Media Kit 2020

Beachwood Buzz MAGAZINE

Every Resident. Every Business. Every Month.

LETTER FROM THE EDITOR

Debby Zelman Rapoport
Publisher & Editor

Beachwood Buzz was established in 1996 and has been a household name for more than 22 years. Distributed to every resident and every business, every month, it is where people look to see what's going on in and around Beachwood. With support from the City of Beachwood, Beachwood City Schools and the Beachwood Chamber of Commerce, *Beachwood Buzz* provides a wide array of information in each issue. As editor/publisher, I enjoy working with local businesses and individuals to gain insight about what makes them unique, and circulating this information throughout our community. Our advertising base is strong, and we invite you to be a part of it. If you want your message to saturate the Beachwood market, with 9,200 copies being distributed every month, I invite you to contact us today!

D. Rapoport

Beachwood Buzz MAGAZINE
Every Resident. Every Business. Every Month.

WELCOME TO BEACHWOOD

Beachwood is conveniently located to I-271, I-480, I-90, Cleveland Hopkins Airport, and downtown Cleveland. You'll discover fabulous shopping, award winning restaurants, beautiful parks, and one of Northeast Ohio's cultural museums in a charming, safe, family-friendly neighborhood. Whether you're visiting Beachwood for business, a family vacation, a romantic getaway or attending a sporting event, you'll find there's something for everyone.

A dynamic business core, a vibrant retail and commercial area and top-ranked schools have helped to create a strong, sustainable Beachwood economy that attracts businesses and families. Beachwood offers a convenient location, well-educated workforce and many family-oriented community amenities, all of which make it attractive to grow and expand your business. Beachwood is one of Ohio's finest suburban settings, that takes great pride in being a blue-chip business center, a thriving commercial and shopping area, a center for world-class medical care and a national leader in technology.

CITY OF BEACHWOOD: BUSINESS PROFILE

Beachwood has
563 PHYSICIANS
per capita - nearly triple the national average

Beachwood was named
4TH BEST PLACE
in Ohio to start a business by NerdWallet

SINCE 2009,
MORE THAN $700 MILLION
HAS BEEN INVESTED IN BEACHWOOD BUSINESSES

2009
2015

An average of **$100 MILLION** is invested annually in Beachwood businesses

NUMBER OF EMPLOYEES WHO WORK IN BEACHWOOD

The **LARGEST** employers in **BEACHWOOD** are the **MEDICAL HEALTH FACILITIES**

BEACHWOOD IS HOME TO NEARLY **3,000 COMPANIES**

CITY OF BEACHWOOD: RESIDENTIAL DEMOGRAPHICS

MEDIAN HOME VALUE

$291,200
IN BEACHWOOD

$133,700
IN OHIO

MORE THAN 15%
OF BEACHWOOD'S POPULATION IS
FOREIGN BORN
5 TIMES
THE AVERAGE
RATE IN OHIO

5,483
HOUSING UNITS

12,000
RESIDENTS

Home to
9 HOTELS
featuring a total
1,477 ROOMS
AND **44,000**
square feet of
MEETING SPACE

75,000
PEOPLE SHOP AND
VISIT DAILY

BEACHWOOD BUZZ

Beachwood Buzz was established in 1996. It's mission is to enrich the lives of Beachwood residents and businesses by being "a publication about the Beachwood community, for the Beachwood community, and by the Beachwood community."

Shortly after its inception, relationships were established with the City of Beachwood, Beachwood Board of Education and Beachwood Chamber of Commerce, and we've been publishing their communications since then.

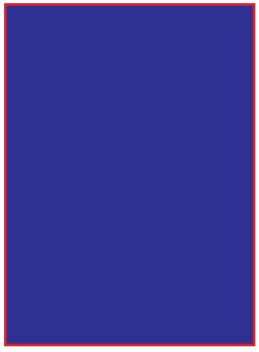
Businesses and organizations caught on. They recognized that *Beachwood Buzz* provides the best opportunity available to publicize information and keep their names in front of the Beachwood community.

We thank the Beachwood community and our advertisers for continued support. Twenty-two years after publishing our first issue, this business model continues to be the most effective way to reach the Beachwood market.

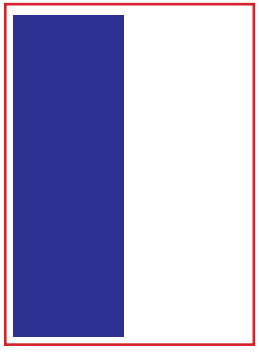
AD RATES

SIZES	1X	3X	6X	12X
Full Page (7.375 x 9.875 without bleed) (8.5 x 11.125 with bleed)	$1086	$1039	$989	$940
1/2 Page (Vertical 3.605 x 9.875) (Horizontal 7.375 x 4.85)	$686	$661	$636	$613
1/4 Page (3.605 x 4.85)	$417	$399	$384	$364

For more information on advertising,
email beachwoodbuzzsales@gmail.com.



Full Page



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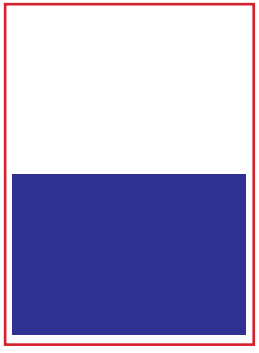

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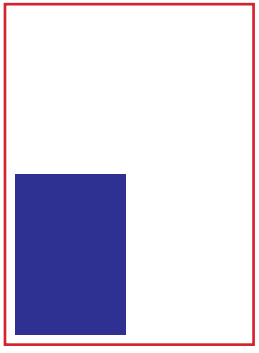

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BEACHWOOD "BUZZ"NESS DIRECTORY

CLEANING SERVICE

PRESTIGE WORLDWIDE CLEANING PRO LLC

We do it all.

Residential, Commercial, Offices, Warehouses, Construction Site Cleanups

9930 Johnnycake Ridge Rd
Mentor OH 44060
440-290-6244

prestigeworldwidecleaningpros@gmail.com

Licensed. Bonded. Insured.

ELECTRICAL

ElectricalInnovations

Your Premier Electrical Contractor

Residential•Commercial•24/7 service

440-251-0084

www.electrical-innovations.com
mike@electrical-innovations.com
OH LIC. # EL.48697

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MABEL'S CHINA REPAIR SHOPPE

Broke your figurine?
Don't panic • I will fix it

BEFORE **AFTER**

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25435 Bryden Rd.
Beachwood, Ohio 44122

Monday • Thursday • Friday
10:30 am - 6:00 pm
(216) 464-5821

Also, any objects of porcelain, ceramic, china, etc. Complete restoration.

FITNESS

MIND-BODY FITNESS

2400 Mercantile Rd., No 13, Beachwood, OH

Inspiring You to Achieve Your Personal Goals

Sherry Kravec
Personal Trainer for *23 Years*
216.702.8984

A journey of a thousand miles begins with a single step.

Come check us out, the 1st session is on me!

HANDYMAN

Morry The Handyman

I Fix Things Around Your House So You Don't Have To

- Home Violation Repair
- Electrical
- Plumbing
- "Honey-Do" Lists
- and more...

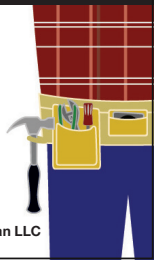
Morry Barron
(216) 410-1617
Morry@MorryTheHandyman.com

HANDYMAN

AFFORDABLE QUALITY BY A MASTER HANDYMAN

TIME TO SCHEDULE GUTTER CLEANING

LICENSED & INSURED



CALL MITCH
Cleveland Handyman LLC
216-224-5750

Enhance Your Presence With an Ad (Color) in Our "Buzz"ness Directory
$75 per month/12x • $80 per month/6x • $100 per month/1x

SPECIAL OFFERS:

12x Contract • One Payment When Placing Order • $750
WITH THIS OFFER, YOU GET TWO ADS FREE!

6x Contract • One Payment When Placing Order • $400
WITH THIS OFFER, YOU GET ONE AD FREE!

TESTIMONIALS

Beachwood Buzz is #1! As the current Mayor, past president of the Board of Education, past City Council president and lifelong Beachwood resident, I state without hesitation that *Beachwood Buzz* is the most constantly referred to source for news about our city government, our schools, and our community and businesses. It is the most professional and polished city magazine in our area. Unlike local newspapers or the internet, our residents and businesses keep this magazine for a full month. If you want to reach Beachwood, you need to be in the "Buzz."

Martin S. Horwitz, Mayor
City of Beachwood

Beachwood Buzz has been our school system's "go-to" for communicating with Beachwood residents and businesses. The magazine provides features of interest to our entire community and is a timely resource to learn about events and activities that take place throughout the city. Our partnership with the *Buzz* has been beneficial to the school district and will continue for many years to come.

Dr. Robert P. Hardis, Superintendent
Beachwood City Schools

I support *Beachwood Buzz,* not only as a Beachwood resident, but as a media buyer as well. Debby and her team do a reliably solid job with timely articles, community information, and resident profiles that are always of interest, making it a monthly must-read. Pricing is fair, consistent, and a good value for my clients who are trying to reach the popular east-side suburb.

Loren S. Chylla, Executive Vice President Research, Strategy, and Integrated Media
Adcom

TESTIMONIALS

We wish that every community had a publication as professional as *Beachwood Buzz*. This publication is timely, and totally effective in connecting with its community and conveying news pertinent to its market. The management of *Beachwood Buzz* makes monthly ad layout and proofing effortless. We love being able to connect with our own neighborhood so easily. This is our best ad buy – by far.

Rita Sachs, Mulholland & Sachs
Eton

I have been advertising with *Beachwood Buzz* for several years. Debby and her team are very creative. When submitting the exact same advertising information to *Beachwood Buzz* and and other papers I work with, Debby's designs are always superior. She is very easy to work with and is a great listener. In addition to having a fantastic business relationship with Debby, I also call her a friend.

Michael Friedman

Beachwood Buzz is a fantastic resource for anyone who wants to stay up to date on what is happening in and around Beachwood. It is apparent that the *Buzz* team takes great pride in Beachwood and has supported the community and helped it thrive in its 22+ years in business. The Beachwood Chamber is a proud partner and supporter of *Beachwood Buzz,* and we are confident that our local businesses and Chamber members will continue to be informed and well represented!

Donna Cook, President
Beachwood Chamber of Commerce