

# Beachwood Buzz

MAGAZINE

April 2018

Every Resident. Every Business. Every Month.



## The Campaign

*Spreading Unity, Diversity and Acceptance*

### Also inside:

- City Council Update
- Beachwood City Schools
- Local Art Exhibits
- Home & Garden Spring Spruce Up
- Volunteer Opportunities, Events, Programs and much more!

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## Letter from **THE EDITOR**

By Debby Zelman Rapoport

**E**ach year I look forward to publicizing information about the Beachwood High School marketing class because of its innovative programs. Under the direction of marketing teacher Greg Perry and City of Beachwood community services director Karen Carmen, who also serves as Beachwood's Junior Achievement adviser, the class creates and operates a company. Throughout the year, students learn about social and environmental issues along with leadership and business skills, and they share their powerful messages with the community.

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There are many more stories waiting to be told and I encourage you to submit information! If you know of a program, event, art exhibit, volunteer opportunity, milestone, business announcement, resident highlight – or anything else that cries Beachwood – please send it along!

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The class first presented Green Dream in 2009, which culminated in Ohio's largest green business fair. Through strategic school-business partnerships and with the proceeds from the Green Dream, the students built the Ultimate Green Classroom at Beachwood High School, which served as a national model for green schools, businesses and homes.

They introduced Entrovation in 2013, a trendy name they created by combining the words "entrepreneur" and "innovation." This was capped with another business expo, ideal for networking and linking consumers with innovation.

Then came NOISE (Northeast Ohio Innovative STEM Expo) in 2017, with an end-of-year program that attracted vendors who exhibited products and services that fell into the STEM categories – Science, Technology, Engineering and Math.

This year, the class is taking on a new marketing concept with The ONE Campaign. Instead of selling a tangible product, they are promoting a powerful societal message – that ONE can change the world. Their focus is on unity, diversity and acceptance – values that are often lost. I encourage you to read the cover story (*page 5*) and get involved to help spread

the message and internalize how these qualities create more love and inner peace. I also highly recommend Grace Yoo's powerful video that is noted in the article. It may be viewed at [www.OneBeachwood.com](http://www.OneBeachwood.com), on the "Get Involved" page.

Similar to the values expressed in The ONE Campaign, additional articles in this month's issue reframe topics we intellectually know to be true, but need to be reminded of:

- Jennifer Stern's article (*page 20*) sends a no-nonsense, crystal-clear message about living life NOW by ridding yourself of the "if only" attitude.
- Doug Levin's article (*page 39*) addresses what parents should NOT do when it comes to their children's obtaining a job. He writes from an employer's viewpoint and his advice is invaluable. More than just landing a job, children will realize success and develop confidence.
- The Maltz Museum of Jewish Heritage is celebrating its 10th Annual Stop the Hate® Youth Speak Out essay-writing contest (*page 18*). As stated in the article, "Stop the Hate is more than a scholarship or grant opportunity, it's

a movement," said program chair Jordan Goldberg. "We are living in a time when speaking out and standing up for each other matters more than ever. This movement is about educating and empowering young people to use their voices for good."

This article provides information about contest finalists and awards ceremony.

I am grateful to be working with so many positive, inspirational people each month. I value the opportunity to work with you and publish your stories. There are many more stories waiting to be told and I encourage you to submit information! If you know of a program, event, art exhibit, volunteer opportunity, milestone, business announcement, resident highlight – or anything else that cries Beachwood – please send it along!

I wish you a happy, healthy month, and remember, **ONE can change the world!**

With gratitude,

# INVEST IN THE BEST BEACHWOOD



## VOTE YES ISSUE 2



## MAY 8

Dear Beachwood Voters,

On May 8, 2018, our public school system, Beachwood City Schools asks for your support of Issue 2, a combined operating and bond levy critical to maintaining the district's premiere status in our region, state and nation.

**Beachwood City Schools maintains one of the lowest school tax rates in the region.** One reason is that for 13 years the district has stretched its budget and held its expenditures below the rate of inflation. Beachwood now faces \$3.5 million in annual losses due to recent state legislative actions. Our schools cannot responsibly delay asking us for new operating revenue. That revenue is critical to their ability to offer the **top-notch educational opportunities and high levels of service Beachwood City Schools provides to our community's public AND non-public school students.**

Similarly, our district cannot responsibly delay addressing the 62-year-old Bryden and Hilltop buildings. These schools' major building systems and infrastructure are at the end of their natural lifespans. It is **strategically wise for the district to replace these facilities** at the Fairmount site, rather than pour millions of dollars into band-aids on failing systems. Consolidating Bryden and Hilltop as an addition to Fairmount makes sense fiscally by avoiding the costly repairs and maintenance expenses of antiquated, inefficient facilities. Housing our elementary-aged kids under one roof **enhances educational opportunities** and allows the schools to protect our kids with the **most up-to-date safety and security measures.**

For these reasons, our schools are seeking a combined 5.9 mill operating levy and a 2.8 mill bond levy. Here's how the new tax would work:

- School tax rates are levied on **35% of a property's valuation.**
- On a home valued at \$250,000, the 8.7 new mills will **cost a homeowner \$63 per month (\$756 annually).**
- School taxes account for only a portion of a property owner's tax burden. 8.7 new mills represent a **13% tax increase to a homeowner** and an **11% increase to a commercial property owner.**

We've heard our friends and neighbors ask, "Why a combined

levy?" The district has chosen to combine the operating and bond levies into a single request because **both are critical right now** and do not function independently. The two issues our schools are facing are not mutually exclusive. If they separated these levies on the ballot, they might inadvertently communicate to us that there is a choice between the two when there is not.

**Our school system cannot delay this operating levy and cannot avoid an expensive investment in Bryden and Hilltop much longer.** By combining these levies now and consolidating our elementary schools, the district can plan for a half million dollars in operational savings each year. If voted upon separately with the operating levy passing and the bond levy failing, our schools would quickly face the increasing cost of band-aiding two deteriorating facilities. **Our children deserve better and we deserve better as taxpayers!**

Combining the operating and bond levies allows the district to account for the sale and development of the Bryden property for new single-family homes. The revenue from that sale and the new property taxes collected, along with the operational savings detailed above, will help our district once again avoid asking us for additional operating dollars for a long stretch. **Additionally, if passed now, Beachwood will not need to ask us for another capital bond levy for many decades.**

Your YES vote on the combined levy supports a **fiscally responsible strategic plan and completes our community's school facility modernization program.**

**We ask for your support of Issue 2 on May 8, 2018.** Your YES vote is an investment in a strong future for our children and in maintaining the premiere status of our highly-ranked school system.

Thank you,

Loren Chylla, Chair  
Alan Berger  
Susan Borison  
Harlin Adelman  
Brian Byrne  
Dr. Robert Hardis  
Charleen Factor  
Nancy Liang

Robert Marks  
Dr. Jill Miller  
Michele Mills  
Dr. Scott Peters  
Robert Port  
Jamie Rindsberg  
Paula Rollins  
Dr. Alan Rosenthal

Shana Wallenstein  
Derek Warner  
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Michael Zawatsky  
Martin Horwitz, Ex Officio  
Paul Williams, Ex Officio

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**Letters to the Editor**  
Beachwood Buzz welcomes all Letters to the Editor. Please send all letters via email to beachwoodbuzz@gmail.com.

### Calendar Section

Please send information about clubs, organizations, events and meetings to beachwoodbuzz@gmail.com. The deadline is the 10th of each month.

### Article Submissions

If you have a story idea or photos you would like to share, email beachwoodbuzz@gmail.com.

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P.O. Box 22194  
Beachwood, Ohio 44122

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**Beachwood Buzz**  
MAGAZINE

2016  
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## Cover Photo

At Island Park, located on Sarasota Florida's bay front, are 45 billboard-size images with messages that evoke social change. When Beachwood High School marketing teacher Greg Perry saw the exhibit, he was inspired by the impact of billboards' messages and was drawn to bring the idea back to Beachwood.

Learn about how The ONE Campaign celebrates unity, diversity and acceptance.

Full story starts on page 7.

Photos by Scott Morrison, Discovery Photo.

## City Council Update • Pages 30-34

Residential Housing Committee  
Heritage Home Program  
Hydrant Flushing  
Beachwood Family Aquatic Center  
The Salon  
Code Red  
Harvest for Hunger  
Upcoming Meetings  
Hazardous Household Waste Round-Up  
Peter Pan

Art Exhibit  
New Recycling Guidelines  
Use Caution & Be Seen  
Free Personal Shred Day  
Got Drugs?  
American Red Cross Blood Drive  
Sunday Music  
Lockbox Program  
Bicycle Safety Tips  
Hear Sirens? Pull Over

## Beachwood City Schools • Pages 36-38

Science Olympiad Headed to States  
BMS 8th Grader to Perform at Carnegie Hall  
PenOhio Competition  
FAME, The Musical, Lights Up the Stage at BHS  
Tours and Q&A at Bryden and Hilltop Schools

Register for Kindergarten in Beachwood  
Dodgeball Tournament  
Beachwood PTO Garage Sale  
Bison Fun Run  
The Mattress Fundraiser



Beachwood Buzz is a proud sponsor of the Cleveland International Film Festival.

Tickets are now on sale at <https://www.clevelandfilm.org>. When purchasing tickets, you are invited to use the code BBUZZ to save \$2 per ticket.

## Eliminating the Stigma of Mental Illness

Thursday, May 3 • 7 pm  
Park Synagogue East  
27500 Shaker Blvd.

This important and timely community forum will help everyone to clarify and better understand the stigma people face when labeled with mental illness and to increase our compassion for and support of all those struggling to recover. The program features a panel discussion with Robert Weiss, MD, community psychiatrist; Kerry Katz, LISW-S, supervising counselor/therapist for Ascentia Behavioral Health at Jewish Family Service Association; a representative of NAMI (National Alliance for Mental Illness); and a representative from the Cuyahoga County ADAMHS Board (Alcohol, Drug Addiction and Mental Health Services).

The program, sponsored by Park's Social Action Committee, is free and open to the community. RSVPs are requested to Ellen Petler at [epetler@parksyn.org](mailto:epetler@parksyn.org) or 216.371.2244, ext. 122.

## Book Club

Did you know there is a book club just for history buffs? It is celebrating its ninth anniversary this year and is going strong. Upcoming dates and titles are:

- Monday May 14 • 7 pm  
*The Death and Life of the Great Lakes*, by Dan Egan
- Monday June 25 • 7 pm  
*One Long Night: A Global History of Concentration Camps*, by Andrea Pitzer.

The group meets at the Beachwood Library. New members always welcome. Please direct questions to Margaret Reardon at [margaret\\_reardon@att.net](mailto:margaret_reardon@att.net) or 440.292.7739.

## 15th Annual The Race One-Mile Walk/Run & 5K Aims for 1,500 Participants in 2018

### Making a difference by raising awareness for the early detection of breast cancer

The Race is looking forward to a large crowd at Legacy Village this Mother's Day for its 15th annual one-mile walk/run and 5K run. It's an exciting opportunity to raise awareness about the early detection of breast cancer and help the non-profit reach its \$120,000 fundraising goal for breast cancer clinical research.

The Race, a Northeast Ohio-based non-profit founded in 2004 by siblings Josh Berns, 26, and Dani Berns, 24, is unique in that it is organized almost entirely by student volunteers. The Race encourages students and their families to get involved to actively fight to eradicate breast cancer. All proceeds from the event will benefit University Hospitals Seidman Cancer Center.

For the past five years, The

Race has partnered with Effective Leadership Academy (ELA) to find student volunteers to assist in the preparation of the event. High school students from surrounding communities join together to develop and utilize 21st Century Skills including teamwork, leadership, and project management. They also embrace the importance of philanthropy.

The Race will be held at Legacy Village, 25333 Cedar Rd., Sunday, May 13. Registration for the event begins at 7:30 am. The 5K run will begin at 8:30 am and both the one-mile walk/run will begin at 9:30 am.

Tickets are \$20 per adult and \$15 per child. Each registered participant will receive a t-shirt and can enjoy entertainment, re-

freshments, prizes and children's activities. Prizes will be given away throughout the morning.



The Race will be held at Legacy Village, 25333 Cedar Rd., Sunday, May 13. Registration for the event begins at 7:30 am. The 5K run will begin at 8:30 am and both the one-mile walk/run will begin at 9:30 am.

To register or learn more about The Race, visit [www.DoTheRace.com](http://www.DoTheRace.com) and follow @DoTheRace on Facebook, Twitter, Instagram and Snapchat.

## Get Ready...Get Set...Race for the Place!



It's time for the 18th Race for the Place, 5k & 1 Mile Walk/Run presented by University

Hospitals Seidman Cancer Center to benefit The Gathering Place.

We hold this Race every year on National Cancer Survivors Day as an opportunity to bring the community together to celebrate and honor individuals who are living with cancer, and the family and friends who support them.

The Gathering Place is very grateful for the many people and organizations that help to make Race for the Place a success. Thank you to our sponsors, the individuals and teams that participate in the Race, Beachwood Place, the City of Beachwood and our wonderful Beachwood neighbors. For the past 18 years, you have been patient

when we have blocked off your neighborhood streets. Many of you have even come out to cheer on our runners and walkers. We are grateful for your support.

In addition to being a celebration, Race for the Place generates significant revenue to help us continue to provide our programs and services free of charge for individuals and families coping with the impact of cancer in their lives. Last year, we raised more than \$385,000 (net). Our goal this year is to raise \$400,000 (net). We hope you will help us reach our goal!

Consider starting a team, joining a team, registering as an individual or making a donation at [www.racefortheplace.com](http://www.racefortheplace.com). Race for the Place is Sunday, June 3, at Beachwood Place. We hope to see you there.

For more information, visit [www.racefortheplace.com](http://www.racefortheplace.com) or call 216.595.9546.

### THE RACE

- Sunday, June 3  
Beachwood Place
- 1-mile and 5K
- Registration: 7:30 am
- Celebration Village with Family Activities opens at 8 am
- National Cancer Survivors Day Ceremony: 8:45 am
- Walk/Run: 9 am
- Awards Ceremony: 10:30 am

**Editor's note:** If you wish to join a team, Kim Gray and I invite you to join TEAM ZELMAN & ASSOCIATES as we honor and remember my sister and Kim's co-worker, Darcy (Zelman) Alter, who lost her battle to cancer on November 30, 2015. We welcome you to walk with us or to make a donation in support of our fundraising efforts. Every dollar helps and it's for a great cause ❤️. Thank you, Debby Zelman Rapoport



# The **ONE** Campaign

*Spreading Unity, Diversity and Acceptance*

Pictured, front row: Zach Zhang and Kevin Zhang. Back row: Samantha Zawatsky, Arin Mintz, Sari Halpert, Mackenzie Davis, Kash Pimentel, Jack Berkowitz and Katelyn Perryman.

By Debby Zelman Rapoport

At Island Park, located on Sarasota Florida's bay front, are 45 billboard-size images with messages that evoke social change. When Beachwood High School marketing teacher Greg Perry saw the exhibit, he was inspired by the impact of billboards' messages and was drawn to bring the idea back to Beachwood.

The billboards, created by "Embracing Our Differences," is a juried, international art exhibit created by local, national and international artists, writers and students who reflect their interpretations of the theme, "enriching lives through diversity and inclusion." This non-profit organization believes that diversity is one of the world's greatest assets and to realize the promise of diversity, we must ensure that everyone is respected, included and valued for their individuality. The organization's goal is to create a community where diversity and inclusion are valued, while teaching the

importance of being an "upstander," not a "bystander."

Each year, Perry works with his marketing students to form a company, which is the vision of students in his Marketing/Junior Achievement program at Beachwood High School. This is a college-tech prep course that is offered through Excel TECC – a consortium of students from nine different schools: Beachwood, Brush, Mayfield, Solon, Chagrin Falls, Aurora, West Geauga, Willoughby South and Orange. The class works in collaboration with Karen Carmen, City of Beachwood

community services director, who also serves as Beachwood's Junior Achievement adviser. Junior Achievement's purpose is to inspire and prepare young people to succeed in a global economy.

When Perry first discussed the idea with Carmen and last year's students, they loved it. He said, "This is something we need to do in Beachwood. We can put our own spin on it and it will be really cool for our city."

This year's class loved the idea, too. During the first week of class, they evaluated the idea, analyzed benefits of a diversity campaign and wholeheartedly felt the power behind the program. They bounced ideas back and forth to see how a similar program could be implemented to create a company, and came up with The ONE Campaign.

"Each person, at one point in his/her life, has experienced instances of ignorance, bigotry, and prejudice," Perry told us. "The ONE Campaign hopes to bring people together by illustrating our message through public art and meaningful personal connections. It takes ONE person to make a difference in the world."



Pictured, from left: Katelyn Perryman, Kevin Zhang, Jake Sonkin, Jack Berkowitz, Kenyon Spotts and Samantha Zawatsky.

Once the theme was developed, each marketing class selected its own officers (there are two classes). Beachwood students include: Jack Berkowitz, CEO; Mackenzie Davis, VP of Sales; Sari Halpert, VP of Communications; Arin Mintz, Marketing; Kevin Zhang, CEO; Max Alter, VP of Finance; Katelyn Perryman, VP of Communications; Kaishaly Pimentel, VP of Human Resources; Samantha Zawatsky, VP of Production and Zach Zhang, VP of Marketing. All remaining students were then assigned a position based on their interests.

"The timing was good for this," Perry said. "With the culture of the United States and our school system, it seems like the world is looking for some positive messaging. There is so much negativity in the world, we took it upon ourselves to do this campaign."

The company's take was to create a project that would be a celebration of unity, diversity and acceptance, and that fellow students and residents could be part of the celebration. They envisioned bright, colorful, fun, pop-art images, portrayed through Britto-inspired artwork, with words of inspiration.

- The ONE Campaign's goals are:
- To provide knowledge of differences and to embrace the opinions and thoughts of others
  - To create a lasting impact on the world
  - To build awareness of the weight of your actions
  - To develop respect for others
  - To celebrate what makes us unique

Since individuals and businesses have the power to invoke social change, the company's objective was to sell banners and sponsorships.

Past projects included Green Dream, Entrovation and NOISE, all award-winning programs that required students to sell something tangible. This is a societal marketing campaign that provides businesses and organizations with an opportunity to buy in and show their corporate and social responsibility.

ONE Campaign banner sponsors receive a 3'x5' banner for \$1,200. Sponsors also receive an invitation to a sponsor-recognition reception, and have their logo and website link on the company's website, [www.ONEBeachwood.com](http://www.ONEBeachwood.com).

Each sponsor selected a word from a list of 60 to be featured on their banner. Select Beachwood sponsors – and their associated words – include:

- Aloft Hotel (ONE)
- Beachwood Buzz (Believe)
- Crestmont Cadillac (Community)
- JW Sales (Jeff Weisberg) (Compassion)
- Omnova (TBD)
- Porsche of Beachwood (Confidence)
- Ticknors (Appreciate)
- Zelman Associates (Happiness)

Additional banners are being installed in memory of the following BHS students, whose parents are very touched that student contemporaries committed to sponsoring banners in their names.

## What did you learn from The ONE Campaign?

The ideas of diversity and unity have a much greater effect on people than most people assume.

– Jack Berkowitz

Having an open mind to others' perspectives and cultures is important, because without differences, our society would not be successful.

– Mackenzie Davis

You can start changing the world today. I often tell myself that when I get older I want to change the world, but this campaign showed me that as a seventeen-year-old in Beachwood, I can go out and encourage corporate responsibility. I can change the world.

– Katelyn Perryman

## What is your hope moving forward?

That our message will have a lasting impact on society. I hope people in our community will become more accepting, positive, and open-minded to those who are different than themselves.

– Mackenzie Davis

That diversity is not tolerated, but celebrated. As a result of our public art installations, I hope people remember that diversity is beautiful.

– Katelyn Perryman

That The ONE Campaign's message carries on past this school year. I hope it is extended to future classes – and becomes nationally recognized.

– Meghan Simon

That everyone can realize the weight of their actions – everyday. Every word, every action, every decision, affects our world.

– Kenyon Spotts

That people become closer to each other and have a broader view of right and wrong. Morally, we wish for people to be more accepting.

– Zachery Zhang

## How can ONE change the world?

By getting people to talk about diversity and their own experiences, and by helping to develop the overall discussion of diversity and unity.

– Jack Berkowitz

ONE can change the world in any way they want – By being kind, holding the door for another, giving a compliment. The little things matter and can go a long way.

– Nick Garofoli

People change the world every day. We often make the mistake of thinking that you need to do something out of this world to change the world when, in fact, one can change the world by doing something as simple as sharing their story, being an up-stander, not a by-stander, and recognizing and calling out prejudice and stereotyping.

– **Katelyn Perryman**

By making a decision to love, learn and grow as a person. We can each change the world in so many ways.

~ **Kenyon Spotts**

Do your part. When everybody comes together, amazing things can happen.

– **Kevin Zhang**

Like the butterfly effect, even the smallest change has infinite possibility to affect the world around it. Therefore, even one person's making a difference can have a ripple effect to the people around them.

– **Zachery Zhang**

## What is one message you would like to share with our community?

If you truly believe in something, never let anyone discourage you.

– **Jack Berkowitz**

Every person should stand up for what they believe in.

– **Mackenzie Davis**

Your best teacher is your last mistake.

– **Nick Garofoli**

Seek out and celebrate the beauty that is diversity. Realize the impact that one can have on the world.

– **Katelyn Perryman**

You never know what goes on behind closed doors. Give everyone a chance to share their story, it may change your life.

– **Meghan Simon**

Continue to love and accept each other. We live in a world with so many divisions and labels, don't forget that we're all human. Your actions can affect so many others – so push for acceptance, push for love, and push for your goals!

– **Kenyon Spotts**

Treat strangers like your friends, treat friends like family.

– **Kevin Zhang**

It only takes one person's doing the right thing to help the world head in a positive direction. Our mission is to make the world a better place and we need all the help we can get.

– **Zachery Zhang**



- Abby Bendis (Kindness)
- Ryan Warner (Dream)
- Devon Moore (Live)

The ONE Campaign underwriters support the project for \$250, and have their name listed on an underwriters' banner and on the website.

All students are responsible for using social media to spread the word, and for selling sponsorships – with a sales goal of \$1,950 each.

This one-year campaign will culminate at the end of April, with banners installed on Richmond Road and Fairmount Blvd. – along with 700 signs on school and city grounds. Each sign will contain one of five words: Community, ONE, Global, Hope and Love.

Painted rocks are also part of The ONE Campaign. Thousands of rocks – painted by students, seniors, residents and a group from Takatori Japan – depict uniqueness. This part of the campaign was inspired by a book called *Only One You*, by Linda Kranz, in which she painted rocks to look like fish. She describes how, through these lively characters, children will make a meaningful connection and understand that each, in his or her own way, can truly make a difference in their own lives and in the lives of those around them, and that everyone has the ability to celebrate her/his own uniqueness.

These painted rocks will be installed on pathways this spring and may be used to construct benches or walls of future projects.

Videos by Grace Yoo, a Mayfield High School junior, are also a part of this campaign. Yoo, a self-proclaimed "spoken-word poet," interviewed for the marketing program in December. Following her powerful presentation on suicide, she was hired to create three original pieces of poetry related to unity, diversity and acceptance.

Her first video, Love and Accep-

tance, was created and produced by classmate Zach Zhang, and is expected to go viral. This powerful, professionally-made, must-see video may be viewed at [www.OneBeachwood.com](http://www.OneBeachwood.com), on the "get involved" page.

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Sponsorships are available through April 13. Companies and individuals are welcome to participate and show their support. For information, visit [www.OneBeachwood.com](http://www.OneBeachwood.com).

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Funds raised were used for the cost of production, banners, yard signs, marketing tools and seed money for next year's company program. And like many businesses, classmates who met their sales quote qualify for an incentive trip to Florida later this month to see the "Embracing Your Differences" exhibit in Sarasota. They will also take the jet express to Key West for the day, where they will join a jet-ski dolphin tour. To date, 14 students qualify and 11 will be attending.

Always remember, ONE can change the world.

Sponsorships are available through April 13. Companies and individuals are welcome to participate and show their support. For information, visit [www.OneBeachwood.com](http://www.OneBeachwood.com).

If you happen to be in Sarasota, the 2018 Embracing Our Differences exhibit runs from April 4 through May 31, in Island Park, along Sarasota's bay front. If you would like a yard sign, please email Greg Perry at [gwp@beachwoodschoools.org](mailto:gwp@beachwoodschoools.org).

PROVIDING HOSPICE CARE TO THE COMMUNITY SINCE 1992

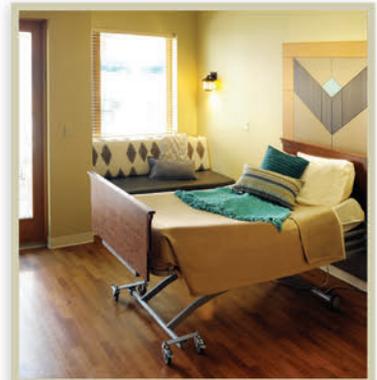
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When the time comes to make difficult end-of-life care decisions, you will find the comfort, dignity and loving care you and your loved ones desire when you choose **Vinney Hospice of Montefiore** as your care partner.

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Hospice care may be provided in the familiar comfort of your residence or in Beachwood at **Maltz Hospice House**, Montefiore's "quiet gem."

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**216.910.2650** or visit  
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for a virtual tour.



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**VINNEY HOSPICE**

**MALTZ HOSPICE HOUSE**

One David N. Myers Parkway  
Beachwood, OH 44122

# Beachwood Arts Council Programs

## Beachwood Schools

### K-12 Art Show

Saturday, April 7 –

Sunday, April 29

Gallery Hours:

Monday – Friday, 10 am – 4 pm;

Saturday 10 am – 3 pm;

Sunday 10 am – 1 pm

### Opening Reception:

Wednesday, April 11 • 5 – 7 pm

Beachwood K-12 students will display their artwork, including collages, paintings, drawings and sculptures. Entertainment will be provided by student musicians, and refreshments will be served. Free and open to the community.

## Cleveland Clinic

### Taussig Cancer Center Art Tour

Saturday, April 14, 2018

11 am – noon

10201 Carnegie Avenue

Enjoy a docent-led tour of the contemporary art collection at the new Taussig Cancer

Center building. This collection includes works by local and national artists in a variety of media. Free and open to the community. Valet park at the building or park in the garage at E. 100th Street and Carnegie. Parking fees apply. To register, please call 216.595.3400 and leave a message.

### Just Jazz Concert

Sunday, April 22, 2018 • 2–3 p.m.

Just Jazz will present smooth jazz and swinging pop tunes from a collection of best-loved songs from the American Songbook. Classic Broadway tunes and jazz from the Roaring Twenties will be performed by talented singers playing a variety of instruments. This program is made possible by a grant from Cuyahoga Arts & Culture. Free and open to the community.

## Textile Art Alliance Exhibit

Saturday, May 5 – Friday, May 25

Gallery Hours: Monday – Friday,

10 am – 4 pm;

Saturday 10 am – 3 pm;

Sunday 10 am – 1 pm

### Opening Reception: Saturday, May 5 • 5 – 7 pm

Sixty artists from the Textile Art Alliance (TAA) will exhibit a rich array of artwork, including quilts, fiber art, and mixed media. Free and open to the community. The TAA is affiliated with the Cleveland Museum of Art.

### Demonstration Day:

Saturday, May 19 • 1 – 3 pm

Participants will learn fiber techniques and create a make-and-take project. Open to all ages. \$10/BAC members; \$15/non-members. Fee includes all materials. To register, please call 216.595.3400 and leave a message. Registration deadline is Friday, May 11.

## Nature's Symphony

by Sawsan Alhaddad

The Gathering Place

April 1 - June 30

### Opening Reception:

April 27 • 6-8 pm

<http://sawsan-art.com>



Sawsan Alhaddad took up watercolor in 1992 and after retiring from her medical career, she took up art full time. The show consists of recent oil and watercolor paintings of nature. Sawsan discovered a lot of new and beautiful places in our region last summer while going out to paint en plein air with friends. That exploration resulted in these works. Some of the paintings were done alla prima, en plein air, and some were finished in the studio.

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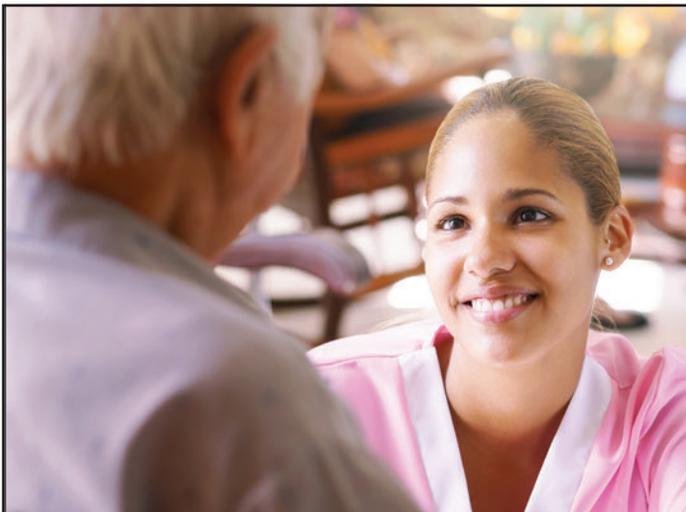
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## Delivering Meals Can Boost Your Own Health Too

Ask volunteers why they do it and you're likely to get a variety of reasons: helping others, staying active during retirement, and putting free time to good use usually top the list. Many volunteers say they just feel good when they volunteer. That "feel-good" satisfaction, what some refer to as "helpers high" is not the only health-related benefit a person can experience from volunteering. A recent report from the Mayo Clinic touted six health benefits of volunteering, including reducing the risk of depression, increasing physical and mental fitness, reducing stress levels, increasing sense-of-life satisfaction, increasing socialization and even living longer.

There are many opportunities to volunteer locally. According to Sandy Lusher-Waterhouse, manager of volunteer services at Jewish Family Service Association, "One of our most popular volunteer activities is delivering meals to seniors who might otherwise not have access to a nutritious meal. Nearly 200 people in Beachwood and surrounding areas receive nutritious Kosher meals brought by our friendly volunteers."

Each JFSA meals volunteer deliver 8-10 meals to clients on a dedicated delivery route. "It's a very brief interaction, but you're connecting with them. You're looking into their eyes. You're touching their hands. For some of them, that might be the only interaction they get all day. You get to come to them and interact for a moment and bring them food. It's such a clear and direct way to care for someone," says Lusher-Waterhouse. Volunteers are also in a position to see if a client needs additional help to keep them safe at home.

Delivering meals is a great social activity – it can be done



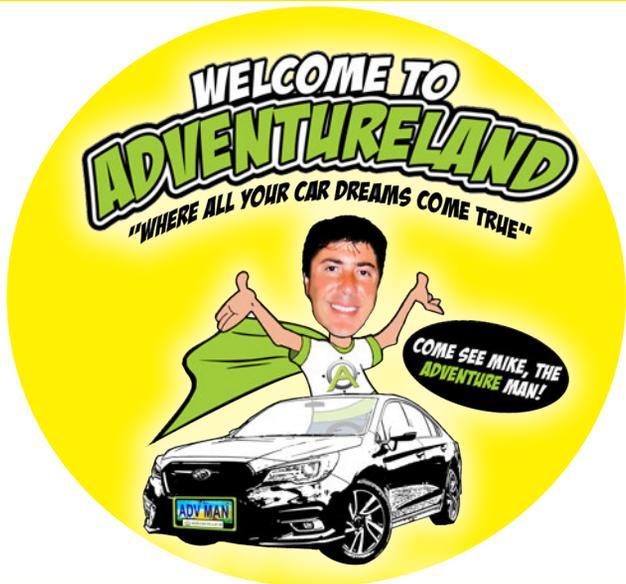
Pictured: Burnice Shaw receives meals from Mark Sack and his neighbors' kids. Shaw was a driver prior to retiring as a JFSA volunteer.

with a friend, a group, even as a family. In fact, delivering meals as a family is an excellent way to teach young children about community responsibility and the importance of nutrition. It also provides children with the opportunity to build relationships with seniors and people from different walks of life.

Delivering meals does not require a huge investment of time. It takes about 1 to 1 ½ hours to deliver a meal route. You can also volunteer to be a back-up in case of an emergency.

Delivering meals does not require a huge investment of time. It takes about 1 to 1 ½ hours to deliver a meal route. You can also volunteer to be a back-up in case of an emergency.

April is National Volunteer Month. You can join the volunteers at JFSA by calling Sandy Lusher-Waterhouse at 216.378.3475.



## Exciting News!

**Hello Beachwood!** In February we hit 141% of our new car sales objectives, set by Subaru, and by mid March we had almost reached our monthly goal because **we are giving great deals** and **our service is the best its ever been.** Stop by, say hello and get a quote on a new or used Subaru. And remember, if anyone can, the Adventure Man can!

Thank you,

Michael Friedman • Beachwood Resident



Jordan Reiner of Beachwood (right) picks up his new car at Adventure Subaru. Pictured with his parents Bob and Michelle Reiner.

**Stop In, Say Hi, and Get a Free Car Wash!**  
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### April Celebrity Birthdays

- April 5 Colin Powell (81)
- April 6 Billy Dee Williams (81)
- April 7 Russell Crowe (54)
- April 8 Julian Lennon (55)
- April 10 John Madden (82)
- April 11 Joel Grey (86)
- April 12 Shannen Doherty (47)
- April 12 David Letterman (71)
- April 13 Ricky Schroder (48)
- April 14 Pete Rose (77)

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## Open to the Community!

# "Home Run" Event

The Montefiore Foundation invites the community to participate in its 4th annual 5K Run/Walk & 1M Walk on Sunday, May 6, 8:30 am, at Ursuline College. All proceeds from this Run/Walk event will support the 2018 Annual Sustaining Campaign, which benefits both Montefiore and The Weils senior communities, enabling them to provide the exemplary care that their residents, patients and families have come to depend on each day – regardless of ability to pay.

Baseball-themed event

sponsorships are available at the grand slam (\$5,000), home run (\$2,500), triple (\$1,250), double (\$750) and single (\$500) levels.

Pre-registration is \$20 by Friday, May 4, or \$25 May 5 through race day. Children 12 years old and younger are free!

The Run/Walk will be held rain or shine. For more information about sponsorship and event registration, visit [montefiorecare.org/homerun](http://montefiorecare.org/homerun).

For questions, contact Alyssa Rothstein, development associate, at 216.910.2636 or [arothstein@montefiorecare.org](mailto:arothstein@montefiorecare.org).

# Israel at 70 Series

The Jewish Federation of Cleveland, together with local synagogues, agencies, and organizations, will celebrate the 70th anniversary of Israel's independence through a series of community-wide arts, cultural, and educational events – known collectively as the "Israel at 70" series. The series is designed to enable Clevelanders of all backgrounds to enjoy and celebrate the rich history, heritage, and culture of Israel and the Jewish people.

"This year, we will hold two separate events in honor of Yom Ha'atzmaut – Israel's Independence Day," said Mitch Frankel,

co-chair of the Federation's Israel at 70 committee. "On April 19, Israeli superstar David Broza will be performing live at Landerhaven, and on May 6, we host the first-ever IsraelFest! (at Mandel JCC's Safran Park), which will feature food, games, music, and vendors selling hand-made crafts in a fun, carnival-like atmosphere for the whole family to enjoy."

Details about these and additional events may be found at: [www.jewishcleveland.org/israelat70](http://www.jewishcleveland.org/israelat70). For more information, contact Daniel Larson at [dlarson@jfcleveland.org](mailto:dlarson@jfcleveland.org) or 216.593.2904.

# Summer Internships

Do you know college students looking for some hands-on experience this summer? Montefiore is offering six-week, 30-hour a week internships with a small stipend.

If you know someone who is interested in learning about marketing and public relations, human resources, activities, social services or finance, have them contact Denise Miller,

human resources recruiter, at 216.910.2494 or email [dmiller@montefiorecare.org](mailto:dmiller@montefiorecare.org), and put "Summer Intern Candidate" in the subject line.

Applications are available at [montefiorecare.org](http://montefiorecare.org) – click on 'Careers'; go to 'Apply Online'. All applicants will be screened and asked for two letters of reference. The registration deadline is Friday, April 27, 2018.

# You'll Flip Over Rotary Pancakes!

The Chagrin Highlands Rotary Club (formerly the Beachwood Rotary Club) is having its 26th-Annual Pancake Breakfast on Sunday, April 29, from 9 am to 1 pm, in the Orange High School Cafeteria.

This is the only fundraiser the club has all year – it makes most of their money from sponsorships.

This highly-successful fundraiser benefits our local and worldwide communities with proceeds going to projects that help people in need.

Rotary members will be flipping both regular and blueberry pancakes. Guests may also enjoy sausage and pure Ohio maple syrup. There will be entertain-

ment throughout the morning and the public is welcome.

Sponsorships may be purchased from \$1,000 to \$5,000 and your name or company name will be promoted at the event.

The club will also have placemats, on which you may purchase a business-card ad for \$100.

Individual tickets may be purchased prior to the event or at the door. Tickets are \$8 for adults, or \$5 for seniors and children under 12.

Contact John Newburger at 216.292.7737 for tickets and more information – or, just come and have a great time!



## Your Child Could Win \$10,000 in College Scholarships!

If your high school student loves to sing ... if your high school student wants to showcase his or her talent in front of a large audience – and if you can imagine them performing on stage under Playhouse Square lights – you'll want them to participate in Shining Star CLE 2018! All genres of music are welcome.

This unique solo-singing competition gives high school students from Ashtabula, Cuyahoga, Geauga, Lake, Lorain, Medina, Portage and Summit counties (including home-schooled high school students) the chance to compete for college scholarships and perform at the renowned Ohio Theatre. Additionally, the first-place winner will have an opportunity to perform with the Cleveland Pops Orchestra on stage at Severance Hall.

All participants must have a 2019-2022 high school gradua-

tion date. Students can easily submit their online video audition to [www.shiningstarcle.org](http://www.shiningstarcle.org) between April 1 and July 1, 2018. In-person auditions will follow.

For more information, visit [www.shiningstarcle.org](http://www.shiningstarcle.org) or contact Debbie Rothschild, director, The Montefiore Foundation, at 216.910.2633 or [drothschild@montefiorecare.org](mailto:drothschild@montefiorecare.org).

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Additionally, the first-place winner will have an opportunity to perform with the Cleveland Pops Orchestra on stage at Severance Hall.

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**Save the date** – Sunday, October 7, 2018 – The Finals Performance & Competition!

Proceeds from this event benefit will benefit memory-care services offered by Montefiore and The Weils, nonprofit organizations and leaders in senior healthcare.



# INVEST IN THE BEST

---

## BEACHWOOD

We've stretched our operating budget for 13 years. The State of Ohio is now cutting \$3.5 million a year from our schools. Our aging elementary school buildings need replacing.

The time is NOW to replenish and rebuild.

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**VOTE  
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ISSUE**

**2**



**MAY 8**

### **GOOD FOR ALL BEACHWOOD RESIDENTS**

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Top-ranked Beachwood City Schools improve our home values and attract families with high expectations for their children's success.

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---

### **KEEP OUR COMMUNITY #1**

*Invest in the best future.*

A new, consolidated PreK-5 elementary school is the final step in modernizing our schools and will support Beachwood students for the next half century. Your YES vote will support new single-family home construction in Beachwood for the first time in many years and a new community park.

Paid for by Beachwood Citizens for Quality Schools

**[InvestInTheBestBeachwood.com](http://InvestInTheBestBeachwood.com)**

# Geauga Savings Bank Celebrates Beachwood Full-Service Office Grand Opening

On February 27, Geauga Savings Bank celebrated the grand opening of its new Beachwood office. The new office, located at 24755 Chagrin Boulevard, Suite 100, is a full-service banking office that brings additional convenience and service access to current Geauga Savings customers, while providing new choices for potential customers who prefer a local bank option

with strong community roots. "We are very excited to bring Geauga's local bank vision and full scope of in-person and electronic banking services to this area," says Jim Kleinfelter, president and CEO. "We have everything and everyone covered: banking and lending for consumer, commercial, and small-business customers; mortgage lending; onsite ATM;

and drive-thru convenience. Geauga's Newbury office will continue to be a vital part of our customer service delivery." Dell Duncan sees the expansion of services and conveniences in this area as a continuation of Geauga Savings Bank's efforts to see that community banking thrives and creates success for customers. "We are bringing a private banking experience to all

of our customers," says Dell Duncan, executive vice president. "In our experience, being a community bank, and offering customized loan and deposit solutions, really strikes a chord with our customers. These are the distinct advantages of a community bank versus much larger financial institutions." To learn more, visit [www.GeaugaSavings.com](http://www.GeaugaSavings.com).

*Pictured from left:* Geauga Savings board members William Costaras, Cosmo Bordonaro, Dennis Prots and Howard Amster; board chairman Robert Bloom; community relations manager Betty Kimbrew; president and CEO James Kleinfelter; City of Beachwood business retention specialist Keri Zipay; Mayor Martin S. Horwitz; executive vice president Dell Duncan; City of Beachwood building commissioner William Griswold; and Beachwood branch manager Jeanette Knauf.





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# 10TH ANNUAL STOP THE HATE<sup>®</sup> AWARDS CEREMONY

PRESENTED BY  
MALTZ MUSEUM OF JEWISH HERITAGE

**SUNDAY, APRIL 29, 4PM**  
**The Cleveland Museum of Art**  
**Gartner Auditorium**

**11150 East Boulevard, Cleveland, Ohio**

Seating is limited; Reservations required  
RSVP by April 14

[stopthehate@mmjh.org](mailto:stopthehate@mmjh.org) or **216.593.0575**  
For more info visit: [maltzmuseum.org](http://maltzmuseum.org)

## TRUNK SHOW RACHEL ESHKOL

Join us in celebrating Israel at 70! Inspired by her international travels, renowned artist & jewelry designer, Rachel Eshkol, comes to the Maltz Museum Store for an exclusive trunk show.



**APRIL 18, 5-9PM**  
**APRIL 19-21, NOON-5PM**



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## Stop the Hate<sup>®</sup> Awards Ceremony

The Maltz Museum of Jewish Heritage is proud to announce the top 25 finalists for its 10th Annual Stop the Hate<sup>®</sup> Youth Speak Out essay writing contest. Contest winners will be named, live, at the awards ceremony on Sunday, April 29, 4-7 pm, at the Cleveland Museum of Art. The inspiring event is FREE and open to the public. Registrations are encouraged to guarantee seating.

"Stop the Hate is more than a scholarship or grant opportunity, it's a movement," said program chair Jordan Goldberg. "We are living in a time when speaking out and standing up for each other matters more than ever. This movement is about educating and empowering young people to use their voices for good."

Stop the Hate<sup>®</sup> Youth Speak Out is a personal essay contest with the chance to win individual scholarship money for college (schools also receive money for anti-bias education when their students win).

By challenging young people to consider the benefits of a more inclusive society, the consequences of intolerance, and the role of personal responsibility in effecting change, the Maltz Museum's Stop the Hate<sup>®</sup> contest also reflects Jewish values of responsible citizenship and respect for all humanity.

Each year, through the generosity of a donor, the Maltz Museum gives out \$100,000 in scholarships, awards and support for anti-bias education in recognition of 6th- through 12th-grade upstanders from Northeast Ohio. In 2018, the amount awarded to students and schools participating in Stop the Hate<sup>®</sup> will total \$1 million. An estimated 30,000 students have participated in the last ten years.

The top 25 finalists for the 2018 Stop the Hate<sup>®</sup> Youth Speak Out essay writing contest are listed at [www.maltzmuseum.org](http://www.maltzmuseum.org), on the Stop the Hate<sup>®</sup> page. Once on this page, there is a link to register for the awards' ceremony.

## Spring Trunk Show

Join the Maltz Museum in celebrating Israel at 70! Inspired by her international travels, renowned Israeli artist & jewelry designer Rachel Eshkol will come to the Maltz Museum Store for an exclusive trunk show on Wednesday, April 18, 5 – 9 pm; and Thursday through Sunday, April 19 – 21, from 11 am – 5 pm.

Eshkol is a graduate in jewelry design from the WIZO Haifa College and her art's flair is embodied by bold minimalism, insistent elegance, and stylish originality. Much of her creativity originates from blending modern finishes with timeless ancient styles and tastefully meshing precious stones with raw materials. Eshkol



often draws on ancient cultural themes and natural textures for inspiration, and the stunning duality between modern and ancient styles is unmistakable in her work.

The Maltz Museum of Jewish Heritage, also known as the Museum of Diversity & Tolerance, celebrates culture and identity to encourage connection and promote a greater appreciation of Jewish heritage and the diversity of the human experience. Its store is a celebration of Jewish heritage and culture, featuring stylish Judaica and gifts for the ones you love. The Maltz Museum Store is open during regular Museum hours, but no admission is required to visit.

# Happy Birthday Amalie Will Effron!

On March 15, Amalie Will Effron was surrounded by love during a large gathering of family and friends at Wiggins Place of Menorah Park. The gathering was to celebrate Effron's 100th birthday, which was just a week later, on March 23.

Effron, better known as "Grandma Mona," was born in Oslo, Norway, to Rakel and Bernhard Wilk and is the second of six sisters. Together, they had a beautiful life in Oslo, full of family, friends and outdoor adventures until the Germans occupied Norway on April 9, 1940, and their lives changed forever.

Her father was taken from them by the Nazis, and she, her mom and siblings escaped, thanks to wonderful people who drove them over the border to Sweden.

After the war, they immigrated to the United States, settling in New York City, where Grandma Mona worked as a governess for a Park Avenue doctor and his family.

It was there that she was set up on a blind date with Irving Effron, an immigrant from Lithuania. They were engaged

after one week and moved to Cleveland after their June wedding. The couple raised their children, Barry and Sharon, and worked hard at their jewelry store in Wickliffe. Now, Grandma Mona has seven grandchildren, with twin great-grandchildren on the way. She continues to be a part of her family's lives, and they still share stories of Shabbat dinners and her delicious chicken soup.

When asked her secret to living a long life, Grandma Mona's advice is simple. With a smile and a wink, she says, "living right."

In celebration of Effron's 100th birthday, Mayor Martin S. Horwitz and City Council proclaimed March 15 as Amalie Will Effron Day in the City of Beachwood.

"We are honored and appreciative that Grandma Mona was the recipient of Mayor Horwitz's proclamation," said Beth Silver, Menorah Park's communications and public relations director. "Grandma Mona has filled all of our hearts, and this made it that much more special for all of us."



Mayor Martin S. Horwitz presents a proclamation to Grandma Mona in celebration of her 100th birthday.



## CLOTHES MENTOR

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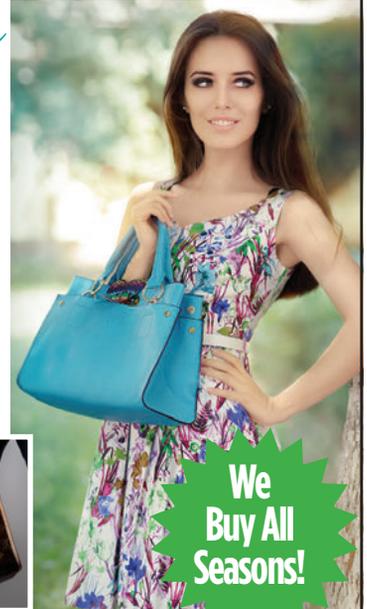
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# If Only . . .

by Jennifer Stern



If only we could cherish and be present with what IS instead of getting discouraged and distracted by how we think it should be.

- If only we could look inward with a growth mindset, with acceptance, with compassion and with gratitude instead of looking at what others do (or have) as measure for our own sense of happiness, success, love.
- If only we could see, value and accept our children for who they are instead of who we imagined they would be. They are on their own path, their own journey. This is their life to live – may they have the courage to do so with authenticity and courage.
- If only we could turn our vulnerabilities and fears into compassion and opportunity for growth and healing instead of internal-
- ized negativity and judgement (often misplaced onto others).
- If only we could see, value, and lead from our strengths instead of giving power to our perceived flaws.
- If only we could stop and appreciate our lives in the now instead of living for tomorrow or for the next ...
- If only we could treat differences with curiosity instead of judgement.
- If only we could learn to trust ourselves instead of relying on the opinions of others.
- If only we could feel gratitude for our lives and not let our perceptions of others muddy what is in fact already enough.
- If only we could pause and respond with consideration

- instead of reacting without.
  - If only we could prioritize being present with family and friends over schedules, to-do lists, distractions.
  - If only we could assume the best in the intentions of others instead of creating narratives that sabotage meaningful connection.
- No more if only!** We have control over our thoughts, what we give power to, how we choose to filter, how we choose to live, to accept, appreciate, respond to, prioritize. We can live our lives with positive awareness, gratitude, meaningful connection and acceptance NOW. We can live fully and completely NOW.
- If you find yourself saying “if only,” stop and make the effort

to create change from within. To create the quality of relationships, the quality of life that you want to live NOW.

**No more if only!** We have control over our thoughts, what we give power to, how we choose to filter, how we choose to live, to accept, appreciate, respond to, prioritize.

Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information, call 216.464.4243. Visit her website, [www.transformativegrief.com](http://www.transformativegrief.com), and sign up for monthly posts.

## JEWISH NATIONAL FUND WOMEN FOR ISRAEL LUNCHEON

FEATURING A DISCUSSION WITH  
**Florine Mark**  
President and CEO, Weight Watchers Group  
**Monica Robins**  
Emmy Award-Winning Reporter

**Wednesday, May 16, 2018**  
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## What's the Story About Recycling Plastic Bags?

At the Materials Recovery Facility (MRF, pronounced "murf"), the recycling is mixed together. Since it must be separated by type, machines do much of the work. One of those machines, called a "star screen," has fast-spinning, jagged wheels that make cardboard and paper surf to the top in one sorting area and allows bottles and jugs to drop down to a different sorting area.

Plastic bags get wrapped around these spinning screens, which either keeps them from working correctly or breaks them.

Plastic bags get wrapped around these spinning screens,

which either keeps them from working correctly or breaks them. Often, the machines at a MRF have to be turned off so that workers can unwind and cut away the plastic bags. When the machines are turned off, everything stops. Plastic bags and other plastic film, like the wraps on cases of water bottles or paper towels, shouldn't go to the MRF, but they can be recycled if they are collected separately. This is actually very easy. Use one bag to collect empty bags and plastic film at home. When your bag is full, take it to a local grocery or retail store. These stores have collection boxes that are usually near the front of the store or by the customer service desk.



## Virtual Candle App Helps Spread Yom HaShoah Message

Yom HaShoah, Holocaust Remembrance Day, is April 11-12, 2018. On this day, it is customary to light a candle, and join others in the worldwide commemoration of the Holocaust.

The Men of Fairmount Temple (MFT), Anshe Chesed Fairmount Temple in Beachwood, have been delivering candles throughout our neighborhood for decades. Now, you can light a "virtual candle," with a free one-of-a-kind app on your iPhone, read a text passage, and remember those lost in the Holocaust. The Yom HaShoah Candle app, now in its third year, was developed by 16-year-old congregant Andy Lebowitz, and is supported by MFT.

After you download the app, choose your time of lighting on

April 11-12. Prior to the selected time, you will receive notification to open the app. Then, click the "Light" button and read the text. New this year – tap on photos of local Holocaust survivors to read their harrowing stories. There is also a short video about the app on YouTube.



Please share this app under "Options/Send Candle to Others."

Al Hochheiser of Beachwood, an MFT member, says, "Sponsoring the candle app helps to expand the reach of our mission of giving back to the Jewish community. We want to never forget, and to allow individuals to remember the Jewish lives lost."

## Age isn't chronological. *IT'S PERSONAL.*



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## Two great events at The Weils in Chagrin Falls

Free and open to the community!

### **The Full Solution to Right Sizing! Thursday, April 12 • 5 – 6:30 pm**

Thinking about downsizing or moving yourself or a loved one? Then this presentation is for you! Hear from expert panelists and leaders in their industries on how to navigate and simplify this journey. Topics will cover senior living options, real estate updates, moving and transitioning solutions and estate liquidations. Hors d'oeuvres will be served. Register today!

### **Living the Sweet Life – A Health & Wellness Fair! Wednesday, April 18 • 11 am – 2 pm**

Enjoy a fun, interactive day of health and wellness that will feature screenings and informational displays – plus raffles and giveaways. Complimentary lunch will be included.

At 1pm, learn how to satisfy your sweet-tooth cravings in a nutritious way with Cleveland's premier chocolatier Joel Fink, owner of Fantasy Candies, as he shares the benefits of healthy chocolate and provides tasty bites in his discussion – Chocolate: The Good, The Bad and The Healthy.

For more information about these events and to register, please contact Ivy Kopit, manager of senior living admissions for The Weils, at 440.996.0504 or [ikopit@theweils.org](mailto:ikopit@theweils.org).

The Weils received a DEFICIENCY-FREE survey for the third year in a row from the Ohio Department of Health. It is located at 16695 Chillicothe Road in Chagrin Falls, just 20 minutes from Beachwood.

The Weils is owned and operated by Montefiore, a non-profit organization and leaders in senior healthcare and housing.

## Art Exhibit at the Beachwood Library

### **A Photo Journey of Buskers, Rockers and Music Makers**

by Mike Cargile

Beachwood Library Exhibit

April 8 – April 26

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Daylily with Water Drops; and Prismatic Spring, Yellowstone National Park, by Les Greenberg.

## Chagrin Valley Camera Club Brings Photography Skills into Sharp Focus

By June Scharf

If your idea of shooting pictures is whipping out your cell phone and snapping, then the Chagrin Valley Camera Club (CVCC) is probably not for you. But if you're interested in improving your skills with an actual camera, or if you'd like to learn how to process your pictures while using PhotoShop and other programs, then these are your people.

A tribe of photography enthusiasts gathers on the first and third Tuesdays of every month, mostly at the Beachwood Library, to expand their knowledge. They meet year round, except for July and August, with additional activities scheduled throughout the year. Meetings involve guest experts who offer lectures and demonstrations, and members informally critique each other's work. The club is open to the public, and a \$35 membership fee is required to participate in competitions.

"We're a very informal, congenial bunch," says club president and Beachwood resident Ken Weiss. "Some members are inexperienced, and after six to 12 months with us, they improve and learn a lot," he adds.

Weiss notes that some of the 75 members are retired, have traveled globally, and have taken some well composed photos. Their work figures among the more than 600 images that are posted on the club's website ([chagrinvalleycameraclub.com](http://chagrinvalleycameraclub.com)). Another resource available on

the CVCC website is a seasonal newsletter that contains many tips and informative articles.

The club's annual May show, housed at the Beachwood Library, features about 75 images that are submitted by members. While on display, each image is judged, which provides feedback to the artists. This show is free and open to the public.

Those involved with CVCC will gain exposure to new technology, such as mirrorless cameras that are smaller, lighter and shoot faster. Also, members plan field trips around Cleveland to capitalize on great photographic opportunities. Occasionally, members will meet at Panera at Harvard and Richmond and carpool to destinations such as downtown Cleveland and the Flats, or as far as the Kent Bog State Nature Preserve.

Other outings have involved visits to annual events including the Botanical Garden's Orchid Mania, the Cleveland Museum of Art's outdoor chalk art display, and University Circle's "Parade the Circle."

Les Greenberg, an active member and a recently retired Beachwood resident, enjoys the club because it encourages his photography hobby, which is something that helps keep him mentally active.

"I don't like to let grass grow under my feet," he says. He has taught himself a great deal by reading books and studying online, in addition to being a club member. He has picked up tips about plug-ins and shortcuts that have made a difference in his processing of images and adding effects. He says he prefers to shoot nature – birds, animals and landscapes – as opposed to people.

"Photography is a way for me to express my creativity," he reports. He also enjoys leading small groups of club members on weekend shooting excursions. His interest in photography also has driven his choice in travel destinations, taking him to places such as Alaska, Michigan's Upper Peninsula and Yellowstone National Park.

He liked displaying his photos in his former dental office on the

west side, and when someone admired an image, he'd often give it to the person, then replace it.

Weiss encourages anyone who's interested in photography to join the club and enter the continual conversation surrounding technique and technology.

For a complete overview of meetings, speakers and events, visit the Chagrin Valley Camera Club's website at <http://www.chagrinvalleycameraclub.com>.

### Upcoming CVCC events:

**April 10** – Penitentiary Glen, exhibit of "Street Photography" competition winners

**April 17** – Dodd Camera representative, discussing new equipment

**April 29** – May Show reception at the Beachwood Library, runs through May 26

**May 22** – Sunset shoot and dinner along the Lake Erie shore in Willoughby

**June 5** – Annual dinner at Nighttown

## Hebrew Storytime

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# Fairmount Temple Adult Cultural Arts Series presents

**O**n Sunday, April 22, Fairmount Temple Adult Cultural Arts Series presents Jazz: Cleveland Style!, With Evelyn Wright, Joe Hunter and Demetrius Steinmetz.



**Evelyn Wright,**  
a professional vocalist for more than 30

years, entertains in the styles of jazz, R&B and pop; and has opened for several national acts, including Mel Tormé and Harry Belafonte. Wright has performed at the Tri-C Jazzfest, where she was awarded the Jazz Legend Award, and has toured throughout the U.S. and Canada, performing in the top nightclubs and concert halls.



**Joe Hunter,**  
one of Cleveland's most popular jazz pianists, has

appeared at Tri-C JazzFest events and is the co-host of the popular "The Song Is You" series. He has taught with the Tri-C Jazz Studies Program and performs throughout the greater Cleveland area. Hunter has been playing piano professionally since 1978 and his versatility has garnered him work with an array of artists.



**Demetrius Steinmetz,** a jazz musician and teacher, serves

on the Jazz Studies faculty at Cuyahoga Community College, where he teaches courses that include applied bass and piano, performance ensembles, piano, guitar, and Rock and Roll history. He is also the instructor of the All City Jazz Band as part of the Cleveland Metropolitan School District and has been involved with programming and instruction at the Bowling Green State University Summer Music Camps.

Drinks and appetizers will be served in the foyer at 4:15 pm, followed by the performance at 5 pm. Dinner will follow the program. The reservation deadline is April 13.

To register, call Susan Namen at 216.464.0607. Cultural Arts Series co-chairs are Bernice and Lloyd Goldman, Joan and Mort Rogoff, and Ilene and Allan Schwartz. These programs are made possible through the generosity of the Max & Ella Green Fund.

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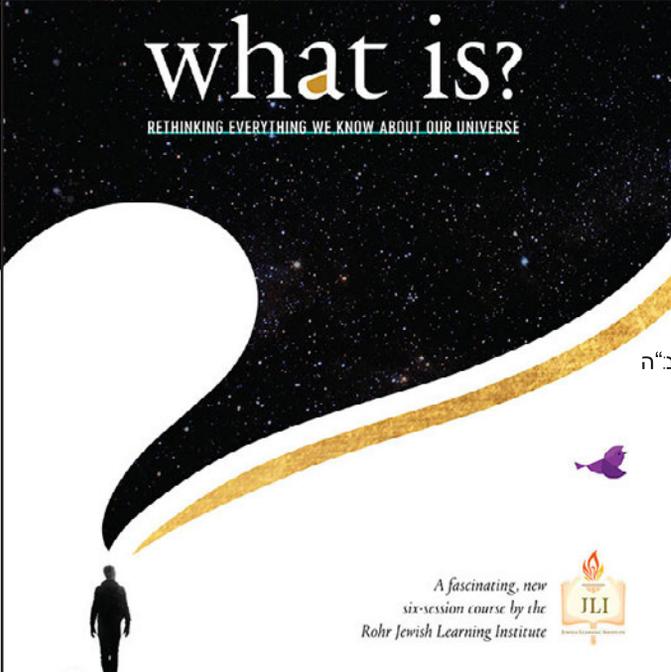
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# Cleveland Hosts Jewish Communal Professionals from St. Petersburg

By June Scharf

The Jewish Federation of Cleveland played host in February to a delegation of 21 top Jewish communal professionals from Cleveland's sister city of St. Petersburg, Russia. Close to 20 years ago, Cleveland entered into a strategic partnership with the Jewish community of St. Petersburg to help sustain and renew Jewish life. The purpose of this visit was to learn how to utilize lay leaders as partners to set community priorities and meet current and future needs, a novel concept to those in Russia. The gathering also permitted the exchange of ideas concerning leadership, culture, politics and things both lofty and mundane.

A central component of the visit was the role played by host families, several of which were located in Beachwood. They included Susan and Michael Hyman, Estra and James Grant, and Allison and Rick Schultz. The gathering of all participants culminated with a dinner at The Temple-Tifereth Israel, catered by Yuval Rub Caterers, based in Beachwood.

One immediate reaction Estra Grant had to her house guests was a feeling of familiarity due to the Jewish bond. "It felt like we had things in common," she notes. "We share similar values, and we said prayers together." She also was struck by how well her guests, Orit Svetlana Zuretz and Svetlana Vulfovich, spoke English. Orit serves as the Head Representative in St. Petersburg and Northwest Russia for the Jewish Agency for Israel (JAFI), and Svetlana is the JAFI Coordinator for Formal Education in the Northwestern Region.

The Russian women revealed that there are roughly 100,000 Jews living in St. Petersburg, and the JCC there has 5,000 members. Russia has three other JCCs located in Moscow, and Kiev and Odessa, Ukraine.

Estra reports that another beneficial aspect to serving as a host was the exposure it offered her daughter Zoe, a senior at Beachwood High School. "It's good for her to meet people from foreign countries and, in this case,

to hear how dedicated people can be to their Judaism in Russia. They really are passionate."

James says that the conversations he had with his guests related to concepts that were new to their clientele: tzedakah (philanthropy), volunteering and paying for programs. What he learned related to the unique circumstantial challenges Russians face, such as dealing with Russian authorities.

"They don't want to appear to be too successful or too high profile because the authorities might begin to make things difficult," James explains. There is a lot of bureaucracy involved with simple arrangements, such as moving to a new office, he adds. The Russians have a vibrant diaspora that is limited by the reach of government and culture, he also notes.

Michael Hyman says that his guest, Masha Aryeva, the director of St. Petersburg JCC, felt like family because in addition to working together for many years, Masha stayed in their home last year, and they had visited Masha a few years before, in St. Petersburg. While kibbitzing with her over a home-cooked dinner, they talked about the arduous task of fundraising and developing volunteer leadership. "For 70 years under Communist rule, Judaism was forbidden in the FSU (Former Soviet Union)," he explains. Now there is a global JCC movement, and many countries benefit from tapping into it, he adds.

Susan Hyman took delight in how much her guest liked her dog, a Cavachon. She also looks forward to visiting St. Petersburg again, but "not in the summer when it stays light until 11 p.m. because it's so close to the Arctic Circle."

Participants who established the networks for Cleveland professionals to support the Russians' work in St. Petersburg and

beyond say they believe their goal was accomplished.

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Participants who established the networks for Cleveland professionals to support the Russians' work in St. Petersburg and beyond say they believe their goal was accomplished.

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Hyman, left to right, (top): Michael Hyman, Masha Aryeva, the director of St. Petersburg JCC, and Susan Hyman.

Grants, left to right: James Grant, Orit Svetlana Zuretz, Svetlana Vulfovich and Estra Grant.

# Shrug Off Shoulder Pain No Longer



Robert Gillespie, MD

**W**e shrug them, put them to the wheel and cry on other people's. Most of us don't give our shoulders too much thought, until arthritis in the shoulder joint causes pain and stiffness and we can't do the things we want to.

## A Growing Trend

When your shoulder arthritis eventually sends you to a doctor, the first treatment you receive should be conservative. That means non-surgical treatment such as nonsteroidal anti-inflammatory drugs like Motrin or Advil, physical therapy, activity modifications, steroid injections and rest. When those measures no longer control the symptoms, it may be time to consider shoulder replacement surgery.

Hip and knee replacement are still the most common types of total joint replacement, adding up to more than 900,000 procedures annually in the United States. Over the past 10 years, however, advances in technology and surgical techniques have increased the number of shoulder replacements performed each year, now more than 50,000.

Correctly done, a shoulder replacement gives excellent, long-lasting results, reports Robert Gillespie, MD, an orthopedic surgeon at University Hospitals Ahuja Medical Center and Chief of Shoulder and Elbow Surgery at UH Cleveland Medical Center. "The latest shoulder joint implants last 15 years for 90 percent of patients," he notes, "and durability is improving all the time with innovations focused on making shoulder prostheses last longer."

## Applying the Latest Technology

Most shoulder replacements Dr. Gillespie performs are what is called an anatomic procedure. "In this procedure, the shoulder joint is replaced with the same type of hardware used in a hip or knee replacement," he explains. "A metal ball is attached to the top of the humerus – the arm bone, that goes into a plastic socket at the end of the scapula, the shoulder bone."

In complex cases, Dr. Gillespie uses a process called patient-specific instrumentation to plan the surgery. With the use of 3D CT imaging, he creates a computer model – and sometimes a physical model – then applies a computer algorithm to recreate the original anatomy of the patient's shoulder. The result is a surgical guide that helps him determine the optimal position for

placement of the prosthesis. "This potentially gives the patient better pain relief and helps the implant last longer," he explains. He reserves this approach for patients with significant joint deformity caused by years of arthritis.

Reverse shoulder replacement is one of the latest advances for treating shoulder arthritis. Approved for use in the United States in 2004, this technically intricate procedure was developed to treat patients without an intact rotator cuff. These individuals develop a complex form of arthritis that previously did not have any good treatment options.

As the name suggests, this surgery reverses the positions of the ball and socket, with the ball placed in the shoulder socket and the new socket placed at the upper end of the arm bone, Dr. Gillespie explains. "Over the past 15 years, patient outcomes have improved significantly," he notes. "When used in appropriate patients, reverse shoulder replacement relieves pain and restores 75 percent range of motion."

Typically, shoulder replacement is associated with minimal postoperative pain, Dr. Gillespie reports. In fact, for healthy patients, shoulder joint replacement at UH Ahuja is available as an outpatient surgery, not requiring even an overnight stay, he adds.

Although the many new developments in shoulder replacement surgery offer more solutions for more problems, Dr. Gillespie still views surgery as a last resort. "For my patients," he stresses, "I consider surgery only after non-operative treatments are no longer effective."

To make an appointment with Dr. Gillespie for evaluation of a shoulder problem, call 216-844-0209.

# Right at Home-Cleveland East Receives "Caring Stars of 2018" Recognition

**R**ight at Home-Cleveland East has been selected by caring.com, for the second year in a row, as one of America's top-rated, in-home care agencies.

Caring.com is a leading senior care resource for family caregivers seeking information and support. Through their website's partnership with Home Care Pulse, they provide helpful caregiving content, online support groups and a comprehensive Senior Care Directory.

With the use of consumer reviews, the Caring Stars program honors the best senior living communities and home care agencies in the United States. The award helps family caregivers and older adults find top-rated senior living communities and in-home care agencies – and helps senior-care business-

es stand out from competitors, generate positive buzz, and boost staff morale.

Right at Home-Cleveland East, co-owned by Shalom and Elise Plotkin, opened its Beachwood doors in 2014. "We offer in-home companionship, personal care and assistance to seniors and adults with a disability who want to continue to live independently," said Elise. "We chose Beachwood for our home and business because it's a great place to work and live. We are grateful to be here in Beachwood."

At a celebratory event on February 15, Doris Pickens was named 2018 Caregiver of the



Mayor Martin S. Horwitz, Doris Pickens and Shalom Plotkin.

Year. "Doris is extremely caring, conscientious, trustworthy and loving," said Shalom. "This isn't just a job for her, it's a passion and we are grateful that she chose to work with us."

In honor of being named a Caring Stars' award winner,

Mayor Martin S. Horwitz and City Council proclaimed Thursday, February 15, as "Right at Home-Cleveland East Day" in the City of Beachwood.

For more information, visit <https://www.rightathome.net/cleveland>.

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A message from  
Executive Director Cindy Caldwell



## Make New, Lasting Connections - Anywhere

There are dozens of opportunities at any given time to meet new people and grow your professional network. Still, most people prefer formal networking events where they can exchange business cards and start conversations. Take advantage of a new connection, whatever the format.

A connection can happen in the most unlikely places, in the line at the grocery store, on the airplane to your next convention, while waiting for your morning coffee, at a happy hour event, etc.

The first rule is to be visible. Get involved and get recognized. You must be seen for others to know who you are. Try volunteering on a board of your local non-profit or join a committee for a fundraising event. Remember, you are your own best business card!

When you start a conversation with a stranger:

- **Give a Firm Handshake.** Makes a very powerful first impression. Stand when you shake someone's hand, it shows respect.
- **Find a connector.** If you are new at the event, strike up a conversation and ask for additional introductions.

- **Discover a person's hobbies and interests.** No one likes to talk about work all night, so find out something "human" about someone. "Are you from this area?"; "When you aren't working, what do you do?"
- **Compliment.** This is a great way to initiate small talk and everyone loves a compliment.
- **Keep in touch.** After you make new connections, be sure to follow up. You can exchange cards, connect on LinkedIn, send an email or handwritten note. Share a news article or business connection you have come across that you think they would be interested in. Stay in touch, relationships will naturally grow.

There's a lot going on at the Beachwood Chamber of Commerce. For a calendar of events, visit [www.beachwood.org](http://www.beachwood.org).

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# CITY OF *Beachwood* Council Update

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## RESIDENTIAL HOUSING COMMITTEE

Beachwood welcomes resident Karen Tindel to its newly-formed Residential Housing Committee.

This Committee will focus on challenges of our aging single-family housing stock and explore opportunities to attract young families while helping the older population age at home.

Council is actively working to create additional opportunities for residents to become involved.



*Pictured: Karen Tindel (right) sworn in by Law Director Hope Jones.*

## HERITAGE HOME PROGRAM

THURSDAY, MAY 3 • 6:00 P.M. • CITY COUNCIL CHAMBER



If your home in Beachwood is 50 years old or older, you have access to free technical assistance regarding home maintenance and improvement projects. The Heritage Home Program offers free advice, personalized site visits, and access to affordable loan rates. You are invited to attend this free Information session. For more information call 216.426.3116.



## HYDRANT FLUSHING

The Fire Department will be conducting hydrant flushing from **Saturday, April 21 – Saturday, April 28**. Signs will be posted. Hydrant flushing may occur on your street on any day. Should you encounter rusty water, please run the COLD water until it runs clear. For more information call 216.292.1965.

## City Contact Information

**CITY OF BEACHWOOD**  
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# WHEN YOU'RE IN *Beachwood*, YOU HAVE ARRIVED!

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The Beachwood Family Aquatic Center opens on Memorial Day Weekend, May 26 – 28. The full season runs daily from June 1 – August 14 and Thursday–Sunday until September 4.



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Each additional family member (after four) – \$20



### SENIOR DISCOUNT RATES – SAVE 50%

Senior Season Membership – \$25.00 per person  
Senior Resident Day Pass – \$3.00  
Senior Non-Resident Day Pass – \$5.00



(Proof of age along with proof of residency required for purchase. Senior is anyone 60 years or older.) Memberships on sale at City Hall, Monday – Friday, 8:00 am – 4:30 pm.

## THE SALON - CLEVER HACKS

Join us for **The Salon**, an open forum that brings together current events and our community, providing an opportunity for good old-fashioned conversation. Reservations required, call 216.595.3733.

Beachwood Community Center  
Monday, April 23 • 1:30 – 3:00 p.m.



A “hack” is the use of objects for purposes other than those intended. In this session, we will look to make our lives easier by using things we already have around the house in innovative ways. Let’s have some fun learning how to re-purpose things we already have for travel, dining, storage and more!

## WE CAN'T ALERT YOU IF WE CAN'T REACH YOU

### SIGN UP FOR **CodeRED** EMERGENCY ALERTS

**CodeRED** is our free emergency notification system. Beachwood officials can notify residents and businesses about time sensitive emergencies and alerts via phone calls, texts and emails. Visit [www.beachwoodohio.com](http://www.beachwoodohio.com) and click the **CodeRED** logo. It only takes a minute. Data collected will only be used for emergency notifications.



## HARVEST FOR HUNGER

### OF SPECIAL NOTE:

City of Beachwood employees raised over \$5,000 during the 2018 Harvest for Hunger campaign. That's 20,000 meals to help the Cleveland Food Bank.

## UPCOMING MEETINGS

### CITY COUNCIL

Usually meets the first and third Mondays of each month at 7:00 p.m. Upcoming meetings: Monday, April 2, April 16 and May 7. Questions? 216.595.5462.

### PLANNING AND ZONING COMMISSION

Usually meets the last Thursday of each month at 7:00 p.m. Upcoming meeting: Thursday, April 26. Questions? Call 216.292.1914.

### ARCHITECTURAL REVIEW BOARD

Meets at 5:30 p.m. Upcoming meetings: Monday, April 2, April 16 and May 7. Questions? 216.292.1914.

### CHARTER REVIEW COMMISSION

Upcoming meetings: Thursday, April 5 at 7:00 p.m., Wednesday, April 18 at 7:00 p.m., Thursday, April 26 at 5:30 p.m. Questions? 216.595.5462.

## Departments

**AUDITOR**  
216.595.5492

**BUILDING DEPARTMENT**  
216.292.1914

**COMMUNITY SERVICES**  
216.292.1970

**ECONOMIC DEVELOPMENT**  
216.292.1915

**FINANCE DEPARTMENT**  
216.292.1913

**FIRE DEPARTMENT**  
216.292.1965

**LAW DEPARTMENT**  
216.595.5462

**MAYOR'S OFFICE**  
216.292.1901

**POLICE DEPARTMENT**  
216.464.1234

**SERVICE DEPARTMENT**  
216.292.1922

## HAZARDOUS HOUSEHOLD WASTE ROUND-UP

Household Hazardous Waste may now be dropped off at the Service Department (23355 Mercantile Drive) year round, Monday through Friday from 7:30 a.m. to 3:00 p.m. Residents are invited to dispose of unwanted oil-based paint, pesticides and other household hazardous wastes.

The Cuyahoga County Solid Waste District can only accept materials originating from a household, not a commercial source.

### MATERIALS ACCEPTED

- Oil or solvent-based paint, sealers, primers, or coatings (aerosols or liquids)
- Varnishes, polyurethanes, shellacs
- Paint thinner, mineral spirits, turpentine
- Pesticides, herbicides, fungicides
- Caustic household cleaners
- Automotive fluids, motor oil, car batteries
- Adhesives, roof tar, driveway sealer
- Kerosene, gasoline, lighter fluid
- Mercury, fluorescent bulbs

### MATERIALS NOT ACCEPTED

- Latex paint
- Explosives, gun powder, ammunition, flares
- Medical waste, pharmaceuticals, sharps
- Radioactive waste (i.e. smoke detectors)

### DISPOSAL OF LATEX PAINT:

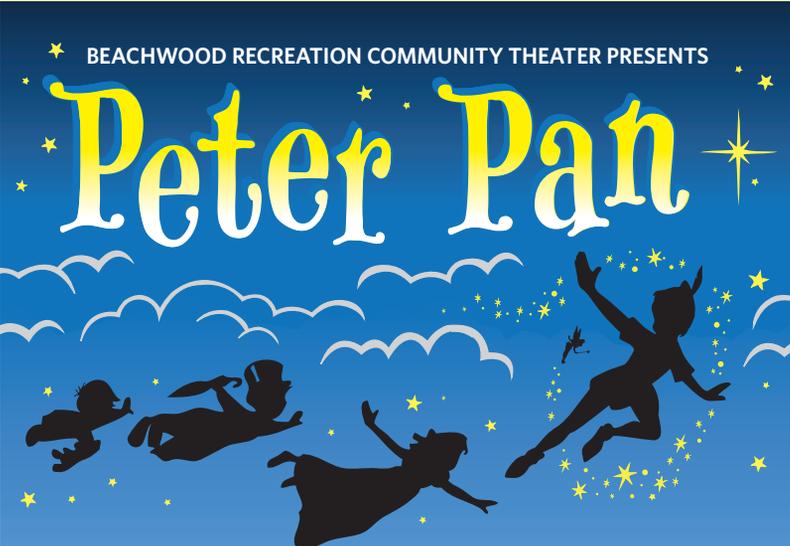
Latex paint is not accepted. To dispose of latex paint, solidify and place in your curbside trash.

To solidify, remove the lid and allow liquid to evaporate. For larger amounts, mix in an equal amount of an absorbent material such as cat litter or sawdust and allow to dry. Pour thin layers of paint into a cardboard box lined with plastic, allowing the paint to dry one layer at a time.

# Council Update

BEACHWOOD RECREATION COMMUNITY THEATER PRESENTS

# Peter Pan



**PERFORMANCES**  
 Saturday, May 5 ▪ 4:00 p.m.  
 Sunday, May 6 ▪ 2:00 p.m.  
 Friday, May 11 ▪ 7:30 p.m.  
 Saturday, May 12 ▪ 4:00 p.m.  
 Sunday, May 13 ▪ 2:00 p.m.  
 Friday, May 18 ▪ 7:30 p.m.  
 Saturday, May 19 ▪ 4:00 p.m.  
 Sunday, May 20 ▪ 2:00 p.m.

*"Just think of lovely things  
and your heart will fly on wings..."  
Join Beachwood Recreation  
Community Theater as they  
soar through Never Neverland!"*

**LOCATION**  
Beachwood Middle School

**COST**  
\$8.00 Students & Seniors  
\$9.00 Adults

Directed by Jill Koslen-Freireich  
Musical Direction by Rory Sanders



"Peter Pan" is presented by special arrangement with MusicTheater International (MTI). All authorized performance materials are also supplied by MTI. www.MTI-Shows.com. A musical based on the play by James M. Barrie. Lyrics by Carolyn Leigh, Betty Comden and Adolph Green. Music by Mark Charlap and Jule Styne. Originally directed, choreographed and adapted by Jerome Robbins.

**CITY OF**  
*Beachwood*  
WWW.BEACHWOODOHIO.COM

## ART EXHIBIT

Beachwood Arts Council Presents:  
**BEACHWOOD SCHOOLS K-12 ART SHOW**  
SATURDAY, APRIL 7 – SUNDAY, APRIL 29

Beachwood K-12 students will display  
their creative artwork, including collages,  
paintings, drawings, and sculptures.

**OPENING RECEPTION:**  
Wed. April 11 from 5:00 – 7:00 p.m.  
Entertainment and refreshments



**Beachwood  
Community Center**

MON – FRI • 9 A.M. – 4 P.M.  
SAT • 10 A.M. – 3 P.M.,  
SUN • 10 A.M. – 1 P.M.

## NEW RECYCLING GUIDELINES

We provide weekly curbside recycling for our residents in single-family homes. For recycling efforts to be effective, the following guidelines need to be followed. All items should be placed loose (unbagged) in the provided wheeled cart.

### Recycling in Beachwood is easier than ever.

*Cut your trash in half by combining cans, cartons, paper and glass plus plastic bottles and jugs.*

Questions? 216.292.1922  
www.beachwoodohio.com



#### Place these items LOOSE in cart:

##### CANS



Aluminum/Steel  
Empty & Rinse

##### GLASS



Bottles/Jars  
Empty, Rinse, Replace Cap

##### PAPER & BOXES



Newspaper/Magazines  
Flatten Cardboard

##### PLASTIC BOTTLES & JUGS



Bottles/Jars/Jugs/Tubs  
Empty, Rinse, Replace Cap

##### CARTONS



Milk/Soup/Juice  
Empty, Rinse, Replace Cap

#### LEAVE THESE ITEMS OUT OF CURBSIDE RECYCLING.

www.beachwoodohio.com to learn where to recycle these materials.



Hazardous



Plastic Bags



Latex Paint



Sharps/Pills



Clothing



Scrap Metal



Styrofoam

## USE CAUTION & BE SEEN

Use caution when walking at dawn, dusk and evening hours. Add reflective items to your clothing. When and if it is necessary to walk in the street, please walk facing traffic and if in a group, single file.



## FREE PERSONAL SHRED DAY FOR RESIDENTS

Bring personal documents, mail and files to be shredded for FREE! Proof of residency required. Rain or shine. Limit: 12 blue bags or 6 banker boxes.

SATURDAY, MAY 19 from 9 A.M. – 12 P.M.  
BEACHWOOD COMMUNITY CENTER PARKING LOT



## GOT DRUGS?

### RX DRUG DROP BOX

Drop off unwanted/unused prescription drugs Monday– Friday from 8:00 a.m. – 4:30 p.m. through a Drug Drop Box located in the Police Department lobby (2700 Richmond Road). The Drug Drop Box provides a legal and safe way of clearing out your medicine cabinet.

QUESTIONS? CALL 216-464-2343



### AMERICAN RED CROSS BLOOD DRIVE

FRIDAY, APRIL 20

1:00 – 7:00 p.m.

Beachwood Community Center

**FREE**

# SUNDAY MUSIC

**APRIL 15** The Aurora Trio (Piano, Violin & Clarinet) presents a mix of chamber music based on various eras of dance  
**Dancing in the Spring**

**APRIL 29** Join pianist Caroline Oltmanns, hornist Stacie Mickens, and tubist Brian Kiser for a program featuring creative works  
**Musical Dialogues**

**BEACHWOOD COMMUNITY CENTER**  
**3:00 – 4:00 PM**



## LOCKBOX PROGRAM

Beachwood Department of Fire-Rescue offers a lockbox program to expedite emergency access into homes during emergencies.

Pay a one-time \$30 fee for a small, secure metal box which hangs over the front door with a spare key inside. The box is locked by a unique key accessible exclusively by the Beachwood Fire Department and only used in the event of an emergency. Residents interested in purchasing a lock box should contact 216.292.1965.

In an emergency, every second counts!



## BICYCLE SAFETY TIPS

Many bicycle-related crashes resulting in injury or death are associated with the bicyclist's behavior, including not wearing a helmet, riding into a street without stopping, turning left or swerving into traffic that is coming from behind, running a stop sign, and riding the wrong way in traffic. Follow the rules of the road.

- **WEAR A PROPERLY FITTED BICYCLE HELMET**
- **ADJUST YOUR BICYCLE TO FIT**  
*Stand over your bicycle. There should be 1 – 2 inches between you and the top tube (bar) if using a road bike and 3 – 4 inches if a mountain bicycle. The seat should be level front to back.*

- **CHECK YOUR EQUIPMENT**  
*Properly inflate tires and check your brakes.*

- **SEE AND BE SEEN**  
*Always wear neon, fluorescent or other bright colors when riding day or night. Wear something that reflects light, such as reflective tape.*



- **CONTROL YOUR BICYCLE**  
*Always ride with at least one hand on the handlebars.*

- **WATCH FOR AND AVOID ROAD HAZARDS**

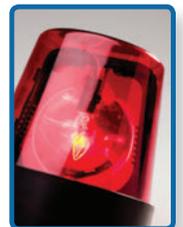
- **AVOID RIDING AT NIGHT**  
*Make sure you have reflectors and lights on the front and rear.*



## HEAR SIRENS? PULL OVER

Streets are utilized by many communities to quickly and efficiently transport victims to area hospitals. When you hear sirens, please pull over and wait for the emergency vehicles to pass.

**TIME SAVES LIVES.**



# HEY NEIGHBOR!

by Arlene Fine

## Creating Music is His Forte

Anyone who has ever tickled the ivories – or is itching to do so, should pay attention to Allen Friedman’s Keyboard Master piano course.

Friedman, a long-time Beachwood resident, recording artist, jazz/rock keyboardist and award-winning composer and songwriter has designed a series of online music courses that can make anyone a maestro by providing the essential building blocks of songwriting and music creation.

“This video-on-demand course is all about tapping into the creative spark we are born with,” says Friedman. “There is no freedom like creative expression, and the Keyboard Master course helps awaken each student’s inner potential.”

Eschewing rote piano lessons that include scales and basic tunes learned from traditional piano books, beginning students won’t be honing their piano skills on Fur Elise or Go Tell Aunt Rhody. Instead, the Keyboard Master class videos focus on a series of chords to get pianists in the groove, motivating them to compose their own masterworks.

In what Friedman calls a “paradigm shift,” students no longer need weekly lessons with a piano teacher. Studying at their own pace, students download the program on an iPad, smartphone or computer and get to work.

“As long as you have a keyboard, you can take this course,” says Friedman. “By ear training, and learning creative musical motifs, anyone from age 7 to 97, can develop a solid musical foundation and go on to create a beautiful, original musical canvas.



Allen Friedman, creator of keyboardmaster.net, an online piano course.

This concept is much better than just playing other people’s work.”

Since launching his business last year, Friedman has introduced 12 different lessons, each divided into lesson modules, to meet the needs of a growing number of local, national and international students. The online course, at \$15 a lesson is, “a fraction of the cost of a private lesson,” says Friedman.

In each video session, Friedman, sitting at a piano, plays a motif sample of creative chords, mixed with pattern concepts, to enable each student to think musically at the piano in a new way.

It’s no wonder Friedman has

designed a program that celebrates creativity and inspiration – the two forces that have fueled his passion since childhood, when his aunt introduced him to classical music, rock and jazz.

“Ever since I was five years old, I have been fascinated by music and art,” he says. “I cut classes at Beachwood High School just to get to the piano room to figure out songs and tunes that were in my head.”

After high school, Friedman went into his family business, Arco Heating and Cooling, married his high school sweetheart, Kandi, and used his free time to continue creating original compositions.

But making music is not the

“There is no freedom like creative expression, and the Keyboard Master course helps awaken each student’s inner potential.”

only thing that holds Friedman’s interest. He is also a metal sculptor artist. With mastery gained from working at a sheet metal shop, Friedman launched a creative line of sculptures inspired by the ocean waves, called Waveform.

If creativity is described as intelligence having fun – then Friedman has nailed it. “My creativity has given me an enormous sense of freedom and purpose in everything I have done in life,” says Friedman. “And I’m dedicated to encouraging others to share that sense of freedom with me.”

For more information about Friedman’s online piano course, visit keyboardmaster.net.

## MS and HS Science Olympiad Headed to States

Beachwood is sending two teams to the state competition as both the Middle School and the High School have performed incredibly well this year in their meets.

To celebrate the occasion, we have created a banner to celebrate the event featuring the senior members of the team, many of whom have been participating in Science Olympiad since their days in Beachwood Middle School.

Featured in the poster are **Aman Bhriguvansh, Kelly Chiang, Greg Glova, Daniel Mishins, Maxwell Rackmill, George Saab** (not pictured), **Sridhar Uppalapati, Jakin Wu, Jack Zhang** (not pictured) and **Kevin Zhang**. We wish both teams good luck and look forward to celebrating their results next month!



## BMS 8th Grader to Perform at Carnegie Hall



**Moonhee Kim**, 8th grader at Beachwood Middle School, received first place in the American Protege International Concerto Competition and will be performing at New York City's Carnegie Hall in June. A member of the elite Cleveland Orchestra Youth Orchestra since 2016, Moonhee also earned first place for Violin in the 2017 Sigma Alpha Iota String Competition. Moonhee is also a member of the Western Reserve Chamber Festival Honors Program. The American Protege International Concerto Competition is a prestigious annual competition featuring musicians from across the world.



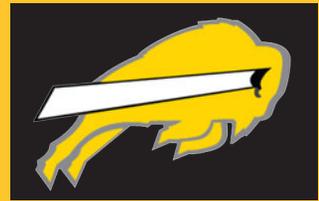
## First Time Competitors Take First Place in PenOhio Competition



On March 10th, the junior varsity Beachwood High School PenOhio writing team competed at Kent State University - Stark. PenOhio is the high school model of Power of the Pen, and this was the team's first competition at a PenOhio event. Two of the team members placed individually; **Sanjana Murthy** placed 5th and **Arielle Kesselman** placed 4th, and overall, the team won 1st place in the JV division. Team members will find out in several weeks whether or not they qualify for the PenOhio state competition in May. Members include **Emily Isaacson, Arielle Kesselman, Julia Marks, Sanjana Murthy, Yoav Pinhasi** and **Peter Soprunov**. The advisor for the team is **Casey Matthews**.

**ADMINISTRATION**

Dr. Robert P. Hardis, Superintendent, 464-2600 ext. 299 • rph@beachwoodschoos.org  
Michele E. Mills, Director of Finance/Treasurer, 464-2600 ext. 239 • mm@beachwoodschoos.org  
Lauren J. Broderick, Director of Pupil Services, 464-2600 ext. 234 • ljb@beachwoodschoos.org  
Dr. Ken Veon, Director of Operations & Technology, 464-2600 ext. 230 • kev@beachwoodschoos.org  
Linda LoGalbo, Director of Curriculum & Instruction/Human Resources, 464-2600 ext. 289 • lhl@beachwoodschoos.org  
Kathleen Stroski, Assistant Treasurer, 464-2600 ext. 240 • ks@beachwoodschoos.org  
Shana Wallenstein, Director of Marketing & Communications, 464-2600 ext. 237 • swallenstein@beachwoodschoos.org



# FAME

*The Musical*

## FAME Lights Up the Stage at BHS

Drama is back at Beachwood High School! Led by directors **Patricia Haynish** and **Robb Sapp**, the production featured students from both Beachwood High School and Beachwood Middle School. Despite continued winter weather, the auditorium was full both Friday and Saturday evening. Leading the cast were **Lexi Glova, Eric Golovan, Zach Ritzenberg, Emily Jenks, Sami Zawatsky, Jordyn Zawatsky, Azariah Burkette, Jonathan Slain, Samuel Roter, Gabriel Truitt** and **Joelle Rosenthal**.



### Tours and Q&A at Bryden and Hilltop Schools

Have questions about the May 8 levy? Want to better understand why the District has recommended consolidation over renovation? Join us for a tour at both Bryden and Hilltop. Following the tours, Dr. Hardis and Ms. Mills will answer questions.

**April 4 at Bryden at 7:30 pm**  
**April 5 at Hilltop at 7:30 pm**

### Register for Kindergarten in Beachwood

Registration is now open for Kindergarten at Bryden Elementary School.

Visit <http://www.beachwoodschoos.org/NewKindergarten.aspx> to begin the process.



Visit us at [www.beachwoodschoos.org](http://www.beachwoodschoos.org)  
[www.facebook.com/BeachwoodBison](https://www.facebook.com/BeachwoodBison)



[@beachwoodbison](https://twitter.com/beachwoodbison)

# BEACHWOOD CITY SCHOOLS

WAYS TO PARTICIPATE IN OUR COMMUNITY...

## DODGEBALL TOURNAMENT 2018

**Sunday, April 22, 2018**  
**1:30 PM**

Beachwood High School Gym  
25100 Fairmount Boulevard, Beachwood, OH

**Team Details:** Teams of 10 people (all players must be in 6th grade or older) including Beachwood students, teachers, staff, coaches, parents, and community members.

**GRAND PRIZE OF \$500  
FOR THE WINNING TEAM!**

**Team Cost:** \$15 per person.

Cost provides entry into tournament and a free t-shirt.

All attendees will be able to purchase raffle tickets for a chance to win exciting prizes!

**Deadline to register:** Teams must submit their registration form and full payment to Denise Billock at Beachwood High School and each team member must fill out an online waiver by Friday, March 23. Links to forms have been emailed to all Beachwood Students, Staff and Parents



This Tournament is presented by  
the Beachwood Class of 2020

20% of all proceeds will be donated to **The American Heart Association**  
The remainder of proceeds support the Class of 2020.  
Contact Denise Billock (dbillock@beachwoodschool.org) with questions.

**Sponsored by:** Bar Louie, Build-A-Bear Workshop, California Pizza Kitchen, Microsoft, Starbucks, Taza Lebanese Grill, The Melting Pot



## BEACHWOOD PTO GARAGE SALE

**IT'S BACK!**

**WHEN?**  
Friday, April 20<sup>th</sup> 10am - 3pm  
Saturday, April 21<sup>st</sup> 9am - 3pm  
Sunday, April 22<sup>nd</sup> 10am - 1pm

**WHERE?**  
City of Beachwood Service Dept.  
23550 Commerce Park

**PRESALE**  
Friday, April 20<sup>th</sup> 8am - 10am \$5

**We need Your Stuff!**  
Donations will be accepted on the following dates & times:  
Sunday, April 8<sup>th</sup> 10am - 2pm  
Sunday, April 15<sup>th</sup> 10am - 2pm

**CASH & CREDIT CARDS ACCEPTED**

FOR MORE INFORMATION VISIT [BEACHWOODSCHOOLS.ORG/GARAGESALE.ASPX](http://BEACHWOODSCHOOLS.ORG/GARAGESALE.ASPX)  
Questions? Call 216.464.2600 ext. 550

## 1ST ANNUAL BEACHWOOD HIGH SCHOOL THE MATTRESS FUNDRAISER

Every Purchase  
Benefits THE  
BOYS SOCCER  
PROGRAM!!!



Twin From \$199 | Full From \$289 | Queen From \$299 | King /CA-King From \$499

- ✓ All sizes available!
  - ✓ Firm, Pillow-top, Orthopedic, Latex & Gel Memory Foam sets
  - ✓ All mattresses are BRAND NEW with full factory warranties!
  - ✓ Name brands like Simmons, Restonic, Southerland and many more!
  - ✓ Free layaway available
  - ✓ Delivery upon request
  - ✓ Cash | Check | Credit Card
- [.com/CFSCLE](https://www.facebook.com/CFSCLE)  
[cle@customfundraisingsolutions.com](https://www.instagram.com/cle@customfundraisingsolutions.com)



[.com/CFSCLE](https://www.facebook.com/CFSCLE)  
[#beds4beachwood](https://www.instagram.com/beds4beachwood)

**When:** Sunday, April 8  
**Time:** 10AM-5PM  
**Where:** THE HIGH SCHOOL  
**Event Link:** [bit.ly/beds4beachwood](http://bit.ly/beds4beachwood)



© COPYRIGHT 2018 CUSTOM FUNDRAISING SOLUTIONS

**FREE SET OF SHEETS W/ MATTRESS SET PURCHASE**

YOU HAVE BEEN PERSONALLY REFERRED BY:

BENEFITS BEACHWOOD HIGH SCHOOL BOYS SOCCER

**SATURDAY, APRIL 21<sup>st</sup>**

8:30 AM: REGISTRATION

9:30 AM: 50-YARD DASH FUN RUN

THE FUN RUN IS OPEN TO KIDS IN K-5

## BISON FUN RUN

PRE-REGISTER FOR \$10 OR \$15 FOR TWO SIBLINGS  
DAY OF REGISTRATION \$15 EA

BEACHWOOD HIGH SCHOOL ATHLETIC FIELD  
MEET ON THE PLAZA UNDER THE TENT TO GET YOUR T-SHIRT AND LINE UP!

QUESTIONS? CONTACT CYNTHIA KNIGHT AT [KNIGHT7866@ATT.NET](mailto:KNIGHT7866@ATT.NET) OR  
GRACY PERRYMAN AT [GRACE.PERRYMAN@YAHOO.COM](mailto:GRACE.PERRYMAN@YAHOO.COM)

[HTTPS://GOO.GL/FORMS/OMTNJQUOLRGWHNRL1](https://goo.gl/forms/OMTNJQUOLRGWHNRL1)



\*Proceeds to benefit Beachwood Bison Track and Field

# Is Your Child Looking for a Job?

by Doug Levin

You can help them by NOT doing these things.

When I hire high school and college students, I often see parents unduly involving themselves in the hiring process. Business owners and hiring managers hire students in the same manner we hire seasoned adults: we look for the best candidates. Most often, the best way to determine the best candidate from a pool of inexperienced students is based on how the candidates present themselves. But when parents visibly insert themselves into the process, they're working against the interests of both their child and the employer.

Simply put, employers do not want to hear from parents. Ever. So, do not involve yourself in any way with the prospective employer. The following tips may seem obvious, but we're all tempted to do these things for our kids, which may do the opposite of their intended effect:

- Do not pick up an application from the employer for your child. Your child needs to learn the process of finding open positions and how to apply.
- Do not fill out the application for your child and do not drop off the completed application for her or him. I and most employers can tell the difference between a mom's handwriting and a teen boy's. We are not looking to hire kids whose parents do things for them. We're looking for kids who are dependable and responsible.
- Do not attempt to arrange for interviews and do not escort your child to the interview. You are not his or her agent.
- Do not contact the employer to put in a good word for your kid, even if you know the owner or hiring manager. Here's the truth: we don't like hiring our friends' kids. It makes things awkward when things don't go well. In fact, when you contact us, it makes us even more reluctant to hire your kid.

Without doing these things for them, there are constructive

ways for parents to help their kids manage the process of identifying, applying for and following through on jobs and internships. Remember that it's not just about the job or money, but the experience that kids can build upon for their future careers:

1. Be sure your child has some personal motivation to obtain a job. If they're saving money for a specific goal or purpose – like a new car or an upcoming trip – their motivation will be evident in their interview and they'll be more dependable employees. Kids whose parents made them get a job aren't motivated to be successful.
2. Share with them your experiences from your first jobs, particularly the skills and values you learned, and you might even share some of the negative experiences. (My summer job during college was working at a condominium complex as a pool boy, landscaper, and performing light maintenance. I wasn't very handy at the time, but I learned a lot of good household skills at that job.)
3. Encourage them to follow up by phone within a few days of submitting their application. I admit that when adult applicants follow up about a job opening, it's annoying. But when kids do it, I'm impressed, and it helps me

to recognize the kids who actually want the job.

4. Counsel them to dress appropriately when dropping off the application or interviewing. For most positions, such as retail or camping jobs, they don't have to dress up, but they do need a neat appearance and actual shoes (no flops).

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Simply put, employers do not want to hear from parents. Ever. So, do not involve yourself in any way with the prospective employer.

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5. Help them to understand the qualities that employers need from their employees. Once hired, stress the importance of timeliness and dependability, which are the most important qualities employers need – particularly from seasonal help.
6. Let your kids spend a little of the money they've earned. I know we tell them they're supposed to save that money, but there's a power in the independence they feel from spending money they've earned. It might make them hungrier to work more or harder.

*Doug Levin manages his family's retail business. He is also a marketing communications professional and former executive recruiter.*

## Knife Skills – A Documentary



B'nai Jeshurun Sisterhood and Men's Club invites the community to a free screening of the Academy Award-nominated documentary, "Knife Skills," on Sunday, April 29 at 3 pm at the synagogue, 27501 Fairmount Blvd.

This short film tells the inspiring true story of Brandon Chrostowski's initiative to launch his new authentic French restaurant, EDWINS, with a group of ex-convicts. Through his program, The Leadership and Restaurant Institute, participants have a chance to learn valuable skills in the hospitality industry. The institute also includes a support system to assist the former felons in obtaining employment, legal services, medical care, job coaching, literacy programs and more.

The screening will include discussion before and after the film. A graduate of the Institute will be at the screening to tell his story of incarceration and redemption. For more information, contact sisterhood president Bonnie Huston, at B'nai Jeshurun Congregation, at 216.831.8555.

## Cohen Lecture Series

The Cohen Lecture Series at Menorah Park presents:

"Brexit"

by Luke Reader, Ph.D., CWRU  
Wednesday, April 25 • 2:30 pm  
Menorah Park Auditorium

- Why did Britain vote to leave the European Union?
- Was this an expression of British populism?
- Were voters deceived?
- What are the consequences of Britain's exit from the EU?

This program is free and open to the community. For more information, call 216.831.6500.

## Park Synagogue's 25th Annual University Day

Park Synagogue's 25th Annual University Day takes place Wednesday, May 9, in Kangesser Hall at Park Synagogue Main, 3300 Mayfield Road, from 9 am to 2:45 pm. The educational day, designed for adults of all ages, begins with coffee and pastry, and opening remarks by Rabbi Joshua Skoff, followed by the Weinberg Lecture with a panel discussion on "Immigration to Cleveland: Past, Present & Future," featuring moderator David Fleshler, vice provost for International Affairs, CWRU; Joe Cimperman, president of Global Cleveland; John Grabowski, Krieger-Mueller associate professor and chief historian, CWRU; and Richey Piiparinen, director of Center for Population Dynamics, CSU's College of Urban Affairs.

The remainder of the day features interesting workshops presented by area experts: "Second Chances," with Brandon Chrostowski; "Reinventing Public Spaces in Northeast Ohio," with Steve Litt; "Human Nature," with Rabbi Joshua Skoff; "The Opioid Epidemic in Northeast Ohio," with Allisyn Leppla; "Family Heirlooms & Antiques: Who's Buying What & Why," with Carrie Corrigan Pinney; and "After Charlottesville: The State of Hate in the US," with Anita Gray.

The day ends with "Around the World in Music," with Vocalist Laura Lindauer, accompanied by Marge Adler.

A kosher box lunch will be served at noon. The program is open to the community and is sponsored by Park Synagogue Senior Adults. The fee is \$32 per person. Prepaid reservations are required by May 1. Contact Ellen Petler at [epetler@parksyn.org](mailto:epetler@parksyn.org) or 216.371.2244 ext. 122 for reservations or go to [www.parksynagogue.org](http://www.parksynagogue.org) for more details and to register.

# Caregiver Reprieve: When Going "Down the Hill" Is a Good Thing

Sometimes, life can take a hard turn and land us in a world in which we never expected to exist. Mareeta Fowler learned this firsthand when her husband, William, was diagnosed with Alzheimer's disease in 2007. Married for 36 years, the Fowlers made a happy life in Beachwood and spent much of their time enjoying their retirement together. Before the diagnosis and progression of his disease, they did everything together. Now, life is different.

Says Mareeta, "William was forgetting things, and getting lost while driving. Red flags went up. When he first became ill, it was challenging that he could no longer perform the same tasks or assume the same roles in the family. As his primary caregiver, I've discovered new definitions of patience for him, and for myself, and a new set of skills. We were both very independent and enjoyed our own space. This illness has demanded that I give up a lot in order to have the time and patience to deal with him. It has become especially difficult for me to become the caregiver, the provider, the protector and even the fix-it person. These are all roles that William had gladly assumed from the day we were married.

Life is what happens when we're busy making plans, and Mareeta realizes this. Still, she greets each day with William with strength, faith and unwavering love, and that's how she gets to a mental and emotional place where they can both thrive. "I have also learned that peace and tranquility are more important than being right," she adds.

But being a caregiver can be exhausting, and even unhealthy, as demands increase dramatically. Helping William

to understand that he needed help was a challenge. "He didn't see the memory issues like I did. There were some rough times. It's hard when they start forgetting people. Very hard. He didn't know me – four years ago he asked me, 'who are you?' I reminded him – 'I'm your wife'. I cried for a week. Then I got over it. That's part of the process. You have to let it go. With dementia and Alzheimer's, they don't know they are forgetting things. The doctor told me, 'William doesn't know he needs help, so it's hard to help him.' He may see me as hovering," she said.

Mareeta knew William needed more stimulation than what she could provide. She also needed relief and more support. Solutions came in the form of Adult Day Care and home care. She said Menorah Park's Mandel Adult Day Center was recommended by the Veteran's Administration.

"William was not happy with the prospect of changing his routine to attend the center. I was impressed with the center and the way clients were grouped according to their capabilities, with individualized programming. He refers to going to Menorah Park's Center as 'going down the hill'. We live up hill from Menorah Park and frequently passed by the campus on our daily walks. Change was difficult for him, but the staff has been very helpful in accommodating him. It's a good reprieve with peace of mind for me."

According to Maryellen Majoros, assistant director at the center, "It's important for caregivers to have relief, to avoid 'burnout'. If they have time to take care of themselves, they're better able to care for their loved ones."



Mareeta and William Fowler

*"It's important for caregivers to have relief, to avoid 'burnout'. If they have time to take care of themselves, they're better able to care for their loved ones."*

### Tips for Caregivers from Mareeta:

- Have a good support system. Love one another. Come together.
- Find and accept help and assistance.
- Be a good strong advocate for him and don't necessarily accept 'no' for an answer, but get out of the way and let the professionals do what they do.
- Do your research for benefits and what's available.
- Good relationships are important. Talk to the doctor who is most responsive.
- Positive Attitude is everything. Stand in front of the mirror and give yourself a pep talk.
- Keep the Faith: HE doesn't do anything without a plan. Some good is coming out of it. Now I have the patience of Job. The house could fall down and I'd say, 'Oh well, whom should I call?' That's my coping mechanism.
- DON'T LOSE YOURSELF: It's important to keep your dreams alive and take care of yourself.
- Stay in the loop on advances in science and medicine.

# Mandel JCC Day Camps and Camp Wise: Summer Happens Here!

One of the most important responsibilities parents have is to help their children develop confidence, independence, and self-esteem – and to teach them how to face and overcome life’s challenges. Sometimes the best way to do that is to . . . let go. One way to do so is to send their kids to summer camp at the Mandel JCC’s award-winning J-Day Camps and Camp Wise overnight camp. By the end of summer, campers will have made new friends, learned a host of skills and developed new interests.

**Camp Wise** is located in Char-don, just 30 minutes east of Cleve-land on 325 acres. While there, kids learn to lean on friends and counselors, and develop self-reliance. They learn to problem solve and to be a part of a team. Camp Wise serves about 600 kids each summer in grades 2 through 11

during its 3- and 4-week sessions. Campers entering grades 2 through 5 can get a taste of camp through a partnership with the “JCC’s Anisfield Day Camp Goes to Camp Wise” sessions during the first week of July.

## J-Day Camps

With its 8 unique camps and more than 30 specialty camps, the Mandel JCC is literally “camp central,” serving hundreds of kids in the greater Cleveland area. Activities include archery, sports, lake, swimming 2x daily, arts and crafts, drama and more. This year, The J is offering an array of specialty camps which include Snapology with Legos, Welcome to Hogwarts, Stop Action Animation, Horseback Riding, Unicorn Camp, Designin’ on a Dime and Zombie Invasion to name just a few. Schedule camp around your

family’s summer plans and sign up for as few or as many weeks as you like.

**Here’s a quick look at J-Day Camps options**, all of which run from 9 am to 4 pm. For par-ents who work, extended care options are available both in the morning and afternoon.

- Anisfield Day Camp, located at Halle Park in Burton, offers a true camp experience for kids in grades k – 5 .
- Anisfield B’Ivrit, a four-, six- or eight-week Hebrew Immer- sion program at Anisfield Day Camp, is for kids in grades k – 3.
- J-Sports Camp, located at the J’s Beachwood campus, is for kids in grades k – 7.
- The Francine & Benson Pilloff Family Playmakers Performing Arts Camp Grades, held at Fairmont Temple in Beach-

wood, culminates with an unforgettable show. This is for kids in grades k - 9.

- J-Teen Camps, based at Halle Park in Burton, provides an opportunity for teens to enjoy field trips and overnight trips. It is for teens in grades 6 – 9.
  - Playland Day Camp, located at the J’s Beachwood campus, pro-vides children ages 3 – pre-k an opportunity to learn new skills and engage in fun, creative out- door activities, all in a supportive and nurturing environment.
- Whichever camp you choose, your kids will have an unforget- table summer filled with ruach, (*Hebrew for spirit*), laughter, and more than enough memories to last a lifetime.
- For more information, visit [mandeljcc.org](http://mandeljcc.org) or [campwise.org](http://campwise.org) or call at 216.831.0700, ext. 0.



## SUMMER HAPPENS HERE!



26001 S. Woodland Road  
Beachwood

### J-DAY CAMPS (AGES 3-GRADE 10)

- **NEW PRICING!** The earlier you register the more you save!\*
- Playland
- Anisfield Day Camp
- Anisfield B’Ivrit
- J-Sports Camp
- J-Teen Camps
- Pilloff Family Performing Arts Camp

\* Playland Day Camp not eligible for discounts

### CAMP WISE OVERNIGHT CAMP (GRADES 2-11)

- **NEW!** Jet Skis
- **NEW!** Outdoor ping pong at the pool
- **EXPANDED** high ropes course
- Horseback riding
- Jet skis, water sports & lake inflatables
- Ceramic studio with pottery wheel
- Exciting day & overnight trips

Fees, Programs & Session Dates: [mandeljcc.org/camps](http://mandeljcc.org/camps) • (216) 831-0700, ext. 0

# Programs at TGP

The Gathering Place is a cancer support center that provides FREE programs and services to help individuals and families currently coping with the impact of a cancer diagnosis in their lives. Programs are provided for adults, teens and children and include support groups, family and individual support. The Gathering Place has locations in Beachwood and Westlake. Visit [www.touchedbycancer.org](http://www.touchedbycancer.org) for a listing of all programs and services or call 216.595.9546 to talk with a staff member. Upcoming Beachwood programs listed below require advance registration by calling 216.595.9546 unless otherwise noted. The Beachwood address is 23300 Commerce Park.

## KidShop/TeenShop

Mondays, April 9 and 23, May 14, June 11 and 25 • 6:30 – 7:30 pm

Workshop for children and teens who have an adult family member with cancer.

## Prostate Cancer

Thursdays, April 12, May 10 and June 14 • 5:30 - 6:15 pm

Information Session

Men (only) diagnosed within the last six months. No registration required.

## Brain Cancer

Saturday, April 14 • 9 am – 1 pm  
Brain Cancer Symposium for those with Primary Brain Cancer and Family members

Learn about the latest advances in diagnosis, treatment, symptom management and nutrition. This program is held

in collaboration with University Hospitals and The Cleveland Clinic. Continental breakfast and lunch provided.

## Group for those with Gynecological Cancers

Wednesdays, April 18, May 16 and June 20 • 6 – 7:30 pm

No registration required.

## The Conversation Project

Wednesday, April 18 • 6:30 – 8 pm

How to Begin the Conversation

Wednesday, May 2 • 6:30 – 8 pm

How to Talk with Your Doctor

This two-part program gently fosters meaningful and effective conversations about end-of-life care. Adult family members are encouraged to attend both sessions. The presenter is Melanie Sunderland, MA, MDiv.

# JCC Men's Club

The JCC Men's Club offers its members the chance to socialize, meet new friends, and take part in discussion groups every Monday morning. The club meets from 11 am to noon and community gentlemen are invited to enjoy coffee and presentations by interesting speakers. Stop by as the group's guest for a few weeks before you decide to become a member. The following programs take place at 11 am at the Mandel JCC, unless otherwise noted.

## Rap Session

Monday, April 9

Learn about the organization and its services.

## Carl Topilow, Conductor, Cleveland Pops Orchestra

Monday, April 16

Topic: A Life in Music

## Matt Zone, Cleveland City Councilman;

## President of the National League of American Cities

Monday, April 30

Topic: The State of American Cities. Special Location: The Temple-Tifereth Israel.

## Sue Krey, Senior Vice President, Sisters of Charity Health System

Monday, April 23

# Eastside Blades – They Jump, They Spin, They Win!

Each February, the Shaker Figure Skating Club hosts the Ohio High School Team Figure Skating Championships at its home rink, Thornton Park. This year, several Beachwood students competed on the Eastside Blades team, which also featured skaters from Orange and Hudson.

Beachwood students include Zoe Krantz (9th grade), Rebecca Gips (8th grade), David Kuang (8th grade), Veronica Schwartz (6th grade), Allie Berns (6th grade) and Sarah Berns (6th grade) – all of whom placed first and second in various individual competitions.

Overall, the team placed as follows:

- Production Ensemble 3rd Place
- Middle school 2nd Place

- High School 5th Place
- Manuever Team Jumps Level A – 1st Place
- Manuever Team Steps Level A – 2nd place (tie)

The club's 2018 Shaker Spring Ice Spectacular, which will celebrate fairy tales, will take place on May 4 and 5. For more information, visit <http://www.shakerfsc.org/ice-show/>



Representing Beachwood on East Side Blades are (from left) David Kuang (8th grade), Veronica Schwartz (6th grade), Sarah Berns (6th grade), Zoe Krantz (9th grade), Allie Berns (6th grade) and Rebecca Gips (8th grade).

# Home & Garden

## SPRING SPRUCE UP

### Flooring Options



A great way to spruce up your home this spring is to update flooring or add area rugs. Currently, the hard-surface market is being dominated by the LVT segment (luxury vinyl). It is a floating floor that looks exactly like wood or tile. It is scratch proof and waterproof, and available at very affordable pricing.

The area-rug trend has shifted to contemporary – beautiful rugs at all price points with random color patterns throughout the entire rug that are colorful and textured.

At Marshall Carpet One & Rug Gallery, we have been serving the community since 1966 as a family-owned and operated business. Our new 17,000 square foot showroom boasts a variety of products, including residential and commercial carpet, hardwood, ceramic and porcelain tile, vinyl, bamboo, cork, area rugs, and any other flooring choices.

Marshall Carpet One carries many carpet brands, including Karastan, Mohawk, Shaw, Tigressa, Dixie, Masland, Lees, Fabrica, Nourison, Stanton, Beaulieu, Milliken, and many boutique type carpet mills. We also supply a vast array of hard surface brands, including Johnson, Columbia, Mirage, Anderson, Mannington, Bella Cerra, Provenza, Mercier, Armstrong, Tarkett, CoreTec, Invincible, Happy Floors, DalTile, Marazzi, American-Olean, Kraus, plus many others.

In addition to our full lines of carpet and hard surface material, we offer the largest selection of area rugs around town. Over 1,000 rugs stocked in various sizes ensure a wide selection of style and color – including many that follow the 2018 trend mentioned above. Some of the brands that we work with, but are not limited to, include Nourison, Karastan, Kalaty, Oriental Weavers, Dalyn, and Feizy.

Area rugs are a wonderful addition to a room for a number of reasons. They are often used in tandem with hard surface flooring such as hardwood, tile, laminate or vinyl, because they add a level of protection over your flooring. They also protect against heavy impacts from things such as furniture or foot traffic.

Area rugs can add warmth and a soft surface underfoot, they can break up a room into different sections, they can add a pop of color or style, or they can add a combination of all three! Before buying an area rug, it is important to consider what the rug will be

used for. This consideration will determine the sizing and placement you will choose.

Our sales team here at Marshall Carpet One has over 155 years of combined flooring knowledge and expertise. This promises a smooth and trouble free shopping experience at our beautiful flooring showroom. We take pride in our work and we expect the same from our installers. Our customer service is second to none, and the professionalism of our installers is top notch. Our confidence and knowledge makes Marshall Carpet One your one-stop-shop for your entire floor covering needs.

Marshall Carpet One is the premier Northeast Ohio floor-covering destination. Stop in and let us help you select the perfect flooring option to spruce up your home this spring! Visit us at Eastgate Shopping Center, 1451 Som Center Road, Mayfield Heights, or online at <http://www.marshallcarpet1.com>. **For complete information, see ad on page 2.**



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## Dunn Hardware is Your Go-To Place to Kick Off Your Spring Design Project

Painting is a quick, easy way to update the look of any room. As one of the leading suppliers of Benjamin Moore Premium Paints in Northeast Ohio, Dunn can provide any number of options from their top of the line Aura, a rich thick paint that provides a beautiful finish, to Natura, Benjamin Moore's greenest paint, which is certified asthma and allergy friendly, zero VOC. In addition to the thousands of proprietary colors offered by Benjamin Moore, Dunn's expert paint staff can custom match any color with their products, and help you decide which paint is right for your project.



Owners Abby and Jamie Stadlin (Beachwood High School grads, class of '92) are seeing a big uptick in the sale of wallcoverings this year. Lots of bold graphic patterns as well as florals and botanicals are popular, as well as calming shades of grey, which continue to dominate the landscape. "If a busy pattern isn't really your thing, consider adding texture with your wallpaper," Abby says. "A beautiful grasscloth always manages to transform a room and make it look more elegant."



Dunn Hardware, in business for more than 100 years, has always been known for its huge selection of wallcovering books, and has a delightful design center that is open to the public seven days a week. "You don't need a designer and a six-figure budget to shop with us. Come, sit, have a cup of coffee and peruse hundreds of books at your leisure," Abby offers. "We carry designs from Phillip Jeffries, the world's leader in natural, textured and specialty wallcoverings; and Thibaut, which is favored by designers and up-scale consumers alike; as well as papers from York, Brewster, Schumacher, Ralph Lauren and more."



Dunn also caters to professionals in the business. "We are thrilled to work with designers and contractors as well, and offer professional discounts to those in the trade," Abby says. "Getting your job done right is our top priority."

If you're remodeling a kitchen or bath, one of the quickest ways to update is with new hardware, even if you aren't changing your cabinets. "One of the biggest trends we're seeing in hardware this year is a finish called Satin Brass," Stadlin says. "It's a beautiful modern take on the dated shiny or weathered brass of the 80s, with a soft warm tone that complements the rose-gold shades we are seeing in wallcoverings and fabrics." Dunn will order from companies like Emtek, Alno, Top Knobs, Schaub, Richelieu, Colonial Bronze, and many more. "Our staff is here to help you find the right pieces for your kitchen and bath, and is happy to loan out samples so you can be sure you've made the right choice."

Window Treatments continue to be a key component of any design project. In 2018, trends include organic and natural materials, as well as embracing the natural light in a room. Sheers

come in a multitude of colors, not just white or off white. Many homeowners are also going for a custom look, choosing their own fabrics for draperies. Dunn Hardware has thousands of options from which to choose, through Hunter Douglas and Graber, and has the ability to facilitate your custom work. An appointment with a window treatment consultant can be scheduled in the showroom or in your home at your convenience, free of charge.

Abby also points out that Dunn's pricing is top notch. "We competitively quote on every order, and will not be undersold by those online warehouses with no service. We are here to earn your design business – today, and for years to come."

"Sometimes customers start their project elsewhere and when they get to us they say, 'wow what a great selection you have. I should have started here first.' Yes, you should have," Abby jokes. Start at Dunn, and they'll save you the run around.

Dunn Hardware is open seven days a week to serve you, at 5144 Wilson Mills Road, across from Richmond Mall. Our design staff can be reached at 440.720.0301 (press 2 for design.)



*Pictured: David Reimer and Monica Graham. Photo by Bill Berris. Water tower photo in ad, courtesy of Scott Morrison, Discovery Photo.*



**D**avid Reimer and Monica Graham proudly announce the opening of Berkshire Hathaway HomeServices newest office, located at 21825 Chagrin Blvd, #300, right here in Beachwood.

Reimer and Graham both have roots in the area and look forward to serving residents in and around Beachwood. Reimer grew up in Shaker Heights and now lives in Pepper Pike. He is a 5th-generation Shaker Heights resident with deep roots in this city, which brings a deep appreciation for Cleveland and all that it has to offer.

Graham lives in Shaker Heights and has been on the east side for 30 years. Prior, she lived on the west side, so is familiar with housing trends in most areas throughout the Cleveland market. She is a 30-year real estate veteran, has a strong commitment to the profession, and believes that knowledge is key to superior service.

**Are you buying or selling your home this spring?**

If you are selling in the near or distant future, it's time to spruce up your home. Many people wait until right before they put their home on the market to fix things up. Although that may work, it

often breaks the bank and adds unnecessary stress.

When buyers or realtors come to see your home, their first impression is often a lasting impression. A buyer wants to be WOWED. They want to move into a home that has a nice appearance – both inside and out.

Curb appeal is very important. Take an objective look at your exterior landscape. Make sure the lawn is manicured. Cut back shrubs. Clean the walkway. Paint the exterior if necessary. Power wash decks, patio furniture and other dingy areas.

On the interior, the kitchen is often the heart of the home. Keep it clean, bright and attractive. Remove counter appliances and utensils. Make sure appliances are in good shape. Remove clutter to make the space appear larger.

Bathrooms are a true tale of how the home is maintained. Make sure the grout is clean. Replace missing tiles. Fix dripping faucets. Replace the shower curtain liner. Make sure the space is bright, clean and attractive.

Common spaces and bedrooms should have a fresh coat of paint. If carpet is worn, replace it. Make sure closets are orderly. If they are packed, declutter. An unorganized closet shows lack of closet space. Replace lightbulbs and fixtures, if necessary.

Interior designer Rose Tarlow once said, "If eyes are the windows to our souls, then windows are the eyes into the soul of a house." Reimer and Graham agree. Windows should always sparkle. Make sure they are clean and bright.

Finally, make sure your basement, attic and garage are clean. These spaces are often neglected, yet they say a lot about how the home has been maintained. Take time to tidy them up.

Getting your home ready for sale is a process. It doesn't happen overnight. Even if you don't have immediate plans to move, look at your home with a critical eye. Fix things up as you notice them, so you can enjoy the updates!

Staging your home for sale is like a Broadway opening – if you flop the first time, nobody is coming back.

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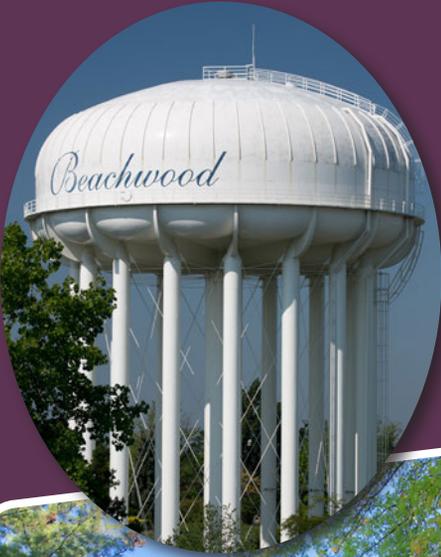
When buyers or realtors come to see your home, their first impression is often a lasting impression. A buyer wants to be WOWED.

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At Berkshire Hathaway HomeServices Professional Realty, we are market leaders. We can provide guidance and insight to help you get ready to sell your home or buy a new one.

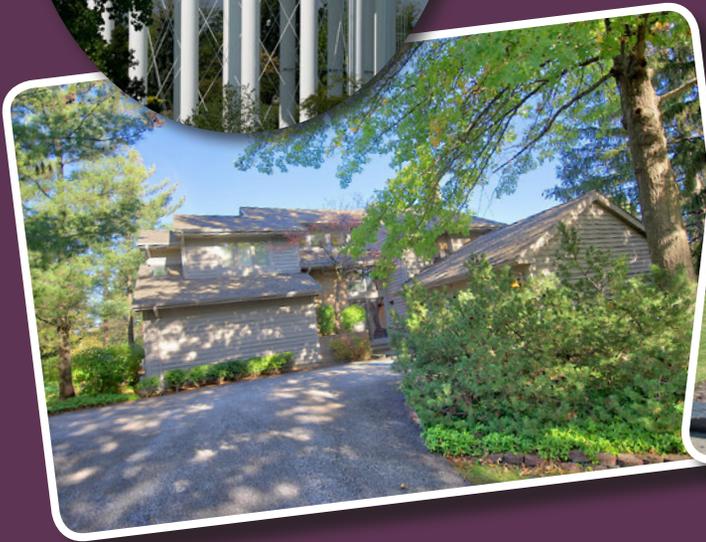
Reimer and Graham both specialize in residential real estate, luxury homes and relocation. They are proud to be in Beachwood and are here to serve you. Watch for information in future issues of *Beachwood Buzz* on their ribbon-cutting ceremony. For more information, call 440.822.3222 or visit [www.BHHS.PRO.com](http://www.BHHS.PRO.com).

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CEO, Berkshire Hathaway Inc.



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# Smylie One Offers Pro-Max Cooling Tune-Up & Safety Inspection

While sprucing up your home this spring, let Smylie One help you keep your cooling system in tip-top condition.

In 1957, William Smylie started his distinguished career with Smylie Bros. Inc, a local 120 pipe fitters firm that specialized in industrial and commercial engineering projects. His brothers, Leon and Bernie, started the company in 1955. Since then, the Smylie name has been one of the most trusted and recognizable names in heating and cooling in Northeast Ohio. Their slogan was "Service with a Smylie." This carries on today with Smylie One Heating, Cooling & Plumbing Co., Inc. In a few short years, Smylie One has established itself as a company built on integrity and trust.

Smylie One specializes in residential add-on and replacement, along with light commercial, heating, air conditioning, and plumbing installations and services.

The reputation of Smylie One today rests with Steven Smylie, Rick Coates and Gary Rosen, along with sons Jordan Smylie and Joseph Rosen, and nephew Justin Richman. Working together, they bring experience and expertise in all phases of HVAC, both residentially and commercially. For innovative solutions to all of your comfort needs, Smylie One is the company to call. We haven't been meeting; we have been beating our customer's expectations. Our friends, family and past



Pictured from left: Gary Rosen, Steven Smylie and Rick Coates.

customers asked us for service the way it used to be. We kindly obliged! We promise to give you a personal touch, a family touch, for your home or business.

Smylie One would like to ask you, when was the last time you had your cooling system tuned up and cleaned by a professional HVAC company? We recommend that you have this done yearly. Our comprehensive maintenance includes over 20 checkpoints that

will determine the efficiency and dependability of the entire operation of your cooling system. These, along with many other checks, are vital to keeping your cooling system working through the dog days of summer. You can have a Pro-Max tune-up at your home for only \$79.95, a \$20 savings. Call Smylie One at 440.449.4328 Today. When booking your appointment, say you saw this in *Beachwood Buzz!*

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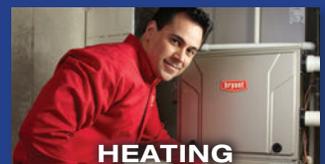
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# At Eastside Landscaping, "Details Make the Difference"

One of the simplest ways to spruce up your yard this spring is to begin with a spring clean-up. When Eastside Landscaping sends a crew to your yard, they remove leaves and debris from the lawn and beds, trim groundcover, cut down remaining grasses and perennials and establish bed edges.

It's easy to add curb appeal to your yard by simply installing mulch to the bed areas, seeding the lawn and replacing unhealthy or dead plants. Perennials will provide interesting textures and color that will return each year, and with the addition of annuals, you will have color throughout the season.

Other options to add an exciting new look include installing landscape lighting, replacing a walk or patio, improving drainage in the yard, or installing a

handcrafted fence, customized outdoor fireplace or a state-of-the-art outdoor kitchen to your existing patio. Jim Freireich of Eastside Landscaping explains that these upgrades will not only add beauty and function to your home, but will add value as well.

Whether you plan to install a new landscape or renovate your existing one, allow the designers at Eastside Landscaping to discuss all of the details with you. A well-thought-out plan will transform ideas into a functional and aesthetically-pleasing yard. Eastside is a full-service landscaping company that has been providing snowplowing, landscape maintenance, design/build, and construction to homes on Cleveland's east side for more than 30 years.

Think about how you can create your dream yard. Imagine

a stone walkway and patio transforming your yard into the ultimate outdoor living room. Today's patios now include fire pits, or custom stone fireplaces, built-in kitchens with gorgeous granite counter tops, and wood structures such as pergolas and screened in porches.

*This spring, allow us to spruce up your property. At Eastside Landscaping, "Details Make the Difference."*

This spring, allow us to spruce up your property. At Eastside Landscaping, "Details Make the Difference."

For more information, call us 216.381.0070 or visit [www.eastside-landscaping.com](http://www.eastside-landscaping.com).

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# Buying or Selling This Spring?

Spring is the season of renewal, and many of us do “spring cleaning” to prepare for the Passover or Easter holiday.

When thinking of sprucing up your home, some of you may be looking to start fresh by selling your home. If so, it’s time to take spring cleaning to a whole new level!

Many experts on HGTV, or home stagers, recommend you start by de-cluttering. Get a few bins from a dollar store and organize your belongings in three categories: purge, save or donate. This can be done with clothing, tools and all items throughout your home.

Clothing is usually the first to go. If you have not worn it in a year or two, let it go. There are many organizations in need of gently-worn clothing, and there are resale and consignment stores as an alternative when getting rid of things.

If you’re getting rid of books, local libraries are a great resource for disposal. They regularly have book sales and would love to include them in their inventory.

Next – dishes, bric a brac and collectibles. Many young people today, regrettably, do not want grandma’s dishes. As with clothing, there are organizations that will pick up donations, and consignment shops are always an option. The same goes for furniture, and the tax deduction/benefit you will receive is often greater than what a used sofa will sell for on the open market. If you find there is still clutter in your home after sorting through your items, it may be wise to rent a short-term storage unit until your home is sold; and, if you have difficulties sorting through items, you may want to hire a professional organizer to help you.

When putting your home on the market, in addition to cleaning, remember – less is more. Clean the garage. Counters should be free of ancillary items. If you have a lot of personalized items, put them away. Stage your home so perspective buyers can see themselves living there. And, if repairs are needed, make them.

As an experienced realtor, I can assist with many of these recommendations and can provide referrals to help get your home in tip-top condition. The cool trend you may be looking for this spring is a new home – and I can help you with that, too!

~ Sharon Friedman



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Power Max's services include carpet cleaning, upholstery cleaning, tile and grout cleaning, and emergency water extraction. Every job includes free pre-treating, free scrubbing and free deodorizing. They clean residential and commercial spaces and offer free estimates. They are insured and use state-

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Both Jodi and Frank give back to the community regularly, and are proud to say that most of their business comes from repeat customers and referrals. Every job is backed by



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# Loyalty Still Exists!

In today's world, it is hard to find that "ole-fashioned" loyalty that once existed everywhere in America. With Amazon and all the online options just fingertips away, our culture has shifted away from establishing good long-term relationships with the "mom & pop" organizations. You read all too often how the big-box stores put all of the "small guys" out of business.

Well, there is one company out there that still believes in loyalty. H.A.M. Landscaping Inc. We have a niche in the local market that has allowed us to stay in business and grow for more than forty years.

The secret to our success? Loyalty! Loyal client, employee and vendor relationships have allowed H.A.M. Landscaping to flourish in a highly-competitive market. Our company-to-client relationships are so strong that they have been passed down through the generations. There are multiple two- and three-generations of families that are clients.

Our knowledge of each client's learning curve makes these rela-

tionships strong. Each client has different needs and expectations and we take the time necessary to understand them. We pride ourselves in building a good relationship and communicating with each client, whether it be for maintenance, snow removal, or a design, build and Install project. This allows us to effectively train our staff to provide a level of service that will meet or exceed their expectations.

With spring-cleanup season starting off another summer season, now is the best time to start a new relationship with a company that prides itself on loyalty.

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The secret to our success? Loyalty!  
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Brian Friedman,  
President

# Detail Painting Company

The easiest way to spruce up your home, inside or outside, is by applying a fresh coat of paint. At Detail Painting, Don Marimpietri provides the experience and expertise to professionally complete any job – large or small. He uses both Benjamin Moore and Sherwin Williams paints, and shares the following information about this year's colors (pictured):



Benjamin Moore's 2018 color of the year is Caliente AF-290, described as a vibrant, charismatic shade of red.



Sherwin Williams introduces Oceanside SW 6496 as its color of the year – a collision of rich blue with a jewel-toned green, a color that is both accessible and elusive.

The correct color choice can turn any room in your home into an extraordinary space.

Additionally, there are a number of new exterior colors from which to choose to enhance your home's curb appeal.

For a free color consultation or quote, please call Don Marimpietri at 440.897.4600 or email [ocmats@hotmail.com](mailto:ocmats@hotmail.com).

Founded in 1986, Detail Painting and Decorating, LLC (dba Detail



Painting) prides itself on excellent customer service, no matter how big or small the job, and stays current on local, state and federal regulations. Additionally, it is bonded, insured, registered with the State of Ohio and certified by the U.S. EPA as a lead-safe, certified firm for work on homes built prior to 1978.



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# So What's My House Worth?

**H**ow's the market in your neighborhood? Beachwood has been and still is a high-demand area. The greater Cleveland area and most of the country are currently experiencing a shortage of inventory, and Beachwood is no different. The median sales price has increased steadily since 2011 and, after taking a slight dip from 2016-2017, 2018 is on pace to increase again. Even with these rising prices, in the past two years we've seen a record number of sales. So, even with fewer homes for sale, buyers are taking advantage of low interest rates and increased mortgage opportunities to buy more homes in Beachwood than in recent history.

That's not to say every house sells for whatever the seller asks! The average home in 2017 sold for 95.8% of the original asking price. That's a great number, but some sold for above asking price, and some gradually reduced the price before getting an offer. With the abundance of information available online, buyers are more savvy than ever. They are particular about what they expect in condition and amenities and everyone loves to try and get a deal.

So what's my house worth? The old saying "location, location, location" doesn't ring quite as true as it used to. Of course location matters but the smart buyer may not be willing to overpay if the condition isn't good.

"Location, Condition, and Price" are what matter. We can't change the location of your house. As professional realtors, we can help guide you towards presenting the condition in the best way possible, give you a realistic price assessment, and

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**Real Estate Services**



# Who's Buzzin' in Beachwood?

by Arlene Fine

## BHS presents Fame

A standing-room-only crowd of students, family and community members filled the Beachwood High School's auditorium for an enthused production of Fame, The Musical, presented by the BHS drama club. Patricia K. Haynish and Robb Sapp, who are managing the school's revamped drama club, directed the show.



Langston Gaines-Smith, Laura Roush and Priya Rajagopal



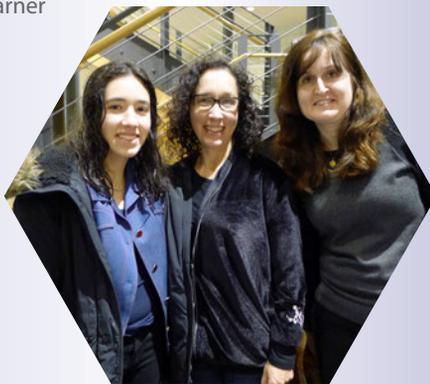
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Beachwood City Schools superintendent Dr. Robert Hardis, Audrey Hardis and Shaked Shachar



Nia Brown and Catherine Mayer



Alexis and Liam Earley

# The Mandel JCC's Indoor Triathlon and Biathlon

The Mandel JCC's 11th Annual Indoor Triathlon and Biathlon, plus the addition of the 1st Annual Kids Tri, drew 160 casual and serious athletes who competed in swimming, biking and running events. The Kids Tri attracted youth ages 8-13 who participated in running, rowing and strength competitions. Members of the of Jewish Family Services Association's Horvitz YouthAbility program were also active Indoor Triathlon participants. Money raised from the community fundraiser is earmarked for the Mandel JCC's financial assistance program that enables families in need to participate in The J's many programs.



Top male triathlon winner, Patrick Russo



Kardiak Kids team: Andy Isaacs, Nikoline Pearl and Taryn Isaacs



Members of JFSA's Horvitz YouthAbility program



Mandel JCC Indoor Triathlon and Biathlon co-chairs Keith Polster and Scott Spero, with Bruce Sherman

## Harp Ensemble

Community members were treated to a harp recital at the Beachwood library. Included in the group of skilled harpists was Matthew Wietendorf, the library's adult services supervisor and esteemed book club leader.



Harpist Matthew Wietendorf

## Cadkin Youth Internship at Montefiore

Do you know an outgoing and caring college student who wants to work and learn at Montefiore this summer? Applications are now being accepted for the Cadkin Youth Leadership Internship at Montefiore. This summer internship offers a college student the opportunity for leadership development and experience in intergenerational programming.

The Cadkin Youth Leadership Intern interacts with junior volunteers and seniors in a Jewish environment committed to caring, compassion and customer service. The internship runs from June through mid-August.

Applicants must be in college or entering college in the coming fall. We are seeking students who are dynamic and personable, knowledgeable about the Jewish community, organized and computer proficient, have excellent communication skills and enjoy working with elderly and youth.

A completed application and two letters of reference are required for consideration. Applications are available at Montefiore or online at [montefiorecare.org](http://montefiorecare.org). Applications are due by Friday, April 27, 2018. For more information, contact Diane Weiner, volunteer manager, at 216.910.2741/ [dweiner@montefiorecare.org](mailto:dweiner@montefiorecare.org).



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# Jewish Community Comes Together to Break Silence about Opioid Epidemic

Ohio is Ground Zero for opioid addiction and the Cleveland Jewish community is not immune to this crisis. In addition to providing multiple resources for families caught in the grip of this medical crisis, the Jewish Federation of Cleveland, in partnership with the Greater Cleveland Board of Rabbis, recently hosted a series of community-wide events in response to the opioid addiction crisis. Cleveland is the first Jewish community in the country to come together as one to break the silence around opioid misuse and addiction.

Synagogues that recently addressed the opioid epidemic at a Shabbat service in March include: Suburban Temple/Kol Ami, B'nai Jeshurun Congregation, Beth El Akron, Beth-Israel/The West Temple, Cedar-Sinai Synagogue, The Temple-Tifereth Israel, Anshe Chesed Fairmount Temple, Congregation Sha'arey Tikvah, Kol HaLev and Park Synagogue East.

An Opioid Epidemic Resource Guide, which includes referrals and services around addiction and substance abuse for the Jewish and general community, is available online . . .

An Opioid Epidemic Resource Guide, which includes referrals and services around addiction and substance abuse for the Jewish and general community, is available online at [http://www.jewish-cleveland.org/images/opioid\\_abuse\\_resource\\_guideB.pdf](http://www.jewish-cleveland.org/images/opioid_abuse_resource_guideB.pdf).

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