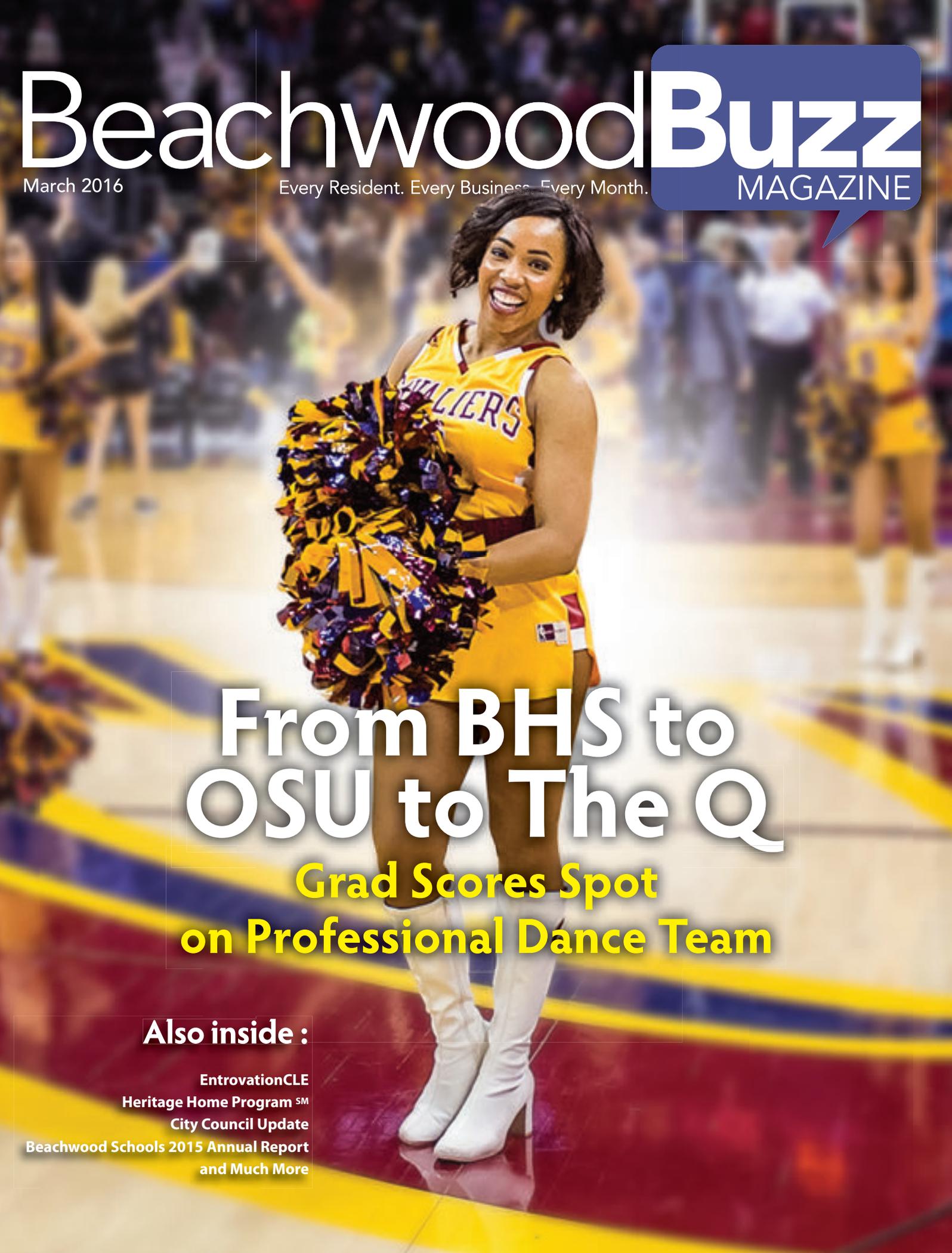


# Beachwood Buzz

March 2016

Every Resident. Every Business. Every Month.

MAGAZINE



## From BHS to OSU to The Q

Grad Scores Spot  
on Professional Dance Team

### Also inside :

EntroventionCLE

Heritage Home Program <sup>SM</sup>

City Council Update

Beachwood Schools 2015 Annual Report  
and Much More

Exceptional Care  
“The staff is very caring and helped me tremendously.  
I wouldn’t go anywhere else.”

– Albert P., Beachwood, Ohio



**Solon Pointe**

AN EMBASSY HEALTHCARE COMMUNITY

FOR

SKILLED NURSING

AND

REHABILITATION

CONTACT US  
TO SCHEDULE A TOUR

5625 Emerald Ridge Pkwy., Solon, OH

**(440) 498-3000**

EmbassyHealthcare.net





**W**hen dusting off some motivational books on my shelf, I came across *The Last Lecture*, by Randy Pausch, and when flipping through it, I remembered how inspirational it was.

Randy Pausch, the positive, energetic college professor, became widely known for his “Last Lecture” that was delivered at Carnegie Mellon University on September 18, 2007. The book, based on the lecture, was co-written by Pausch and Wall Street Journal reporter Jeffrey Zaslow in 2008.

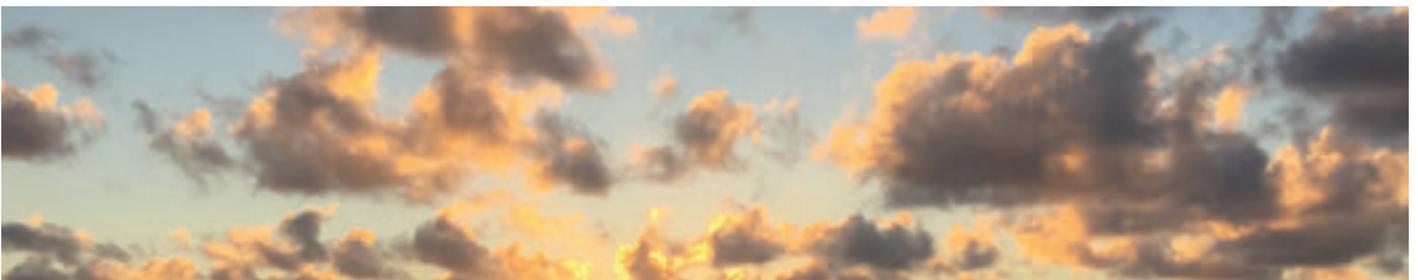
In the lecture, Pausch talks about his childhood dreams (and how he achieved them), enabling the dreams of others, and lessons learned: How you can achieve your dreams or enable the dreams of others. When Pausch wrote his lecture, he did so as a lasting legacy for his children after being diagnosed with pancreatic cancer. We’re all here for a finite amount of time, and when applying these lessons, we can truly live out our dreams.

## Quotes by Randy Pausch

“It’s not about how to achieve your dreams, but how to lead your life. If you lead your life the right way, the Karma will take care of itself. The dreams will come to you.”

“The brick walls are there for a reason. The brick walls are not there to keep us out. The brick walls are there to give us a chance to show how badly we want something. Because the brick walls are there to stop the people who don’t want it badly enough. They’re there to stop the other people.”

- Life is precious.
- Don’t compare your life to others, you have no idea what their journey is all about.
- Invest your energy in the positive, present moment.
- Don’t take yourself so seriously, nobody else does.
- Don’t waste your precious energy on gossip.
- Dream more while you are awake.
- Life is too short to waste time hating anyone.
- Make peace with your past so it won’t spoil the present.
- No one is in charge of your happiness except you.
- Smile and laugh more.
- You don’t have to win every argument.
- Agree to disagree.
- Call your family often.
- Spend time with people over the age of 70 and under the age of 6.
- Try to make at least three people smile each day.
- What other people think of you is none of your business.
- Your job will not take care of you when you are sick. Your family and friends will. Stay in touch.
- Do the right things.
- However good or bad a situation is, it will change.
- No matter how you feel, get up, dress up and show up.
- Get rid of anything that isn’t useful, beautiful or joyful.
- Never stop believing in your dreams.
- Be good at something – It makes you valuable.
- Experience is what you get when you didn’t get what you wanted.
- Never lose the child-like wonder. It’s what drives us.
- Have fun.
- It’s not what you say, but how you say it.
- You can have your cake and eat it too.
- Work and play well with others.
- Apologize when you screw up.
- Never give up.
- Show gratitude.
- Find the best in everybody.
- We cannot change the cards we are dealt, just how we play the hand.
- Don’t complain. Just work harder.
- Get out of your comfort zone.
- Luck is where preparation meets opportunity.
- People are more important than things.
- You can always change your plan but only if you have one.
- Time is all you have and you may find one day that you have less than you think.
- The best is yet to come.





# Dedicated to the health of our community – past, present and future

University Hospitals Ahuja Medical Center has proudly served our community for five years with state-of-the-art care from nationally recognized experts and services from UH specialty institutes. As UH celebrates 150 years, we look forward to providing you and your family with the highest-quality care – for many years to come.



**University Hospitals**  
Ahuja Medical Center



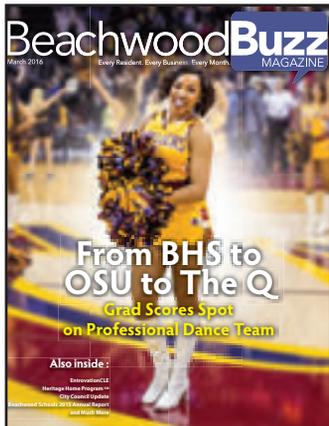
**216-593-5500 | [UHAhuja.org/Anniversary](http://UHAhuja.org/Anniversary)** |



# Beachwood Buzz

Every Resident. Every Business. Every Month.

**Buzz**  
MAGAZINE



## COVER STORY

**From BHS to OHU to The Q –**

**Grad Scores Spot on Professional Dance Team**

At the Cavalier Girls dance team tryouts last year, 170 women showed up, including one BHS alumna. The first cut brought that number down to 60, and from that group, judges selected the 20 women who would inspire fan excitement by performing before crowds that can exceed 20,000.

When captured on TV, that amount mushrooms into the millions.

Story on page 8.

Cover photo by John Saraya.

## City Council Update • Pages 24-27

Heritage Home Program

Lake Erie Starts Here

Sign Up for CodeRED

Beachwood Summer Camp Registration

Upcoming Meetings

Recreation Baseball/Softball Leagues

Adult Volunteer Coaches Needed

Severe Weather Safety Week

Art Exhibit: It's Her Nature

Beachwood Companies Recognized

## You and Your Schools • Pages 28-31

Beachwood Schools 2015 Annual Report

Letter from the Superintendent and Treasurer

-District Profile

2014-2015 Student Achievements

Net Position

Revenue

Local Taxes Collected

Long-Term Projections

## Who We Are

**Debra Zelman Rapoport**  
Editor/Publisher

**Adam Jacob**  
Account Executive

**Tybee Zuckerman**  
Proofreader

**Jerry Zelman**  
Vice President of Operations

**Rob Ghosh**  
Art Director

### Letters to the Editor

Write to us and tell us what you think. Beachwood Buzz magazine welcomes all Letters to the Editor.

Please send all letters via email to [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com). Letters must have the contact's name and phone number. Phone numbers will not be published.

### Calendar Section

Please send information about clubs, organizations, events and meetings. The deadline is the 10th of each month. Email information to [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com)

### Article Submissions

Beachwood Buzz welcomes your story ideas. If you have a story idea or photos you would like to share, email [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com). All articles and photos will be reviewed by the publisher, and the person submitting the information will be contacted.

### Subscriptions

Beachwood Buzz is distributed via the U.S. Post Office to every resident and every business, every month. If you live outside our distribution area, subscriptions are available by sending your name, address and a check for \$30 (12 issues) to Beachwood Buzz P.O. Box 22194 Beachwood, Ohio 44122

Beachwood Buzz is published monthly. Reproduction in whole or in part in any manner without the written permission of the publisher is strictly prohibited.

### Editorial Information

Call 216.297.0200 or email [beachwoodbuzz@gmail.com](mailto:beachwoodbuzz@gmail.com)

### Advertising Information

call 216.297.0200 or email [sales@beachwoodbuzzmag.com](mailto:sales@beachwoodbuzzmag.com)

P.O. Box 22194  
Beachwood, Ohio 44122

**Advertise your business in one of our special sections this April!**

Contact:  
[Sales@beachwoodbuzzmag.com](mailto:Sales@beachwoodbuzzmag.com)  
or call 216.297.0200

## Health & Wellness

What you need to know and where you need to go to stay fit and healthy

### AFTER SCHOOL ACTIVITIES & LESSONS LEARNED...

Afterschool programs to help kids learn outside of school!

## Warm Days COOL TRENDS

Spruce up your home, inside and out

# Largest Business Fair in Northeast Ohio for Entrepreneurs

## Start-Ups and Established Businesses to Showcase Innovative Ideas at EntrovationCLE,

EntrovationCLE, an expo of innovative entrepreneurs, to be held on Saturday, April 30 from 11 am – 6 pm at Beachwood High School, will attract more than 170 business exhibitors and 5,000 attendees. This free one-day event will showcase out-of-the-box ideas, products and services by connecting today's most innovative entrepreneurs, organizations and businesses with thousands of engaged consumers.

The event will provide extensive exposure for both established and start-up businesses as they get in front of thousands of potential customers, clients and contacts. EntrovationCLE is an efficient and productive opportunity for businesses to connect with the community and create buzz, interest and sales. Exhibitor booths have sold out for the last seven years and space is limited.

With food trucks and an extensive raffle, this family-friendly event includes the Young Entrepreneur Market. In partnership with University School's Young Entrepreneur Institute and sponsored by the Burton D. Morgan Foundation, the Young Entrepreneur Market will feature fifty Northeast Ohio middle school, high school and college entrepreneurs along with their products and businesses.

EntrovationCLE is seeking businesses and organizations to exhibit. They must be engaged in creativity and innovation in the following areas:

- Arts Food
- Building Health and Fitness
- Communications Living
- Customer Experience Software
- Design Sustainability
- Education Technology
- Entertainment Transportation

A portion of the Entrovation-CLE proceeds will benefit Youth Outdoors, a program through the Cleveland Metroparks that provides outdoor adventure recreation experiences for youth who live in the City of Cleveland to promote personal growth, responsibility to community and a relationship with nature.

Registration is available at [www.entrovation.com](http://www.entrovation.com). For information on exhibiting or sponsorship opportunities, please contact Greg Perry at 216.831.2080, ext. 114, or [gwp@beachwoodschoools.org](mailto:gwp@beachwoodschoools.org).

### About EntrovationCLE:

EntrovationCLE is the vision of 46 senior students from the 2015-2016 marketing program at Beachwood High School. The Marketing Program is a college Tech Prep course through Excel

TECC – a consortium of students from eight different schools – Beachwood, Brush, Mayfield, Solon, Chagrin Falls, Aurora, West Geauga, and Orange. Incorporating the Junior Achievement Company Program, the class operates efficiently as a business throughout the school year. CEOs lead the company with different departments that showcase the importance of teamwork. Each student further develops his or her professionalism through real-world networking experiences. Entrovation is now in its third year and builds off the concept of The Green Dream Eco-Friendly Showcase, which was recognized as Ohio's largest eco-friendly showcase. Through strategic school-business partnerships and with the proceeds from Entrovation, the students have built an innovative classroom



## KINDERGARTEN REGISTRATION

You can now request a registration packet for Kindergarten at Beachwood's Bryden Elementary School by visiting:

**[www.beachwoodschoools.org/kindergarten.aspx](http://www.beachwoodschoools.org/kindergarten.aspx)**

**Registration Days**

**Monday, April 11 • 8 am - 7 pm**  
**Tuesday, April 12 • 8 am - 4 pm**

**Kindergarten Parent Orientation**  
**Thursday, April 7th • 7 pm**  
**Bryden Elementary School**

*\*Children must be age 5 by September 30, 2016*




GIVE AWAYS • FOOD TRUCKS • 170+ VENDORS • SHOPPING • RAFFLE

4.30.16

## ENTROVATION Cle

ENTREPRENEURSHIP AND INNOVATION

AN EXPO OF INNOVATIVE ENTREPRENEURS  
FREE AND OPEN TO THE PUBLIC

SATURDAY, APRIL 30 • BEACHWOOD HIGH SCHOOL  
11 AM – 6 PM • [WWW.ENTROVATION.COM](http://WWW.ENTROVATION.COM)

## Hebrew Storytime

סיפורים ושירים בעברית לילדים  
at the  
Cuyahoga County Public Library, Beachwood Branch  
25501 Shaker Boulevard

**Wednesday**  
**March 9, 2016**  
**4:00 p.m.**

Led by:  
 Zehava Galun  
 Early Childhood Educator & Hebrew Specialist




Brought to you by the  
 Jewish Education Center of Cleveland and the Cuyahoga County Library



and school-based enterprise. The students operate the class as a business and are recognized as the "World's Most Successful Junior Achievement Company." The change of name to EntrovationCLE reflects the student's tremendous pride in Cleveland. For more information, please visit [www.entrovation.com](http://www.entrovation.com).

EntrovationCLE is an efficient and productive opportunity for businesses to connect with the community and create buzz, interest and sales. Exhibitor booths have sold out for the last seven years and space is limited.

# March 15 Presidential Partisan Primary Election

March 15 is the partisan primary election when registered voters declare their party and receive a ballot reflective of their declaration. Here's some information:



## Voting Information

To check your voter registration status, voting location, ward and precinct, visit the Board of Elections website at [www.443VOTE.com](http://www.443VOTE.com) and click on the "Am I Registered?" tab, or call 216.443.VOTE (8683).

## Voting Deadlines

March 12, 12 noon – Deadline for applications by mail for an absentee ballot to be mailed.

March 14 – Voting in person at the Board of Elections ends.

March 14 – All Vote by Mail / Absentee ballots mailed anywhere in the U.S. must be postmarked on or before this date and received at the Board of Elections on or before March 25 in order to be counted.

## Voting on Election Day

The Polls are open for voting from 6:30 am until 7:30 pm. You must have valid identification.

To see what's on your ballot, visit <http://boe.cuyahogacounty.us/en-US/ballot-search.aspx>.

## PTO Clipboard

The Beachwood PTO Community Garage Sale 2016 will be held from Thursday, April 28 through Sunday, May 1, at the Beachwood Service Department, (same location as last year). Please save your clothing, electronics, bikes, household items, furniture, sports equipment, toys and books to donate. This fantastic community-wide sale benefits all Beachwood schools' students. Look for more information, including drop off dates and volunteer opportunities, in next month's issue of *Beachwood Buzz*.

## Chagrin Valley Camera Club

The Chagrin Valley Camera Club meets at the Beachwood Library from 7 – 9 pm. Guests are welcome.

Upcoming programs include:

March 15 – Critique, subject is "Steam."

April 5 – Critique selection for Interclub competition, subject is "Sunrise, Sunset."

Whatever the Reason, Whatever the Season... **Call Smylie One!**

**bryant**  
Heating & Cooling Systems

**WHATEVER IT TAKES!**

**The Smylie One Comfort Team**  
Gary Rosen • Steven Smylie • Rick Coates

Pro-Max Heating  
Tune-Up & Safety Check

**\$20 OFF**

Now Only \$79.95  
Over 30 Points of Inspection

Pro-Max Plumbing  
Professional Service

**\$25 OFF**

On Your Next Service Call  
"Don't Delay... Call Today"

**Heating**  
Share The **WARMTH**

**Cooling**  
Environmentally Sound  
**PURON**

**Plumbing**  
One Call Does **IT ALL**

**Air Quality**  
Perfect Air **SOLUTIONS**

**MEDAL OF EXCELLENCE**

**Heating Cooling Plumbing Air Quality**

**Saving Your Wallet**  
from unexpected repair bills

24/7

**\*financing available**

**440-449-HEAT(4328)**  
[www.smylieone.com](http://www.smylieone.com)

8323 Mayfield Rd. Chesterland, OH 44026  
28201 Richmond Rd. Bedford Heights, OH 44146

Valid thru 3/31/16. Limit one per household. During business hours. Not valid on prior sales.  
Can not be used in conjunction with any other discounts. Gas Forced Air Systems only.



# From BHS to OSU to The Q

## Grad Scores Spot On Professional Dance Team

By June Scharf • Photo, opposite page, by John Saraya

**A**t the Cavalier Girls dance team tryouts last year, 170 women showed up, including one BHS alumna. The first cut brought that number down to 60, and from that group, judges selected the 20 women who would inspire fan excitement by performing before crowds that can exceed 20,000. When captured on TV, that amount mushrooms into the millions.

2011 BHS graduate Jasmine was one of the talents chosen to be a dance team member for the present season. (Cavalier Girls' policy prevents the use of last names in media coverage.) As she describes it, she quickly learned how being a Cavalier Girl involves some high energy transmission. When she hits the floor to perform a routine and looks out at fans, she feeds off their reactions, just as they feed off her enthusiasm.

But she makes a frank admission that, despite being surrounded by some great NBA talent and being a few feet from one of the greatest in the history of the game, her focus is on dancing.

"I'm not paying attention to the players," she says during a pre-game interview at Quicken Loans Arena. "It's all about the fans and performing."

Dancing requires complete focus to prevent missing even a single step, she adds. But has she talked to LeBron? Schmoozed with any of the Cavs? Taken a single selfie with anyone? No.

Jasmine also plays multiple roles in Beachwood by serving as the BHS drill team adviser and JV cheerleading coach. She fills out her days working as a special education assistant teacher in both BHS and BMS, too. These additional roles reflect her passions for both dance and working with children.

After high school graduation, Jasmine headed to The Ohio State University where she was a dance major, and during her junior year, she made it onto the school's dance team, a very strong and nationally competitive group. With performances at home foot-

ball and basketball games, the role demanded an enormous time commitment. The team members were considered student athletes and had full schedules composed of three-hour practices twice a week in the evening, community appearances, team workouts, Universal Dance Association college dance team national competitions, and game day performances. She recalls it all as an intense experience, but with a big payoff.

"I still remember the feeling I got dancing at my first football game in front of 100,000 screaming Buckeye fans," she says, and the school spirit continues to stay with her. Her Cavalier Girl's nickname is "Ohio," and she wears her 2014 national championship ring very proudly.

She's always been a huge Cavs fan, too, although she admits that when attending a game, her attention was more often drawn to the Cavalier Girls. With the squad central to her thinking when her OSU graduation approached, she launched a campaign to get the attention of the team's coaches in advance of tryouts.

"I sent an email to get my name out there and to differentiate myself from everyone else," she explains. In her message, she noted that she had national stage experience by being on the OSU dance team. What she didn't know then but later learned was that her OSU dance team coach also sent a message to the Cavalier Girls coaches to let them know that "a star" was arriving from Columbus.

Being a Cavalier Girl could truly make a woman feel very much the part of a celebrity with public appearances, autographing

opportunities, beautiful costumes, hair and makeup sessions before games and even a 2016-17 swimsuit calendar (sold for \$10 in the team gift store). But that doesn't capture how Jasmine feels about her role.

"I'm still me, but I'm a professional now," she says.

What also guides her feelings and contributes to her humility is a speech challenge she has managed since childhood.

"My speech is something I've been ashamed of, so I always thought that things wouldn't happen for me. When they do, it's such a blessing," she relates.

Dance offers a great comfort zone, too, to the point where she is not at all nervous before game performances.

"I'm excited and feel prepared, and if I don't have those feelings, then it's my own fault."

By the end of the night, exhaustion reigns supreme, and after a game, she goes straight home, showers and heads right to sleep.

She says that making it onto the dance team was essentially the best birthday present she could possibly receive, since she discovered the big news a day before her 22nd celebration.

"I got the call at 8 am, two days after tryouts ended. I was told to come straight to The Q to shoot a video bio," presently posted on the Cavs website at <http://www.nba.com/cavaliers/video/teams/cavaliers/2015/09/18/21213/1442605793583-cavsgirlbiojasmine.mp4-21213>. Some of the tryout activity footage is captured at <http://www.nba.com/cavaliers/2015-16-cavalier-girls-auditions-continue>.

---

To those thinking about a career in dance, Jasmine says, "Just go after it. Nothing is impossible and with hard work and dedication, anything can happen."

---

"It was a huge thrill!"

Emily Smith, director of dance and entertainment for all dance squads that perform at The Q (Cavalier Girls, Monsters, Gladiators and Canton Charge), notes how she was especially impressed by Jasmine's exceptional ability to spin and leap.

"She can perform more pirouettes than anyone. She's phenomenal at it."

For the try outs, Smith reports that what many may not know is how the candidates receive a study packet to learn about the game and the Cavaliers' roster, all of which appears on a test. They also have an interview with team executives covering their background and goals. The dance portion of the tryout involves performing solo, in small groups and large groups.

Throughout the season, the Cavalier Girls' schedule involves practices two to three times per week, from 6-10 pm, to polish old routines and prepare new ones. The team rotates 16 girls in for each game while four sit out during the 41 home game regular season.

"We're constantly learning new choreography," Jasmine says, admitting that she catches on quickly, with a great memory for movement. The team keeps the routines current and fresh by also frequently changing the songs that accompany its routines.

On game days, the squad arrives at 3:45 pm to start preparing. During play time, in addition to performing dance routines, the girls fan out throughout the arena to appear in suites, concourse C, the Loudville section and on the floor during game breaks for special promotions. The dancers also make numerous community appear-

ances to spread team spirit and generate excitement at locations including local hospitals, the Veterans Administration, nursing homes, malls, schools and at corporate functions.

Her work in Beachwood allows her to say that she is tapping into all her interests since children figure prominently into them.

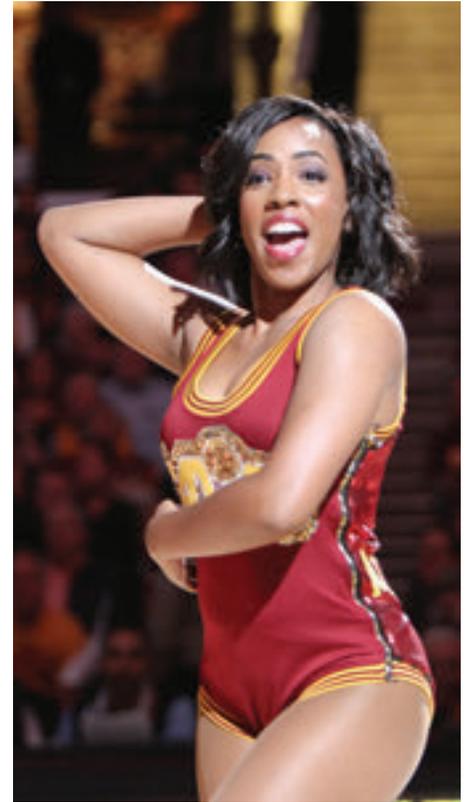
"I love being able to inspire students by day and Cavalier fans by night," she says, adding that she never imagined she'd have both in her life simultaneously and so soon.

"I thought I'd be a professional dancer for a while and when that career was over, I would go into education," she explains. Ultimately, she can see herself teaching dance in a public school setting. In pursuit of that potential path, she recently applied to graduate school to earn a Master's degree in teaching and to obtain her licensure.

Jasmine's earliest exposure to dance was at the Jordan Center Dance in Warrensville Heights where she enjoyed tap and jazz. She realized that it was her passion when she was 10 years old, getting ready for a performance. She told her mom, "This is what I'm supposed to be doing."

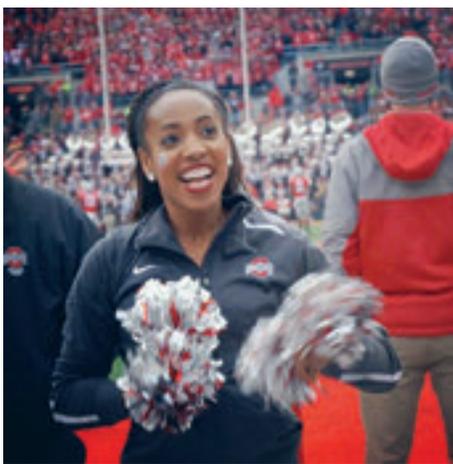
Jasmine entered BHS as a junior, and was the cheerleading captain as a senior. The OSU dance program was a change of pace and stressed ballet and modern dance, where she says she gained an appreciation for those forms as well.

To those thinking about a career in dance, Jasmine says, "Just go after it. Nothing is impossible and with hard work and dedication, anything can happen."



"She can perform more pirouettes than anyone. She's phenomenal at it."

- Emily Smith, director of dance and entertainment for all dance squads at Quicken Loans Arena



Pictured: Beachwood JV Cheerleading Squad (from left): Jvian Ferguson, Zoe Zilbert, Madison McShepard, Jasmine, Melondy Shen, Sydney Leiken, Cassidy Crosby and Marissa Thomas.



Mercedes-Benz  
of Willoughby



Ron and Michael Leikin—

**"LIKE  
LUXURY?  
FIND IT IN  
WILLOUGHBY."**

OUR NEW 2016 MERCEDES-BENZ  
MODEL LINEUP WILL BLOW YOU AWAY!

WE HAVE OUTSTANDING OFFERS ON ALL OF OUR NEW AND PRE-OWNED VEHICLES.  
STOP IN TODAY!



2016 MERCEDES-BENZ CERTIFIED PRE-OWNED  
**WINTER SALES EVENT**  
UNLIMITED MILEAGE WARRANTY  
2-YEAR COMPLIMENTARY PRE-PAID MAINTENANCE  
FINANCING AS LOW AS 0.99% APR  
**1-MONTH PAYMENT CREDIT**  
JANUARY 13, 2016 THROUGH FEBRUARY 29, 2016

## THE LEIKIN LUXURY PACKAGE

Complimentary upgrade for personalized license plates at time of purchase  
Valet Service available, including pickup and delivery of your vehicle\*

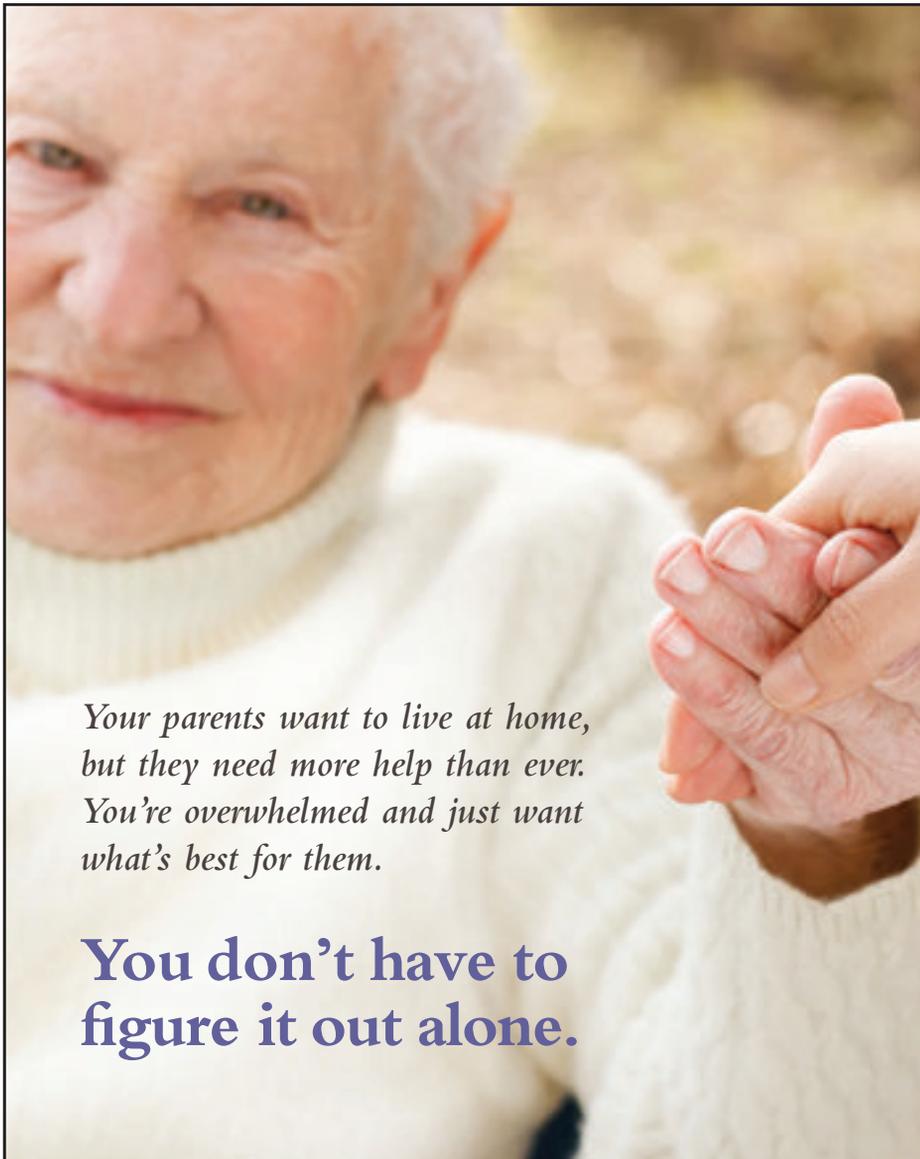
\*At either your home or workplace with an appointment and within an approximate 50-mile radius of Leikin Motors Companies.

Two complimentary car washes per month • Complimentary Wi-Fi- in our customer lounge  
We work without walls

**A LEIKIN MOTOR COMPANY**  
38750 Mentor Ave. • Rt. 20 • Willoughby  
Only 15 min. from Cedar & I-271  
LEIKINMOTOR.com  
**440-946-6900**



**THERE IS A DIFFERENCE IN DEALERS.** We invite you to see why we say **YOU'LL LOVE LEIKIN.**



*Your parents want to live at home,  
but they need more help than ever.  
You're overwhelmed and just want  
what's best for them.*

**You don't have to  
figure it out alone.**

JFSA helps older adults remain in their own home with a range of quality services including skilled nursing, physical therapy, and home health aides.

Speak to one of our professional staff today.



**WE ARE JFSA.  
YOU ARE NEVER ALONE.**

**216.378.8660  
www.jfsa-cleveland.org**

Private pay and most insurance accepted. Fees may be covered by Long Term Care Insurance, PASSPORT, My Care Ohio, Medicaid, Holocaust Survivor subsidies and other subsidies. Ask the JFSA staff for more information.

## Beachwood Arts Council Exhibits

### **It's Her Nature: Works by Eileen Dorsey, Sharlene Green, Marti Higgins and Wally Kaplan**

This exhibit, free and open to the community at the Beachwood Community Center, will showcase the works of four noted women artists who interpret nature and landscape in their own unique ways. These artists use paint to express the texture and varied colors of the natural world.

The exhibit will take place Saturday, March 5, through Monday, March 28, with an opening reception on Saturday, March 5 from 5 – 8 pm (refreshments will be served).

Gallery Hours are Mon.-Fri. 10 am – 4 pm; Sat. 10 am – 3 pm; and Sun. 10 am – 1 pm.

### **PAINTING WORKSHOP**



In conjunction with this show, Eileen Dorsey will instruct a painting workshop for beginning artists,

Sunday, March 13, from 12 – 4 pm at the Beachwood Community Center at which participants will be taken step-by-step through the process of painting in a relaxed, fun environment. The workshop fee is \$35/BAC member and \$40/non-member. Fee includes all materials. Registration deadline is March 5.

## Jewish Secular Community Discussion Group

The Jewish Secular Community Discussion Group will meet on Thursday, March 10, from 7 to 8:45 pm at the Beachwood Library. The topic for that meeting will be "Explaining the Philosophy of Humanistic Judaism." The discussion will concentrate on the views of Yaakov Malkin, as expressed in his lectures and book, "Epicurus and Apikorsim: The Influence of the Greek Epicurus and Jewish Apikorsim on Judaism." The discussion group is open to the public and welcomes all who are interested. For further information, contact Ken Weiss at 216.991.7926.

# “Team Simon Strong” Raises Brain Tumor Awareness



Andy rings the bell after completing his radiation treatments.

Glioblastoma multiforme, radiation, chemo, apheresis, mediport, stem cells, oncology, Seidman, clinical trial – these words were pretty foreign to Andy Simon and his wife, Amy, until a few months ago when Andy was diagnosed with a malignant brain tumor.

Andy was diagnosed on a Monday in November and underwent surgery to remove the tumor on Friday, and now these words are part of the Simons’ lives, 24/7.

“The tumor came out of nowhere,” Amy, told us. “Andy led a healthy lifestyle and was at an optimal weight.

She paused before adding, “And this is not genetic.”

The diagnosis of a brain tumor doesn’t have to be a death sentence,” Andy told us. “You can still go on.”

In spite of his treatments, Andy keeps a positive attitude and recognizes there is hope.

Prior to his diagnosis, Andy hadn’t missed a day of work in 30 years. Although he’s missed some work in the past few months, he told us that following surgery, he was in ICU for fewer than 24 hours, was back to running two weeks later, and really didn’t need rehab.

As a result of Andy’s diagnosis, the Simons have been doing some research about brain tumors and are taking action to raise funds and awareness about this condition.

In June, Andy, along with family and friends, will participate in the BT5K Breakthrough for Brain Tumors Run & Walk, the American Brain Tumor Association’s national signature fundraising event. To date, 228 teams are formed in 8 cities, including Columbus, the home base for “Team Simon Strong.”

We encourage the community to join in, either by participating or making a donation,” Amy said. “Donations not only support brain-tumor patients and their families, but also provide for breakthrough research to improve, extend and ultimately save lives.”

“Thank you in advance for your support of my efforts on behalf of brain-tumor patients, their families, and the researchers’ pursuing the breakthroughs,” Andy added. “If we can help other people, that’s what it’s all about.”

May is Brain Cancer Awareness Month. Please support the Simons in their efforts by making a donation to the American Brain Tumor Association. To sign up for the race or make a donation, visit [www.bt5K.org](http://www.bt5K.org), click on Columbus, donate, search by team, then Team Simon Strong.

## Race Details:

BT5K 2016: Columbus  
June 4, 2016  
Arch Park McFerson  
Commons Park  
218 West Street  
Columbus, Ohio  
Start Time: 9 am

You can learn more about the American Brain Tumor Association at [www.abta.org](http://www.abta.org).



## Healthy Lungs, Healthy Life

The lungs are one of the most important organs in the human body. When they stop working efficiently or become diseased, you may feel tired and breathless, or even experience chest pain. Untreated, some lung disorders can lead to disability or even death.

But you can learn how to manage your risk factors and keep your lungs healthy at the next Health Matters talk on March 8. The topic is “Healthy Lungs, Healthy Life.”

Like the rest of your body, your lungs need daily care and attention. Breathing feeds oxygen to every cell in the body. Without sufficient oxygen, people are more prone to health problems, including respiratory illnesses, chronic obstructive pulmonary disease (COPD) and heart disease.

There is no charge to attend Health Matters events, but space is limited and reservations are required. To register, call 216.767.8435 Monday through Friday between 9 am and 5 pm or go to [UHHospitals.org/HealthMatters](http://UHHospitals.org/HealthMatters).

Join your neighborhood experts on the second Wednesday of each month for these health-minded talks, which are held at the same 9 UH locations – UH Ahuja Medical Center, UH Bedford Medical Center, UH Conneaut Medical Center, UH Elyria Medical Center, UH Geauga Medical Center, UH Geneva Medical Center, UH Parma Medical Center, UH Portage Medical Center and UH Richmond Medical Center.

Coming up on April 12 is “Stroke Prevention.” Since up to 80% of strokes can be prevented it’s crucial to know the simple steps that can lower your risk.

Participate in the conversation on social media using #UHHealthMatters.

Like the rest of your body, your lungs need daily care and attention. Breathing feeds oxygen to every cell in the body.

## Suburban Symphony Orchestra Presents A Look Forward – The Annual Young Soloists Concerto Concert

### Martin Kessler, Music Director

On March 13 at 3:30 pm, Suburban Symphony Orchestra will present A Look Forward – The Annual Young Soloists Concerto Concert, at Conway Hall, University School Shaker Campus, 20701 Brantley Road, Shaker Heights.

Canton Symphony assistant conductor Rachel Waddell will make her SSO debut in the Suburban Symphony Orchestra’s annual Young Soloists Concerto Concert. Two featured soloists this year are Matthew Fields playing the first movement from Elgar’s Cello Concerto and Katsuaki Arakawa playing the first movement from Lalo’s Cello Concerto. Both are members of the Cleveland Orchestra Youth Orchestra. The concert starts with a modern piece by Jennifer Higdon, titled Blue Cathedral, and ends with Tchaikovsky’s second symphony, known as the “Little Russian,” from his use of Ukrainian folk songs within the piece.

Visit [www.suburbansymphony.org](http://www.suburbansymphony.org) for more details. All concerts are free and open to the public.

## There's a new Hospice House on the eastside

### Maltz Hospice House and Palliative Care Pavilion

- On Montefiore's Beachwood campus
- Beautiful living and dining areas for the entire family
- Dedicated entrance and parking
- Spacious hospice house suites with patios

Hospice care also available in your home

Please call the hospice office at 216.910.2650 to see how we can help.

One David N. Myers Parkway, off Cedar Road  
[montefiorecare.org](http://montefiorecare.org)



**MONTEFIORE**  
A Caring Community

## Programs at Montefiore

### Summer Junior Volunteer Program

Montefiore is seeking junior volunteers ages 12 and up to assist with resident activities and services, friendly visiting and office work. Here is your chance to meet other teen volunteers from a variety of schools and communities, all while earning service hours in an environment committed to caring, compassion and customer service. Volunteers will need to call in for a brief interview and go through the application process, which includes providing one reference and completing an orientation and training session. Please contact Marissa Gelender, volunteer coordinator, at 216.910.2566 or [mgelender@montefiore-care.org](mailto:mgelender@montefiore-care.org) to learn more about volunteering at Montefiore.

### Summer College Internships Available

Do you know college students looking for some hands-on experience this summer? Montefiore may be the place for them. With the tight job market, this type of work experience can distinguish a candidate looking to break into a professional field. Montefiore is offering six-week, 30-hour a week internships with a small stipend.

Internships are a wonderful opportunity for college students to gain more experience in their interested field and possibly even a job after college. That was the case for Beachwood High School graduate of 2009 and resident Akilah Porter.



Akilah Porter

The summer of her senior year at Kent State University, Akilah applied for a marketing internship at Montefiore, despite her working toward a degree in news journalism with a concentration in magazine. She was accepted into the 6-week program and impressed her supervisor – Susan Lieberman, marketing director – so much so that Susan extended her internship by four additional weeks, leading up to the first day of classes.

On her graduation day, two hours before she was going to walk the stage in her cap and gown, Akilah received a unexpected call from Susan asking her if she had a job lined up post-graduation and like many college graduates, Akilah submitted dozens of job applications but didn't have any offers lined up. Susan offered her the position of

marketing associate for Montefiore and The Weils. She told Akilah that she was really impressed with her as the marketing intern and that she first thought of Akilah when this position became available. This was amazing news for Akilah – not only was she celebrating her accomplishment of obtaining her undergraduate degree, but she was also being offered a job all in the same day. Akilah gleefully accepted the position and started her new position as marketing associate a week and a half later. She is now approaching her twoyear anniversary – goes to show the power of an internship.

Not all internship positions transform into a job opportunity as it did for Akilah – that was a unique situation – but the most important reason do an internship in college, and even high school, is to gain experience in the field you are interested in and to network, making you more marketable to companies and organizations seeking individuals with real life experience.

If you know someone who is interested in learning about development and fundraising, marketing and public relations, human resources, activities, social services or finance, have them contact Kathy Perry, human resources, at 216.910.2497 or email [kperry@montefiorecare.org](mailto:kperry@montefiorecare.org), and include “Summer Intern Candidate” in the subject line.

Applications are available at [www.montefiorecare.org](http://www.montefiorecare.org) – just go to Careers, and click on Apply Online. All applicants will be screened and asked for two letters of reference. The registration deadline is Friday, May 20.

### Volunteer Open House

Montefiore has many volunteer positions available this season and all year round. Find out how you can get involved and make a difference in the residents’ lives. If interested, please attend this Volunteer Open House, Sunday, May 15, from 10 am – 4 pm, in Montefiore’s Maltz Auditorium. For more information, please call Marissa Gelender, volunteer coordinator, at 216.910.2566 or email [mgelender@montefiorecare.org](mailto:mgelender@montefiorecare.org).

### Journey Through Grief

The community is invited to participate in “Journey Through Grief,” a six-week Bereavement Support Group facilitated by Miriam Katz, LISW-S. The program begin will take place on Tuesdays, April 5 - May 10, 5:30 - 7 pm at Montefiore.

For more information or to register, please call Miriam Katz at 216.910.2796 or email at [mkatz@montefiorecare.org](mailto:mkatz@montefiorecare.org).

## Cleveland Orchestra Youth Orchestra Auditions

The Cleveland Orchestra Youth Orchestra auditions will be held at Severance Hall during the month of May, with late-afternoon, evening, and weekend audition times available. Middle- and high-school student instrumentalists who are studying privately and involved in their school music program are invited to audition. Auditions will be heard for the following instruments: violin, viola, cello, double bass, harp, flute, piccolo, oboe, English horn, clarinet, bassoon, contrabassoon, French horn, trumpet, trombone, bass trombone, tuba, percussion, and keyboard instruments. Audition applications must be received by Friday, April 1. The application fee is \$25. Those interested should contact Youth Orchestra Manager Lauren Generette at 216.231.7352 or email [coyo@clevelandorchestra.com](mailto:coyo@clevelandorchestra.com) for information, or download audition materials at [clevelandorchestrayouthorchestra.com](http://clevelandorchestrayouthorchestra.com) (click on Auditions).



**DRY SKIN** **SINUS PAIN** **WOOD FLOOR DAMAGE** **STATIC ELECTRICITY**

**THE AIR INSIDE YOUR HOME IS DRIER THAN YOU THINK.**

**An Aprilaire whole-home humidifier is the answer.**

- Eliminate parched, dry air in your whole-home
- Protect against illness and damage
- Experience total indoor air comfort

Call us today for a healthier, more comfortable home.

**ARCO** **Comfort Air, LLC** **Aprilaire®**  
Feel Good. Inside.™

Call 1-216-587-2800, visit [goarco.com](http://goarco.com), or email [service@goarco.com](mailto:service@goarco.com).



## Fairmount Early Childhood Center SUMMER CAMP

Summer camp is for children entering preschool (Age 3) through entering second grade (Age 7).

Camp highlights include: guest performers, field trips and the use of the Beachwood Family Aquatic Center.

Registration is currently open for residents and non-residents.

**CAMP RUNS JUNE 13 - JULY 29**

Call Karen Leeds today for more information

**216.292.2344**

# Heritage Home Program<sup>SM</sup> Provides Beachwood Homeowners with Free Home Improvement Advice and Subsidized-Rate Financing

For 23 years, the Cleveland Restoration Society has operated the Heritage Home Program<sup>SM</sup> in order to provide the owners of older homes with access to advice on restoring and improving their properties. For houses located in a participating community such as Beachwood, homeowners have free access to a site visit with a construction specialist, information on local contractors, and impartial review of any estimates received from contractors. Color consultations for exterior painting are provided at no cost. The Heritage Home Program<sup>SM</sup> also offers a subsidized-rate loan to cover the costs of eligible improvement and maintenance projects. This financing option is in the form of a fixed-rate equity loan with a current rate of 2%. Most projects are eligible for this financing option.

Originating in two historic districts within the City of Cleveland, the program now operates throughout more than 40 regional communities. In order to qualify, properties need not be designated as historic in any way – they simply need to be at least 50 years old. Even in ‘younger’ cities such as Beachwood, an overwhelming percentage of the housing stock meets this 50-year-old benchmark.

Beachwood’s mid-century housing stock is unique in its consistent use of high-quality building materials. Cedar-shake siding, slate and tile roofs, and stone or brick exteriors are all common. This fact places Beachwood’s mid-century gems at the very top of the quality range among post-war developments. By implementing these traditional materials and design elements, architects and builders used construction projects in Beachwood to bridge the gap between the Colonial Revival exteriors of the Heights and the long, low homes so favored in post-war America. On the interior, chopped up living areas were abandoned in

favor of open floor plans. Expansive walls of windows and sliding glass doors often opened onto exterior patios, helping to bring the exterior and interior living spaces together. Clean, simple geometries and a tendency towards asymmetry added to the sense of modernity.

In recent years, the attitude toward these mid-century homes has changed entirely. As they reach their 50th and 60th birthdays, mid-century designs and materials that once seemed dated and undesirable are now viewed as unique and worthy of preservation. Instead of ripping out their interior paneling and brightly colored bathroom tile, homeowners are now creating remodel designs that accentuate and showcase these modern elements. Additionally, new home buyers and young families are widening their house searches to include the once-passé ranch home. The pendulum of taste has swung from outdated to trendy and mod.

Through their direct interaction with homeowners and home buyers, the Heritage Home Program<sup>SM</sup> staff has witnessed this change of perception firsthand. The project pictured herein is a perfect example. Purchasing this home from its original owner, the buyers of this Beachwood property knew they were in for a long list of interior remodeling projects. They also knew, however, that their desire was to stay true to the mid-century era of the home. The remodeling was carefully planned to be an even balance of old and new. The entry foyer retains its original glass block partition wall, paneling and staircase railing. In the main living area, the floor plan was opened up to create one large living space. The remodeled kitchen, done in flat-panel contemporary cabinets, overlooks the living and dining areas and the backyard beyond. The asymmetrical fireplace surround was painted a warm gray to lighten

the space and coordinate with the serene color palette throughout. Contemporary pendant lights were selected to brighten the space. Elsewhere in the house, the homeowners saved other original design elements. In the basement, the wet bar was left untouched and the Jetsons-esque pool table, bought by the home’s first owner, resides in the children’s playroom. Upstairs, the main bathroom was painted and given new lighting, but the baby blue tile and bathroom fixtures were left as is. The entirety of the project struck a balance between preservation and modernization.

“I believe that preserving our old houses is a great way to end up with a more creative and interesting living environment,” says Michael Caito, the project architect. “Beachwood has a plethora of mid-century homes situated on well-landscaped lots that have great bones, spacious rooms, a lot of glass, and are built with quality materials. Many of these homes just need to be refreshed, or possibly reprogrammed (like swapping out a living room for an expanded kitchen family room space). These homes will look good and feel ‘fresh’ well into this century.”

Through support from the City of Beachwood, the services of the Heritage Home Program<sup>SM</sup> are available at no cost to the owners of houses over 50 years old. Interested homeowners may visit [www.heritagehomeprogram.org](http://www.heritagehomeprogram.org) for more information. If you are planning projects at your property, have concerns about potential maintenance issues, or would like assistance in finding and selecting contractors, contact the Heritage Home Program<sup>SM</sup> to schedule a site visit. This may be done by emailing [HHP@heritagehomeprogram.org](mailto:HHP@heritagehomeprogram.org) or by calling 216.426.3116.

Additionally, there will be an informational presentation led by Heritage Home Program<sup>SM</sup> staff at

Beachwood City Hall on Wednesday, April 13, at 7 pm. Please consider attending to hear more about the services available to you.

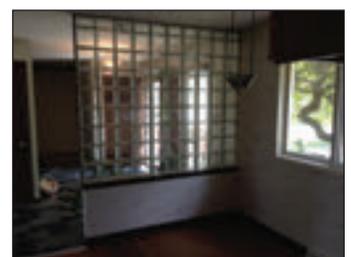
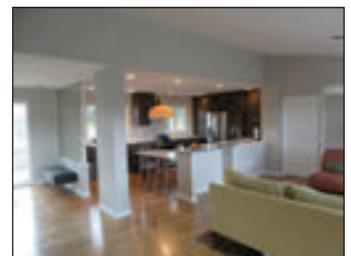
---

Additionally, there will be an informational presentation led by Heritage Home Program<sup>SM</sup> staff at Beachwood City Hall on Wednesday, April 13, at 7 pm. Please consider attending to hear more about the services available to you.

---

## Heritage Home Program<sup>SM</sup>

If your home in Beachwood is 50 years old or older, you have access to free technical assistance regarding home maintenance and improvement projects! The Heritage Home Program<sup>SM</sup> offers free advice, personalized site visits, and access to 2% fixed-rate financing to cover project costs. To schedule a free site visit or to learn more about qualifying for a low-interest loan, call 216.426.3116 or visit [www.heritagehomeprogram.org](http://www.heritagehomeprogram.org).



Before and after photos of Beachwood renovation.

# THE SUBARU LOVE SPRING EVENT



**Hello Beachwood residents!** Welcome to March, our busiest car month of the year. The Auto Show runs through March 6th at the IX Center, and is in full swing! Close to one million people will attend, looking for a new car. If you are looking for a **GREAT CAR** and a **GREAT DEAL**, come visit me on the Bedford Automile and check out our Auto Show specials!

*Michael Friedman • Beachwood Resident*

## Celebrity Birthdays

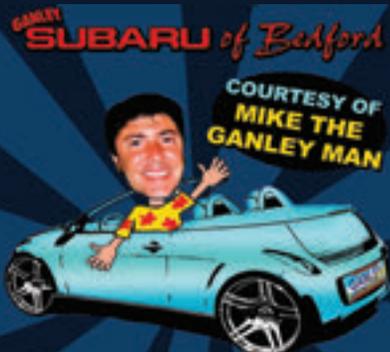
- March 6 Shaquille O'Neal (44)
- March 7 Ivan Lendl (56)
- March 8 Freddie Prinze, Jr. (40)
- March 10 Carrie Underwood (33)  
Sharon Stone (57)  
Chuck Norris (77)
- March 11 Rupert Murdoch (85)
- March 12 Darryl Strawberry (54)  
James Taylor (68)  
Liza Minelli (70)
- March 13 Neil Sedaka (77)
- March 14 Billy Crystal (69)
- March 15 Eva Longoria (41)
- March 18 Queen Latifah (46)
- March 19 Glenn Close (69)  
Bruce Willis (61)



**Customers of the Month** • Laurel Rubin and Brad Glazer  
Thank you for your continued business!

## Don't be left out in the snow!

COMPLIMENTARY VALET PARKING  
AT ETON AND LEGACY VILLAGE  
FOR ALL CAR OWNERS OF VEHICLES FROM



MUST HAVE LICENSE PLATE FRAME TO SHOW THE CAR CAME FROM OUR DEALERSHIP

**2016 IIHS TOP SAFETY PICK+**

The 2016 Legacy, Outback, Forester, Impreza, WRX and Crosstrek earned the IIHS TOP SAFETY PICK+!

**2016 NEW**

**FORESTER 2.5 i**

32/24 MPG\*  
hwy/city

ONLY 2 AVAILABLE AT THIS PRICE!

**\$259**  
Lease/Month  
+Tax\*  
42 Months  
\$1,495 Due at  
Lease Inception

**\$25,468 MSRP**  
**\$23,953**  
**+1.49% Financing**  
On Select Models  
From Subaru Motor Finance



Code GFA 01

2.5-Liter 4-Cylinder Engine • Manual 6-Speed Transmission • Symmetrical All-Wheel Drive

**2016 NEW**

**LEGACY 2.5 i**

36/26 MPG\*  
hwy/city

ONLY 4 AVAILABLE AT THIS PRICE!

**\$209**  
Lease/Month  
+Tax\*  
36 Months  
\$1,495 Due at  
Lease Inception

**\$23,272 MSRP**  
**\$21,828**  
**+1.49% Financing**  
On Select Models  
From Subaru Motor Finance



Code GAB 01



- 2.5-Liter SUBARU BOXER® 4-Cylinder Lineartronic®
- Continuously Variable Transmission (CVT)
- Symmetrical All-Wheel Drive

Prices and payments plus tax, title, \$250 documentary service fee and license fees. Prices include all rebates, incentives and coupons. Prices cannot be combined with other ads. Lease is with 10,000/yr., 15¢/mile thereafter. No security deposit required. \$300 disposition fee may be due at lease end. Tier 1 credit score required from Subaru Motors Finance. Finance offer based 36 months at 1.49 APR = \$28.42/month per \$1,000 financed with \$0 down on approved credit from Subaru Motors Finance subject to vehicle insurance and availability. Mileage stated is EPA estimated fuel economy. Actual mileage may vary. A proud member of the Ganley Auto Group. The Ganley Auto Group is an association of independently operated automobile dealerships dedicated to providing value and service to our customers and communities. Offers valid thru 4/15/2016.



*Where Everybody Goes for a Great Deal!*

123 Broadway • On the Bedford Automile • 1 888.470.5296

Shop 24 hours a day at [www.ganleysubaruofbedford.com](http://www.ganleysubaruofbedford.com)

# Beachwood Buzz

MAGAZINE

**Everyone has a story to tell.  
Tell yours in Beachwood Buzz!**

Please email  
beachwoodbuzz@gmail.com to share your story.

**Thank you,  
Debby Zelman Rapoport, Editor**

## FINE FRAMING • NOTHING COMPARES

- Gold and silver leaf frames
- Custom mirrors – any size
- Photo frames – silver, gold, leather and acrylic
- Sculpture bases
- Oil paintings and prints
- Restoration and repair of frames and artwork



Save \$25 on framing  
over \$100 with this ad.  
One discount per visit.

**216-397-7671** M-F 10-6 • Sat 10-5  
13429 Cedar Road (Near Taylor)  
www.woodtraderframing.com

**WOOD TRADER FRAMING**



## JFSA Brings Geriatric and In-Home Dementia Care Services to Alyson's Place Medical Clinic; Drs. Chang and Gravenstein Join Staff

Jewish Family Service Association is pleased to announce the addition of specialized Geriatric Medical Assessment Services at Alyson's Place – JFSA Medical Clinic. These specialized services will assist older adults who are experiencing symptoms of dementia or other cognitive disorders, including Alzheimer's, related to aging. Services will be offered on-site at the clinic or in the home. With the launch of these services, JFSA welcomes two nationally recognized physicians to Alyson's Place.



Dr. Stefan Gravenstein, MD, MPH, received his Medical Degree from The Ohio State University and his Master in Public Health from Eastern Virginia Medical School. He is the Director of the Center for Geriatric and Palliative Care at University Hospitals-Case Medical Center and the Interim Chief of Medicine for the Geriatrics and Palliative Care in

the Department of Medicine at Case Western Reserve University. Dr. Gravenstein is a Certified Medical Director and Professor of Medicine at Case Western Reserve School of Medicine and adjunct Professor of Medicine and Health Services at Brown University. He was the founding medical director of memory disorders clinics at both the University of Wisconsin-Madison and Eastern Virginia Medical School, where he served nearly 20 years.

Dr. Sandy Chang, MD, MHS, received her Medical Degree at Brown Medical School with a specialization in family medicine. She completed her Certificate in Gerontology at the Center of Aging and Health at Johns Hopkins Bloomberg School of Public Health. Dr. Chang comes to University Hospitals from Yale University. She is a 2011 Hartford Scholar in Geriatric Medicine and conducts clinical research on the epidemiology of aging, including the impact of chronic disease on frail elders. Dr. Chang is an Attending Physician at University Hospitals Case Medical Center, Acute Care of the Elderly Unit, and Assistant Professor at the Center for Geriatrics and Palliative Care at Case Western Reserve University School of Medicine.



Dr. Chang will lead the clinical services including comprehensive geriatric assessments and practical advice for family members regarding issues facing those living with dementia. Dr. Chang and Dr. Gravenstein will also provide hands-on dementia training to JFSA's Care at Home staff including Home Health Aides.

Alyson's Place is a collaboration with University Hospitals designed to provide JFSA clients and their family members convenient access to quality healthcare services.

Jewish Family Service Association of Cleveland, a private non-profit organization, serves to strengthen families and individuals in both the Jewish and general communities in Northeast Ohio. Guided by traditional Jewish values of communal responsibility and social justice, JFSA is committed to enhancing every individual's ability to thrive in our community. For more information on services, go to [www.jfsa-cleveland.org](http://www.jfsa-cleveland.org).

## SAVE THE DATE



*Joseph Ribkoff*

**Trunk Show**  
Saturday, March 5th  
10 a.m.-4 p.m.

a Ribkoff specialist  
from Montreal  
will be here to assist you.



**SPEND \$100 AND GET \$10 OFF**

(Bring in this ad. Offer good at Trunk Show Only.)

# Jewish Secular Community Discussion Group

The Jewish Secular Community Discussion Group will meet on Thursday, March 10, from 7 to 8:45 pm at the Beachwood Library. The topic for that meeting will be "Explaining the Philosophy of Humanistic Judaism." The discussion will concentrate on the views of Yaakov Malkin, as expressed in his lectures and book, "Epicurus and Apikorsim: The Influence of the Greek Epicurus and Jewish Apikorsim on Judaism." The discussion group is open to the public and welcomes all who are interested. For further information, contact Ken Weiss at 216.991.7926.

# The Mandel Jewish Day School 27th Annual Benefit Auction

The Mandel Jewish Day School (formerly Agnon) is excited to host its 27th annual silent and live auctions on Sunday, April 10, 6 pm at Landerhaven. This is the school's largest event of the year. In the past three years, the auction has raised more than \$1,220,000 from sold-out crowds of 350+ parents, grandparents and community patrons. Proceeds fund tuition assistance, student programming and special projects for the Mandel Jewish Day School, serving more than 350 students hailing from 20+ local communities. Tickets are \$95/person or \$950/table and include an open bar, dinner and dessert. Register at [www.agnon.org/BenefitAuction.aspx](http://www.agnon.org/BenefitAuction.aspx).

# H&R Block Launches New Brand

H&R Block recently hosted an open house at its new Beachwood location at which consumers were introduced to Block Advisors, the innovative new H&R Block brand that provides year-round support to individuals and small businesses. The new office is located at 23811 Chagrin Blvd., Ste. 340, in Chagrin Plaza East.

In recognition of this opening, Mayor Merle S. Gorden and City Council proclaimed Thursday, Jan. 14, as "Block Advisors – Tax and Business Services Day" in the City of Beachwood.



Pictured from left: City Councilmember Barbara Bellin Janovitz; Mayor Merle S. Gorden; Sarah Maaz, Block advisors tax advisor; and Braden J. Lyons, H&R Block DGM.



Jewish Federation  
OF CLEVELAND

69TH ANNUAL MEETING OF THE  
**COMMUNITY RELATIONS COMMITTEE**  
& SIDNEY Z. VINCENT MEMORIAL LECTURE

# PUBLIC EDUCATION, CIVIL RIGHTS, *and* INEQUALITY



**FEATURING**  
**WADE**  
**HENDERSON**

President & CEO, The  
Leadership Conference  
on Civil and Human  
Rights & The  
Leadership Conference  
Education Fund

5 Adar II 5776

**Tuesday, March 15, 2016 | 7:00 p.m.**  
**Maltz Performing Arts Center**  
**1855 Ansel Road, Cleveland, OH 44106**

Coffee, tea & desserts  
(Kosher dietary laws observed)

**Free and open to the public**  
Space is limited: registration strongly  
encouraged.

**For more information or to register**  
**E-mail**

[communityrelationscommittee@jcfccleve.org](mailto:communityrelationscommittee@jcfccleve.org)

**Call** 216-593-2858

**Online** [www.jewishcleveland.org](http://www.jewishcleveland.org)

Amy M. Morgenstern and Todd Resnick, **Event Chairs**  
Cheryl Davis, **CRC Chair**  
Bradley Schlang, **CRC Vice Chair**  
Reneé Chelm, **Board Chair**  
Stephen H. Hoffman, **President**

**[www.jewishcleveland.org](http://www.jewishcleveland.org)**



# MARCH Madness

## SHAKE UP YOUR GAME DAY

THE OFFICIAL  
**NCAA HANGOUT**  
FOR NCAA SPORTS

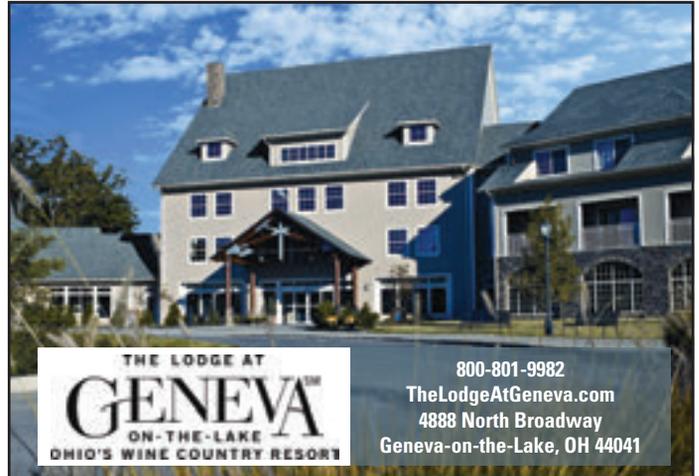


**Warrensville Hts.**  
**26200 Harvard Rd.**  
**216-896-WING(9464)**

### BUFFALO WILD WINGS

NCAA is a trademark of the  
National Collegiate Athletic Association

©2016 Buffalo Wild Wings, Inc. BWW2016-238



THE LODGE AT  
**GENEVA**  
ON-THE-LAKE  
OHIO'S WINE COUNTRY RESORT

800-801-9982  
TheLodgeAtGeneva.com  
4888 North Broadway  
Geneva-on-the-Lake, OH 44041

Join us for a beer tasting dinner  
**March 18th**  
featuring Fat Heads Brewery

Overnight package includes a reception  
and beer tasting with the brewer, dinner  
with beer pairing, live entertainment  
and breakfast the following morning.

Starting from \$225 plus tax, per couple.



Promocode: BEER

**Best Quality. Best Service. Best Price**



PAINTING

Previous Awards  
**2014 - 2009**



MARCH MADNESS  
SAVINGS

**5% OFF any  
contracted job  
over \$500.00**

Full service painting company, dedicated to providing  
superior interior, exterior, and specialty painting  
services to both residential and commercial customers.

**216-255-5135**  
[www.BestBuyPainting.com](http://www.BestBuyPainting.com)



**CLOTHES MENTOR**<sup>®</sup>  
RESALE DONE RIGHT

**Get in on the Madness!**

**WANTED:  
YOUR DESIGNER  
HANDBAGS**

**Bring in your gently  
used purses and get  
cash on the spot!**

**louis vuitton, prada, burberry, michael kors,  
kate spade, coach, dooney and bourke, vera  
bradley, gucci & many more!**

We buy and sell gently used BRAND NAME  
apparel FOR ALL WOMEN Sizes 0-16, 1x, 2x,  
3x & Maternity.



25373 Lorain Rd.  
**NORTH OLDMSTED**  
440-617-6013

6145 Mayfield Rd.  
**MAYFIELD HEIGHTS**  
440-646-9640

15143 Pearl Rd.  
**STRONGSVILLE**  
440-238-8300



Mon.-Sat. 10-8 · Sun. 12-6  
[www.clothesmentor.com](http://www.clothesmentor.com)



# Enjoy These Madness Offers!



Buffalo Wild Wings truly offers the ultimate dining experience! The award winning wings, burgers and sandwiches are all served in a relaxed, comfortable atmosphere where people

like to hang out with friends, family and coworkers. Bdubs is a fun, high-energy restaurant – much like the personalities of their guests!



Best Buy Painting is a family owned, full-service painting company, dedicated to providing superior interior, exterior, and specialty painting services to

both residential and commercial customers in the Cleveland and Northeast Ohio area. As Cleveland house painters, Best Buy Painting is proud to deliver on job quality, customer satisfaction, and of course, our reputation. Call us at 216.255.5135 for a FREE estimate or visit [www.BestBuyPainting.com](http://www.BestBuyPainting.com).



At Clothes Mentor, WE PAY YOU CASH ON THE SPOT! Maybe you have changed

jobs, changed sizes or simply changed your mind. If you're not wearing it, get CASH for it! So clean out that closet and bring your items into our stores. Your closet will thank you for it, and you will pick up some new-found money. Get in on the March Madness – At Clothes Mentor, it's *Resale Done Right!*



Discovery Photo specializes in fun, unique and creative portraits, shooting everything from basic head shots to full portfolios, events, graduation photos and more. In addition to shooting at various

locations throughout town, Discovery Photo has a state-of-the-art studio located in Beachwood and will go the extra mile to get the perfect shot. "Get in on the Madness this month – Book your Bar/Bat Mitzvah and save \$100 throughout the month of March" – Scott Morrison.



In the midst of Ohio's Wine Country and overlooking Lake Erie, The Lodge at Geneva offers seasonal rates and packages for all travel needs. The Lodge at

Geneva-on-the-Lake is a natural for romantic escapes, family fun, meetings, lakefront weddings, celebrations and much more. With 109 guestrooms, and on-site amenities including a full-service restaurant, indoor and outdoor pools and hot tubs, game room and fitness room, The Lodge is a year-round destination.



**Join us for March Madness!** Present the ad next to this listing and receive \$25 off on your purchase of \$100 or more. At Mulholland & Sachs, we have a great selection of gift items and offer personalized

service. Complimentary gift wrapping is available; and shipping, if needed. Open Monday ~ Saturday 10 am to 6:30 pm and Sundays noon to 5 pm.

## MARCH MADNESS

at Your Neighborhood Gift Store!

Present this ad  
and receive  
**\$25.00 off**  
on your purchase  
of \$100 or more.

Good from March 1 – 31, 2016.

### MULHOLLAND & SACHS

at ETON ~ Chagrin Blvd.

28699 Chagrin Blvd. • 216-831-4444

Mon. ~ Sat. 10 to 6:30 • Sun ~ noon to 5

[www.mulhollandsachs.com](http://www.mulhollandsachs.com)

# THE FITNESS CHALLENGE

Tuesday, March 15 • 5 – 7:30 p.m. • Mandel Jewish Community Center



Healthy Employees Means Healthy Businesses.  
Boost your company's wellness initiative by forming a team!

- 3-on-3 Basketball
- Basketball Shoot Around
- 1-Mile Walk/Run
- 1-Mile Team Relay
  - Yoga
  - Spinning

Participate as an individual or team  
Accumulate Points  
Be Recognized  
Raffle Prizes  
Participant Gift Bags

Chamber Members: **FREE**  
Non-Chamber Members: **\$100/Team**  
(fee waived if you join the chamber for the event)

For Details and Registration, Visit [Beachwood.org](http://Beachwood.org).



**CHOOSE YOUR ACTIVITIES!**



New this year:  
• Team 4-Mile Relay  
• BMI screenings by Cleveland Clinic



## 2016 Beachwood Chamber of Commerce Awards Program

Thursday, May 5, 2016

Cocktail Reception at 4 p.m. • Keynote Speaker at 4:45 p.m. • Awards to Follow  
Embassy Suites Beachwood • 3775 Park East • Beachwood

*Please Join Us As We Announce and Honor*

Business of the Year • Citizen of the Year • Civic Organization of the Year



**Keynote Speaker: Bernie Moreno**

President, Bernie Moreno Companies,  
Largest Luxury Dealership Chain in the Midwest

Register at [www.beachwood.org](http://www.beachwood.org).

# Strike It Big for Milestones: Bowling for Autism

Milestones Autism Resources invites the entire community to its fourth annual bowling extravaganza, Strike It Big for Milestones – presented by Davis Automotive Group, on Sunday, April 10, from 10 am to 2 pm at Freeway Lanes of Solon (33185 Bainbridge Road, Solon) and Fairview Lanes (21847 Lorain Road, Fairview Park). In addition to bowling, the autism and family-friendly event includes food, face painting, balloon animals, a raffle, and an opportunity to learn more about autism. Proceeds directly support local families impacted by autism.

Milestones Autism Resources is a nonprofit dedicated to educating, coaching, and connecting family members and professionals throughout Northeast Ohio affected by autism.

Event chairs are Phillip Irvin and Joe Kraft. Alley sponsors are Robert W. Baird & Co. and Morgan Stanley.

To learn more, donate or form a team, visit [milestones.org](http://milestones.org) or contact Laura Montag at 216.464.7600, ext. 113, or [bowling@milestones.org](mailto:bowling@milestones.org).

# Jewish Genealogy Programs

## Choosing a Genealogy Program to Organize Data

Norman Henke, computer pioneer, is the featured speaker at the Sunday, March 6 meeting of the Jewish Genealogy Society of Cleveland. Henke will share his expertise on “Choosing a Genealogy Program to Organize Data.”

With the recent announcement that Ancestry.com will no longer distribute Family Tree Maker, genealogy novices and experts are seeking advice on the program to use in the future.

Henke will demonstrate the features of Roots Magic, Legacy and Reunion. He will share how these computer programs may be synced across portable devices.

The Jewish Genealogy Society of Cleveland holds its winter meetings on Sundays, starting at 1:30 pm, in the Lelyveld Library of Anshe-Chesed Fairmount Temple, 23737 Fairmount Blvd. Board members are available from 1 pm to assist with individual research questions. Guests are welcome. RSVP to [Programming@ClevelandJGS.org](mailto:Programming@ClevelandJGS.org).

## Workshop for Beginners

The Jewish Genealogy Society of Cleveland will offer a Workshop for Beginners on Monday, March 28, from 7 – 9 pm, in the Miller Board Room at Menorah Park, 27100 Cedar Road, Beachwood. Participants will learn how to search birth, marriage and census records and how free databases may be accessed with a library card and personal computer.

Well-known genealogy experts, Ken Bravo and Cynthia Spikell, will serve as instructors for this interactive program.

This workshop is free to paid-up Jewish Genealogy Society of Cleveland members and is \$18 for non-members. Participants should bring a wifi-enabled laptop and Cuyahoga County Library card. Space is limited.

To register, email [2ndVP@ClevelandJGS.org](mailto:2ndVP@ClevelandJGS.org) or download registration materials from [www.clevelandjgs.org](http://www.clevelandjgs.org).

For more information, contact Sylvia Abrams at 216.224.6818 or [sylvia.abrams@gmail.com](mailto:sylvia.abrams@gmail.com).



**D.O. SUMMERS CLEANERS**  
Quality Since 1881

**FREE PICK-UP & DELIVERY**  
TO YOUR HOME OR OFFICE

**216.402.5141**  
or visit [www.dosummers.com](http://www.dosummers.com)

**20% OFF** Your entire dry cleaning and laundry order!  
Good at any of our 9 locations.  
Incoming orders only. Not valid on alterations, households, storage or with any other offer. Expires 3-31-16.

*A Leader for More Than a Century - Since 1881 to be exact.*



**Cuyahoga Community College**

**START NOW!**

Learn what you need  
Earn what you deserve  
Save more than you think

[www.tri-c.edu/startnow](http://www.tri-c.edu/startnow)  
**216-987-6000**

Eastern Campus | 4250 Richmond Road | Highland Hills, Ohio 44122

15-0433

# CITY OF *Beachwood* Council Update

MAYOR  
**MERLE S. GORDEN**



216.292.1901  
mayor@beachwoodohio.com

COUNCIL PRESIDENT  
**MARTIN S. HORWITZ**



216.464.6560  
martin.horwitz@beachwoodohio.com

**JUSTIN BERNS**



216.509.6509  
justin.berns@beachwoodohio.com

**ALEC ISAACSON**



216.291.2797  
alec.isaacson@beachwoodohio.com

**MELVIN JACOBS**



216.464.1541  
melvin.jacobs@beachwoodohio.com

**BARBARA BELLIN JANOVITZ**



216.406.5914  
barbara.janovitz@beachwoodohio.com

**BRIAN LINICK**



216.496.0202  
brian.linick@beachwoodohio.com

**JAMES PASCH**



216.630.9671  
james.pasch@beachwoodohio.com

## HOME HERITAGE PROGRAM

For homes over 50 years of age, the Heritage Home Program offers free technical assistance to help plan and execute remodeling or maintenance projects. Program staff provides free on-site consultation for construction projects, share information on local contractors and review estimates received from contractors.

The Heritage Home Program also offers a 2% fixed-rate financing option for most projects.



An informational presentation will be held by Heritage Home Program staff at **Beachwood City Hall** on **Wednesday, April 13 at 7:00 pm.**

For more information, visit [www.heritagehomeprogram.org](http://www.heritagehomeprogram.org) or call 216.426.3116.



## LAKE ERIE STARTS HERE



Your home is the first line of defense for the health of Lake Erie. Rain and snow melt that runs over your property and into the storm drain goes untreated to waterways. It brings with it storm water pollutants such as fertilizers, pesticides, dog waste, winter road salt, oil and gas, litter, eroded soil, etc. Help be the solution to storm water pollution.

- Plant a rain garden to capture and infiltrate storm water runoff.
- Install a rain barrel to water a garden or lawn.
- Properly maintain your car to avoid oil and gas leaks.
- Establish a no-mow zone around backyard streams and wetlands.
- Pick up after your dog to avoid bacteria washing into storm drains.
- Wash your car on the lawn or take it to a commercial car wash.

Questions? Visit the Cuyahoga Soil and Water Conservation District at [www.cuyahogawcd.org](http://www.cuyahogawcd.org).

## City Contact Information

**CITY OF BEACHWOOD**  
25325 Fairmount Boulevard  
Beachwood, Ohio 44122

216.464.1070  
[www.beachwoodohio.com](http://www.beachwoodohio.com)



**LIKE US ON FACEBOOK**  
[www.facebook.com/BeachwoodOH](http://www.facebook.com/BeachwoodOH)



**FOLLOW US ON TWITTER**  
[twitter.com/BeachwoodOH](https://twitter.com/BeachwoodOH)



**FOLLOW BEACHWOOD POLICE ON TWITTER**  
[twitter.com/BeachwoodPolice](https://twitter.com/BeachwoodPolice)

**TV PROGRAMMING**  
Time Warner - Ch. 96.20  
AT&T U-Verse - Ch. 99

**EMERGENCY**  
Dial 9-1-1

**CLERK OF COUNCIL**  
216.595.5493

# WHEN YOU'RE IN *Beachwood*, YOU HAVE ARRIVED!

## SIGN-UP FOR CodeRED

Visit [www.beachwoodohio.com](http://www.beachwoodohio.com) and sign up for the CodeRED system for emergency notifications. This system can be accessed at the upper left hand corner of the city home page at "Sign-up for CodeRED alert." Following that prompt will direct you to a registration form. Once registered, we will be able to communicate time-sensitive, personalized messages through voice, email and text.



## 5-YEAR MASTER PLAN

Last month, we held a Community Open House where a draft of Beachwood's Five Year Master Plan was unveiled. This plan, drafted in partnership with the Cuyahoga County Planning Commission, offers a blueprint for how the community will grow and develop in the future. To view a draft of this plan, visit [www.beachwoodohio.com](http://www.beachwoodohio.com) and click on the Five Year Master Plan link.

### BEACHWOOD SUMMER CAMPS

<b>KIDZ CAMP</b>	<b>K-2 GRADE</b>
<b>BISON CAMP</b>	<b>3-6 GRADE</b>
<b>THEATER CAMP</b>	<b>2-8 GRADE</b>
<b>SPORTS CAMP</b>	<b>4-8 GRADE</b>
<b>TEEN TRAVEL</b>	<b>6-8 GRADE</b>

*Specialty Camps • Before and After Camp Care  
Camps Begin June 13*

## SUMMER DAY CAMPS RESIDENT REGISTRATION

Beachwood Summer Day Camp registration is now underway. **Residents may register for Kidz, Bison, Sports, Teen Travel and Theater Camp between 8:00 a.m. and 4:00 p.m., Monday through Friday at City Hall.** The early-bird fee for residents (proof of residency required) will be offered until March 4.

**Non-resident registration begins Sunday, March 6 at 10:00 a.m. at the Beachwood Community Center.**

For more information refer to your Recreation Guide or visit [www.beachwoodohio.com](http://www.beachwoodohio.com).



Photo above: 2015 non-resident sign up  
VISIT [WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM)  
FOR MORE INFORMATION

## UPCOMING MEETINGS

### CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Mondays, March 7 and 21. Questions? Call 216.595.5462.

### PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, March 31. Questions? Call 216.292.1914.

### ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Mondays, March 7 and 21. Questions? Please call 216.292.1914.

## Departments

**AUDITOR**  
216.595.5492

**BUILDING DEPARTMENT**  
216.292.1914

**COMMUNITY SERVICES**  
216.292.1970

**ECONOMIC DEVELOPMENT**  
216.292.1915

**FINANCE DEPARTMENT**  
216.292.1913

**FIRE DEPARTMENT**  
216.292.1965

**LAW DEPARTMENT**  
216.595.5462

**MAYOR'S OFFICE**  
216.292.1901

**POLICE DEPARTMENT**  
216.464.1234

**SERVICE DEPARTMENT**  
216.292.1922

City Hall will close at 2:00 p.m.  
on Friday, March 25  
in observance of Good Friday.

## RECREATION BASEBALL/ SOFTBALL LEAGUES

Sign up now for Youth Baseball and Softball  
Leagues for Spring/Summer 2016

### BASEBALL PROGRAM

Novice Coed T-Ball: 5 – 6 years  
Rookie Boys Machine Pitch: 7 – 8 years  
Minor Boys Player Pitch: 9 – 10 years  
Major Boys: 11 – 12 years  
Pony Boys: 13 – 14 years



### SOFTBALL PROGRAM

Rookie Girls: 7 – 8 years  
Minor Girls Player Pitch: 9 – 12 years

\$55 Resident / \$75 Non-Resident

QUESTIONS? REFER TO WINTER REC GUIDE  
OR VISIT [www.beachwoodohio.com/recreation](http://www.beachwoodohio.com/recreation)

## DID YOU KNOW? ADULT VOLUNTEER COACHES NEEDED

Beachwood Recreation programs cannot  
be offered without parental involvement.  
If you are interested in coaching, contact  
Frank Vicchiarelli at 216.292.1970.

The City of Beachwood requires Youth  
Sport volunteer Adult Coaches to submit  
to a background check.

[WWW.BEACHWOODOHIO.COM](http://WWW.BEACHWOODOHIO.COM)

# Council Update

## SEVERE WEATHER SAFETY WEEK

Severe Weather Safety Week is March 20 – 26, with its messages being “be prepared” and “have a plan.” With spring threats of tornadoes, flooding, flash floods and thunderstorms, FEMA encourages everyone to prepare for, protect against, respond to, recover from and mitigate all hazards. In conjunction with this safety week, there will be a statewide tornado drill on Wednesday, March 23 at 9:50 a.m.

Whether practicing in a tornado drill or sheltering during a warning, remember:

- D** – Go **DOWN** to the lowest level
- U** – Get **UNDER** something
- C** – **COVER** your head
- K** – **KEEP** in shelter until the storm has passed



It is recommended that homeowners and renters take a complete inventory of their belongings prior to the occurrence of a tornado or other natural disaster to assure speedy and hassle-free recovery. For an efficient way to inventory your belongings visit [www.knowyourstuff.org](http://www.knowyourstuff.org). For more information visit [www.weathersafety.ohio.gov](http://www.weathersafety.ohio.gov).

## ART EXHIBIT

Beachwood Community Center  
Art Gallery

MONDAY – FRIDAY • 9 AM – 4 PM

SATURDAY • 10 AM – 3 PM

SUNDAY • 10 AM – 1 PM



### IT'S HER NATURE:

WORKS BY EILEEN DORSEY, SHARLENE GREEN,  
MARTI HIGGINS AND WALLY KAPLAN



Through their paintings, four women artists interpret nature and landscape by using texture and varied colors of the natural world. Refreshments will be served. Free and open to the public.

March 5 – 28 • Opening Reception: Sunday, March 5 from 5 – 8 p.m.



### MISSED A COUNCIL MEETING?

To listen to audio recordings, just visit  
[www.beachwoodohio.com](http://www.beachwoodohio.com) and click on the link.

## BEACHWOOD COMPANIES RECOGNIZED

### FOUR BEACHWOOD COMPANIES SELECTED AS WEATHERHEAD 100 WINNERS

The Weatherhead 100 Award was established in 1988 through Case Western School of Business to celebrate Northeast Ohio's spirit of entrepreneurship and to recognize companies that exemplify innovative success in our region. The latest edition of the Weatherhead 100 includes four Beachwood-based businesses.



**A+ Solutions - #10**

(Founded: 2005, Sales growth: 612.35%)

A+ Solutions provides a high-quality educational and psychological services to schools and families.



**Stratos Wealth Partners - #28**

(Founded: 2008, Sales growth: 234.79%)

Stratos Wealth Partners is a nationally recognized full-service wealth and financial services firm working to facilitate the success of more than 180 independent financial advisers nationwide.



**Audimute Sound Proofing - #59**

(Founded: 2005, Sales growth: 163.57%)

Audimute creates custom acoustic products and solutions designed to deliver extraordinary experiences at work and at home.



**Simple Solutions - #87**

(Founded: 2003, Sales growth 84.86%)

Simple Solutions writes, publishes, prints and distributes supplemental workbooks for students in grades K-8.



### TWO BEACHWOOD COMPANIES SELECTED FOR WEATHERHEAD 100 UPSTARTS AWARDS

The Weatherhead Upstart award recognizes fast-growing smaller companies, with 15 or fewer employees and less than \$5 million in net sales in the past year.



**Ardleigh Minerals - #14**

(Founded: 1994. Sales growth 84.78%)

Specializes in recycling of by-products from the aerospace industry.



**The DiJulius Group - #15**

(Founded: 2006. Sales growth 73.15%)

Keynote speaker, international customer experience consultant and best-selling author of three books.

### SIMPLE SOLUTIONS RECEIVES CRAIN'S 52 FASTEST GROWING COMPANIES AWARD

**Simple Solutions** is a publisher of supplemental educational materials for grades K – 8 and was selected to receive the Crain's 52 Fastest Growing Companies 2015 Award that recognizes the fastest growing companies in Northeast Ohio. Businesses are selected because of their entrepreneurial spirit, innovative business tactics and skyrocketing revenue growth in Northeast Ohio.



**CRAIN'S 52  
FASTEST-GROWING  
COMPANIES**



# Beachwood Schools

## 2015 Annual Report

Popular Annual Report for the Fiscal Year Ended June 30, 2015



Dear Beachwood Residents,  
 Beachwood City Schools' 2015 Popular Annual Report highlights our students' academic achievements, contains a profile of our district and its offerings, and reports our district's financial data for Fiscal Year 2015. It is available on our web site at [beachwoodschoools.org](http://beachwoodschoools.org).

The following pages provide a synopsis of this Annual Report with snapshots of information that are most significant to Beachwood taxpayers. On these pages, you'll see that your schools are in excellent financial health despite the constant erosion of funding from the State of Ohio. With more than \$5 million in operating efficiencies since the district's last operating levy in 2005, Beachwood's tax rate is still one of the lowest in the area. Meanwhile, Beachwood's children continue to excel as we expand academic and extracurricular programming.

Thank you for taking a few minutes to browse this report and for this community's continued and unparalleled support of its children and schools.

Robert P. Hardis  
 Superintendent

Michele E. Mills  
 Director of Finance/Treasurer

### DISTRICT PROFILE

- Enrollment:** 1,563 students
- Average Class Size:** 120 students (per grade)
- Pupil/Teacher Ratio:** 9.95:1
- Faculty:** 157 certificated teachers, 87% with Master's degrees and/or PhDs
- Average Teaching Experience:** 12.4 years (in Beachwood)
- Advanced Placement:** 27 AP courses; 2015 recognition by College Board

***The Beachwood City School District has not had an operating levy on the ballot since 2005 and is one of only four school districts in Ohio with Moody's Aaa credit rating.***



### BOARD OF EDUCATION

Mitchel E. Luxenburg, *President* • Michael Zawatsky, *Vice President*  
 Dr. Brian Weiss, *Member* • Joshua Mintz, *Member* • Steve Rosen, *Member*

### ADMINISTRATION

Robert P. Hardis, *Superintendent* • Michele E. Mills, *Director of Finance/Treasurer* • Lauren J. Broderick, *Director of Pupil Services*  
 Ken Veon, *Director of Operations & Technology* • Linda LoGalbo, *Director of Curriculum & Instruction/Human Resources* • Kathleen Stroski, *Assistant Treasurer*



## 2014-2015 Student Achievements

### Class of 2015

- Class Size: 113 students
- 100% graduation rate
- Awarded nearly \$5.5 million in scholarships
- 2 National Merit Semi-Finalists; 3 National Merit Commended Students

### Outstanding Achievements

- 71 students earned AP Scholars honors or better in 2015
- Beachwood High School's Science Olympiad team placed in the top ten at the Ohio Science Olympiad state tournament
- For the third consecutive year, Beachwood High School's student newspaper earned the Ohio Scholastic Media Association's first-place rating in addition to the first-place spot for its news website, [www.bcomber.org](http://www.bcomber.org).
- BHS's Marketing Class was named "Company of the Year" by Junior Achievement for their year-long public art project celebrating the Beachwood Centennial.
- A first-year team of 5th graders finished first in the State competition for Destination Imagination. The team went on to place 7th (out of 77 teams) in its category at the Global Finals.

### Fine Arts

- A BHS Senior won an international film competition for the second time during her high school career.
- For the 8th consecutive year, Beachwood Schools have been named among the nation's Best Communities for Music Education.

### Athletics

- Boys soccer won a school record 14 games and advanced to the Elite 8 Regional finals.
- Boys Varsity Tennis sent two doubles teams to the state tournament for the first time ever.
- Girls Varsity Basketball won the CVC Championship.
- A boys swimmer broke a school record in the 50 meter freestyle and was only the second male swimmer to qualify for states in the last 25 years.
- Girls Varsity Track ran at State tournament in three races: 4x200 meter relay, the 200 meter dash and the 100 meter dash.



Visit the complete Annual Report at [www.beachwoodschoools.org](http://www.beachwoodschoools.org)

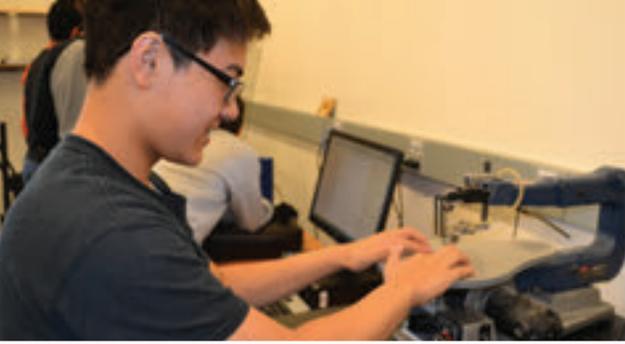
Visit us at

[www.beachwoodschoools.org](http://www.beachwoodschoools.org)

 [www.facebook.com/BeachwoodBison](https://www.facebook.com/BeachwoodBison)

 [www.twitter.com/BeachwoodBison](https://www.twitter.com/BeachwoodBison)

(216) 464-2600



# Bison Strong



## NET POSITION

- In total, Net Position increased by \$1,472,325 which represents a 19.8% increase from 2014's restated net position
- The District continues to pay down its outstanding debt and shorten repayment periods.
- Accrued wages and benefits increased \$297,109 due to the retirement of nineteen staff members who were owed severance payments upon retirement

Governmental Activities	2015	Restated 2014 *	2013
<b>Assets</b>			
Current and Other Assets	\$59,229,202	\$61,206,905	\$61,777,555
Capital Assets	61,907,281	62,836,677	59,934,185
<b>Total Assets</b>	<b>121,136,483</b>	<b>124,043,582</b>	<b>121,711,740</b>
<b>Liabilities</b>			
Long-term Liabilities	38,216,588	41,148,367	44,145,234
Net Pension Liability	44,469,762	52,805,467	-
Other Liabilities	4,002,116	3,381,194	4,256,927
<b>Total Liabilities</b>	<b>86,688,466</b>	<b>97,335,028</b>	<b>48,402,161</b>
<b>Deferred Inflows of Resources</b>			
Property Taxes	20,858,273	22,232,256	25,206,963
Pension	7,993,289	-	-
<b>Total deferred inflows of resources</b>	<b>28,851,562</b>	<b>22,232,256</b>	<b>25,206,963</b>
<b>Net Position</b>			
Net Investments in Capital Assets	25,923,161	23,764,063	18,082,152
Restricted	4,560,481	4,657,530	7,697,202
Unrestricted	(21,591,662)	(21,001,938)	22,323,262
<b>Total Net Position</b>	<b>\$8,891,980</b>	<b>\$7,419,655</b>	<b>\$48,102,616</b>

## REVENUE

- The District's revenues in 2015 were \$41,424,807, a decrease of 14.5 percent over 2014 due primarily to the District receiving unbudgeted revenue as the result of the settlement of litigation regarding the valuation of real property in 2014 and a decrease in property tax collections in 2015 due to higher delinquency rates.
- Program Revenues, \$7,246,513 are for specific program areas and comprise 17.5 percent of the District's total revenues.
- General Revenues accounted for \$28,673,384 in revenue or 69.2 percent of all revenues. The largest portion of general revenues is property taxes levied on commercial and residential properties.
- Grants and Entitlements, \$5,504,910, are from the State of Ohio and the federal government. The revenues from the State of Ohio consist of rollback and homestead taxes, through which the state pays 12.5% of each residential property owner's taxes. The State also pays the district through its Foundation Funding program with funds earmarked in the State budget for education. This category of revenues also contains the tangible personal property (TPP) tax hold-harmless provision in the amount of \$2.5 million.

	2015	2014	2013	2012
<b>Program Revenues</b>				
Charges for Services and Sales	\$3,752,253	\$2,837,045	\$4,346,756	\$3,920,001
Operating Grants and Contributions	3,494,260	3,322,815	3,026,362	3,190,174
<b>General Revenues</b>				
Property Taxes	27,731,492	33,708,619	27,450,186	28,034,000
Grants and Entitlements	5,504,910	5,687,462	5,647,472	6,385,851
Investments	309,666	176,869	73,323	221,860
Other	632,226	2,712,099	5,436,826	298,808
<b>Total Revenue</b>	<b>\$41,424,807</b>	<b>\$48,444,909</b>	<b>\$45,980,925</b>	<b>\$42,050,694</b>

## LOCAL TAXES COLLECTED

Property Tax dollars collected for the general fund from operating levies are used to pay for day-to-day operating expenses of the District, including salaries, benefits, utilities, books, materials, and equipment.

- Local property taxes collected from Commercial Real Estate for Fiscal Year 2015 totaled \$15,883,017, or 52.1 percent of total taxes collected.
  - The District collected \$13,508,792, or 44.3 percent, in Residential Real Estate taxes in fiscal year 2015.
  - **Beachwood has not had an operating levy on the ballot since 2005**
- Public Utility Taxes are assessed on tangible personal property, as well as land and improvements, at true value (normally 50 percent of cost).
- The District collected \$1,114,570, or 3.6 percent of total taxes collected, from public utility property taxes in Fiscal Year 2015.

### Residential Effective Tax Rates for Schools (General Fund only)

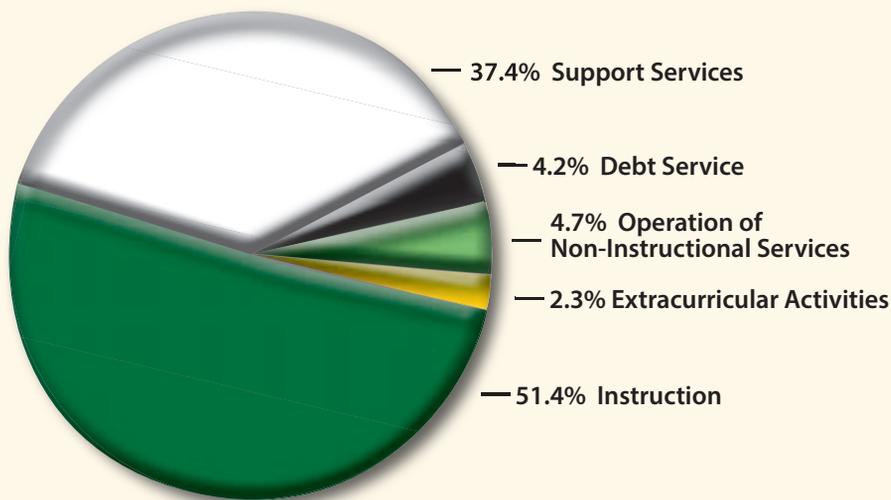
SCHOOL DISTRICT	MILLAGE
Beachwood	35.28
Rocky River	42.57
Orange	43.33
Mayfield	43.87
Solon	46.31
Chagrin Falls	49.39
South Euclid/Lyndhurst	63.17
Cleveland Hts./University Hts.	70.96
Shaker Heights	95.67



**Moody's Investor Service confirmed the district's Aaa credit rating. Beachwood Schools is one of only four school districts in the State of Ohio to be awarded this rating.**

## EXPENSES

Governmental Activities totaled \$39,952,482, a slight increase of 1.7 percent from Fiscal Year 2014 (from government-wide statements), primarily due to relatively flat salaries in Fiscal Year 14 due to the retirement of 11 staff members in 2014 who were replaced by staff members who were hired in lower on the salary scale and a decrease in interest and fiscal charges.



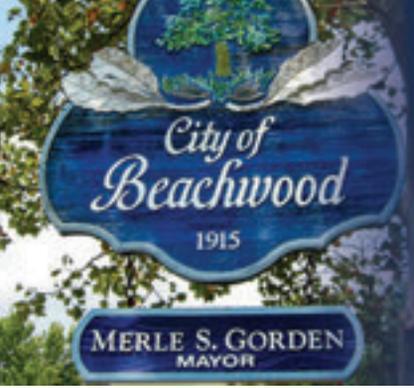
## LONG-TERM PROJECTIONS

Funding for public education continues to be challenging as school choice proponents try to expand voucher programs for all Ohio students irrespective of the quality of their local public schools. Beachwood Schools already receives very little in state funding for education – less than \$665 per pupil. State vouchers redirect \$5,900 per pupil to charter schools. Ohio's school choice program is already noted for its lack of oversight of academic expectations and fiscal operating standards.

The burden of funding public schools continues to shift from the State back to local public schools. The State's budget bill, House Bill 64, eliminated the hold harmless provision of the tangible personal property tax, which historically taxed commercial property owners on inventory. The district collected \$2.5 million annually via the hold harmless provision. The loss of funding to the schools is \$1.3 million commencing FY 17. In December, the legislature enacted a one time subsidy to cover 96% of this loss, but then will continue to eliminate this revenue stream commencing in FY 18. The School District by 2020 will have lost this revenue stream in its entirety. This equates to 3.5 mills in property taxes.

Despite losing revenue from the State of Ohio, Beachwood Schools will continue to be innovators and will plan for the future with the focus on students remaining the crux of every decision.





# A TRIBUTE TO BEACHWOOD BUSINESSES

**PORSCHE**  
Porsche of Beachwood

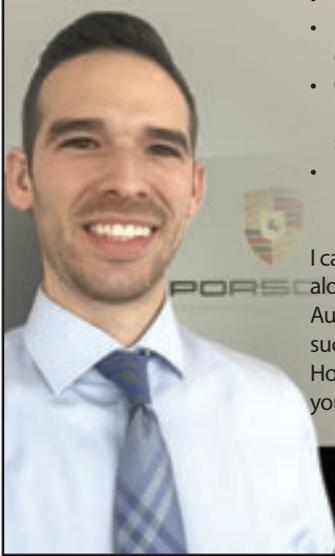
Introducing:  
**Blake Jaffe**

**Blake carries with him 10 years of:**

- Highline sales and leasing expertise
- Prompt, attentive and personalized customer service
- Customized communication methods such as video, email, text, social media
- Proactive and detail oriented relationship manager

I can still assist current Audi customers along with brands under the Penske Automotive Group Cleveland umbrella such as Audi, Mercedes, Toyota and Honda. Contact me today to begin your custom tailored experience.

**C: 216.262.1583**  
**E: bjaffe@penskeautomotive.com**

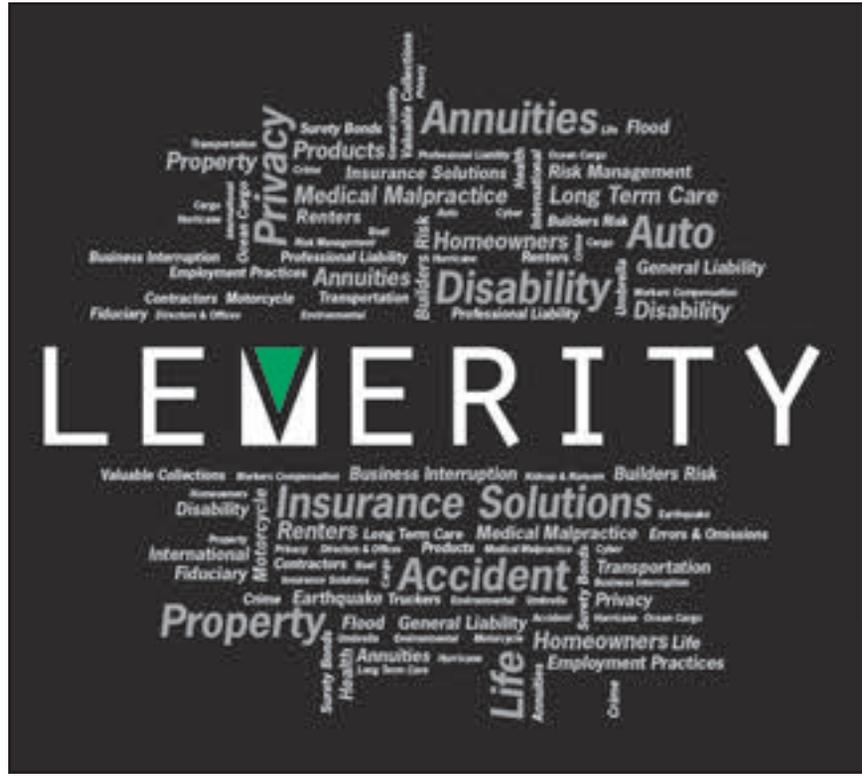



*Achieving Solutions for Families in Transition*

*Experience, Reliability, Compassion*

Family Law, Custody, Support, Guardianship, Adoption

**Ellen S. Mandell, Esq.**  
25700 Science Park Drive, Suite 270  
Beachwood, OH 44122-7312  
(216) 771-7080  
www.ESM-LAW.com  
esmandell@earthlink.net



**LEVERITY**

**MAKING SENSE OF CHAOS**

With all the risk that happens in life, Leveryty can make sense of all the clutter with specialized consulting and insurance solutions for corporate and personal coverage.

Contact us to see how we can help.

3737 Park East Dr., Suite 204  
Beachwood, OH 44122  
216.861.2727 | leverity.com

# Support The Businesses That Support The Beachwood Community.

## For the Complex Legal Issues Facing Families Today



- Divorce
- Dissolution
- Child Support
- Child Custody
- Negotiated Settlements

**Alice Rickel Associates**  
Attorneys at Law  
Alice Rickel, LLC

3690 Orange Place • Suite 440 • Beachwood  
www.rickelaw.com • 216.831.1434

**Alice Rickel Associates**  
Attorneys at Law

Alice Rickel Associates focuses on the complex legal issues facing families today. Our practice includes divorce, dissolution, child custody, shared parenting plans and includes issues relating to support, property division, and domestic abuse. We also provide information regarding mediation and alternative mechanisms for resolving these family law issues.

**Ellen S. Mandell**  
Attorney at Law

Ellen S. Mandell helps clients find creative solutions in divorce and separation, support and parenting cases. She was president of the Cuyahoga County Bar Association, and is a current member of the Family Law Section of the Cleveland Metropolitan Bar Association, and Acting Judge in the Shaker Heights Municipal Court.



Come join Jewish National Fund's Women for Israel Canasta & Mahjong event at Point East Condo Party Room in Beachwood on April 18. Enjoy games, a silent auction, and light snacks with friends! Space is limited, so RSVP by April 4 at [JNF.ORG/GAMES](http://JNF.ORG/GAMES) or 216.292.8733. Free to attend.

**LEVERITY**

Leverity is a leading independent, multi-line insurance agency that provides a wide range of consulting services and specialized products to both corporate and personal clients throughout the United States. We provide superior customer service and the most cost-effective insurance solutions and programs to meet your needs – exactly.

**PORSCHE**

Porsche of Beachwood

With 10 years of experience and expertise in Automotive Sales and Leasing, Blake Jaffe takes great pride in making your vehicle wants and needs his number one priority. Blake doesn't want to just sell you a car; he wants to sell you the RIGHT car. Finding the RIGHT car is imperative to Blake's emphasis on customer satisfaction and building long-term relationships. Contact Blake today for your innovative and personalized car buying experience.

JOIN JEWISH NATIONAL FUND'S

## WOMEN FOR ISRAEL CANASTA & MAHJONG EVENT AND SILENT AUCTION

APRIL 18, 2016 • 1:00 – 4:00 PM

POINT EAST CONDOMINIUMS PARTY ROOM  
27500 Cedar Road  
Beachwood, OH 44122

HOSTED AND SPONSORED BY  
LAURA GELLER AND MARLA SILBERMAN

Light snacks will be served  
Open to the public • Free to attend  
Space is limited

RSVP BY APRIL 4, 2016 AT [JNF.ORG/GAMES](http://JNF.ORG/GAMES) OR 216.292.8733



# Wellness Health &



**Ageless.  
Timeless.  
Stunning.**

Incredible non-surgical beauty treatments, minutes from Beachwood!

- Radiofrequency & Laser
- Fillers, Botox®, Micro-needling, \*Coolsculpting® (Body & Chin)
- Permanent Makeup & Tattoo Removal
- Hair Removal
- Dermaplaning & Jet Peel

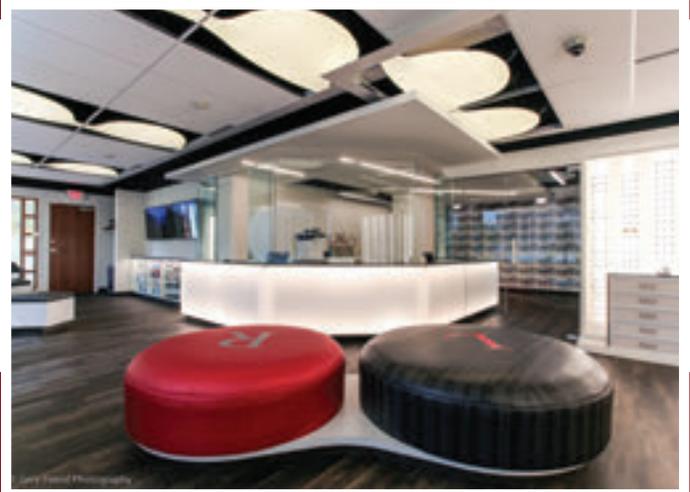
Little or NO down time

**Discover the Northcoast Laser difference...**

9500 Mentor Ave. Suite 130  
Mentor, OH 44060  
440.NEW.FACE (639.3223)  
northcoastlaser.com



Western  
Reserve  
Vision  
Care



We would like to proudly announce, Western Reserve Vision Care opened our Beachwood branch to a beautiful new state of the art facility. We have expanded our space, added new equipment and have even added personnel to our highly trained staff. Our team of skilled Optometrists pride themselves on providing superior eye care to patients of the community for more than 33 years. Our doctors particularly enjoy working with specialty contact lenses and ocular diseases; from pediatric patients to geriatric patients, including routine health and wellness and complicated medical rehabilitative care. We also offer pediatric vision therapy and can accommodate special needs patients. We invite you to stop into our stunning new optical boutique as we are now featuring a larger selection of frames and sunglasses. We carry brands such as Cutler and Gross from London, Miu Miu, Blackfin, Chloe and many more! We can't wait to welcome you to our new location at 3733 Park East Drive, Suite 104 in Beachwood. We'll see you soon!

What you need to know and where you need to go to look good and feel good!



**PERSONAL TRAINING**  
Partner and Small Group Training

**COMMIT TO GET FIT!**

At Aspire Fitness, we offer **In-Studio, In-Home/Business** and **Online** training and coaching options to fit your lifestyle.

**ASPIRE DELIVERS RESULTS**

There's no time like the present. What are you waiting for?  
**GET FIT TODAY - CALL US!**

**216.765.1234**

3355 Richmond Road • Beachwood  
[www.aspirefitnessstudios.com](http://www.aspirefitnessstudios.com)



At Aspire Fitness, we personalize training to fit your lifestyle. Whether you choose personal, partner or small group training, you will be held accountable to meet your fitness goals – and we make it easy for you by offering in-studio, in-home or online training. At Aspire Fitness, located right here in Beachwood, we provide the experience. All you need is the motivation to take the first step – Call us today!



The goal of our practice is not just cleaning your teeth, taking X-rays and sending you home. Our goal is to provide optimal patient care in a gentle and pleasant manner. We

want you to know that the quality dentistry we provide is an investment in your health, appearance and well being.



We deliver cutting edge beauty treatments by incredibly skilled physicians, nurses and aestheticians. For 15 years, we've made women look naturally beautiful, with little or NO down time. Plus, we're just 20 minutes from Beachwood! We're Northeast Ohio's hidden gem. Beautiful

surroundings, competitive prices, stunning results. Northcoast Laser Cosmetics in Mentor.



Are you a computer user? See our doctors for information on lens options that are available specific to computer needs. These specialty lenses give your eyes the optimum defense against harmful blue light that can cause eye strain, insomnia, cataracts, and macular degeneration. Speak with someone today and allow us to help you maintain a healthy lifestyle and preserve your vision.



## Teeth are NOT people...

At Chagrin Highlands Dental Group, we recognize that teeth are only one component of the whole patient. Because of our comprehensive approach to oral health and well-being, we customize treatment solutions unique to each individual. Our entire team is committed to creating a comfortable and relaxed environment, which will...

**... allow us to get to know you, not just your teeth.**



Douglas Desatnik, D.D.S.  
22901 Millcreek Blvd. Suite #140 Beachwood, OH 44122  
(216) 464-9800 • [www.ChagrinHDG.com](http://www.ChagrinHDG.com)

# News from Menorah Park

## Center 4 Brain Health's Support For Care Partners

To help make your journey a little easier, the Center 4 Brain Health on the Menorah Park Campus is committed to provide support for individuals with concerns about their memory and thinking abilities, and their care partners. Care partners for individuals with memory and thinking concerns are invited to attend the Care Partner Support Group meeting on the second Tuesday of each month from 6 – 7 pm in the Center 4 Brain Health at 27100 Cedar Road, Beachwood. This FREE event provides an opportunity to connect with other care partners, share experiences, and receive information about monthly topics. If you are interested in this support group, please contact the center's director, Krystal at 216.839.6685 or center4brainhealth@menorahpark.org.

Other classes offered at the center are fun and interactive, and are offered weekdays at 11 am. Monthly special events include "Bright Minds", an adult coloring social, and "A Restful Mind", a class centered on the importance of sleep.

Spring semester begins on Monday, April 4, and features 18 different brain health and wellness classes including:

- "Know Your Brain", a brain basics and neuroeducation class designed for participants to gain an understanding of their brains from the inside out.
- "Computer Brain Games," a new class that trains participants to acknowledge the benefits, uses and limitations of brain games designed to support their brain health.

## Distance Learning

The following Distance Learning programs are offered on Mondays at Menorah Park, and the community is invited. Please RSVP to LaStuver@menorahpark.org.

Monday, March 14 • 2:30 – 3:30 pm  
"The Role of Intelligence in the Cuban Missile Crisis" by the International Spy Museum (Washington, DC)

Monday, March 21 • 2:30 – 3:30 pm  
"Aztec, Maya & More!" by the Cleveland Museum of Art

Monday, March 28 • 2:30 – 3:15 pm  
"The Wright Method – Scientific Inquiry and the Process of Invention" by the Ohio History Connection (Columbus, Ohio)

Monday, April 4 • 2:30 – 3:30 pm  
"Sunk History" by the Penn Museum (Philadelphia, PA)

Monday, April 11 • 2:30 – 3:15 pm  
"Introduction to Impressionism" by the Cleveland Institute of Music

**Live as if you were to die tomorrow.  
Learn as if you were to live forever.  
– Mahatma Gandhi**

## First Catholic Slovak Ladies Association

of the United States of America  
a Fraternal Benefit Society domiciled in Beachwood, OH



**FRATERNAL LIFE INSURANCE AND ANNUITIES**

*Discover the Fraternal Advantage!*

### Life Insurance Products:

Single Premium Whole Life, Life Paid-Up @ 85,  
10 Pay Life, 20 Pay Life, 20 Year Level Term, Super Youth Term.

### Annuity Products:

Deferred & Immediate Annuities.

For more information please contact:

### FCSLA National Headquarters

24950 Chagrin Boulevard, Beachwood, Ohio 44122  
1-800-464-4642 • www.fcsla.org



Rated A- (Excellent) By A.M. Best Company



## D.R.E.A.M. Team Makes Resident's Dream Come True

Menorah Park employee Emily Spencer witnessed Walter Robinson's expression when he found out his dream of attending a Cavs game will come true. Walter shared this dream with the campus D.R.E.A.M. Team and in return received a surprise gift from The LeBron James Foundation and the Cleveland Cavaliers.

Walter received one of LeBron's practice shoes and some "I PROMISE" bands, along with a letter of encouragement from LeBron, thanking Walter for his support. The letter brought tears to Walter's eyes. In it, LeBron wrote that he wears an I PROMISE band every time he steps on the court. "They make me think of the PROMISES I have made to myself and others. I PROMISE to NEVER GIVE UP and I want you to do the same. If you work hard to keep that promise, the sky is the limit!



Additionally, Walter received two tickets to the Cavs game on March 7 and plans to attend with his daughter.

## Purim Fun At Fairmount Temple

Come celebrate Purim at Anshe Chesed Fairmount Temple (23737 Fairmount Blvd., Beachwood). All are welcome!

### Sunday, March 6

9 – 10:30 am

Holiday Happenings for Preschoolers

Bring your preschool child or grandchild to this program to learn more about the fun of Purim with activities and crafts. They will then receive tickets to use at the Purim Carnival for games and more fun. RSVP to Elizabeth Kleckner at [Ekleckner@fairmounttemple.org](mailto:Ekleckner@fairmounttemple.org).

### Sunday, March 13

10:30 – 11:30 am • PurimSpiel

Enjoy going "Under the Sea" as part of this annual fun and festive PurimSpiel led by ACTY (Anshe Chesed Temple Youth), the temple's senior high school youth group, as they share the story of Purim through silly, fun songs and story.

11:30 am-1:30 pm • Purim Carnival

Enjoy games, moonwalk, bungee run, balloon animals and Jungle Terry, with plenty of food to eat and prizes to win. To learn more about Purim at Fairmount Temple, call 216.464.1330 or visit [www.fairmounttemple.org](http://www.fairmounttemple.org).



### Give your Child an Unforgettable Experience at Camp Wise.

A summer at Camp Wise overnight camp is filled with kayaking and jet skiing on our private lake, horseback riding, archery, mastering the high ropes course, creating pottery and ending the week with beautiful Shabbat celebrations. Without even realizing it, your kids are learning new skills, gaining

confidence, making life-long friendships, and strengthening their Jewish identity.

At Camp Wise our experienced and caring staff are there every step of the way to help campers – and their parents – make the transition to overnight camp a comfortable one.



**JEWISH OVERNIGHT CAMP: THE BEST INVESTMENT FOR YOUR CHILD'S FUTURE**  
**READ MORE & REGISTER AT [CAMPWISE.ORG](http://CAMPWISE.ORG) • (216) 593-6250**

*Camp Wise Jewish overnight camp is for kids grades 2-10 and is located 35 minutes east of Cleveland in Chardon, OH*



## MORE TIME FOR YOU!

Making your life easier with services in one location.

### Menorah Park

One Campus. Many Solutions. One Person at a Time.

- ▶ **Marcus Post Hospital Rehabilitation**
- ▶ **Home Health Services**  
Skilled nursing and personal care
- ▶ **Outpatient Occupational & Speech Therapies**
- ▶ **The Peter B. Lewis Aquatic & Therapy Center**  
Aquatic and land-based Physical Therapy
- ▶ **Adaptive Living Shoppe**  
Emergency response and daily living products
- ▶ **Door-to-Door, Non-emergency Medical Transportation**
- ▶ **Adult Day Center**  
Daytime personal care and enrichment
- ▶ **Housekeeping Plus**  
Light housekeeping and heavy cleaning service
- ▶ **Dialysis**
- ▶ **Menorah Park Aging Resources**  
Information at your fingertips
- ▶ **Center 4 Brain Health**  
Support, education, assessments



#### Residential Options:

The R.H. Myers Apartments • Stone Gardens Assisted Living Residence • Wiggins Place Assisted Living Residence

- Menorah Park Skilled Nursing Home
- Helen's Place Memory Care Apartments

[www.menorahpark.org](http://www.menorahpark.org)

27100 Cedar Road • Beachwood, OH 44122

Call Beth Silver at 216-839-6678

## Health Insurance Questions?

I'm here to help.



- Small Business
- Self-Employed
- Individuals and Families

Please Call Today for an Appointment  
216.292.8700

**Dave Cunix**  
Certified Senior Advisor  
Certified Long Term Care

### Cunix Insurance Services

5900 Landerbrook Drive #201 • Mayfield Heights  
dave@cunixinsurance.com • www.cunixinsurance.com

## Let Spring Be the Motivator to Come Alive

Spring is just around the corner – the time when bulbs push their way through the barriers of the hard soil, during the cold of winter. How can we look to the bulbs for inspiration, for motivation? What has held us back from blossoming into the person we wish to become? How many times have we said, "I wish, I should, I need to, BUT..."

Spring is the perfect time to break through the barriers that have held us back from recognizing and celebrating what makes us feel engaged, empowered, connected, healthy...alive. There is a tendency to simmer in what is wrong with self, others, an approach, a situation.

Let spring be the motivator to come alive – to connect to what motivates and inspires you, and to roll up your sleeves and do the work necessary to be a part of your own positive growth and change.

It starts with you! Stop blaming others, a situation or the past for your dormancy and empower yourself to grow beyond the barriers that have kept you from basking in the light of your own life.

Feeling frustrated by life? Practice gratitude awareness. Say or write down one gratitude statement each night in order to connect to positive awareness. When triggered by normal life stressors, practice a gratitude soundtrack. Here are some samples:

- Stuck in traffic: I am grateful that I have a car that runs.
  - Overwhelmed by housework: I am grateful for my home and family.
  - Tired of the alarm going off before you are ready to start the day: I am grateful that I woke up and have the chance to live another day.
- Reframe a situation from negative to a positive.

Feeling disappointed by a relationship? Invite the person for coffee or a walk, or write a letter. Empower yourself to be a part of the desired relationship change. Practice bookend communication: Positive, simple straight truth without judgment or blame.

Feeling disconnected to self and others? Commit to practicing self-care every day. Find what inspires you to create space in your mind and body for positive awareness, growth and change. A morning stretch. Meditation. A walk. Yoga. A pick-up basketball game. Read poems, quotes, books that inspire. Listen to music that makes you start the day with a smile. Eat foods that fuel your body and mind. Connect with others who reflect your core values and engage in life in positive and meaningful ways.

Feeling critical of the way something is being done? Get involved. Participate in creating the change that you wish to see.

*Continued on next page.*

The Gathering Place Warehouse  
 Beautiful Home Furnishings & Home Accessories  
**SPRUCE UP FOR SPRING!**  
**20% OFF SELECT ITEMS**  
 Saturday, March 12 • 9 a.m. – 2 p.m.  
 Sunday, March 13 • 10 a.m. – 1 p.m.  
 4911 Commerce Parkway • Warrensville Heights



**Great Finds! Come Shop with Us!**  
**Cash or Credit Card Only**

Proceeds help The Gathering Place support, educate & empower those touched by cancer through programs and services provided free of charge.  
 For more information, call 216-595-9546 or visit [www.touchedbycancer.org/warehouse](http://www.touchedbycancer.org/warehouse).

## Programs at The Gathering Place

The Gathering Place is a caring community that supports, educates and empowers individuals and families touched by cancer through programs and services provided free of charge. The programs and services offered provide education and information, support, and tools to help manage the stress of a cancer diagnosis. The Gathering Place has two locations in Beachwood and a location in Westlake. Below is a listing of upcoming programs at The Gathering Place located at 23300 Commerce Park in Beachwood. For more information, visit [www.touchedbycancer.org](http://www.touchedbycancer.org).

### **KidShop/TeenShop • 2nd and 4th Mondays, 6:30-7:30 pm**

A workshop for children and teens who have an adult family member with cancer. Utilizing art, play and discussion, children, teens and their parents interact with families in similar situations. Register by calling 216.595.9546.

### **Group for Caregivers • Tuesdays, 6:30-8 pm**

A weekly group that provides support and opportunities to connect with individuals who are supporting/caring for an loved one with a cancer diagnosis. Register by calling 216.595.9546.

### **Finding Your Way through the Challenges of BRCA**

#### **Thursday, March 31, 6:30-8 pm**

Join clinical psychologist Karen Hurley, PhD as she shares tips and tools for managing the challenges of BRCA including making the decision to test, making medical and surgical decisions, coping with risk, talking with family, and the emotional impact of BRCA. Register online at <http://bit.ly/challengesofBRCA>.

*Continued from previous page.*

Patience and positive self-talk are essential. Recognizing and appreciating your effort is necessary when committing yourself to the process of growth and change. You must be an active participant in creating the life you wish to live.

Come alive this spring! As Ghandi said, "Be the change you wish to see in the world."

This information was provided by Jen Stern, a licensed independent social worker, and loss and bereavement specialist. She can be reached at 216.464.4243 or [www.ellenfcasperphd.com](http://www.ellenfcasperphd.com).



You are invited  
**TO CELEBRATE  
 OUR PARTNERSHIP**



**Wednesday, March 30, 2016 | 7:00 p.m.**  
**Mandel Jewish Community Center**  
**26001 South Woodland Rd., Beachwood**

For 20 years, we have been working in partnership with our sister city, Beit Shean and Valley of Springs. Together, we have enriched the lives of thousands. Join us in celebrating our collective impact!

Dessert Reception  
*(Kosher dietary laws observed)*

**\$8/person pre-registered**  
**\$10/person at the door**  
**Ages 18 and under free**

Space is limited: registration strongly encouraged

**For more information or to register**

**E-mail** [overseas@jfcfcleveland.org](mailto:overseas@jfcfcleveland.org)

**Call** 216-593-2843

**Online** [www.jewishcleveland.org](http://www.jewishcleveland.org)

**[www.jewishcleveland.org](http://www.jewishcleveland.org)**

## UH AHUJA MEDICAL CENTER: 2011 – 2016



*“It’s hard to believe that it has only been five years, when I consider how much we have grown,” says Susan V. Juris, President of UH Ahuja Medical Center. “In this relatively short time, we have gone from being a new medical center to becoming one of the busiest in the region.”*

*University Hospitals Ahuja Medical Center in Beachwood is celebrating its fifth anniversary in March – not just as a hospital, but as a health-building catalyst in the region.*

And that busy-ness is not just contained within its walls. A central mission of UH Ahuja Medical Center is to create a healthier environment within the communities around it.

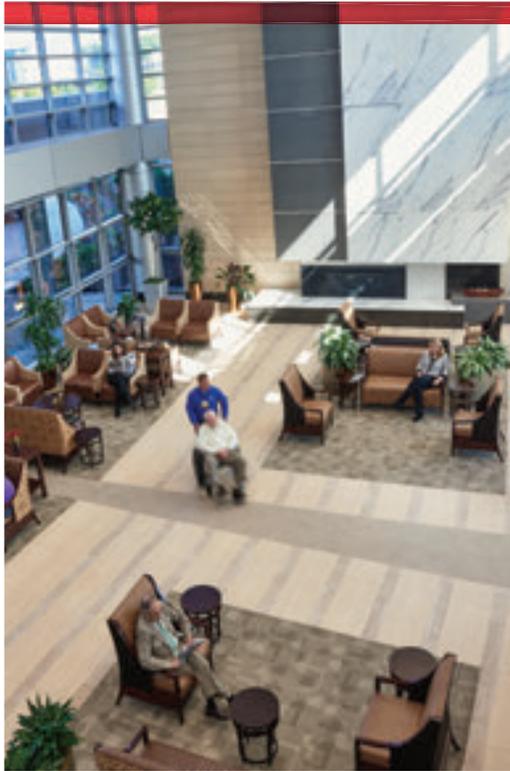
At its heart, UH Ahuja Medical Center is always about providing the highest and most personalized care, and the state-of-the-art technology that makes a life-changing difference for patients. To that end, the hospital offers such notable features as minimally invasive surgery with the *daVinci*® robot; a heart catheterization lab that boasts a 56-minute door-to-balloon time average (while the national average is 90 minutes). UH Ahuja Medical Center also offers 3-D mammography, also known as tomosynthesis, a leading-edge diagnostic tool for detecting breast cancer, part of the new comprehensive breast center.

In the past five years, UH Ahuja Medical Center has become the provider of simple to complex care for over 100,000 patients residing in the surrounding seven counties of Northeast Ohio. The UH Harrington Heart & Vascular Institute anchored a comprehensive program that includes diagnostic stress and ECHO tests; electrophysiology and cardiac ablation programs; cardiac catheterization as well as angioplasty; and open heart surgery including bypass and valve replacement procedures. Complex thoracic, foregut and colorectal surgery is also available.

In 2015, the Neurological Institute at UH Ahuja Medical Center began to offer treatment for low-risk intracranial hemorrhagic strokes. In addition, UH Ahuja Medical Center has quickly become the region’s leader in orthopaedic surgery including spine, shoulder, ankle, elbow and total joint replacements.

But even those who have not been treated at UH Ahuja Medical Center have benefited from its presence.

Under Juris’ leadership, the hospital’s community outreach gave free CPR classes to 3,000 people in 2015 alone – and its goal is nothing less than that all high-school seniors in the area graduate knowing CPR. Then there’s the Initiative for Building Lifesaving Communities, which has donated a total of 18 LUCAS devices to surrounding communities. The LUCAS is a state-of-the-art



cardiopulmonary resuscitation (CPR) system that is used by emergency medical services teams to more effectively stabilize heart attack victims in the field. This initiative has become systemwide, helping many more communities in crisis.

UH Ahuja Medical Center's objective has just as strong a focus on educating people about health. These efforts range from the Beachwood Medical Academy, which is the first academic program that provides exposure to advanced health care career options for high school students, to the New Leaf program at Warrensville Heights Middle School, which included installing a salad bar in the cafeteria and supplying fresh fruits and vegetables to students at no charge.

For adults, there have been numerous city-centered health challenges held so residents could learn how to address their personal health challenges. Annual health fairs provided more education, and free screenings in such areas as heart health, diabetes and skin cancer. UH Ahuja Medical Center also created a Wednesday Night Wellness health education series for the community that was so successful that it evolved into a systemwide UH series called Health Matters.

When UH Ahuja Medical Center opened, it was big news – it was the first 'built from the ground up' hospital in Cuyahoga County in 30 years. The



hospital was named for UH benefactor Monte and Usha Ahuja and their family, and it was a significant part of University Hospitals' \$1 billion expansion.

Today, in the same year that University Hospitals celebrates its 150th anniversary, its newest outpost has become a key landmark along Richmond and Harvard roads, and Interstate 271.

Its patients and visitors benefit from such 'soft' amenities as a quarter-mile lighted walking trail that winds through the grounds, a pond, and a labyrinth for walking meditation and a glimpse of peace during what might be a very stressful time. Inside, the first floor lobby also features a meditation room.

Many of the features incorporated at UH Ahuja Medical Center were, and are, innovative because when the medical center was in the planning stages, UH reached out to employees and residents. Their ideas were incorporated along with those of the hospital's designers. Ground-absorbing materials throughout the hospital reduce noise; patient's bathrooms are placed near the beds to reduce falls; in patient rooms, a sink area allows caregivers to clean their hands and prepare medication. Comfortable sofas turn into sleeping couches if a family member wants to stay overnight.

"A safe and positive patient experience, and the provision of the highest-quality care, is always our priority," says Juris. The hospital nursing staff has adopted two powerful best practices to assure positive outcomes for patients. Hourly nursing rounds ensure that patients' needs are regularly addressed and the bedside nursing change-of-shift report allows patients and families to be



updated on the plan of care and to have their questions answered. Both practices optimize safety at UH Ahuja Medical Center.

Juris and her team listen to the voice of their patients. The hospital's emergency room has become one of the busiest in the region. Many people who come with less acute problems often were seen after the more acute, life-threatening emergency cases were treated. To make it easier to access UH Ahuja Medical Center's emergent care, the leaders created a "Fast Track" triage and treatment area just for this population who are in and out in under two hours.

The hospital also opened a pediatric inpatient unit on the request of many families in the area who have children with health issues that can be managed closer to home. This complements the UH Rainbow Babies & Children's emergency department, the Marcy R. Horvitz Pediatric Emergency Center, which includes six rooms that are pediatric-friendly, with a waiting area with smaller furniture and a serenity fountain to calm children.

As Juris says, "UH Ahuja Medical Center has become an asset to our communities. We will remain vigilant to ensure safe, effective and personalized care is delivered to all of our patients and their families."

# From the Jewish Federation of Cleveland

## IMPACT!

Are you 50+, and looking to make a difference? If so, IMPACT! is for you! This brand new volunteer initiative of the Jewish Federation of Cleveland's Jewish Volunteer Network is for boomers looking to use their skills, passion, and leadership to help make a difference through hands-on volunteering. The following opportunities will help you kick start your IMPACT! journey. Register online at [www.jewishcleveland.org](http://www.jewishcleveland.org).

### Tracing Your Tribe:

#### Genealogy for Beginners

Tuesdays (March 8, 15, 22)

2 – 4 pm

Corporate College East

4400 Richmond Rd

Warrensville Heights

\$15/person • RSVP by March 3

Delve into your family's history. This 3-part workshop will introduce participants to the steps involved in doing genealogy research. Topics include: collecting family documents, interviewing family members, using genealogical tools such as ancestral charts and family group sheets, and using genealogical websites and databases.

### IMPACT! Done in a Day

#### Volunteer Opportunity with Greater Cleveland Food Bank

Wednesday, March 23

2 – 4 pm

Greater Cleveland Food Bank,

15500 S. Waterloo Road

Cleveland

RSVP by March 16

Join IMPACT! volunteers as they organize and pack up non-perishable food distributed to local food pantries, soup kitchens and shelters and/or prepare hot meals in the "Community Kitchen" that are distributed at local agencies for children at risk for hunger.

## Beit Shean–Valley of Springs–Cleveland 20 Year Partnership Anniversary Celebration

For 20 years, the Jewish Federation of Cleveland has been working in partnership with its sister city, Beit Shean, and Valley of Springs. Together, the lives of thousands have been enriched. Join the Federation in celebrating its collective impact, Wednesday, March 30, at 7 pm, at the Mandel Jewish Community Center. Cost is \$8 per person (pre-registration), or \$10 at the door. Ages 18 and under are free. Dessert reception (kosher dietary laws observed). Register at [www.jewishcleveland.org](http://www.jewishcleveland.org).

- Welcome Rafi Ben-Sheetrit, Mayor of Beit Shean, and Yoram Karim, Mayor of Valley of Springs, and more than 30 teens from the area.
- Honor past chairs, Robert Goldberg, Francine Gordon, William H. Heller, Cindy Attias and Michal Soclof.

- Enjoy a musical performance featuring Lior Balavie and HaZ-amir: The International Jewish High School Choir, Cleveland and Beit Shean chapters.
- Recognize the prize-winners of the Hidden Gems Photography Exhibit, announced at the event.

## 3rd Annual Women Leaning In Event

Raise your voice and be heard at the Jewish Federation of Cleveland's 3rd Annual Women Leaning In event. Join women from our community and together tackle hard-hitting gender issues, and discuss important topics like work-life balance, empowerment, philanthropy and more.

The event takes place Wednesday, March 9, from 6:30 – 9:30 pm, at the Jewish Federation of Cleveland's Jack, Joseph and Morton Mandel Building (25701 Science Park Drive, Beachwood). Cost is \$25/person. Wine, lite bites and desserts will be served (kosher dietary laws observed).

The event will feature a lively panel discussion with three remarkable Jewish Cleveland entrepreneurial women:

- Hallie Bram Kogelschatz, CEO, shark&minnow
  - Judy Rosman, president and CEO, RosmanSearch, Inc.
  - Eileen Saffran, founder and CEO, The Gathering Place
- Moderator will be Jennifer Cohen, senior vice president of Leadership Development, Ratliff & Taylor.

Register early at [www.jewishcleveland.org](http://www.jewishcleveland.org). Last year's event was sold out.

Pictured from top: Hallie Bram Kogelschatz, Judy Rosman, Eileen Saffran and Jennifer Cohen.



## 69th Annual Meeting of the Community Relations Committee & Sidney Z. Vincent Memorial Lecture

### We all succeed when every student succeeds!

This election day, please join the Jewish Federation of Cleveland at its 69th Annual Meeting of the Community Relations Committee, featuring Wade Henderson, president and CEO of The Leadership Conference on Civil and Human Rights and The Leadership Conference Education Fund. Henderson is a visionary leader of the civil and human rights movement.

Mr. Henderson will discuss

education equity and share how we can continue to ensure quality public education for every student.

The event takes place Tuesday, March 15, 7 pm, at Maltz Performing Arts Center (1855 Ansel Road, Cleveland). Coffee, tea and desserts (kosher dietary laws observed) will be served. This program is free and open to the public. Register at [www.jewishcleveland.org](http://www.jewishcleveland.org).

**"The more you see yourself as what you'd like to become, and act as if what you want is already there, the more you'll activate those dormant forces that will collaborate to transform your dream into your reality."**

– Wayne Dyer

# March is MS Awareness Month – “Orange Out Ohio” on March 7

March is Multiple Sclerosis Awareness Month in the State of Ohio and the National Multiple Sclerosis Society is asking people to show their support by wearing orange on Monday, March 7. The goal is to “Orange Out Ohio” to raise awareness about multiple sclerosis, a chronic, often disabling disease of the central nervous system that causes unpredictable symptoms, ranging from numbness and tingling to blindness and paralysis.

Everyone is encouraged to take pictures wearing their orange apparel and to post those pictures on social media, using the #OrangeOutOhio hashtag. People are also encouraged to visit MSconnection.org. The website is an online community that provides an opportunity for people to get involved with the MS movement, to gain accurate information and to discover valuable resources.

Visitors to the website can learn about topics that are important to them, find expert opinions and start group discussions. Information is also available about advocacy, research and events like Walk MS and Bike MS.

In Cleveland, the Walk MS event is set for April 16 at the Galleria. Bike MS Buckeye Breakaway, the new name for Pedal to the Point, is a two-day cycling adventure scheduled for August 6-7, starting at Brunswick High School. To register for Walk MS, please visit MSohiowalk.org and for Bike MS, please visit MSohiobike.org; or call 855.372.1331 to register for both events.

For more information about multiple sclerosis and the National Multiple Sclerosis Society, please visit MSohiobuckeye.org or call 1.800.FIGHT.MS (344.4867).

**Proceeds from the Family 1-mile and the 5K benefit  
Kick It For Cancer, to find a cure for childhood cancers.**

<b>Family 1-Mile Run/Walk</b> <b>8:30 AM</b> \$10 pre-registration \$15 day of race	<b>5K Run</b> <b>9 AM</b> \$25 pre-registration \$30 day of race
--	---



**RUN WITH THE HERD**  
RACE PROCEEDS SUPPORT KICK IT FOR CANCER

**SUNDAY, APRIL 17, 2016 • BEACHWOOD HIGH SCHOOL**

**To register**, visit [www.hermescleveland.com/roadracing/events/beachwoodhs.asp](http://www.hermescleveland.com/roadracing/events/beachwoodhs.asp)  
or call **216.623.9933**.

Online registration closes at 9am on Friday, April 15.

## Camp Gan Israel <sup>בני</sup>

of Beachwood Summer '16



TRIP WEEK 8 WK DAY CAMP RIDING CAMP  
 JUNE 14-17 JUNE 20-AUG 12 AUG 22-25

March 15th Early Bird! Weekly sign up. 216 282 2267  
 camp@cgi-beachwood.com ~ www.CGIBeachwood.com

**A Jewish adventure - Everyday!**

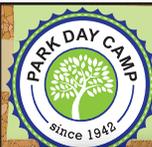


CGI is offering 10 weeks of Jewish Summer Fun! Choose your own weeks. Our Pre-Camp Trip Week, 8-week Day Camp and August Horseback Riding Camp are all infused with the Jewish overnight camp energy and spirit. Low staff/camper ratio allows each camper to feel welcome and included. CGI has curbside drop off and pick up and offers hot lunches as well. Early-bird pricing ends March 15th. Questions? Call 216.282.2267 or email camp@CGIbeachwood.com.

When you patronize our advertisers, please say you saw it in Beachwood Buzz!



Park Day Camp offers convenient and affordable, 4-, 6- and 8-week sessions from June 14 – August 5 for children entering K-4. Enjoy daily swimming in our private pool, Judaics, sports, arts & crafts, music and nature activities. Daily kosher hot lunch and afternoon snack included. Extended day option available. For more information, call 440.543.8802 or visit [www.parksynagogue.org](http://www.parksynagogue.org).



## Park Day Camp

Kindergarten - 6th grade

**BEST SUMMER EVER!**

**Fun Activities**  
 Weekly field trips for second through sixth graders  
 Camper Villages with unique experiences  
 Sports, art, music and more

**Positive, nurturing environment**  
 Low camper/counselor ratio (5:1)  
 Individual attention

**Private Olympic Pool**  
 Daily swimming lessons & free swim with certified lifeguards

**Jewish Camp Traditions**  
 The special joy of Shabbat, Theme Weeks, sing-alongs, Blue & White Games and Family Shabbat Service

**Convenience**  
 Curbside drop-off and pick-up  
 Daily hot lunches & snacks included  
 Pepper Pike location



2, 4, 6, 8 week sessions

27500 Shaker Blvd., Pepper Pike [parksynagogue.org](http://parksynagogue.org)

## Cleveland Pops Orchestra picks Donald Messinger to head Board of Directors

Cleveland attorney and Thompson Hine LLP partner Donald H. Messinger has been named chairman of the Board of the Cleveland Pops Orchestra. He succeeds Dell R. Duncan, senior vice president / market leader of Peoples Bank.



Messinger has served as a Cleveland Pops Orchestra board member since 2006.

Messinger, selected as an "Ohio Best Lawyer of the Year" in 2015, is a partner in the Thompson Hine LLP Transactions & Securities practice group. He has been a member of the firm's executive committee and previously served as partner-in-charge of the firm's Cleveland office.

"The Cleveland Pops Orchestra is a fabulous orchestra and truly one of Cleveland's gems," said Messinger, adding "I am honored to work with dedicated fellow-board members and staff in bringing symphonic pops music to a broad audience of Northeast Ohioans."

Shirley Morgenstern, president and CEO, commented on Messinger's appointment: "We are pleased and excited to have Don's wisdom and vision to guide our organization."

## Operation Finale: The Capture and Trial of Adolf Eichmann

– New Exhibition Uses Recently Declassified Material to Reveal the Secret History Behind High-Profile Nazi War Criminal's Capture and Trial

The Nazi responsible for the transport of millions of innocent people to death camps might well have lived out his days in Argentina as "Ricardo Klement," if fate, a Holocaust survivor and Israel's foreign intelligence service, hadn't intervened. A multimedia exhibition produced by the Maltz Museum of Jewish Heritage in collaboration with The Mossad – Israeli Secret Intelligence Service and Beit Hatfutsot – The Museum of the Jewish People, Tel Aviv, featuring recently declassified artifacts never before seen outside of Israel, reveals the secret history behind the capture, extradition and trial of one of the world's most notorious escaped war criminals.

Operation Finale: The Capture and Trial of Adolf Eichmann will be on exhibit at the Maltz Museum (2929 Richmond Road, Beachwood) through June 12.

"This is the first time the Mossad has allowed archival materials related to one of its clandestine operations to leave Israel," asserts Maltz Museum executive director Ellen Rudolph. "We've been working with our international partners for more than two years to assemble this new exhibition and we're thrilled to debut it here before traveling it to museums across the country."

'Operation Finale' references the code name given to the Mossad's effort to capture and abduct Eichmann. "The exhibition offers an unprecedented opportunity to see impressive pre-digital-era espionage with all its accompanying maps, printed case files, hand-forged documents and even a pair of goggles used to obscure Eichmann's vision during the abduction," says former agent

and espionage expert Avner Avraham, who curated the materials for the Mossad in Israel. With 60 original artifacts and 70 photographs, the 4,000-square-foot exhibition details exactly how agents located a perpetrator of "The Final Solution" hiding in South America and smuggled him to Israel to stand trial for crimes against the Jewish people. "The entire dramatic story is told, including never-before-revealed details of a 'Plan B' backup escape strategy devised in case the initial scheme failed," explains Avraham.

Short films within Operation Finale allow exhibition-goers to hear directly from the abduction team that caught the SS lieutenant colonel and the legal team that prosecuted him. An immersive video installation, housing the iconic bulletproof glass booth from which a dispassionate Eichmann testified, drops visitors right into the historic 1961 trial. "Although it was more than 15 years after the end of World War II, this was the first time many survivors publicly shared their stories," says Beit Hatfutsot Chief Curator Dr. Orit Shaham Gover. "These moving accounts of pain, suffering, courage and survival were broadcast across the globe, providing a deeper, more complete understanding of the Holocaust that became not only a living part of Jewish identity, but of the world's conscience."

Operation Finale illustrates the enormity of the crimes committed during the Nazi regime and explores issues of justice and accountability. A high school dropout who lost his job as a salesman during the Depression in 1933, Eichmann rose to prominence in the Nazi party by

zealously applying his logistical skills to the efficient execution of state-sponsored genocide. He never expressed remorse. "I was not a responsible leader, and as such do not feel myself guilty," he wrote, asking for clemency.

"Eleven million people, including six million Jews, were systematically murdered when their neighbors and countrymen—perhaps motivated by fear or a desire to get ahead—accepted a worldview that required them to suppress their humanity," says Rudolph. "The exhibition drives home the need to remain firm in our moral convictions and ever vigilant against indifference and intolerance in the world."

As survivor and longtime Maltz Museum volunteer, Erika Gold states in an Operation Finale film, "We must talk about the Holocaust so it will never happen again."

For more information, call 216.593.0575 or visit [www.maltz-museum.org](http://www.maltz-museum.org).

---

"We've been working with our international partners for more than two years to assemble this new exhibition and we're thrilled to debut it here before traveling it to museums across the country."  
– Maltz Museum executive director Ellen Rudolph.

---

# Now Available: Three Ways for Jewish Cleveland Young Adults to Travel to Israel this Summer

In just one year, the Jewish Federation of Cleveland helps send approximately 45,000 young adults from across the country and around the world to Israel, deepening their personal connection to the Jewish homeland. Right now, the Federation is offering three Israel travel opportunities for Jewish young adults. Applications are now being accepted.

Jewish Cleveland young adults, ages 22-26, can travel on the Cleveland Community Birthright Israel Trip, June 20 – June 30. Applications are now being accepted for this free 10-day trip to explore Israel's most remarkable tourist

destinations and beyond. Participants will hike the rugged sites of Masada, stroll Ben Yehuda Street, discover Jewish mysticism in Tzfat, and more. For many participants, Birthright Israel is their first Israel experience.

If you have already traveled to Israel on Birthright Israel or on another short-term experience, then apply for Onward Israel, an eight-week summer internship program, June 8 – August 3. College juniors, seniors, and recent college graduates will live and learn like locals in the heart of Tel Aviv, and intern in the fields of high-tech, the arts, business,

and more.

And, for Jewish Clevelanders ages 22-40, join the Federation's Young Leadership Division on the Weinberg Mission to Israel, July 10 – July 17. This one-of-a-kind travel opportunity offers Jewish Clevelanders an opportunity to experience Israel's vibrant arts and culture scene, learn about innovative technology, network with leaders in the nation's up and coming fields, taste the flavors of the country, and find their own connection to Israel.

Your personal Israel experience is waiting! For more information, please visit [www.jewishcleveland.org](http://www.jewishcleveland.org).

## Women of Fairmount Temple Programs

The Women of Fairmount Temple invite you to the following programs at Fairmount Temple.

### **Tuesday, March 8 Lunch and a Movie**

Lunch is at 11:30 am. Cost is \$8/member and \$10/guest. Reservations may be made on Monday by calling 440.461.7921, any time; or Tuesday morning by calling Fairmount Temple, 216.464.1330, between 9 and 10 am. After lunch, guests will witness a very unusual story about "The Jewish Cardinal."

### **Tuesday, March 15 "A Reflection on our Temple's Recent Trip to the Holy Land"**

Rabbi Joshua Caruso will share his story about this recent trip to Israel. Lunch will begin at noon, followed by the discussion at 1 pm. Cost is \$8/member and \$10/guest. Reservations may be made on Monday by calling 440.461.7921, any time; or Tuesday morning by calling Fairmount Temple, 216.464.1330, between 9 and 10 am.

### **Sunday, March 20 The annual World Union for Progressive Judaism**

Sunday brunch. Cost is \$36 for all, \$12 of which is a contribution to this important agency. Brunch starts at 11:30 am and will be followed with entertainment by Carl Topilow, clarinetist, and Marshall Griffith, pianist.

### **Sunday, March 27 Mitzvah Morning**

WFT is busy making lap robes, vests and number books, but not too busy to welcome all who would like to attend and enjoy coffee, conversation and fun. Join WFT and create beautiful and practical treasures for members of our community.

### **Tuesday, March 29 Understanding Infant Mortality**

WFT, along with members of the Fairmount Presbyterian Church Women's Guild, is sponsoring a

special event to understand the problem of infant mortality. This interfaith day will begin at 9:30 am with coffee, followed by panelists from 10 to 11:30 am, and lunch at noon. Cost is \$10. Pre-school students will make an appearance to serenade attendees.

### **Thursday, April 14 Women's Intergenerational Dessert Seder**

The Women's Intergeneration Dessert Seder will begin at 7 pm with Cantor Sarah Sager leading attendees as they take turns reading through a special Haggadah. Enjoy wine, matzo, charoset and other symbols of the Passover meal. Dessert is always varied as many goodies are brought in by participants. Don't miss out on this beautiful way to celebrate this most popular holidays. For more information, call Phyllis Berlas at 216.381.8738 or Marilyn Bilsky at 440.449.0833.

## Ganley Volkswagen of Bedford Wins 2015 Wolfsburg Crest Club Award

Congratulations to Ganley Volkswagen of Bedford on winning the 2015 Wolfsburg Crest Club Award for outstanding sales and service.

Membership in the Wolfsburg Crest Club requires a Volkswagen dealer to meet exemplary benchmarks in operating standards, new vehicle sales, certified pre-owned sales, parts purchases, pre- and post-sale customer satisfaction indexes, financial statement submission, and Volkswagen Academy employee certification.

Dealerships who qualify rank among the top Volkswagen dealerships in the country.

"The Wolfsburg Crest Club Award validates everything our team has been building upon in terms of delivering top customer satisfaction, new and pre-owned sales, and parts and service excellence," said Ganley Volkswagen of Bedford general manager Michael Friedman. This is a zero-sum game and our aim is to continue to consistently exceed expectations for our customers."



Jeremy Eisenberg, Tom Ganley and Michael Friedman receive the Wolfsburg Crest Club Awards.

# BEACHWOOD "BUZZ"NESS DIRECTORY

## CLEANING SERVICE

Serving this area for over 20 years.  
We furnish all supplies. Married couple. Impeccable references.  
Reasonable rates. Bonded.  
**Call Maid Convenient**  
Days 440.213.0850  
Eves/Weekends 440.234.0745

## CLEANOUTS

### Donate It!

Get rid of those unwanted, unused items from your home or office

### We Clean Out

Basements · Attics · Garages  
Commercial & Residential  
(1/2 price to seniors 62 and older)  
(A monthly payment plan is available)

We can come and pick up your donated items today!  
We're only a phone call away...

Call us at  
(216) 313-4208



## CONCIERGE

- Home and Yard Management
- Relocation and Design
- On-Demand Travel and Transportation
- Organization
- Home and Pet Watch Services



Mention the "Buzz" for preferred pricing



SPCConcierge.com  
440-681-0501

\*Scott Kravitz is a 2007 graduate of BHS's student marketing program

## HANDYMAN

Since 1989  
Insured

Mr. Fix-It

Plumbing • Electric • Carpentry  
Painting • Tile Repair • Roofing  
Decks • Plastering/Drywall  
Hot Water Heaters • Gutters

No Job Too Small

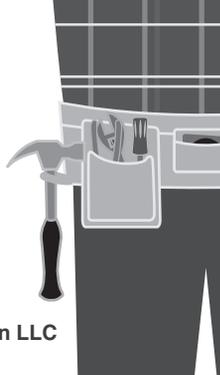
**Eric Hart**  
216-360-9916

## HANDYMAN

AFFORDABLE  
QUALITY BY A  
MASTER  
HANDYMAN

ODD JOBS &  
HOME REPAIRS  
BIG OR SMALL,  
WE DO IT ALL

Mitch Baron  
Cleveland Handyman LLC  
216-224-5750



## HANDYMAN

### Morry The Handyman

I Fix Things Around Your House  
So You Don't Have To



- Home Violation Repair
- Electrical
- Plumbing
- "Honey-Do" Lists
- and more...

**Morry Barron**  
(216) 410-1617

Morry@MorryTheHandyman.com

## LANDSCAPING

Yard rejuvenation,  
maintenance, installation  
& construction.

Design at no add'l charge

**216-990-2646**

Richard Butler,  
owner of Butler Landscape Inc.  
Established 1972.

rbutlerlandscape@aol.com

## LAST DIET EVER®

Medically-Supervised, Safe and  
Effective Weight Loss Program

Feel Better, Look Better and  
have more Energy in 2016

All you have to lose is POUNDS & INCHES

NEW BEACHWOOD LOCATION  
BY APPOINTMENT ONLY

CALL 330-721-1422  
TO ORDER INFORMATION PACKET  
VISIT US AT [www.lastdietever.com](http://www.lastdietever.com)

HCG Therapy Protocol. Because an individual's weight loss depends on a number of factors, Last Diet Ever DOES NOT guarantee any specific weight loss results.

## ORGANIZING

- Loves Filing and Organizing your home or office
- 25 years experience in home cleaning
- Help with shopping
- Over 20 years medical experience
- Excellent references

**KAREN - 216-571-9838**

## PAINTING

### DETAIL PAINTING CO.

#### INTERIOR PAINTING

- Wall Paper Removal / Hanging
- Staining & Trim Work
- Plaster & Drywall Repair
- Senior Discount

**440-897-4600**

"Detail Makes The Difference"

## PET LODGE

### Pet Lodge USA of Beachwood.com

- Beachwood's Pet Resort 23370 Mercantile Rd 216-342-4652
- Staffed 24/7
- Veterinarian endorsed
- 7-day Check-In and Check-Out
- Flagship location with themed villages
- Indoor dog exercise track in park setting

Tours available anytime during business hours.

Hours: Mon thru Sat. 7 am - Noon, and 3-7 pm  
Sun. 3-7pm



## TUTORING



### One-to-One Instruction

Reading • Writing  
Math through Calculus A/B • Study Skills

Increase Concentration, Focus,  
Attention Span and Confidence

[www.pepperpike.tutoringcenter.com](http://www.pepperpike.tutoringcenter.com)  
216 292-HELP (4357)



# Our Community's Doors Are Open!



## Beachwood Commons Assisted Living. A new place to call home.

When your loved one requires assistance with personal needs and medications, yet wants an independent lifestyle, they'll enjoy the caring atmosphere at Beachwood Commons, our newest assisted living community!

**CALL TODAY! (216) 295-1700**



*Leading the Way in Assisted Living*

3995 Green Road ♦ Beachwood, OH 44122

[LifeServicesAssistedLiving.com](http://LifeServicesAssistedLiving.com)

