

Beachwood Buzz

December 2019

Every Resident. Every Business. Every Month.

MAGAZINE

Top-Ranked Wall Street Analyst

Mentors
Women
and Youth

IVY ZELMAN



HOLIDAY
GIFT GUIDE

Starts on page 48

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Letter from THE EDITOR

By Debby Zelman Rapoport



To advertisers and readers, thank you for your continued support and for supplying feel-good information to send out to the community every month. To my team, thanks for all you do. This magazine has grown over the years and your ideas and hard work are always valued. And to my family and friends, thanks for continued encouragement to get each issue done on time, even when I say,

With Thanksgiving just behind us and seasonal holidays ahead, I reflect on the past year with disbelief that the past 12 months have flown by so quickly and I'm closing the books on another year of writing/publishing *Beachwood Buzz*.

"This is the one month that I don't think I'll get it together!"

Thank you, Beachwood. I'm grateful for the opportunities to share your stories. My favorite topics are about those who follow their passion, whether tied to career or personal interests. If you have a story about finding strength and stepping out of your comfort zone in order to fulfill true goals, consider sharing it with us. Please email it to beachwoodbuzz@gmail.com.

The October cover story about Dr. Carl Allamby is a

wonderful example of strength and switching gears. Dr. Allamby demonstrates how anything we want badly enough can be achieved with determination and hard work. This article inspired many of you. It is the most viewed and shared *Beachwood Buzz* story in recent years.

This month I have the privilege of sharing Ivy Zelman's story. Ivy, a top-ranked Wall Street analyst, has business in her blood. Today, she follows her passion to teach women about finance so that they may be better prepared

for the future. She also mentors students to help them gain more knowledge and clarity about what to expect when they enter the real world. She places emphasis on educating females because we have a major deficit of women in finance in this country. Ivy is my sister-in-law, her office is in Beachwood, and I thank June Scharf for suggesting and writing this feature story. I also thank Scott Morrison for the beautiful photos, and Stephen Valentine for the cover-story layout.

I was recently folding cloth napkins and thought about the holidays, which are quickly approaching. My next vision was that of a beautifully set table that would include candles, flowers, and cloth napkins.

I believe in using my nicest housewares and having flowers in my home year-round. Occasionally, when I have flowers in my grocery cart, I'm asked who they are for. When I say, "me," people often seem surprised. If I enjoy flowers, why not display them? If I don't treat myself well, why would I expect someone else to?

The same goes for cloth napkins. I use them all the time because they're environmentally friendly and they dress up a table, as do candles. I believe that our external world reflects our internal world, so why not create a peaceful atmosphere in which to wind down at the end of the day.

I also believe that what we have is meant to be used. Last

year, I made potholders as holiday gifts. You may remember them, the ones that you weave on a small loom. A few weeks ago, my neighbor told me that she and her husband haven't used the potholders because they don't want to ruin them. I told her they're meant to be used and if she wants more, I'll make them!

With the holidays approaching, reflect on what brings you joy and treat yourself. My guess is that not much is materialistic. Here are some ideas that may brighten your day:

- Use your cloth napkins
- Drink out of your best glasses
- Take a hot bubble bath
- Read a favorite book
- Enjoy a scoop of your favorite ice cream
- Create a playlist of your favorite songs
- Buy yourself flowers, or something else that you like
- Do something that makes you happy
- Take a walk by yourself

- Clean the clutter to create a peaceful atmosphere
- Think of small things you are grateful for
- Be as kind to yourself as you would be toward a loved one
- Prioritize your needs and wants
- Daydream about where you would like to travel
- Make a plan to turn your dream into reality
- Prioritize time for what is important
- Say "thank you" when complimented
- Respond to "thank you" with "you're welcome"
- Spend time with those who inspire you
- Create something beautiful
- Look through old photos and reminisce
- Help, compliment, or hug someone
- Listen to your heart

Treat yourself – always – as you want to be treated.

Value your time and acknowledge that you're worth it. When you look back at your life and reminisce, choose gratitude for what you've done over regrets for things you haven't. If you like champagne, pop open a bottle and contemplate all that you can do to treat yourself with kindness now and always.

I wish you a happy, healthy holiday season and new year.

Debby

Editor's note: When we feel good and treat ourselves well, we are more likely to treat those around us well. Since it is the gift-giving season, please look through this month's Holiday Gift Guide that starts on page 48, and when you patronize our advertisers, please say you saw them in *Beachwood Buzz*!



Beachwood Buzz

Every Resident. Every Business. Every Month.

Buzz
MAGAZINE

Top-Ranked Wall Street Analyst Mentors Women and Youth



Ivy Zelman has had a lifelong fear that she may lose all that she's worked so hard to achieve. This concern stems from childhood, when some financial and emotional turbulence sent her down a path leading to early self-reliance and, ultimately, peak professional success. For the past few decades, she has operated as a top-notch, housing-industry expert serving Wall Street as CEO of Zelman & Associates, a boutique research firm located in Beachwood.

*Story, written by June Scharf, starts on page 7.
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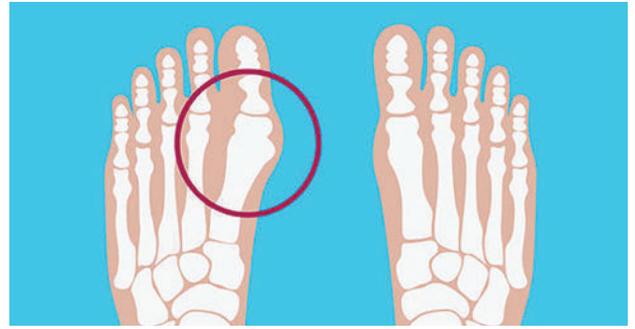
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Is it time to consider bunion surgery?



Stephen Pinney, MD
Cleveland Clinic
Hillcrest Hospital,
Twinsburg Family Health
and Surgery Center, and
main campus

Bunions are common, annoying and painful. But just because you have a bunion doesn't mean you should rush to surgery. Don't ignore them either – untreated, bunions can lead to other foot deformities.

Stephen Pinney, MD, an orthopaedic surgeon who sees patients at Cleveland Clinic Hillcrest Hospital, Twinsburg Family Health and Surgery Center, and main campus, answers some common

questions about bunions.

How do I know if I have a bunion?

With a bunion, the big toe bends toward the second toe, creating a bump at the base of the toe. The bump can turn red and swollen. You may also experience numbness and burning in the area.

Bunions often run in families and are easily aggravated by ill-fitting footwear. Regardless of how it develops, an inflamed bunion hurts!

How are bunions treated?

First, see a foot specialist for evaluation and help with nonsurgical measures. These can include:

- Properly fitted shoes (shoe size can change with age) that have a good heel counter and room for an insert.
- Shoe inserts with arch support to evenly distribute your weight off the bunion area.
- Pads that separate the toes or a sleeve that goes over the bunion to decrease friction.

When is bunion correction surgery needed?

If nonsurgical treatment is not effective enough, see an orthopaedic surgeon to find out if you are a candidate for surgical treatment.

Bunion correction surgery comes in many different forms, depending on the severity and cause of the bunion. In almost all bunion surgeries, some form of cutting of the bone is necessary, and some use of metal pins, screws, and/or plates are needed to hold the bones in the right position while they are healing.

For an appointment with Dr. Pinney or another Cleveland Clinic orthopaedic surgeon on the East Side, call 216.692.7771.

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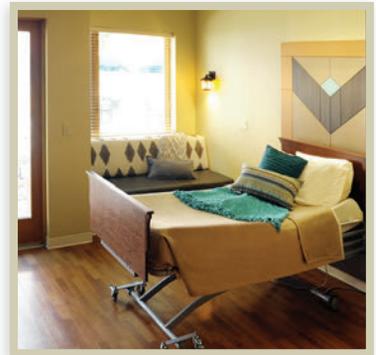
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Top-Ranked Wall Street Analyst

Mentors Women and Youth

By June Scharf

Ivy Zelman has had a lifelong fear that she may lose all that she's worked so hard to achieve. This concern stems from childhood, when some financial and emotional turbulence sent her down a path leading to early self-reliance and, ultimately, peak professional success. For the past few decades, she has operated as a top-notch, housing-industry expert serving Wall Street as CEO of Zelman & Associates, a boutique research firm located in Beachwood.

Ivy learned to be independent by need, not choice, when, at age 18, her family's financial situation took a turn for the worse. There was no money saved for college and she couldn't obtain financial aid, so she financed her own college education. Her goal was to pursue a career that would enable her to be not merely solvent, but financially secure and, most importantly, to never be financially dependent on anyone else. She witnessed the impact of her mother's lack of financial independence, and vowed she'd never let that happen to herself.

Well before her parents' financial misfortunes, when she was 10 years old, she told her mother that one day she wanted

to own Mattel, the toy company. Upon reflection, she believes ambition is in her DNA. Additionally, childhood trips by train into New York City to visit her dad in his corner office exposed her to the tall and imposing buildings that made an indelible impression on her.

Ivy worked as a secretary while taking night classes at a community college in Virginia, and later transferred to George Mason University. After being enrolled for six years while also working at Arthur Young (now Ernst & Young), she earned a Bachelor of Science degree in accounting.

Her career began to take off when she started working as an analyst at Salomon

"If it's produced by Zelman, you know you can count on it."

— John Morikis,
CEO of Sherwin-Williams

Brothers, a New York investment banking firm. Next, she worked her way up to managing director at Credit Suisse, a multinational investment bank and financial services company. She learned how to source

her information, to ask penetrating questions, and to be persistent. But most importantly, she learned to believe in herself and trust her own analyses, which allowed her to call the top of the housing market in 2005.

Today, as a trusted and respected analyst, Ivy delivers sharp observations in research reports that cover trends in the housing industry and she sells proprietary research that is widely considered best-in-class. Her clients are the nation's top institutional and private equity investors and other executives. In this highly male-dominated field, she is regarded as THE authority, and her secret sauce is data that can define the future.

By serving the housing sector, she is dealing with what's typically most consumers' largest asset. Housing also drives other industries like furnishings, decorating, household goods, and more. "The ripple effect impacts many other sectors, and it's critical to the overall economy," Ivy explained. And this is largely why her insights are so highly sought.

Along the course of her career, she acquired the nickname "Poison Ivy," mostly because she often spoke uncomfortable truths. After mentally processing the slam, she says she decided it was a badge of honor. "The fact that people are talking about me means I'm doing something important," she said with a wry grin.

She has attracted national recognition, including being ranked #14 out of the 50 most influential people in the housing industry by *Hanley Wood's Builder Magazine*, and one of the best earnings estimator by *Forbes*. She was inducted into Institutional Investors All-American Research Team's



inaugural Hall of Fame class in 2012 after being listed as the #1 analyst in her sector more than 10 times over a 14-year period, and is among the fewer than one percent of all analysts to earn this honor. She also served as an advisor to best-selling author Michael Lewis, who wrote the book and movie, *The Big Short*. Lewis noted in his work, "All roads lead to Ivy."

Although Ivy has achieved her professional goals, they haven't come without setbacks. First, there was a breast cancer diagnosis in 2009. She had the DCIS variety and underwent a dozen surgeries, ultimately leading to a double mastectomy and replacements.

"I never thought I'd die. It was caught early, and it wasn't invasive," she explained. "But the vanity side of it was hard."

She admits feeling sorry for herself, and reports that her husband, David, delivered some necessary tough love. Had it been up to her, she says she would have stayed in

bed for a while. When recalling that chapter in her life, however, she believes what came in 2017 was even harder to handle. She was diagnosed with mono, which lasted for about six months and changed her life.

"It was the most debilitating thing that ever happened to me," she said. "With cancer, I had my mind and I could eventually handle my responsibilities, but with mono, my brain was affected, and I couldn't articulate my thoughts."

Ultimately, this latter experience transformed her approach to life. "I was working many hours, traveling a lot, caring

"Ivy Zelman and her team at Zelman & Associates knocked it out of the park when they called for a housing rally back in March 2019, and now that the homebuilders have pulled back from their highs, I think you're getting a chance to pounce again. Zelman's prediction in March was a 'major contrarian call' and turned out to be right."

– Jim Cramer, host of CNBC American finance television program, Mad Money



for my family, and was running myself ragged while trying to overcome obstacles at work.”

She learned that those who get mono in adulthood are vulnerable. “I wasn’t taking care of myself, wasn’t eating right, and wasn’t putting myself first,” she recalled.

When she read the book *Thrive* by Arianna Huffington, it was a turning point. The book’s message was to slow down. “It was an inflection point for my triple-A-type personality, where I never stopped and couldn’t say no. I was always running around, and was very short with the people who were closest to me.”

What came soon after completing the book was the epiphany that mono broke her, but would also fix her.

Subsequently, she visited the Cleveland Clinic Wellness Center and met with Dr. Michael Roizen who exposed her to a path that led to consuming a plant-based diet. She also began to rethink other priorities and to put certain elements of her life into perspective.

At 53 years old, Ivy’s career rests on a solid foundation, which allows her to grow her staff and expand her professional reach, yet apprehensions from her past continue to chase her. “No matter how much money I earn, I still have a fear that I may one day lose it all,” she said. “It’s hard for others to understand.”

Because of this internal turmoil, Ivy now pays it forward by helping other women achieve financial security, and by mentoring college students.

“Women need to manage their personal net worth, build wealth for themselves, and have the confidence to hold investments to realize their compounding growth over time,” she said. “When I talk with women about what I do professionally, their reactions are often the same. They admit to not knowing anything about finance, which bothers me because so many of them are working really hard but don’t know how to create wealth for themselves.

“Talking with small groups of women fulfills a part of me like nothing else I have ever experienced. Maybe it’s because of my struggles and ability to overcome challenges that make me want to help women who are really interested in finance.”

At the very least, Ivy feels that everyone should know the following:

Take control: It’s easy to let someone else manage the finances while you raise kids or run the house, but it’s important to stay involved and informed, and know where your money is being spent, saved, or wasted.

Trust yourself: You need to gain enough knowledge that you can be confident in your choices, but also realize you need expert help you can trust to help you make wise, yet informed, decisions.

Seek experts: It’s OK to ask for help as financial matters are deep

and complicated and take years to understand. Finding experts with proven track records are key to your success.

Ask questions: As you start working with experts and managing your own finances, ask questions. Ask experts why they recommend what they do, what makes sense for your individual needs, and how they can help you meet short- and long-term goals.

In August, Ivy hosted a free, financial-literacy seminar in her Beachwood office to personally help individuals understand the basics of investing. She will host another seminar on Thursday, February 20, addressing how to analyze and value individual stocks.

Ivy also works with students who participate in the Laurel School investment club; and through Skype, she mentors college students at Miami University, George Mason University, and University of Miami who are interested in finance. She hopes to add more schools to her list, including The Ohio State University, David’s alma mater.

“During my interactions, I’m very direct and ask tough questions, but I always offer an opportunity for someone to call me if they would like to dig in deeper. The ones who call are passionate about their futures, so I spend as much time as they want to help them be successful.”



When Ivy talks with college students, she discusses:

The importance of networking: Don't ignore the old adage of, "It's who you know not what you know." People open up opportunities, not skill sets alone.

Advisability: Being able to ask for help is a strength. You are not expected to know everything, and relying on others' knowledge can help you achieve your goals faster than doing all the upfront trial and error yourself.

Research companies before you interview: This is critical. If you don't show you care enough to learn about the company you're asking to hire you, why should they care to give you a chance?

Conduct: Conduct yourself professionally but let your personal side shine through. People get hired for how well they fit within a culture, not just skills, so you need to show what makes you interesting and sociable as well.

Resilience: It's important to show potential employers and business peers how you have overcome obstacles and challenges presented to you by supervisors. Being able to solve problems, large and small, is a critical asset for any job.

Never stop working: The greatest success goes to those who work hard and continuously ask questions to learn more in order to improve performance. Digging deeper without being asked goes well for short- and long-term career success.

Speak up, be at the front of class: Never be shy. Take advantage of every opportunity to learn and be noticed as eagerness to learn gets attention from advisors and employers.

Find a mentor: Find someone whose career and success you'd like your own to replicate and reach out to them for learning and opportunities.

Explore new things: Learn from your peers about their jobs and skills. You might find some new adventures for your own career as well as broaden your overall understanding.

When Ivy has down time, she loves to watch her daughter Zia play soccer, hang with her son Zach, and FaceTime with Zoey, her college freshman. She also likes to complete jigsaw puzzles, play brain games online, and watch TV series and movies with David. For exercise, she enjoys Pilates and walking Zili, her Australian Shepherd.

Ivy also has an affection for rock-and-roll music. When she was younger, she was a groupie, as she calls herself, and loved the bands Aerosmith, Led Zeppelin, The Rolling Stones, Metallica, Judas Priest, Motley Crue, and Scorpions. She attends many concerts and festivals with David, who has also influenced her musical taste by introducing her to artists that include The Allman Brothers, Marvin Gaye, and Stevie Wonder.

Today, Ivy encourages her staff to prioritize a healthy work/life balance and is proud that most of her research team started as summer interns and are still with her today. She is writing a book about her life's journey, one that she feels will shed light on overcoming obstacles so others may achieve their own goals and dreams.

"Talking with small groups of women fulfills a part of me like nothing else I have ever experienced. Maybe it's because of my struggles and ability to overcome challenges that make me want to help women who are really interested in finance."

– Ivy Zelman
CEO of Zelman & Associates

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December Buzz from State Representative Kent Smith

As I write this, our friends in federal government are examining the impeachment process. It reminds me that, occasionally, the best thing I can say to explain my work in Columbus is, "We are not DC." Currently, we are in the 133rd term of the Ohio General Assembly; and the interplay of the Ohio House, the Ohio Senate, and the Governor has seen more major bipartisan successes in the first 11 months of 2019 than at any time during the prior administration.

Before I tell you some of the successes that I believe benefit all Ohioans, let me briefly explain why these outcomes have occurred. There are three reasons:

1. The Governor has been open to ideas from all sides and both parties.

2. There is a coalition government in the Ohio House. Speaker Larry Householder was elected with 26 Republican and 26 Democratic votes, giving Democrats a 50/50 voice in a Chamber where we only have 38 of 99 seats; and

3. Democratic Leader Kenny Yuko and Republican Senate President Larry Oboff have a very good working relationship.

With that as a backstory, let me share 14 Ohio Successes that became a part of the 2020/2021 Biennium Budget, which all Democrats prioritize:

1. We established the H2Ohio Fund to fund water quality programs at a total of \$85.2 million.

2. We increased the Help Me Grow program by 51.5% to \$30.3 million in the first fiscal year of the budget (FY 2020) and 29.7% to \$39.3 million in FY 2021. This program will increase home visiting services to help reduce infant mortality.

3. We codified the Kinship Care Navigator Program and funded it at \$8.5 million a year.

4. We provided an increase, by 140%, of dollars going to Family and Children Services for programs geared towards at-risk youth.

5. We allocated an additional \$12 million to expand OhioSTART, an intervention program for children who have a parent with a substance abuse issue.

6. We doubled the funding for the Ohio Internet Crimes Against Children Task Force by \$500,000 a year.

7. We increased the Ohio College Opportunity Grant (the only need-based scholarship program in Ohio) by 21.1% per fiscal year, taking its totals to \$122 in FY 2020 and \$148 million in FY 2021.

8. We dedicated \$675 million for K-12 wrap-around student services (called Student Success and Wellness Services).

9. We eliminated all state income

taxes for those earning under \$21,750, giving a tax cut to those who need it the most

10. We kept the Ohio Motion Picture Production Tax Credit program.

11. Ohio's 12 food banks got a \$5 million dollar increase in state support.

12. The legal smoking age was increased to 21.

13. The Ohio Housing Trust Fund got its first funding increase in 16 years.

14. Most importantly, we kept the Ohio Medicaid Expansion in place.

All good news. So remember, "We are not DC." We actually get some good things accomplished in Columbus. After all, I work for you.

State Representative Kent Smith represents Ohio's 8th House District which includes Beachwood, Euclid, South Euclid, Richmond Heights, East Cleveland, Woodmere Village and a little bit of the City of Cleveland.

Thank You!

for the opportunity to continue to serve the City of Beachwood

Please send me your comments, concerns, questions, suggestions

Justin.Berns@BeachwoodOhio.com



Paid for by the: Committee To Elect Justin Berns, Steven Shore - Treasurer, 25113 Bridgeton Dr., Beachwood, OH 44122

Thank you Beachwood!

I am honored and humbled to be re-elected to Beachwood City Council. It is my mission to maintain and improve the great city that has been home for my entire life. I am proud to continue to serve, and I will use this service to achieve my goal.

While many recognize Beachwood as one of the premier places to live and work in Northeast Ohio, maintaining the quality of life we have all grown to enjoy requires the trust of our residents and hard work by those of us fortunate enough to have gained that trust. I plan to focus my efforts on relieving traffic congestion, installing more efficient street lighting, and maintaining and improving our safety forces by providing them with necessary equipment, training, and facilities to keep our residents and visitors safe.

At the same time, we must be mindful that 90% of Beachwood's operating funds are generated from its business community, so it's important to remain focused on retaining existing businesses and attracting new businesses by staying focused to keep Beachwood a desirable place for businesses to locate.

My goal is to work with my colleagues to make Beachwood the best community in the region to live, work, and play. Again, thank you for the privilege to serve you.

Justin Berns

Thank you for honoring me with your votes. I'm humbled by your overwhelming support and grateful for your continued trust in me to make the best decisions possible for our community. I'm thankful to my family, friends, and supporters who generously contributed their time and funds to my campaign.

I thank Justin, Mike, and June for respectful campaigns; and I look forward to working with you, along with James, Alec, and Eric. Best wishes for the future to Brian.

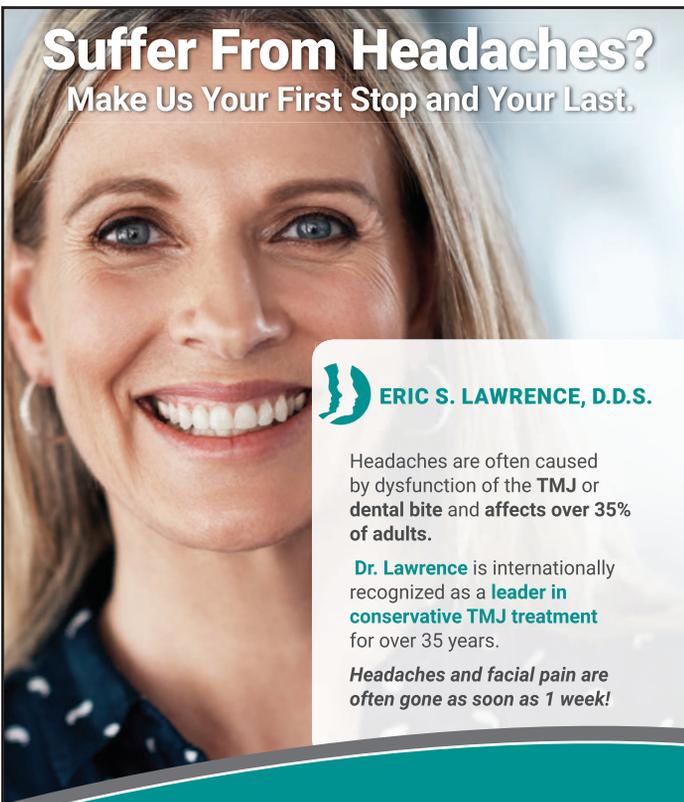
Being an effective council person includes listening, translating concerns into workable proposals, and building consensus to implement ideas through appropriate legislation. Your advice is important and I hope you continue to share suggestions so I can continue to represent you in the best way possible.

Thank you for using your voice and your vote to express your continued confidence in me. We'll work together so that Beachwood continues to be the best place to live, work, and play.

Your support energizes me, and I'm excited to continue working as a council person to make decisions that are good for the future of Beachwood, a city that I have lived in and loved for more than fifty years.

Barbara Bellin Janovitz

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I am grateful to family, friends, and supporters who gave their time, talent, and treasure so generously to my campaign during this very challenging and unique election season. I also thank the residents of Beachwood for honoring me with their vote.

I am deeply moved by the expression of confidence from so many residents who represent the rich diversity within in our community, and I sincerely appreciate everyone's well wishes and expressions of kindness.

Being an effective leader requires one to be a respectful, excellent listener who can translate concerns into proposals, gather consensus, and then implement these ideas. Thank you for being open, honest, and at times blunt about your opinions, ideas, concerns, and aspirations. I sincerely appreciate your willingness to discuss what really matters to you. Thanks, too, for entrusting me to speak on your behalf, and to represent you and the interests of our city.

I also thank Council president Brian Linick for supporting me as a member of City Council; and I look forward to continuing to work for you to find solutions to our city's challenges and make certain that Beachwood remains a city that people of all ages can be proud to call home.

June Taylor

*"When we give cheerfully and accept gratefully,
everyone is blessed."
— Maya Angelou*

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Thank you Beachwood!

What a terrific run we had campaigning to serve our great city! Your support meant the world to me. I can barely find words to express my gratitude to the 938 neighbors who believed in my abilities to help take care of our children and schools. I'm proud of the campaign we ran, grateful for my teammates and volunteers, and humbled by your support. I know that every one of your votes came from a place of genuine trust in our goals and our love of Beachwood.

It's hard to believe that eighteen months ago I was in congestive heart failure. I am beyond thankful to everyone who helped me through it and celebrated with me as my heart returned to full strength. Thank you, Beachwood, for being part of my renaissance! I will always associate the hot summer days of canvassing with the feeling of being whole, capable, and healthy.

Rest assured that every one of your votes mattered a great deal to me. While many are disappointed that Beachwood was not ready to elect a non-political school board this year, please keep believing in the difference we can make. I will ALWAYS stand up for Beachwood Schools.

Tiffanie Broadbent

I take this opportunity to thank the entire Beachwood community for its help and support. Our team and the community at large are passionate about education and possess incredible talent. In the future, we look forward to developing the untapped potential of our community. The organizational model, called Appreciative Inquiry, offers a roadmap in that direction. It could not only help unite diverging voices in our community, but also orchestrate everyone's ideas and talents to create the highest aspiration for our schools and benefit our entire community. Thank you Beachwood!

Kareen Caputo

Thank you to all friends, family, and community members who supported me as a candidate for School Board. It was an honor to be in the same category with the other candidates.

I love this community and was reminded daily of this by the actions of so many who helped with the campaign. The true winners of the election are the students and the community. Residents truly care about the future of Beachwood and have the students' best interests at heart.

Thank you to all residents who voted, opened their doors, voiced their concerns, and supported the candidates. Now my work begins and I am ready! Strong schools equal a strong community. Thank you Beachwood residents for believing in this message and believing in me.

Jillian DeLong

We congratulate the successful candidates for City Council. It has been our pleasure to get to know the current members and candidates as we campaigned alongside them. We wish the Beachwood City Council the best in its new term!

Dawann and Marla

It has been a pleasure to campaign for your vote and get to know many of you. We appreciate your time in getting to know us, and we thank all our supporters. Although the election is over, our work is not complete. There are opportunities to be realized and we look forward to the new School Board focusing on concerns of the community. Best wishes to the Beachwood School Board for a successful term!

Marla and Dawann

I thank my partners in this journey, Tiffanie Broadbent and Kareen Caputo, for the privilege of running with them, and for their commitment to Beachwood and, in particular, our schools. I also thank the community for its support. Running for School Board was a very rewarding experience and I am most appreciative.

Rich Loeb

Thank you for re-electing me to the Beachwood School Board. I am truly thankful for your support and confidence in continuing to allow me to serve in this capacity and represent you, the citizens of our city.

I will continue to devote my time, energy, and experience listening to Beachwood parents, residents, and students; and representing the needs of our community accordingly. I assure you that the trust you have placed in me is well founded and that I will continue my commitment to serve our community and our Beachwood School system.

Joshua Mintz

I'm immensely grateful for your votes of confidence in me to continue to serve on the Beachwood Board of Education. It has been a pleasure talking with many of you in the community – on your front steps, in your living rooms, and around your kitchen tables. I've heard about your pride in our successful district, the positive experiences your children had in our schools (whether it was decades ago or this school year), and your interest in the future of our schools. On occasion, I also heard your concerns. We have much to be proud of and, yet, we must continually strive for improvements where needed.

We've had many important conversations about our students, teachers, and schools during this campaign season. Even though the campaigns have ended, it's crucial that the conversations continue. I welcome your ideas, dialogue, and commitment to maintaining our district's excellence. My commitment to you is to represent all of the Beachwood community and serve the best interests of our students.

Many thanks to my family, friends, and supporters for contributing to the success of the campaign. It was truly a team effort!

Megan Walsh

Former Resident Visits the Beachwood Municipal Complex and Recognizes Herself in Historic Photo

Becky Allyn Demko grew up in Beachwood. She graduated from BHS in 1965, moved to Lorain, and comes back to her old neighborhood to visit family and friends. Her brother, Scot, and his family live in the Hurlingham Road home where Becky grew up.

On a recent trip to Beachwood, Becky pulled into the Beachwood Municipal Center to use the restroom. When she was walking down the hall, the photo gallery that depicts Beachwood's history caught her attention. As she looked closer, she was drawn towards a specific image because in it, she recognized herself!

Becky, a former Girl Scout, was invited to march down Fairmount Blvd. to attend the Beachwood High School groundbreaking ceremony. She and her classmates carried signs that said "Class of '65," and were given shovels to participate once they arrived at the site.

"I was surprised to see this photo when I walked down the hall," Becky shared. "Then, Susan Merdler and Karen Carmen from the Community Services Department asked why I was so intrigued by the image, and I pointed and said, *that's me!*"

Becky has good memories of growing up in Beachwood. "I remember walking to school, although there was transportation. I also have fond memories of a humanities class that combined English and History; and of Mr. Dober, who taught a program called "Great Books."

Becky said that when we keep our eyes open, there's no limit

to what we may see. Today, she splits her time between Lorain, Ohio and Ft. Pierce, Florida.



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HEY NEIGHBOR!

by Arlene Fine

Mother and Son Share the Spotlight

Beachwood's communications coordinator Lynn B. Johnson could not have scripted a better year for herself. Along with having a job she adores, she is currently playing the role of the deliciously wicked Miss Agatha Trunchbull in the Beachwood Recreation Community Theatre production of Roald Dahl's "Matilda The Musical," playing now through Sunday, December 15, at the Beachwood Middle School auditorium.



"Last summer when I learned that Beachwood Recreation Community Theatre was putting on Matilda, I was determined to be cast as Miss Trunchbull," says Lynn, who has a rich background in theater, both as an actor and playwright. "I spent months researching the role and was thrilled when Jill Koslen-Freireich, the theatre's director, named me for the part."

Miss Trunchbull is the fictional headmistress of Crunchem Hall Primary School. She is described as a gigantic holy terror and fierce tyrant who frightens the life out of children and teachers alike. "Playing the part of the abusive and egotistical Agatha Trunchbull is

more fun – and cathartic – than you can imagine," Lynn said.

First, though, Lynn had to have a breakthrough. "I've always sung, but it always hurt my throat," Lynn said. "This summer, my son Theo asked me, 'what does it mean to sing from the diaphragm?' I internalized his question, watched professional singers, resumed a yoga practice, and it suddenly clicked for me. This was an incredible discovery."

Once he saw his mother getting into the act, Lynn's son Alexander, 14, a Beachwood Middle School student and three-time Cleveland Comedy Festival stand-up comedian, decided to audition. He was cast as Crunchem Hall student Bruce

Bogtrotter, who has a pivotal run-in with Miss Trunchbull.

"It's been great being in the Matilda show, and I especially like hanging out with my mom during rehearsals and sharing her excitement for the theater and this production," says Alexander. "Even the long rehearsals are fun. This is a great production and I feel so lucky to be part of it."

"Playing the part of the abusive and egotistical Agatha Trunchbull is more fun – and cathartic – than you can imagine."

– Lynn B. Johnson

Lynn is proud of her son's enthusiasm. "I've always been one to express myself through creative arts. To share that experience with Alexander is a joy and delight," she says.

While Matilda has been in production, Lynn has also been busy with her full-time job with the city. "I have lived here with my family for nine years and I am convinced Beachwood is the greatest community to live, work, and play," she says. "To be able to communicate that on a daily basis is a pleasure. I'm so grateful to live in a city that

not only supports community theater, but celebrates diversity, provides outstanding city services, and has a great recreation department, an amazing safety force, an award-winning school district, and a collaborative mayor."



WHERE

Beachwood Middle School Auditorium
2860 Richmond Rd. • Beachwood

Fridays

Dec. 6 and 13 • 7:30 pm

Saturday

Dec. 7 and 14 • 4 pm

Sunday

Dec. 8 and 15 • 2 pm

TICKETS

\$8 for youth and seniors
\$9 for adults

For group rates and birthday party reservations, please call the Beachwood Recreation Office at 216.292.1970.



Alexander and Lynn Johnson star in "Matilda The Musical."

Seeking Submissions for Creative Arts Contest

**Cash Award and Publication for Winners;
Contest Open to Middle and High School Students**

All Cleveland area middle and high school writers and artists are invited to enter the 2020 Yom Hashoah V'Hagvurah (Cleveland's commemoration of the Holocaust & Heroism) Contest. The Yom Hashoah Creative Arts Contest and the annual Yom Hashoah commemoration program are sponsored by the Jewish Federation of Cleveland and the Kol Israel Foundation.

The theme for this year's contest is "75 Years Since Liberation: What Have We Learned?" Students are invited to explore such topics as: What would liberation have looked like, what did liberators see,

how was it all documented, and what can the lessons of the Holocaust teach us today?

Essays and works-of-art entries will be judged on interpretation of the theme, originality, and technique. Cash prizes up to \$2,500 may be awarded. Winners and their schools will be recognized at the Yom Hashoah Commemoration on April 20 at Anshe Chesed Fairmount Temple.

Deadline for entries is February 7. For more information and entry forms, visit www.jewishcleveland.org/creativeartscontest or contact Aviva Roland at aroland@jfcleve.org or 216.593.2926.

Do you have story ideas? Email beachwoodbuzz@gmail.com today!



On Sunday, November 3, more than 24 Silver Sneakers Yoga Class members had a wonderful afternoon with their yoga friends while enjoying a delicious pot-luck luncheon at the Beachwood Community Center.

Thanks to Beachwood Community Services for supporting and assisting our program and fabulous event! We are grateful for the coffee, hot water, cream, and sweeteners to enrich the sweetness of our wonderful luncheon! Namaste and Joy.

Linda Solomon • Silver Sneakers Yoga Instructor

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Give Yourself the Gift of Choice This Holiday Season

by Jennifer Stern



Happy Holidays, unless they do not feel so happy. What can you do if this time of year makes you feel lonely, disconnected, resentful, overwhelmed, and anything but festive and joyful? **Breathe and get creatively empowered!** Create lists of books you have always wanted to read, movies you have wanted to watch (or rewatch), podcasts that you just haven't found the time to listen to, places you have wanted to explore, or food you have wanted to try. Gift yourself the notion of "I choose to" rather than "I have to." Choose to nurture, recharge, and embrace the holiday season. Think of this time of year as a time for self-care.

We grow up watching movies, seeing commercials, and walking through garland-covered stores with *Jingle Bells* streaming through red-ribbon-covered speakers. We are *supposed* to feel happy during the holidays but many do not. Many have lost loved ones, jobs, homes, a sense of self, and family. The pressure to be happy and feel festive leaves many feeling

disenfranchised or isolated.

Before the holidays arrive, take time to consider what you would like to choose for yourself. New traditions? New location, meal, guests? Maybe you will choose to visit old friends, or get a hotel room, room service, and an action movie. Perhaps this year, instead of going to a family meal that triggers, you will choose to volunteer at a

shelter or soup kitchen. If money is tight (or even if it's not) send an email to family and friends suggesting that this year, instead of buying gifts, you will get together and make legacy gifts. Record family and friends sharing their favorite memories, write your story, share favorite recipes, create photo books or collages, gift your favorite book with a handwritten message inside, create playlists of your favorite songs, make cards that describe why a spouse, significant other, child, family member, or friend is meaningful to you. The options are endless!

If you are alone during the holidays and do not wish to volunteer or connect with others, go to a movie, on a walk, or curate a day that would feel comforting and satisfying to you. Turn off social media and tune into what you choose for your own self-care.

The holidays are the perfect time to practice grace and forgiveness. Forgiveness does not mean excusing, condoning, or ignoring wrongdoing; it means releasing the burden of anger, creating space for personal peace, letting go of resentment in order to heal and move forward. It can be personal or shared, as forgiveness is more about energy than words expressed. Make the choice to let go of unfinished business that can not be resolved. The pain happened in the past, not the present. Focus on your

personal growth and healing. Notice how your self-talk makes you feel. How replaying and recycling the pain and anger keeps you stuck in negativity. Recognize the power you give another by letting the pain they caused take up space in your heart and in your mind. You have complete power over your thoughts, so practice shifting the focus from other to self. Focus on your resilience, strength, courage, and goals. Forgiveness and grace are the most powerful gifts you can give yourself.

You have complete power over your thoughts, so practice shifting the focus from other to self.

The holidays happen in spite of us, this we can not control. We can, however, control our experience during the holiday season by personalizing this time of year through boundaries and choices that empower, enrich, heal, connect, and provide restoration.

Jennifer Stern, LISW, is a Loss and Bereavement Specialist at Ellen F. Casper, PH.D and Associates in Beachwood. For more information, call 216.464.4243. Visit her website, www.transformativegrief.com, and sign up for monthly posts.



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Rebecca didn't know if college was right for her. After taking a few classes at Cuyahoga Community College, she realized she was ready. The support services and scholarships available to her at Tri-C provided the tools for her success.

A Jack, Joseph and Morton Mandel scholar, Rebecca built the leadership skills she needed to be confident in her transition to a four-year college.

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Give a Helping Hand This Holiday Season

What better way to spend the holidays than by doing good deeds to help others this holiday season? Join the Jewish Volunteer Network, through the Jewish Federation of Cleveland, to help spread happiness, joy, and hope to vulnerable populations throughout the Jewish and general Cleveland community. Families and individuals of all ages are invited to volunteer. All materials and supplies are provided and pre-registration is required. Space is limited!

Monday, December 23

Garden Valley
Neighborhood House
7100 Kinsman Rd.
11:30 am – 1:45 pm
8+ with adult

Serve a hot nutritious lunch and play games with children at risk for hunger.

Kosher Food Pantry
2004 S. Green Rd., Cleveland
10:30 am - noon
9+ with adult; teens welcome

Pack bags of nutritious fruits and veggies for shut-ins and the elderly who live in low income housing.

Wiggins Place
27070 Cedar Rd. • 10 am – 1 pm
6+ with adult

Celebrate Chanukah by making delicious jelly donuts with residents.

Tuesday, December 24

Cleveland Chesed Center
1898 S. Taylor Rd. • 11 am - noon
8+ with adult

Sort and fold donated clothing for those in need.

JFSA'S Horwitz Youthabilities
JFSA, 29125 Chagrin Blvd.
1 – 2:30 pm
5+ with adult

Help the homeless by making badges for the Homeless Stand Down (HSD), a one-day event in January that will provide resources for individuals and families facing poverty and homelessness.

Ronald McDonald House
10415 Euclid Ave.
10 am – 12:30 pm
13+ with adult

Prepare and serve lunch to families whose child is receiving medical treatment from an area hospital.

Thursday, December 26

American Cancer Society's
Hope Lodge
11432 Mayfield Rd.
2 – 4 pm
4+ with adult

Play games and create a holiday craft project with patients and their families.

Mandel JCC's Lunch Plus
Warrensville Center Apts.
15000 Warrensville Center Rd.
11:00 am – 1:30 pm
4+ with adult

Create a craft project and play Bingo with older adult participants of the program.

St. Augustine's Church
2485 West 14th St.
10 am – 12:30 pm
10+ with adult

Serve a hot lunch to those in need.

Programs are also scheduled on Friday, December 27, at Family Promise, Garden Valley Neighborhood House, and Montefiore.

For more information or questions, email volunteer@jfcleve.org or call 216.593.2887.

To register, visit www.jewishcleveland.org/.



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Painting in Portugal

by Debby Zelman Rapoport

Last month, Susie Porges, (BHS graduate, class of '75) hosted a painting trip to Portugal with a group of watercolor, pastel, and oil painting artists. In line with a quote by Maya Angelou, "I want all my senses engaged. Let me absorb the world's variety and uniqueness," we experienced all that Olhão and its surrounding areas offered with all of our senses. We viewed quaint towns, architecture, boats and water; savored smells from the markets and restaurants; participated in a hands-on cooking class; heard the waves lap onto the shore; and tasted an abundance of fresh fish and produce – all of which provided inspiration for our paintings.

I was pleased to join Susie and her other students, Bonnie Dolin (Aurora), Lauren Messing (Kenya), Kim Ceccarelli (Dayton); and Hazel Brown, Bonnie Chisling, Barbara Himmel, and Alice Jacobs of Beachwood on this adventure. On our way home, I asked each of our Beachwood neighbors, "What does art mean to you?" and "What was your biggest takeaway from our trip?" Here's what they said:

Susie Porges

I am grateful to have been born with the gift of being able

to create art, a gift that has carried me through every single day of my life – in business, as a hobby, therapy, and social life. It is also good for my mental health, providing me a sense of satisfaction and achievement. A big part of my love for art is that I get to share my knowledge and experiences with other people, which brings to me a whole other level of personal fulfillment. To see others create, excel and appreciate art brings me joy. I feel that the common ground of art spreads peace, happiness, and positivity in a world where there are so many problems.

When a group of like-minded, creative people get together at a beautiful location, it's easy to enjoy wonderful experiences day after day. The group's enthusiasm and dedication to working hard was inspiring, and their individual styles and talent blew me away! Every minute was pure fun.

Hazel Brown

I see art as both a process and a product. As a process, art provides me with an invigorating outlet to express my internal passions for light, color, form, and composition

in a literal way; and in so doing, I am able to share these expressions with those around me. Through diverse media and constant visual stimuli, opportunities to create art are endless.

There's nothing better than exploring, experiencing, seeing, tasting, touching, painting, and learning with like-minded art-lovers. Together we are a truly creative community of warm and wonderful people, regardless of where we're from.

Bonnie Chisling

Art is a means of getting in touch with your inner feelings and releasing them in a creative way. As a late bloomer, I discovered the joy of art and dabbled in various media: drawing, painting, and sculpting. I shared my love of art as a therapist, helping others to release feelings in a non-threatening way.

This trip through the Algarve has opened a new world to me. Traveling and creating with fellow artists, we found inspiration in every vista from a simple doorway to a bustling food market; from a rustic beach to a stunning sunset. It is an experience I will treasure as I continue on my artistic journey.

Barbara Himmel

Art is beauty. I have been attracted to it since I was little. I love that the interpretation of art is different for each viewer; there is no one correct emotion. Since I began working with watercolors, I am so much more aware of the world around me.



This art trip was a dream come true. The experience built my confidence in traveling, painting, and meeting new people. We all had so much in common with the art connection that it was easy to become good friends very quickly. I was so honored to spend the week in beautiful Portugal with such a talented, interesting, and supportive group of women.

I often publish articles with a similar theme: Life is precious. Wake up, smell the flowers, live your lives, frame situations so they create opportunities, and make choices that will bring you joy when you look back and reminisce.

“Sometimes we go through whole days without really tuning in to the beauty of nature that surrounds us. We have a habit of seeing it without really taking it in, yet once we begin to notice it, we treat ourselves to an exquisite realm of subtle, complex scents, miraculous forms, and ethereal light. The natural world enriches our entire being through the vehicles of our senses. When we are low, nature lifts our spirits. When we are tired, it rejuvenates us – if we pause long enough to drink from its beauty. If you have fallen out of the practice of taking time to observe the light as it filters through the leaves of a tree, or the concentric rings that a raindrop makes as it plops into a puddle, you can retune yourself by dedicating a day to noticing the beauty in nature.”

– Madisyn Taylor, Daily OM

Alice Jacobs

Being an artist offers me an opportunity to share the beauty of my vision with people who view my work. The nicest compliment I received from someone who viewed my art was, “By knowing you and knowing how you express what you see, I see more than I’ve ever seen before.”

I enjoyed the wonderful camaraderie with other artists who are all younger than I am, and I was proud to have been able to keep up!

I was grateful to have participated in this program. I learned a lot, painted out of my comfort zone, experienced the beautiful landscape, reunited with old friends, met new ones, and had a heartfelt, memorable time. I often publish articles with a similar theme: Life is precious. Wake up, smell the flowers, live your lives, frame situations so they create opportunities, and make choices that will bring you joy when you look back and reminisce.

Fairmount Early Childhood Center Preschool and Camp Registration

The Fairmount Early Childhood Center is a private, district-sponsored learning center, offering a full school-year calendar as well as a summer preschool camp.

Preschool/Camp Parent Information Night
Thursday, January 9, 2020 • 7 p.m.

The Fairmount Early Childhood Center Non-Categorical (Special Education) Preschool is seeking typical peers (role models) for the 2020-2021 school year. This program offers four mornings or afternoons per week.

Preschool and Camp Registration Residents

Wednesday, January 15, 2020 • 3:30 p.m.

Open Enrollment

Wednesday, January 29, 2020 • 3:30 p.m.

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Beachwood Artist Says: Follow Your Passion and Support Local Artists

“I love the actual process of painting, whether it’s the feel of pastels in my hand, the fluidity of watercolors, or the richness of color that oil allows,” says Beachwood resident Wally Kaplan.

“Art and painting have always been a part of my life, but after recovering from three different cancers, it became my passion.”

Wally and her husband, Irv, moved to Beachwood a few years ago. They love their new light-filled home and the park-like setting of The Village. A Miami Beach native, Wally met Irv at The Ohio State University. She was an English literature major and worked as a management analyst after graduating. “I didn’t write the great American novel, but I was writing,” she said. When she and Irv were raising their two children, Julie and Chas, Wally often dabbled in art by taking courses. Artistic ability runs in her family; her mom was an artist and her uncle, after whom she was named, was a wonderful watercolor artist. “I have some of his paintings and they’ve always inspired me.”

Wally fought some health battles and beat cancer twice

– first non-Hodgkin’s lymphoma and then breast cancer. Then a few years ago she was diagnosed with CLL, a form of leukemia, and is in remission. “Life keeps throwing things at you and the only choice is to live life to its fullest every day. When I completed treatment for breast cancer, I decided that I really wanted to paint,” she said. “I had an aha moment and I asked myself, ‘What am I waiting for?’”

Sometimes the timing is right – you put a message out to the universe and an answer comes back. Coincidentally, a friend called to say she was giving up her studio at The ArtCraft Building and asked Wally if she was interested in taking over the space. Wally went downtown to take a look, fell in love, signed a lease, and hasn’t looked back.

“Life keeps throwing things at you and the only choice is to live life to its fullest every day. . .”

In the past eighteen years, Wally has grown as an artist. “Making art continues to be a real awakening,” she told us. “Drawing and painting got in my soul and helped me to heal. I never thought that battling cancer and surviving would lead me on a wonderful journey.”

In her early days, Wally worked in watercolor, which can be unforgiving. She took classes with Jesse Rhinehart at CMA and learned patience. Later she began to work in pastel. “I really love to draw,” she said, “And working in pastel allows you to draw and get immediate satisfaction as you build the layers of color.”

Painting puts Wally in her zone. “I don’t think about anything else when I’m painting,” she said. “I share space with two other artists, Rita Schuenemann and Paulette Archer, and when we bounce ideas off each other, we all grow as artists.”

Wally also works in acrylic and oil. “My ‘Dreams of Africa’ series was inspired by a safari trip to Kenya and Tanzania,” Wally recalled. “Africa worked its way into my heart and onto my canvases. Then a trip to the Galapagos Islands renewed my sense of awe of nature and its inhabitants.”

Charcoal and conté are her current mediums of choice. Her subjects vary from landscapes to animals to people, but portraits are her go-to now. “Our world today is not a beautiful one, but it is possible to find beauty and

dignity in unlikely places and unlikely faces. What connects us to each other is the human condition that we see reflected in other faces, especially in the eyes.”

When Wally paints a person, she has a knack that allows her to capture an emotion: young people who are terrified, older people in despair, contented happy people, and those with hope. Wally always comes back to people because that is where her heart lies.

“Painting never gets old,” she adds. “I go to the studio about three times a week. It’s my happy place and it’s where I find myself.”

Wally exhibits in solo and juried shows throughout Ohio. She invites the community to come down to her studio for the 32nd Annual ArtCraft Studio Show at the ArtCraft Building, Saturday, December 7, and Sunday, December 8. She, Rita, and Paulette will be showing and selling original oils, pastels, charcoal drawings, and watercolors. Prints of some of the work will also be available. This annual show features more than 50 artists throughout the building and is one of the largest holiday shows in the area.

She also invites the community to see her exhibit in January 2020 at The Gathering Place in Beachwood. Part of the proceeds from sales will go to support those touched by cancer.

“Art heals. It brings the community together and provides opportunities for art lovers to connect with local artists,” Wally says. “Owning a piece of art becomes much more meaningful when you can speak to the artist and learn the



Wally Kaplan at a pop-up show with her painting, Splash.

"Art heals. It brings the community together and provides opportunities for art lovers to connect with local artists," Wally says. "Owning a piece of art becomes much more meaningful when you can speak to the artist and learn the story behind the work."

story behind the work. Buying from a local artist is the same as shopping at an independent retailer or visiting a local coffee shop. It strengthens the local economy and endorses individuals who follow their passions."

She added, "Even if someone doesn't consider him- or herself to be a collector, recognizing the benefits of supporting local artists and learning to appreciate the arts are the added benefits."

For more information, visit www.wallysart.com.



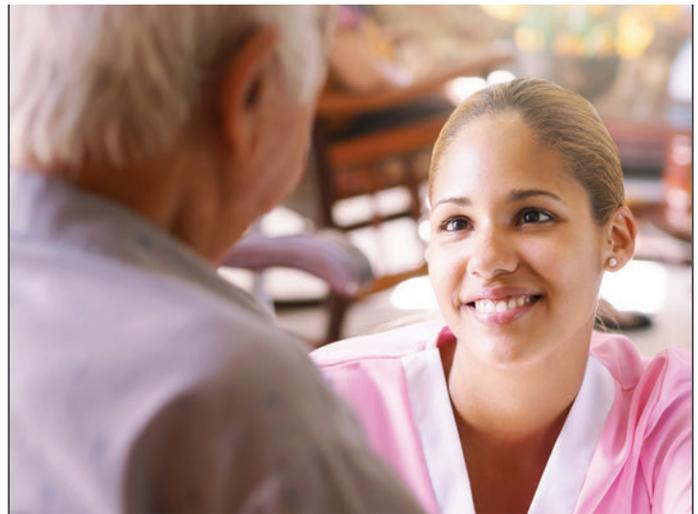
Clockwise, from top right: In Living Color, Future of the Masai, and Born in the USA.

32 Annual ArtCraft Holiday Show

Saturday, December 7 • 10 am – 7 pm

Sunday, December 8 • 11 am – 5 pm

ArtCraft Building • 2530 Superior Avenue, #400 • Cleveland



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Gift Yourself this Holiday Season: Listen to Your Body

Don't ignore signs that your body sends you and don't take unnecessary risks. Jill Koslen Freireich shares these important messages, along with her story, to help others.

Jill, 35-year director of Beachwood Recreation Community Theatre, was getting headaches more often than usual and, on occasion, felt dizzy with a loss of equilibrium. Like many of us, she attributed her conditions to diet, low blood sugar, being klutzy, or rushing, and ignored the signs her body was sending her.

On October 15, 2017, Jill stood on her bed to pull the chain that adjusted her ceiling fan speed – something she had been doing regularly for years – even though her wall switch could perform the same function. She had never thought of this as being risky but, this time, she lost her footing and fell into a forward roll, hitting the back of her head, neck, shoulders, and upper back before landing on the carpet.

Jill's husband, Jim, was immediately at her side and at 4 am, they were in the emergency room of UH Ahuja Medical Center. After Jill had a CT scan, her nurse reported that there was a mass on her brain and an MRI was imperative.

From the fall to digesting this news, everything had moved in slow motion. Jill said, "It was all so surreal. I had watched this episode on Grey's Anatomy, and persuading me to take an MRI was like inviting me into a trapped elevator. I wanted to go home and come back the next day for the MRI, but I was overruled."

Jill was sedated, had the MRI, and was told that she had a tumor – a meningioma – that is almost always benign and may have been growing on the right side of her brain for years. She and Jim couldn't believe what was unfolding. Her nurse spoke of the

possibility of Divine intervention, a power from above, that caused her to fall so the mass would be discovered.

Jill shares this story for two reasons: Don't take unnecessary risks and don't ignore signs your body gives you.

As days passed, Jill realized that there had been signs she'd ignored. "My headaches, dizzy spells, and loss of equilibrium were subtle, but once I found out about the tumor, I noticed them all the time," she said. "Once diagnosed, I was super aware of anything that may be wrong."

The course of action was to monitor the tumor, which they did. In February 2019, the tumor had grown and was swelling, so it had to be removed. Jill was scared, angry, confused, and hopeful all at once. She was also grateful – for her team of doctors, support from family and friends, and all the love that surrounded her.

Her thoughts focused on life and all that was immediately ahead – their daughter's bridal shower, the theater's production of Little Mermaid, their nephew's Bar Mitzvah, their daughter's wedding, and her brother's wedding.

"I didn't have a lot of symptoms at the time, so I delayed the surgery until after our daughter's wedding," she told us.

On June 19, Jill's tumor was removed, and she was released from the hospital 48 hours later.

"I had asked my doc if I could go downstairs for lunch, for a change in scenery, and he said if I'm ready to go for lunch, then I'm ready to go home!"

Jill always acknowledges that everyone goes through "something," and she was grateful to have had the surgery behind her. Two weeks later, she was back at work. "I didn't want the camp production to suffer. My standards are high and I had to be there for the finishing touches," she said.

Jill shares this story for two reasons: Don't take unnecessary risks and don't ignore signs your body gives you.

"Your health comes before everything," she told us. "Life comes at us fast, and safety should always come first. It's important to think and take precautions to avoid unnecessary risks. If you have to climb a ladder, make sure someone's holding the bottom. When walking up or down stairs, hold on to the railing. If you have to turn the ceiling fan on or off, use the switch on the wall!"

"We all self-diagnose to some extent, but it's better to be aware of signs that our bodies send us and then let professionals do their jobs," Jill added. "Kate Walsh came out with her story two years after surgery with a goal to help raise awareness of this type of tumor that affects mostly women. She joined 'Grey's' co-star Patrick Dempsey and other TV doctors in a campaign that encourages people to get



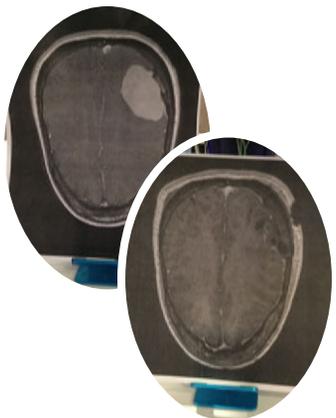
annual checkups because it's always better to find something sooner rather than later."

As Jill's prayer list grows longer and her heart continues to expand, she realizes that everyone is truly going through something. She has a "silver lining" mindset and looks for the positive in every situation, so even bad news isn't necessarily all bad.

Jill's mantra is, "Life isn't about waiting for the storm to pass ... It's about learning how to dance in the rain."

Throughout the holiday season and beyond, Jill asks readers to reach out to someone who is going through 'something' to help them find a reason to dance through the storm.

"Love is always the answer, so spread it plentifully," she said, "And let's all dance in the rain!"



Pictured: Marla Schiller and Lindsay Silverstein with Jill, before surgery; scans – before and after surgery.



Save the Date

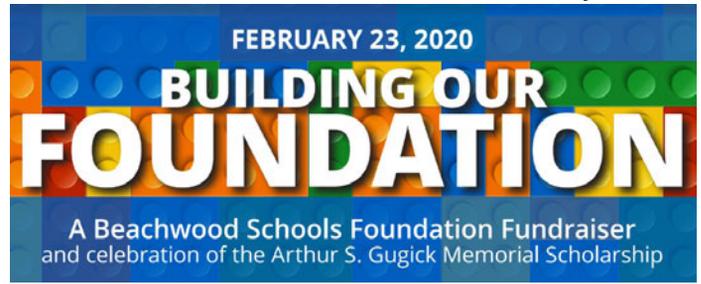
Sunday, March 15, 2020 • 2 - 5 pm
Beachwood Middle School Gym

The Bison Feast + Fest is a district wide, community building event for Beachwood students, staff, teachers and families. The mission of this school festival is to come

together in friendship to celebrate our unique and culturally diverse school community.

To be an event sponsor, visit beachwoodschoools.org/BFF.aspx.

Save the Date • February 23



Save the date, Sunday, February 23, 2020, for "Building Our Foundation: a Beachwood Schools Foundation fundraiser and celebration of the Arthur S. Gugick Memorial Scholarship." This family-friendly event will be held at Beachwood High School from 1 - 4 pm. The event will include food, music, and lots of Lego-based activities, including free- and challenge-builds, a community art project, Lego robotic demonstrations,

and the showing of the Lego movies! Arthur Gugick's Lego creations will also be on display.

Ticket and sponsorship information coming soon to <https://www.beachwoodschoools.org/Foundation.aspx>.

In the meantime, if you have old Legos or Lego tables in your basement that you would like to rehome, please reach out to Shana Wallenstein at 216.403.9222 or shanarene@gmail.com.



The community is invited to attend Cabaret Night on Thursday, December 5, 7 pm, at Beachwood High School. Enjoy performances by Beachwood Middle School and Beachwood

High School choir members, the show choir, and the Bryden Elementary School choir.

Tickets may be purchased at the door for \$5 (students), \$7 (seniors, 65+), and \$10 (adults).

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**Open House: Saturday, January 25;
 10-11:30 a.m.**



HOPE for Alzheimer's Act

by Debbie Hoffmann



More than 16 million Americans provide unpaid care for loved ones with Alzheimer's or other dementias, including over 600,000 here in Ohio. I was one of those Americans. Alzheimer's is a progressive and fatal disease that is devastating to not just individuals living with the disease but to their caregivers as well.

As someone who cared for my mother with dementia, I understand the enormous burden dementia has on Ohio families and the economy. I and others in my immediate family cared for my mother and it was emotionally, physically, and financially challenging. Unfortunately, my mother died in 2014 after suffering for 10 years. Medicare did not cover critical care planning then or when she was first diagnosed.

As of January 2017, Medicare now covers critical care planning services upon a diagnosis. However, less than 1% of seniors are accessing this benefit. The Improving HOPE for Alzheimer's Act (H.R. 1873/S. 880) educates clinicians on Alzheimer's and dementia care planning services through Medicare. It also provides clinicians with tools that expand their knowledge to better assist their patients and families who live with dementia.

However, this doesn't fix the problem that individuals under the age of 60 living with Alzheimer's face: people living

with younger-onset Alzheimer's disease are not eligible for support and services under the Older Americans Act (OAA). Through the Younger-Onset Alzheimer's Disease Act of 2019 (H.R. 1903/ S. 901), individuals with Alzheimer's disease of any age would have access to nutritional programs, respite services for family caregivers, and other services to enhance quality of life.

As of January 2017, Medicare now covers critical care planning services upon a diagnosis. However, less than 1% of seniors are accessing this benefit.

Please join me in thanking Congresswoman Marcia Fudge for co-sponsoring both bills and for her support of individuals and families affected by dementia. To learn more about this disease and how you can join me in the fight to end Alzheimer's, visit alzimpact.org.

"Let go of who you think you are supposed to be and be who you are."

– Brené Brown

BigHearted Blooms – Thanks a Bunch!

by Arlene Fine

At BigHearted Blooms' St. Clair Ave. warehouse everything is coming up roses – and gardenias, irises, lilies, daisies, freesia, and a host of other gorgeous flowers.

BigHearted Blooms (BHB), founded in 2018 by Sue Buddenbaum, is a grassroots organization that delivers joy through recycled flowers. A steady stream of volunteers repurpose flower arrangements and deliver them to individuals in a variety of care facilities like Montefiore, The Gathering Place, Beachwood Commons Assisted Living, and Windsor Heights Alzheimer's Care.

"I modeled BHB after a similar nonprofit called Random Acts of Flowers, based in Knoxville, Tennessee," Sue says. "It gained traction right away so we raised funds and moved from our borrowed space on Larchmere Avenue to our large warehouse. We now have ample space for our fresh flower inventory, boxes of donated vases, and the 15 to 20 volunteers who stop by on weekends."

BHB receives donated flower arrangements right after the last guest leaves weddings, graduations, funerals, bat or bat mitzvahs, or corporate or nonprofit events – like The Cleveland Orchestra's 100th birthday gala celebration. Trader Joe's is also a steady

supplier. Volunteers pick up the flowers and bring them directly to a cooler in the BHB warehouse.

"Our referrals come from florists and word-of-mouth," says Sue.

Much of the success of the nonprofit comes from its multi-generational cadre of volunteers. Last fall, BHB took its operation on the road to The Temple Tifereth-Israel where 7th -12th graders assembled bouquets of recycled flowers, and then traveling on a school bus, they hand-delivered the flowers to residents at the Weils of Bainbridge.

"It was heartwarming to see the recipients' joy, but it was equally rewarding to see the joy in the youth who delivered their random acts of kindness," says Sue.

Recently, NCJW/CLE held a volunteer session at the warehouse. Rochelle Lewis, the event's chair, notes, "I felt like I had jumped into a fairy tale for two hours. There were buckets of orchids and lots of other gorgeous flowers. Every arrangement we made was designed to give sunlight to someone who could use a little beauty in their life."

"Every arrangement we made was designed to give sunlight to someone who could use a little beauty in their life."

– Rochelle Lewis
NCJW/CLE Volunteer

Diane Weiner, Montefiore's director of volunteers, has cultivated a strong relationship with BHB. "Talk about flower power – just one look at our residents' and hospice patients' faces and you know BHB has hit its mark," says Diane. "It's not only the flowers that make these volunteers so special, they also spend time interacting with residents. From beautiful buds to new buddies, this is win-win for everyone."

As BHB's mission attracts more attention, Sue and her volunteers are actively adding new flower delivery destinations like hospitals, hospice centers, dialysis centers, drug and alcohol rehabilitation homes, and

veterans' homes.

"This is such a simple concept," says Sue. "By recycling beautiful flowers we are giving them a second life, and also bringing life and joy to people who need it most."

To volunteer; donate flowers, money, or vases; or to find out more about BigHearted Blooms, call Sue Buddenbaum at 216.272.0793, email her at scbuddenbaum@gmail.com, or visit bigheartedblooms.org

BigHearted Blooms is located at 5122 St. Clair Avenue, Cleveland



NCJW volunteer Janice Hirshon; BigHearted Blooms founder, Sue Buddenbaum, presents a bouquet to Montefiore resident, Joan Ozan

W.A.G.S. 4 Kids

Last year we published an article about Leona Osrin and her affiliation with W.A.G.S. 4 Kids, and how she demonstrated that power of the pen and letter writing are alive, well, and effective!

Leona successfully solicits funds the old-fashioned way and since January 2017 has collected \$99,116.18, with FirstEnergy Foundation being the most recent corporate sponsor to sign on as a result of her penmanship.

Founded in 2004, Working Animals Giving Service for Kids (W.A.G.S. 4 Kids) is dedicated to providing mobility and autism service dogs for children in 25 counties of northeast and central Ohio, using an award-winning Ohio Department of Rehabilitation and Correction (ODRC) accredited apprenticeship Service Dog Training Program housed at Grafton Correctional and Mansfield Correctional Institutions.

Wendy Crann, an animal trainer, and Ed Crann, a former special-education teacher, developed the idea of training service animals to specifically meet the special needs of children when there were no similar programs. It is an organization founded and built in northeast Ohio for children in our own backyard.

W.A.G.S. 4 Kids is driven by the belief in early intervention and is dedicated to working with a family and child as soon as there is a need and interest. This is the only organization to put families first – never requiring them to leave their homes to receive services. From the first interview to the transition training, everything is conducted in the comfort of the home. For parents with multiple children and other variables in their lives to consider, they could see no other way.

As “Family First Award” recipient Michelle Rupanovic so powerfully put it, “We are very blessed to have found W.A.G.S. We had been looking for a service dog for Aubrey even before moving to Ohio, and found that most places didn’t want to work with younger kids.” She continued, “Don’t let anything stop you from providing the best for your child. Don’t let the fears of allergies, or the work, or the expense. You can’t put a price tag on what these dogs will do for these kids.”

To date, over 100 service dogs have been placed, and 18 are always being trained. The cost to train and place each service dog is \$28,000, yet each family is asked to fundraise only \$9,000, and ownership provides life-changing experiences.

On October 25, W.A.G.S. held its W.A.G.S.inCLE Night Out Gala at Ariel International Center. More than 200 guests were greeted on a red carpet that featured some of W.A.G.S. service dogs in training. Awards were presented and stories were shared. Guests also enjoyed live and silent auctions, food, cocktails, music, and more.

2019 W.A.G.S. in Cle Honorees include:

Step by Step Award

Beachwood Resident Andrew Zelman and “The Dream Team” CEO, Euclid Media Group

Recipients are those who were involved early on and continue to support W.A.G.S. as they expand to support the growing need and availability of service dogs for our children.

W.A.G.S. receives proceeds from *Scene* magazine as one of its non-profit partners. *Scene* also promotes the organization and its events, and for the past two years, Andrew has been a judge at W.A.G.S.’s Mac ‘n’ Cheese Throwdown event.

All-In Award

Courtney Koenig
Tito’s Handmade Vodka

Legacy Award

Wendy Crann
Founder, W.A.G.S. 4 Kids

Family First Award

Michelle Gumpel Rupanovic

“I’m so grateful to be doing this. There’s no way to listen to stories about this organization without opening your heart and wallet to them. What they do is truly is magic.”

– Leona Osrin

“As the only 501(c)(3) organization in Ohio that exclusively provides service dogs for children up to the age of 18, we provide niche services to families who require an animal that is custom-suited to their child’s needs,” said Sera Nelson, W.A.G.S.’s executive director. “Our dogs are trained to best assist each individual child’s needs, which ensures an immediate impact on his or her quality of life.”

W.A.G.S.’s first placement was with Myles, a non-verbal four-year-old boy living with cerebral palsy and paralysis of his left side. AJ was partnered with Myles, and shortly thereafter, Myles began to speak. His first word was “come,” because he wanted to talk to his service dog, AJ.

Since then, W.A.G.S. uses the phrase, “Let the magic begin,” because that’s the reality of what happens when these dogs enter the lives of children with disabilities. Each dog enhances the wellness of a child, empowers him or her, and increases his or her confidence and independence.

Leona, last year’s Legacy Award recipient, told us that her world has changed since she started to solicit funds for W.A.G.S. “I’m so grateful to be doing this. There’s no way to listen to stories about this organization without opening your heart and wallet to them. What they do is truly is magic.”

For more information or to make a donation, visit www.wags4kids.org.



Beachwood residents Shannon and Andrew Zelman with future service dogs, still unnamed.

Beachwood Bistro Holiday Buffet

The Beachwood Bistro, located in Beachwood High School, houses the Culinary Arts program, which offers training in food-related occupations to students who show interest and aptitude for the food service industry. The community is invited to enjoy a holiday buffet at the Beachwood Bistro on Thursday, December 19. Seating times are at 11 am, 11:40 am and 12:10 pm. The cost is \$14 per person and reservations are required at 216.831.2080, ext. 129. Each dish is prepared by first-year chefs under the supervision of experienced instructional staff. This year's menu includes:

- Prime Beef Tips and Horseradish
- Eggplant Stacks
- Fire Cracker Shrimp Pasta
- Madeira Chicken Breast
- Dijon Roasted Vegetable Salad
- Bistro Pasta Salad
- Four Cheese Macaroni
- Greek Potato Salad
- Sweet Broccoli Salad
- Tuscan Quinoa Salad
- Baby Green Salad
- Assorted Rolls
- Assorted Dressings
- Assorted Bistro Desserts and Pastries

The Beachwood Bistro is also open December 11, 12 and 13; and January 15, 17, 22, 23, 24, 29, 30 and 31 from 11 am to 12:30 pm. The last seating is at 12:15 pm. Carry-out orders are available until 12:35 pm. Reservations are requested and walk-ins accepted.



Stop the Hate® Youth Speak Out Essay Competition

Grades 6-10: Essays Due Wednesday, January 8 • 11:59 pm
Grades 11-12: Essays Due Monday, January 20 • 11:59 pm

Stop the Hate® Youth Speak Out Essay Competition celebrates students (6th-12th grade) who are committed to creating a more accepting, inclusive society. By reflecting on real-life situations and detailing ways to make a positive difference in the world, young leaders are asked to submit an essay, 500 words or less, and they can win big!

Scholarships, prizes, and

anti-bias education grants in the amount of \$100,000 are awarded each year.

For complete information, visit www.maltzmuseum.org/STH.



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Beachwood Salutes Veterans

On a crisp day in the 11th month at the 11th hour, the City of Beachwood and Beachwood Historical Society celebrated veterans.

The Boy Scouts of Troop 620 placed flags on the graves of soldiers located in the historic Beachwood Cemetery on Green Road, the final resting place for veterans from the Revolutionary War through World War II. Color Guard representatives from the Beachwood Police and Fire Departments marched with flags that were flapping in the wind on this sunny day.

Council member Alec Issacson, presented a proclamation from Mayor Horwitz and City Council. Many other dignitaries from the city were present, as well as veterans and their families. Karen Carmen and her team from Community Services put magic

touches on the ceremony to make it more meaningful.

Special thanks to the City's Public Works Department for taking care of the cemetery.

Lt. Colonel Maggie Prater thanked all veterans who came before her, paving the way for her to serve. She shared stories that took her to far away foreign lands to protect our freedoms right here at home.

Beachwood Patrol Officer Adam Hymes served in the military branch of the Army. He spoke about sacrifices that were made by the soldiers, their families, and our own country during times of war and of peace.

City Council member June

Taylor discussed ways that we can all thank a veteran.

Rosemary Nemeth, president of Beachwood Historical Society, reminded all of us that "freedom is not free."

Rosemary Nemeth, president of Beachwood Historical Society, reminded all of us that freedom is not free, and we will never fully understand what veterans were required to do. We will never fully understand the depth of their scars. What we can do is shake their hand or give them a hug, extend blessings and gratitude, and thank them for their service.



"As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them."
 – John F. Kennedy



From top: Patrol Officer Adam Hymes; Lt. Colonel Maggie Prater; Burt Siebert, Moe Safenovitz, and Dr. Steven Bernie exhibit greeting cards created by students at Gesu. *Standing:* City Council member June Taylor, City Council member Justin Berns, Don Balog, City Council member Barbara Bellin Janovitz, Mike Lucas, George Vourlojianis, Adam Hymes, Lieutenant Colonel Maggie Prater (retired), John Finucan, Jamey Appell, City Council member Alec Isaacson, and City Council president Brian Linick. *Seated:* Al Muhle, Burt Siebert, Steven Ganz, and Moe Safenovitz.

Photos by Scott Morrison, Discovery Photo

U.S. News & World Report Names Menorah Park a 2019-20 Best Nursing Home

In addition receiving a number one rating in Ohio by *Newsweek* for Menorah Park's skilled nursing residence and post-hospital care center, it earned Best Nursing Homes status by achieving a rating of "High Performing," the highest possible rating, by *U.S. News & World Report*, specifically for care provided through Menorah Park's Marcus Post-Hospital Rehabilitation.



As reported by *U.S. News*, this designation of Best Nursing Home is awarded to 19% of nursing homes across the nation that satisfy *U.S. News's* assessment of the appropriate use of key services and consistent performance in quality measures.

Honoring Excellence

Chris Mansour, director of Environmental Services at Wiggins Place of Menorah Park, is recipient of the 2019 Honoring Excellence Award from the Ohio Assisted Living Association (OALA). Each year, OALA recognizes the efforts of individuals in Assisted Living professions who have done an outstanding job. These individuals are nominated by their peers and the residents in their communities.

"Chris shows genuine commitment, respect, and caring toward residents and his team. He is a humble leader who is very much deserving of this honor," said Frankie Twymon, Wiggins Place administrator.



Don't Let Colder Temperatures Numb Your Brain!

Evan Shelton, director of Menorah Park Center 4 Brain Health™, says it's good to test your wits and stay sharp, and he has a challenge for you. Answer these two riddles:

- | | |
|--|---|
| <p>1. Forrest left home running. He ran a ways and then turned left, ran the same distance and turned left again, ran the same distance and turned left again. When he got home, there were two masked men. Who were they?</p> | <p>2. What makes this number unique: 8,549,176,320?</p> <p>Attend free brain health classes to keep your brain sharp! Email KTeague@menorahpark.org for a class schedule, or visit MenorahPark.org for more info.</p> |
|--|---|

ANSWERS
1. The catcher and the umpire.
2. It has each number, zero through nine, listed in alphabetical order.



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- Engage with a Professional
- Beachwood Women's Connection
- Golf Outing
- Taste of Beachwood
- Community Event
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Join Us!

We invite you to join us at an upcoming event to grow your business network.

For a complete schedule of upcoming programs, visit www.beachwood.org.

To register for a program or obtain additional information, email membership@beachwood.org or call 216.831.0003.

On behalf of the membership committee, we look forward to meeting you soon!

Donna Cook and Peter Young
Membership Committee Co-chairs



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Taste of Beachwood

On Thursday, November 7, foodies had a field day when the Beachwood Chamber of Commerce hosted its 12th annual Taste of Beachwood at Embassy Suites Cleveland-Beachwood.

Dozens of people grazed their way around the room sampling foods provided by area restaurants. Sharing the many flavors of Beachwood were: Beachwood Bistro, Benihana, Blu – The Restaurant, Blue Canyon Kitchen & Tavern, Bravo, Buffalo Wild Wings, City BBQ, Cleveland Racquet Club, Cooper's Hawk, DiBella's Subs, Ellie-May's Gourmet Cookies, Hello Bistro, Hilton Garden Inn Cleveland East, P.F. Chang's, Park East Grille, Piccolo Italian Restaurant, Pinstripes, Restaurant Europa, and Taza Lebanese Grill.

A raffle added to the festive mood of the evening.

Congratulations to the following event winners:

- **Sponsors' Choice**
Beachwood Bistro
- **Sponsors' Best Display**
Cleveland Racquet Club
- **People's Choice**
Beachwood Bistro
- **People's Best Display**
Park East Grille

To get your own taste of the Chamber and to find out about upcoming events, call 216.831.0003 or visit www.beachwood.org.



To get your own taste of the Chamber and to find out about upcoming events, call 216.831.0003 or visit www.beachwood.org.



From top: Sandy Horwitz, Lee Janovitz, Cheryl Isaacson, and Dawn Weiss
Judi and Manny Naft
Preeti Venkataramani and Arvind Gopalakrishnan

Recipient of Sponsors' Choice and People's Choice awards:
Beachwood Bistro
From left: Kortez Wilson, Alex Richardson, Christian Goins-Bishop,
Tendai Trent, Jordyn Justus, Stephanie Czech, and Christina Krejci

Recipient of Sponsors' Best Display: Cleveland Racquet Club
Adam Ralston, Heather Spear and Ashley Lapka

Above: Raffle prizes on display

Photos by Scott Morrison, Discovery Photo

CITY OF Beachwood Insider

DECEMBER 2019

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216.595.3712

BUILDING DEPARTMENT
216.292.1914

COMMUNITY SERVICES
216.292.1970

ECONOMIC DEVELOPMENT
216.292.1915

FINANCE DEPARTMENT
216.292.1913

FIRE DEPARTMENT
216.292.1965

LAW DEPARTMENT
216.595.5462

MAYOR'S OFFICE
216.292.1901

POLICE DEPARTMENT
216.464.1234

SERVICE DEPARTMENT
216.292.1922

MIDWEST MEETINGS MAGAZINE VOTES BEACHWOOD #1!

Beachwood is filled with optimal opportunities for culture, fitness and fine cuisine: just ask subscribers of *Midwest Meetings* magazine, who voted Beachwood the number-one locale (out of 18 entries) for meetings requiring up to 1,000 guest rooms.

The City's entry, titled "The Word, the Workout & the Wine," featured a sample itinerary for up to 90 people. The itinerary began with a visit to the Maltz Museum of Jewish Heritage, where participants would "learn how Americans have united against hatred and discrimination." After that, the entry suggested that "it's workout time," listing fitness opportunities. After freshening up, dining options were suggested.

"Beachwood provides tremendous resources for business visitors or tourists," said Mayor Martin S. Horwitz. "Our nine city hotels and combined acre of meeting space will comfortably accommodate planners and their clients for meetings or events. We are proud that meeting planners chose our itinerary and hope they will choose Beachwood for their upcoming meetings, events, and conventions."

For more information or to schedule a meeting, call 216.292.1905.



VETERANS DAY SALUTE: THANKING VETERANS

Last month, the City of Beachwood and the Beachwood Historical Society remembered all veterans in a special ceremony at the Beachwood Cemetery. Additional details may be found on page 30.

Standing: Councilwoman June Taylor, Councilman Justin Berns, Don Balog, Councilwoman Barbara Bellin Janovitz, Mike Lucas, George Vourlojianis, Adam Hymes, Lieutenant Colonel Maggie Prater (Retired), John Finucan, Jamey Appell, Councilman Alec Isaacson, Council President Brian Linick

Seated: Al Muhle, Burt Siebert, Steven Ganz, Moe Safenovitz



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Twitter.com/BeachwoodPolice

EMAIL YOUR COUNCIL MEMBER
firstname.lastname@beachwoodohio.com
Ex: barbara.janovitz@beachwoodohio.com

MAYOR
MARTIN S. HORWITZ



216.292.1901
mayor@beachwoodohio.com

COUNCIL PRESIDENT
BRIAN LINICK



216.496.0202

COUNCIL V.P.
JAMES PASCH



216.630.9671

JUSTIN BERNs



216.509.6509

HOLIDAY HOURS AND RUBBISH PICK-UP

Due to the holidays on Wednesday, December 25, and Wednesday, December 31, rubbish and recycling will not be collected by the City on those days. Therefore, if your rubbish collection is normally scheduled on Wednesday, pick-up will take place on Thursday.

City offices will close at noon on December 24 and remain closed through December 25. They will also close at noon on December 31 and remain closed through January 1. Happy holidays!

DID YOU KNOW?



The Beachwood Community Services Department offers programs that provide social and communal activities for senior residents. Programming promotes safety, health, and overall well-being. To facilitate these needs, a complimentary senior van

transportation service is available. For more information, view the Upperclassmen News at www.beachwoodohio.com.

YEAR-ROUND DRUG DROP BOX

Residents are encouraged to safely dispose of unused, unwanted, or expired prescription medications in the Drug Drop Box, located at the Beachwood Police Department. Prescription drugs are the number one substance of abuse for the 12 to 17-year-old age group and much of that is coming from the medicine cabinets of their parents, grandparents and friends.

All prescription medications can be dropped off, except for liquids, needles, or illicit drugs. Vaping devices and cartridges may also be dropped off.

RECYCLE BROKEN HOLIDAY LIGHTS AND POWER CORDS

The Public Works Department will accept broken holiday lights and power cords for recycling in the months of December and January between 7:30 AM – 3:30 PM

Missed a Council Meeting?

Listen to audio recordings or view live & archived videos by visiting www.BeachwoodOhio.com.



American Red Cross BLOOD DRIVE

FRIDAY, DECEMBER 20
2:00 - 7:00 PM

GIVE THE GIFT OF LIFE, GIVE BLOOD

BEACHWOOD RECREATION COMMUNITY THEATER PRESENTS

Roald Dahl's

MATILDA

The Musical

Saturday, Dec. 7 & Dec. 14 at 4 PM

Sunday, Dec. 8 & Dec. 15 at 2 PM

Friday, Dec. 6 & Dec. 13 at 7:30 PM

BEACHWOOD MIDDLE SCHOOL

\$8.00 Students/Seniors

\$9.00 Adults

(Cash or Check Only Please)

UPCOMING MEETINGS

CITY COUNCIL

Monday, December 2 at 7:00 PM

Monday, December 16 at 7:00 PM

Questions? Call 216.595.5462

PLANNING & ZONING COMMISSION

Thursday, December 12 at 7:00 PM

Questions? Call 216.292.1914

ARCHITECTURAL BOARD OF REVIEW

Monday, December 2 at 5:30 PM

Monday, December 16 at 5:30 PM

Questions? Call 216.292.1914

ALEC ISAACSON



216.291.2797

BARBARA BELLIN JANOVITZ



216.406.5914

ERIC SYNENBERG



216.401.0074

JUNE TAYLOR



216.533.7640

SEVERE WEATHER?

When Beachwood City Schools are closed due to severe weather, all Beachwood Recreation and Upperclassmen programs will be cancelled.



DON'T CROWD THE PLOW



Give snow plow operators space to work. A fully loaded snow plow vehicle can weigh between 20–40 tons and cannot easily stop. In a contest between a snow plow and other vehicle, the snow plow will be the clear winner. Stay at least 100 ft. behind the plow when driving.

SNOW ORDINANCE

Beachwood Ordinances states when snow falls over a 24-hour period to a depth of 2" or more, an emergency is declared and parking may be prohibited on all City streets. We will make a reasonable attempt to notify the public by tweeting and using local press. Vehicle owners are responsible to comply with the emergency parking regulations.



POWER OUTAGES

Whether from an accident or force of nature, such as high winds, lightning, or winter storms, there are times when our power goes out.

If your power goes out, please call First Energy at 888.LIGHTSS (888.544.4877). This will allow the power company to track and attend to outages, while also allowing dispatchers to handle emergencies. You may also report outages by texting REG to 544487 (LIGHTS). You'll need your account number and ZIP code.

LEAF PICK-UP

The City's leaf-vac program is underway. Place loose leaves on the tree lawn for collection. This program runs through December 15, weather permitting. Leaves need to be raked into piles on the tree lawn – not in streets or on sidewalks – and leaf piles need to be free of other debris, such as grass, twigs or branches. Cars or other vehicles parked in the street may impede the City's ability to collect leaf piles.



When the loose leaf pick-up program is not operational, leaves need to be bagged and placed on the tree lawn on your rubbish day for pick up.

UPCOMING ART EXHIBITS

TRAVERSED MEDIA

Featuring JoAnn Giovanetti-Rencz, Debbe Kingery, Christie Klubnik and Michaelle Marschall
Through Friday, December 13

FREE & OPEN TO THE PUBLIC



FROM CONCEPT TO MATERIAL: RECENT WORK BY JESSICA PINSKY AND REBECCA CROSS

December 22 – January 11

OPENING RECEPTION

Sunday, December 29 from 1:00 – 2:30 PM



PERFECT PLEDGERS

The City of Beachwood thanks Parker Borland and Ava Kane for being "Perfect Pledgers" by leading the Pledge of Allegiance at City Council meetings on October 21 and November 4, respectively. Parker likes leading the Pledge of Allegiance at Council meetings — our first repeat Perfect Pledger — and wrestling; and Ava likes to dance and play with her dog, Bella.



Parker Borland



Ava Kane

THANK YOU, BEACHWOOD!

Thank you for voting! Forty-percent of Beachwood residents voted in the November General Election. We appreciate that you made your voice heard.

RECYCLING: BACK TO THE BASICS

Recycling contamination is an issue across the nation and is also a major problem in Cuyahoga County. Recycling contamination happens when well-intentioned recyclers mistakenly put the wrong items into their recycling. It can wreak havoc on the recycling process. The best way to avoid recycling contamination in your curbside recycling is to only recycle these five core items:

- **CANS:** Empty and rinse.
- **CARTONS:** Empty, rinse and replace the cap.
- **GLASS BOTTLES & JARS:** Empty and rinse.
- **PAPER & BOXES:** Flatten cardboard items. (ex: cereal boxes)
- **PLASTIC BOTTLES & JUGS:** Empty, rinse and replace cap.



Place these items loose – not bagged – in your recycling bin or cart. All items should be clean, empty and dry. Plastic bottles and jugs include items with an opening or neck that is narrower than the body.

2020 CAMP REGISTRATION



BEACHWOOD DAY CAMP REGISTRATION FOR RESIDENTS

BEGINS DECEMBER 2. Register for Kidz, Bison, Sports, Teen Travel and Theater Camp between 8 AM and 4 PM, Monday through Friday, at the Beachwood Community Services Office. Proof of residency is required. An early-bird fee will be offered to residents who register before March 6, 2020.

NON-RESIDENT REGISTRATION PROCESS

You must register at www.beachwood.com to receive a wait-list number. This is your place in line for signing up Sunday, March 8 at 10:00 AM at the Beachwood Community Center. Numbers will be called in order. Failure to be present when your number is called will forfeit your place in line. Having a wait-list number will not guarantee your place in line.

For more information, visit www.beachwoodohio.com and click on the Recreation Guide, or call 216.292.1970.

ZONING CODE UPDATE

City Council unanimously approved zoning changes at its meeting on October 21. The zoning code summary may be found at: www.beachwoodohio.com. Search for **Zoning Code Summary: 9-12-19**

Do Not Be A VICTIM OF THEFT WHEN PARKING YOUR VEHICLE:

- ALWAYS lock your vehicle & take the keys with you
- Park in well-lit, heavily-traveled areas if possible
- DO NOT leave valuables in plain view. Take them with you, leave them at home, or secure them out of sight prior to arriving at your destination. Valuables include: purses, jackets, money, wallets, phones, tablets, laptops, sunglasses, backpacks, shopping bags...
- Be aware of your surroundings and PLEASE: Report suspicious persons or activity to the Beachwood Police Department at 216-464-1234 or dial 9-1-1



BARKWOOD UNLEASHED

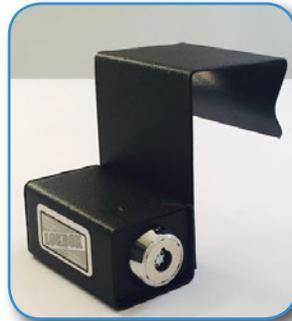
When Barkwood opened on September 22, there were 117 members registered. Two months later, 259 families had registered, with an average of 75 swipes to get into the park per day. Last year, there were 764 dogs registered in the City of Beachwood. Today, that number has increased to 865: an increase from 26% to 32.9% of residents who own dogs.

For information on how to register your dog to use Barkwood, visit <https://www.beachwoodohio.com/521/Barkwood-Dog-Park> or call 216.292.1970. Registrations can be processed at the Community Services Monday - Friday, between 8:00 AM and 4:00 PM



LOCKBOX PROGRAM

In an emergency, every second counts! The Beachwood Department of Fire-Rescue offers a lockbox program to expedite access into homes during emergencies. Pay a one-time \$30 fee for a small, secure metal box that hangs over your front door with a spare key inside. The box is locked by a unique key, accessible exclusively by the Beachwood Fire Department and only used in the event of an emergency. Residents interested in purchasing a lock box should call 216.292.1965.



A MESSAGE FROM THE FIRE DEPARTMENT

The Beachwood Fire Department reminds you to change your furnace filters and to test your smoke and CO detectors monthly. It is recommended to have a CO detector on every level of your home, preferably five feet off the ground and near sleeping quarters. Smoke alarms should be in every sleeping room and outside every sleeping area. As always, stay safe!

USE CAUTION AND BE SEEN

Use caution when walking at dawn, dusk and evening hours. Add reflective items to clothing. Walk on the sidewalk and use crosswalks. If it is necessary to walk in the street, walk facing traffic. If traveling in a group, please walk single-file.



WE CAN'T HELP YOU IF WE CAN'T FIND YOU!

When we are responding to an emergency, we rely highly on your address sign! When we receive a call, we are given an address to respond to. Address signs that are obstructed by overgrown foliage or other objects can reduce our response time, and every second counts. Please make sure that your address numbers are clearly visible - the bigger the numbers the better. Help us help you!

ACTIVE-THREAT RESPONSE AND SELF-DEFENSE CLASSES

The Beachwood Police Department offers active-threat response and self-defense classes to any Beachwood business or organization – free of charge.

Through these programs, information will be provided that will help empower you and your employees.

To schedule a program please call Officer Jamey Appell at 216.595.3749.



Adam Ross Named as TGP's Chief Development Officer

The Gathering Place is pleased to announce that Adam Ross has joined the organization as chief development officer, where he will oversee all aspects of fundraising and community partnership. In addition, five new members were named to the board of directors, including: Kendall Kash, Katie Kohn, Kate Lincoln, Craig Lindsley, and Harvey Sass.

"We're excited to have Adam and our new board members join our team to help support those in our community who are impacted by cancer," says Eileen Saffran, chief executive officer of The Gathering Place. "Each person brings his or her own unique set of talents that will be instrumental in helping us expand our efforts and reach more people."

Adam has had a 20-year career in the non-profit sector, most recently working as vice president of development with Vocational Guidance Services. He has been responsible for a wide range of tasks, including fundraising, marketing, public relations, budgeting, human resources, program development, mentoring, strategic planning, and business development. He is a graduate of St. Bonaventure University and a member of the Cleveland Leadership Center's Bridge Builders Class of 2014.

To learn more, visit www.touchedbycancer.org.



The Menorah Park Tenant Legislative Advocacy Council

The Menorah Park Tenant Legislative Advocacy Council is another first for Menorah Park. It is the first of its kind on a senior living residential campus, and its members are ready to advocate!

"We started a few months ago based on the purposeful desire of residents to voice their views," says Richards Schwalberg. "Through grassroots action, legislators gain residents' valuable thoughts on issues that arise."

Ken Bravo, Government Relations Committee chair, said to the group, "We want your stories and are excited to do this."

Nancy Sutula, vice president of Residential Services and Administrators, helped pull this together. The Advocacy Council includes: Alva Dworkin, Fran Gellin, Charlotte Silver, Dr. Leonard Sweet, Marcia Ungar, Alan Wolk, Donna Yanowitz, and Arthur Yesikoff.



From left: Nancy Sutula; Ken Bravo; Dr. Leonard Sweet; Fran Gellin; Alva Dworkin; Richard Schalberg, Menorah Park COO; Marcia Ungar; Donna Yanowitz; Amy Kaplan, Jewish Federation of Cleveland; and Howie Beigelman, Ohio Jewish Communities. *Not pictured:* Alan Wolk.

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2020

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BEACHWOOD CITY SCHOOLS

BOARD OF EDUCATION

Dr. Brian Weiss, President, (216) 438-1733, bw@beachwoodschoools.org
Maria E. Bennett, Vice President, (216) 264-9398, mbennett@beachwoodschoools.org
Josh Mintz, (216) 245-7831, jmintz@beachwoodschoools.org
Jamie Elwell, (216) 369-9530, jaelwell@beachwoodschoools.org
Megan Walsh, (216) 287-4657, mwash@beachwoodschoools.org

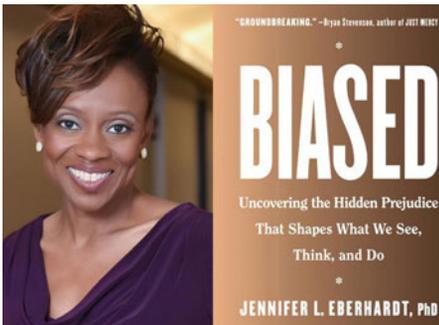
Blue Ribbon Celebration

Our entire middle school student body and staff celebrated their school's designation as a National Blue Ribbon School by the U.S. Department of Education with a ceremony, followed by blue popsicles, on one of the last warm, sunny days of this fall season. Thank you to **State Senator Kenny Yuko**, **Mayor Martin Horwitz**, and **Board of Education President Dr. Brian Weiss** for speaking to our students, and to the many City Council and Board of Education members who attended the celebration with us!



Dr. Jennifer L. Eberhardt Returns to Beachwood

We were proud to welcome home **Dr. Jennifer L. Eberhardt**, Class of 1983, 2006 Gallery of Success Inductee, and Stanford University professor renowned for her research on implicit bias. Dr. Eberhardt led professional development for our district staff, met with students, and presented to community members during her whirlwind visit. She will return to Beachwood in February and May to continue this effort. We are grateful for her partnership. Many thanks to the **Beachwood Schools Foundation** for purchasing 150 copies of her book, "Biased," which will be distributed to students, parents, and community leaders to read before working in targeted groups with Dr. Eberhardt in February.



Senator Sherrod Brown Drops By BHS

At the invitation of **BHS Junior Sam Horowitz**, we were fortunate to receive a recent visit from **U.S. Senator Sherrod Brown**. All high school Government students gathered in the auditorium to hear from Senator Brown and ask him questions. We appreciate Senator Brown's candor about life as an elected official as well as his positions on difficult topics like climate change, affordable housing and gentrification, Ohio's "Heartbeat Law," and many other topics raised by our students.



Welcome to Jillian DeLong

The Beachwood Board of Education will welcome its newest member in January 2020 — Jillian DeLong. Ms. DeLong and her husband, Daniel Small, have two children attending Bryden School. She is Manager of Assets for Cuyahoga Community College. Her accounting and financial experience will serve our community well as a board member. We look forward to Ms. DeLong beginning her two-year term on the board.

ADMINISTRATION

Dr. Robert P. Hardis, Superintendent, (216) 464-2600 ext. 299 • rph@beachwoodschoools.org
Michele E. Mills, Director of Finance/Treasurer, (216) 464-2600 ext. 239 • mm@beachwoodschoools.org
Dr. Ken Veon, Assistant Superintendent, (216) 464-2600 ext. 230 • kev@beachwoodschoools.org
Lauren J. Broderick, Director of Pupil Services, (216) 464-2600 ext. 234 • ljb@beachwoodschoools.org
Kevin Houchins, Director of Equity & Community Engagement, (216) 464-2600 x237 • kth@beachwoodschoools.org
Linda LoGalbo, Director of Curriculum & Instruction, (216) 464-2600 ext. 289 • lhl@beachwoodschoools.org
Valerie Parker, Pupil Services Coordinator, (216) 464-2600 x264 • vparker@beachwoodschoools.org
Kathleen Stroski, Assistant Treasurer, (216) 464-2600 ext. 240 • ks@beachwoodschoools.org



Best Ever Lady Bison Volleyball Team

Beachwood's girls varsity volleyball team finished the 2019 Fall Season with the amazing record of 21 - 2, the best volleyball record in Beachwood history and advanced to the District Finals. This tight-knit unit, led by **Seniors Kamryn Clark, Erion Gibson, Cassidy Gilliam, Aaliyah Larry-Mitchell, Nicole Petty and Kayla Williams** made our community proud every time they were on the court. Congratulations!



Football Team Makes Playoffs

The high school football team plowed through the regular season with an 8-2 record and advanced to the state playoffs for just the fourth time in school history. Highlights included beating the Orange Lions after eleven straight losses to our archrivals. The team was led by a strong senior class consisting of 4-year starter **Dawann Gray, Jr.** as well as **Ahmonra Ballard, Jelani Byrd, Kylan Clark, Dwight DeVaughn, James Flowers, Spencer Kornspan, Rondell Lewis, Deon'te McCutchen, JeShaun Minter, Antonio Roscoe** and **Letraize Walker**.



Board of Education NEWS

Recent Resolutions:

- Contract with ACT prep providers, *Doorway to College* and *College Review* for new Beachwood HS initiative, the *Bison ACT Roadmap*
- Resignation for retirement of Hilltop School Counselor Deborah Pilarcik
- Supplemental contract for Bryden School Counselor Katy Crismon as MS Softball Head Coach
- Volunteer contract for parent John Keyerleber as HS Robotics Team Advisor
- Contract with trainer to lead *Restorative Practices* and *Social-Emotional Learning in Schools* for Beachwood staff
- Contract with Samuel D. Koon & Associates to conduct property appraisal of Beachwood Place

Future Resolutions:

- Common resolution with Grand Valley Local Schools re: value of diversity, collaboration within CVC

Board Meeting Calendar:

- December 16, 2019 (Special Meeting) @ 6:00 pm
- January 13, 2020 (Organizational Meeting) @ 7:30 pm



www.facebook.com/BeachwoodBison



@beachwoodbison

Visit us at www.beachwoodschoools.org

8th House District Legislative Survey

The Legislative Survey provides an opportunity for you to share your opinions and concerns as we head into the final 13 months of the 133rd General Assembly. The survey, found at <https://www.surveymonkey.com/r/KMCXXQZ>, is ten questions and should only take a few minutes to complete. If for some reason the link expires, please contact State Representative Kent Smith's Columbus office at 614.466.5441. Feel free to share the survey with your friends and family.

Your voices are heard and the more responses the better.

Students Make a Difference with Project Save

Fourth-grade students at Joseph and Florence Mandel Jewish Day School recently donated clothing, household goods, and more than \$200 in gift cards and bus tickets to Carl Cook, founder of Project Save, a 501c non-profit with a mission to help homelessness in Cleveland.

Carl came to visit the 4th grade twice in the past couple of months. His first visit was to talk to students about homelessness and how we can all help.

"Project Save provides food, clothing, medical care, counseling, support, job training, and most of all – HOPE," Carl explained.

Carl left bins for the children to fill with a list of needed supplies. Mandel JDS 4th graders took this task seriously and filled the bins to the top

with socks, thermal underwear, a coffeemaker, office supplies, and more. They also donated hundreds of dollars in bus tickets and gift cards to stores like Target and Walmart.

During Carl's second visit, the 4th graders presented him with their donation.

"When I came here the first time, I shared a little bit about the very important work my team and I do every day. Today, I am blessed and happy to take these items back and share them with my team so we can

continue to empower the poor and homeless," said Carl.

The 4th graders have expressed interest in continuing to help Carl and are now working on a holiday project or field trip to Project Save.

For more information about Project Save, email carlcook2100@gmail.com.



Pictured: Carl Cook explains how students can make a difference and help those who are less fortunate.

Whatever the Reason, Whatever the Season... Beachwood Can Count On Smylie One!



IT TAKES

The Right Financing to Keep You Warm This Fall. We Can Find A Plan That Fits Your Budget.

With flexible financing options, it's easy to invest in a new heating or cooling comfort system or an unexpected repair, without breaking your budget. For a limited time, take advantage of our special financing for 36 months* on select Bryant® high efficiency equipment. We make it easy for your family to stay comfortable all year long.

*Subject to credit approval. See Smylie One for details.



WE ARE CURRENTLY SCHEDULING OUR FALL HEATING FURNACE TUNE-UP & SAFETY CHECKS! PREVENTATIVE MAINTENANCE IS THE KEY!



Pro-Max Heating

Tune-Up & Safety Check

\$20 OFF

Now Only \$99.95
Over 30 Points of Inspection

Pro-Max Plumbing

Professional Service

\$25 OFF

On Your Next Service Call
"Don't Delay... Call Today!"

Rinnai or Navian

Tankless Water Heater

\$250 OFF

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Salim Hayek, MD, PhD

Customized Care for Chronic Pain

Sometimes pain stems from an injury or illness and resolves over the course of time, as the body's natural processes lead to healing. But oftentimes, pain becomes a consistent part of daily life, leading to physical, mental and emotional distress.

When you spend each day dealing with aches and pains, from the time your alarm wakes you up in the morning to when you close your eyes to sleep at night, it can affect many different aspects of your life.

Everyday activities, like taking the dog for a walk in the park or navigating grocery store aisles, seem impossibly difficult. Social schedules fall by the wayside, as leaving the house seems more like a chore than an exciting part of your normal routine.

Regardless of its source, chronic pain can be debilitating for both the body and the mind.

At University Hospitals Ahuja Medical Center, physicians formulate individual treatment plans that help to control and minimize pain through a combination of therapies. The team is trained to treat a variety of conditions, including: lower back pain, headaches and migraines, myofascial pain, abdominal pain, neuropathic pain, spasticity, and herniated discs.

Pain management specialists understand that a single procedure is not necessarily the right one for every patient, and customize treatment plans that will help you lead a more productive, active lifestyle. The goal is to keep all patients pain free, so they can continue to enjoy the activities they love most.

UH Ahuja Medical Center's pain management team uses innovative approaches to care. "We don't need to jump into prescription writing or surgery scheduling right away," says Salim Hayek, MD, PhD, Chief, Division of Pain Management. "We evaluate each patient conservatively and on an individual basis. Then, we can creatively develop a plan of action to get them back to feeling their best through a combination of therapies."

For many patients dealing with pathological pain, such as a permanent injury, there may not be a "cure." However, this type of chronic pain can often be managed and made tolerable by new, advanced techniques.

For example, initial recommended care of neck and back pain may be conservative, and include interventions such as epidurals and nerve blocks. Creative approaches and treatment plans can be enhanced if pain progresses.

Pain management specialists understand that a single procedure is not necessarily the right one for every patient, and customize treatment plans that will help you lead a more productive, active lifestyle. The goal is to keep all patients pain free, so they can continue to enjoy the activities they love most.

You no longer need to live with chronic pain, or travel far to get relief close to home. To schedule an appointment with UH Ahuja Medical Center, please call, 216.342.2567.

"We don't need to jump into prescription writing or surgery scheduling right away," says Salim Hayek, MD, PhD, Chief, Division of Pain Management. "We evaluate each patient conservatively and on an individual basis. Then, we can creatively develop a plan of action to get them back to feeling their best through a combination of therapies."

Morning, noon and night, The Weils embraces your life.

Engaging Evenings



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For details, please contact a Weils team member.

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Volunteers Needed to Gift Wrap at Beachwood Place

Join Montefiore at Beachwood Place this holiday season and volunteer at their annual giftwrapping fundraiser. This year's gift wrapping station is located on the upper level by J. Crew and Nordstrom. Montefiore is manning the gift-wrapping station **Saturday, December 14, through Tuesday, December 24**, during mall hours.

Three- and four-hour shifts are available, and several volunteers are needed for each shift. They will work with your schedule so you can work with them! It's a fun way to meet new people, and all the money raised through donations goes back to enriching the lives of Montefiore residents.

*They will work with your schedule
so you can work with them!*

To sign up or for more information, contact Diane Weiner, volunteer manager, at 216.910.2741 or dweiner@montefiorecare.org; or stop by Montefiore at One David Myers Parkway, Beachwood, and sign up in person.



*Find the good.
It's all around you.
Find it, showcase it
and you'll start believing in it.*

– Jesse Owens

Beachwood Arts Council Programs



Beachwood Arts Council invites you to attend the following program. Be a part of the arts in Beachwood! Participate, volunteer or join BAC! For more information, visit beachwoodartscouncil.org or call 216.595.3400. Also, like BAC on Facebook at Beachwood Arts Council.

**Inlet Dance Theatre • Sunday, December 8 • 2 - 3 pm
Beachwood High School**

This Cleveland-based contemporary dance company, founded in 2001 by Executive/Artistic Director Bill Wade, embodies his belief that dance viewing, training, and performing experiences serve as tools to bring about personal growth and development. This performance, which is made possible by grants from

Cuyahoga Arts & Culture and Ohio Arts Council, will feature members of the Inlet Trainee & Apprentice Program. This program is free and open to the community. No advance registration necessary.



McCarthy Lebit Welcomes Adam L. Glassman as an Associate Attorney

McCarthy, Lebit, Crystal & Liffman Co., LPA, is pleased to welcome Adam L. Glassman to the firm as an associate in the practice areas of Real Estate & Construction, Business & Corporate, Mergers & Acquisitions, and Litigation.



Adam, a BHS grad, class of 2012, was sworn in by the Supreme Court of Ohio on November 12. He is a graduate of Miami University where he earned his Bachelor of Arts in Political Science. He graduated with his Juris Doctor from the Cleveland Marshall College of Law in 2019.

"I'm excited about the opportunity to start my legal

career with McCarthy Lebit and feel that the foundation for my success was established while growing up in Beachwood and ultimately graduating from Beachwood High School. I had several mentors throughout my time in Beachwood, and their life-lessons and support will surely guide and propel me throughout my career."

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Dave Cunix
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Flu Prevention

The U.S. flu season is just beginning, and can last until May (with peak infections hitting between December and February). While it's too early to predict the severity of this year's flu season in the U.S., physicians are encouraging everyone to vaccinate ahead of the anticipated peak infection times.

Flu is BAD, especially for kids and seniors. At least 80% of influenza-related deaths occur

among two age groups: children from six months to eight years, and adults 65 and older.

Flu Prevention Works. Vaccinations, effective hygiene, and anti-flu medication reduce flu-related deaths. According to Public Health Corp, 80% of flu deaths could have been prevented with vaccination.

For complete information, <https://www.cdc.gov/flu/>.

Beachwood Transportation

The Beachwood Transportation Service is a complimentary, no tipping, supplemental door-to-door transportation service. A wheelchair accessible van is available. Service is provided for medical appointments and errands such as banking, grocery shopping, etc. Medical appointment requests are given first priority.

Senior Citizens (60 years of age and older) and disabled persons over the age of 18 who reside in Beachwood are eligible. Service is not available to residents in nursing, assisted living, or retirement facilities.

To register, call 216.595.3709. The Van Request Line is 216.595.3709.

Toys for Tots Drive

Dale Braun, the local Edward Jones financial advisor, is supporting the local Toys for Tots program by using his office as a drop-off location for this year's toy drive.

Local residents may help needy children in the area by bringing in a new, unwrapped toy to the office, 3355 Richmond Road, Suite 182, Beachwood, during regular business hours through December 6.

"With the holiday season around the corner, we are all getting ready for the festivities," Dale Braun said. "And as this is the season of giving, now is a great time to remember the less fortunate in our community."

Edward Jones, a Fortune 500 company headquartered in St. Louis, provides financial services in the U.S. and through its affiliate in Canada. Every aspect of the firm's

business, from the investments its financial advisors offer to the location of its branch offices, caters to individual investors. The firm's 18,000-plus financial advisors serve more than seven million clients and care for \$1 trillion in assets under management. Visit their website at edwardjones.com, and their recruiting website at careers.edwardjones.com.

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Operation Warm Up Seeks Warmth, Comfort, and Kindness for Those in Need

NCJW/Cleveland coordinating Jewish contributions for Homeless Stand Down

Operation Warm Up, a partnership between National Council of Jewish Women/Cleveland and the Richard Horvitz and Erica Hartman-Horvitz Youth Ability program, seeks winter clothing donations for those in need of warm garments. Donors may drop off their contributions at any Jewish community location, including temples, synagogues, the Mandel JCC, or other Jewish organizations and agencies where Operation Warm Up bins are located. The campaign extends through Sunday, December 8.

Most needed items are new adult waterproof winter gloves; unopened, pre-packaged socks and underwear; and new or gently-used scarves, winter hats, and winter coats in sizes XL and up.

NCJW/Cleveland volunteers will pick up the bins and deliver them to recipients during the Homeless Stand Down on Saturday, January

11, sponsored by Hands On Northeast Ohio. The event also provides resources for an estimated 1,500 individuals and families facing poverty and homelessness. Available resources include social service providers, haircuts, medical screenings, live entertainment, professional portraits, breakfast and lunch, and free winter clothing, personal care kits, bus passes,

and much more. NCJW volunteers participate in the Homeless Stand Down.

The Homeless Stand Down is made possible because more than 200 congregations, organizations, agencies, corporations, and civic groups come together to support this effort.

"NCJW's Operation Warm Up has provided the greatest amount of apparel in the past



through the generosity of the Jewish community," said Elaine Geller, president, NCJW/Cleveland. "We hope to exceed the record of 3,000 items sent last year."

Joan Shall and Eva Hurst are chairs of Operation Warm-Up.

For further information, contact Rebecca Brouman at rbrouman@ncjwcleveland.org or 216.378.2204, ext.105 or visit ncjw/Cleveland.org.






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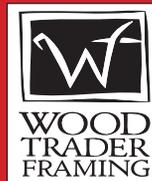
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The Style Maven

Whether he's already perfected his aesthetic or needs to up his style game, discover countless options at Beachwood Place to round out his wardrobe.

Try Zara for runway-worthy looks that won't break the bank. This season it's all about texture, from cable knits and corduroys to blazers with contrasting swathes of velvet and satin. Bold and playful prints are also in right now. Opt for tonal tartan pants or an argyle cardigan to push boundaries with subtlety. If these prove too daring, you can play it safe by gifting your guy a twill

bomber jacket alongside some Ray-Ban aviators and a wool beanie – these street-style classics are tried and true but never dull.

Look to Saks Fifth Avenue to spoil your guy with truly splurge-worthy gear: take your pick of statement-making belts, cashmere joggers, or designer sneakers. He's sure to treasure a stainless-steel bracelet watch with a precise quartz movement and water-resistant case. Check out models from Chopard, Shinola, Hugo Boss, and more.

The Homebody

Bring some green into his living space with an easy-care succulent set. If he's all thumbs – none of them green – then choose a self-watering herb garden from Click & Grow, available at Nordstrom. Its planter is small enough to sit on the kitchen counter, making it a great choice for the home chef who's short on space.

For the music lover, small-profile Bluetooth speakers don't skimp on quality sound. If he's a fan of vintage vibes, the portable turntables from Crosley fuse retro good looks with modern tech. These classic music makers have Bluetooth capability and can connect to either headphones or a home sound system.

The Traveler

Maybe he's a jet-setting business exec or he's got a serious case of wanderlust. Stock his carry on with TSA-friendly grooming sets from brands like Kiehl's and Aēsop. Their bath-and-body minis come packed with ingredients that nourish and recharge: shea and cocoa butters, almond and avocado oils, and menthol and caffeine, not to mention a range of rejuvenating botanicals.

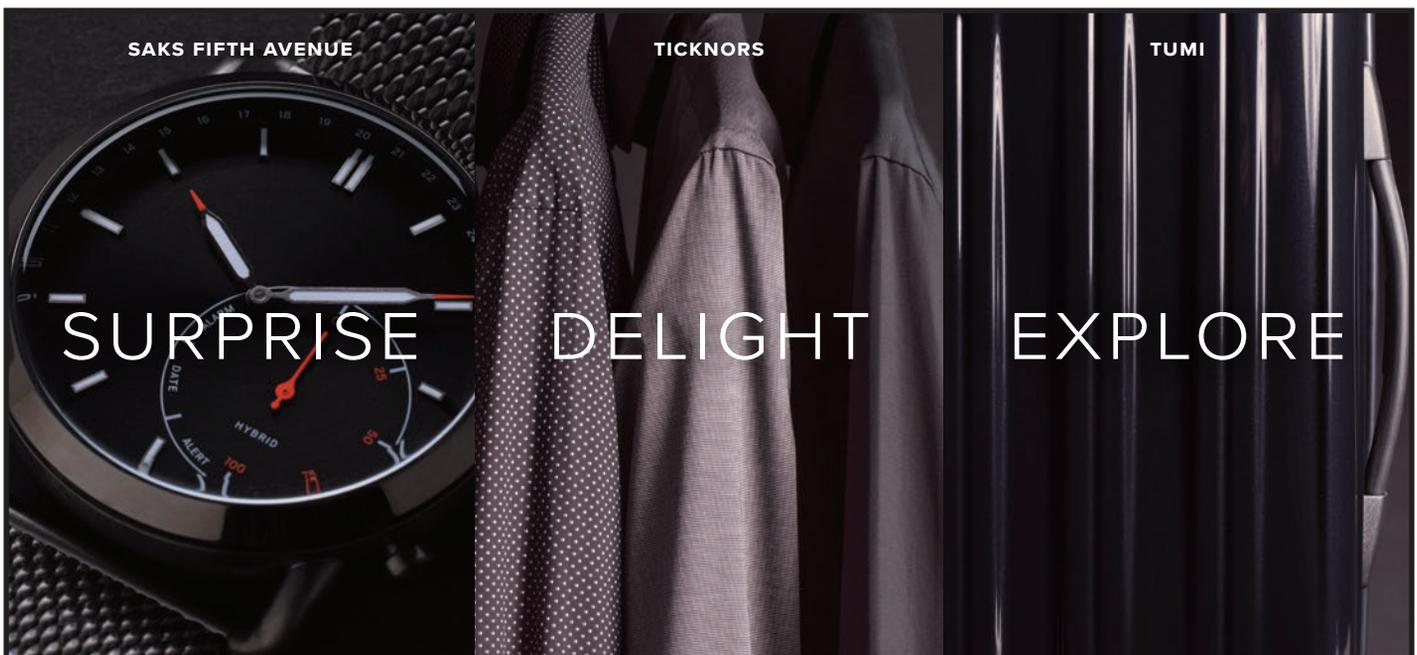
Brands like Herschel and Fjällräven offer on-trend carry-ons that will actually fit in that overhead bin. A water-resistant backpack

lets your globetrotter forge ahead no matter the weather conditions. A quality duffel bag should have sturdy top handles and a removable crossbody strap, plus smart features like a telescoping pull handle and a zip-around shoe compartment to keep grime at bay. Or you can go all out on a super-sleek and long-lasting piece of luggage from Rimowa. Its hard-shell cases are made of high-quality anodized aluminum – the ultimate choice for withstanding tough wear.

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Still at a loss? Give him total freedom with a Beachwood Place gift card. Available in denominations of \$25, \$50, \$100, and \$200, they're super convenient. Your giftee can check his balance online, and best of all, the cards never expire.

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HOLIDAY SHOPPING AT THE MALTZ MUSEUM STORE



The Maltz Museum Store features Judaica and holiday gifts crafted by Israeli and American artisans from the whimsical to the sophisticated. Open during regular Museum hours.

Join us for a special museum store trunk show with Israeli jeweler Rachel Eshkol on December 5-7!

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Beachwood Place

Free for the Holidays?

Maltz Museum offers Free Events this Winter Season

Free for the holidays? The Maltz Museum of Jewish Heritage opens its doors at no cost this winter during special holiday events. From lighting candles on Chanukah to making cards on Christmas to hearing live music on Martin Luther King, Jr. Day to “meeting the presidents” on Presidents’ Day, there are several upcoming FREE opportunities for the community to engage with this Cleveland cultural hub.

Sunday, December 22

1:30 - 3 pm

Chanukah Candle Lighting Celebration

People of all faiths and backgrounds are invited to hear the story of Chanukah, sing along to traditional tunes with a live music performance, make holiday crafts, enjoy kosher cookies, and explore the Museum. Special guest PJ Library offers free book sign-ups and bonus activities. Free with registration. Sponsored by Friends of the Maltz Museum.

Tuesday, December 25

11 am – 5 pm

Christmas Day Can-Can “Give What You Can, Pay What You Can”

Bring a canned good donation and/or pay what you can toward Museum admission. Get into the giving spirit of the holiday season! Donate to explore the inspiring stories in the Museum’s newest exhibition – Leonard Bernstein: The Power of Music, see the treasures and ritual objects in The Temple-Tifereth Israel Gallery, and share in the Jewish immigrant experience that makes up An American Story. The day also includes a chance to craft greeting cards for sick children at Rainbow Babies and Children’s Hospital. Canned goods will be donated to the Kosher Food Bank and the Greater Cleveland Food Bank.

Monday, January 20

11 am – 5 pm

Martin Luther King, Jr. Day Celebration

Free and Open to the Public

Honor iconic civil rights leader the Rev. Dr. Martin Luther King, Jr., and everyday citizens who fought against discrimination by celebrating the everyday hero in you. Tour the Maltz Museum’s core and special exhibitions while enjoying hands-on crafts and activities on this family-friendly day! Schedule and activities to be announced. Sponsored by the Jewish Federation of Cleveland’s Community Relations Committee.

Monday, February 17

11 am – 5 pm

Presidents’ Day Celebration Free and Open to the Public

Celebrate Presidents’ Day with a free, family-friendly day at the Museum. Participate in crafts and activities, plus explore the special exhibition, Leonard Bernstein: The Power of Music, and our core exhibitions. Plus, kids can “Meet the Presidents” with a special presentation in the gallery. Hear from past presidents such as George Washington, Abraham Lincoln, Theodore Roosevelt, FDR, and more! You’ll have the opportunity to take photos with the presidents and enjoy a kosher cookie. Check back for specific times on when presidents will perform. Presented by the Friends of the Maltz Museum.

Space is limited and reservations are always recommended. For more information on these and other Maltz Museum events and exhibitions, call 216.593.0575 or visit www.maltzmuseum.org.



HOLIDAYS AT THE MALTZ MUSEUM



CHANUKAH CANDLE LIGHTING

SUN, DEC 22, 1:30 – 3PM

Free & open to the public

Celebrate the Jewish holiday of Chanukah, also known as the miracle of lights. Everyone is invited to hear the story of Chanukah, sing along to traditional tunes with live music performance, make holiday crafts, in addition to exploring the Museum. Sponsored by Friends of the Maltz Museum.



ANNUAL CHRISTMAS CAN-CAN

WED, DEC 25, 11 AM – 5PM

Bring a canned good donation and/or pay what you can toward Museum admission

Make a donation and explore the special exhibition *Leonard Bernstein: The Power of Music*, the treasures of *The Temple-Tifereth Israel Gallery*, and the immigrant experiences in *An American Story*. Plus, make cards to be donated to refugees.

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The Cleveland Pops Orchestra Hosts the Hottest New Year's Eve Concert and Party in Cleveland

Celebrating 100 years of music 1920-2020!

The Cleveland Pops Orchestra, under the direction of Carl Topilow, will be bringing in 2020 with music from the past 100 years at the hottest concert and party in Cleveland. Dance the night away with The Pops, worldwide performer Connor O'Brien, and The No Name Band. Enjoy a two-hour concert followed by a roaring twenties party complete with costumes, photo opportunities, cash bars, and a fabulous midnight balloon drop. To top it all off, a \$250 cash prize will be awarded to the person with the best 20s costume of the night.

What:

The Cleveland Pops Orchestra – Roaring 20's New Year's Eve Concert & Party

When:

Tuesday, December 31, 2019
9 pm – 1 am

Where:

Severance Hall
11001 Euclid Ave.
Cleveland, Ohio 44106

Tickets:

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Call 216.231.1111 or visit
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Dec. 31st - 9pm to 1am
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NYE

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Programs at the Beachwood Library

Drop in and Download

Monday, December 16
2 - 5 pm; and
Saturday, December 21
10 am - 1 pm

Learn how to borrow free eBooks, eAudiobooks, eMagazines, movies, and music from the Digital Collection – anytime, anywhere. Bring your device and passwords to the library and someone on the staff will get you started. The Digital Collection is available 24/7, 365 days a year, and there are never any late fees. Registration is not needed.

Warmth by Flavor Spice Series: Moroccan Ras el Hanout

Monday, December 16
6:30 - 8 pm

Enjoy a lesson in spice blending. Learn the ingredients to make your own Ras el Hanout and spice up a winter stew. Warm your body this Winter with the flavors of Morocco, France, and India. Discover new flavors and broaden your palate this season. All levels of home chefs welcome! Registration Required.

Vaping, Juuling, and Other Inhalable Items

Tuesday, December 17
7 - 8 pm

Dr. Ellen Rome from the Cleveland Clinic will tell you what you need to know about popular inhalable items.

Third Wednesday Book Discussion/Third Thursday Book Discussion

Wednesday, December 18
1 - 2 pm; and
Thursday, December 19
2 - 3 pm

Monthly book discussion led by library staff. No registration required. All are welcome!

December: *The Library Book*, by Susan Orlean

January: *Where the Crawdads Sing*, by Delia Owens

February: *Circe*, by Madeline Miller

Books will be available at circulation desk one month prior to program date. Call the library at 216.831.6868 for more information. Refreshments provided by Friends of the Beachwood Library.

Through the Eyes of the Artist: Michelangelo

Friday, December 20
10 - 11 am

Art historian Felicia Zavarella Stadelman will present her series on the lives and works of beloved artists. In an age of great artists, Michelangelo was perhaps the greatest, creating immortal works in all three of the major arts – sculpture, painting, and architecture. Registration preferred. Sponsored by the Friends of the Beachwood Library.

Through the Eyes of the Artist: Paul Gauguin

Friday, January 10
10 - 11 am

Art historian Felicia Zavarella Stadelman will present her series on the lives and works of beloved artists. There remains a profound sense of mystery in Paul Gauguin's work. Of all the images created by the artist, none was more striking than the one he crafted of himself. It's often said that he painted and dreamed at the same time. Registration preferred. Sponsored by the Friends of the Beachwood Library.



Fairmount Temple Adult Cultural Arts Series presents

Vocalist Helen Welch, "A Little Brit Different"

Sunday, January 12 • Fairmount Temple

Helen Welch is an internationally acclaimed vocalist, entertainer, producer, and bandleader. Her unique talent for arranging songs to make them her own coupled with her ability to intimately engage her audience have quickly earned her a large and devoted following around the globe.



Helen and her fabulous trio, pianist Joe Leaman, and bass Bryan Thomas, present *A Little Brit Different*, featuring songs and stories from Helen's varied career. Take the swing of Ella, the warm alto tones of Karen Carpenter, add some soul and cheeky British humor and Pow! Helen presents a show that fuses together musical theater, popular music, jazz and blues.

Enjoy drinks and appetizers in

the foyer at 4:15 pm, followed by the musical performance at 5 pm. Dinner will be served following the program at 6:15 pm.

The cost for dinner and the program is \$29 for Fairmount Temple members and \$33 for guests. For questions, please call Susan Namen at 216.464.0607. The registration deadline is January 2. This program is made possible through the generosity of the Max and Ella Green Fund.

JCC Mens Club

The mission of the Mandel JCC Men's Club is to provide opportunities for men to socialize, meet new friends, and take part in discussion groups.

The club meets every Monday from 11 am – 12 noon in the Mandel JCC's Stonehill Auditorium unless otherwise noted. For more information, contact Bob Young at young-bob12@gmail.com. Guests are welcome!

December 9

Erica Rudin-Luria • President
Jewish Federation of Cleveland
Jewish Cleveland: How We Care About Each Other

December 23

Jeff Rotsky
Football Coach
City of Euclid
A Panel of Football Players

December 16

Evan Shelton, PhD
Director of Brain Health
Menorah Park
Center 4 Brain Health
Strategies for Organizing and Remembering Information Better In Everyday Life

December 30

Great Discussions Video
Rethinking the Nuclear Framework

Park Synagogue Women's Shabbat with Scholar-in-Residence Professor Rachel Gordan

Park Synagogue invites the community to attend Women's Shabbat, featuring Scholar-in-Residence Professor Rachel Gordan, PhD, speaking on Friday, December 13; and Saturday, December 14, at Park Synagogue East, Pepper Pike.



Dr. Gordan, the Shorstein Fellow in American Jewish Culture at the University of Florida, will speak on Friday, December 13, following the 6 pm Shabbat Service and a Shabbat dinner. Her topic is "The Woman Behind the Academy Award-winning *Gentleman's Agreement*." Cost of the dinner is \$25 for adults, \$19.95 for children 4-13, and free for children 3 and under. To prepare for Professor Gordan's talk, Park Synagogue East will offer a free screening of *Gentleman's Agreement* at 3 pm.

On Saturday, December 14 at Park Synagogue East, Professor Gordan will speak during Shabbat Services on "WWII: How and Why Everything Changed for Jews in Mid-Century America." Services begin at 9 am, with Professor

Gordan's talk at approximately 10:45 am. Following services at 12 noon, Professor Gordan will speak at a Lunch & Learn on "Jews in Postwar American Culture and Why It Matters Today." Cost of the Lunch & Learn is \$18 for adults, \$15.95 for children 4-13, and free for children 3 and under.

Prepaid reservations for the Friday night dinner and for the Lunch & Learn are required by December 6. Register online at www.parksynagogue.org or by contacting Ellen Petler at epetler@parksyn.org or 216.371.2244, ext. 122.

Women's Shabbat is open to all women, men, and children in the community, and is co-sponsored by Park Synagogue's Neshama and Women's Rosh Chodesh Groups and Sisterhood.

Adrienne Goldberg Recognized for Women's Philanthropy

Adrienne Goldberg was recently awarded the 2019 Ruby Bass Challenge Award, the Jewish Federation of Cleveland's most prestigious award for women philanthropists. She was honored with the award at the Federation's Women's Philanthropy Signature Event on October 30.



"I am committed to doing things that make a difference in the world," Goldberg said. "Volunteering for Federation and helping Jews locally and globally makes me happy. It's been so powerful for me to see first-hand the lives we are changing, whether it's in Cuba, Poland, Israel, or Beachwood."

Adrienne is a long-time leader at the Jewish Federation of Cleveland. She is a past Women's Philanthropy Campaign chair and an avid volunteer in the Campaign for Jewish Needs. She also serves on the Federation's Allocations Committee and Development Committee. In addition to her Federation involvement, Adrienne is also an active volunteer at Menorah Park, Park Synagogue, and Israel Bonds.

Adrienne brings a tremendous amount of energy and passion to the work we do here at Federation," said Danielle Wild,

Federation's Women's Philanthropy chair. "She is always able to look at things through a different lens and push the envelope, if need be."

Established in memory of Ruby Bass, the award is given annually to a woman who honors Ruby's lifelong passion for the Federation, her commitment to Women's Philanthropy and fundraising for the Campaign for Jewish Needs, which is the Federation's annual fundraising campaign that serves Jewish Cleveland and the global community.

In Adrienne's honor, the Ruby Bass Challenge Endowment Fund will make a donation to the Women's Campaign for the 2020 Campaign for Jewish Needs. This award was established by Ruby Bass' son Jonathan, his wife Stephany, and her mother Lenore Kessler, who was also Ruby's dear friend.

Beachwood Buzz Wishes You
a Happy, Healthy Holiday Season!



Who's Buzzin' in Beachwood?

Band on Demand

The Beachwood High School Marching Band and Drill Team, under the direction of BHS Music Director David Luddington, performed nine numbers ranging from *A Crazy Little Thing Called Love* to *Bohemian Rhapsody* at the annual *Band On Demand* concert held on October 18 at the playground next to the Beachwood Family Aquatic Center. The winner of this year's *Band on Demand* raffle, Gene Preston, invited his family and friends to hear the band perform. "I chose the playground because it accommodates people of all ages who can come together to enjoy the fabulous BHS Marching Band and Drill Team," said Gene.



Brian and Zach Ritzenberg



Arianna, Gene, Gianna and Laura Preston

DDD gets an A+

Bargain hunters and fashionistas had a field day at National Council of Jewish Women/Cleveland's annual Designer Dress Days held at the Mandel JCC in Beachwood. The fundraiser featured gently used designer clothing, leisure apparel, contemporary designer styles, handbags, furs, and accessories. A celebrity rack of donated items from well-known personalities drew brisk sales. Funds raised support NCJW/CLE's many programs that positively impact the lives of women, children, and families.



Marc Cutler entertains a DDD customer's son



NCJW/CLE vice presidents of retail operations Kelly Markowitz and Debbie Rosenthal



NCJW/CLE president Elaine Geller with Gail Sands and Linda Barnett



Rita Langer with Robbie Schonfeld

by Arlene Fine

Boo at Blu

Trick or treating went to the dogs at the first ever canine-friendly Halloween party held at Blu, The Restaurant. The celebratory event, complete with special doggie treats and decorations, was held at the Richmond Road restaurant's heated, dog friendly out door patio in front of the eatery. Restaurateur and canine aficionado, Brad Friedlander cooked up the event so that his dog Maverick could do some tricks with his buddies.



Is that a taco or Maverick, with Brad Friedlander?



Lucy, in her unicorn ensemble, steals the show



Can you find a cuter beanie baby than Jade?

Milestones Autism Resources Annual Benefit

Supporters of Milestones Autism Resources attended the 2019 Annual Benefit, "Empowering Families. Enriching Lives," held at Landerhaven. The evening's honorees were Stephen Rudolph, Lynn Singer and Leslie Rotsky and the evening's emcee was FOX8 Weekend Anchor Autumn Ziemba. Funds raised from the event support Milestones' free Autism Helpdesk, a service that connects families, individuals with autism, and professionals to trusted resources.



Sue and Mitch Frankel



Lori and Larry Weisman



Emcee Autumn Ziemba, pianist Aaron Greene, and co founders Mia Buchwald Gelles and Ilana Hoffer Skoff



Barry and Caryn Hersch with Amy and Steve Small

The Games Afoot

An overflow crowd of game players enjoyed an evening of Mah Jongg, Canasta, fun and food at ORT America – Ohio Region’s 6th Annual Mah Jongg and Canasta Night. The evening included games, dinner, silent auction, and a raffle. This event raised funds to support ORT’s mission of advancing education around the world by helping 300,000 students in 35 countries who depend on ORT schools every year.



Diane Adelman and Fern Simkoff



Roni Wallace, Diane Ellis, and Heather Bossin

Kol Israel Celebrates 60th Anniversary

Kol Israel supporters, including 27 Holocaust Survivors, celebrated Kol Israel Foundation’s 60th anniversary of Survivor Resilience, Remembrance and Holocaust Education at Celebration of Generations. The evening, held at the Ritz-Carlton Cleveland, honored KeyCorp CEO Beth Mooney. Founded in 1959 by Holocaust Survivors who settled in Cleveland, Kol Israel is a leading provider of Holocaust education and programming in the Cleveland community. The benefit raised \$340,000 to support its two essential community outreach programs: Face to Face, and Sharing Our Stories.



Tamar Maltz, Avi Goldman, and Milt Maltz



Kol Israel Foundation past president Muriel Weber, honoree Beth Mooney, and president Mark Frank



Edie Block, Sharon Friedman, Marilyn Evans, and Anne Adelman

Sukkah Hopping

Many sukkahs popped up in Beachwood during the holiday of Sukkot. B’nai Jeshurun members held open houses or were part of the congregation’s Sukkah Hop.



Duffield Road residents Mark and Lauren Freiman, with their children, from left, Zander, Rayna, Moselle, and Romi



Brucefield Road residents Rachel, Yossi, Rena, and Richard Berkowitz

Joey Pollack - Pollack Photography

The Gathering Place ExtravaGathering

On Saturday, October 12, nearly 1,000 people joined together at the Huntington Convention Center of Cleveland to celebrate The Gathering Place's 20 years of serving the community, and to recognize its founding board members.

It was also an opportunity to honor founder and CEO Eileen Saffran for her amazing vision and wonderful leadership over the past 20 years. The message of the evening was to Celebrate The Gathering Place's Legacy and to Sustain its Future. During the gala, Regina Brett, the emcee for the evening and an avid supporter, shared a new initiative of The Gathering Place called Wellness Without Walls that will take programs into the community so that people coping with cancer can be supported in the neighborhoods where they live. Over \$570,000 was raised through the gala, thanks to the generosity of sponsors and those in attendance. The Harrington Family Foundation was the Presenting Sponsor, and Multiplast Systems and University Hospitals Seidman Cancer Center served as Platinum Sponsors.

In her speech, Eileen thanked attendees for believing in her vision and for the wonderful

support that has been provided since the doors opened in 2000. It was a very moving moment when she brought the founding board members to the stage and thanked them for helping to start the organization on its course for success. Many of the individuals who made their way to the stage that evening are still involved with the organization in some capacity.

Founding board members include Terry Adelman, Jack Bialosky, Jr., Ellen Casper, Charles Duetchman, Diane Galvin, Peter Galvin, Nancy and Ron Harrington, Allen Hart, Clem Hearey, Ken Levine, Lissa McKinley*, Ruth Miller*, Sylvia Morrison, John Parker, Elizabeth Pitorak, Brian Ratner, Laura Rocker, Norton Rose*, Debbie Rossman, Margo Roth, Ernie Siegler*, Sharon Sobol Jordan, Hank Spain, and Cheryl Wikas.

For information about The Gathering Place, visit www.touchedbycancer.org.

**In loving memory.*



The Gathering Place founder and CEO, Eileen Saffran, was honored for her amazing vision and wonderful leadership over the past 20 years.

Ceramic Beauty: Pottery + Paintings

Ceramic Beauty: Pottery + Paintings, sponsored by Beachwood Arts Council, held its opening reception on October 26. This special exhibit featured decorative and functional ceramic artwork designed by students and members of Beachwood Ceramic Guild, an independent studio directed by Andrea Serafino. The exhibit also included "2D" artwork made by local artists who work in acrylics, oils, and paper.



Painting by Hazel Brown



Andrea Serafino, director of Beachwood Ceramic Guild



Jane Kinstlinger exhibits her pottery



Leah Gilbert exhibits her paintings



Sally Isenstadt exhibits her pottery

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2020

HERD AGAINST HUNGER 2

SET A WORLD RECORD.
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On April 26, Herd Against Hunger 2, which aims to set another world record to benefit the needy in our communities, will take place at Beachwood High School.

In 2018, Lena Leland and Beachwood Schools student activities coordinator Craig Alexander organized Herd Against Hunger to benefit the 21% of people in Northeast Ohio who live in food-insecure households. The goal of the event was to break the world record for longest continuous sandwich chain. Volunteers broke the world record, making 32,300 Sunbutter and jelly sandwiches which, if placed in a single-file line, would have spanned approximately 2.5 miles or 13,300 feet. Sandwiches were then packaged and delivered to soup kitchens and shelters.

In April, those who participate in Herd Against Hunger 2 will assemble more than 5,000 care packages of food, toiletries, and socks; and distribute them to shelters and food pantries throughout NE Ohio. Drawstring backpack care packages will be filled by volunteers, and then organized on the gym floor to create the world's largest backpack mosaic.

Watch for details in next month's *Beachwood Buzz*.



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