

2019 BEACHWOOD FALL FESTIVAL

Featuring performances with a spin by viral-sensation artist!



NORDSTROM

IMPRESS

DRY GOODS

ELEVATE

EVEREVE

INSPIRE

ALL THE FEELS

While you're shopping for them, grab a little something for you, too.
Discover every essential for summer and fall at Beachwood Place.

BEACHWOOD PLACE

BEACHWOODPLACE.COM



The more I listen to the news, the more I want to stay away from it. It's hard to isolate ourselves from realities that surround us – crime, mass shootings, political distrust, and sensationalism. Much of what surrounds us is devastating; plus, stories are often reported with an editorial bias that may manipulate the truth, or are framed to describe the perspective from which they are told.

Words matter. We internalize messages based on how they're presented or framed. *Scientific American* published an article that quoted Lera Boroditsky, a cognitive scientist at the University of California, San Diego, about the significance of why words matter and how language changes our perceptions of the world. As an example of framing she shares:

"If I tell you this hamburger is 80 percent lean as opposed to 20 percent fat, then in some sense I am communicating the same thing. But what people get from those two communications is very different: People perceive the 80 percent lean hamburger as much healthier than the 20 percent fat option. When we choose to frame something, we cue others to think about it in a specific way. We can change someone's perspective by changing the frame."

Words have power. They can make or break someone. I've heard many stories about how someone was told something – positive or negative – that determined their life's path. Negativity discourages people and diminishes their self-esteem. Encouragement creates positive energy that supports a person's goals and dreams.

Words create credibility. We like to be around people we trust. Stephen M.R. Covey writes: "Trust is about credibility, which boils down into four issues: **integrity, intent, capabilities, and results.**"

He explains:

Integrity is much more than just being honest. It's walking your talk. It's being congruent, inside and out. It's having the courage to act in accordance with your values and beliefs.

Intent has to do with our motives, our agendas and our resulting behavior. Trust grows when our motives are straightforward and based on mutual benefit. When we suspect a hidden agenda from someone or we don't believe they are acting in our best interests, we are suspicious about everything they say and do.

Capabilities are the abilities we have that inspire confidence: our talents, attitudes, skills, knowledge and style. They are the means we use to produce results. A family doctor might have integrity and his motives might be good, but unless he's trained and skilled to perform the task at hand, he'll be lacking in credibility in that area. Capabilities also deal with our ability to establish, grow, extend, and restore trust.

Results refer to our track record, our performance, our getting the right things done. If we don't accomplish what we are expected to do, it diminishes our credibility. On the other hand, when we achieve the results we promised, we establish a positive reputation of performing and our reputation precedes us. Both capabilities and results are matters of competence.

I've been publishing *Beachwood Buzz* for almost 23 years and am proud to have created a magazine that frames things in a positive manner. I love to share individual and group achievements, community events, the beauty that surrounds us, and non-controversial aspects of living, working, and playing in Beachwood. Often, the content I publish in this column is based on motivational books and articles I've read. The more I read, the

more I internalize. The more I internalize a message, the more embedded it becomes in my belief system; and the more embedded it becomes, the more it benefits my overall health and well-being.

The messages of many talented authors resonate with me, like the following list that was recently published by author and speaker Jon Gordon:

The words we speak matter. They help to shape the world around us. That's why I believe we need to speak words of truth and hope, not only to ourselves but to others as well. Here are 20 things we should say more often if we want to make the world more positive:

- I love you.
- I believe in you.
- You are worthy. You deserve it.
- The best is yet to come.
- Stay positive.
- I was wrong. I'm sorry.
- Please.
- How may I help?
- I'm here for you when you want to talk.
- You can do it.
- You've got this.
- Please forgive me.
- I forgive you.
- I have your back.
- I'm open to your feedback. Make me better.
- You're not alone.
- Even if we disagree, we can still be friends.
- You matter.
- Thank you.
- There is greatness inside you.

A handwritten signature in cursive that reads "Debby" followed by a heart symbol.

Beachwood Buzz

Every Resident. Every Business. Every Month.

Buzz
MAGAZINE

2019 Beachwood Fall Festival



The 3rd Annual Beachwood Fall Festival, presented by the City of Beachwood, Beachwood City Schools, and Beachwood Chamber of Commerce will take place on Sunday, October 6, 12 noon – 5 pm, at the Beachwood Municipal Center. This year, **Joe Everson**, a renaissance man, artist, vocalist, musician, photographer, and entertainer will share his live-action artwork talents with audience members at 1 and 3 pm.

Full story starts on page 7.
Photos courtesy of Thumbprint Photography.

Who We Are

Debby Zelman Rapoport
Editor/Publisher

Adam Jacob
Senior Account Executive

Scott Morrison
Staff Photographer

Tybee Zuckerman
Proofreader

Stephen Valentine
Art Director

Arlene Fine

June Scharf

Jen Stern
Contributing Writers

Jerry Zelman
Vice President of Operations

Letters to the Editor
Please send letters via email to
beachwoodbuzz@gmail.com.

Calendar Section

Please send information about clubs, organizations, events and meetings to beachwoodbuzz@gmail.com. The deadline is the 10th of each month.

Article Submissions

If you have a story idea or photos you would like to share, email beachwoodbuzz@gmail.com.

Subscriptions

Beachwood Buzz is distributed via the U.S. Post Office to every resident and every business, every month. If you live outside our distribution area, subscriptions are available by sending your name, address and a check for \$36 (12 issues) to
Beachwood Buzz
P.O. Box 22194
Beachwood, Ohio 44122

Beachwood Buzz is published monthly. Reproduction in whole or in part in any manner without the written permission of the publisher is strictly prohibited.

Editorial Information

email beachwoodbuzz@gmail.com

Advertising Information

call 216.297.0200 or email
beachwoodbuzzsales@gmail.com
P.O. Box 22194
Beachwood, Ohio 44122

Beachwood Buzz
Every Resident. Every Business. Every Month. MAGAZINE

2016

**Beachwood Chamber of Commerce
Business of the Year**

2019 Back-to-School
Bison Bash

BEACHWOOD BOOSTERS

A night of Magic

Featuring Nationally Known Magician- Rick Smith, Jr.

Saturday, September 14, 2019 • 6:30 p.m.
Beachwood High School Community Room

Purchase Your Tickets Today
<https://beachwoodschoools.membershiptoolkit.com/login?r=/form/m/74857>

Individual Tickets • \$50
2 Tickets + 1 Family Boosters Membership • \$250

For more information, contact
Scott Spero at 216.401.1965 or Sam Malek at 216.780.4356

Excruciating leg pain? Learn more about sciatica.



Marzena Buzanowska, MD
Cleveland Clinic
Hillcrest and
South Pointe hospitals

Do you have pain radiating down one leg, especially below the knee? How about numbness in the hip, thigh, knee or ankle? You may be experiencing sciatica, pain caused by a problem with the sciatic nerve – the longest, widest nerve in the body.

“Sciatica can cause excruciating pain for some, or just be bothersome for others,” explains Marzena Buzanowska, MD, an interventional spine specialist at Cleveland

Clinic Hillcrest and South Pointe hospitals. “Once we pinpoint the cause we can aid in relief.”

Common causes of sciatica include a herniated disk (a disk that is pushed out of place) and lumbar spine stenosis (a narrowing of the spinal cord in the lower back).

Why sciatica develops

The sciatic nerve is made up of smaller nerves that branch out from both sides of the lower spinal cord. These join together, then split in

two to run down – and bring movement and sensation to – each hip, buttock and leg.

Compression along the nerve causes symptoms, usually on the affected side. Burning or shooting pains make walking, sitting and standing up – or even coughing and sneezing – difficult.

Sciatica usually lasts for a couple of weeks, but may persist for a couple of months or even longer.

Treating sciatica

Dr. Buzanowska recommends starting treatment conservatively, with physical therapy. If that does not help, spinal injections may be considered. Surgery is usually the last resort.

“Most sciatica patients do not require surgery. Time, medication and physical therapy usually do the trick,” says Dr. Buzanowska.

To make an appointment with Dr. Buzanowska at Hillcrest or South Pointe hospitals, or another Cleveland Clinic spine specialist, call 216.636.5860.

New Leader of Cleveland Clinic Children’s



Karen F. Murray, MD
Cleveland Clinic
Children’s

Karen F. Murray, MD, has been appointed Chair of Cleveland Clinic’s Pediatric Institute, Physician-in-Chief of Cleveland Clinic Children’s, and President of Cleveland Clinic Children’s Hospital for Rehabilitation.

Dr. Murray joins Cleveland Clinic Children’s from the University of Washington School of Medicine in Seattle, where she served as Vice Chair of Clinical Affairs for the Department of Pediatrics and Professor and Chief of the Division of Gastroenterology and Hepatology. Recently, she also served as Interim Chair of the Department of Pediatrics and Pediatrician-in-Chief of Seattle Children’s Hospital.

Dr. Murray is President of the North American Society of Pediatric Gastroenterology, Hepatology and Nutrition, and she is a Fellow of the American Academy of Pediatrics.

To learn more about Cleveland Clinic Children’s, visit ClevelandClinicChildrens.org.

For Men Only: A Health and Wellness Event for Men

Presented by South Pointe Hospital and Cleveland Clinic Minority Men’s Health Center.

Saturday, Sept. 14 | 8:30 a.m. to 1:30 p.m.
**South Pointe Hospital, 20000 Harvard
Avenue, Warrensville Heights**

Free and open to men 18 and older.

Registration for the prostate education session is required to participate in physician prostate cancer screenings. To register, go to ClevelandClinic.org/ForMenOnly or call 216.444.7505.



Ranked one of the top hospitals in Ohio.

**Because we’re one Cleveland Clinic serving you.
In your neighborhood, at Cleveland Clinic Hillcrest Hospital.**

To see why we are top-ranked, visit
ClevelandClinic.org/Rankings



PROVIDING HOSPICE CARE TO THE COMMUNITY SINCE 1992

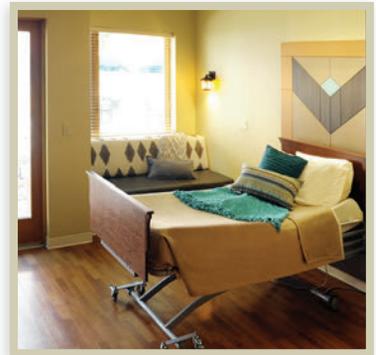
Care and compassion for the entire family.

When the time comes to make difficult end-of-life care decisions, you will find the comfort, dignity and loving care you and your loved ones desire when you choose **Vinney Hospice of Montefiore** as your care partner.

Our compassionate hospice team, led by a board-certified medical director, is dedicated to providing exceptional levels of physical, emotional and spiritual support. Integrative therapies—art, music, massage and Reiki treatments—are also available to help soothe body, mind and soul.

Hospice care may be provided in the familiar comfort of your residence or in Beachwood at **Maltz Hospice House**, Montefiore's "quiet gem."

To learn more, please call
216.910.2650 or visit
montefiorecare.org
for a virtual tour.



MONTEFIORE

VINNEY HOSPICE

MALTZ HOSPICE HOUSE

One David N. Myers Parkway
Beachwood, OH 44122





2019 BEACHWOOD FALL FESTIVAL

Joe Everson poses in front of his (from left) Bruce Springsteen, Mick Jagger, and Prince portraits, all part of the Hard Rock Hotel & Casino corporate display in its Seminole, Florida location.

The 3rd Annual Beachwood Fall Festival, presented by the City of Beachwood, Beachwood City Schools, and Beachwood Chamber of Commerce will take place on Sunday, October 6, 12 noon – 5 pm, at the Beachwood Municipal Center. This year, Joe Everson, a renaissance man, artist, vocalist, musician, photographer, and entertainer, will share his live-action artwork talents with audience members at 1 and 3 pm.

Videos of Joe singing while painting have gone viral with more than 220 million total views. All the hype around Joe's talent has led to national bookings with professional sports teams, Fortune 500 companies, celebrities, and now: the City of Beachwood!

"Joe is the only formally trained vocalist/ artist in America," said Daniel Lyles, Joe's agent and art dealer. "He comes from a musical family and learned to paint with singing/action painting in mind. Joe's career picked up about two-and-a-half years ago, with his high-energy, one-of-a-kind performances. Whether or not you have seen him in videos, there's nothing like seeing his live performances. He truly puts a twist on anything you may have seen elsewhere."

Joe liked to break the rules and was inspired by a former art teacher's advice, a riff on Picasso's own words, "The best artists learn the rules, so they know how to break them." Everson decided early on to take a divergent path. A rebellious spirit, he believed class assignments were a waste of time, much preferring his own abstract form of expression than heavily moderated direction.

After high school, Joe faced the uncertainty brought by art careers. He opted for something more stable, but when the need to create got the better of him, he took the plunge.

"I feel like a lot of people think they have to do it one way. It's hard not to, because there's

a lot of security in that," Joe says. "But high risk often brings good rewards."

Joe got his reward when a video of him singing the National Anthem while painting an image of the "Raising of the Flag on Iwo Jima," at an ECHL hockey game in Ohio went viral. The next day, he went on national television in front of 2 million viewers to repeat the performance. Within an hour of the performance, his manager received more than 400 emails from veterans and for booking requests.

Everson now travels the nation doing live-action painting performances while singing. He's been featured on ESPN, FOX Sports, SB Nation, NHL.com, Washington Times, CBS Sports, Huffington Post, FOX News and has had nationwide coverage from media and celebrities. Arnold Schwarzenegger is one of his biggest supporters with four of Joe's paintings in his private collection. Joe has performed for the Golden State Warriors, Milwaukee Bucks, Florida Panthers, San Antonio Spurs, William Shatner, and JJ Watt.



2018 Beachwood Fall Festival

Joe said, "I am honored to have an exhibition in the same space where great artists like Peter Max and Romero Britto have showcased their art. Ohio is where my first video went viral and where some of my biggest collectors live. I am excited to meet the people of Beachwood."

Joe's art will be on display and for sale in the Beachwood Community Center from September 25 through October 17. Dan will moderate a Q&A session after Joe's 3 pm performance; and Joe will be available for an artist meet-and-greet and signing session.

Local businesses and organizations will offer craft and activity opportunities, some of which include: NOPEC, Cleveland Clinic, AT&T, Geauga Savings Bank, Snapology, Beachwood Place, Jewish Federation of Cleveland, University Hospitals Ahuja Medical Center, Beachwood Schools' support organizations, Beachwood Chamber of Commerce, Beachwood Historical Society, Beachwood Arts Council, Beachwood 100, Beachwood Library, and Friends of the Beachwood Library.

Unique Boutique, now in its 14th year, is the Beachwood PTO's largest fundraiser to benefit the the high school's After Prom. Jodi Zawatsky



Joe Everson painting Prince.

is the event chair, with Lisa Gill and Randi Lackritz as co-chairs. Artists, local craftspersons, and retail vendors will occupy up to 95 booths, of-

fering something for everyone. Vendors will sell paintings, clothing, handbags, textiles, wood, furniture, ceramics, jewelry, and much more!

The 3rd Annual Beachwood Fall Festival will also feature:

- Live music by Revolution Pie
- Food trucks
- Carnival games
- Pumpkin patch
- Inflatable corn maze
- Mechanical pumpkin
- Zip-line
- Ninja obstacle course
- Klime Wallz
- Giant slides
- Warped wall
- Many inflatables
- Balloon twister
- Henna artist
- Face painters
- Caricature artist
- Games of skill with chances to win fabulous prizes

Simultaneously, Herd Against Hunger 2 will take place in the Beachwood Community Center. Last year, a student-led initiative culminated in more than 400 volunteers from across NE Ohio gathering at Beachwood High School to make 32,300 SunButter and jelly sandwiches – more than 13,300 feet long – which set a world record and fed the hungry across NE Ohio. This year, volunteers will assemble more than 2,000 care packages of food, toiletries, and socks in drawstring backpacks and distribute them to shelters and food pantries throughout NE Ohio. Once filled, the backpacks will be organized on the Beachwood High School gym floor, creating the world’s largest backpack mosaic.

Bring your sense of adventure and enjoy all of the family-fun activities that will span the outdoor space on Fairmount Blvd. The pumpkin patch, a family favorite for kids and adults alike, is sponsored by

the City of Beachwood with proceeds to benefit Harvest for Hunger. Proceeds from games of skill will support Beachwood schools’ student activities and support organizations.

“We work for almost a year to present this one day with hopes of bringing neighbors and families together to foster a sense of community in a fun way. Last year’s foot traffic exceeded 6,000 people.” said Karen Carmen, City of Beachwood community services director. “Beachwood Fall Festival is a truly collaborative event between our city’s business community, schools, and us. We invite everyone to be a part of this year’s Fall Festival on October 6!”

A limited number of booths are still available if businesses are interested in being featured. For more information, call 216.292.1970. Space may also be available for Unique Boutique vendors. To inquire, email boutique@beachwoodschoools.org.



Plum City Design, Marnie Fletcher

CigarBoxDesigns, Allyson Zumack

It's a Cup of Paint, Kristin Alford

Games of skill prizes

School Bus Regulations

When a school bus is stopped on a roadway to pick up or drop off passengers, the following regulations apply to other drivers on the roadway.

When a school bus driver is preparing to stop the bus, he or she activates four amber lights – two on the front and two on the rear of the bus. These lights continue to flash until the bus is fully stopped. Other vehicles are not required to stop during this preliminary stage of the eight-light warning but should prepare to stop as soon as the bus comes to a full stop. When the bus comes to a complete stop, the amber lights stop flashing and four red lights – two in the front and two in the back – start flashing while the children enter or leave the bus. In addition, a stop arm with flashing red lights is automatically extended

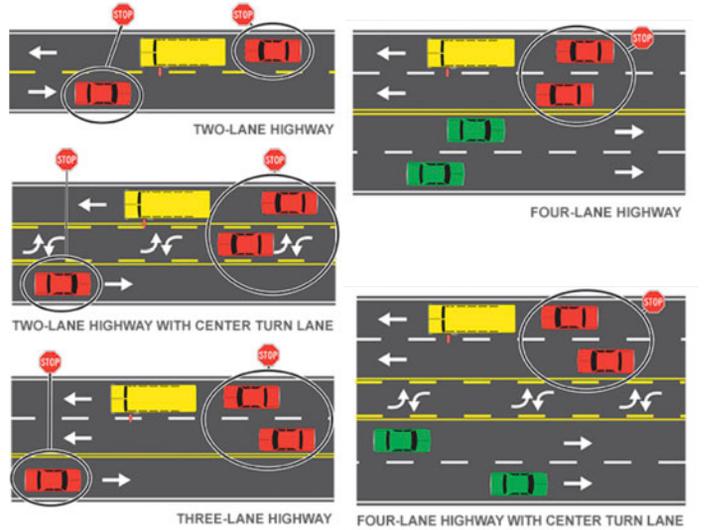
beneath the window on the left side of the bus.

If the bus is stopped on a street or road which has fewer than four lanes, all traffic approaching the bus from either direction must stop at least 10 feet from the front or rear of the bus and remain stopped until the bus begins to move or the bus driver signals motorists to proceed.

If the bus is stopped on a street or road which has four or more lanes, only traffic proceeding in the same direction as the bus must stop.

Information provided by www.drive-safely.net and enforced by the Beachwood Police Department.

Be Safe.
Know the Law.



Megan and her husband Brandon are the proud parents of Nolan and Cooper, who attend Hilltop and Bryden Schools.

Keep MEGAN WALSH Beachwood School Board

Board member Walsh is an experienced leader dedicated to excellence for all Beachwood students.

ENDORSED BY:

- County Council Member **Sunny Simon**
- Beachwood Mayor **Martin Horwitz**
- Beachwood Council Members **Alec Isaacson & James Pasch**
- Beachwood School Board Members **Maria Bennett, Jamie Elwell, Josh Mintz & Brian Weiss**

Megan Walsh for Beachwood Schools / friendsofmeganwalsh@gmail.com

WalshforBeachwood.com

Paid for by Friends of Megan Walsh

WE ARE THE DIFFERENCE IN DEALERS



Ron and Michael Leikin

LEIKIN MOTOR COMPANIES

FAMILY OWNED & OPERATED SINCE 1968

Mercedes-Benz
of Willoughby



Leikin Motor Companies,
family owned and operated
for 50 years, is your source
for quality luxury vehicles.



Brett Leikin



EXCEPTIONAL OFFERS on all of our new and pre-owned vehicles!



Leikin Volvo
Cars Cleveland

We have a large
inventory of new and
certified pre-owned
vehicles available for
immediate delivery. Our
sales, service, parts and
body shop departments
are here for you!



Brian Rapoport

LEIKIN MOTOR COMPANIES

IF YOU LIKE LUXURY, YOU'LL LOVE LEIKIN

38750 Mentor Ave. • Rt. 20 • Willoughby • Only 15 min. from Cedar & I-271

LEIKINMOTOR.com • 440-946-6900



No Barriers

by Jennifer Stern



Erik Weihenmayer was 4 years old when he was diagnosed with retinoschisis. He was blind by age 13. His mother was killed in a car accident the summer going into his sophomore year of high school. He described her death as a thousand times as painful as going blind. Many would have shut down, paralyzed by self pity, played it safe, or given up. Not Erik. It isn't that he didn't have those feelings, he did, but he chose to challenge himself, to confront barriers, to push through, to persevere.

Erik became the first blind person to reach the summit of Mt. Everest. He has climbed each of the world's Seven Summits, comprised of the highest mountain on each of the seven continents: Everest, Aconcagua, Denali, Kilimanjaro, Elbrus, Vinson Massif, and Carstensz Pyramid.

Erik co-founded a non profit organization called No Barriers. Its mission is to help people with challenges – *everyone* – turn into the storm of life, face barriers head on, embrace a pioneering and innovative spirit, and team

up with great people to live rich in meaning and purpose. The organization's motto is, "**What's within you is stronger than what's in your way.**"

Erik promotes a "No Barriers Mindset." He knows that life is full of challenges, unexpected turns and rapids that come from nowhere and pull you under; and that it is up to each person to learn to push through the unexpected, the pain, the perceived barriers, the loss, to make life meaningful.

The Weight of Water documentary follows Erik as he kayaks the

length of the Grand Canyon. Erik Weihenmayer exemplifies and promotes resilience, perseverance, and courage. For him, as for most of us, the mental challenges are far greater than the physical. His self-talk is productive, strong, and consistent: *Break it down. Just one turn at a time. Be fully present in this moment. Don't worry about what may happen.* He reminds himself repeatedly that it is not helpful or healthy to worry about what may happen next, the many things that could go wrong, the potential catastrophe. His practice is to try and be at peace in the moment he is in and let everything else go. To just breathe.

No matter how challenging, frightening, or overwhelming, we must keep pushing through, riding the rapids of life, and learning to roll up. We must persevere.

At one point in the documentary, after a particularly harrowing experience, Erik shared insight into his approach: The key is to fully commit to the challenge. To surround yourself with a team you trust and can count on to encourage, guide, and support you. Then push through whatever scares you. Keep pushing through. Just when you think you can't or you won't get through, you are through it.

This, I believe, is applicable to all of our lives. To every mountain we must climb, every rapid that pulls us under, every fear we must face head on.

His friend, Lonnie, also blind, who kayaks alongside him on this adventure, says with a smile on his face, "As long as I can roll

up as many times as I roll down I am golden."

So, I guess in life, we best figure out ways to keep rolling up.

Erik promotes a "No Barriers Mindset." He knows that life is full of challenges, unexpected turns and rapids that come from nowhere and pull you under; and that it is up to each person to learn to push through the unexpected, the pain, the perceived barriers, the loss, to make life meaningful.

We Want to Make You SMILE



Dr. Trudy Amstadt

Our Expertise

- Complete Exams, X-Rays & Cleanings
 - Fillings, Crowns & Bridges
 - Cosmetic Dentistry
 - Whitening
 - Full & Partial Dentures
 - Dental Implants
 - Personalized Care

Our reviews speak for themselves!
Find our testimonials page on our website!

Call Us!

216-595-1420 • www.trudyamstadtdds.com
3690 Orange Place, Suite 525, Beachwood OH, 44122

"The truth is that adversity is a part of most days. Whether you are ultimately weakened or strengthened by each event, or the accumulation of events, will depend on you first mastering the ability to 'Take It On!'

"People have the inner resources to become anything they want to be. Challenge just becomes the vehicle for tapping into those inner resources.

"You don't just deal with adversity. You use it to propel you forward."

– Erik Weihenmayer

NOMINATE NOW!

NOMINATIONS ARE NOW BEING ACCEPTED

BEACHWOOD HIGH SCHOOL

GALLERY OF SUCCESS

2020

The Gallery of Success, which began in 1985, takes place every three years and currently has 129 honorees.

Nominees must be
BEACHWOOD HIGH SCHOOL GRADUATES
whose accomplishments since high school
make them outstanding role models for our students.

Nominees must exemplify leadership, service,
humanitarianism, creativity, courage, and/or career
contributions that have benefited others.

Nomination packets are due Friday, November 15, 2019.
The induction ceremony will take place
Friday, April 24, 2020.

For information and a nomination form visit
www.beachwoodschoools.org/Gallery

If you would like a form
mailed to you, please contact:
Paula Zavell Rollins,
Gallery of Success Coordinator,
at 216-789-3995

Pain relief from a trusted source.

You.

Activate your own healing process
with advanced stem cell therapy.

Using the power of your own adult stem cells, Regen Orthopedics advanced treatments can heal injuries naturally and relieve inflammation and arthritis pain. Plus, at Regen Orthopedics, you'll be cared for by nationally renowned, Harvard-trained Orthopedic Surgeon, Reuben Gobezie, MD, a leader in regenerative medicine.

Discover long-lasting relief.
Schedule a consultation in our Beachwood office.

All Regen Orthopedics patients receive an orthopedic evaluation to determine if regenerative medicine treatments are right for them. Individual results may vary.



regen
ORTHOPEDICS

844-786-2355
regenorthopedics.com

First Catholic Slovak Ladies Association

of the United States of America
a Fraternal Benefit Society domiciled in Beachwood, OH



FRATERNAL LIFE INSURANCE AND ANNUITIES

Discover the Fraternal Advantage!

Life Insurance Products

Single Premium Whole Life, Life Paid-Up @ 85,
10 Pay Life, 20 Pay Life, 20 Year Level Term, Super Youth Term

Annuity Products

Deferred & Immediate Annuities

FCSLA National Headquarters

24950 Chagrin Boulevard, Beachwood, Ohio 44122
1-800-464-4642 • www.fcsla.org



Rated A- (Excellent) By A.M. Best Company

Women 4 Women Knitting 4 Peace

Participants of Women 4 Women Knitting 4 Peace meet once a month at the Beachwood Library to knit and crochet items for men, women and children in need. They recently began making lap afghans – lapghans – for Veterans at LakeHealth Medical Center in Concord Township. Thanks to Susan Kane for crocheting 20 lapghans, nine of which she presented to Loretta Kruse, director of volunteers at LakeHealth, and Iris November, who started this group 11 years ago.

Initially, items were delivered to Uganda, Peru, and other places where missionaries and medical personnel travel. Now, since there is more of a need closer to home, the group creates dolls, baby blankets, caps, shawls, scarves, and hats that are delivered locally. Thanks to St. Paschal Baylon Parish for delivering items to the

homeless in our area. There is always a need.

If you wish to participate, meetings are held the first Friday of each month, 10 am, at the Beachwood Library. Upcoming meetings will take place on September 6 and October 4.

For more information, email Iris at lbrtyclub@gmail.com.



From left: Susan Kane presents lap afghans to Loretta Kruse and Iris November.

Mike Burkons



For Beachwood City Council

Mike will be an independent voice ensuring our city government is **accessible, responsive** and **transparent** with residents.

Mike will do the homework on issues enabling him to ask the hard questions required to make sure city money is spent **effectively** and **responsibly**.

Mike will advocate for things such as **sidewalks**, better **lighting** on heavily trafficked side streets and improving our **youth fields, park space** and **recreation facilities**.

Beachwood is a **great community** and Mike will strive to find ways to make it even better.

www.burkonsforbeachwood.com

Paid for by Friends of Mike Burkons, Dr. David Burkons, Treasurer, 2466 Richmond, Beachwood, Ohio 44122

Designer Dress Days Returns

NCJW/CLE's four-day sale is city icon that supports volunteer organizations' community projects

Designer Dress Days (DDD) 51st sale takes place at Mandel Jewish Community Center. The event will feature prestigious brands, such as Rag and Bone, Prada, and Armani; plus athleisure apparel, contemporary designer styles, handsome handbags, luxurious furs, and fashionable accessories. There will also be a celebrity rack with treasured items from recognized personalities, new this year.

Other designers represented include, but are not limited to, Free People, Vince, Theory, Alice and Olivia, Escada, St. John, Tory Burch, Gucci, Kate Spade, Marc Jacobs, Ferragamo, and Giorgio Armani. Nearly 8,000 items will be on display.

In honor of NCJW/CLE's 125th Anniversary, DDD will feature a raffle with fashionable gifts twice a day and discounts for Monday shoppers when they return on Tuesday.

The Preview Day for the first opportunity to shop is Friday October 25, 10 am to 4 pm (\$20 admission). The sale will continue with no charge on Sunday, October 27, 10 am to 4 pm; Monday, October 28, 12 noon to 8 pm; and Tuesday, October 29, 10 am to 7 pm.

DDD combines the fun of bargain shopping with fashionista finds and the satisfaction of philanthropy. More than 250 volunteers make DDD an easy-to-navigate shopping experience that supports NCJW/CLE's many programs that impact lives of women, children and families. Proceeds pay for the organization's volunteer activities in the community, its social justice work, and educational programs. Projects include a focus on foster care,

literacy improvement, and restoring dignity to sexual abuse victims; as well as educational and advocacy work for women's rights, voter rights, and human trafficking survivors. The organization is constantly assessing the community and political landscape to meet current needs.

Kelly Markowitz and Debbie Rosenthal are vice-presidents of Retail Operations for NCJW/CLE. Elaine Geller is president. To learn more, call 216.378.2204, visit DDD's Facebook page at www.facebook.com/DDDCleve, or visit <http://ncjwcleveland.org/what-we-do/designer-dress-days/>.



Debbie Rosenthal and Kelly Markowitz, event co-chairs, sneak a peak. Photo courtesy of RAD Photography.



Sharon Friedman



Sharon Friedman
BHHS Professional Realty
 Broker Associate, GRI, CRS, Realtor®
 Luxury CollectionSM Specialist
 Sell Phone: 216.338.3233
 Voice Mail: 216.999.2064
 Email: sfriedman@bhhspro.com
www.sharonfriedmanhomes.com


**BERKSHIRE
 HATHAWAY**
 HomeServices
 Professional Realty



CELEBRATE THE HIGH HOLIDAYS

AT CHABAD ~ 23711 Chagrin Blvd

ROSH HASHANAH: Sep 29 - Oct 1

YOM KIPPUR: Oct 8 - 9

FREE OF CHARGE - NO TICKETS!

www.clevelandjewishlearning.com

CALL FOR MORE INFO: 216-647-4884



WOOD TRADER



SUPPORT YOUR LOCAL BUSINESSES

13429 Cedar Road
Cleveland Heights

216.397.7671

M-F 10-6 • Sat 10-5

woodtraderframing.com

If you love it, FRAME IT!

Gold and Silver Leaf Frames
Custom Mirrors - Any Size
Photo Frames - Silver, Gold, Leather and Acrylic
Sculpture Bases • Oil Paintings and Prints
Restoration and Repair of Frames and Artwork

**Save \$25 on framing
over \$100 with this ad.
One discount per visit.**

MULHOLLAND & SACHS

at ETON ~ Chagrin Blvd.



Complimentary Engraving
on Simon Pearce hand-made glass
from September 29 - October 12
Initials ~ Monograms ~ Numerical Dates

Call to place your orders
at (216) 831-4444

28699 Chagrin Blvd.

Mon. - Sat. 10 to 6:30 • Sun ~ noon to 5 ~ mulhollandsachs.com

Pickleball Tournament was a Hit in Beachwood!

On July 13, the Beachwood Historical Society and City of Beachwood hosted its second annual Pickleball Tournament at the Beachwood tennis courts. Players competed in four divisions and fun was had by all. Prizes included ribbons and gift certificates to local restaurants. Following the tournament, participants enjoyed lunch from Corbo's.

Pickleball is the fastest growing sport in the USA. Elements

of tennis, badminton and table tennis are interwoven in this sport, and elementary school students learn it in their physical education curriculum. The sport was introduced in 1965.

Special thanks to Pete Conces, recreation supervisor; Rick Dula, moderator; and Rosemary and Jim Nemeth of the Beachwood Historical Society as co-chairs.

Congratulations to this year's winners!



2.5/3.0 Women's Division
Arelene Pesselman and
Linda Cooley



3.5 Women's Division
Lisa Farmer and Marilyn Estrin



3.5 Men's Division
Michael Stovsky and Justin Enger



2.5/3.0 Mixed Doubles
Sean Attwood and Linda Granger



D.O. SUMMERS
CLEANERS
EST. 1881

FREE PICK-UP & DELIVERY
TO YOUR HOME OR OFFICE

216.402.5141
or visit dosummers.com



D.O. SUMMERS
CLEANERS
EST. 1881

Good at any of
our 12 locations.

20% OFF Your entire dry
cleaning and
laundry order!

Incoming orders only. Not valid with
any other offer. Expires 9-30-19.



A LEADER FOR MORE
THAN A CENTURY
- Since 1881 to be exact.

Clinton Sansonetti Earns Eagle Scout Rank

Congratulations to Beachwood High School senior Clinton Sansonetti, who recently earned the Boy Scout of America's highest rank, Eagle Scout.

Clinton earned 36 merit badges; 21 as a requirement for Eagle, plus an additional 15, which earned him gold, silver, and bronze palms.

Clinton began his scouting career as a Cub Scout with former Beachwood Pack #119, and is now an Eagle Scout of Troop #433 out of the Church of St. Clare in Lyndhurst. During Clinton's scouting tenure, he was senior patrol leader of his troop, crew leader of his Philmont Crew, vice chief of Native American Traditions in

the Order of the Arrow, and a member of the National Youth Leadership training staff. He was also quartermaster for the World Scout Jamboree U.S. contingent, and a counselor at Beaumont Boy Scout Camp.

To complete his Eagle requirements, Clinton created a memorial garden around the Celtic Cross at St. Bartholomew's Church in Mayfield Village.

Clinton hopes to attend the University of Oregon to study marine biology.



Pictured: Clinton addresses Scouts at his ceremony. Clinton created this memorial to complete his Eagle requirements.

Sunday, October 13, 2019

**Race Day Registration and Warm Up 1:00 pm
5 K & 1 mile Family Color Run**

**Festival, Food and Music to follow the Race
Visit booths, play games and take action while
learning more about what other families are doing
to save the environment and protect the earth.**

**Register at <https://beachwood.myfunrun.com/>
for more information call 216.245.2932**

**Join the students, families and teachers of the Beachwood Schools as we run to
protect our climate & support our Beachwood Schools PTO. Proceeds from this
fundraiser also supports the Nature Conservancy & Cleveland Climate Action Fund.**

**BEACHWOOD
Color
Run!**

Local Honey for the Holidays

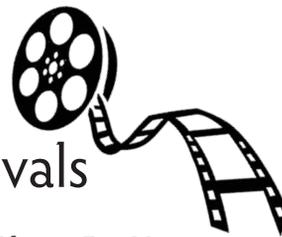


Enjoy raw, unfiltered honey, just in time for the Jewish holidays, that was produced from the apiary of a B'nai Jeshurun congregant where bees are not subjected to toxic chemicals. They forage on herbs, native flowers, and tree blossoms.

Honey is approved for kosher homes by Rabbi Weiss, and 100% of the proceeds benefit the B'nai Jeshurun Congregation Sisterhood.

Each 8-ounce, bear-shaped jar costs \$8. It is perfect for your table or as a hostess gift. There is a limited supply. For more information or to place an order, email Harriet Rosenberg Mann at harrietrmann@gmail.com. Pick-up will take place at B'nai Jeshurun, 27501 Fairmount Blvd., Pepper Pike.

Mark Your Calendar for Mandel JCC Film and Book Festivals



Cleveland Jewish FilmFest runs September 5-15, and will feature 30 Films at Five Venues
Cleveland Jewish Book Festival runs November 3-18

Get ready for the best in international Jewish-themed films and books as the Mandel JCC kicks off its 13th Annual Cleveland Jewish FilmFest and 20th Annual Cleveland Jewish Book Festival. These much-anticipated community festivals will introduce an outstanding array of films, books and authors to Cleveland audiences.

Celebrating its 13th Bar/Bat Mitzvah year, the Mandel JCC Cleveland Jewish FilmFest, which runs September 5-15, will showcase 30 critically acclaimed international documentaries, comedies, dramas, and short films from around the world. In

addition, this year the FilmFest will bring back a 'best of the fests' film that was an audience favorite from prior years. There will be a free screening of *AKA Doc Pomus*, a homage to James Felder, AKA Doc Pomus, the legendary songwriter who authored Elvis' 'Viva Las Vegas' and dozens of other hits.

Mandel JCC Cleveland Jewish Book Festival runs from November 3-18 and features an all-star lineup of 12 nationally acclaimed authors, including Ronald Balson, Judith Viorst, and Bob Mankoff.

For more information or to purchase FilmFest tickets, visit www.mandeljcc.org. FilmFest

tickets are also available at the Mandel JCC membership desk (no ticket sales on Saturdays). Visit the website or call 216.831.0700, ext. 0, for details.

FilmFest Opening Night

The Unorthodox
 September 5 • 7 pm
 Atlas Cinemas Shaker Square 6
 13116 Shaker Square
 Cleveland

FilmFest Closing Night

Tel Aviv on Fire
 September 15 • 7 pm
 Cedar Lee Theatre
 2163 Lee Road
 Cleveland Heights



Fast Facts:

- Accounting Professional and Manager of Assets at Cuyahoga Community College.
- Manages multiple projects that require collaboration with both the academic and administrative side of the school.
- Believes that successful projects are ones that are transparent, tangible, agreed upon, planned, budgeted and then executed.
- Active community volunteer.

**JILLIAN
 DELONG**

BEACHWOOD CITY SCHOOL BOARD

Jillian DeLong and her husband Daniel Small with Oliver (2nd Grade) and Ellie (1st Grade).

BEACHWOOD STRONG with DELONG

✉ jillian@delongforbeachwood.com

f DeLongforBeachwood

🌐 www.DeLongForBeachwood.com

Paid for by the Friends of Jillian DeLong

Drivers Needed to Deliver Meals

Volunteer and Make a Difference

D ID YOU KNOW... In just a few hours a week, you can VOLUNTEER and make a difference in the lives of many in our community?

The free delivery of fresh, kosher meals provides a critical service to many older adults on the east side of Cleveland. More importantly, it is the volunteers from JFSA that connect clients with the greater community. Volunteer with a friend or family member to share in the

deliveries and friendly visits!

Deliveries are on Tuesday and/or Thursday mornings, between 8:30 and 9:30 am, and take approximately two hours.

Call Sandy Lusher-Waterhouse at 216.378.3475 or email slusher@jfsa-cleveland.org and say, "Yes, I WILL VOLUNTEER!"

"At the end of the day it's not about what you have or even what you've accomplished... it's about who you've lifted up, who you've made better. It's about what you've given back."

~ Denzel Washington



Shaping tomorrow's civic-minded leaders.

The Jack, Joseph and Morton Mandel Humanities Center and Scholars Academy explore the humanities through collaborative learning, seminars and lectures, civic engagement, nationally recognized speakers and unique travel and research opportunities.

For more information:

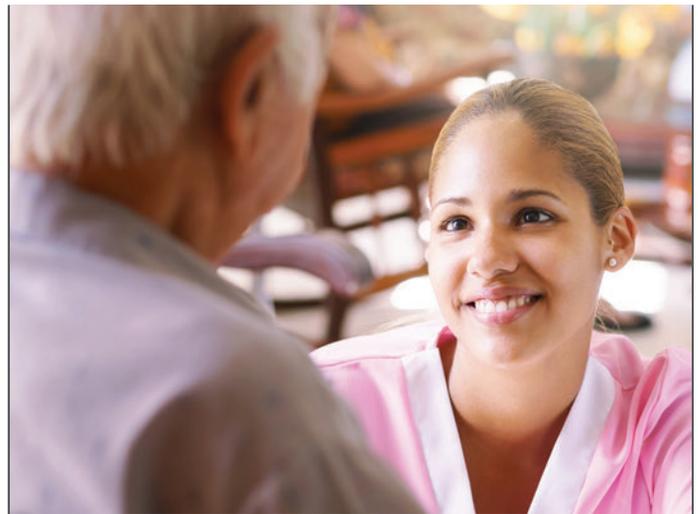
www.tri-c.edu/mandelcenter
216-987-2600 | mandelcenter@tri-c.edu

Cuyahoga Community College
Eastern Campus, 4250 Richmond Rd., Highland Hills, Ohio 44122



JACK, JOSEPH AND MORTON MANDEL
HUMANITIES CENTER

19-0836



Have Confidence with Your Home Care.

When you choose JFSA as your home care provider, you not only receive the highest quality care and plenty of services to choose from, you get something extra: **Confidence.**

Our nurses and home health aides want you to be as independent as possible and enjoy the confidence you gain when working with our supportive and caring staff.

- Skilled Nursing
- Medical Social Worker
- Physical, Occupational & Speech Therapy
- Home Health Aides
- Medication Management
- Lifeline Medical Alert
- Home Cleaning
- Kosher Home Delivered Meals
- Holocaust Survivor Support Services
- JFSA Shuttle On-The-Go! Free Transportation

Call 216.378.8660

JEWISH FAMILY SERVICE ASSOCIATION
of Cleveland



jfsa-cleveland.org

Medicare, Medicaid and most insurance accepted.

HEY NEIGHBOR!

by Arlene Fine

Wildly Impactful Campaign Chair

As chair of the Jewish Federation of Cleveland's 2020 Campaign for Jewish Needs, attorney Jeff Wild hopes to raise the bar even higher.



"Last year, the Campaign for Jewish Needs raised more than \$32.7 million from more than ten thousands donors," says Jeff. "Now, more than ever, it's crucial that our donors increase that total to help secure the safety of our buildings and institutions and to provide funding for our agencies that impact the lives of so many members of our diverse Jewish community."

Due to the recent anti-Semitic attacks in Pittsburgh and San Diego, the Federation's security costs have skyrocketed from about one million dollars a year to the current \$3.2 million a year.

"What I appreciate about the Federation is that it's the one organization that looks out for the welfare of everyone in our Jewish community," says Jeff. "Through the Federation's security-readiness training and multiple resources, our beneficiary agencies have the tools and trained personnel to make every place as safe as possible where Jews gather to work, pray, learn, play, study and socialize."

Jeff, 46, a partner at Benesch, Friedlander, Coplan & Aronoff, as well as the firm's administrative partner, chief strategy officer, and chair of the Real Estate and Environmental Practice Group, spends at least 10 to 15 hours a week volunteering during campaign season.

"I've been passionate about the Federation ever since I moved here from New York with my wife, Danielle, a native Clevelander, 22 years ago," Jeff says. "No other Jewish organization has a greater impact on the entire community than our Federation. Every dollar spent changes and improves the lives of Jews in Cleveland, Israel, and around the world. Whether one is unaffiliated or Orthodox, the Federation provides a place for all of us to gather together, to train new leaders, to educate our children, to respond in times of crisis, and to help grow Jewish Cleveland."

The generosity and philanthropy of Cleveland's Jewish community continues to amaze Jeff, who marvels that people of all ages and walks of life come together as one to show their support for each other and to demonstrate their solidarity with the global Jewish community.

Jeff credits his commitment to "giving back" to the guidance of his parents and to the encouragement of his wife and three sons. Along with serving as chair of the Federation's Allocations Committee, Jeff was board president of Fuchs Mizrahi School and vice president of the Jewish Education Center of Cleveland.

Jeff and Danielle, 20-year residents of Beachwood, are parents of Joshua, 20; Zachary, 18; and Aidan, 16.

"Beachwood has always been a warm and generous community," Jeff says. "And I'm confident, through a united commitment to the Federation's Campaign for Jewish Needs, that Northeast Ohio will continue to be a great place to call home for my children and my grandchildren in the future."

"No other Jewish organization has a greater impact on the entire community than our Federation. Every dollar spent changes and improves the lives of Jews in Cleveland, Israel, and around the world."

~ Jeff Wild

Campaign Details

Cleveland's 2020 Campaign for Jewish Needs raises the critical dollars needed to change and improve lives in Cleveland, Israel, and around the world. Its theme, "The Impact of Together," reflects the strength that comes from our community working together.

The 2020 Campaign for Jewish Needs will conclude on December 11, 2019.

Visit Federation at These Community Events

Super Sunday

September 22 • 9 am – 7 pm
Jewish Federation of Cleveland
25701 Science Park Drive, Beachwood
Register at www.jewishcleveland.org
or call 216.593.2900, ext. 740



Be a part of "Super Sunday" – the Federation's community day to show Cleveland and the world the impact we can make together. Help raise critical funds for Jewish Cleveland and the global community, both on-site and online.

Beachwood Fall Fest

Sunday, October 6 • 12 noon – 5 pm
Beachwood Municipal Center
Visit the Jewish Federation of Cleveland booth

Jewish Federation of Cleveland Volunteer Opportunity

Cemetery Cleanup

September 15, 9:30 – 11:30 am

Chesed Shel Emeth Cemetery • 3740 Ride Road, Cleveland

The community is invited to participate in this meaningful volunteer event for all ages. Bring your weed trimmers, shovels, clippers, and other gardening

tools. Together, we'll spruce up the cemetery grounds prior to the High Holy Days. We hope you can join us, rain or shine. Please register at www.jewishcleveland.org.

Community Invited to Celebrate Stone Gardens

On September 12, 7 pm, residents, staff, and community members are invited to celebrate Stone Garden's anniversary with cake, music by Val Robbins, a resident art show, and a feature video of Stone Garden's past.

At 7:30 pm, there will be a feature film about Stone Garden's past, and various speakers will address the audience.

Just 25 years ago, the award-winning, not-for-profit assisted-living residence at Menorah Park was built. Its design serves people who may need assistance with daily activities as they age, but who still have high standards of residential living, value their

independence, and relish their individuality.

Residents enjoy the privacy of a spacious apartment surrounded by their favorite furnishings and heirlooms. Their friendly common areas include a cozy lounge with a fireplace and a tearoom. There's a vast array of activities on-site and many opportunities throughout campus – from live entertainment and lifelong learning to exercise programs and dining. One may enjoy the simple pleasures of planting or merely stroll through the beautiful gardens.

Stone Gardens is located at 27090 Cedar Road, Beachwood. Stop in and celebrate this milestone!

Education & STEM Expo 2019

Registration is now open for the free Education & STEM Expo 2019, which will take place on Sunday, October 6, 11 am – 3 pm, at the Acacia Clubhouse at Cleveland Metroparks, located in Lyndhurst.

Education & STEM Expo 2019 is co-presented by *Northeast Ohio Parent* magazine and Ohio Tuition Trust.

The Expo will include:

- STEM features
- Dozens of schools under one roof
- Raffle prizes
- Activities and crafts
- Outdoor fun
- Dr. U.R. Awesome with science, fun, and much more

To register, visit www.EducationandStemExpo2019.eventbrite.com.

The first 100 families to register qualify for a tote bag, perfect for collecting information from all the schools. Only one registration/tote bag per family.



Jewish Federation
OF CLEVELAND

CAMPAIGN FOR
JEWISH NEEDS



THE IMPACT OF *Caring* TOGETHER

We care for one another by helping feed the hungry, comfort the sick, aid the elderly, shelter the homeless, and support those in need or with disabilities – wherever they are in the world. We advocate for the vulnerable and fight for social justice. We also invest significant resources in preventing, preparing for, and responding to potential security threats to our community.

DONATE TODAY

www.jewishcleveland.org/cfjn20

Shining Star CLE 2019

The Finals Performance & Competition – Tickets on Sale Now!
A benefit to support memory care programs for Montefiore and The Weils



The community is invited to Shining Star CLE 2019, an extraordinary musical event created to encourage and foster talented high school students throughout Northeast Ohio in a solo-singing competition. Presented by Montefiore, this is the third-annual Shining Star event, which promises to be an evening you won't want to miss.

After several rounds of auditions, the Top 10 Finalists will put on the performance of their lifetimes on Sunday, September 22, 7 pm, at the Ohio Theatre at Playhouse Square.

These talented students will compete to win \$18,500 in college scholarships. Nearly 200 students (grades 9-12), representing 79 high schools across eight counties, submitted online video auditions.

Audience members, along with professional judges in the entertainment industry, will vote

on the placement of the top four finalists. Returning for the third year as host for The Finals Performance & Competition is the talented and musical Monica Robins of WKYC-TV3.

Celebrity judges include Jim Brickman, award-winning songwriter and pianist; Rashad V. Chambers, founder and president of Esquire Entertainment; Trisha O'Brien, professional singer; Carl Topilow, artistic director and conductor for the Cleveland Pops Orchestra; and Gina

Vernaci, president and CEO of Playhouse Square.

Returning for his third year as Artistic Director is Jordan Cooper, an accomplished director, conductor, music director, and pianist.

There's still plenty of time to participate – to become a sponsor and/or purchase tickets to this exciting event. Individual tickets are available at playhousesquare.org/events or call 216.241.6000.

For sponsorships or Patron ticket information, please contact Debbie Rothschild, director, The Montefiore Foundation, at 216.910.2633 or drottschild@montefiorecare.org. Visit shiningstarcle.org for more information and details about the event.

There's still plenty of time to participate – to become a sponsor and/or purchase tickets to this exciting event.

Everyone has a story to tell. Let us tell yours in *Beachwood Buzz*. Email details to beachwoodbuzz@gmail.com today!

AC Plumbing Heating & Mechanical
FAMILY OWNED AND OPERATED. CUSTOMER DRIVEN.

EMERGENCY 24 HOUR SERVICE

**READY FOR FALL?
TIME FOR SOME ROUTINE MAINTENANCE!**
HVAC. FORCED AIR. PLUMBING. WATER HEATERS. AIR QUALITY. DRAIN CLEANING.

FALL MAINTENANCE STARTING AT \$90
OFFER EXPIRES: OCTOBER 1

CALL US TODAY AT 216.831.1719
ACPLUMBINGCLEVELAND.COM

Play, Lunch & Learn

Thursday, September 19 • 11 am – 2 pm

Have you or your friends ever wanted to learn to play Bridge, Mahjong and Canasta, Scrabble or other games? Montefiore might be just the place for you and/or your friends! Instructors will be available for all games. Bring your current game group to play, enjoy a complimentary

lunch, learn a new game and meet Montefiore's volunteer community. After you're done playing, join us for a tour of Montefiore. RSVP to Diane Weiner, volunteer manager, at 216.910.2741 or email: dweiner@montefiorecare.org. All are welcome!

Caregiver Education and Support Group

Tuesdays, September 10 and October 1 • 5 – 6 pm

Feeling burnt out from caregiver stress or alone in your journey with no one to lean on? Do you have questions about what is coming next and how to deal with it?

Montefiore is here for you. They invite you to attend their monthly Caregiver Education

and Support Group to receive tips on how to cope and how to receive support as a caregiver.

To RSVP or for more information, contact Kristen Morelli, director, memory care and resident life, at 216.910.2323 or kmorelli@montefiorecare.org.

CWRU-Siegal Lifelong Learning Programs

The following programs will be held at CWRU-Siegal Lifelong Learning, Landmark Centre Building, 25700 Science Park Drive, Beachwood. Registration is required. For information, call 216.368.2091 or visit case.edu/lifelonglearning.

The 2020 Census: What does it mean for Ohio and Cleveland?

Thursday, September 12 • 7 pm

Moderator: Rich Exner of Cleveland.com

Free and open to the public

Lecture, panel and discussion: Germany 1932, America 2020: Jews and Democracy in Crisis

Tuesday, September 17 • 7 pm

Lecturers: Brian Amkraut, Jay Geller, and Magdalena Wrobel

Free and open to the public

CWRU-Siegal Lifelong Learning and Adoption Network Cleveland present:

The Baby Thief: The Influence of a Criminal on American Adoption

Wednesday, October 16 • 7 pm

Lecturers: Barbara Bisantz Raymond, author; and Betsie Norris,

founder and director of Adoption Network Cleveland

Free for members of Lifelong Learning; \$5 for nonmembers

Share your message in *Beachwood Buzz*. Email us today!

CELEBRATING 125 YEARS
NCJWCLE
 STRONG WOMEN • POWERFUL VOICES



**STARRING
 GEENA DAVIS:**
 A POWERFUL VOICE FOR GENDER EQUALITY

**MONDAY, SEPTEMBER 23, 2019
 125th OPENING MEETING**

REGISTER NOW!
ncjwcleveland.org | 216.378.2204

125 YEARS OF CHANGING LIVES FOR WOMEN, CHILDREN & FAMILIES



JOSHUA MINTZ

Believes in Beachwood

Our Schools, Our City and Our Community

BECAUSE EXPERIENCE COUNTS

Committed to Maintaining Excellence in Our Schools

Committed to Listening and Representing our Residents



VOTE MINTZ

Re-Elect Joshua Mintz for Beachwood Board of Education

Paid for by the Committee to Elect Joshua Mintz • June E. Taylor, Treasurer • 11459 Mayfield Road, #280, Cleveland, OH 44106

Friends Fill Mini Gardens With Earthly Delights by June Scharf

Creative expression comes in many forms, and for two Beachwood residents, it currently involves inventive planters and fairy gardens. In their minds, anything could be a potential planter or subject matter for a mini garden.

“Both are fun to look at and they’re cute conversation pieces,” says Cheryl Scharf. And why shouldn’t she grow a flower in an old pink tennis shoe? With a real passion for the color, she has plenty of additional pink planters distributed around her large backyard deck, all of which bring her great pleasure.

The other source of dirty delight comes in the form of fairy gardens. The concept first germinated when her neighbor and fellow art-project lover, Linda Gottfried, saw them in Claremont, California. The formula involves taking mini objects and arranging them in a scene, along with mini plants.

Cheryl’s imagination ran wild

with one example, from which she created for her husband Andy as a Father’s Day gift.

Because he loves the TV show, *The Goldbergs*, she replicated some of the show’s content with a frequently seen house, chair, and other tchotchkes.

To add further personalization to the project, she used as the planter a drum turned upside down because Andy plays drums in a band. She also added stickers drawn from commonly used phrases on the show.

But her “pride and joy” is the in-ground mini putting green in her front yard. It features a fairway and club house, and plays on her love for the game of golf.

The 17-year-long neighbors buy their special mini plants from the Village Herb Shop in Chagrin Falls where classes are offered on the craft. They were also very excited to discover a location that takes fairy gardens to the next level: Mulberry Creek Herb Farm in Huron, Ohio, where “it’s like a mini town because so many are growing there,” reports Linda. They sell mini-plants and other gardening supplies, too.

Both women are extremely fond of art projects, and the novelty factor associated with them generates much of the fun. They expect to be done with gardening by the end of summer, and be on to something new in the fall.

Other crafts they’ve dabbled

with include: needle felting, perfumes made with essential oils, cookie decorating, rock painting, knitting/crocheting/sewing; and making greeting cards, jewelry, and silk scarves.

“We’ll try just about any art project,” says Gottfried, who also has a long creative history with crafts. “I loved art as a kid,” she notes.

When they’re not crafting, Linda sells museum storage equipment for collections. Cheryl works for Little Racquets, a tennis instruction program for elementary-age students. She also works for an attorney part-time.

A volunteer with Jewish Big Brothers and Sisters, Cheryl also serves as a wish granter for the Make-A-Wish Foundation, a golf coach through The First Tee, and a coach for the Girls on The Run program.



"We'll try just about any art project."

~ Linda Gottfried,
speaking of her
collaborative efforts
with Cheryl Scharf



From left: Cheryl Scharf and Linda Gottfried talk about the pleasure they derive from their inventive planters and fairy gardens. Photos by Scott Morrison, Discovery Photo.

MALTZ MUSEUM
OF JEWISH HERITAGE
The Museum of Diversity & Tolerance

SHOP FOR A SWEET NEW YEAR AT THE MALTZ MUSEUM STORE



If your table needs a new holiday item or you want to take a tasteful gift to friends or family, the Museum Store has just what you need. We offer a distinctive selection of ritual and gift items from Israel, Israeli artists, and fine US companies and artisans. We are sure to have something "in store" for you.

The Maltz Museum Store is open during regular Museum hours, admission is not required to visit the store.

2929 RICHMOND RD., BEACHWOOD
216.593.0575 · MALTZMUSEUM.ORG

Goren Dillard Joins Beachwood Chamber of Commerce as Membership Development Manager



The Beachwood Chamber of Commerce proudly welcomes Goren Dillard to its staff as membership development manager to focus on membership acquisition and retention.

Goren's background is in media marketing. He has a history of promoting, representing, and positioning organizations for growth; and is enthusiastic to bring his skills to the Beachwood business community.

Goren, who formerly lived in Chicago, said, "I was married to Chicago, but my love for Beachwood grew after traveling back and forth, because this is where my wife (*Heather Holmes, BHS Class of 2000*) grew up. The more time I spent here, the more I fell in love."

It's because of Goren's passion for our community – along with his desire to help others – that he accepted this position to help grow the chamber. His short-term goals are to focus on communication and engagement through innovative opportunities.

Goren shared the following:

Communication

Business is about relationships, and the way to build them is through effective communication. It's about having an attitude of gratitude; about getting to know people and to recognize them for who they are, their milestones, and the value they bring to our community. I want to contact members with information and opportunities that are relevant to help grow their businesses, not to just remind them that it's time to pay their dues, or to ask them to sponsor a program or event. Effective communication is the cornerstone of business success.

Workforce Engagement

Chamber members are either business owners, representatives, or decision makers who invest in three things: their business, its workers, and the community. We need to create opportunities that

bring value to leaders so they can spend more time working **ON** their business than working **IN** it. The chamber is an advocate and resource for businesses of all sizes, whether they want to grow or interact as good corporate citizens.

Innovation

In today's business world, we must be innovative. It may be uncomfortable to deal with the unknown, but sometimes you have to blaze a trail before you can grow. As technology advances, times continue to change. We have a multi-generational workforce, and businesses that continue to do what they've done in the past often fail. As a chamber, we have to offer new opportunities that create value. We know that our members' time is valuable and we respect that. Each person in the business community brings value and specialization in one area or another,

and together, we are much stronger than we are individually.

"I look forward to developing a stronger value proposition for existing and new members," Goren said. "We have a strong legacy here in Beachwood. It's an ideal place to work, live, and play; and my goal is to be there for our members."

About the Chamber

The Beachwood Chamber of Commerce promotes business opportunities and community partnerships to stimulate economic vitality. Whether you are a current member or are considering joining the chamber, there are many opportunities available for every business, no matter its size. For more information, call Goren at 216.831.0003 or visit www.beachwood.org.

Upcoming Chamber Events

To register for the following programs, visit www.beachwood.org.

Networking After Five

Wednesday, September 4
5 – 6:30 pm
Blu, The Restaurant
3355 Richmond Road

Enjoy light refreshments, networking tips, and a drawing for a gift certificate. Free for members. \$10 for non-members.

Blu was created on the simple premise of using fresh, seasonal, and local ingredients; made and served by passionate people, for an unparalleled dining experience. It brings you the highest quality seafood,

perfectly marbled beef, and from-scratch dishes that pay honor to its roots.

Beachwood Women's Connection

Thursday, September 12
11:30 am – 1 pm
Hosted by
Siegal Lifelong Learning
25700 Science Park Drive, Suite 100
Free for members and non-members

"Up and Coming Careers for Women... and How to Leverage Existing Skills to Get Them!"

Speakers: Sue Nelson, executive director, The Job Search Center; and Jaudia Quinn, operations manager, Launch House

Monthly Luncheon

Wednesday, September 18
11:30 am- 1:15 pm
Doubletree by Hilton
3663 Park East Drive
"How Medworks and MedWish Marshaled Cleveland's Healthcare Resources to Lead in Medical Mission Work"
Speakers: Zac Ponsky, Medworks founder; and his father, Dr. Jeffrey Ponsky
Sponsored by Cleveland Clinic
Lunch costs listed online.

Zac and his father will recount the early experiences in medical mission work that led them to found Medworks and MedWish, along with Dr. Lee

Ponsky. The Ponskys will share how they overcame challenges to unite the area's medical institutions in common goals, to enlist corporate partners to provide funding and volunteers, and how volunteerism and leadership fit in their otherwise busy professional lives. Chamber members will learn about collaboration and how teamwork helps to achieve goals; as well as how to connect and volunteer with Medworks and MedWish.

Additional programs on opposite page.



B2B

Thursday, October 3, 2019

4 pm to 7 pm
 Beachwood High School
 25100 Fairmount Blvd.

**We Invite You to Become a Sponsor,
 Exhibitor or Attendee**

Premier Sponsor
Dollar Bank
 Since 1855

Gold Sponsor
 University Hospitals
 Ahuja Medical Center

Silver Sponsors
 Cleveland Clinic
 Geauga
 txi
 Visible Innovations

Bronze Sponsors
 Beachwood Buzz
 Ultimate Air Shuttle

Professional Head Shots
 Courtesy of

Exhibitors and sponsors may register online at www.beachwood.org.
 For more information, call 216.831.0003.

12th Annual Beachwood Chamber of Commerce

Taste of Beachwood

Sample foods from the area's finest restaurants and caterers



Thursday, November 7 • 5 – 7:30 pm

Embassy Suites Cleveland-Beachwood
 3775 Park East Drive • Beachwood

Individual Tickets: \$30
RSVP Early
 Purchase tickets at www.Beachwood.org



2019 PARTICIPANTS

- | | |
|------------------------------|-----------------------------|
| Benihana | Granite City Food & Brewery |
| Blue Canyon Kitchen & Tavern | Nothing Bundt Cakes |
| Chagrin Falls Popcorn Shop | P.F. Chang's |
| Cleveland Racquet Club | Piccolo Italian Restaurant |
| DiBella's Subs | Pinstripes |
| Ellie-May's Gourmet Cookies | Restaurant Europa |

New restaurants added daily!

CHINESE RAFFLE

*Here's your chance to win!
 There will be many raffle baskets
 and you will have an opportunity
 to win a variety of prizes.*

PHOTO BOOTH

*Capture the moment in the
 Goodvibez photo booth
 with props.
 Photos are complimentary.*

Purchase tickets at www.Beachwood.org

CITY OF *Beachwood* Insider

SEPTEMBER 2019

Contact Info

CITY OF BEACHWOOD
25325 Fairmount Blvd.
Beachwood, OH 44122
216.464.1070
www.beachwoodohio.com

TV PROGRAMMING
Spectrum - Ch. 1020
AT&T U-Verse - Ch. 99

EMERGENCY Dial 9-1-1

Departments

CLERK OF COUNCIL
216.595.5493

AUDITOR
216.595.3712

BUILDING DEPARTMENT
216.292.1914

COMMUNITY SERVICES
216.292.1970

ECONOMIC DEVELOPMENT
216.292.1915

FINANCE DEPARTMENT
216.292.1913

FIRE DEPARTMENT
216.292.1965

LAW DEPARTMENT
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE DEPARTMENT
216.464.1234

SERVICE DEPARTMENT
216.292.1922

WELCOME NEW FIREFIGHTERS

Welcome to our four new firefighters. We are proud of their efforts and what they've accomplished to get to where they are today.



David Baird



Lauren Fisher



Tyler Gullet



Madison Worley

MAYOR'S GOALS 2019-2020

We are an inclusive, vibrant and premier community where we enjoy a great quality of life, first-class educational opportunities, a flourishing economy and equitable opportunities for the success and happiness of all who choose to live or work here. We pride ourselves on providing superior services. My approach to municipal management is to find innovative, creative and collaborative solutions. Here are my goals:

- **Develop and improve programs dedicated to the safety, security and health of all residents, businesses and visitors.**
- **Make us a hub of economic activity and innovation so that businesses—big and small—start, move, grow and stay here.**
- **Continue to develop programs and resources to enhance and improve quality of life and create a sense of community.**
- **Dispose of unused city properties that can be repurposed to generate income tax, property tax for our schools and potential new residents.**
- **Plan for a new police station and jail to replace the outdated current facility.**
- **Purchase the rights to the Harvard Road connector to promote growth in Commerce Park.**
- **Develop a sustainability plan to incorporate green initiatives, renewable and clean alternative energy sources, residential participation and operational practices to reduce carbon footprint.**
- **Work to improve our infrastructure, such as sidewalks, LED and additional lighting, further development of Park East, clearly identified bike paths and a plan for a new outdoor community gathering facility.**

For additional goal information please visit the Mayor's Corner blog at www.beachwoodohio.com



LIKE US ON FACEBOOK
[Facebook.com/BeachwoodOH](https://www.facebook.com/BeachwoodOH)
[Facebook.com/BeachwoodPolice](https://www.facebook.com/BeachwoodPolice)



FOLLOW US ON TWITTER
[Twitter.com/BeachwoodOH](https://twitter.com/BeachwoodOH)
[Twitter.com/BeachwoodPolice](https://twitter.com/BeachwoodPolice)

EMAIL YOUR COUNCIL MEMBER
firstname.lastname@beachwoodohio.com
Ex: barbara.janovitz@beachwoodohio.com

MAYOR
MARTIN S. HORWITZ



216.292.1901
mayor@beachwoodohio.com

COUNCIL PRESIDENT
BRIAN LINICK



216.496.0202

COUNCIL V.P.
JAMES PASCH



216.630.9671

JUSTIN BERNS



216.509.6509



Barkwood

CITY OF BEACHWOOD

BARKWOOD OPENING

Unleashing Sunday, September 22 at 2:00 PM is Barkwood, an unsupervised designated off-leash area only for Beachwood residents and their canines. Barkwood is located in Beachwood City Park East. Pre-registration is required to enter.

To register, visit www.beachwoodohio.com, click on the Barkwood Quicklink, complete the registration forms and return them to City Hall. Forms may also be picked up at City Hall. A key fob provides entrance. Having a working fob means that each dog has all its current vaccinations and required information on file.

Only pass holders and approved dogs are allowed to use Barkwood. For a complete list of rules and regulations, please visit: www.beachwoodohio.com

For questions call Community Services at 216.292.1970.

Missed a Council Meeting? Listen to audio recordings or view live & archived videos by visiting www.BeachwoodOhio.com.



Join us to hear regional business updates from: Mayor Martin Horwitz, Team NEO, and the Greater Cleveland Partnership.

September 12, 2019
7:30 - 9:00 AM
Beachwood Community Center
Complimentary breakfast
RSVP by September 6:
<http://bit.ly/zGcklCe>

SPECIAL NOTICE

City Hall will be closed on Monday, September 2, for Labor Day. We wish you a happy holiday! All rubbish pick-ups will be delayed one day throughout the week.

SENIOR RUBBISH ASSISTANCE

Are you 80+ years of age or disabled with no one in your single-family home to assist you with your trash & recycling cans? In cooperation with volunteers from Village in the Heights, the City of Beachwood can help. Call 216.292.1922 to register.

BEACHWOOD RECREATION COMMUNITY THEATER ANNOUNCES AUDITIONS

MATILDA

THE MUSICAL

MONOLOGUES AVAILABLE AT WWW.BEACHWOODOHIO.COM

WHEN: Mon., September 9 • Grades 3-5
Tues., September 10 • Grades 6-12
Wed., September 11 • Adults and call backs

TIME: 7:00 PM

WHERE: Beachwood Middle School

UPCOMING MEETINGS

CITY COUNCIL

Tuesday, September 3 at 7:00 PM
Monday, September 16 at 7:00 PM
Questions? Call 216.595.5462.

PLANNING & ZONING COMMISSION

Thursday, September 26 at 7:00 PM
Questions? Call 216.292.1914.

ARCHITECTURAL BOARD OF REVIEW

Tuesday, September 3 at 5:30 PM
Monday, September 16 at 5:30 PM
Questions? Call 216.292.1914.

ALEC ISAACSON



216.291.2797

BARBARA BELLIN JANOVITZ



216.406.5914

ERIC SYNENBERG



216.401.0074

JUNE TAYLOR



216.533.7640

BE A GOOD DOG OWNER

The Beachwood Police reminds you to please keep your dog on a leash and clean up after it. City ordinances are:



- No person shall permit a dog to run at large anywhere within the city, except upon the owner's property.
- No person shall keep any dog that by barking, biting, howling or in any way disturbs the quiet of any other person or damages another person's property.

HOUSEHOLD HAZARDOUS WASTE DISPOSAL PROGRAM

The City of Beachwood can only accept materials that originate from a **household**.

Beachwood residents may drop off their HHW year-round at the Public Works Department
23355 Mercantile Road,

Monday-Friday, 7:30 AM - 3:30 PM

These materials include oil based paint, varnishes, paint thinner, pesticides and more.

OF SPECIAL NOTE

Drivers seeing a stopped school bus with the stop arm out and lights flashing are to stop at least 10 feet from the front of or rear of the bus and not move until signaled to do so by the bus driver.

A driver does not need to stop for a school bus approaching from the opposite direction when traveling on a highway with four or more traffic lanes.



City Insider

RECYCLE BASICS

Recycling contamination happens when well-intended recyclers mistakenly put the wrong items into their recycling. Recycling contamination is an issue across the nation and world but is also a problem in Cuyahoga County.

The best way to avoid recycling contamination is to recycle only these five core items:

- **CANS:** Empty and rinse.
- **CARTONS:** Empty and rinse. Replace the cap: it's too small to be recycled by itself!
- **GLASS BOTTLES & JARS:** Empty and rinse.
- **PAPER & BOXES:** Flatten cardboard items to save space.
- **PLASTIC BOTTLES & JUGS:** Empty and rinse. Replace the cap.

Place these items loose – not bagged – in your recycling bin or cart. All items should be clean, empty and dry. Learn more about recycling at www.cuyahogarecycles.org/how_to_recycle



FALL LEAF PICK UP

Loose-leaf pick up begins this month and runs through mid-December, weather permitting.

- Leaves need to be raked into piles on the tree-lawn.
- Keep piles free from other debris such as grass, trees or branches.
- Vehicles parked on the street may impede the City's ability to collect.

UPCOMING ART EXHIBIT

MATERIALIZÉ

PAINTING, SCULPTURE & PRINTMAKING

Now through September 19 *Featuring: Dale Goode, Dana Depew and Nicole Schneider*

Monday-Friday 10 AM – 4 PM

Saturday 10 AM – 3 PM

Sunday 10 AM – 1 PM

ARTISTS' RECEPTION

Sunday, September 8

1:00 – 2:30 PM

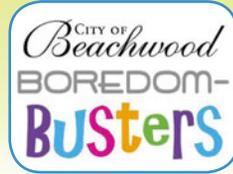
Beachwood Community Center

Free and open to the public. Enjoy light refreshments while speaking to the artists and viewing beautiful artwork.



WEEKLY MAYOR'S CORNER BLOG

SUBSCRIBE TODAY!
IT'S THE BEST EMAIL
YOU'LL READ ALL WEEK!



Mayor Horwitz's weekly Beachwood Boredom-Busters is a summary of programs and activities in and around Beachwood. If you are hosting an upcoming Beachwood event, particularly one that is free and open to the public, send details to mayorsoffice@beachwoodohio.com for possible inclusion. To subscribe, click on the "Notify Me" tab on the right side of the Mayor's Corner page.

PERSONAL SHRED DAY & HABITAT FOR HUMANITY RESTORE DONATIONS

SUNDAY, SEPTEMBER 22 • 9 AM - 12 NOON
BEACHWOOD COMMUNITY CENTER PARKING LOT
RAIN OR SHINE



Beachwood residents can shred up to 12 blue grocery bags or 6 banker boxes on-site for free. Proof of residency required.

HABITAT FOR HUMANITY

Donate usable household items and construction materials. A tax receipt is available. Pick-up arrangements can be made for larger items by calling 216 • 429 • 3631.



CELEBRATE YOUR BLOCK IN BEACHWOOD

All the best Beachwood blocks have one thing in common: Block Parties! Tables, chairs, tents and games available for your use. Call today to start planning yours: 216.292.1901

REDUCE WILDLIFE CONFLICT

1. Don't feed wildlife; it is the law (BCO 618.12). If you choose to feed the birds, place the feeder where it is inaccessible to other wildlife species.
2. Keep pet food inside.
3. Store garbage in containers with tight-fitting lids. Keep containers in a garage or shed.
4. Clean out the drip pan from your grill and remove any other attraction from your yard.

USE CAUTION AND BE SEEN

Use caution when walking at dawn, dusk and evening hours. Add reflective items to your clothing. When it is necessary to walk in the street, please walk facing traffic and if in a group, single file.

GET INTO THE DRIVER'S SEAT OF OVER 30 CARS & TRUCKS

CHILDREN GET THEIR
VERY OWN
DRIVER LICENSE!

FREE

20th Annual

**HONKIN
HAULIN**
HANDS-ON
TRUCKS



- ◆ Sunday, September 15
- ◆ 12:00 - 3:00 p.m.
- ◆ Beachwood Public Works Center
23355 Mercantile Road

Police Car
Ambulance
Fire Engine
Dump Truck
MedEvac Helicopter
Crafts & More!

CITY OF
Beachwood
WWW.BEACHWOODOHIO.COM
Questions? (216) 292-1970





PRESENTED BY
CITY OF BEACHWOOD
BEACHWOOD CITY SCHOOLS
BEACHWOOD CHAMBER OF COMMERCE

3RD ANNUAL BEACHWOOD

FALL FESTIVAL

 FREE • SUNDAY, OCTOBER 6 

NOON - 5:00 PM • BEACHWOOD CITY HALL PARKING LOT

FOOD TRUCKS - ZIPLINE - GAMES - INFLATABLES - UNIQUE BOUTIQUE
NINJA COURSE - PUMPKIN PATCH - LIVE MUSIC BY REVOLUTION PIE

MEET JOE EVERSON - VIRAL SENSATION ARTIST



FEATURING LIVE PAINTING,
SINGING & PERFORMANCES

EVERSON ART EXHIBIT & SALE
SEPTEMBER 25 - OCTOBER 17
BEACHWOOD COMMUNITY CENTER



CITY OF
Beachwood

QUESTIONS? CALL 216-292-1970

Hebrew Storytime

סיפורים ושיורים בעברית לילדים



Led by Zehava Galun,
Early Childhood Educator and Hebrew Specialist

When:

Wednesday, September 25th, 4:00 pm

Where:

Cuyahoga County Public Library,
Beachwood Branch
25501 Shaker Boulevard



Powered by the Jewish Education Center of Cleveland

Health Insurance Questions?

I'm here to help.



- Small Business
- Self-Employed
- Individuals and Families

Please Call Today for an Appointment
216.292.8700

Dave Cunix
Certified Senior Advisor
Certified Long Term Care



Cunix Insurance Services

6690 Beta Drive, Suite 212 • Mayfield Village, OH 44143
dave@cunixinsurance.com • www.cunixinsurance.com

The Beachwood 100 Awards 7

by Arlene Fine

Ever since it was founded in 1969, The Beachwood 100 has assumed the mission of recognizing the dedication and hard work of the city's first responders by offering financial support when needed, and even college scholarships. This year alone, The Beachwood 100 awarded seven \$2,500 college scholarships to graduating high school seniors whose parents are members of Beachwood's safety forces.

On July 23, the college-bound students and their proud parents gathered at The Winking Lizard in Beachwood for a celebratory dinner that included the presentation of scholarship certificates, photos, and warm wishes for successful academic careers.

care that took the family to Pittsburgh, The Beachwood 100 wrote a check to cover the extra cost. "Our first responders have done everything in their power to help us, and we feel honored to have the opportunity to do something meaningful for them," says The Beachwood 100 vice

president Marc Soroka.

The Beachwood 100 treasurer, Alan Berger, whose father, Irving Berger, was one of the organization's founding members, actively encourages other Beachwood residents to join the group. "Our Public Safety Departments perform difficult,

sometimes life-saving, jobs, and it's important for them to know that the community stands by them, grateful for their service."

For membership information, email info@beachwood100.org, call 216.373.0844 or visit www.beachwood100.org. You can also check out their Facebook page.

"Our Public Safety Departments perform difficult, sometimes life-saving, jobs, and it's important for them to know the community stands by them, grateful for their service."



Children of Beachwood's first responders who received \$2,500 college scholarships: Ashton Hunt, Hannah Liggett, Casey Frey, Helene Bell, Tommy Wetzel, Jhamier Lottier (not pictured Briana Holtzman)

"Our organization raises money through dues and corporate donations to provide college scholarships and to create a contingency fund to aid the city's police and fire-safety forces in times of personal emergencies," says The Beachwood 100 board president Ivor Kiwi.

Last year when a Beachwood firefighter's wife needed expensive, out-of-pocket medical



The Beachwood 100 board members: Ivor Kiwi, Drew Barnholtz, Eric Synenberg, Alan Berger, Raja Kumar, Marc Soroka, and Todd Felder.

BEACHWOOD CITY SCHOOLS

BOARD OF EDUCATION

Dr. Brian Weiss, President, (216) 438-1733, bw@beachwoodschoools.org
Maria E. Bennett, Vice President, (216) 264-9398, mbennett@beachwoodschoools.org
Josh Mintz, (216) 245-7831, jmintz@beachwoodschoools.org
Jamie Elwell, (216) 369-9530, jaelwell@beachwoodschoools.org
Megan Walsh, (216) 287-4657, mw Walsh@beachwoodschoools.org

Welcome Back Letter to the Community

Beachwood City Schools is ready for the 2019-2020 school year. We eagerly welcomed all our students, those returning and those brand new to our community.

During the 2019-2020 school year, Beachwood Schools will continue to focus on three interrelated areas:

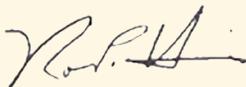
Student Achievement
Intercultural Awareness
Mental Health

We are committed to each individual Beachwood student's achievement through high-quality, wide-ranging learning opportunities. We will increase staff and student awareness of the diversity of cultures and beliefs that comprise our district, as well as our commitment to build a community where everyone feels they belong. We will further our efforts to foster the mental health and resilience of students in safe, supportive school settings.

We have much to celebrate right now. I am proud to announce that **Beachwood Middle School** was nominated by Ohio to be a United States Department of Education **2019 National Blue Ribbon School of Excellence**. The Blue Ribbon is presented to a select group of schools nationwide, and to just a handful from Ohio. Congratulations to all the students whose achievements earned this phenomenal award. We are grateful for the love, guidance, and instruction of these students' families and the Beachwood Middle School staff.

I am also pleased to report that **Beachwood's students performed incredibly well on last Spring's state tests**. As a district overall, and at each building, the **performance index**, an important measure of student achievement, **increased significantly** from last year. Our state report card, issued in September, will show remarkable growth. As always, we will examine each data point closely and determine what we are doing well and where we need to make adjustments in the interest of improving student learning.

Best wishes to all of you!



Dr. Robert P. Hardis
Superintendent

Back-to-School Night



Hundreds of families turned out for Beachwood Schools' annual Back-to-School Night event, held in conjunction with the City of Beachwood's outdoor movie night. The district provided ice cream, the Babbush Family provided hot dogs, the Athletic Boosters provided chips, and Mother Nature provided a beautiful evening for our community!



ADMINISTRATION

Dr. Robert P. Hardis, Superintendent, (216) 464-2600 ext. 299 • rph@beachwoodschoools.org
Michele E. Mills, Director of Finance/Treasurer, (216) 464-2600 ext. 239 • mm@beachwoodschoools.org
Dr. Ken Veon, Assistant Superintendent, (216) 464-2600 ext. 230 • kev@beachwoodschoools.org
Lauren J. Broderick, Director of Pupil Services, (216) 464-2600 ext. 234 • ljb@beachwoodschoools.org
Kevin Houchins, Director of Equity & Community Engagement, (216) 464-2600 x237 • kth@beachwoodschoools.org
Linda LoGalbo, Director of Curriculum & Instruction, (216) 464-2600 ext. 289 • lhl@beachwoodschoools.org
Valerie Parker, Pupil Services Coordinator, (216) 464-2600 x264 • vparker@beachwoodschoools.org
Kathleen Stroski, Assistant Treasurer, (216) 464-2600 ext. 240 • ks@beachwoodschoools.org



Opening Day 2019-2020

Students returned to Beachwood Schools on August 14th ready to do amazing things during the 2019-2020 school year!



Upcoming Events

September

- 9/4 BMS Open House • 7 pm
- 9/5 BHS Open House
6 pm • Senior Parent Meeting
7 pm • Open House
- 9/27 Home game vs. Independence
Staff Recognition Night • 7 pm
- 9/30 No School

October

- 10/6 Fall Fest
- 10/9 No School
- 10/11 Homecoming game vs. Cardinal
- 10/12 Homecoming dance (BHS)
- 10/13 The Beachwood Color Run

Summer Building Improvements

A host of building projects were completed over the summer break:

- Bryden Kindergarten wing roof replaced
- Beachwood Middle School A/C Chillers replaced
- Concrete sidewalk poured at Beachwood High School to extend bus loop and make our bus routine safer and more efficient
- Flooring repaired or replaced and sealed in Beachwood High School main office/clinic
- Beachwood High School library and Fairmount School wood siding restrained
- Catch basin raised on Hilltop driveway for smoother drive into the parking lot
- Beachwood High School, Middle School, and Fairmount School parking lots restriped



2019-2020 Fun Facts

Enrollment

1499 (approximately 50 more student than last year)

New Families to Beachwood Schools

110

Many thanks to the Beachwood Athletic Boosters, Diversity Matters in Beachwood, the PTO, and many staff members who visited the homes of new families to welcome them!

Demographics

50% Caucasian, 20% African American, 20% Asian, 6% Mixed Race, 4% Hispanic
Every continent on Earth is represented in Beachwood Schools except Antarctica!

\$5 GENERAL ADMISSION 9/25 – 9/29

LEONARD BERNSTEIN

THE POWER OF MUSIC



ON VIEW
SEPTEMBER 25, 2019 –
MARCH 1, 2020

Presented by:



2929 RICHMOND ROAD, BEACHWOOD
216.593.0575 | MALTZMUSEUM.ORG

Produced by:

NATIONAL MUSEUM OF
AMERICAN JEWISH
HISTORY
A Smithsonian Institution Affiliate

With support from:



Leonard Bernstein: The Power of Music was orchestrated by the National Museum of American Jewish History in Philadelphia and made possible in part by the National Endowment for the Humanities: Exploring the human endeavor. Key support provided by The Horace W. Goldsmith Foundation. Major support provided by The Asper Foundation; CHG Charitable Trust as recommended by Carole Haas Gravagno; The Harvey Goodstein Charitable Foundation; Lindy Communities; The Leslie Miller and Richard Worley Family Foundation; and Cheryl and Philip Milstein. Additional support provided by Judith Creed and Robert Schwartz; Jill and Mark Fishman; Robert and Marjie Kargman; David G. and Sandra G. Marshall; Robin and Mark Rubenstein; and The Savitz Family Foundation. Special thanks to The Leonard Bernstein Office; the Bernstein Family; Jacobs Music; and the Milken Archive of Jewish Music, and USC Shoah Foundation. Any views, findings, conclusions, or recommendations expressed in this exhibition, do not necessarily represent those of the National Endowment for the Humanities. Image: Leonard Bernstein, 1956. © Made available online with permission of The New York Public Library for the Performing Arts. Friedman-Abeles, Billy Rose Theatre Collection. Astor, Lenox, and Tilden Foundations. Library of Congress, Music Division.

Maltz Museum Special Exhibition

Leonard Bernstein: The Power of Music

September 25, 2019 – March 1, 2020

The Maltz Museum of Jewish Heritage announces *Leonard Bernstein: The Power of Music*, the first large-scale museum exhibition to illustrate the famed conductor and composer's life, Jewish identity, and social activism. Created by the National Museum of American Jewish History (NMAJH) in Philadelphia to coincide with the maestro's 100th birthday, the exhibition features approximately 100 historic artifacts and photographs – from Bernstein's piano and conducting suit to family heirlooms – along with original films and immersive sound installations. *Leonard Bernstein: The Power of Music* is on view at the Maltz Museum from September 25, 2019 to March 1, 2020.

Audiences may be familiar with many of Bernstein's works, notably *West Side Story* (1957), but not necessarily how his approach to music was informed by the political and social crises of his day. Bernstein used the arts to express the restlessness, anxiety, fear, and hope of an American Jew living through World War II and the Holocaust, the Vietnam War, and turbulent social change that shook his faith: in God, in humanity, and in government.

The exhibition focuses on this theme in Bernstein's work – what he referred to as his “search for a solution to the 20th-century crisis of faith.” It explores how he confronted this “crisis” by breaking racial barriers in his casting decisions for *On the Town* (1944), how he addressed America's changing ideas about race and ethnicity in *West Side Story*, and how he gave a voice to the human

rights crisis during the Vietnam era in his provocative theater piece, *MASS* (1971), as examples.

Ivy Weingram, who curated the show for NMAJH, said, “Leonard Bernstein is remembered as a passionate, larger-than-life personality – a charismatic conductor, devoted educator, and skilled musician. This exhibition will delve into his memorable works while also exploring a lesser known side of Bernstein – the second-generation American Jew who inspired social progress, both on and off the stage. As our nation continues to confront issues of race, religion, and what it means to be an ‘American,’ Bernstein's music takes on new, personal meanings for every audience that experiences it.”

The exhibition brings together approximately 100 original artifacts and photographs, some never before exhibited in public. Artifact highlights include Bernstein's piano, an annotated copy of *Romeo and Juliet* used for the development of *West Side Story* (originally imagined as *East Side Story*), the program for his Carnegie Hall debut, his conducting suit, his easel used for studying scores and composing, and much more.

Bernstein's Jewish heritage, so deeply ingrained in him by his parents and so intricately woven through his life and work, is conveyed through a number of artifacts, including the mezuzah that hung in his studio, the Hebrew prayer book he carried with him when he traveled, his ketubah (Jewish marriage certificate), his family's Passover Seder plate, and the Talmud (book of Jewish law) given to Bernstein by his father.

The exhibition also features a variety of films, sound installations, and interactive media. Visitors will hear from Bernstein himself through archival recordings and documentary footage, alongside interviews with those who knew him best. Film clips of Bernstein conducting, his visit to Israel in 1967, and excerpts of West Side Story highlight key moments in Bernstein's life and career.

Through a state-of-the-art multimedia interactive exhibition, visitors are invited to explore the many layers to Bernstein's original compositions, including how he wove elements of synagogue music and his own family's history into his works for film, Broadway, and orchestra.

To communicate the significance of Bernstein's visit to a Displaced Persons camp in Germany during Spring 1948 – where he led an orchestra of Holocaust survivors – the Museum displays video testimonies, courtesy of USC Shoah Foundation, from those who participated in this little-known moment in Bernstein's life.

An original film conveys the enduring impact of Bernstein's *MASS*, re-contextualizing the monumental composition by combining it with contemporary examples of the power of music. Another original film features interviews with Bernstein mentees and fans, including Alec Baldwin (voice of the New York Philharmonic radio broadcasts), actor Mandy Patinkin, playwright Tony Kushner, and musician Wynton Marsalis.

SPECIAL EDUCATIONAL OFFERING

A special component to the museum's educational offerings includes a partnership with Roots of American Music (ROAM), inviting groups to add on to their exhibition tour with a "Bernstein Interactive Music Experience." Working with a ROAM teaching artist, students will learn about the power of music in protest and use one of Bernstein's songs to craft lyrics that address injustices they

experience today. Ten scholarships are available for schools that meet the criteria. For more information, or to book a tour, please contact Group Experience Coordinator, Sjobor Hammer, at 216.593.0595 or shammer@mmjh.org.

PROGRAMMING

The centerpiece of the Maltz Museum's public programming in celebration of Leonard Bernstein is part of the Concert Series in which the maestro's music will be played at venues throughout Cleveland, including "The Bernstein Beat with The Cleveland Orchestra," on the 50th anniversary of its Family Concert Series, featuring Leonard Bernstein's daughter, Jamie Bernstein. The event will take place February 2, 2 pm, at Severance Hall.

Additional educational programming will take place throughout the exhibit, including:

- **September 25 • 7 pm**

Maltz Museum

"The Making of Leonard Bernstein: The Power of Music," an opening night discussion with staff from the National Museum of American Jewish History (NMAJH) in Philadelphia, takes us behind the scenes into the life and times of one of the greatest artists of the 20th century.

- **October 2 • 6:30 pm**

Maltz Museum

"Broadway Musicals: A Jewish Legacy," narrated by Cleveland's own Joel Grey, examines the unique role of Jewish composers and lyricists in the creation of the modern American musical, with talk-back by Bill Rudman of The Musical Theater Project.

Come see *Leonard Bernstein: The Power of Music* for a special discounted admission price of \$5 during opening week, September 25 to 29. Additional details are available at www.maltzmuseum.org.

Age isn't chronological. IT'S PERSONAL.



Just as there were a thousand ways to be 25, there are a thousand ways to be **68, 88 or 98**. No matter where you are in your journey, from therapy and brain health education, to home health, residential care and more,

WE CAN HELP!

Find out more at
MenorahPark.org



MENORAH
PARK

EXCELLENCE IN CARING™

Menorah Park • 27100 Cedar Road • Beachwood
216-831-6500



'Whacking' Walleye: A Dream Day on the Lake

It was a beautiful day to be on Lake Erie. It was, in fact, a dream day. Literally! Menorah Park's Stone Gardens resident Beverlee Rosenbluth submitted a dream to the Menorah Park D.R.E.A.M. team to go fishing, and with the help of its staff and generous donors, her wish came true. It was a scene that might have been printed on a greeting card and gifted to someone who loves to live an exciting life.

Beverlee, along with her friends, Beverly Chafetz, Blanche Beckerman, and Rhoda Rosen; and her daughter, Amy Hubbard Rosenbluth, were up to their shoulders in walleye after three hours of casting their lines; 'drinking in' the sun, wind, and beautiful lake view; and making new friends. It was any fisherman's – or fisherwoman's – dream come true for a very successful day's catch!

Owners of the Sara J Fishing Charters said, "This was one of my favorite trips this year. These ladies were a hoot! Calvin and I took extra care of our precious customers on this three-hour excursion. They were fishing for walleye and caught a total of 33. Beverlee, speaking for the group, said that fishing was their weekly exercise! We filleted as many as the ladies wanted and had leftovers for ourselves!"

"Beverlee had been an avid fisherwoman when she lived in Florida. She and her husband used to go out on their boat regularly to fish. She even has a large (record-setting, according to Beverlee) sunfish mounted on her living room wall," said Noah Budin, life-enrichment coordinator at Stone Gardens.

"Everyone smiled from the time they boarded the boat

until we returned to Stone Gardens. Beverlee also wanted ice cream, so we stopped and got them an ice cream treat for the ride back home," recalls Larry Betlejewski, Stone Gardens director of environmental services.

"This trip was wonderful, I loved it. It was simple, well-planned and fun," said Beverlee. "And it was extra special since my daughter joined us. I know when it's a good time to fish. The water was calm – perfect. The weather was beautiful. We were in Avon on Lake Erie. The lake was tranquil, and the best part was our excellent captain. He didn't overprotect us, and he didn't over teach us. He was just there. He helped when we needed it, but he didn't push himself on us. It was so well planned. I never get enough of this!

"The thing that turns people off is putting the worm on the hook – and the worm surely doesn't like it either!," Beverly added. "It's not a big deal. It's just a regular worm, and something you get used to doing."

Beverlee grew up fishing. When her dad, who was a lawyer, wanted to go fishing and couldn't get the men in his office to go with him, he took Beverlee instead.

"I have no idea how many fish I've caught in a lifetime, but I know it's a lot," Beverlee exclaimed. "It's not just about catching a fish, it's also about the beauty of being on the water – when the weather cooperates. It's so serene to be in an atmosphere with the water, the sky, and the clouds. I'm an outdoors person. I love it.

"Walleye is one of the tastiest types of fish you can eat, and we caught a lot of it," she added. "It's a thick white fish with a mild taste, not fishy."

Beverlee lived in Shaker Heights before moving to Stone Gardens. She has a son and four daughters. Although she was an interior designer, she never used fish in her designs!

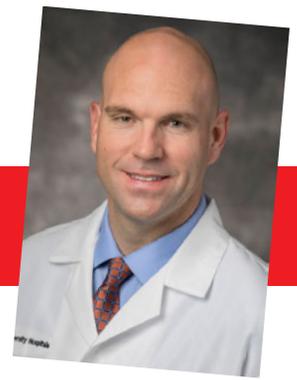
Now, when Beverlee looks at the sunfish mounted on her living room wall, she smiles and reminisces about how the Menorah Park D.R.E.A.M. team made her wish come true!

Pictured above: Beverlee Rosenbluth, Blanche Beckerman, and Rhoda Rosen celebrate a big catch!

Pictured right: Beverly Chafetz and Beverlee Rosenbluth enjoy their day on the lake.

Now, when Beverlee looks at the sunfish mounted on her living room wall, she smiles and reminisces about how her wish came true.





New Orthopedic Injury Clinic Cuts ER Visits

Benjamin Boswell, DO

Nothing can ruin your day quicker than a sudden injury. A broken arm or a sprained ankle is a painful disruption to your life – requiring an unanticipated trip to the hospital, perhaps a long wait to be seen by a doctor – and is often followed by an unwelcome and expensive bill from the emergency room visit.

That's why University Hospitals has established the Orthopedic Injury Clinic, to help sidestep the ER in the case of an unexpected injury – and to provide immediate access to a team of orthopedic specialists the same day.

The new Orthopedic Injury Clinic at University Hospitals Ahuja Medical Center in Beachwood provides same-day and walk-in appointments, five days a week. The clinic is staffed by a team of orthopedic specialists, who will be on hand to examine, diagnose and treat your injury. Some of the most common injuries treated at the Orthopedic Injury Clinic include foot and ankle injuries, knee injuries, dislocations and fractures.

According to Benjamin Boswell, DO, a UH sports medicine physician and assistant medical physician for the Cleveland Browns, seeing an orthopedic specialist right away after an injury has a big advantage over seeing a physician in the emergency department.

"The providers at the Orthopedic Injury Clinic will be trained with a stronger focus on musculoskeletal and sports medicine injuries," Dr.

Boswell said. "Furthermore, if a patient requires long-term specialist management, they will be placed directly into an appointment with that specialist. That way they can skip the step of a long wait in the emergency department."

Dr. Boswell says that walk-in patients are typically seen within 60 minutes of their arrival at the Orthopedic Injury Clinic, and the average time spent from arrival to discharge is 90 minutes, depending on the extent of the injury. Patients can also call ahead to schedule an appointment up to 24 hours in advance.

Upon your arrival at the clinic, an orthopedic specialist will be able to accurately and quickly assess the extent of the injury and pinpoint a diagnosis using state-of-the-art imaging equipment. The physician can then develop a treatment plan using his or her knowledge and training about injuries to the bones, joints, ligaments, and tendons.

A patient can also immediately be scheduled for surgery if the injury warrants it. The Orthopedic Injury Clinic streamlines this process, so the patient can often have surgery scheduled within 24 hours.

This prompt assessment and treatment of an injury can help assist in a speedier healing time and recovery.

"At University Hospitals, we have excellent orthopedics and sports medicine specialists that cover all aspects of orthopedic care," said Dr. Boswell. The Injury Clinic allows for patients to have direct access to these providers without having to first seek care at local urgent cares or emergency departments. This will help patients receive overall improved care for their acute injuries."

The Orthopedic Injury Clinic is located at the Kathy Risman Pavilion, UH Ahuja Medical Center in Beachwood (3999 Richmond Road 2nd Floor, Suite 210). To make an appointment, please call 216.285.1068. Hours: Monday through Friday, 8:30 am – 4 pm.

In addition to the Beachwood location, the Orthopedic Injury Clinic has additional locations in Chardon (UH Geauga Medical Center) and Sheffield Village (UH Sheffield Health Center/Center for Orthopedics). For more information on the Orthopedic Injury Clinic at University Hospitals, visit UHhospitals.org/OrthoInjury.

The Orthopedic Injury Clinic streamlines this process, so the patient can often have surgery scheduled within 24 hours. This prompt assessment and treatment of an injury can help assist in a speedier healing time and recovery.

Pure Chance Leads to Best of Luck for Stern Physical Therapy Inc.

Stern Physical Therapy Inc. offers a “shout out” to the Beachwood community for being the best place in Northeast Ohio to run a physical therapy practice. Debbie Stern MS, PT, CEO opened the outpatient physical therapy practice in Beachwood purely by chance.

She states, “I often tell people that if you cannot run a healthcare practice in Beachwood, you cannot run one anywhere. Beachwood is a welcoming community that has a strong emphasis on maintaining good health and wellness. We are surrounded by many wonderful hospital systems and private practices that value physical therapy. It is a pleasure to work with so many wonderful physicians and dental experts in the area.”

The practice opened in 1998 with a specific vision to serve patients with headaches, neck pain, and TMJ disorders in an atmosphere that puts the patients’ best interests first. For more than 21 years the practice has grown to provide comprehensive orthopedic physical therapy and expanded specialty services, including

women’s health, manual therapy, Pilates, and dry needling for pain management. Stern’s clinical director, Jessica Pisano, DPT, is a fellowship-trained therapist who leads the therapy team to provide top-quality care. All the therapists have some form of specialty training or certification, along with a deep desire to achieve positive outcomes with their patients.

You can learn more about them by viewing their professional videos at www.sptpt.com. You can also explore their “Healthy Tips” video and take a virtual office tour.

Move from rehabilitation to wellness now. Cleveland BodyWise offers wellness services in the same suite as Stern Physical Therapy. Explore the website to learn about



Stern Physical Therapy’s management team, from left: Debbie Stern MS, PT • CEO; Jessica Pisano, PT, DPT, FAAOMPT, CIDN • clinical director; and Holly Mickey-Grylls • office manager.

the BodyWorks massage, BodyMoves training, and group exercise classes. It was pure chance that Stern Physical Therapy opened in Beachwood in 1998, and they now consider it their best luck!

For more than 21 years the practice has grown to provide comprehensive orthopedic physical therapy and expanded specialty services to include women’s health, manual therapy, Pilates, and dry needling for pain management.



Stern Physical Therapy, Inc.

23811 Chagrin Blvd. #120 Beachwood, OH. 216.682.0413 www.sptpt.com



Manual Physical Therapy

- Soft Tissue Mobilization
- Myofascial Release
- Joint Mobilization
- Visceral Manipulation
- Craniosacral Therapy
- Trigger Point Release
- Massage



Orthopedic Physical Therapy

- Spine Pain
- Joint Pain
- Tendonitis
- Sprains/Strains
- Work and Sports Injury
- Gait and Balance
- Post-Surgical



Womens Health

- Urinary/Bowel Incontinence
- Bladder Urgency
- Prenatal and Postpartum
- Pelvic Pain
- Osteoporosis
- Post-Mastectomy
- Post-surgical Scarring

Fellowship and Certified Therapists. Insurance accepted. Direct Access - Prescription often not required.

Susi Yarus Meisel and Peter Meisel to receive 2019 Maimonides Award

Bart Bookatz, Eric Rubin, and Mitchell Schneider to be recognized for past service on ORT America National Board

Susi Yarus Meisel and Peter Meisel will receive the 2019 Maimonides Award for Outstanding Community Service at the ORT America – Ohio Region's 48th Annual Brunch, Sunday, October 27, 9:30 am at Executive Caterers at Landerhaven.

The Ohio Region will also recognize Bart Bookatz, Eric Rubin, and Mitchell Schneider, three longtime Cleveland ORTists who recently rotated off the ORT National Board.

"We are pleased to honor Susi and Peter at this year's Brunch," said Greg Marcus, president of the ORT Ohio Region. "They are a true power couple, making valuable contributions throughout the Jewish and general communities, both individually and together. The impact of their dedication and commitment to the greater community can be felt in many

important community institutions."

A principal owner of Carnegie Companies, Inc., a multi-state, real-estate investment company based in Solon, Peter also serves in a leadership role on the board of The Cleveland Housing Network. He is past president of the Board of Trustees of Menorah Park Center for Senior Living and Hillel at Kent State University, and actively involved in the Jewish Federation of Cleveland and the Fund for our Economic Future.

Susi is a registered dietitian nutritionist and a certified diabetes educator. For more than 30 years, her private practice has counseled patients on medically related nutrition issues. Her goal is to help patients understand the relationship between nutrition and their diagnoses, while working towards better health. An active community

and philanthropic leader, Susi is passionate about volunteering on boards where she can make a difference in the lives of others.

Susi and Peter have three adult children, Cari, Eric and Leah.

Honorary co-chairs are Barbara Meisel, Audrey and Albert Ratner, Eileen Sill, and Jan and Will Sukenik. Event co-chairs are Lynne and Phil Cohen, Marti and Jeff Davis, Barry Feldman, Sue and Mitch Frankel, Barb and Abe Miller, Gabrielle Miller, Shari and Michael Perlmutter, Kim and Paul Pesses, Kyla and Mitchell Schneider, Charna Sherman, Nancy Wolf and Aric Greenfield.

Event proceeds will support the renovations of the kitchen and dining room at Kfar Silver Youth Village in Israel. New and increased gifts received by ORT before an October 31 deadline will go toward fulfilling a challenge



Susi Yarus Meisel and Peter Meisel

grant by an anonymous donor in London, who will give ORT America \$5 million toward the much-needed renovations if ORT America raises an additional \$1 million by then.

For information about the 48th Annual ORT Brunch or naming opportunities at Kfar Silver, please contact Ohio Region Director Char Rapoport Nance at 216.464.3022 or cnance@ortamerica.org.

EASTSIDE

LANDSCAPING

216.381.0070

Details make the Difference!

A DESIGN, BUILD & MAINTENANCE CO.

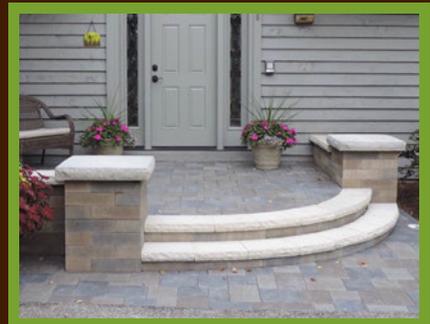
CUSTOM PATIOS
& RETAINING WALLS

OUTDOOR KITCHENS
& FIREPLACES

CREATIVE PLANTINGS

YARD MAINTENANCE

COMPUTER IMAGING DESIGNS



See our portfolio at www.eastside-landscaping.com

Beachwood Schools Partner with Cleveland Kids' Book Bank

Beachwood High School hosts an outdoor book collection bin for gently used children's books to be distributed to disadvantaged children in Greater Cleveland

Gently used children's books that might have gone in the trash will now have a second life thanks to Beachwood's new partnership with the Cleveland Kids' Book Bank.

The Kids' Book Bank has provided Beachwood High School with a large steel bin for the collection of children's books. "We are so grateful to Angela Maxwell, school librarian, who jumped on board with this idea without hesitation. We know there are great kids' books in the suburbs looking for a second life, and we're excited to partner with Beachwood schools to get them to kids who need them," said Judy Payne, co-founder and executive director of the Cleveland Kids' Book Bank.

Beachwood High School hosts the bin; the community donates gently used children's books; and

school clubs and groups empty the bins, box the books, and deliver them to the Kids' Book Bank, which distributes them to disadvantaged kids through its network of more than 1,000 partner organizations.

The bin is at Beachwood High School in the parking lot by the recycling bin and will remain there permanently.

"Our goal is to collect from our community bins at least 50% of the books we distribute," said Payne. "We distribute between 60,000-65,000 a month through our community partners."

Why Books Matter

- Studies show that being read to as a child and having books in the home are the two most important indicators of future academic success.

- Two-thirds of low-income families do not own a single children's book.
- Early access to books is critical, and the Kids' Book Bank gets books into the hands of children through various sources.

About the Cleveland Kids' Book Bank

Founded in late 2015 as an outgrowth of the Little Free Library movement in Cleveland, the Kids' Book Bank opened its doors in February 2016 to receive, manage, and distribute truckloads of books every month—books that would otherwise go into the landfill.

The mission of the Kids' Book Bank is to foster improved literacy and a love of reading by providing free books to children in need. The goal is to break the poverty

cycle by exposing disadvantaged children to language and reading from birth—fostering literacy skills, opening their minds to the world beyond their neighborhood, and fueling their imaginations.

Volunteers fuel their operation and more than 6,000 people have sorted, packed, and boxed books at their MidTown Cleveland warehouse.

To learn more about the Kids' Book Bank or to volunteer, visit www.kidsbookbank.org. Parent volunteers are needed to help deliver books from Beachwood High School to the Kids' Book Bank. If you would like to help, contact Lisa Cynamon Mayers at cynamonmayers@yahoo.com.



KIDS' BOOK BANK

PATIO OPEN!



Happy Hour
Mon-Fri, 2-6 pm

Margaritas
1/2 Price

Every Monday - ALL DAY!

\$5 off

when you spend
more than \$35

Only one coupon per table can be used and cannot be combined with any other kind of offer or special.

Beachwood

25765 Chagrin Blvd.

Chagrin & Richmond Rds.

216-591-1202



Tres Potrillos

Restaurante Mexicano

trespotrillosbeachwood.com



tripadvisor

Switch to

SMART Money Checking

With 2.0% APY,*

you don't have to be a genius to see it's better.



You can also earn more while you save!

Money Market Account

As high as 2.02% APY**

The higher your balance, the higher your interest rate.

OPEN YOUR ACCOUNT TODAY.



(800) 472-6250

www.geugasavings.com

24755 Chagrin Blvd., Ste. 100 • Beachwood
10800 Kinsman Rd. • Newbury

*\$50.00 minimum deposit is required for opening the Smart Money Checking Account. Annual Percentage Yield (APY) accurate as of 5/22/19. APY may change at any time. A minimum balance of at least \$1,000 must be maintained and a minimum direct deposit of \$250.00 each month to receive APY. Other fees such as NSF, overdraft fees, etc. may apply. Fees may reduce earnings. Consumer accounts only. Contact banker for details. **\$1,000 to \$2,499.99 1.00% APY, \$2,500 to \$4,999.99 1.00% APY, \$5,000 to \$99,999.99 1.50% APY, \$100,000 and greater 2.02% APY. Rates are tiered based on account balance. The minimum balance to open the account is \$50.00. Maintain a minimum daily balance of \$2,500 to avoid a \$8 fee. Rates are subject to change. Fees may reduce earnings.



42 Beachwood Buzz ■ September 2019

Bringing the Courtroom to the Palm of your Hands – Judge Francine Goldberg helps create CourtConnect Mobile App



On August 8, the Court officially announced the creation of CourtConnect, which is available for iOS and Android devices. “CourtConnect is bringing our courtrooms to the palm of your hands. Through this technology and innovation, we’re helping families navigate the legal system and conserve their resources, while providing easy access to important information about their cases. CourtConnect is the first app that gives Cuyahoga County families, instant, 24-7 access to their cases,” said Judge Goldberg.

Judge Goldberg is a 1982 Beachwood High School graduate and was inducted into the BHS Gallery of Success in 2009. She is a former Cuyahoga County assistant prosecuting attorney and director of the Ohio Internet Crimes Against Children (ICAC) Task Force, where she also developed an app to help parents, school administrators, and law enforcement officers fight online crimes.

Judge Goldberg saw technology as an area that would make the experience of navigating a Domestic Relations Court case more convenient and less stressful. She was motivated to develop CourtConnect because of two major issues in Domestic Relations Court – the high number of self-represented litigants and the inability for individuals to pay child support in the courtroom.

Judge Francine Goldberg is in the spotlight for initiating change in Cuyahoga County Domestic Relations Court by spearheading the development of CourtConnect – a free mobile app that provides the public with quick, easy, on-the-go access to court-related information.

“The Court has seen an increase in self-represented litigants – a trend which is expected to increase in the future,” Judge Goldberg said. Self-represented litigants receive assistance in the Court’s Help Center, which provides resources for parties who don’t have lawyers. However, Help Center staff are not permitted to give legal advice or strategy.

“I think this is a game changer. It provides self-represented litigants with a simple, easy method to obtain important information about the current status of their case and to make payments – whether child support or court costs. You just download the app and log in.”

“Approximately 60% of our cases involve at least one self-represented party,” Judge Goldberg added. The Help Center, officially launched in May 2017, consists of a full-time, licensed attorney and four help-center specialists who offer both walk-in and telephone assistance. It is equipped with four computers and printers. Help Center staff provides assistance to

self-represented litigants with divorce, dissolution, child custody, child support, and post-decree proceedings. As a result the number of delayed cases due to inaccurate or incomplete paperwork are reduced. To date, the Center has assisted 20,817 in-person visitors; and in 2018, averaged 27.6 phone calls per day.

“If I can buy a cup of coffee and pay for it with an iPad, why can’t judges enforce child support orders in the same fashion?” Judge Goldberg said. “I felt there was an easier way through technology for the court to do business that was quick, easy, and convenient for our families.”

CourtConnect levels the playing field. It provides self-represented litigants and lawyers intuitive, 24/7, on-the-go access to court-related information through mobile devices.

This cutting-edge technology is the first of its kind for a domestic relations court in Ohio, and possibly the first in the United States. “Hopefully our prototype will be used in other courts throughout Ohio and the country,” Judge Goldberg said. “I think this is a game changer. It provides self-represented litigants with a simple, easy method to obtain important information about the current status of their case and to make payments – whether child support or court costs. You just download the app and log in.”

There are two ways to login to CourtConnect: through an email address or with an e-file account. Both methods will allow users to flag cases, receive push notifications regarding court dates and docket updates, and learn what is happening with their cases in real time. An e-filing account also allows users to view docket images in real time.

“This is a new way for our Court to do business,” Judge Goldberg said. “This cutting-edge technology is interactive, innovative and user friendly. It is exciting for our Court to be in the forefront of this innovative electronic application. We want to reach a point where we are a paperless court. I hope that litigants and attorneys create e-file accounts, which will increase efficiencies and enhance transparency in our judicial system.”

This is the first version of CourtConnect. Judge Goldberg and her team welcomes feedback from everyone who uses it so they can build on the technology and make it better.

“CourtConnect puts the courtroom in the palm of your hands, providing attorneys, self-represented litigants, and families with instant access to navigate our complex legal system.”

For more information, visit <http://domestic.cuyahogacounty.us/>; or contact Ashley Monaco at 216.443.3157 or amonaco@cuyahogacounty.us.



Milestones Announces Annual Benefit Honorees

Milestones Autism Resources, a nonprofit dedicated to improving the lives of individuals on the autism spectrum, will be hosting its 2019 Annual Benefit on Saturday, October 26, 6 pm, at Landerhaven. Proceeds from the fundraiser will support Milestones' free autism Helpdesk, a service that connects families to local, vetted resources and trusted recommendations.

This year, Milestones Autism Resources is proud to honor Stephen Rudolph, Lynn Singer and Leslie Rotsky for their extraordinary contributions to the local autism community.

Board Champion

Stephen Rudolph, MBA, CPA, AIF
HW Financial Advisors

As an uncle to two nephews with autism, Stephen is committed to improving autism services for families like his own, and has assisted Milestones in growing its annual fund by 300% over the last four years. He is president and founder of HW Financial. Steve believes

in a personalized approach for each client and has used that approach at Milestones to improve donor cultivation and stewardship.

Community Leader

Lynn Singer, MEd, MA, PhD
Case Western Reserve University

With extensive experience in higher education and advocacy, Lynn is a true pillar of the impressive academic community in Cleveland and a champion of multiple underserved populations, including the autism and LGBTQ community. She currently serves as a professor of population and quantitative health sciences, pediatrics, psychiatry, and psychology at the School of Medicine at Case Western Reserve University, and as chair of the Steering Committee for the International Center for Autism Research and Education (ICARE). As chair, Lynn has worked alongside local autism providers, including Milestones, to translate the center's work into clinical practice and better support local families affected by autism.

Exceptional Service

Leslie Rotsky
Milestones Autism Resources

As Milestones conference director, Leslie has grown the Milestones Autism Conference into a leading national autism event that delivers evidence-based education and professional development to hundreds of attendees across the country every year. Having both a deep history with the organization and the insightful perspective of a mother to a son with autism, Leslie is an invaluable member of the Milestones team and is constantly mindful of how the organization may better help families like hers feel supported and hopeful as they navigate their own unique challenges.

This year's event will include a cocktail and hors d'oeuvres hour with an open bar and live music, followed by dinner and a live auction. RSVP by October 11. To purchase tickets or to receive more information about sponsorship and advertising opportunities, visit milestones.org or call 216.464.7600 ext.113.



Stephen Rudolph



Lynn Singer



Leslie Rotsky

B'nai Jeshurun Congregation
 Welcome!



JOIN OUR FAMILY



27501 Fairmount Blvd, Pepper Pike, OH 44124
 216.831.6555 / www.bnaijeshurun.org

Contact Shani Kadis, Membership/Programming Director • shanikadis@bnaijeshurun.org
A Place to Grow & Journey Jewishly Through Jewish Learning, Celebration & Spirituality!

- Warm & welcoming congregation
- Programs, activities & learning for all ages
- Engaging Shabbat & Yom Tov services
- Daily minyanim
- Commitment to Israel advocacy, social action & social justice
- Youth & Learning Center emphasizing experiential learning

Take advantage of our special membership offer:
Choose what you pay for your first year's dues!

AT B'NAI JESHURUN, WE'RE FAMILY!

Beachwood Recreation
Community Theater
Announces Auditions for
Roald Dahl's
Matilda, The Musical

**ALL AUDITIONS
ARE BY APPOINTMENT ONLY**

To schedule an appointment, contact Jill
Koslen-Freireich at 216.595.3734 or
Jill.Koslen-Freireich@beachwoodohio.com

**Monday, September 9 • 7 – 9 pm
Grades 3 and 4**

**Tuesday, September 10 • 7 – 9:30 pm
Grades 5 and up**

**Wednesday, September 11 • 7 – 9:30 pm
Adults and Call Backs**

All roles available.

The Beachwood Community Theater
announces auditions for the intergenerational
production of Matilda, The Musical. They are
seeking adults, teens and students, grades 3 and
up.

All auditions will be held at the Beachwood
Middle School auditorium.

Performances are scheduled for November 23
and 24; and December 6, 7, 8, 13, 14, and 15

Please prepare a monologue from the city's
website, along with 32 bars of a song. Remember
to bring sheet music and a current headshot.

Audition monologues are available at
www.beachwoodohio.com under
Community Services.



Morning, noon and night, The Weils embraces your life.

Engaging Evenings



Gorgeous 1- and 2-bedroom
suites with full kitchen
and washer/dryer, 24/7 nursing,
chef-prepared meals, life
enriching programs, outings
and transportation
– waiting for you at...

The Weils

A Montefiore Senior Community

FINE ASSISTED LIVING in CHAGRIN FALLS, OHIO
ASSISTED LIVING • MEMORY CARE • REHAB THERAPY

For details, please contact a Weils team member.
440.543.4221 | theweils.org

Sweep Commercial Cleaning Stress Under the Rug

Whether you own your own business or are responsible for office cleaning in your building, listen up. We talked with James Barnes, owner of Immaculate Cleaning, who shared information that lets you put cleaning thoughts on the back burner.

This story is as much about James as it is about learning, treating people kindly, creating a path, following it, and striving to improve.

James started Immaculate Cleaning eight years ago. "I didn't want a traditional job," he told us during an interview at LaPlace. "I'm passionate about helping people, am motivated, and learned about having a good work ethic by watching my dad, a painter, all through my childhood."

James's eyes are always open. He observes others, listens,

and learns. He graduated from University Circle's NextStep program in 2014, completed Jumpstart's Cleveland Impact program, and most recently, Cleveland's Chain Reaction program, where partners identified 20 companies to advance in its neighborhood economic development project. Nineteen of these companies completed boot camp, qualifying them for the Business Pitch Showcase, a local economic development contest that centers on particular neighborhoods and connects small businesses with

private investors for growth capital.

James participated and learned a lot. Business is in his blood. He calls upon mentors to learn how to run a transparent business and provide service that stands out in the industry.

James specializes in commercial cleaning services and cares about his staff.

"What makes us different is that we're innovative, we have training systems in place, we build relationships, treat our staff like family, and it doesn't hurt that we use environmentally-friendly products," James said. "We must be doing something right because we have a very low turnover rate."

James explained how everything is connected. First, he has a meeting to determine specific client needs. Then someone is assigned the client and expected to fill those needs. Next, a supervisor inspects the premises each month, utilizing an in-depth, in-house software program specific to the industry and creates a report that is used internally and is also presented to the client.

"I see our system as 'matter of fact,' something that every business can put into effect," he said. "It doesn't matter what industry you're in. If you're going to do something, be the best and let your customers know that they are appreciated. Be the professional so they can be their best in whatever it is they're doing."

"Everything is connected," he



added. "We're not cookie cutter. We're unique in the industry and uniqueness rises to the top. I know that our clients can sweep stress from poor service under the rug. We do the dirty work so they can focus on their mission."

James's goals? To continue to help people, to expand locally and regionally, to surround himself with people who have positive energy, and to move forward and not look back.

For more information, email www.immaculatecleaningohio.com.

James's Tips for Success

- Attitude starts at home. Be family oriented.
- Be passionate about helping people
- Treat people with kindness
- Be selfless
- Listen to clients' needs
- Be transparent
- Do it right the first time
- Continue to perfect whatever it is you're passionate about
- Ask yourself, What would you do if you couldn't fail, and do it.

Discovery Photo

For all your photographic needs

(216) 310-7722
www.DiscoveryPhotoOnline.com

"Deciding to commit yourself to long-term results rather than short-term fixes is as important as any decision you'll make in your lifetime."
~ Tony Robbins

Positive Youth Development Program Now Offered in Beachwood

Girls on the Run Northeast Ohio offers program in Beachwood. Registration is now open.

Now in its 13th year of serving youth in Northeast Ohio, Girls on the Run NEO offers its unique wellness program at Beachwood City Park West. Practices will be held on Mondays and Wednesdays, 4 – 5:15 pm, beginning September 9. The 10-week program offers third- through fifth-grade girls uplifting and educational lessons that incorporate physical activity into a research-based curriculum.

“This confidence-building program teaches girls who they are, and that what they have to say matters,” says Robyn Cutler, executive director. “We give them a place to feel comfortable in their own skin;

and we teach them that their unique gifts and qualities are what make them special, and that we can all have a positive impact on the world around us.”

For a complete list of program locations and to register for the fall season, please visit www.gotrNEO.org or call 234.206.0786.

About Girls on the Run Northeast Ohio

Girls on the Run Northeast Ohio (gotrNEO) is an affiliated council of Girls on the Run International and is supported by several benefactors. It serves girls in third through eighth grades in Cuyahoga, Summit, Lorain, Portage, Medina and Lake counties. Inspiring girls



to be joyful, healthy, and confident, the program uses a fun, experience-based curriculum that creatively integrates running.

The 10-week program offers third- through fifth-grade girls uplifting and educational lessons that incorporate physical activity into a research-based curriculum.

Nominate Now!

Beachwood High School Gallery of Success

The BHS Gallery of Success, which began in 1985, takes place every three years and currently has 129 honorees.

Nominees must be BHS graduates whose accomplishments since high school make them outstanding role models for our students. They must exemplify leadership, service, humanitarianism, creativity, courage, and/or career contributions that have benefited others.

Nomination packets are due Friday, November 15, 2019. The induction ceremony will take place Friday, April 24, 2020.

For information and a nomination form, visit www.beachwoodschoools.org/Gallery

If you would like a form mailed to you, please contact Paula Zavell Rollins, Gallery of Success coordinator, at 216.789.3995.

Whatever the Reason, Whatever the Season... Beachwood Can Count On Smylie One!



Steven Smylie

IT TAKES

The Right Financing to Keep You Warm This Fall. We Can Find A Plan That Fits Your Budget.

With flexible financing options, it's easy to invest in a new heating or cooling comfort system or an unexpected repair, without breaking your budget. For a limited time, take advantage of our special financing for 36 months* on select Bryant® high efficiency equipment. We make it easy for your family to stay comfortable all year long.

*Subject to credit approval. See Smylie One for details.



**WE ARE CURRENTLY SCHEDULING
OUR FALL HEATING FURNACE
TUNE-UP & SAFETY CHECKS!
PREVENTATIVE MAINTENANCE IS THE KEY!**



Pro-Max Heating

Tune-Up & Safety Check

\$20 OFF

Now Only \$99.95
Over 30 Points of Inspection

Pro-Max Plumbing

Professional Service

\$25 OFF

On Your Next Service Call
"Don't Delay... Call Today"

Rinnai or Navian

Tankless Water Heater

\$250 OFF

Don't Wait Until Your Hot Water
Heater Bursts & Floods Your Home

Smylie One



Heating Cooling Plumbing Air Quality

Saving Your Wallet
from unexpected repair bills



*Financing Available

OH LIC # 18265



440-449-HEAT(4328)
www.smylieone.com

8323 Mayfield Rd. Chesterland, OH 44026
*5108 Richmond Rd. Bedford Heights, OH 44146

Valid thru 12/31/19. Not valid on prior sales. Can not be used in conjunction with any other discounts. *Main Office

Challenge Grant Needs Your Help

Gifts totaling \$1 million by October 31 will unlock an additional \$4 million in funding for this important project

ORT America – Ohio Region is participating in a Challenge Grant set up by a donor in London that will unlock \$4 million in funding for the much-needed renovations of the kitchen and dining hall at the Kfar Silver Youth Village in Israel.

If ORT donors around the country raise \$1 million in new and increased gifts by October 31, the donor will provide \$4 million to help fund the project. The Ohio Region has committed to raising \$100,000 by the deadline. ORT donations, as well as proceeds from the organization's Jurisprudence Awards in June and the upcoming 48th Annual ORT Brunch, will go toward that goal.

ORT Ohio established a relationship with the students and staff at Kfar Silver three years ago, when it began raising funds for the renovation of the school's 60-year-old science building. Having completed that project at the end of last year, the region leadership was eager to continue making much-needed improvements at Kfar Silver. Shortly after committing to support the renovations of the kitchen, the challenge grant was announced.

"For many of the students, Kfar Silver is their only home," explained Greg Marcus, president of the Ohio Region of ORT America, who visited the youth village earlier this year. "Many of these students struggle with mental health challenges, poverty, or families who are unable to care for them. Kfar Silver provides a high-level of education and social support to Israel's most at-risk students, ensuring that they receive necessary support to reach their full potential."

Kfar Silver Youth Village was founded 60 years ago in Southern Israel by the Zionist Organization of America to serve as an educational and agricultural

home for children who had just made Aliyah (moved to Israel) and those who were still arriving from other countries around the world after the establishment of the State of Israel. The location was chosen in order to fulfill the Zionist dream of making the Negev bloom.

If ORT donors around the country raise \$1 million in new and increased gifts by October 31, the donor will provide \$4 million to help fund the project. The Ohio Region has committed to raising \$100,000 by the deadline.

In 2016, Kfar Silver joined the World ORT Kadima Mada (Science Journey) educational network in Israel. Unlike the other schools and youth villages managed by World ORT Kadima Mada, ORT is responsible for the entire management of Kfar Silver, including the school, the boarding school and the agricultural farm.

ORT's current priority is to ensure that all Kfar Silver students have a modern, updated and safe space in which to live, eat and study. For these students, the kitchen and dining hall complex are the heart of Kfar Silver. In its current state, however, the kitchen and dining hall are barely fit to serve the students.

"Kfar Silver urgently needs to increase the size and efficiency

of both the kitchen and dining hall," Marcus said. "This is an old structure that ORT took over just a few years ago. It needs immediate renovations in order to serve more students and staff in a safe, modern and updated environment that can produce more than 1,000 meals per day. Immediate action is needed to keep the facilities up to code."

Kfar Silver Youth Village, named after long-time Cleveland Rabbi Abba Hillel Silver, empowers underserved students to reach their full potential. Each day this rural boarding school serves approximately 400 day students and 220 boarders between 12 and 18 years old. The 60-acre campus is located on 370 acres of mainly agricultural land on the outskirts of the town of Ashkelon, near the border with Gaza. Day students and boarders study together and all participate in school, youth village, and farming activities. But in its current state, the kitchen and dining hall are barely fit to serve the students.

"This is a very special place," said Mark Adler, ORT Ohio's vice president who visited the school a year ago. "Many of the students struggle with immense difficulties, including mental health challenges, poverty, or parents who are unable to care for them. Yet, with our help, they are thriving."

Approximately one third of Kfar Silver students are boarders, and of these, almost three quarters are either new immigrants or from immigrant families (primarily

from Ethiopia or the former Soviet Union). A small number of Negev Bedouins (7) also live there. The other boarders are at-risk youth from all over the country who have been referred to Kfar Silver as a chance to escape dysfunctional family backgrounds.

Eighty-seven students recently arrived in Israel without their parents, and the youth village is their only home. These students take part in the venerated Naale program, designed to ensure successful integration into school with classes taught in students' native languages.

Kfar Silver Youth Village provides a high-level of education and social support to Israel's most at-risk students—ensuring that they receive the necessary support to reach their full potential. "We are very happy to continue the relationship with the students and staff at Kfar Silver," Marcus added. "We're showing the important work we can do when the community stands behind a central project."

If you wish to make a donation, visit <http://ortamerica.org/KfarSilverKitchen>. For more information about the \$1 million challenge, visit ortamerica.org or call the Ohio Region office at 216.464.3022.

The Ohio Region of ORT America is rooted in Jewish Heritage and values. Its mission is to raise funds to support educational programs that enrich entire communities by teaching marketable skills that empower students of all faiths to attain success and live with dignity.



Students at Kfar Silver Youth Village in Israel.

Alzheimer's Association 32nd Annual Joseph M. Foley Lecture is October 15

Learn About the Latest in Alzheimer's Research

The Alzheimer's Association's annual Joseph M. Foley Lecture is set for October 15, from 3 to 6:30 pm, at Corporate College East, 4400 Richmond Rd., Warrensville Heights. Doors open at 3 pm. Light refreshments served. The event is free and open to all.

Attendees will learn more about Alzheimer's disease and hear about the latest in Alzheimer's research from an Alzheimer's Association research team expert.

The event includes a new twist this year. Attendees will choose one of two opening session programs (3:30 to 4:30 pm) preceding the lecture. The



Rebecca M. Edelmayer, Ph.D.

offerings are: "Healthy Living for Your Brain and Body," to learn about lifestyle choices that may help you keep your brain and body healthy as you age, and "Understanding Alzheimer's and Dementia." This

program is designed to provide you with basic information about memory loss issues and what they mean for all of us.

The Foley Lecture (5 to 6:30 pm) will be delivered by Rebecca M. Edelmayer, Ph.D. She will address "Advancing the Science: The Latest in Alzheimer's Research." Tremendous gains have been made in the understanding of the science

and basic biology underlying Alzheimer's disease. These advances are leading to great strides in prevention, detection, diagnostics and therapeutic interventions. A Q&A session will follow the lecture.

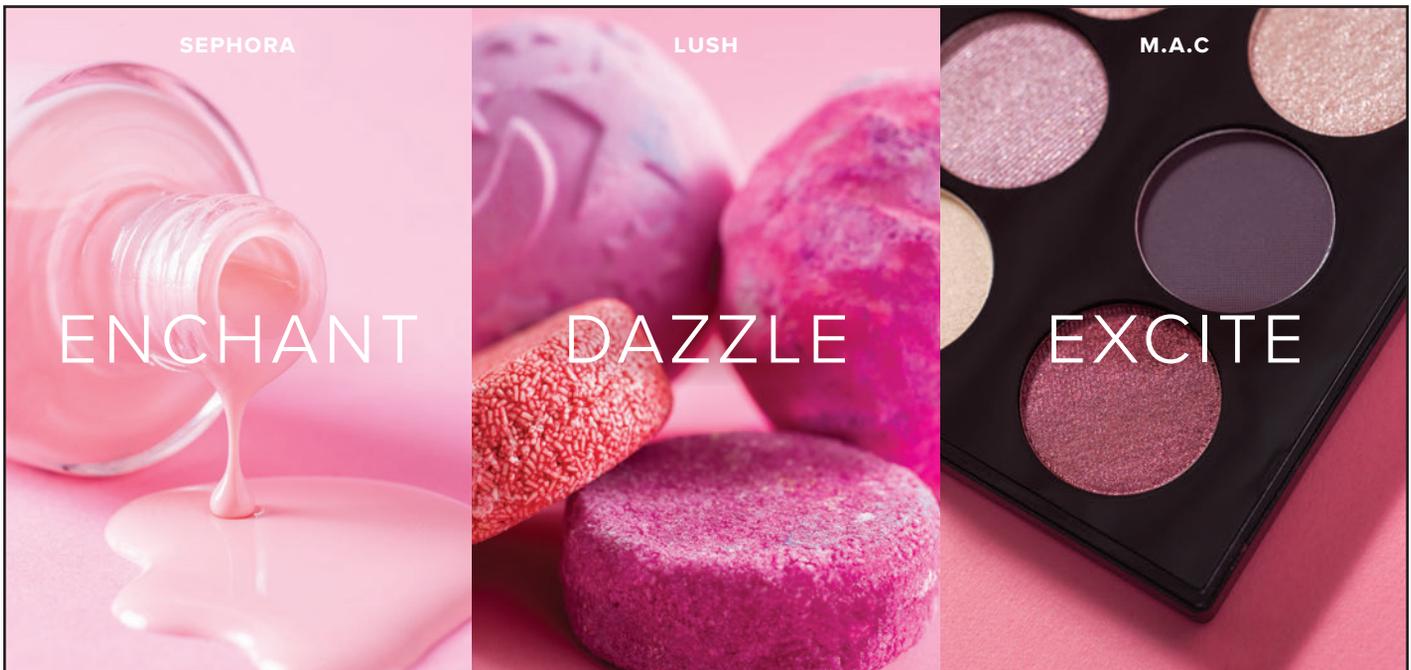
One Social Work CEU will be available for the opening session program and another for the Foley Lecture.

Rebecca leads efforts to accelerate the scientific agenda of the Alzheimer's Association through the creation and delivery of ongoing research education. In addition, she manages initiatives uniting researchers and clinicians with leaders of industry, regulatory agencies and the government.

Registration is required by calling 800.272.3900.

Tremendous gains have been made in the understanding of the science and basic biology underlying Alzheimer's disease. These advances are leading to great strides in prevention, detection, diagnostics and therapeutic interventions.

The program was developed by the Cleveland Area Chapter's Professional Advisory Board and is supported in part by the Cleveland Clinic Lou Ruvo Center for Brain Health.



The category is: glam, glam, glam! For must-have nail colors to nailing your cut crease, explore beauty must-haves at Beachwood Place.

BEACHWOOD PLACE
BEACHWOODPLACE.COM

Library Programs

To register, please call 216.831.6868 or visit www.cuyahogalibrary.org.

Cleveland Opera Theatre La Boheme 101

Wednesday, September 11
7 – 8 pm

What defines a famous opera? What do you need to know to enjoy it to its fullest? In this talk, attendees are given an overview of this art form as they listen to samples of a specific famous opera. Come be re-introduced to La Boheme, one of opera's most beloved stories. Registration required. Sponsored by the Friends of the Beachwood Library.

Harp and Piano Recital

Saturday, September 14
2:30 – 4 pm

Enjoy a music recital by harp and piano students of mother and daughter, Jody and Caryl Guinn.

Drop in and Download

Monday, September 16
2 – 5 pm; and
Saturday, September 21
10 am – 1 pm

Learn how to borrow free eBooks, eAudiobooks, eMagazines, movies, and music from the library's digital collection, anytime anywhere. Bring your device and passwords to the library and our staff will get you started. This digital collection is available 24/7, 365 days a year and there are never any late fees! Registration is not needed.

Third Wednesday/Third Thursday Book Discussion

Wednesday, September 18
1 – 2 pm; and
Thursday, September 19
2 – 3 pm

The monthly book discussion is led by library staff. Registration is not required. All are welcome! September: *Educated* by Tara Westover
October: TBD (JCC Author Event book)
November: *Washington Black* by Esi Edugyan

Books will be available at the circulation desk one month prior to program date. Call the library at 216.831.6868 for more information. Refreshments provided by Friends of the Beachwood Library.

The Amazing Avocado

Wednesday, September 18
6:30 – 8 pm

The Amazing Avocado is a hands-on cooking program where participants learn how to prepare three healthy snacks featuring this nutritious fruit. As we prepare, we will discuss the many health benefits to adding this fruit into your daily diet. Participants will sample the avocado prepared three different ways. Registration is required.

Through the Eyes of the Artist: Vincent Van Gogh

Friday, September 20
10 – 11 am

Art historian Felicia Zavarella Stadelman, who presents her series on the lives and works of beloved artists, will dispell rumors and tales surrounding Vincent Van Gogh's life with the true story of passion and obsession. Through his words we begin to understand, "Paintings have a life of their own that derives from the painter's soul." Registration preferred.

Blood Drive

Saturday, September 21
10:30 am – 3:30 pm

In just an hour of your time you can help save up to three lives. Make sure hospital patients get the treatment they need. Donate blood today. For more information or to make an appointment, visit www.redcross-blood.org or call the American Red Cross at 800.RED.CROSS (800.733.2767).

Beginning Sign Language: Sign Language is Fun!

Saturday, September 21 and 28;
and October 05, 12, and 19
2 – 4 pm

Valerie Williams teaches basic American Sign Language using role-play and other fun activities. Adults, and children over 10 accompanied by an adult, may attend. No experience needed. Registration preferred.

Informed & Empowered Election Day

Thursday, October 3
7 – 8 pm

There are several resources that explore issues and candidates on the ballot. Come discover what they are to be an informed voter. Presented by Karen Laurence from Case Western Reserve University. Registration preferred.

Children's Programs

Tween Homeschool Book Club

Thursday, September 5
11 am – 12 noon
Grades 4-7

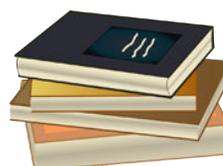
Gather with other homeschoolers for a book discussion, snacks and an activity. We'll be discussing *Towers Falling* by Jewell Parker Rhodes.

STEAM Tuesday:

Food Based Science

Tuesday, September 10
4 – 5 pm
Grades 2 to 5

Do potatoes conduct electricity? How much water can you store in beans? Does food coloring affect taste? Answer these questions and more!



Homeschool Art Explorers

Thursday, September 12
10 am – 12 noon
Grades 1 and up

Get a little messy while learning something new!

Chinese Storytime

Saturday, September 14
10:30 – 11:30 am

Enjoy stories, songs, and rhymes in Mandarin Chinese; and stay for a craft and playtime after. Presented in cooperation with the Chinese Language and Culture Center.

Hebrew Storytime

Wednesday, September 25
4 – 4:30 pm

Listen to stories and songs in Hebrew and English. Presented in collaboration with the Jewish Education Center of Cleveland.

Magic Tree House Club

Thursday, September 26
4 – 5 pm • Grades 1-4

Travel with Jack and Annie on magical adventures.

Storytimes:

Toddler Storytime

Mondays • 4 pm and
Wednesdays at 10 am
Ages 19-35 months with caregiver

Baby & Me Storytime

Tuesdays • 4 pm and
Thursdays at 10 am
Caregivers and their babies
from birth-18 months

Preschool Storytime

Wednesdays • 1:30 p.m.
Ages 3-5 not yet in kindergarten
and their caregivers

Pajama Party Storytime

Wednesdays • 6:45 pm
Ages 19 months – 5
and their caregivers
Wear your PJs and enjoy
stories, songs, and fingerplays.

Israel Bonds Hosts Honor Societies Event

On July 18, Israel Bonds Cleveland held its Honor Societies event at the Point East Condominium Complex in Beachwood, where 80 Prime Minister Club Level Israel Bond investors and leaders enjoyed dinner, which was followed by a campaign update from Roger D. Klein, MD, JD, Israel Bonds Cleveland general chair; and Debi Slater, Cleveland Women's Division chair.

In addition, Isaac Yedid was recognized for his leadership, having served as Cleveland general chair from 2016 to 2018. Thomas Lockshin, executive director for Israel Bonds Ohio and Kentucky, addressed the group, thanking all for their high-level support and leadership and expounded on ways in which Israel Bonds advocates like themselves can increase participation in Bonds gatherings within their community.

Guest speaker Galit Peleg, head of the Department for Public Diplomacy and Academic Affairs at the Consulate General of Israel in New York, spoke

about the challenges of BDS (Boycott-Divestment-Sanctions) on college campuses and shared examples of how several individuals have overcome such hurdles. The event was sponsored by Huntington Bank, KeyBank and PNC Bank. Also in attendance was M.J. Lotko, senior financial analyst, representing Ohio Treasurer Robert Sprague, who invested \$45 million on behalf of the State of Ohio into Israel bonds in 2019 and holds \$152.8 million of Israel bonds in total, the largest of any state in the U.S.

Susan Krantz, board treasurer and chair of the Finance Committee, represented the

Cleveland Jewish Publication Company, publisher of the *Cleveland Jewish News* and *Columbus Jewish News*. Also in attendance was Erik Kruger, CFO of Development Corporation for Israel/Israel Bonds.

Development Corporation for Israel/Israel Bonds is a FINRA-member broker dealer that underwrites securities issued by the State of Israel in the United States. The sale of Israel bonds is global in scope. Worldwide sales have surpassed \$43 billion since the first bonds were issued in 1951. In 2018, annual sales of Israel bonds in the United States exceeded \$1 billion for the sixth consecutive year.



Anita Siegal, Bar/Bat Mitzvah Programs, Women's Division Council; Rubin and Eileen Guttman



M.J. Lotko, Ohio Treasurer's office; Joan and Isaac Yedid; Galit Peleg, consul for public affairs, consulate general of Israel in New York; Roger and Marlene Klein; Erik Kruger, CFO, Development Corporation for Israel/Israel Bonds=

Tamar and Milton Maltz; Rabbi Rosie Haim, vice chair, Israel Bonds National Rabbinic Council

Photos by John Kieger, New Image Photography

JCC Mens Club

The mission of the Mandel JCC Men's Club is to provide opportunities for men to socialize, meet new friends, and take part in discussion groups. The club meets every Monday from 11 am – 12 noon in the Mandel JCC's Stonehill Auditorium unless otherwise noted. For more information, contact Bob Young at young-bob12@gmail.com. Guests are welcome!

Monday, September 2
Labor Day. No Meeting

Monday, September 9
Sheryl Hirsh, assistant director, Jewish Life long Learning, CWRU
"The Opioid Crisis"

Monday, September 16
Dr. Gobezie
"The Modern Healthcare System"

Monday, September 23
Bruce Orendorf, director of artistic production and operations at the Greater Cleveland Aquarium
"A River Reborn: The History of the Cuyahoga River"

Monday, September 30
Rosh Hashanah, no meeting

THANK YOU BEACHWOOD!

Thank you for your business, support, trust and confidence. As a result, *Beachwood Buzz* will celebrate its 23rd anniversary next month!

I couldn't have done this alone. I'm grateful for my team – for their loyalty, dedication and hard work.

With sincere gratitude,
Debbi Zelman Rapoport
Editor, Publisher

Who's Buzzin' in Beachwood?

Block Party Fun!

Hats off to Ramsey Road resident Chuck Candel and his many neighborhood helpers for organizing the Ramsey Road block party. Participants enjoyed a delicious picnic lunch under a tent in Chuck's driveway and a visit from the Beachwood Fire Department. Games, raffles, and a festive atmosphere made the Ramsey Road block party a real block buster!



Toby Mattes with Chuck Candel



Rick Solomon



Wendy Lewis



Penny Katz



Mittie Jones, Joseph Coffey, Fire Fighter Wesley Unger, and Fire Lt. Jimmy Leffler



Chuck Candel, Arnell Scott, Tonya Foster, and Mittie Jones



Marty Katz, Richard Marshall



Kelsey, Blake and Kenly Lewis

Pass the Popcorn

To set the mood for the 13th annual JCC Cleveland Jewish FilmFest that runs from September 5 - September 16, staff members handed out bags of popcorn in The J's lobby. The FilmFest features international films and special events for all ages.



Leah Spector and Jan Rutsky pass out popcorn to Libby Kohan

50-Year Resident Salute

Every year, the City of Beachwood recognizes 50-year residents to thank them for choosing Beachwood as their home and supporting our community for half a century. This year's 50-Year Resident Salute was held at the Beachwood Family Aquatic Center on July 23, where residents were honored and presented certificates, embroidered blankets, and lapel flowers. Recognition preceded a concert that featured Blue Lunch, as part of the Beachwood Summer Concert Series.



Beachwood City Council person
Justin Berns with Allen Roth



Beachwood City Council person
June Taylor with Gary Silver



Sandi and Richard Lefkowitz



Arlene Magar with Beachwood
City Council person Eric Synenberg



Sharon Weisman, Burton Curtis, Eunie Curtis, Mayor Martin Horwitz,
and Gayle Curtis Heiser



Eileen Frank and Robert Stovsky



Standing: City Council person June Taylor, City Council person Justin Berns, Mayor Martin Horwitz, Richard Lefkowitz, Merle Frankel, Allen Roth, Dr. Gerald Waxman, Burton Curtis, Gary Silver, City Council person Eric Synenberg, City Council person Barbara Bellin Janovitz, and City Council president Brian Linick.
Sitting: Sandi Lefkowitz, Sheila Frankel, Eileen Frank, Roleen Waxman, Eunie Curtis, and Arlene Magar.

BEACHWOOD "BUZZ"NESS DIRECTORY

CLEANING SERVICE



**We do the Dirty Work,
so you can focus on your Life!**

Consistent high quality & dependability
Daily, nightly, weekend, customized
References

**Innovation, Relationship Centric and
Training Systems**

440-721-1024
immaculatecleaningohio.com

CLEANING SERVICE

Serving this area for over 20 years.

We furnish all supplies. Married
couple. Impeccable references.

Reasonable rates. Bonded.

Call Maid Convenient
Days 440.213.0850
Eves/Weekends 440.234.0745

CLEANING SERVICE



PRESTIGE WORLDWIDE CLEANING
PROS

We do it all.

**Residential, Commercial, Offices, Warehouses,
Construction Site Cleanups**

9930 Johnnycake Ridge Rd
Mentor OH 44060
440-290-6244

prestigeworldwidecleaningpros@gmail.com

Licensed. Bonded. Insured.

ELECTRICAL



ElectricalInnovations

Your Premier Electrical Contractor

Residential-Commercial-24/7 service

440-251-0084

www.electrical-innovations.com

mike@electrical-innovations.com

OH LIC. # EL.48697

"Trust the Man in the Blue Van"

FITNESS

MIND-BODY FITNESS

2400 Mercantile Rd., No 13, Beachwood, OH

Inspiring You to Achieve Your Personal Goals

Sherry Kravec

Personal Trainer for 23 Years
216.702.8984

A journey of a thousand miles begins with a single step.

**Come check us out,
the 1st session is on me!**

HANDYMAN

AFFORDABLE
QUALITY BY A
MASTER
HANDYMAN

ODD JOBS &
HOME REPAIRS
BIG OR SMALL,
WE DO IT ALL
LICENSED & INSURED

CALL MITCH

Cleveland Handyman LLC
216-224-5750



HANDYMAN

Morry The Handyman

*I Fix Things Around Your House
So You Don't Have To*



- Home Violation Repair
- Electrical
- Plumbing
- "Honey-Do" Lists
- and more...

Morry Barron
(216) 410-1617

Morry@MorryTheHandyman.com

HOME CARE

Brigitte At Your Service



I'm Brigitte!

Working in your community
since 1980, we are committed
to a higher standard of
Personalized Home Care.
We become like a part of
your family *it's not just a
slogan with us!*

All shifts available
Screened • Bonded • Insured • References
BBB

216-297-0800

216-402-0135

HOME CARE



**Right
at
Home**

In Home Care & Assistance

We Employ Amazing Caregivers & Companions!
Call The Plotkin Family — A Tradition of Caring

216-752-2222

INSURANCE



**THE BENEFIT
SOURCE** INC
Insurance Solutions with Choices



RONALD J. FLEETER
President

25700 Science Park Dr - Ste 130
Beachwood - Ohio 44122
ron@ebenefitsource.com
www.ebenefitsource.com

P (216) 595-5300
F (216) 595-9658

PAINTING

DETAIL PAINTING CO.

- Ceilings • Walls • Woodwork
- Wall Paper Removal/Hanging
- Staining & Trim Work
- Plaster & Drywall Repair
- Senior Discount

440-897-4600

"DETAIL Makes The Difference"

PET SERVICES

Pet Lodge USA of Beachwood.com

• Beachwood's Pet Resort 23370 Mercantile Rd
216-342-4652

- Staffed 24/7
- Veterinarian endorsed
- 7-day Check-In and Check-Out
- Flagship location with themed villages
- Indoor dog exercise track in park setting

Tours available anytime during business hours.

Lobby Hours
3-7pm Sunday

7am-noon & 3-7pm Monday-Friday
7am-noon Saturday



SENIOR SERVICES



We're here to provide 24/7 companion care when you cannot.

Short term • Long term

Rentadaughter.org • 216-633-3604

SHUTTLE SERVICE

BEACHWOOD TRANSPORTATION

216-800-6565



BeachwoodTransportation.com

TRANSPORT SERVICE

JAX \$40 AIRPORT LIMO

\$40 one way CLE
CLE CURBSIDE
pickup/drop-off

Lincoln Town Car Service
at UBER price!

440-318-5453

WATCH REPAIR & RETAIL



Beachwood Place
Cedar & Richmond Rds.
15+ years of service
T.ChangeLLC@gmail.com
216-896-0468

TIME CHANGE

Safety Town 2019

The City of Beachwood recently completed two sessions of Safety Town for incoming kindergartners. Students had the opportunity to share what they learned before receiving certificates of completion. Thanks to the volunteers, and congratulations to graduates!

Pictured from top:

Morning session.
Afternoon session.
Volunteers..



Thank You!

The City of Beachwood thanks everyone who contributed to its sold-out and hugely successful Beachwood Summer Camp 2019 season! On the last day of camp, campers enjoyed a DJ dance party at the Beachwood Family Aquatic Center.

Resident sign-ups for the 2020 summer-camp season will begin December 2, 2019. Resident Early Bird registration will end March 6, 2020 and then non-residents may register on Sunday, March 8, 2020. See you next summer!





Suffering from joint or back pain?

Join us for a free orthopedic seminar.

Learn the latest innovations, treatment options and surgeries for bone and joint health, as well as injury prevention – from the experts at University Hospitals.

Saturday, October 12, 2019 | 9 a.m. – 1 p.m.

Embassy Suites

3775 Park E Drive
Beachwood, Ohio 44122

This event is FREE, but space is limited. To register, call **216-342-2505** between 8 a.m. – 5 p.m., Monday – Friday.



KEYNOTE SPEAKER:

*Latest Orthopedic Innovations
and Newest Technology –*
Michael Karns, MD,
University Hospitals
Sports Medicine Institute
Assistant Team Physician,
Cleveland Browns

OTHER TOPICS:

- Bone and joint health for knees, hips and shoulders
- Upper extremity / carpal tunnel, trigger finger
- Interventional pain management
- How to prevent and treat back pain
- Sports medicine and injuries in athletes of all ages