors all week as the branch employment coordinator at IGS Energy (where Andrew also works in sales), and the vivacity of the outdoors. "I love getting outside, playing in nature and being physical."

Neither can ignore the sense of accomplishment derived from Tough Mudders either.

"It's something that seems absolutely impossible, so it becomes very emotional," says Devon. Andrew also draws on the thrill of assisting others. "I know nothing about these people, but suddenly, I feel like their best friend when I help get them through an obstacle."



Andrew's favorite obstacle is Everest, a quarter-pipe challenge that instills fear in many since it's terribly difficult to scale. That's why he likes to help pull people up. "I've seen grown men cry with happiness at reaching the top."

Devon is partial to Funk Monkey 2.0 due to its level of challenge. It involves climbing monkey bars upward, then across a horizontal set, then back down more monkey bars, requiring tremendous upper body strength and coordination. She feels incredibly proud at its completion.

There is unanimous dislike between them for the Electroshock Therapy obstacle where participants run through a field of 1,000 live dangling wires, totaling 10,000 volts of electricity. Bales of hay and sink holes add to the torture. It's considered the great equalizer since strength and conditioning play no role. It's the final obstacle – with a cup of beer awaiting them after the finish line. Devon was knocked out by it in her second Mudder event, but she's not unique. People drop to the ground all the time from shocks. Not to be entirely short-circuited by the experience, they decided to limit their involvement with this obstacle to every 10th Mudder.

In addition to her unparalleled standing in the Tough Mudder circuit, Devon has earned a sponsorship arrangement and spokesperson status with MET-Rx (a nutritional supplement brand, with the slogan "You Can't Fake Strong"). She's featured on the company's website in a candid video profile where she details her Tough Mudder journey at <https://www.metrx.com/team-legit-strong/devon-musko>.

Devon is keen to share that Tough Mudders attract every body type, and not one in particular will prevail.

"I thought I needed to be ripped to be considered in good shape and especially to be able to do this, but I don't think that anymore." Her evidence: a participant who is very lean and posts his diet and training

workouts online proved to be no competition for Devon. "I beat him at the world competition."

"I'm not an athlete, but I do have mental strength," she adds.

"She kills it out there," notes Andrew.

The world event takes Tough Mudder to an extreme level of extreme. It's held over a 24-hour period, and the male and female competitors who complete the greatest number of laps around the five-mile course are the winners, each garnering a \$10,000 prize. One team of competitors is awarded \$12,000.

The couple will compete for the third time in the world competition in November in Henderson, near Las Vegas, where temperatures can plunge into the twenties at night. For the required swimming, wet suits are necessary. So is a little reckless abandon. Hills and obstacles are all part of the ordeal for which they use the weekly Mudder events to train. Last time out, Devon covered 50 miles, plus 10 of penalties which were off course. At the world event a year earlier, Andrew endured a plantar fascia tear at mile 50 and was unable to run for a month and a half afterward.

Never mind setbacks. To intensify the weekly Mudders, both have made it their practice to often complete two laps around the course. Or they might attend the events on both days over the weekend. Also, Andrew frequently carries Bruce, a 100-pound dummy that gains 20 pounds from dips in mud and water, across his shoulders throughout the whole course. The dummy is inspired by the Wounded Warrior Project, serving as a way to honor a fallen, injured or overseas soldier, most notably, one who would have wanted to attend the Tough Mudder event.

"It's a powerful image. People are moved by it," Andrews says.

Devon has carried a 30-pound log in memory of a college friend who was killed in a car accident. He had been losing weight and successfully getting into shape. She thinks of him often, and his memo-

ry compels her to keep going.

The only rule they impose on themselves is limiting the events they attend to no more than a 10-hour driving radius from Beachwood. They depart shortly after work on Fridays, sometimes arriving just an hour before the event begins. Sightseeing and hanging out with friends after they run the course is another weekend highlight.

Being avid attendees, they both buy \$500 season passes each year, greatly reducing the \$100-\$200 cost of each event. Another way to lower costs is to volunteer at an event, while still participating, but with a delayed start.

Participants earn headbands every time they complete an event, but at 25-, 50-, 75- and 100-event intervals, special bands are distributed. Devon and Andrew choose not to wear the ones they've earned.

"Sixty events sounds absurd!" says Devon. But that's not the only reason.

"We don't want to diminish others' accomplishments – just getting through the course, especially if it's their first one, is significant."

They never intended to make this their lifestyle, and Devon certainly never planned to get a husband out of it, either, but a fateful meeting through a Facebook Mudder page, and the subsequent events they attended together, all added up to this terrific romance and a great many good times.

The proposal came after an appropriate sequence of events. They stayed in Brooklyn the day before a

Mudder event on Long Island and rented Citi Bikes to tour the town. This included a stop at the Tough Mudder headquarters in Brooklyn where they were warmly greeted.

The ring was safely hidden in a pack Andrew carried with him all day, and after catching a subway into the city and having dinner with friends, they headed to the pier underneath the Brooklyn Bridge, which offers a spectacular view of the skyline. While sitting on a bench there, Andrew proposed.

Devon was so surprised and shocked that she can barely remember the details but she said yes instantly. Then she quickly implored him not to drop the ring in the water since they were so close to the edge of the pier.

Now a new obstacle course for the couple has emerged from the Mudder mud: a marriage...with love leading the way.

I thought I needed to be ripped to be considered in good shape and especially to be able to do this, but I don't think that anymore. –
Devon Musko



BHS Student Combines Sports with Cancer Fundraising

By June Scharf

Griffin Davis, a BHS junior who plays on the soccer team and is a kicker for the football team, scores in multiple ways every time he puts points on the board. He's running a campaign to raise money for childhood cancer research, and every pledge-per-point or straight donation helps him to attain his goal of raising \$1,000.

He is connected with the organization called Kick It for Cancer, an offshoot of the locally-based Flashes of Hope charity. He discovered Kick It this past summer at a soccer camp hosted at John Carroll University. He signed up to participate, and once he learned through the organization's email how pediatric cancer research is severely underfunded, he agreed to kick

off his own fundraising efforts.

"I can help save lives. Why wouldn't I do it?" he states.

He says he witnessed cancer in his own family – all his grandparents – so he knows the toll it takes. Griffin is the son of Stacey and Todd Davis.

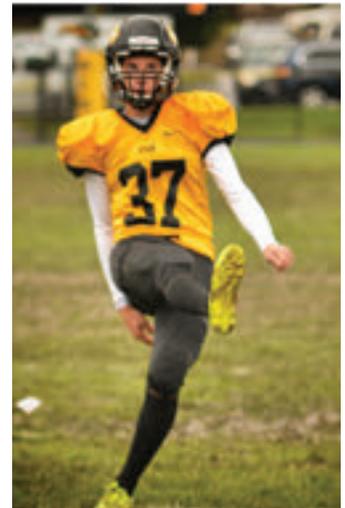
"I feel a responsibility to help. Plus, I feel lucky that I don't have cancer."

He has received support from friends, coaches, teachers and relatives, and his campaign will be ongoing, but the points portion will end with the completion of his soccer and football seasons.

Raising funds based on scoring hasn't added any more pressure to his performance, he says. Instead, he believes it gives him motivation.

Those interested in contribut-

ing to Griffin's campaign can access it on the website Kick-It.org, then by clicking on "support an event or individual," then by entering Griffin's name. According to Allison Clarke, Kick It founder, 83% of funds raised are contributed to potential treatments vetted by being partnered with medical advisory boards involved with research projects and clinical trials nationwide. In 2014, Kick It funded research studies at 13 institutions, which are listed on the charity's website.



"I can help save lives. Why wouldn't I do it?" he states.

Raising funds based on scoring hasn't added any more pressure to his performance, he says. Instead, he believes it gives him motivation.

Elect Justin Berns

Next Generation of Leadership for Beachwood City Council

Experience that Counts

Justin Berns is All In for Beachwood

Lifelong resident of Beachwood with 3 Elementary aged children attending Beachwood Schools

Business located in Beachwood since 2004

Regular attendee at Beachwood City Council meetings for past 23 years



Go to "Justin Berns for Beachwood City Council" on facebook to view 23 years of active service in the Beachwood Community



Paid for by the: Committee To Elect Justin Berns, Steven Shore - Treasurer, 25113 Bridgeton Dr., Beachwood, OH 44122



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MIDDLE SCHOOL: What to Expect ...

The middle-school years can be tough. And many parents, perhaps remembering their own middle school experiences, just want to put their heads down and hope it will be over soon.

However, experts say, kids can thrive during middle school, if parents are willing to change how they approach these years.

"Middle school is a parenting game-changer," says Michelle Icard, author of *Middle School Makeover*. "It requires that we guide decision making rather than control it. We need to embrace a job demotion from manager to assistant manager."

That includes allowing children to have more freedom, especially when it comes to choosing clothes, music, extra-curricular activities, and more.

Yet it also requires parents to set out clear expectations for their middle schoolers. This can include expectations for how homework will be done (on time and well), or how adolescents will behave on social media (no bullying), or other rules for technology (no phones after bedtime).

What's more, parents should embrace the inevitable mess-ups children make in middle school as important opportunities for learning. "Middle school is the ideal place to give kids the space and room to mess up and figure out how to get it right. It's set up that way," explains Jessica Lahey, author of *The Gift of Failure: How the Best Parents Learn to Let Go So Their Children Can Succeed*.

On October 28, *Your Teen Magazine* presents the event, "Middle School: What to Expect," at 6:30 pm, at University School in Shaker Heights.

Experts will help attendees understand what to expect from their children during middle school — academically, socially, and more — and how to parent in ways that help their children navigate this stage successfully.

Learn more about this event at your-teenmag.com/middle-school-event.

Doan Brook Watershed Programs

Guided Photography Hike

Northeast Ohio residents will be able to explore one of the east side's natural treasures – the Doan Brook Gorge – with camera in hand during session 1 of a two-part nature photography workshop with Cleveland Heights photographer David Perelman-Hall on Saturday, Oct. 10, from 9 am to 12 pm. Starting by the western edge of Lower Shaker Lakes between Cleveland Heights and Shaker Heights, participants will walk to three pristine sections of the gorge, learn technical and compositional tips on how to create stunning landscapes or close-up images, and explore what makes certain sections of the Doan Brook so photogenic. Terrain is steep in places, so sturdy footwear is recommended; water-proof boots for the truly adventurous!

In session 2, on Wednesday, Oct. 14 from 7 to 9 pm, participants will meet at the Nature Center at Shaker Lakes, 2600 South Park Blvd., 44120, to view Saturday's images, critique, and learn more technical and compositional techniques.

Advance registration is required. Contact Graham at welling@doanbrookpartnership.org or 216.325.7781 to register. A \$25 workshop fee covers both sessions. All skill levels are welcome, ages 13 and up.

Doan Brook 'Mills and Falls' Hike

On Sturday, Oct. 10 from 2 – 4 pm, join Dr. Roy Larick for an educational hike through the Doan Brook gorge. See waterfalls, sheer cliff walls and the remains of the Shaker grist mill, and learn about the cultural and geological history of the area. The hike will set off from the Fairhill Partners Building at 2 pm and will head into the gorge and the parklands around Lower Shaker Lake. The hike will last approximately two hours. Be sure to wear sturdy shoes – the terrain in the gorge is steep and rugged. Hikers will meet at the Fairhill Partners Building, 12200 Fairhill Road, Cleveland. Free parking is available. Advance registration is required. Contact Graham at 216.325.7781 or welling@doanbrookpartnership.org. There is a \$5 fee for the hike.

ELLIS

For
**BEACHWOOD
CITY COUNCIL**



Michael Ellis

My wife Diane and I have been Beachwood residents for 34 years. Our three children all graduated BHS. Our family has a proud history of being active in our community. I have served on the boards of many N.E. Ohio non-profit organizations including Jewish National Fund, WVIZ/WCPN Ideastream, ORT, B'nai Jeshurun Congregation and Cleveland Council on World Affairs.

As a corporate and securities attorney for 38 years, I have received many honors including Ohio Super Lawyers – Mergers & Acquisitions and Best Lawyers in America-Corporate Law. I received my J.D. from Duke University School of Law, and my B.A.-M.A. from the University of Pennsylvania.

Why I Am Asking For Your Vote:

- ✓ Improve transparency and communications with residents.
- ✓ Utilize internet and text messaging for notifications of street repairs and other services.
- ✓ Provide economic incentives for purchasers of foreclosed/vacant properties.
- ✓ Create efficiencies and examine expenses to reduce costs.

Please Join Us in Supporting Michael Ellis

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Larry Weisman • Cheryl & Schield Wikas • Dara & Alan Yanowitz • Joan &
Ike Yedid • Marcie & Richard Zeiger

"Michael has been my attorney for over 20 years. I know him to be intelligent, creative and extremely honorable. A consensus builder, he would make an excellent councilman,"

-André Thornton

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Hebrew Storytime

סיפורים ושרידים מעברית לילדים

at the

Cuyahoga County Public Library, Beachwood Branch
 25501 Shaker Boulevard

Wednesday

October 28, 2015

4:00 p.m.

Led by:

Zehava Galun

Early Childhood Educator & Hebrew Specialist



Brought to you by the
 Jewish Education Center of Cleveland and the Cuyahoga County Library

Free Domestic Violence Seminar

Jewish Family Service Association's Families at Risk department will provide a free seminar for local business professionals on Thursday, Oct. 29, from 8:30 to 10 am. Led by JFSA's Families at Risk Manager Sarah Froimson, MPH, and Family Violence Services Coordinator Mae Bennett, LSW, the seminar will focus on effectively identifying and responding to the needs of potential victims of domestic violence. The seminar is sponsored and supported by the Ohio Domestic Violence Network.

For questions or to RSVP, call Lorna Chernomoretz at 216.378.3478 or visit www.jfsa-cleveland.org. Please RSVP no later than October 23. Seats are limited. Kosher light refreshments provided.

Jewish Family Service Association of Cleveland, a private non-profit organization, serves to strengthen families and individuals in both the Jewish and general communities in Northeast Ohio. Guided by traditional Jewish values of communal responsibility and social justice, JFSA is committed to enhancing every individual's ability to thrive in our community. For more information on services, go to www.jfsa-cleveland.org.

The Mandel JCC's 16th Annual Cleveland Jewish Book Festival

The Mandel JCC's 16th Annual Cleveland Jewish Book Festival, presented in partnership with Cuyahoga County Public Library, will feature an exceptional lineup of 16 authors, including Dennis Ross, former Ambassador to Israel. This year's festival, which is in town from November 3-16, provides opportunities to meet and greet a stellar lineup of authors.

Opening Event

Tuesday, Nov. 3 • 7:30 pm

Dennis Ross

DOOMED TO SUCCEED

When it comes to Israel, U.S. policy has always emphasized the unbreakable bond between the two countries and The United States' ironclad commitment to Israel's security. In *Doomed to Succeed*, Dennis Ross analyzes presidential attitudes toward Israel and the region from Truman to Obama, the often tumultuous debates between key advisors, and the events that drove the policies and at times led to a shift in approach.

Other featured authors include:

Sunday, Nov. 8 • 7:30 pm

Daniel Cohen

SINGLE HANDED

Single Handed is the story of Tibor Rubin, the only Holocaust

survivor to have received the Medal of Honor. In 1950, he volunteered for service in the Korean War and was later captured. He drew upon his experienced in the concentration camp to help his fellow GIs survive two and half years of captivity. Tibor returned from Korea in 1953, but it wasn't until 2005 — at age 76 — that he was invited to the White House, where he received the Medal of Honor from President George W. Bush.

Wednesday, Nov. 11

Dinner at 6 pm

Lecture at 6:30 pm

Karen Gooen

SEARCHING FOR BUBBE FISCHER – THE PATH FOR MAH JONGG WISDOM

Taking one's seat at the Mah Jongg table has been a rite of passage among Jewish women (and men) for almost 100 years. Novice player Karen Gooen loved the game and wanted to take her skills to the next level. She hoped to find the ultimate "Mah Jongg Maven" — the mythical Bubbe Fischer — and learn all her secrets. Told with self-deprecating humor and a great deal of insight, this book will appeal to players at any skill level — from the beginner to the seasoned expert — even to Bubbe, herself.

Thursday, Nov. 12 • 7:30 pm

Rebecca Alexander

NOT FADE AWAY –

MEMOIR OF SENSES

Born with a rare genetic mutation called Usher Syndrome type III, Rebecca Alexander has been simultaneously losing both her sight and hearing since she was a child and was told that she would likely be completely blind and deaf by age 30. Then, at 18, a fall from a window left her athletic body completely shattered. Rebecca Alexander meditates on what she's lost and what she's found in return. *Not Fade Away* is both a memoir of the senses and a unique look at the obstacles we all face — physical, psychological, and philosophical — exploring the extraordinary powers of memory, love, and perseverance.

Rebecca Alexander is a psychotherapist, extreme athlete, and activist who is almost completely blind and deaf. She is the sister of Peter Alexander, NBC News National Correspondent.

The above-listed programs will take place at the Mandel JCC. Registration is required. Prices vary. For complete information and to purchase tickets, please visit www.mandeljcc.org/bookfest.

VIOLINS *of* HOPE

Opens October 2

19 instruments that survived the Holocaust speak for those who perished.

See these violins and be moved by their stories.

#VIOLINSOFCLEEVENTS

Sun., Oct 18, 2pm
INTERPLAY JEWISH THEATRE
A Happy End by Iddo Netanyahu

Sun., Nov. 8, 1pm
CONCERT WITH Q&A
The Holocaust Survivor Klezmer Band



2929 Richmond Road, Beachwood, OH
216.593.0575 | maltzmuseum.org

This multimedia exhibition is part of **Violins of Hope Cleveland**, a community-wide collaboration of The Cleveland Orchestra, Case Western Reserve University, the Cleveland Institute of Music, Facing History and Ourselves, ideastream, the Jewish Federation of Cleveland and the Maltz Museum. For more info on related lectures, films, performances and exhibits, visit violinsofhopecle.org.

Silver Michael

For Beachwood City Council

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A 19-year resident of Beachwood with his wife, Beth Silver, and their children, Rachael and Marc, Michael is all for –

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- Increasing resident involvement in our daily government
- Putting controls in place and reviewing expenses to keep spending in check
- Protecting residents by having the right fire and police resources in the right places at the right cost
- **The future of our community!**

www.electsilver.com

Paid for by the Committee to Elect Michael Silver,
Miriam Wieder, Treasurer, 25495 Bryden Rd.,
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New Beachwood Cub Scout Pack Takes To The Waves

ALL ABOARD – excited boys from a new Cub Scout pack have been given a first-hand trip aboard a U.S. Coastguard clipper.

The boys are keen members of Beachwood's Pack 613, who bring a welcome return of Cub Scouting to the city.

Boys in grades one through five are enjoying the fun and adventure of the cub program. Their leader, Rabbi Akiva Feinstein, said he is delighted to be involved in scouting and thanked the Young Israel of Cleveland synagogue on Green Road, which agreed to be the chartering organization for the pack.

Formed this summer, the pack has already attracted a dozen boys from the orthodox Jewish community and hopes that more will want to join the fun.

As part of their summer activities, the boys were welcomed aboard a clipper by the U.S. Coastguard that serves on Lake Erie.

Rabbi Feinstein said, "It was a great day out. The boys – and the leaders – loved touring the vessel and learning about the important work of protecting our country's borders."

Boys from the pack are eligible to progress into Boy Scouting with Troop 95, which meets at the Green Road Synagogue.

District executive Mark Baxter, of Boy Scouts of America Greater Cleveland Council, said, "It is an honor to welcome the boys of Young Israel into the scouting program. It helps boys develop into the next generation of leaders for this country through fun and adventure."

"We are always looking for new organizations to charter a Cub Scout pack or a Boy Scout troop, or even a venturing crew, which is our high adventure program for young men and

women, ages fourteen and older," Baxter added.

For more information on scouting in Beachwood, contact Mark Baxter at 216.458.8914 or mark.baxter@scouting.org.



Mandel JCC Cleveland Jewish Book Festival NOVEMBER 3 – 16, 2015



10 Acclaimed Authors
6 Local Authors
5 Venues
1 Fabulous Kids Day

To purchase tickets:
mandeljcc.org/bookfest



Cyndi Port, Darby Steiger & Miriam Vishny, Book Festival Co-Chairs

Presented in Partnership with Cuyahoga County Public Library & with generous support from The Henry and Eugenia Green Family Foundation.



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Martin S. Horwitz

Beachwood City Council



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Here's why your friends and neighbors are proud to support Martin S. Horwitz.

"Martin is one of the most dedicated public officials I've had the pleasure of working with. He's a creative leader who brought innovation and national recognition to our schools. His work on Council reflects that same desire to make Beachwood a great City."

Dr. Paul R. Williams,
 Former Superintendent, Beachwood City Schools;
 Past President, Beachwood Chamber of Commerce

"Marty has a 20-year history of civic service and leadership. As a Councilman, he has worked tirelessly to improve our City services, expand our business community, and address issues of accountability."

Bob and Joyce Young, 50-year residents

"Like Martin, we grew up in Beachwood and returned here to raise our young children. Martin understands this City and the needs of its families at every age."

Rick and Ali (Weinberg) Tannenbaum

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 Cuyahoga County Executive **Armond Budish**;
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 Beachwood Democratic Ward Club

www.HorwitzforBeachwood.com
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Words From The Ward

Your Democratic Ward club has been busy. We met in early September to make endorsements for the upcoming municipal election. Our choices can be found in an advertisement in this edition of the *Buzz*.

You should also watch your mailbox for our endorsed candidate mailing. It is the intention of the club members to make this a regular event with each election.

Our next regular scheduled meeting is Tuesday, Oct. 13 at 7 pm in the Beachwood public library. That is also the night of the first Democratic Presidential debate. We are exploring ways to combine our meeting with a watch party. Watch your email for more details. If you're not on our email list, send an email to BeachwoodDemocrat@gmail.com and we will add you.

For more information, call Steve Rosen at 216.292.5562. You can also keep up with us by liking the Beachwood Democratic Ward Club on Facebook or following @BwoodDemocrat on Twitter.

The Cleveland International Film Festival (CIFF) presents FILM (and other ARTS) FEASTS –

a mouthwateringly delicious series of unique events



The CIFF's FILM (and other ARTS) FEASTS series, sponsored

by Hyland, creator of OnBase, is thrilled to announce its 13th year and its 2015–2016 line-up of events, parties, discussions, and get-togethers, celebrating all that is film and art in Northeast Ohio.

This year's series covers a variety of topics and offers something for everyone –

from behind-the-scenes tours of Cleveland's hottest new venues, to an evening of sampling the creations of culinary creatives, to voting on short subject films for the CIFF40, and one very special weekend in Washington, D.C.

Kicking-off in early October and running through February, each event is generously underwritten by a board member or other festival supporters so that all proceeds benefit the CIFF.

Help us celebrate 13 years of FILM (and other ARTS) FEASTS and attend any or all of these unique evenings. Make your reservations early, as these events are always quick to sell out.

To learn more about the series and to purchase tickets, go to www.clevelandfilm.org or call 216.623.FILM, ext. 14. To request a hard copy of the brochure to be sent to you, please email debby@clevelandfilm.org.

Crista Cowan of Ancestry.com Speaking in Cleveland on Sunday, October 25



Crista Cowan, best known as "The Barefoot Genealogist," will offer two separate workshops, "Getting the Most Out of Ancestry.com" and "Finding Your Immigrant Ancestor," on Sunday, Oct. 25.

Cowan, who has worked for Ancestry.com for the last 11 years, is an internationally recognized speaker on how to get the most out of this extremely useful and powerful program. Her appearance is sponsored by The Jewish Gene-

alogy Society of Cleveland and the Siegal Lifelong Learning Program at Case Western Reserve University.

According to Ken Bravo, vice president of the International Association of Jewish Genealogical Societies and a past president of the Jewish Genealogy Society of Cleveland, "If you've heard Crista Cowan, you already know why you want to attend. If you haven't heard her, just ask someone who has. She's a very knowledgeable and phenomenal speaker." Deborah Abbott, PhD, a board member of the Ohio Genealogical Society representing the Cleveland area and past president of the African American Genealog-

ical Society, Cleveland, adds, "She's great on methodology and helping you to keep your research on the right track. In addition, she's very exciting to listen to."

The programs will be held at the Siegal Facility Beachwood located at 26500 Shaker Blvd. Each of the programs is 75 minutes long with plenty of time for questions. The first program will begin at 1 pm and the second program at 3 pm, with refreshments between the two. The cost of one session is \$15, \$25 for both. Advanced registration is suggested by visiting <http://tinyurl.com/np5q9g9> or calling 216.368.2090.

UH Ahuja Medical Center Wednesday Night Wellness Series

Alzheimer's Disease and Dementia Wednesday, October 14 • 6 p.m.

Alzheimer's is a type of dementia that causes problems with memory, thinking and behavior. It is the most common form of dementia and is often diagnosed when memory loss starts interfering with daily life.

Please join Alan Lerner, MD, and Tricia Vidovic to learn more about the causes, symptoms and diagnosis of Alzheimer's.

Dr. Lerner is the Director of the University Hospitals Neurological Institute's Brain Health & Memory Center. He is board-certified in neurology. He currently sees patients in Beachwood. Tricia Vidovic is an education and outreach coordinator at the Alzheimer's Association Cleveland Area Chapter.

Tricia studied gerontology at Cleveland State University and has worked with people in middle and end stages of Alzheimer's disease.

Alzheimer's is not a normal part of aging, even though the greatest known risk factor is increasing age, and the majority of people with Alzheimer's are 65 and older. Current Alzheimer's treatments cannot stop Alzheimer's from progressing, but they can temporarily slow the worsening of dementia symptoms and improve quality of life for those with Alzheimer's and their caregivers.

This program is free to the public. Food and refreshments will be provided in the Enid B. and David M. Rosenberg, MD Conference Suite. To register, email AhujaWellnessProgram@UHhospitals.org or call 216.285.4069. To reserve your spot online for the LIVE webinar, visit UHAhuja.org/WNWS.



Want to Learn More About Orthopaedic Treatments and Surgeries?

University Hospitals invites you to attend a free orthopaedic seminar featuring leading physicians on Saturday, Oct. 10, from 9 am to 1 pm. The seminar will be at the Beachwood Marriott, 26300 Harvard Road.

Doors open at 8 am and breakfast will be provided. You'll receive valuable information from a panel of physicians, who will also answer questions. The keynote speaker is J. Martin Leland, MD, Medical Director of Sports Medicine and an orthopaedic surgeon.

Topics to be discussed include:

- Orthopaedic surgery and its various subspecialties
- Techniques to treat back pain
- Treatment options for common knee, hip and upper extremity problems
- Innovative treatments for foot and ankle problems

University Hospitals provides the latest advanced treatment options for bone and muscle disease and injuries. Our state-of-the-art orthopaedic centers offer an innovative approach to hospital stays in which patients are cared for in a dedicated unit, complete with inviting, beautifully-furnished private rooms.

To register, please call 440.285.7757. Space is limited.

WOMEN *You Should Know*

Designer Dress Days Are Back!

Special Preview Day:

F., Oct. 23, 10 a.m. to 4 p.m. (\$20 admission)

Free Admission:

Su., Oct. 25, 10 a.m. to 4 p.m.

M., Oct. 26, 10 a.m. to 8 p.m.

Tu., Oct. 27, 10 a.m. to 8 p.m.

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Oct. 23.



Proceeds support NCJW projects, initiatives and programs.

Barbara Bellin Janovitz FOR COUNCIL

"As a councilperson, I will be committed to working for you. Together, we will ensure Beachwood's future as the best place to live, work and play."



Paid for by Barbara Bellin Janovitz for Council
Amy R Lipson, Treasurer,
26055 Hurlingham Road
Beachwood, OH 44122

BBJANOVITZFORCOUNCIL@GMAIL.COM
WWW.BARBARABELLINJANOVITZ.COM

RE-ELECT

STEVE ROSEN



BOARD OF EDUCATION

Paid for by Friends of Steve Rosen Ed Kneitel Treasurer 2402 Allen Blvd Beachwood OH 44122

**Vote for these Endorsed Democrats
on Tuesday, November 3, 2015**

CITY COUNCIL

Martin Horwitz
Barbara Bellin Janovitz
Brian Linick

BOARD OF EDUCATION

Joshua Mintz
Steve Rosen

Endorsed by:
CUYAHOGA COUNTY DEMOCRATIC PARTY
BEACHWOOD DEMOCRATIC WARD CLUB

The Israel Philharmonic to perform at Severance Hall

The Israel Philharmonic, conducted by music director Zubin Mehta, will perform at Severance Hall on Monday, Nov. 16 at 7:30 pm. Tickets for this one-night-only performance are now on sale. The Israel Philharmonic's Cleveland concert is part of an eight-city tour that includes performances in major cities in the United States. This concert marks the first time that Israel Philharmonic music director Zubin Mehta will conduct at Severance Hall. The concert is being presented in collaboration with the Jewish Federation of Cleveland.

The Israel Philharmonic's performance in Cleveland coincides with the Violins of Hope Cleveland exhibition and program of events taking place during the fall of 2015. Violins of Hope Cleveland showcases

instruments played during the Holocaust by Jewish prisoners in Nazi concentration camps. The violins have since been painstakingly restored to concert quality in Israel and will be played by musicians of the Israel Philharmonic at the concert.

The Israel Philharmonic performance in Cleveland was the vision of Milton Maltz, Cleveland Orchestra board member and co-founder of the Maltz Museum of Jewish Heritage.

"It was a natural connection to invite the Israel Philharmonic to Cleveland while the exhibition and events of Violins of Hope are taking place in Cleveland," commented Maltz. "To be able to share the stories of these great instruments as well as present the Israel Philharmonic is a once-in-a lifetime

event."

"We are pleased to welcome Music Director Zubin Mehta and the Israel Philharmonic to Severance Hall for his inaugural performance," said Gary Hanson, executive director of The Cleveland Orchestra. "We are also grateful for our ongoing collaboration with our partners at the Jewish Federation of Cleveland."

"It is a privilege to join The Cleveland Orchestra in bringing the Israel Philharmonic to Cleveland for this special performance," said Stephen Hoffman, president of the Jewish Federation of Cleveland. "The Israel Philharmonic concert and Violins of Hope Cleveland provide a rare opportunity for our community to experience how the power of music can sustain the human spirit."

Veterans Day

The Beachwood Historical Society and the City of Beachwood will partner to commemorate Veterans Day at the Beachwood Cemetery.

November 8, 2015 • 11 am
Beachwood Cemetery

This event will feature dignitaries, local veterans, presentation of the colors and guided tours.

The Beachwood Cemetery, located near the corner of Green and Halburton Roads, is the final resting place of more than 40 soldiers.

A reception at Beachwood will follow at the Beachwood Community Center.

Free and open to the community.

GET THE RETIREMENT YOU WANT

IT'S NEVER TOO SOON TO START PLANNING.

Many of us have a clear vision of our retirement years. Yet, a surprising number of people have no idea how they'll turn that vision into reality. The fact is today's retirement takes more than savings and Social Security. It requires a financial plan that addresses your needs, wants and how you'll pay for them. That's where we can help. Together, we'll create a plan to help fund the retirement you envision.

LIFE WELL PLANNED. Contact us to get started.



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Senior Vice Presidents, Investments

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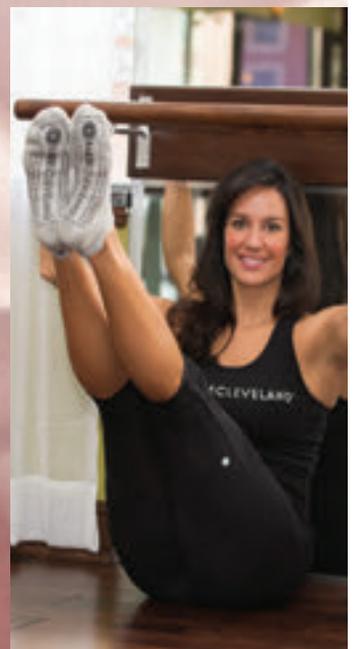
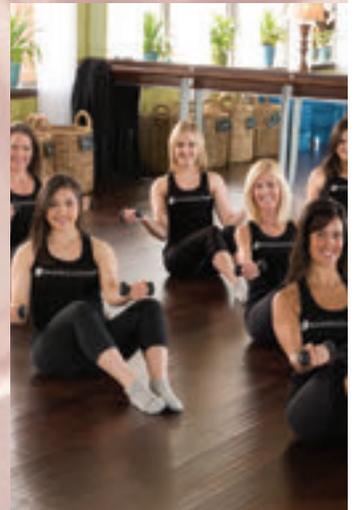
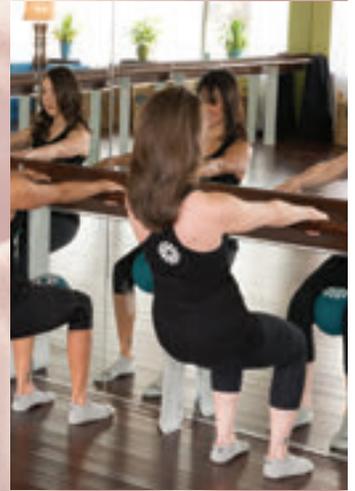
JANUARY



APRIL



JULY



BARRECLEVELAND™

*When the Student is Ready,
the Teacher will Appear*

Everyone wants to be healthier but even once you find the time, what is the best method to reach your goals? Look to Yana Salwan at Barre Cleveland to guide you through your 60 minute workout using the ballet barre, your own body weight and small fitness tools. You will leave each session stronger, more flexible, relaxed and in better health. Classes are taught in a private, female-only, group setting where **NO EXPERIENCE IS NECESSARY**. Don't delay any longer, GO to barrecleveland.com to learn more and use the online scheduler to register for your first class!

I look forward to seeing you at The Barre!



Yana Salwan
BarreFit Founder and Teacher
Barre Cleveland
3737 Park East Drive #209
Beachwood, OH 44122
216-342-4229
barrecleveland.com

Caring Hands Volunteer

Join the volunteer team at UH and give as little or as much time as you can. Become a Caring Hands volunteer and learn how to give UH patients a gentle hand massage. Through the gift of your hands, a gentle hand massage may assist with healing and reducing stress. You may also feel the benefits of peace and comfort as you transfer your positive energy from hands to heart. As a Caring Hands volunteer you will make a difference!

You are invited to attend Caring Hands volunteer training on Tuesday, Oct. 27 from 2 to 3:30 pm at Wearn Conference Room, University Hospitals.

To register, please contact Volunteer Services, UH Case at 216.844.1504 or Connor Integrative Health at 216.285.4070, ext. 3.

For more information, visit us at UHConnorIntegrativeHealth.org.

Holiday Boutique at Fairmount Temple

Fairmount Temple (23737 Fairmount Blvd., Beachwood) will host its 6th Annual Holiday Boutique on Sunday, Oct. 25, 9 am to 1 pm. The offerings will include clothing for men, women and children; jewelry and accessories; sweet treats; gifts, books, toys and more. Open to all, please enter at the religious school entrance. This event is sponsored by the Early Childhood Center parent committee as an opportunity to jump-start your holiday shopping. For more information, email amy@party411.com.

Interested in Photography?

Do you have an interest in photography? If so, the Chagrin Valley Camera Club may be of interest. Founded more than 40 years ago, this club was formed by a group of eager photographers to promote and share their passion for photography.

"We are a relaxed group of photographers who welcome prospective members at our meetings," said the club's president Ken Bravo, who told us you can enjoy up to three visits prior to becoming a member.

Membership benefits include showing and discussing your work with others, creating art forms with photography, expert critiques at club competitions, learning through clinics, lectures and field trips, meeting mind-liked individuals, and increasing post-processing skills.

Meetings are held twice a month to discuss various aspects of photography, with experts providing lectures and demonstrations to increase members' photographic skills and knowledge base. Additionally, members learn about Photoshop and other post-processing, participate in competitions and exhibits, go on field trips and more.

Chagrin Valley Camera Club meet on Tuesday evenings, usually the first and third Tuesdays of the month. Locations vary, with most meetings taking place at the Beachwood Library. All levels of photography are encouraged. Annual membership fees are \$25/person or \$30/couple. For more information, including meeting dates and topics, visit chagrinvalleycameraclub.com.

Brian LINICK for BEACHWOOD CITY COUNCIL



FINANCIAL STRENGTH

- Economic Development that supports our city and schools
- Strengthen and enhance our city services
- Provide increased funding for Public Safety and Service Departments

COMMUNITY CHARACTER

- Protect the value of our homes and neighborhoods
- Create a new Master Plan for Beachwood's future
- Launch a new "Beautify Beachwood" campaign

OPEN GOVERNMENT

- Increased transparency in Beachwood government
- Broadcast all City Council and Planning & Zoning meetings online
- Publish city checkbook online
- Create a more inclusive government for all residents

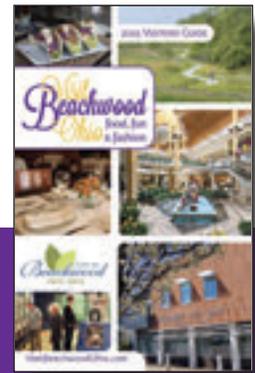
**Vote for Brian Linick
on Tuesday, Nov. 3**



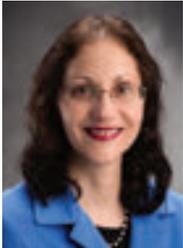
www.BrianLinick.com



Paid for by the Committee to Elect Brian Linick
Andrew Spitz, Treasurer, 28705 Hurlingham Road, Beachwood, Ohio 44122



Beachwood Convention & Visitors Bureau
VisitBeachwoodOhio.com • 216.378.9333



Experiencing a Convention & Visitors Bureau in China

by Patty Lampert, President

Does a Convention & Visitor Bureau (CVB) exist in China? If I found one, would they answer my questions? Would the experience be similar to visiting the Beachwood CVB?

In June, my family traveled to China with the Cleveland Orchestra Youth Orchestra. My son was one of the percussionists and the orchestra played four concerts. The fourth concert was played in Ningbo, at the Ningbo Cultural Plaza Grand Theatre, which is three hours from Shanghai.

With two hours to spare before the concert, we decided to explore the area. While walking around, we saw what we thought was a CVB and walked inside to see if someone could recommend a restaurant. We were greeted with a warm smile and a friendly Ni Hao (Hello). We were excited! Brochures lined the desk and walls with information about China. The only problem was the language barrier. I used my English/

Chinese phrases to point to words in Chinese and the woman who assisted us pointed to words in English. In spite of the barrier, we were communicating about where to eat and how to get there. She gave us a map, circling where we needed to go, and we were off. To our surprise, the CVB led us to an exquisite, five-star Langham Place Hotel where we enjoyed an outstanding dinner. This was a memorable experience that we will never forget.

Convention & visitors bureaus all over the world provide a wealth of information to leisure and business travelers to improve their experiences. Contact the Beachwood CVB at 216-378-9333 or at Patty@VisitBeachwoodOhio.com to begin planning your guest's memorable adventure in Beachwood. You'll discover Beachwood is the perfect location for exploring all of Northeast Ohio and the Experience Will Bring You Back!



- Newly renovated spacious suites combine comfort and function in a space 50% larger than typical hotel rooms.
- Fully equipped kitchens & complimentary grocery service.
- Complimentary hot breakfast buffet includes freshly made waffles and all the traditional favorites.
- Outdoor Experience with Firepit and Grill available to unwind after a hectic day!
- "The Mix" Reception with complimentary beverages and small plates on select weeknights.
- 3 meeting rooms with a total of 2,230 square footage.
- The Market – Features 24-hour food convenience at a reasonable price, including snacks, microwavable entrees, and an assortment of beverages.
- On-Site Laundry Facilities, Coin Operated & Same Day Valet Laundry Service.



3628 Park East Drive, Beachwood, OH 44122
216-831-3030 • www.marriott.com



JOSHUA MINTZ

Believes in Beachwood

Our Schools, Our City and Our Community

Dear Neighbor,

My name is Joshua Mintz and I serve on the Beachwood Board of Education. I am proud to serve on a board that has accomplished so much over the last four years, including achieving Beachwood's highest performance index in the district's history, ranking Beachwood 8 of 611 public school districts in the state. The addition of the new University Hospitals-Beachwood High School Medical Academy and new Design & Innovation Program, in partnership with Cleveland State University's Washkewicz College of Engineering, are just some of the examples of the board's dedication to making Beachwood the best place to learn.

I am running for re-election and ask for your vote in order to continue to apply a hands-on approach to honor the Beachwood tradition, while infusing a fresh spirit of passion and perspective on issues that are important to us all.

I will continue to be your advocate in order to maintain our high quality educational ratings by:

- Continuing to hire the brightest and best teachers and staff,
- Continuing to insist that all projects, once started, are completed, and
- Working to strengthen mentoring opportunities, which would include Alumni and local businesses, to "achieve the mission of the Beachwood City Schools: developing intellectual entrepreneurs with a social conscience."

As a parent, a homeowner and a graduate of the Beachwood City Schools, I care deeply about the quality of education in our schools, and pledge to continue to give my all, so that our children receive the best possible education.

On Tuesday, November 3rd, I ask for your vote. Please re-elect Joshua Mintz to maintain excellence for Beachwood City Schools.

Sincerely,

Joshua Mintz



Re-Elect Joshua Mintz for Beachwood Board of Education

JMintz4Beachwood@gmail.com

Paid for by the Committee to Elect Joshua Mintz, June E. Taylor, Treasurer
11470 Euclid Ave. #280, Cleveland, OH 44106

Mandel JCC Cleveland Jewish FilmFest runs October 8-18 – 25 films, 10 countries, 9 venues

The Mandel Jewish Community Center's ninth annual Cleveland Jewish FilmFest kicks off this fall with a tremendous lineup of international films and special events. The festival, which runs October 8-18, will showcase 25 top-notch feature, documentary and short films from ten countries—all with Jewish or Israeli themes. Films will screen at nine local theaters and venues, including Shaker Square, Chagrin and Cedar Lee Cinemas.

Opening Night

The opening night film, "The Last Mentsch," tells the story of an aging German Holocaust survivor who struggles to reconcile his past, having spent a lifetime concealing his Jewish identity. With no synagogue, Jewish friends or family, the hardened old man has so effectively created a new identity that, when faced with his own mortality, he finds the rabbis refusing his appeal to be buried in a Jewish cemetery. Determined to return to his birthplace to establish his ancestry, Marcus enlists the help of a brash, troubled Turkish woman.

The unlikely duo sets out on an unforgettable road trip. The film screens October 8, at 7 pm, at Shaker Square Cinemas.

Highlights

"Little White Lie" is a personal documentary about denial, race, family secrets and a search for identity. Director Lacey Schwartz was named one of the top 13 Jewish newsmakers in 2015 by the Jewish Telegraphic Agency. The film screens October 14, 2 pm, at Cedar Lee Theatre.

The 1922 film, "Breaking Home Ties," was restored by the National Center for Jewish Film. The film will screen October 18 at Case Western Reserve University's Milton and Tamar Maltz Performing Arts Center. Accompanying the film is a live original soundtrack performed by pianist Donald Sosin and violinist Joseph Morag.

Tickets may be purchased for \$10 for evening films and \$8 for matinees. Tickets to the festival's opening film and dessert reception are \$15. For tickets, visit www.mandeljcc.org/filmfest. Tickets are also available at the Mandel JCC membership desk (no ticket sales

on Saturdays). FilmFest passes, which include admission to all films and group tickets, are available by contacting Jan Rutsky at 216.831.0700 ext. 1348.

The festival has received significant support from Cuyahoga Arts and Culture, Ohio Arts Council, The Murphy Foundation, The Emma R. Fox Charitable Foundation, the Leonard Krieger Fund of the Cleveland Foundation, Sally and Larry Sears, Norma Lerner, Erica Hartman-Horvitz and Richard Horvitz, Heather Ross-Lowenstein and Irwin Lowenstein, David and Inez Myers Foundation, and Anat and Saul Nurko. The Mandel JCC's 2015-2016 Arts and Culture season is supported in part by Jay Auto Group. Media sponsors are the *Cleveland Jewish News*, WCPN Ideastream, *Scene Magazine* and *Your Teen Magazine*. Marriott East provides accommodations for festival guests.

Information about this year's film festival is available at www.mandeljcc.org/filmfest or by calling 216.831.0700, ext. 1378.

The Gathering Place to Rock the Night at GatherPalooza with a Battle of the Bands Fundraiser

Professionals by day and musicians by night compete to raise the most money to support The Gathering Place

Celebrating 15 years of service, The Gathering Place will host its first ever GatherPalooza fundraising event at Grays Armory in Cleveland, on Saturday, Oct. 17 from 6:30 to 11 p.m. The event will feature a Battle of the Bands between four local rock bands formed by Cleveland area professionals in healthcare, law and insurance. GatherPalooza is expected to draw more than 600 people and 100 percent of the proceeds will support the free services offered at The Gathering Place for those touched by cancer, including support groups, programming for children and teens, art therapy, nutrition and exercise classes, lectures, lending libraries, Regina Brett Wig Salons and more.

"GatherPalooza is not only a

celebration of our 15 years of service, but is important for keeping what we do at The Gathering Place completely free for our community," said

Eileen Saffran, chief executive officer of The Gathering Place. "We're excited and grateful to partner with a group of great, local musicians while raising funds that will provide support to those who have been touched by cancer."

The four bands featured at GatherPalooza include The Nerve, Skin & Bones, Faith and Whiskey, and 80-HD, and the event will be emceed by Barry Gabel from Live Nation. The band members are physicians and other healthcare professionals from University Hospitals and The Cleveland Clinic as well as judges and attorneys from various firms and employees from Progressive Insurance. Attendees



will be encouraged to designate their philanthropic support to the band of their choice. The band that generates the most charitable support for The Gathering Place

will receive a private party during a Live Nation concert.

In addition to the Battle of the Bands, raffle tickets will be available for the chance to win two tickets to the 2016 Rock and Roll Hall of Fame Induction Ceremony in New York City, which also includes roundtrip airfare and two-night hotel accommodations for two. Raffle tickets may be purchased in advance of GatherPalooza by visiting www.touchedbycancer.org/GatherPalooza. People who purchase raffle tickets need not attend the event to win.

General admission tickets are available for \$75; VIP tickets are available for \$150. General admis-

sion includes food stations along with two complimentary drink tickets. VIP tickets also include complimentary valet parking, a seat at a reserved table and open bar access. The event takes place at Grays Armory located at 1234 Bolivar Road.

For more information on GatherPalooza or to make a contribution to The Gathering Place visit: www.touchedbycancer.org/GatherPalooza.

"GatherPalooza is not only a celebration of our 15 years of service, but is important for keeping what we do at The Gathering Place completely free for our community."

Taste of Beachwood

Presented by:



SAMPLE FOODS FROM THE AREA'S
FINEST RESTAURANTS AND CATERERS

Tuesday, November 3, 2015 • 5-7:30 p.m.
Embassy Suites – Beachwood

Tickets: \$30

RSVP early • Purchase tickets online at beachwood.org.

Table Sponsorship Available \$100

Includes:

Two (2) event tickets

Logo on signage at two (2) tables

Logo in event program



Participating restaurants include:

- Beachwood Bistro • Buffalo Wild Wings
- California Salads • Choolaah
- Maggiano's Little Italy • Old Carolina Barbecue Co.
- Paladar Latin Kitchen & Rum Bar
- The Corner Alley Uptown
- The Pub • The Sanctuary • Tres Porrillos
- Valenti's Ristorante • and more registering daily!



Participant Voted
2014
People's Choice
Award
**Maggiano's
Little Italy**

Photos by
Discovery
Photos



50/50 Raffle
Proceeds to Benefit
Beachwood Schools
Foundation
Scholarship Fund



Participant Voted
2014
Best Overall
Display
Ben & Jerry's

Live Music
Music by
Beachwood High School
Orchestra Ensemble





CITY OF *Beachwood* Council Update

1915 - 2015

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GORDEN



216.292.1901

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GOODMAN
PRESIDENT



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MARTIN S.
HORWITZ



216.464.6560

ALEC
ISAACSON



216.291.2797

MELVIN
JACOBS



216.464.1541

MARK
MINTZ



216.360.0330

JAMES
PASCH



216.630.9671

MARK I.
WACHTER



216.765.1921

PETER MAX RETURNS • OCTOBER 16 – 25 ICONIC AMERICAN ARTIST TO EXHIBIT IN BEACHWOOD

A newly-curated collection by artist legend, Peter Max's exquisite paintings will be on exhibition and available for acquisition at the Beachwood Community Center in honor of the City's Centennial. The Artist has created a commemorative piece that he will gift to the City and will be presented in a special ceremony Saturday, October 24th at 5:30 p.m. Mayor Merle S. Gorden and the Beachwood City Council will be in attendance.

Peter Max will make two very special appearances at the show and all appearances are complimentary and open to the public with RSVP's required (see below).

All artworks are on exhibition and available for acquisition. Gallery hours are Monday – Friday from 10:00 a.m. – 6:00 p.m., Saturday from 10:00 a.m. – 9:00 p.m., and Sunday from 12:00 Noon – 5:00 p.m.



MEET THE ARTIST: PETER MAX

SATURDAY, OCTOBER 24TH • 6:00 – 9:00 PM
SUNDAY, OCTOBER 25TH • 1:00 – 4:00 PM

Preview Party: Friday, October 16 • 7:00 – 9:00 p.m.
Previews begin Saturday, October 17
RSVP: (844) 832-8800 or rsvp@roadshowcompany.com
Presented by Road Show Company

100
Centennial
CELEBRATION



City Contact Information

CITY OF BEACHWOOD
25325 Fairmount Boulevard
Beachwood, Ohio 44122
216.464.1070
www.beachwoodohio.com



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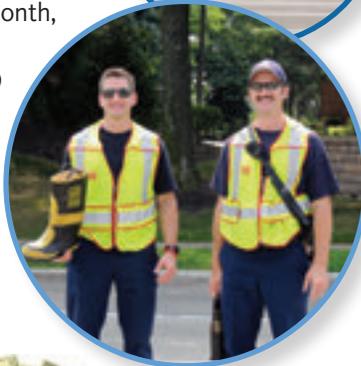
EMERGENCY
Dial 9-1-1

CLERK OF COUNCIL
216.595.5493

WHEN YOU'RE IN *Beachwood*, YOU HAVE ARRIVED!

BEACHWOOD FILLS THE BOOT FOR MUSCULAR DYSTROPHY

Each year, our Firefighters collect money to benefit Muscular Dystrophy. Last month, Beachwood Professional Firefighters Association members collected \$8,309 during the annual Fill the Boot program. This adds to the overall total of \$100,000 collected over the past two decades!



OF SPECIAL NOTE

Did you know Beachwood was named the 4th Best Place to Start a Business in Ohio. Read more about our Economic Development and sign up to receive the newsletter at WWW.BEACHWOODOHIO.COM



American Red Cross

BLOOD DRIVE

FRIDAY, OCTOBER 9 FROM 1:00 – 7:00 P.M.
BEACHWOOD COMMUNITY CENTER

TRICK OR TREAT in Beachwood

SATURDAY,
OCTOBER 31
6:00 – 8:00 P.M.



UPCOMING MEETINGS

CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Mondays, October 5 & 19. Questions? Call 216.595.5462.

PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, October 29. Questions? Call 216.292.1914.

ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Mondays, October 5 & 19. Questions? Please call 216.292.1914.

FALL LEAF PICK-UP

Beginning September 28 and running continuously through December, leaf trucks will be in operation daily throughout the City (weather permitting). Collection is on-going from one end of town to the other end of town. Therefore, there is no need to call for a special pickup.

Place UNBAGGED leaves on the tree-lawn only. DO NOT PLACE IN STREET. Leaf piles mixed with other debris – such as grass – WILL NOT be picked up. After January 1, all leaves need to be bagged. Leaf bags will then be picked up with your regular rubbish on your collection day. Questions? Call the Service Department at 216.292.1922.

Departments

AUDITOR
216.595.5492

BUILDING DEPARTMENT
216.292.1914

COMMUNITY SERVICES
216.292.1970

ECONOMIC DEVELOPMENT
216.292.1915

FINANCE DEPARTMENT
216.292.1913

FIRE DEPARTMENT
216.292.1965

LAW DEPARTMENT
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE DEPARTMENT
216.464.1234

SERVICE DEPARTMENT
216.292.1922

8TH ANNUAL BEACHWOOD CHAMBER OF COMMERCE TASTE OF BEACHWOOD

presented by DDR

TUESDAY, NOVEMBER 3 • 5:00 – 7:30 P.M.
EMBASSY SUITES – BEACHWOOD

The community is invited to sample foods from 20 of the area's finest restaurants and caterers, participate in a 50/50 raffle with proceeds to benefit the Beachwood Schools Foundation Scholarship Fund and enjoy live music performed by the Beachwood High School Orchestra Ensemble. Tickets are \$30/person and can be purchased online at beachwood.org.



Art Exhibits

Beachwood Community Center Art Gallery
MONDAY – FRIDAY • 9 AM – 4 PM
SATURDAY • 10 AM – 3 PM SUNDAY • 10 AM – 1 PM

MASKED PORTRAITS: AN INSPIRING ART EXHIBIT BY GENE KANGAS

October 29 – November 20
Reception: Saturday, November 7 • 5 – 8 p.m.

Co-sponsored by the Beachwood Arts Council and University Hospitals

100 FOR 100 RESIDENT ART SHOW

November 25 – December 17
Beachwood Community Center

We are seeking quality artwork by residents past and present. Works must be framed, wired and ready for display. Call 216.292.1911 before Oct. 15.

WWW.BEACHWOODOHIO.COM

Council Update

SUMMER FLOODS ACTION PLAN

This summer our region experienced record setting rainfalls. Beachwood responded to 193 sewer back up calls in June and July. 103 were found to have issues (broken pipes, tree roots, clogs) on the homeowners' side.

While the majority of calls came from the northwest section of the City, there was not one specific street which had an overwhelming number of sewer back-ups. This is likely due to the preventative maintenance by our Service Department in conjunction with the County on our 300 miles of sewers. The County Sanitary Engineer confirmed every catch basin and every sewer (storm and sanitary) in this area was cleaned and flushed in 2014.

There were, however, three primary areas where sections of streets (not homeowners) experienced flooding. Our Service Department has been working with the Cuyahoga County Sanitary Engineer to address and develop an action plan. They are:

SHAKER BOULEVARD NEAR I-271 Further investigation uncovered that a concrete drainage channel in the median had developed significant blockages due to silt, vegetation and debris. This blockage is being cleared with the help of the County and the Ohio Department of Transportation. Beachwood Service Department will also be asking Pepper Pike to have their outlet channel cleaned as well, so we are covered across neighborhood borders.

GREEN ROAD BETWEEN EAST CARROLL BOULEVARD AND FAIRMOUNT BOULEVARD Three sewers in this area will be videotaped as will the house laterals of the residents who submitted complaints. Upon completion, Beachwood will receive a report from the County.

GLENHILL ROAD EAST OF LYNDRWAY ROAD an analysis of the 54-inch storm sewer that runs through the side yards of Glenhill and Cedar Road residents is underway. In the interim, our Service Department has asked the City of Lyndhurst to clean a connected culvert outlet.

Thank you for your patience as we resolve these matters.

JUMP BACK JOG 5K Run / 2K Walk

SUNDAY, OCTOBER 18 FROM 8:00 A.M. – 12:00 NOON
BEACHWOOD CITY PARK WEST

Registration begins at 9:00 a.m. Race starts at 10:00 a.m.

5K Run - \$11 pre-register, \$13 day of race

2K Walk - \$10 pre-register, \$12 day of race

Questions? Call 216.292.1970 or register at www.beachwoodohio.com

YARN WRAPPED TREES

To herald the return of artist legend Peter Max in October, we are adding a little color to Fairmount Boulevard trees with brightly colored yarn.

This installation art is part of the City's Centennial Celebration. Fifty yarn-wrapped trees from City Hall to the freeway are on display thru November.

Peter Max designed a special commemorative beech tree painting that he will gift to the City on October 24th at 5:30 p.m. in the Beachwood Community Center.



The yarn will be removed, cut into pieces and placed in a wooden area of the city park for birds and small animals to use for nesting materials.

VETERANS DAY PROGRAM



NOVEMBER 8, 2015 • 11:00 A.M.
BEACHWOOD CEMETERY

The Beachwood Historical Society and the City of Beachwood will partner to commemorate Veterans Day at the Beachwood Cemetery. This event will feature dignitaries, local veterans, presentation of the colors and guided tours.



The Beachwood Cemetery, located near the corner of Green and Halburton Roads, is the final resting place of over 40 soldiers.

Join us for a reception at Beachwood Community Center immediately following the commemoration. Free and open to the community.

SENIOR POLICE ACADEMY

Congratulations to the Beachwood Police Department 2015 Senior Police Academy graduation class. This free eight-week program under the direction of Lt. Tom Wetzel provided a first-hand opportunity for seniors to learn about law enforcement. Participants studied real-life crime prevention techniques pertaining to the cares and needs of today's senior citizens. Topics included self-defense, CPR, personal safety and how to help family, friends, neighbors and yourself.

Pictured (sitting L to R): Annette Solomon, Phyllis Blau, Roma Blunt, Barbara Galloway and Patricia White. (Standing L to R): Police Chief Keith Winebrenner, Oscar Castao, Charles Cranfield and Lt. Tom Wetzel.



**BEACHWOOD RECREATION
COMMUNITY THEATER PRESENTS**



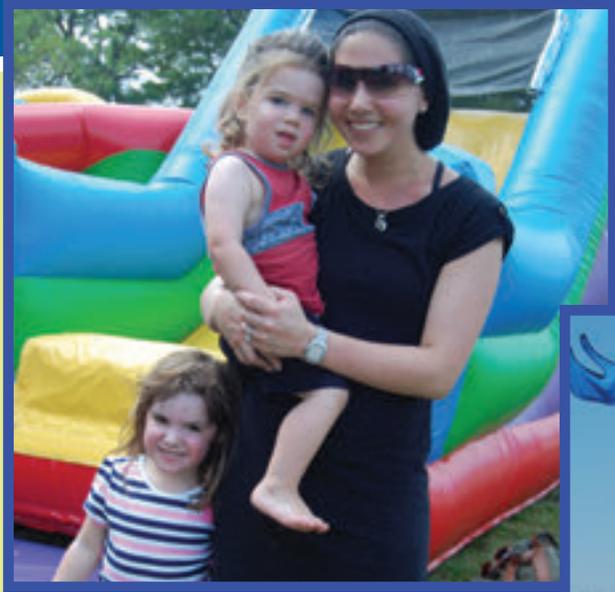
PERFORMANCE DATES

Saturday, November 14 • 4:00 p.m.
Sunday, November 15 • 2:00 p.m.
Friday, November 20 • 7:30 p.m.
Saturday, November 21 • 4:00 p.m.
Sunday, November 22 • 2:00 p.m.
Friday, December 4 • 7:30 p.m.
Saturday, December 5 • 4:00 p.m.
Sunday, December 6 • 2:00 p.m.

Beachwood Middle School Auditorium
\$7.00 – Students/Seniors • \$8.00 – Adults

*Available at the door 30 minutes
prior to curtain*

Beachwood Family Fun Day



On Sunday, September 6, residents of all ages enjoyed Beachwood Family Fun Day, a family-friendly event that took place in and around the Beachwood Family Aquatic Center. In addition to booths manned by city departments and local civic organizations, highlights included a 200-foot zip line, dunking booth, rock climbing wall, crafts, face painting, bouncing activities, giant slides, pony rides, an animal-feeding station and an activity center for younger children. New this year were puppets from The Cleveland Museum of Art.

The weather held up on this summer day and fun was had by all!

Pictured from top right: Rachel Zuchowsky and her children, Gabriella and Arieh, enjoy Fun Day activities; Mukul Govande teaches Liran Avitan to play the flute; Cleveland Museum of Art puppet; Jaelyn Pounds applies a glitter tattoo on Amaya Brown's back; Tess Kazdin gets musical with the Avitan children; Alice Zheng and her dad, Jiefu, pose with Cleveland Museum of Art puppets; Arjun Dhillon feeds the animals; Orlee Steinberg strikes a pose after bouncing; Uliana Worku smiles after sliding; Hudson and London Peters show us their bracelets; Ron Hill creates a caricature of Shannon Stovsky and her son, Jacob; Leo Gorodeski concentrates while climbing the ladder; Stella Kim rides a pony while her mom, Jung, stands nearby; Reign Robinson plays the French horn; Sam Lewin and Lizzie Katz enjoy their zip line ride.

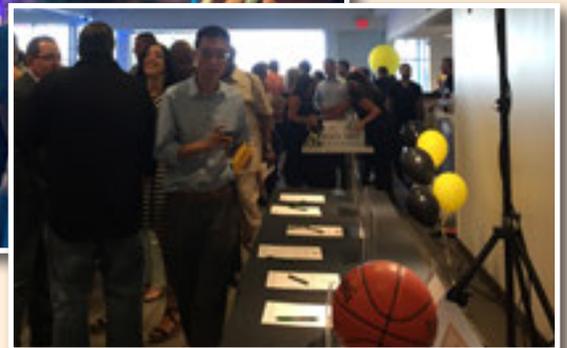


BOARD OF EDUCATION

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 Michael Zawatsky, 292-9916 • mzawatsky@beachwoodschoos.org

Boosters Back-to-School Bash

The Beachwood Athletic Boosters held a successful event on Saturday, Aug. 22 at the Porsche Dealership on Chagrin. More than 250 people attended, including parents, community members, coaches, administration and teachers. Guests enjoyed delicious food catered by Bruce Sternberg of Around Downtown Catering, great music and a spirited reverse raffle. A lively silent auction complemented the evening's festivities as did the centerpieces highlighting the more than two dozen sports offered to Beachwood students. This fun event raised more than \$15,000 for the Boosters to provide clinics, promote school spirit and support the talented Beachwood athletes in grades K-12. Plans are already underway for next year's event. To get involved, email **Shana Wallenstein** at swallenstein@beachwoodschoos.org.



Beachwood's 3rd Annual Golden Pumpkin Patch!!!

Located at Beachwood High School's Gym (rain or shine)

25100 Fairmount Blvd.

October 24, 2015 12pm - 4pm

October 25, 2015 1pm - 4pm

Picking your very own pumpkin (we will carry to the car)

Pumpkin Decorating

Costume contest through age 10 (Sunday @ 2)

Fall Treats from the Bistro and Apple Cider

Coloring, Recipes, and Carving Patterns

FREE Goodie Bags and so much more...



All proceeds support the Class of 2016.

Questions? Contact Jessica Kellogg: jkelllogg@beachwoodschoos.org

ADMINISTRATION

Robert P. Hardis, Superintendent, 464-2600 • rph@beachwoodschoos.org
Michele E. Mills, Director of Finance/Treasurer, 464-2600 • mm@beachwoodschoos.org
Lauren J. Broderick, Director of Pupil Services, 464-2600 • ljb@beachwoodschoos.org
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Linda LoGalbo, Director of Curriculum & Instruction/Human Resources, 464.2600 • lhl@beachwoodschoos.org
Kathleen Stroski, Assistant Treasurer, 464-2600 • ks@beachwoodschoos.org

Shana Wallenstein, Interim Director of Marketing & Communications, 464.2600 • swallenstein@beachwoodschoos.org



Newsweek Ranking

Newsweek magazine has again ranked Beachwood among the top 1% of high schools in the United States. We are proud of this achievement and in particular that we were among the select few in Northeast Ohio to rank so highly. Although Newsweek's ranking methodology changes, weighting criteria differently or adding new criteria from year to year, Beachwood has consistently ranked well because of our students' achievements and the strength of our academic program.

Congratulations to our students, their families, and our teachers and administrators at all grade levels, who contribute to our success in this, and other publications' high school rankings. These lists do not measure the true value of a Beachwood education, but they are a nice validation of our students' hard work.

ATTENTION ALUMNI

The Beachwood High School Alumni Association needs your help! Are you a Beachwood High School Alumnus or the parent of an Alumnus? Help us reconnect with our former Bison. If you're not getting email from the school district then you're not on our email list. You can update your contact information by visiting www.beachwoodschoos.org/AlumniUpdate.aspx. There are so many great things happening in the Beachwood Schools, don't miss out on being in the know.



Are you planning a Class Reunion?

Let us know by visiting www.beachwoodschoos.org/Reunions.aspx. We can help promote your event, provide tours of the High School and connect you to school activities taking place around your event.

Back to School Spirit

Students headed back to school mid-August and were greeted by a herd of bison positioned on lawn signs throughout Beachwood. Parents and community members signed up to host the over-sized signs and many families took the opportunity to pose for "First Day of School" photos next to their bison. We've got more spirit activities in the works – so stay tuned to get involved.



ATHLETICS



Congratulations to BHS Sophomore **Leah Roter** who broke a school Cross Country record at the Kenston Invitational with a time of 19:17.



Visit us at www.beachwoodschoos.org
www.facebook.com/BeachwoodBison



[@beachwoodbison](https://twitter.com/beachwoodbison)

Support the "Raise Your Hands For Milestones Autism Resources" Benefit

Be a part of the "Raise Your Hands for Milestones Autism Resources" 2015 Annual Benefit by congratulating the honorees, promoting your business, or supporting the organization. This year, Milestones will honor Joyce Goldberg Fromson, Andrea Kanter Grodin and Donna Yanowitz to recognize their ongoing support and dedication to the greater community. A full list of advertising and sponsorship opportunities is available at milestones.org; completed forms are due by October 21 to Lauren Daughtrey at lauren@milestones.org.

Advertisements start at \$350 for an eighth-page ad. Sponsorship opportunities start at \$1,500 and include an assortment of adver-

tisements, tickets, and recognition. Individual tickets are \$200 (\$110 tax deductible).

"Raise Your Hands for Milestones" takes place on Saturday, Dec. 5 at the Cleveland Marriott East (26300 Harvard Road, Warrensville Heights). Proceeds from the event directly support local families impacted by autism through Milestones Autism Resources, a nonprofit dedicated to educating, coaching, and connecting family members and professionals throughout Northeast Ohio affected by autism.

Honorary Chairs are Allison and Tom Frazier, Cathy and Larry Goldberg, Diane and Steve Rosen, Kyla and Mitchell Schneider, Barbara and Jon Shane, Margaret and Larry Singerman,

Judy and Steve Willensky, and Dara and Alan Yanowitz.

For more information about advertising and sponsorship opportunities or tickets, please visit milestones.org.

Be a part of the "Raise Your Hands for Milestones Autism Resources" 2015 Annual Benefit by congratulating the honorees, promoting your business, or supporting the organization.



A Taste of Fall



At Tres Potrillos Mexican Restaurant, family owned and operated for 10 years, we offer authentic Mexican cuisine. Try our popular street tacos, garlic shrimp entrée, spicy grilled burritos, fajitas del mar (large scallops and shrimp, cooked with vegetables), chipotle chicken or shrimp salad, Ohio steak, plus a full vegetarian menu. We also offer full bar service and have party room accommodations up to 60. Stop in and dine on our new patio!

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Tres Potrillos



Beachwood



Lenny & Nina

JFSA to Honor 2015 Anne C. Schwartz Leadership Award Recipient, Dr. David Rosenberg

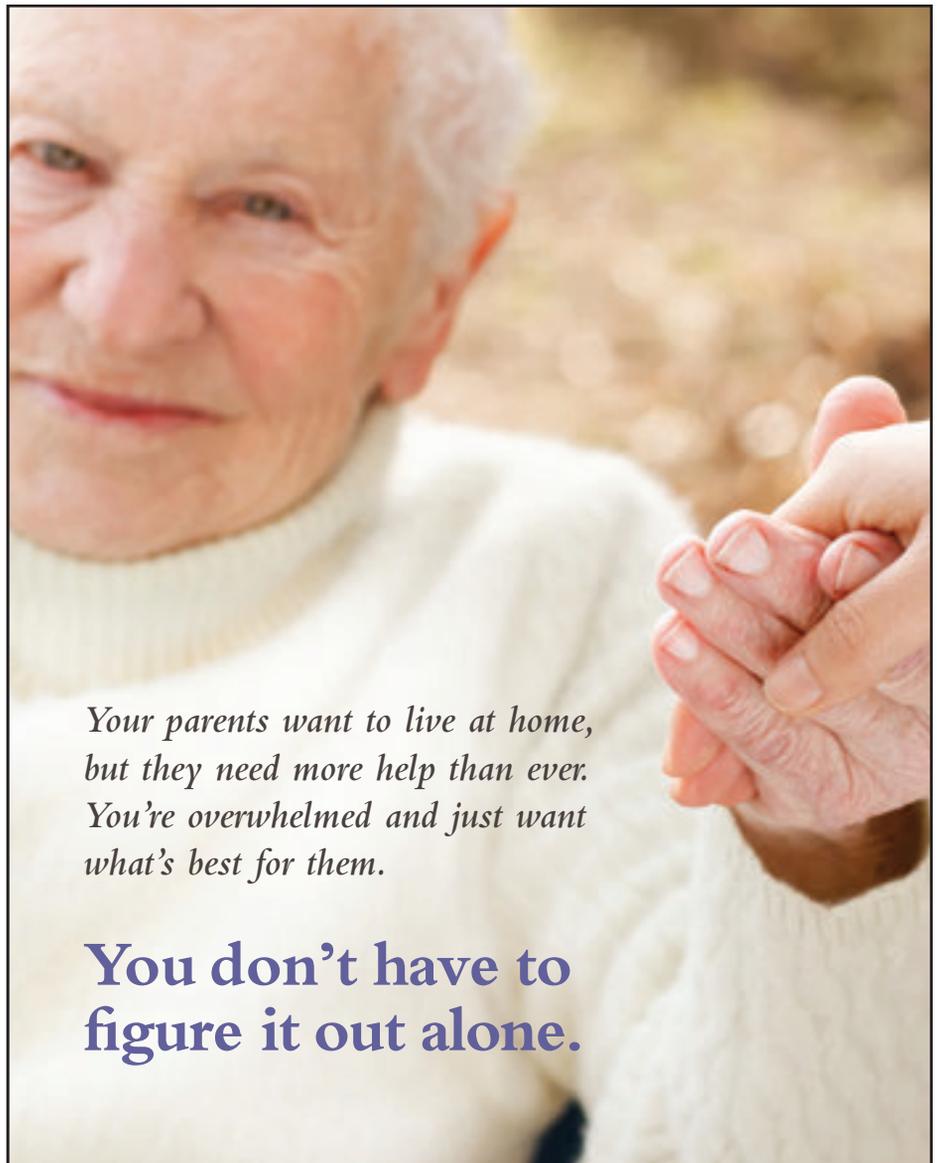


Jewish Family Service Association will honor 2015 Anne C. Schwartz Leadership Award Recipient, Dr. David Rosenberg, at Anshe Chesed Fairmount Temple on Wednesday,

October 14. In his first year of serving on the JFSA Board of Directors, Dr. Rosenberg distinguished himself with his tireless energy and commitment to those we serve. He spearheaded efforts to establish a primary healthcare clinic located within JFSA walls, representing a bold step toward delivering integrated healthcare to our community's most vulnerable populations. JFSA is firmly committed to the concept of integrated healthcare and believes that this new model will be the cornerstone of our future healthcare system. JFSA's new clinic, Alyson's Place, opened its doors in December 2013.

The event will also feature keynote speaker Dr. Jeffrey Brenner. Dr. Brenner is executive director of the Camden Coalition of Healthcare Providers and has developed a system that tackles two of healthcare's most intrinsic problems: cost and quality of care. Celebrated in a *New Yorker* article, by Dr. Atul Gawande and in an accompanying FRONTLINE documentary, this pioneering practitioner is reinventing the nation's fragmented and inefficient way of caring for the sick.

VIP tickets may be purchased for \$150. General admission tickets are \$60. For questions or to purchase tickets, call Jamie Brown at 216.504.6451 or visit www.jfsa-cleveland.org. All proceeds benefit JFSA. Kosher dietary laws observed.



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From Motown to New York, New York... and Every Song In-Between

Enjoy this evening of song and music featuring Steve Willensky, entertainer extraordinaire and past Montefiore board chair. This lively evening for all to enjoy will take place Saturday, Oct. 10 at 7:30 pm in Montefiore's Maltz Auditorium, One David N. Myers Parkway.

A Havdalah service along with desserts and beverages will follow the performance.

For more information, contact Susan Lieberman, director of marketing and public relations, at 216.910.2647.

This event is graciously supported by The Elliot Willensky Music Fund of The Montefiore Foundation.

"Journey Through Grief"

This six-week bereavement support group will take place on Tuesdays, Oct. 13 through Nov. 17 from 5:30 to 7pm in Montefiore's board rooms (3rd Floor), One David N. Myers Parkway, Beachwood.

To register, please call the Vinney Hospice office at 216.910.2795 or email Rose Anne Jesenovec, hospice chaplain and group facilitator, at rjesenovec@montefiorecare.org.

This non-denominational education and support group is sponsored by Vinney Hospice of Montefiore, The Edith and Alvin O. Schreiber Bereavement Support Group Fund of The Montefiore Foundation with assistance from Berkowitz-Kumin-Bookatz.

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For complete information,
see page 31

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JEWISH FUTURE**

THOUSANDS

Relative to its size, Israel is the largest immigrant-absorbing nation on earth. Each year, our Cleveland community works with our international partner, the Jewish Agency for Israel (JAFI), to help thousands of Jews from around the world make *aliyah* to Israel. When Jews are struggling and need a safe haven, we are there to support them. **When we work together none of us are alone.**



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OF CLEVELAND

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lori@brainaerobics-cleveland.com

Programs at the Library

Registration is required for all programs except storytimes. Call the library at 216-831-6868 or visit cuyahogalibrary.org to register.

From Script to Screen

Wednesday, Oct. 7 • 7 pm

Writer and director David Manocchio, known for 24 Frames Per Second (1993), Haywire (2003) and La Bruja (2009), will present a 2-hour independent filmmaking program that will cover writing the script, choosing a crew, casting, production, and marketing.

JCC Community Read

Book Discussion

Thursday, Oct. 22 • 2 pm

Join us to discuss the Community Read selection for JCC's Festival of Jewish Books and Authors, Not Fade Away, by Rebecca Alexander. Books available while supplies last.

Through the Eyes of the Artist

Friday, Oct. 23 • 10 am

Art historian Felicia Zavarrella Stadelmen returns with her popular series on the lives and works of beloved artists. Come learn about Claude Monet, The most consistent and dedicated of the Impressionist artists committed to recording the effects of light and atmosphere. Sponsored by the Friends of the Library.

History Book Club

Wed., October 28 • 7 pm

Join us to discuss Oberlin: Hotbed of Abolitionism College, Community, and the Fight for Freedom and Equality in Antebellum America, by J Brent Morris. Books available while supplies last.

Own a Franchise

Monday, Nov. 2 • 7 pm

Have you dreamed about owning your own business? Start on a path to achieve

your goals. A FranNet representative will answer your questions about franchise business ownership and help you decide if it is right for you.

Storytimes

Storytimes continue for the fall season! Visit us for stories, songs, rhymes and finger-plays perfect for you and your little one.

Baby & Me

(birth to 18 months)

Tuesdays • 4 pm and

Thursdays • 10 am

Toddler (19- 35 months)

Mondays at 4 pm and

Wednesdays at 10 am

Preschool (3-5)

Tuesdays • 2:30 pm and

Wednesdays • 1:30 pm

Reader Bootcamp

(grades 1-3 with caregiver)

Mondays, Oct. 5, 12, 19, 26

6:30 pm

Parents and children who are struggling with their reading skills are invited to attend this two-part program. First, parents go separately with a learning specialist to learn tips for working with their child at home while children remain to enjoy fun, reading-based activities. Then, families participate together. Please plan on attending all four sessions.

Build-O-Rama

Thursday, Oct. 8 • 4 pm

(grades K-5)

Calling all LEGO lovers! Don't miss this building blocks program. Bring your mad skills and create your own masterpiece using our LEGO pieces and a different building theme each month!

Friday Family Fun: Owls:

What a Hoot!

Friday, Oct. 9 • 10:30 am

(2-6 with caregiver)

Come have fun for fall with our favorite nocturnal bird, the owl!

National Chemistry Week:

Chemistry Colors Our World!

Tuesday, Oct. 20 • 6:30 pm

(grades 3-6)

Get close to the action with hands-on activities. Be prepared to get in and get messy. Led by volunteers from the American Chemical Society. Families are invited to stay and participate.

ASL/English Family

Storytime

Wednesday, Oct. 21 • 4 pm

Enjoy stories, music, rhymes and felt stories geared toward Deaf/Hard of Hearing children but suitable for children of all ages and abilities. ASL interpreters will be present during the program.

Afternoon Art Adventures with U-Earth

Tuesday, Oct. 27 • 4 pm

(grades K-5)

Create art projects based on fun children's stories. Hosted by U-Earth (Ursuline Endless Art Healing), a student art therapy organization at Ursuline College.

Hebrew Storytime

Wednesday, Oct. 28 • 4 pm

(ages 2-8 with caregiver)

Enjoy stories and songs in Hebrew and English. Presented in cooperation with the Jewish Education Center of Cleveland.

Health & Wellness

Aspire Fitness Studios



Aspire offers personal, partner and small-group personal training; and offers in-studio, in-home,

in-business and online training with the goal of providing clients with professional guidance, support, structure and accountability needed to reach higher and go further. Call today. It's the first step to feeling and looking better.

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today to schedule a 15-minute complementary session! Visit us at www.chagrinvalleywellness.com.

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uniquely qualified to provide a positive dental experience in our child-friendly atmosphere. Our goal is to help your child achieve and maintain a healthy, bright smile for a lifetime. Conveniently located, we invite you to schedule your child's dental appointment today! Visit www.DrTristaSmiles.com or call 216.839.9378.

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Fall Open Houses:

Sunday, Oct. 11 from noon to 2 p.m.

Wednesday, Nov. 18 from 5:30 to 7 p.m.

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for

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Thursday, October 22, 5-7:00 p.m.

For a complete list of Open Houses or to schedule a personal tour, visit www.hb.edu/openhouse.

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"Cuyahoga County OHGenWeb" Presentation at Menorah Park

The October meeting of the Jewish Genealogy Society of Cleveland will feature an in-depth demonstration of the newly-remodeled Cuyahoga County GenWeb site with a multitude of links and instructions for researchers of local history. The meeting will be held Wednesday, Oct. 7, starting at 7:30 pm, in the Miller Board Room at Menorah Park.

Guest speakers Laura Hine and Cynthia Turk, collaborators on the Cuyahoga County GenWeb project, will share their insights on resources available to local researchers.

Turk, who attained her credential of "Certified Genealogist" through the board for Certification of Genealogists, was recently elected president of the Lake County (Ohio) Genealogical Society for a third non-consecutive term. She is also a member of the National Genealogical Society and Association of Professional Genealogists.

Also an accomplished genealogist, Hine is active on the Cuyahoga County Rootsweb Mailing List and devotes much of her time to offering advice and pointing researchers in the right direction on Facebook. She has successfully traced her own ancestors back to the 1600's in Germany, Poland, Prussia and Italy.

The program is free and open to the public. Board members will be available at 7 pm to respond to questions and research issues.

Seniorcomfortguide

The holidays are quickly approaching and Seniorcomfortguide has grown larger to better help seniors and their families prepare for them. Plans are underway for a new and exciting program partnered with Sherri Park Apartments for November 10, 1-4 pm, on planning and getting ready for the holidays.

From makeup, clothing, jewelry and gifts, to physical therapy exercise, organizing your home, home-care needs, long-term care planning and reviewing your will, there will be something for everyone – plus holiday refreshments and music.

You can find Seniorcomfortguide at you local library or senior center, at the Seniorcomfortguide office at 23175 Mercantile, Beachwood, or by calling 216.292.8485

MemoryCare has been added to the guide to better assist seniors. Seniorcomfortguide is always happy to hear from additional centers that would like to be included in its guide.

Transportation for seniors is sometimes difficult to find. Seniors can always call their city's senior services department to inquire if the city provides any type of transportation, but many don't provide door-to-door service. If you provide senior transportation and would like to be included in the guide, call Seniorcomfortguide.

Did you attend the recent Senior Resource Fairs sponsored by Seniorcomfortguide? Do you want to be part of the next Fair? Call for information.

For your free guides or to learn more about Seniorcomfortguide services, email rochelle@seniorcomfortguide.com or call 216.292.8485.

Private SCHOOLS



Beaumont School is a Catholic, college-preparatory high school where girls grow to be accomplished young women, and confident, compassionate leaders. Sponsored by the Ursuline Sisters of Cleveland, Beaumont educates women for life, leadership and service, and is the only all-girls' International Baccalaureate Candidate School in Greater Cleveland. Visit BeaumontSchool.org to learn more!



Hanna Perkins preschool and kindergarten help children and parents alike, focusing on healthy emotional development. Our students get all the academic fundamentals – plus they learn to manage themselves and the complex social situations of daily life while having fun in a nurturing environment of mutual respect.

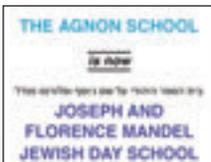


Hathaway Brown gives students the best possible preparation for success. The signature Science Research and Engineering Program, Center for Global Citizenship, and Osborne Writing Center are among numerous lines of study girls can pursue through HB's unique Institute for 21st Century Education. HB students excel in the classroom, on the playing field, in service to their communities, and in global cultural immersion programs. Graduates attend top-rated colleges and universities. Girls K-12, co-ed Early Childhood Program and Infant and Toddler Center. Financial aid, merit scholarships, and transportation available. Grades 5-12 • Open House, October 22, 5-7 pm • More tours and open houses: www.hb.edu/openhouse.



Under new Head of School Mike Griffith, the **Ratner School** in Pepper Pike uses a Montessori-influenced foundation to educate toddlers through 8th grade.

Our nurturing and academically robust environment includes very diverse multi-age classrooms and important one-on-one time between teachers and students. We offer Montessori education for students from 20 months to 6 years old, and Montessori-influenced primary and middle school curricula. We use each child's unique "Learning Fingerprint" to help that child achieve his or her full potential. Parent Preview Day is Tuesday, October 27 at 9:30 am. Fall enrollment is open. A tuition credit program is available. More information is at www.theratnerschool.org/bb or call Laurie Mandell at 216.464.0033, ext 1119.



Though our name has changed, our mission has not. Superior general academics and Jewish studies remain central to our mission. As Cleveland's only Jewish day school accredited for educational excellence by ISACS, we exceed Ohio education standards for all core curricular subjects. Small class sizes, engaged learning, Jewish values and personalized instruction are all part of our supportive learning community, along with STEM, Hebrew, Spanish, art, music and physical education. Extracurricular programs include competitive sports, drama, Power of the Pen, Model UN, Robotics and more. Students start with a warm welcome and graduate well prepared for high school and beyond. Early childhood through 8th grade. the **Joseph and Florence Mandel Jewish Day School** is located at 26500 Shaker Blvd., Beachwood. More information is available at www.agnon.org or contact Laura Simon, director of admissions, at 216.464.4055.

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2015 Candidates' Forum

The following pages have been provided by *Beachwood Buzz* to serve as an equal forum for both City Council and School Board candidates to provide editorial content.

City Council candidates are first presented in alphabetical order, followed by School Board candidates, also listed alphabetically.

Positioning of each candidate's picture and statement is determined by the page layout and should not be construed as editorializing.

Additionally, placement of political ads is a judgment in magazine layout, with rotations based on previous placement. It is not a reflection or commentary on any individual candidate or political position.

It is our responsibility to make educated choices when going to the polls. Do your part and vote on Tuesday, November 3rd.
Every vote counts.



★ CITY COUNCIL ★
JUSTIN BERNES

Serving Beachwood and its residents has been one of the cornerstones of my life. That service has provided me with wide-ranging experience and knowledge of the city's affairs and governance that will help make me an effective Council member. I have served as a member of the city's Planning and Zoning Commission and other city commissions, and for 12 years I was a volunteer firefighter. In May 2010, council unanimously selected me to fill an unexpired term and it was my honor and privilege to do so. I have demonstrated commitment to Beachwood by regularly attending council meetings for more than 20 years. My civic and business activities have provided opportunities to understand the concerns of Beachwood residents and I am dedicated to addressing them.

My wife Lisa and I are parents of three children, Caleb (11), and twins, Allie and

Sarah (10), all of whom attend the Beachwood schools, and I have a special interest in seeing the city and schools work cooperatively. In 2014-15, I served as the Beachwood Elementary School PTO president. During my tenure, it became apparent that there was redundancy among the PTO organizations and they could be more efficient and effective if merged. I helped spearhead this merge and, today, I serve as co-president of the Beachwood Schools PTO.

Beyond my family and serving the city, I am president of Berns Custom Homes, a land development firm and custom home builder that also performs home renovation projects. As a developer and builder, I have first-hand experience with the construction of infrastructure improvements like roads and sidewalks. I have also developed and constructed rental properties, office and warehouse buildings, and automobile dealerships. And,

as the manager of residential, commercial and industrial rental properties, I have prepared and followed short- and long-term budgets, and have a strong understanding of financial reporting. I believe that these experiences give me a unique perspective on many of the challenges that the city may face in coming years.

Beachwood is the best governed community in Northeastern Ohio, and I have been proud to serve you in many capacities over the past 23 years. I now ask for your vote on November 3rd so that I can continue to help our city thrive and prosper.

I believe that these experiences give me a unique perspective on many of the challenges that the city may face in coming years.



★ CITY COUNCIL ★
MICHAEL ELLIS

Diane and I have been Beachwood residents for 32 years, and our children, Carrie, Joshua and Gillian, all graduated from BHS. I am currently a partner in the law firm of Porter Wright specializing in corporate and securities law. I've served on the Boards of WVIZ/WCPN Ideastream, North Coast Angel Fund, Bnai Jeshurun Congregation, and the local chapters of Jewish National Fund and Ort America. **I am running for Council to leverage my experience in financial oversights and controls**, honed as a board member and corporate attorney, which are essential in today's changing and demanding environment.

Beachwood is blessed with strong community services that we must protect. The city's forefathers envisioned a balanced residential and commercial area providing a strong tax base. However, in the midst of the economic downturn, the city raised its

income tax rate, thus discouraging some businesses from moving here. The city's salaries and expenditures are among the highest in Ohio. Council has done an insufficient job of fiscal oversight and control. Only recent public exposure has led to salary and expense restraints. **One of my priorities is to review expenditures to ensure the city is obtaining the very best value and being efficient with our funds.**

We can also do better by involving residents in community decisions and having an open, transparent government. Legislative proposals should be available on-line before council meetings, as should copies of enacted legislation and policies. An interactive forum should be created for important matters, such as commercial expansion and new governmental buildings.

Recognizing past successes, the city must plan for a changing future. The city is more

diverse and older. It needs to be aggressive in attracting younger residents with families. **Beachwood should provide economic incentives to residents purchasing vacant and distressed properties.** Such properties diminish the value of adjacent properties; converting them into flourishing new family homes would benefit our neighborhoods. Economic incentives for businesses should continue, but targeted to focus on job growth. Benchmarks should be structured to ensure employment promises are met.

Beachwood must move past the current negative perception of our city's government. It must address deficiencies in a positive, collaborative manner and, where appropriate, disseminate accurate data refuting erroneous information. **I can provide new ideas, leadership and a consensus-building role to council.** I hope you will consider voting for me.



★ CITY COUNCIL ★
MARTIN HORWITZ

Beachwood is my home. For more than 50 years, it's where I have lived and worked, and where my wife, Sandi, and I raised our two children, Gayle and Justin. Like you, I am proud of Beachwood's excellent city services, vibrant businesses, outstanding schools, and, most importantly, its warm community of friends and neighbors.

But as a councilman for the last four years, and a Board of Education member for 16 years before that, I know that Beachwood faces challenges. Neighboring cities are competing with us for new businesses. There is constant pressure to deliver superior services at the lowest costs. We need to embrace the growing diversity of our population. For Beachwood to thrive in the future, we must become the model for innovation, sustainability, responsiveness, and ethical governance.

In my first term on council, I have already helped Beachwood start to meet these goals. I

supported the construction of almost 700 new luxury apartments and the expansion of Wiggins Place and Menorah Park. I encouraged the creation of a new full-time Economic Development Department, which has brought dozens of new companies, two world headquarters and increased tax revenue to Beachwood. I led council in revising long-standing spending practices for meals and charitable events, and in freezing the mayor's salary and eliminating vacation pay, moves that resulted in savings. To learn about the many other projects I've supported, please visit my website: www.HorwitzforBeachwood.com.

In my second term, my priority is to continue to drive transparency and accountability. I want to televise our council meetings and make our spending records more accessible. To make Beachwood the leader in workability and livability, I want the city to provide high-speed broadband for our residents and businesses. I

would also like Beachwood to help our seniors and residents with disabilities get their trash to the curb, increase recycling at the Village and apartments, build neighborhood unity through block parties and create a dog park. Finally, I want to find new ways to involve residents in city decision-making. Let's draw on the expertise of our many local experts and get more people invested in Beachwood's success.

Together, we can build a stronger community ready for tomorrow's challenges. I would be honored to provide leadership for Beachwood's second century and appreciate your vote on November 3rd.

Let's draw on the expertise of our many local experts and get more people invested in Beachwood's success.



★ CITY COUNCIL ★
BARB JANOVITZ

I believe that diversity, independence and integrity matter.

I am proud of my deep roots in our community. After graduating from Beachwood High School, I received degrees from the Wharton School of Business and New York University School of Law, and I returned to Beachwood because I knew it was the best place to raise a family as I built my law career.

Beachwood is becoming an increasingly diverse community, and this diversity should be reflected in our local government so that city leadership is representative of the community it serves. There has not been a woman on City Council since 2001. In order to best solve problems and develop innovative ideas, it is critical to have qualified individuals from diverse backgrounds, such as gender, age and race, who can offer different and fresh perspectives.

I am committed to serving my communi-

ty. During the past two decades, I have held appointed leadership roles on numerous nonprofit boards, both in Beachwood and in the greater Cleveland community. I am on the boards of The Montefiore Foundation, The Center for Community Solutions, The Rose Centers for Aging Well and The Benjamin Rose Institute on Aging. I have seen firsthand that boards work best when members can provide varied points of view.

In my board work, I am deeply involved in making difficult decisions about organizational budgets and the proper allocation of funds, strategic development and collaboration with other organizations. I have learned how to build consensus for my ideas, to give thoughtful, deliberate and respectful consideration to the ideas of others, and to engage individuals in a meaningful way. These are skills I will use as a member of council.

As an estate planning attorney who chairs

the estate planning group at the Reminger law firm, I am respected for my honesty, integrity and business acumen. My client relationships foster trust and open communication, qualities which I believe are critical to Beachwood.

I have met many of you as I knocked on more than 3,000 doors, and I have learned of your hopes for Beachwood. We are proud of our city's accomplishments, but also look forward to the future. I am excited about the opportunity to work with you to strengthen and unite our community.

My client relationships foster trust and open communication, qualities which I believe are critical to Beachwood.



★ CITY COUNCIL ★
BRIAN LINICK

My name is Brian Linick and I am excited about the opportunity to serve once again on Beachwood City Council.

My wife, Alison, and I have three amazing children, the oldest of whom just recently started kindergarten at Bryden. In fact, this is the same school that I once attended, and it is where my mother Diane was a teacher for nearly 25 years. My family has always had deep roots in Beachwood, and having four generations of my family currently living in Beachwood has helped me understand the important role community plays in all of our lives. This is why I am so committed to protecting the future of Beachwood.

Six years ago I had the privilege of being sworn in as a member of Beachwood City Council. As a councilman in Beachwood I served with humility, integrity and passion. I focused on fiscal responsibility while working hard to expand services to resi-

dents, businesses, and visitors. I took my role very seriously and worked tirelessly to represent Beachwood residents. It has been very rewarding seeing so many of those issues that were important to me now adopted in Beachwood. While there has been some progress made, there is still much more work to be done.

I have a clear vision for the future of Beachwood. I am committed to not only maintaining all of the great services we love and appreciate, but working to provide even more enhanced services to residents and businesses. Experience has taught me that in order to achieve this vision we must have financial strength, be committed to enhancing the character of our community, and work hard to maintain an open and accessible government.

Now, as Beachwood celebrates its 100th birthday, our city is in need more than ever of leaders focused on the future. I

will work hard to develop a new master plan that protects the identity of Beachwood's residential neighborhoods while providing ample space for thoughtful commercial development. I am committed to restoring trust in our local government, and believe that with the right leadership, Beachwood's best years will still lie ahead. I respectfully ask for your support and your vote on November 3rd.

I am committed to restoring trust in our local government, and believe that with the right leadership, Beachwood's best years will still lie ahead.



★ CITY COUNCIL ★
MICHAEL SILVER

Michael Silver for City Council – Making Beachwood Even Better

My wife, Beth, and I have more than just lived in Beachwood for the last 19 years; whether by volunteering for Beachwood rec, having our children in the schools or Beth's work at Menorah Park, we've become committed to this community. Now, I'm extending that commitment to the future of Beachwood.

As Beachwood embraces its second century, we are not without challenges. New employers have located to Chagrin Highlands, which doesn't provide as much benefit to the city and schools; and new rental properties have been developed, changing the overall nature of our residents, their needs and priorities in a community. Residents want a more livable and connected community.

Our services distinguish Beachwood but maintaining the status quo and spending outlandishly on new facilities will only result in another tax increase. We need to put our

police and fire services where they will best serve our residents, with the proper facilities at the proper cost.

With little room left for new homes, the potential destruction of Bryden school for housing is an issue that council will likely have to address in the coming years. Our neighborhoods continue to be impacted by development. Commerce Park and other aging buildings lack tenants, and unlike Chagrin Highlands, these areas solely benefit our schools and city. Together, we need to build a Beachwood that remains a great place to work while protecting our neighborhoods.

There has been a lot of news about Beachwood this past year, much of which is less than positive. Our community deserves better. Electing a more transparent and responsible council, that isn't just a rubber stamp, is a step to rebuilding trust in our leadership.

My vision for Beachwood addresses these

challenges by having a council that is:

- **Respectful of Residents** – through inclusion in the P&Z process, maintaining integrity of residential areas and protecting our neighborhoods.
- **Responsible with Residents Tax Dollars** – by reducing wasteful spending, ensuring proper controls and preventing another tax increase.
- **Open with Residents** – through online council meetings, fewer executive sessions and more residential involvement in our government.

These are steps City Council can take. They will make us more responsible, accountable and inclusive. These aren't hard to achieve and don't require large investments, but will require a spirit of cooperation between all. You can read more of my vision at www.electsilver.com.

With your support, I'm positive we can make Beachwood Even Better.



★ CITY COUNCIL ★ MARK WACHTER

Exceptional Services and Schools Responsible, Accountable, and Transparent Government

I am proud to serve as a leader on City Council to ensure that the services you care about are of the highest quality, that our schools have the support they need through smart economic development, and to ensure that city government is responsible, accountable, and transparent.

I have led or supported all of the important initiatives below that better our community.

City Services and Amenities

- **Keeping our citizens safe** by supporting up to date equipment, training, and facilities for Beachwood police, fire, and ambulance services—ensuring the shortest emergency response times when every second counts.
- Keeping **our roads and sidewalks clear** by assuring proper funding for winter salt, plowing, and on-going road maintenance and repair.
- Ensuring **efficient trash and recycling**

removal with special pick-ups to serve our citizens and keep our neighborhoods clean and well maintained.

- Supported and voted for legislation to provide **additional law enforcement presence for Beachwood City Schools.**
 - **Helped design and plan** the Family Aquatic Center and Beachwood Playground.
 - **Participated in the acquisition of the land for the Beachwood City Park** and worked with the architects to plan its features and amenities.
 - Fostered the design/build concept for the **Beachwood Community Center** which resulted in an attractive, high quality building with **controlled costs.**
- Driving Smart Business Development**
- Bringing new business into Beachwood is critical to ensuring the ongoing high-quality of city services and our schools. Responsible development means protecting the existing community, ensuring public safety, protecting the environment and preserving open space.

• **Played an active role in the negotiations** which brought Eaton Corporation's World Headquarters to the Chagrin Highlands.

- **Voted for rezoning** at Chagrin and Green to replace obsolete office space with first class apartment housing – The Vue.
 - Promoted innovative incentives to Omnova Solutions, Inc., enabling it to locate its **world headquarters in Beachwood.**
- Responsible, Transparent, and Accountable Government**
- The people of Beachwood deserve leaders who are fiscally responsible and lead in the best interest of the people they serve.
- Drove process to put **city checkbook on-line.**
 - **Implemented fiscal controls** by passing legislation to define appropriate spending by city officials.
 - Voted **against using tax payer dollars to pay for City Council meals.**
 - Worked to raise Beachwood's rating to its current **AAA bond rating.**



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★ SCHOOL BOARD ★
DAWANN GRAY

You hear a lot about diversity matters. The reason why you hear that diversity matters is because it does! So when you look at me, I want you to understand that I am running in this election to add the necessary diversity to our School Board. But that diversity isn't based solely on the color of my skin – it is the diversity in the representation of the various kids and the various families throughout our community.

Of course, we all know and understand the importance of education. In Beachwood, we are fortunate to be able to offer our kids a great education, but we have to remember the following: The success of our children's 12 years in school is not just measured by their grades, but also by their entire experience.

Having attended Beachwood schools and now sending my kids through the district, I see that we have not yet become as great

as we can be. This greatness must include a complete and diverse experience. Be it education, athletics, administration or our facilities – it must all be addressed in a balanced and comprehensive manner.

We have a greatly improved high school, yet the state of the athletics facility is woefully under developed. Moreover, we have typically had a School Board that is greatly focused on providing a great educational and liberal arts experience, and creating a great platform for those high-achieving students to excel, yet it seems that we are woefully behind in providing the resources to help lift up those kids who are not as gifted or motivated.

So when I speak of diversity, it is not only a black and white issue. It is an "everything" issue. We need to understand and embrace the fact that an education is not simply measured by test scores. It can be measured

by how a child learns and benefits through things like athletics, or how an unmotivated child can become motivated. Understanding the KIDS is paramount to being an effective School Board member.

My passion lies in doing the most I can for OUR kids. I know I will be effective if elected to the board and I ask for your vote on Tuesday, November 3rd.

So when I speak of diversity, it is not only a black and white issue. It is an "everything" issue. We need to understand and embrace the fact that an education is not simply measured by test scores.



★ SCHOOL BOARD ★
JOSH MINTZ

I am often asked the question, "Why do you want to be on the Beachwood School Board?"

The citizens of Beachwood need to know that being a member of the School Board for me is so much more than simply giving back. Being a member of this Board also means that I have an obligation to help ensure that Beachwood remains one of the best school districts in the state.

Maintaining our great schools doesn't happen without dedication, hard work and planning. I am proud to serve on a board that doesn't focus on just our accomplishments, but continues to work together to preserve and promote a standard of exceptional excellence in our schools, which is second to none.

I believe board members must maintain excellent relationships with their superintendent and treasurer, so that we may lead with a "best in class" vision and understand

where we are with our financial resources. I am privileged to work with administrators who share my passion for children, excellence in education, and devotion to global and entrepreneurial citizenship within our school district.

As a businessman, I have a keen understanding of the importance and value of building and maintaining relationships. The evidence of my background and style can be seen in the mutual respect I give, seek and expect in others, and in my commitment to developing one-of-a-kind programming with industry leaders and organizations in our community. It can also be seen in my pursuit and recommendation of world-class experiences which will help the students in our district learn, grow and become world citizens.

I am willing to continue to use these skills to unite the Board of Education, City Council and the Beachwood Chamber of Commerce

to continue our legacy of excellence and build a stronger future for our children. My wife Elana and I chose to raise our children in Beachwood because of the nurturing environment, amazing opportunities and fantastic schools.

If re-elected, I will continue to devote my time, energy and experience to the citizens of Beachwood by listening to what you, the residents and parents, are saying, and I will represent your needs accordingly. **My commitment is to serve our community and to maintain exceptional excellence in Beachwood City Schools.**

Please share your thoughts and ideas on how we can make Beachwood's schools THE BEST. Together as a community, we can do anything!

I am asking for your vote and support on Tuesday, November 3rd.

Thank you for your time and consideration.



★ SCHOOL BOARD ★
STEVE ROSEN

Hello, neighbor. I can't believe it's been four years since you and other neighbors chose me to represent you on the board. It's been a joy and an honor on a daily basis.

There are many amazing things our students achieve academically, athletically, artistically, and even altruistically. Our students are fantastic. Each day they live our motto, as they become academic entrepreneurs, making their futures more exciting while reaching for far more than any generation before them.

On top of that, they are doing this in a changing environment. State requirements, funding cuts, and pressure to achieve make education more challenging. Under the direction of the board, the administration has kept spending per student flat (which actually means a decrease when inflation is factored in) while increasing the district's rankings

and scores.

I've been to countless seminars on education as well as two (soon to be three) state OSBA conferences in Columbus. I've learned from other board members around the state and shared our successes with them while asking for ways to improve our operations.

I've sat with you in the bleachers and cheered as our athletes made school history, and I've celebrated with you as we cut the ribbon to rededicate BHS and thanked Dr. Markwardt for his service to our community.

I was thrilled to do one of the most important things a board member can do when I voted to have Bob Hardis become our superintendent. I am confident our district is on the right path and our best days are ahead of us.

Among the conceptual projects we

have are our athletic fields and our facilities plan. These are exciting times, but we know we must proceed with the upmost care and respect, always remembering it is your money, not ours we are spending.

I appreciate the confidence you put in me in 2011 and once again ask for your vote. Questions? Know you can always call me at 216.292.5562.

These are exciting times, but we know we must proceed with the upmost care and respect, always remembering it is your money, not ours we are spending.

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CWRU's Siegal Lifelong Learning Program's Northeast Ohio Public Policy Series discusses the housing market

The Laura and Alvin Siegal Lifelong Learning Program at Case Western Reserve University on Wednesday, Oct. 7, will host the fourth session of its four-part Northeast Ohio Public Policy Series on critical regional issues. The topic is the region's housing market.

The 7 p.m. session at the Siegal Facility in Beachwood, 26500 Shaker Blvd., is free and open to the public. The topic: Housing Crisis in Northeast Ohio—Where Are We in 2015?

Participants include James Rokakis, Former Cuyahoga County treasurer, Cleveland councilman, director Thriving Communities Institute; Thomas Bier, senior fellow; and Maxine Goodman, Levin College of Urban Affairs, Cleveland State University. The moderator is Brent Larkin, *The Plain Dealer*.

Northeast Ohio was one of the hardest hit housing markets in recent years. The market has begun to recover, but housing values and real estate taxes remain two of the most important economic issues' facing residents today. This forum will discuss current home prices, new construction, demolitions and foreclosures and home ownership versus renting.

This session is made possible by its co-sponsors: The City Club, Teaching Cleveland Digital, Cleveland Jewish News Foundation, and the League of Women Voters of Greater Cleveland.

For further information about the sessions and a link to register, visit: www.siegallifelonglearning.org/northeast-ohio-public-policy-series.html.

Substance Abuse – Life, Death and Sometimes Back to Life Again

In 2014, there were 198 deaths due to heroin in Cuyahoga County. Approximately 50 percent of those deaths were in the suburbs. Most addicts get painkillers from medicine cabinets of friends and family. Much remains unknown and misunderstood about substance abuse. The following Laura & Alvin Siegal Lifelong Learning Programs take place at the Siegal Facility in Beachwood, 26500 Shaker Blvd., and are free and open to the public. For more information, contact Kathleen Gill at kag13@case.edu or 216.368.2157.

Substance Abuse – Life, Death and Sometimes back to Life Again

Thursday, Oct. 8 at 7 pm

Moderated by Jennifer Keirn, managing editor, *Inside Business* magazine.

From the emergency room to the morgue, Jennifer Keirn gets to the heart of what these professionals see in our local hospitals and treatment centers while treating addicts. Some patients are lucky enough to live thanks to drugs like Naloxone while others leave families devastated as they learn of a loved one's death.

Substance Abuse –

Working Towards the Future: What's Being Done to Help?

Thursday, Oct. 15 at 7 pm

This panel discussion will offer feedback from professionals about the procedures that have been established to help those affected by substance abuse and in some cases save an addict. Panelists will also share perspectives on the future outlook of this crisis.



Sharon Friedman

*“Experience the Difference....
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“I’ve served the
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friends, and neighbors
throughout my career.
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- Sharon



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The Jewish Federation of Cleveland's 2016 Campaign for Jewish Needs has launched!

The Jewish Federation of Cleveland's 2016 Campaign for Jewish Needs has launched! With more than 325 Jewish Clevelanders in attendance at our opening event on September 10, we celebrated what we can do when we work together.

From Cleveland, to Israel, to Ukraine, to 70 countries around the globe – we are one community. When we work together, none of us are alone.

Keynote Speaker, Alina Spaulding, shared her personal and powerful story of fleeing Ukraine with the support of our Jewish community. Emotional and inspirational, her story was one of compassion and resolve.

"Everything I have and everything I accomplished, everything my children will have and

everything they will accomplish is because of you and people like you. Everything, everything, every single last thing until the rest of our lives," she said.

And, everything we do is in aspiration of leaving no community member behind – whether friend, neighbor, or stranger living around the corner or across the globe, we are here to help.

Becky Sebo, Daniel Pearlman, and Andria Kaplan are three of Cleveland's emerging Jewish leaders, helping shape our community's future as Israel advocates on college campuses and in our community today. Their exceptional and moving stories are not to be missed.

We invite you to watch our 2016 Campaign Video, as well as Andria, Becky, and Daniel's

stories on our website at www.jewishcleveland.org.

Special thanks to our general campaign chair Dan Zelman, event chair Jeff Wild, and all

of our guests who joined us to celebrate our vibrant Cleveland community.

We are #JewishCleveland and we are #StrongerTogetherCLE!



Pictured from left: Event chair Jeff Wild, event speakers Daniel Pearlman, Alina Spaulding, Andria Kaplan and Becky Sebo, and general campaign chair Dan Zelman, help the Jewish Federation of Cleveland celebrate the 2016 Campaign Launch Event.

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Menorah Park Receives Award for Excellence in Service

Menorah Park's Bikur Cholim service was recently chosen for Excellence in Service by LeadingAge Ohio. The Bikur Cholim Program at Menorah Park was developed to enhance the spiritual well-being of residents by ensuring that religiously observant residents and family members have their own dedicated space and programming specifically designed to meet their needs. In order to fully ensure the well-being of their elders, family obstacles and challenges are addressed so families may remain close with loved ones, especially as end-of-life approaches.

Menorah Park is the first nursing home to develop a program where space is used creatively to reflect Judaism's priority for prayer, rest, and privacy for Mitzvah Bikur Cholim, the most difficult times. Families who travel distances to be with their loved one find the Bikur Cholim program a welcoming opportunity for substantial and meaningful visits without leaving the campus.

"This room is available to anyone, Jewish or not," said Stone Gardens Administrator Ross Wilkoff. "But it will be especially significant for observant family members, especially those from out-of-town who need access to the essentials of religious life while visiting with their loved ones. Our goal is to best support the needs of our entire community."

Families who travel distances to be with their loved one find the Bikur Cholim program a welcoming opportunity for substantial and meaningful visits without leaving the campus.

News from the Federation

The 2016 Campaign for Jewish Needs has launched and the community is invited to attend the following campaign events. For more information or to register, please visit www.jewishcleveland.org. Events take place at the Jewish Federation of Cleveland, Jack, Joseph and Morton Mandel Building, 25701 Science Park Drive, Beachwood.



Super Sunday

Sunday, Oct. 25
9 am – 7 pm

Join hundreds of volunteers in making calls in support of the 2016 Campaign for Jewish Needs!

Campaign Dialathon • Sunday, Nov. 15

9 am – 12 pm

Dial to make a difference and join us for a dialathon!

Tzedakah Party for Young Families

Sunday, Nov. 22
9:30 a.m. – 11:30 am

Teach your children the value of giving this Thanksgiving at the Jewish Federation of Cleveland's Tzedakah Party!

Campaign Dialathons Sunday, Dec. 13, 9 am

Monday, Dec. 14, 6:30 pm

Tuesday, Dec. 15, 6:30 pm

Dial to make a difference and join us for a dialathon!

Campaign Closing Celebration

Wednesday, Dec. 16, 7 pm

Location to be determined.

Programs at The Gathering Place



The Gathering Place is a caring community that supports, educates and empowers individuals and families touched by cancer through programs and services provided free of charge. The programs and services offered provide education and information, support, and ways to help manage the stress of a cancer diagnosis. The Gathering Place has two locations in Beachwood and a location in Westlake. Below is a listing of upcoming programs at The Gathering Place located at 23300 Commerce Park in Beachwood. All listed programs require advance registration by calling 216.595.9546. For more information visit www.touchedbycancer.org.

KidShop/TeenShop

Mondays, Oct. 12 and 26,
and Nov. 9 • 6:30 – 8 pm

This workshop is for children and teens who have an adult family member with cancer. Utilizing art, play and discussion, children and their parents interact with families in similar situations and learn ways to cope with cancer in the family.

Annual Retreat for Young Adults

Surviving Cancer

Friday, Oct. 23

5 pm through Saturday, Oct., 24, 7 pm

Overnight retreat in the beautiful Cuyahoga Valley National Park. Connect with other young adults surviving cancer, learn ways to cope with a cancer diagnosis and have fun.

Updates in Oral, Head and Neck Cancers

Saturday, Oct. 24 • 9 am – 1 pm

Learn about treatment options, dental issues and the role of nutrition and exercise in oral, head and neck cancers. Includes a cooking demonstration with Chef Michael Lyons. Continental breakfast and lunch provided. Family members are welcome. Offered in collaboration with University Hospitals Seidman Cancer Center, Cleveland Clinic Cancer Center at Fairview Hospital and the Cleveland Clinic Taussig Cancer Center. Presenters: Rod Rezaee, MD; Betty Haberkamp, DDS; and Beth Bennett, PT, MA, MS, EDN, LD.

Spirituality and Self-Awareness on the Cancer Journey

Wednesday, Oct. 28 • 6:30 – 8 pm

Discuss what spirituality means to you and how you can become more self-aware through spiritual practices that can help heal the body, mind and spirit.

LUSH Salon & Nail Spa

LUSH Salon & Nail Spa recently held a ribbon-cutting ceremony to celebrate its grand opening. This one-stop destination for hair, manicures, pedicures, spa treatments, waxing, threading, permanent makeup and more is a full-service salon that features professionally-trained stylists. In recognition of this event, Mayor Merle S. Gorden and City Council proclaimed this day as LUSH Salon and Nail Spa in the City of Beachwood. The salon is located in the Pavilion Shopping Center at 24225 Chagrin Blvd., and can be reached at www.lushsalon-n-nailspa.com or 216.831.7880.



Mayor Merle S. Gorden presents a proclamation to Tom and Ai On, owners of the new LUSH Salon & Nail Spa

Mayor Merle S. Gorden, along with Tom and Ai On and salon employees, had the honor of cutting the ribbon on September 10 to officially mark the opening of LUSH Salon & Nail Spa.

Scholar on Campus

Menorah Park's Scholar on Campus presents Jessica Michna, portraying First Lady Mary Todd Lincoln in "A Widow Forgotten." This event will take place Wednesday, Oct. 28 from 7:30 to 8:30 pm in the Menorah Park auditorium.

Michna, founder of First Impressions, is widely known for her riveting portrayals of First Ladies and other historic women. She expertly crafts authentic characters through historic research, costume design and scripting.

In this performance, Mary Todd Lincoln will share stories from her girlhood days through her rise to fame as the First Lady. She will relay her life's mixture of sorrow and joy, including her marriage to the gangly young lawyer and the struggle felt when she lost three of her four children and her husband.

This program is free and open to the community. Please RSVP by calling 216.831.5452, ext. 244.

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10,000 Small Businesses Program Graduates Beachwood Residents and Businesses

In the past three years, Cuyahoga Community College (Tri-C) has graduated the following Beachwood residents and businesses from its Goldman Sachs 10,000 Small Businesses program: Amonica Davis, Service-Master by Davis; Gary Feldman, Custom Fabricators; Rachel Kabb-Effron, Kabb Law Firm; Jon Kaplan, PearlWind; Chris-Anna Lazar, Luscious Verde Cards, Inc.; Jerry Leeds, Technical Engineered Products; Lisa Muskal, Regency Developers; Montrie Rucker Adams, Visibility Marketing, Inc.; Elisabeth Sapell, All City Candy; Gloria Triester, Wellness Evolution; and Daniel Weiss, Adatasol.

Goldman Sachs 10,000 Small Businesses is a \$500 million initiative to unlock the growth and job creation potential of small businesses across the United States by providing them with greater access to business education,

financial capital and business support services.

The business owners who are accepted into the program represent a wide variety of industries and businesses, including manufacturing, catering, marketing, IT services and more. They spend three months at Tri-C studying a business and management curriculum designed by Babson College, the top-ranked school for entrepreneurial education. Babson trains all 10KSB faculty around the country for uniformity. The curriculum incorporates accounting, human resources, negotiation and marketing. The program also comprises one-on-one business advising, accounting workshops and advice from Goldman Sachs' professionals, and culminates with each participant's developing a strategic growth plan for their business.

10,000 Small Businesses

launched in Cleveland in May 2012, committing \$15 million for small business loans, business education and grants for supporting community partners. Additional partners in the Cleveland program are the Council of Smaller Enterprises (COSE), JumpStart, Inc., the Urban League of Greater Cleveland, WIRE-Net, National Association of Women Business Owners (NAWBO) and Growth Capital Corporation. These partners help with the recruitment of small business owners and entrepreneurs in Greater Cleveland and assist in providing technical assistance and business support services.

"I am so happy to have been a part of such a rewarding program," stated Gloria Triester, founder/CEO of Wellness Evolution. "The program really gave me insight on the core values of what we provide as well as a strategic

approach to marketing those values to potential clients, both on the corporate end and to the individual participant."

For information about the 10,000 Small Businesses Program, please visit www.tri-c.edu/10ksb or call 216.987.3220.

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Budish and the Literacy Cooperative Join for International Literacy Day

More than 400,000 adults in Cuyahoga County are at or below a seventh-grade comprehension level

Cuyahoga County Executive Armond Budish and the Literacy Cooperative joined today in honor of International Literacy Day to discuss challenges and opportunities that exist in Cuyahoga County for more than 400,000 adults with low literacy, and have difficulty reading a prescription or completing a job application. The featured speaker was Jeff Conyers, executive director of The Dollywood Foundation whose featured program is Imagination Library.

Nearly 125 people gathered to hear from literacy advocates concerning the challenges faced by many in our community who are not able to read or write adequately or do simple math problems, as well as some of the programs and resources in the community to address these difficulties.

"Low literacy and a lack of workforce skills are a barrier to progress on social priorities that exist in our region," said County Executive Budish. "Reducing poverty, promoting public health, and helping people find better jobs remain at the forefront of this administration and we are committed to finding solutions that connect our most vulnerable citizens to the skills they need to succeed."

International Literacy Day is a world-wide awareness campaign founded fifty years ago by UNESCO (United Nations Educational, Scientific and Cultural Organization) to highlight the importance of literacy to individuals, communities and societies. Improving literacy leads directly to advancing economies, health and social equality.

The Dollywood Foundation and Imagination Library have achieved dramatic results. In the twenty years since its founding by Dolly Parton, Imagination Library has mailed sixty million high-quality, age-appropriate books to children in more than 1600 local communities, and 750,000 children are now receiving a new book each and every month. Statistics and independent reports have shown Dolly Parton's Imagination Library drastically improves early childhood literacy for children enrolled in the program. Conyers is hoping to establish a Dolly Parton Imagination Library program in Greater Cleveland.

Robert Paponetti, executive director of The Literacy Cooperative, sponsor of the luncheon, said, "International Literacy Day events take place around the world, but we are focused on the needs right here in our community, where 80% of Cleveland children beginning kindergarten are not fully prepared – and adults who have low literacy skills are not able to access job training programs that lead to family-sustaining wages. The investments we make in programs for children, as well as workplace education for adults, are critical to improving the quality of life for everyone.

The Literacy Cooperative provides literacy leadership to improve the quality and connectivity of early literacy, parent engagement, and adult literacy and workforce development services that lead to systemic changes. For more information visit www.literacycooperative.org or www.usa.imaginationlibrary.com.



University Hospitals
Ahuja Medical Center



Jill Dietz, MD

3-D Mammography now Offered at University Hospitals Ahuja Medical Center

There's not much that is as anxiety-provoking as waiting to hear the results of a mammogram – let alone getting a false positive.

Tomosynthesis, also known as 3-D mammography, has been called one of the “hottest” clinical procedures by medical imaging specialists, because it reduces some of that anxiety due to its high level of accuracy. It has been available at University Hospitals Ahuja Medical Center since fall 2014.

Tomosynthesis is being lauded by clinicians for good reason. By taking images of the breast from multiple angles, the technology improves radiologists' ability to detect breast cancers by helping pinpoint the size, shape and location of abnormalities. This helps radiologists distinguish harmless structures from tumors, leading to fewer false positives. That means fewer call-backs and less anxiety for women.

University Hospitals was the first health care provider in Northern Ohio to offer tomosynthesis. Jill Dietz, MD, breast surgeon at UH Ahuja Medical Center and an oncologist with UH's Seidman Cancer Center, explains it this way: “Because tomosynthesis offers a view of the entire breast, it provides a better ability to pick up subtle changes in the breast. Think of it like reading all of the pages in a book instead of just the front and back covers.”

Notably, the technology has reduced the number of unnecessary call-backs by 15 percent.

Breast cancer experts now believe that tomosynthesis will soon become the “gold standard” in breast center screening and detection. “Tomosynthesis offers women the next generation in breast cancer detection,” says Dr. Dietz. “The technology is an important new tool in our arsenal

to detect breast cancer early when it is treatable.”

University Hospitals encourages every woman age 40 and over to have an annual screening mammogram. To find out more, call UH Ahuja Medical Center at 216-844-BRST.

Dr. Dietz will be speaking at the Ohio Women's Expo on Saturday, October 3 at 1:30 p.m. in the Signature of Solon ballroom. The expo is free and open to the public on Saturday and Sunday.

University Hospitals encourages every woman age 40 and over to have an annual screening mammogram.

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The Agnon School is now Joseph and Florence Mandel Jewish Day School

"Absolutely transformative" is how Jerry Isaak-Shapiro, Agnon's head of school, described the gift of just more than 17 million dollars from the Joseph and Florence Mandel Family Foundation. In recognition of this gift, the school will be renamed the Joseph and Florence Mandel Jewish Day School.

"We recognize how truly fortunate we are to be the recipients of a gift of such magnitude, and we are pleased to know that Joseph Mandel and his family share the vision of a school that reaches out to the breadth of the Jewish community," said Issak-Shapiro.

While gifts of this size are certainly rare, the manner in which the funds have been

allocated may be unique to the Jewish day school world. The greater part of this "mega-gift" will go to an endowment for personnel and programs – increased compensation and professional development for faculty; the addition of a gifted and talented specialist to the school's already robust Learning Enhancement Team; and an expanded Hebrew Immersion Program.

The gift also provides funds for facility improvements, including a new central entrance, upgrades to the building's façade and an expansion to the lobby. A capital improvements campaign will support additional physical enhancements, including the development of a state-of-the-art science lab, a

library/multi-media center, an expanded cafeteria, and other facility improvements. Funds raised during the 2014 Spring Auction will ensure that an expanded gymnasium will be part of the initial renovation phase.

"Of course the facility itself is important, and these funds will help to provide us with a place where our students can learn and thrive," observed Isaak-Shapiro. "Yet even more essential than the building is the quality of the learning that takes place within it – and the driver of that learning is and always has been the teacher. Attract the best educators, retain them and support them – that's the essence of a truly superior school."

Ratner School Announces \$4M Gift

The Ratner School announced that a \$4M gift from a group of donors has retired the school building mortgage, making funds available for exciting instructional and co-curricular programs.

The lead gift of \$500,000 is from Cleveland native Jan Lewis. Other gifts are from the Ratner and Miller founding families.

"I've been inspired by my sister (long-time board chairman) Barb Miller's commitment and energy," said Lewis. "The Ratner School is a remarkable, progressive school, and I'm happy to help support its success. There's nothing better than helping kids."

Michael Griffith, new head of school, says "this generous gift truly opens doors for The

Ratner School to implement a number of new key initiatives that will make a tremendous difference for students. Staff and other specific committees, such as our STEAM committee, are working on many new projects, including the Entrepreneurial Center, the Ratner Learning Garden, increased technology in classrooms, a tuition reimbursement program, and expanding the Jewish Studies program."

"Since we are debt-free, we now have greater opportunities to invest in our kids," said Griffith, who moved from principal at Shaker Heights High School at the end of June. "We are so excited, because this helps our school community to continue designing initiatives that support

our 'whole child' philosophy of education."

The Ratner School occupies a 14-acre campus on Shaker Boulevard that formerly housed Park Synagogue. The school was founded in 1963 by Lillian Ratner. The Ratner School offers co-ed Montessori pre-primary and Montessori-influenced primary and middle school education, serving children 20 months through eighth grade and from 30 different communities.

The school prides itself on a philosophy of diversity and community outreach. The eighth grade graduating class this year included 13 boys and girls who are advancing to top local high schools this fall. www.theratnerschool.org, 216.464.0033 ext. 1122.

2015 NEDA Walk

Eating disorders are real, complex, and devastating conditions that can have serious consequences for health, productivity, and relationships. They are not a fad, phase or lifestyle choice. Eating disorders are serious, potentially life-threatening conditions that affect a person's emotional and physical health. People struggling with an eating disorder need to seek professional help. The earlier a person with an eating disorder seeks treatment, the greater the likelihood of physical and emotional recovery.

In the United States, 20 million women and 10 million men suffer from a clinically significant eating disorder at some time in their life, including anorexia nervosa, bulimia nervosa and more.

The Hull Institute, a private counseling practice located in Beachwood, helps people who are struggling with eating disorders and other issues that surround them.

This year, the Hull Institute is once again a proud sponsor of the Cleveland 2015 National Eating Disorder Association (NEDA) Walk being held Saturday, Oct. 10 at Edgewater Park in Cleveland, and invites the community to help raise funds for this cause. Registration begins at 9 am and the opening ceremony beginning at 10 am.

"The Hull Institute will be heading up a team of faithful supporters and asks that you consider joining us," said Ann Hull, the institute's founder and president. "One hundred percent of the money raised from a NEDA Walk goes to NEDA and NEDA network members to help fund awareness, prevention, service and treatment programs."

To register or make a donation, please contact Ann Hull at annhull@hullinstitute.com or Nikki Becher at nbbecher@yahoo.com.

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